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Volume 14 Issue 58

Santa Monica Daily Press

We have you covered

SMART
SEE PAGE 4

THE SCHOOL NEWS ISSUE

Outdoor fitness fees stay the same

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL What a difference a year and a pilot ordinance makes.

In 2013, when City Council discussed requiring the public park-using fitness trainers to shell out permit fees, dozens of people showed up to expressed their opinions and both sides wound up frustrated.

On Tuesday, in discussing an update to the ordinance, only three members of the public weighed in.

"We were in the middle of a tempest on this issue a little over a year ago and the storm has calmed substantially," Councilmember Ted Winterer said, lauding Director of Community and Cultural Services Karen Ginsberg for the work of her department on the ordinance.

Last year, neighborhood groups wrote to council, asking that they ban all training in Palisades Park. The residents said that the trainers were disturbing the park's calm and ripping up the landscaping.

SEE FITNESS PAGE 6

Tech-centric bachelor's degree would be a 'natural progression' for SMC



Matthew Hall matt@smdp.com

EAGER AUDIENCE: **Students and teachers at Santa Monica College hope regulators will approve their application for a 4-year degree program.**

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

SMC Brook Lynn Fraser is at a crossroads.

An audio recording engineer who is interested in moving into digital design, she has been taking courses at Santa Monica College and was planning to transfer to another school to earn a bachelor's degree.

"It's hard to find interaction design as a bachelor's option," she said, adding that many jobs in graphic design require technical knowledge of user experience. "You find classes here and there, which is really bizarre because it's such a rapidly growing field."

But Fraser, 33, might not have to go else-

SEE SMC PAGE 8

Mechur appointed to SMMUSD board

BY JEFFREY I GOODMAN
Daily Press Staff Writer

SMMUSDHQ Ralph Mechur was appointed to the local Board of Education following an approximately five-hour meeting Thursday night at Santa Monica-Malibu Unified School District headquarters.



MECHUR

He defeated eight other candidates for the right to fill the seat vacated by Ben Allen (D-Santa Monica), who was elected to the state senate in November.

Mechur's term expires at the end of 2016, although his appointment is considered provisional for a 30-day period during which voters can challenge it by petitioning for a special election.

"I am dedicated to solving the problems we have and working collaboratively," he said after taking a seat on the dais. "I am delighted to have your support and pledge to work collaboratively with each and every one of you."

Mechur garnered support from four of the six deliberating SMMUSD board members, winning votes from Richard Tahvildaran-Jesswein, Maria Leon-Vazquez, Oscar de la Torre and Jose Escarce.

The only quirk of the process came when de la Torre selected Mechur after nominating Malibu parent Jennifer deNicola, citing the fact that no women had been nominated.

Real estate finance lawyer Tom Larmore received a nomination and vote from board president Laurie Lieberman. Board member Craig Foster followed through on his nomination with a vote for Jon Kean, the PTA president at Lincoln Middle School.

Mechur, one of three applicants who failed to capture a board spot in last year's election, was endorsed by Allen before the November vote. He finished fifth in a race for four seats at the time, tallying more than

SEE SCHOOL PAGE 6

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

January 17

Devan Sagliani signs Zombie Attack
Barnes & Noble Santa Monica
1201 3rd Street Promenade
11 a.m. - 3 p.m.
Pushcart Prize-nominated horror author Devan Sagliani signs the bind-up edition of his bestselling Zombie Attack.

God of Carnage
Morgan-Wixson Theatre
2627 Pico Blvd
Fridays & Saturdays at 8 p.m.; Sundays at 2 p.m.
A playground altercation between eleven-year-old boys brings together two sets of Brooklyn parents for a meeting to resolve the matter. At first, diplomatic niceties are observed, but as the meeting progresses, and the rum flows, tensions emerge and the gloves come off, leaving the couples with more than just their liberal principles in tatters. Admission: $20, Senior; Student $18

Beach ultimate Frisbee tournament
Beach north of the Pier
Lei-Out is a competitive, mixed Beach Ultimate tournament taking place each January. The tournament attracts elite players and top beach teams from all over the world but still offers a range of competition for all.

Art opening reception
Santa Monica Museum of Art
2525 Michigan Ave.
3 - 6 p.m.
Join organizers to celebrate the opening of Brian Weil, 1979-95: Being in the World and Moshe Ninio Rainbow: Rug. From 3 to 4 p.m., Guest curator Stamatina Gregory and visual literacy pioneer Philip Yenawine lead a walkthrough of Brian Weil, 1979-95: Being in the World, carving out a space for engagement and discussion within a body of work that, by design, complicates the relationship between photographer, subject, and viewer.

Annual MLK Concert
SGI Auditorium
525 Wilshire Blvd. 2:30 p.m.
Celebrate the life and work of Dr. Martin Luther King with the MLK Westside Coalition and the Santa Monica Symphony. The annual MLK weekend concert features both classical and traditional works of African American composers and performers.

Making natural calligraphy inks with Bjo Trimble
1450 Ocean
1 - 4 p.m.
Learn to make calligraphy ink with natural materials, in a centuries-old tradition. The medieval art of calligraphy required a reasonably permanent flowing ink, especially for religious works, financial records, and other valuable information, and scribes used colored inks for ornamental initials, fancy designs or line drawings in the margins. Cost: $25 + $15 cash material fee to instructor. View and Register for classes at http://ow.ly/oZGSg or call (310) 458-2239.

Cyanotype Photographs
1450 Ocean
1-4 p.m.
Cyanotype is an alternative photographic process that renders a deep blue exposure on most absorbent materials. It is a durable, adaptable, inexpensive, and Do-It-Yourself method of analog photo-processing: requiring only water, two chemicals, and anything that casts a shadow. View and Register for classes at http://ow.ly/oZGSg or call (310) 458-2239. Cost: $5.

What's the Story writing
1450 Ocean
11 a.m. - 1:30 p.m.
Stacie Chaiken brings her long-running and much-beloved storytelling workshop What's the Story? to 1450 Ocean. View and Register for classes at http://ow.ly/oZGSg or call (310) 458-2239.

SAT full length practice test
Main Library
601 Santa Monica Blvd.
10 a.m.

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

LISTINGS
FROM PAGE 2

Space is limited. Sign-up at the Youth Reference Desk. Call (310) 458-8621 during library hours for more information. For grades 10 - 12 only.

The Life of Paul Robeson
Santa Monica Playhouse
1211 4th St. 8 p.m.
(7 p.m. on Jan. 18)
Santa Monica Playhouse will present a two-night engagement of film, television and stage personality Stogie Kenyatta's acclaimed show about African-American artist-activist Paul Robeson. "The World Is My Home - The Life of Paul Robeson" had its first performance at the National Civil Rights Museum and has become the number one show on the American college scene. Saturday, January 17 at 8 p.m., Sunday, January 18 at 7 p.m.

January 18

Orchestra Santa Monica
Moss Theater, New Roads School
3:30 p.m.
Orchestra Santa Monica presents: "Happy Birthday Amadeus" featuring: Catherine Del Russo, oboe Mozart: Symphony No. 29 in A Major, K.201 Mozart: Oboe Concerto in C Major, K.314 Mozart: Symphony No. 40 in G Minor, K.550

God of Carnage
Morgan-Wixson Theatre
2627 Pico Blvd
Fridays & Saturdays at 8 p.m.; Sundays at 2 p.m.
A playground altercation between eleven-year-old boys brings together two sets of Brooklyn parents for a meeting to resolve the matter. At first, diplomatic niceties are observed, but as the meeting progresses, and the rum flows, tensions emerge and the gloves come off, leaving the couples with more than just their liberal principles in tatters. Admission: $20, Senior; Student $18

Beach ultimate Frisbee tournament
Beach north of the Pier
Lei-Out is a competitive, mixed Beach Ultimate tournament taking place each January. The tournament attracts elite players and top beach teams from all over the world but still offers a range of competition for all.

January 19

DineLa Restaurant Week
Participating Santa Monica Restaurants & throughout Los Angeles
Times vary
dineL.A.'s Restaurant Week is a 14-day dining event (January 19 - February 1) where local foodies and visitors to Los Angeles have the opportunity to enjoy a selection of specially priced prix-fixe lunch and dinner menus at some of L.A. and Santa Monica's best restaurants. Visit www.santamonica.com/where-to-eat/dinela for a list of participating restaurants.

Classical Ballet for Beginners
1450 Ocean
6:30 - 7:30 p.m.
Students will learn across the floor, barre, and center floor technique. All levels are welcome! Recommended attire: leotard, tights and ballet shoes for women; plain t-shirt, jazz pants, and ballet shoes for men. Cost: $89, Non-resident: $102. View and Register for classes at http://ow.ly/oZGSg call (310) 458-2239.

Writer in Residence Office Hours
Annenberg Community Beach House
415 Pacific Coast Highway
11 a.m. - 1 p.m.
Visit Laurie Horowitz during her public office hours. Ask about her work and Beach House residency, receive literary advice, and more.

Bonus Pool Day
Annenberg Community Beach House
415 Pacific Coast Highway
10 a.m. - 4 p.m.
The pool is open! Walk-ups only. Passes go on sale at 9:30 a.m.

Library Closed
All locations
All Library locations are closed today.

LETTERS TO THE EDITOR
Send comments to editor@smdp.com

Poem appreciation
Editor:

I enjoyed M Rose's poem. I, too felt small, as a child and adult , even now at age 63 and 230 lbs, inside I am still the youngest the shortest " in school." I was 5 in 1st grade and 16 graduated from High School. Even as I fought bullies in school and won, I still felt small, unworthy etc. This came from a dad, my dad who belittled me, made me feel small. Severe spankings with his belt, Texas style. It took me till age 21 to be "big enough" to ask a female peer or coed or 21 year old fellow student to go to dinner or to a movie. I joined the USMC at age 22 to somehow be "bigger" or more worthy to be an adult.

Craig Wilson
Westchester

COMMUNITY BRIEFS

Main Street

Classic cars in Ocean Park
The California Heritage Museum will present Ocean Park Classic Car Night, a new community event on Main Street in Santa Monica.

A weekly food truck event is already located in the parking lot of the museum. Available are a variety of up to 10 trucks, each hosting a different type of cuisine. The trucks are members of the Southern California Mobile Food Vendors Association, which boasts a membership of more than 130 trucks.

Now, on the third Tuesday of each month, the museum will add the Ocean Park Classic Car Night in the parking lot and on its expansive lawn located next to the food trucks. The evening event will be open from 5:30-8 p.m.

The California Heritage Museum is located at 2612 Main St., on the corner of Main Street and Ocean Park Boulevard. The Victorian Restaurant is open so that guests who purchase from the food trucks can eat their dinner in the outdoor patio, the indoor first floor bar or the downstairs Basement Bar. There is no charge for using the Victorian's facilities.

Parking is available within the museum's lot. Additionally, visitors to the museum event can find parking in adjacent parking lots.

For additional information, visit www.californiaheritagemuseum.org, call (310) 392-8537 or email Tobi Smith at calmuseum@earthlink.net.

– SUBMITTED BY TOBI SMITH

Citywide

SMMUSD appoints new Director of Assessment, Research, and Evaluation
At its meeting on Jan. 15, the Board of Education approved the appointment of Evan Bartelheim as the new Director of Assessment, Research, and Evaluation.

The district's current Director, Dr. Maureen Bradford, will retire from SMMUSD at the end of this month. Dr. Bradford has served with the district for thirty-eight years.

Bartelheim comes to SMMUSD from the Las Virgenes Unified School District, where he has been serving as the Director of Instruction for the past two years. Prior to that, he served as an administrator for the Regional Occupational Program (ROP) with the Los Angeles County Office of Education (LACOE), Workforce Investment Act (WIA) Coordinator for the Gardena-Carson Education and Career Center with LAUSD, ROP and Career Advisor with LAUSD, and Instructional Designer/Instructor at a K-12 educational software company. As Director, Mr. Bartelheim provided support and leadership for site administration in the implementation of Common Core State Standards (CCSS) and preparation for Smarter Balanced Assessments (SBAC), coordinated the administration of districtwide standardized testing, served as liaison to local and federal accountability agencies, and wrote and monitored district grants.

Bartelheim takes a student-centered approach to leading, incorporating best pedagogical practices into his decision-making and professional development planning. He employs his passion for research and deep understanding of instruction and learning to help make student achievement data accessible and actionable for district and site administrators. His background in secondary school programs makes him well-versed in what it means for students to be both college- and career-ready. His former colleagues describe him as an excellent collaborator, perceptive, reflection-oriented, and a catalyst for others' creativity.

"I would like to welcome Mr. Bartelheim to SMMUSD for 2014-15!" commented Superintendent Lyon.

– SUBMITTED BY SARAH WAHRENBROCK



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SMart Thinking

By SM a.r.t.

Send comments to editor@smdp.com

Our Boulevards - dark tunnels or sunlit paths to the sea?

CITIES ARE ENTERED AND ORGANIZED around their major boulevards. The nine boulevard entrances to our City are San Vicente, Wilshire, Santa Monica, Broadway, Colorado, Olympic, Pico, Ocean Park and Lincoln. Along our boulevards are over 900 buildings. 87% of these structures (783 total) are currently 1 & 2 story buildings - a potential "gold mine" if properly developed.

If 1/3 of these buildings were to remain as is, or be developed through adaptive reuse with tax incentives, the remaining 525 buildings could be redeveloped as 3 or 4 story buildings. If so, these new projects could provide 15 million square feet of additional leasable area while still leaving 30% open space. Is our City's appetite for growth so great that this would not satisfy our needs for the near future?

The following sketches provide markedly different visions for the future of the Boulevards and our City. Will Santa Monica become an extension of Los Angeles or will it retain its small beach town character?



Courtesy image

WILSHIRE BLVD. AT THE SANTA MONICA CITY BOUNDARY (PRIMARILY 1 TO 2 STORIES)



WILSHIRE BLVD. AT THE SANTA MONICA CITY BOUNDARY (PRIMARILY 1 TO 2 STORIES)

WILSHIRE BLVD. AT THE SANTA MONICA CITY BOUNDARY (PRIMARILY 1 TO 2 STORIES)

The current alternative approach allows doubling building heights to 6 or 7 stories, concentrating development into fewer structures and creating a cityscape more akin to West Los Angles than Santa Monica. Shadows will cover the E-W Boulevards for a large part of the day and these structures would be adjacent to neighboring homes resulting in significant negative impact on their livability. The new California codes regulate shading of adjacent properties and need to be enforced.

ALLOWABLE INCREASE IN HEIGHT (6 TO 7 STORIES)

Re-developing to 3 or 4 stories could more than double current square footage, a substantial increase without impacting the City's low-scale skyline. Another advantage is the City's density could be spread over larger areas and time frames, minimizing the impact of density and vehicles in any single location. This would allow the City to grow at moderate pace and impact residents less while maintaining the City's small town allure.

SEE SMART PAGE 5

ALLOWABLE INCREASE IN HEIGHT (6 TO 7 STORIES)

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OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

SMART
FROM PAGE 4

ALTERNATIVE INCREASE IN HEIGHT AND STEPPED FACADES (3 TO 4 STORIES)

The other advantage is that it would preserve some of our historic building stock providing continuity with the past and preserving the unique character of our City for the future. And our Zoning code needs to encourage adaptive reuse of existing 1 & 2 story buildings — especially on narrow lots that don't permit 3 & 4 story redevelopment. The retention of 1 and 2 story buildings might also provide additional workforce housing.

If not, we won't know what we're losing until it's gone. The LUCE has a clearly stated goal of "Overall Height Reduction." A simple 30-40-50 ft. code would provide clarity for developers as well as protect residents with an iron-clad cap on building heights. We need to close the Development Agreement (D.A.) loophole that allows developers to exceed height limits through the provision of "Community Benefits". These D.A.'s are one of the biggest causes of community distrust. The trade-off of community benefits for increased density, height, traffic and parking along with increasing land values resulting in higher rents and loss of local business is not an exchange that serves our community. Instead, the City should simply increase permit fees and use these funds to widen existing sidewalks, improve landscaping and enhance the function and beauty of our most important asset — our boulevards.



ALTERNATIVE INCREASE IN HEIGHT AND STEPPED FACADES (3 TO 4 STORIES)

Ron Goldman, Thane Roberts and Robert Taylor for SMa.r.t.
(Santa Monica Architects for a Responsible Tomorrow)

Ron Goldman FAIA, Thane Roberts AIA, Architect, Robert H. Taylor AIA, Mario Fonda-Bonardi AIA, Daniel Jansenson Architect, Samuel Tolkin AIA, Armen Melkonians Civil & Environmental Engineer, Phil Brock Chair, Parks & Recreation Commission. For previous articles please see www.santamonicaarch.wordpress.com/writings

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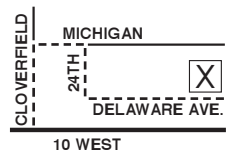


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Robert Russell



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Many years of foot pain, many treatments, no relief until treated at Advanced Interventional Pain Center....Vicki Hinkle (non laser)

"I had foot pain from a sports injury for 6 months which vanished with just one treatment at Advanced Interventional Pain Center!".....John Linder (non laser)





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COMMUNITY BRIEFS

Ocean Park

Martin Luther King Jr. events

The Church In Ocean Park will celebrate the life of Martin Luther King Jr. with events on January 18. First, Dr. David Horne will present a talk on "Martin Luther King: Where Do We Go From Here?" at 10:15 a.m.

Dr. Horne is the Acting Chair and Professor of Africana Studies at CSU Northridge. He is the author of "Straight To the Point: An Introduction to Critical Thinking, and Meeting Maat: The Handbook of African Consensus Meetings and Gatherings," as well as numerous scholarly and community-based articles, including a series of articles in Turning Point Magazine, one on Pan Africanism and the other on Reparations as well as the Decade of the Diaspora theme currently in vogue. Dr. Horne regularly presents both scholarly papers and speeches across the country and is currently writing a book entitled, "Organizing the African Diaspora."

Then from noon - 2 p.m. there will be an "Urban Dance Experience." The high energy dance class is organized by Gail and Roger Franklin

The church is located at 235 Hill St. Call (310) 399-1631, email office@churchop.org or visit www.churchop.org for more information.

– SUBMITTED BY JANET MCKEITHEN

FITNESS

FROM PAGE 1

Some trainers said that the fees were way too high and would effectively ban fitness training in Palisades Park.

Ultimately, the ordinance drastically reduced complaints by residents and violations by trainers, Ginsberg said, and trainers still forked over the cash to hold classes in the park.

City officials and the Recreation and Parks Commission recommend that council amend the ordinance, making it stricter in several ways. The proposal, for instance, restricted use of Virginia Avenue Park on the weekends and required later start times at all parks on Saturdays.

Under the recommendations, trainers and trainees would have to keep away from the bases of trees, which can be easily damaged through wear-and-tear according to city officials. One trainer who spoke at the meeting, who runs a class for parents with kids in strollers, said that the trees provide necessary shade for the babies.

Councilmember Gleam Davis suggested allowing "nonambulatory" (kids, those with disabilities) trainees to gather underneath the trees. Ultimately, council passed all the new restrictions but asked city officials to figure out a way to allow strollers and those in wheelchairs to work out underneath the trees.

Another aspect of the recommendation would have charged trainers making over a certain amount of revenue a percentage of their annual earnings.

City Hall has similar agreements with other vendors using public land and one beach group disclosed to City Hall that it brought in about $200,000 in 2014.

Another trainer noted that, as a small business, she pays for everything so her gross income in not representative of what she takes home at the end of the year.

Winterer first suggested only charging percentage-based permit fees for groups making more than $100,000.

Before council got a motion straight, outgoing City Manager Rod Gould broke in: "Rather than reengineer the entire fee structure for this permit that seems to be working on the basis of evidence, we suggest that council keep the rates the same but instruct us to come back as part of the next two-year budget A) with an impact fee for the cost of the additional maintenance fees that's necessitated by the fitness trainers in the park and B) with a change to the beach permit ordinance to capture the special circumstance that has been discussed this evening."

In 2014 the fees brought in just under $100,000 while city officials spent about $10,000 to run the permit program.

Council approved Gould's plan unanimously.

dave@smdp.com

SCHOOL

FROM PAGE 1

11,000 votes.

Mechur has served on the school board before. The professional architect first joined as an appointee in 2007 and reclaimed a seat through election in 2010.

Mechur and his fellow applicants each had 15 minutes to give an opening statement, answer four predetermined questions and provide closing comments. The open-ended questions revolved around the district's centralized fundraising policy, the role of standardized testing, the public-versus-private education debate and the challenges of the decision-making process.

Mechur said one of his priorities is to rally the community around centralized fundraising, which he believes provides equality for students.

He said standardized testing is imperfect but can be beneficial to educators if properly analyzed.

"In era of data, what kind of data can we collect to better understand how every student is taking in information?" Mechur said. "Are they truly learning the concepts?"

Mechur, whose three children attended Santa Monica public schools, defended the role of public education in an area with several well-known private schools. He argued that students who attend public schools learn to be more independent and are thus better prepared for college.

"It's time for us to really dream and put the future out there," he said. "It's an exciting time, and I welcome the opportunity."

The board's selection of Mechur mirrored the support he received from community members during the meeting's public comment period. Ten of the 19 speakers made pro-Mechur statements. Two urged the board not to select him.

Applications to fill Allen's seat were posted Dec. 2 and accepted through Dec. 18, according to district Supt. Sandra Lyon. Nine of the 10 applicants participated in Thursday's interviews.

The field included Mechur, Larmore, Kean and deNicola as well as Larry Droeger, David Hays, Dhun May, Sion Roy and Jake Wachtel. Patty Finer submitted an application but did not respond to calls from the board and did not attend the meeting.

"Some of you will run in 2016, and that's exciting," de la Torre said. "There are so many good candidates. This community will benefit from the future leadership in this school district."

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SMC
FROM PAGE 1

where to pursue her new career.

SMC has submitted a proposal for a four-year interaction design degree in the wake of state legislation to create bachelor's programs at 15 community colleges, and students and educators are anxious to find out whether it receives approval Wednesday.

"It would be awesome," Fraser said. "It's so hard to find actual classes in it unless you go to a private school or training seminar, and for the most part that's not affordable. I was planning on moving, but if this program happens I would absolutely consider staying in Los Angeles."

SMC views the potential degree as a victory for the area tech industry and as a gateway to upward mobility for its socioeconomically diverse student population. It could also serve as a possible model for future four-year programs at community colleges.

The college feels it is "perfectly positioned" to roll out a four-year degree in interaction design, citing high student interest and Silicon Beach connections as well as a new facility and knowledgeable faculty.

"This is an extension of our efforts to create pathways for our students to exciting careers that will pay them well, and a beautiful partnership with the local tech industry," Dr. Jennifer Merlic, SMC's Dean of Instruction, said in a press release. "They've told us that this is an area where they have an overwhelming need — where they want to hire our students, at the BA level."

ECONOMIC DEMAND

The legislation signed by Gov. Jerry Brown last year stipulates that the academic programs must address local needs, and SMC's proposed degree was designed specifically to meet the demands of the booming tech industry in Los Angeles.

Three years ago, SMC president Chui Tsang attended Santa Monica's annual State of the City symposium and sought input from area businesses on how to make the school's courses more relevant.

"He was asking people from the tech industry, 'How do we support this new tech scene? Let us know what we can do,'" said Grace Smith, the college's public information officer. "Ever since then there's been this very active involvement and conversation between the city, the chamber, SMC and local tech, and this is all a result of that."

According to Jennifer Taylor, Santa Monica's economic development administrator, the so-called Silicon Beach area hosts more than 2,400 tech, entertainment and creative design businesses and employs more than 20,000 people in the city.

Interactive design, also known as user experience design, is an evolving field that plays a major role in creating websites and apps that are both functional and aesthetically pleasing for digital consumers.

Internet giants and social media companies rely heavily on these concepts, and there are hundreds of jobs available in the market. The median salary for UX and IxD professionals in Southern California is $115,000, according to a 2014 salary survey by the User Experience Professionals Association.

SMC officials pointed to the ongoing involvement of major corporations and local start-ups at the college. Microsoft, Amazon, Warner Bros., Disney, Fox, Sony, ABC, NBC, Paramount and Lionsgate, among others, have all expressed support for the proposed degree.

ACADEMIC READINESS

Santa Monica College officials believe they can handle the administration and execution of a four-year degree because of their current course offerings and available instructors, calling it a "natural progression" for a graphic design program that has existed for about 45 years.

The school already has certificates in graphic and web design, so many of its students are enrolled in lower-division courses of the proposed bachelor's program, such as visual design, user experience, web design and mobile design.

According to SMC data, in 2013-14 more than 700 students completed two or more core courses of the graphic design associate's degree, 200 finished at least six classes and 52 received degrees or certificates in the discipline.

The college stated in its proposal that students entering the interactive design industry need four years to develop the necessary creative and critical thinking skills. If the four-year degree is approved, however, students will still be able to earn associate's degrees and certificates in the field.

The four-year degree would involve four full-time and several adjunct faculty members as well as a full-time counselor and technical and clerical staff.

The college does not anticipate trouble in finding qualified teachers among its current crop of more than 300 full-time faculty, although it would likely bring in sector professionals to keep students up to speed on industry strategies.

"It's amazing to be able to offer that," said former SMC student Jill DaSilva, who now works at General Assembly, a tech training school in downtown Santa Monica. "They're going to be on the forefront and a go-to place for lots of students."

Meanwhile, SMC's proposal highlighted the infrastructure and resources that will enable the

SEE **DEGREE** PAGE 9







Courtesy photo

TECH: SMC already has a foothold in the technology field and hopes to expand its offerings.

DEGREE

FROM PAGE 8

school to provide a four-year degree.

The design technology department temporarily moved out of the Academy of Entertainment and Technology to allow for renovations, which are scheduled for completion next year. The facility will include seven computer classrooms, an open lab with more than 80 workstations, seven editing portals and collaborative project spaces.

Students will also have access to creative design software and a variety of other equipment, including a three-dimensional printer.

STUDENT INTEREST

Students have voiced enthusiasm and excitement about the prospect of a four-year interaction design degree at SMC.

Many of them are either returning to school to switch careers or seeking advantages in the job market.

"Sometimes they don't even know this field exists," Smith said, "and then they start exploring based on their interests and come up on interaction design."

That was exactly the case for Casey MacAllister, whose boyfriend is an engineer who writes apps.

"He'd make an app and I'd peek over his shoulder and critique it," said MacAllister, a current SMC student who hadn't heard of interaction design. "I looked it up and was like, 'Where has this been my entire life?' There are actually people out there whose job this was."

MacAllister, who had been working full-time before starting at SMC, is now taking a beginner programming class to beef up her technical knowledge and hopes to continue in the proposed degree program.

"It's been pretty surreal," she said. "Assuming SMC gets this, it's a monumental, life-changing thing for a student like me."

DaSilva, the former student, had moved from Orange County to take classes at Santa Monica College because she felt they offered skills that would lead her to employment.

She started out doing flash animation, was recruited for a design job by a start-up firm through LinkedIn and parlayed her new experience into another design gig. She tripled her salary within a couple years.

Still, she said she would have considered pursuing a four-year degree at SMC if it had been available while she was in school.

"Knowing the instructors there, I think SMC can pull this off," DaSilva said. "The quality of education there helped me excel quickly."

Alisha Ippolito, a graphic design student at SMC who works in Silicon Beach, wrote in a letter to the school that a four-year degree in interactive design would allow her to stay in Southern California while affordably learning new skills in her field.

Portia Iversen said the existing design technology classes at the college, where she has learned Adobe Illustrator and InDesign, have given her new job opportunities. She added that a four-year program "would be a real game-changer for so many students."

Orhan Basak, who has worked on personal projects involving user experience, is currently studying advertising and graphic design at SMC but would rather pursue a bachelor's in interactive design.

"I feel like I have been searching for this exact degree," Basak wrote, "but I could never find a school that totally fit my needs."

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ST. MONICA SOCCER

Morgan Genser *editor@smdp.com*

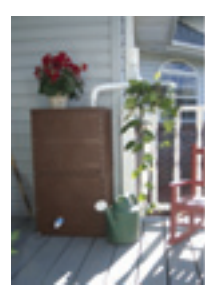
The St. Monica High School girls varsity soccer team hosted St. Paul High School in a conference match on Jan. 15 and won 4-1 to improve their record to 2-0 in conference play and 7-4 overall. Pictured is Valeria Romo fighting for control of the ball.

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Surf Forecasts

Water Temp: **61.3°**

SATURDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
Reinforcing WNW energy shows; Minor/easing SSW swell; Strongest at winter magnets to the far west/north during the best tides, with inconsistent 4' waves possible

SUNDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
WNW swell holds; SSW traces; Strongest at winter magnets to the far west/north during the best tides, with inconsistent 4' waves possible

MONDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
Mid period WNW swell holds, with new long period WNW swell building in under it; SSW traces; Strongest at winter magnets to far west/north during the best tides, with inconsistent 4' waves

TUESDAY – **FAIR TO GOOD** – SURF: **3-5 ft** waist to head high
New WNW swell peaks; Stay posted for updates as we continue to watch the progress of this inbound swell train and refine these numbers; Minimal SSW swell

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 14
- Number of A grades for dry/wet weather -- 33/20
- Number of (C,D,F) grades for dry/wet weather -- 5/19

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisa creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (broach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of DWW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND
DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria -- enterococcus, total and fecal coliforms -- that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Cap Space

Tony Capobianco Send comments to editor@smdp.com

The All-Star Game that really isn't

THE OVERALL CONCEPT OF THE All-Star Game is a fantastically fun one. It's a one-week (enter your sport here) palooza where fans from across the land gather to watch and support their favorite player from their favorite team.

I covered the MLB All-Star Game in Minneapolis and it was a party unlike any that I've been to. It was a shame when I was there the day after the festivities and saw the city turn silent shortly after. Back to reality, I guess.

Basketball has a big All-Star week but the game itself lacks defense and ends up being the NBA version of a Globetrotters show. For that same reason, people don't like the NFL Pro Bowl and Hockey doesn't get much attention anyway.

College sports don't really have All-Star games, even though they say they do. College football alone has the Senior Bowl in Alabama, the East-West Shrine Game in Florida and the NFLPA Collegiate Bowl right here in Los Angeles.

By definition, the (enter your sport here) All-Star Game has to have a collection of star players competing. That doesn't exist in the college all-star bowls. I watch college football almost more than any other sport, and I only recognized three players when attending the practices - two of them are quarterbacks and the other guy was my college classmate at the University of Arizona.

So what is this game really here for? In college, when they say "all-star", they really mean seniors. None of them are really household names and rarely are mentioned in the same breath as "big board."

These games are their last shot to put on the pads and the helmet of their proud soon-to-be alma mater and a unique opportunity to be mentored by the very people who have played and coached in the very league these players dream of going.

Every position group had an NFL counterpart to look up to. The quarterbacks have Jon Kitna, the kickers have Jay Feely, the tight ends have Anthony Becht, the receivers have Andre Reed, and the linemen have Steve Hutchinson.

Most quarterbacks run spread offenses, and while that's all fine and dandy in the Pac-12 and ACC, it rarely works in the NFL. The quarterbacks that pro coaches like Mike Holmgren and Mike Martz, who are coaching the two All-Star teams in this game, are looking for a quarterback to stand tall in the pocket and throw the ball with a zip in the spiral to a place where only the receivers can catch it.

As Cole Stoudt from Clemson told me after practice, there's a big difference between being a spread system quarterback and a pro-style one.

For one, guys like Stoudt have to learn how to drop back in the pocket. That's something he's never done in college. The routes receivers run in a spread system are quick and can change depending on the opposing defensive coverage, and above all else, the terminology is like going from algebra to calculus.

The fact that these players get to come participate in games like the NFLPA Collegiate Bowl in Carson and get coached by Super Bowl champions and even scouted by Super Bowl champions gives them great momentum going into the scouting combine in a couple months. If you can impress someone who has been the NFL for at least a decade, then you have a shot to join the fraternity.

One example is Josh Lambo, who came into Texas A&M as their kicker after four seasons as a goalkeeper in the FC Dallas organization. The first thing that impressed Feely while working with him was his size.

"His quad is like the size of two of mine," Feely said while pointing to him. There was a coach in the way and I still saw what he was talking about.

Feely also explained to me that the pro scouts look for a kicker to make his field goals, obviously, and drive the ball in the end zone during kickoffs, which something Lambo didn't have to do while in college. Another important trait they look for is his poise under pressure, something that Feely knows plenty about, as he took me back to a time when he was about to kick a field goal in Philadelphia as a member of the rival New York Giants and the Eagles take a timeout so that the jumbotron could play a montage of all his misses.

When the game starts on Saturday afternoon, we'll all get a chance to see these players and have an idea which of them may end up playing football on Sundays. Might be linebacker Brock Hekking from Nevada, who looks like the second coming of the Boz. Might be the Florida Atlantic wide receiver that actually goes by the name of "Lucky" Whitehead. Even guys from the FCS like Zack Wagenmann, the pride of Montana. It's now a level playing field, and the beginning of the journey to the NFL draft.



MYSTERY PHOTO

Matthew Hall *matt@smdp.com*

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★★★★

				8				
		9	4		6	7		
	4						3	
	1			9			6	
8			6	5	4			1
	2			1			7	
	5						9	
		7	1		3	5		
				6				

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	1	9	2	7	5	8	3	6
7	6	2	8	3	9	1	4	5
8	5	3	6	1	4	7	9	2
6	9	1	4	8	3	5	2	7
5	7	8	9	6	2	4	1	3
3	2	4	7	5	1	6	8	9
2	4	5	1	9	7	3	6	8
9	8	7	3	4	6	2	5	1
1	3	6	5	2	8	9	7	4

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Butterfly relative
6 "Cosmos" creator
11 Bridget's portrayer on film
12 Michelle Robinson's married name
13 Book section
14 Blood fluid
15 Miss Jane of mysteries
17 Saloon supply
18 Riviera season
19 Freed, in a way
22 Shop tool
23 Early online protocol
24 "Holy cow!"
25 "The Bathers" painter
27 Smartphone download
30 "10" star
31 Aunt, in Acapulco
32 Cherbourg chum
33 Rink need
35 Twangy
38 Put in office
39 Treasure guardian
40 Frisco player
41 Walger of "Lost"
42 Lingerie buy

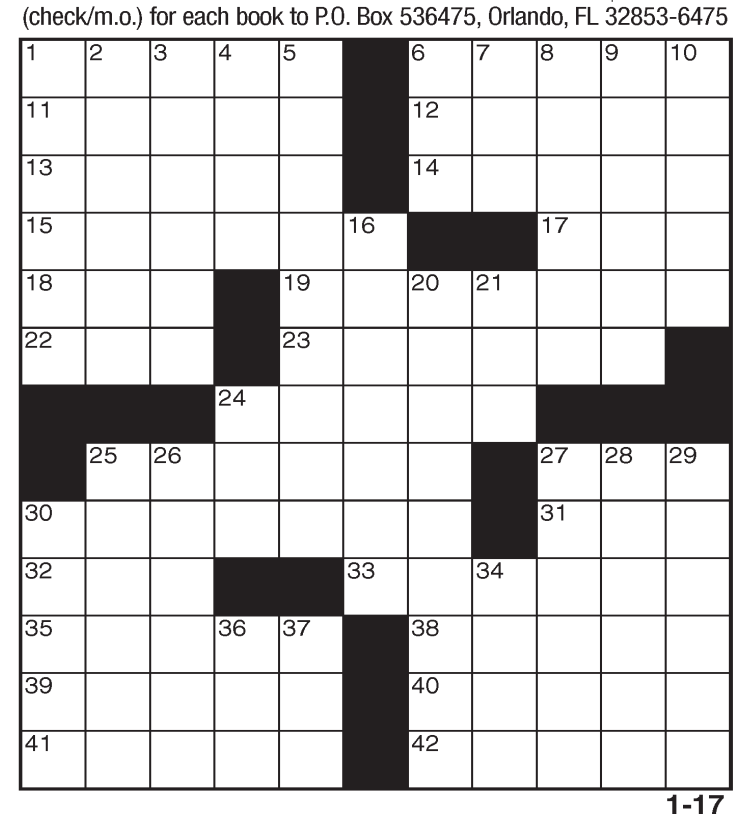
DOWN

1 Police blotter list
2 Soprano Scotto
3 Charles' brother
4 Sob
5 Metropolis resident
6 Sinking signal
7 Bandleader Lyman
8 Repair site
9 Charm
10 Identified
16 Foes
20 Metropolis resident
21 Writer Beattie
24 Wallet bill
25 Italian cheese
26 Light pioneer
27 Go to
28 Like quilts
29 Napoleon, for one
30 Forehead cover
34 "I cannot tell —"
36 One of Jo's sisters
37 Grazing spot

T	I	L	E	D	■	D	E	L	I	S
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M	O	R	A	Y	■	A	N	W	A	R
S	E	N	S	E	■	B	E	N	D	Y

Yesterday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



1-17

King Features Syndicate

DAILY LOTTERY

POWERBALL
Draw Date: 1/14
2 4 10 41 53
Power#: 22
Jackpot: 194M

MEGA MILLIONS
Draw Date: 1/13
12 20 25 50 51
Mega#: 7
Jackpot: 270M

SUPER LOTTO
Draw Date: 1/14
5 14 16 19 36
Mega#: 23
Jackpot: 8M

Fantasy 5
Draw Date: 1/15
2 10 27 30 31

DAILY 3
Draw Date: 1/15
MIDDAY: 7 7 3
Draw Date: 1/15
EVENING: 9 1 1

DAILY DERBY
Draw Date: 1/15
1st: 08 Gorgeous George
2nd: 01 Gold Rush
3rd: 12 Lucky Charms
RACE TIME: 1:44.67

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

WORD UP!

internuncial
1. serving to announce or connect. 2. Anatomy. (of a nerve cell or a chain of nerve cells) serving to connect nerve fibers.

TODAY IN HISTORY

1983 – The tallest department store in the world, Hudson's flagship store in downtown Detroit, closes due to high cost of operating.

1991 – Gulf War: Operation Desert Storm begins early in the morning. Iraq fires 8 Scud missiles into Israel in an unsuccessful bid to provoke Israeli retaliation.

1992 – During a visit to South Korea, Japanese Prime Minister Kiichi Miyazawa apologizes for forcing Korean women into sexual slavery during World War II.

1994 – 1994 Northridge earthquake: A magnitude 6.7 earthquake hits Northridge, California.

1995 – The Great Hanshin earthquake: A magnitude 7.3 earthquake occurs near Kobe, Japan, causing extensive property damage and killing 6,434 people.

1996 – The Czech Republic applies for membership of the European Union.

1997 – A Delta 2 carrying a GPS2R satellite explodes 13 seconds after launch, dropping 250 tons of burning rocket remains around the launch pad.

1998 – Lewinsky scandal: Matt Drudge breaks the story of the Bill Clinton–Monica Lewinsky affair on his website The Drudge Report.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ Championship-Level Theft: China's Gxnews.com.cn reported in December the arrest of a man in Yulin City, accused of stealing more than 2,000 items of underwear from women in his neighborhood, taken within the last year. He hid his stash above ceiling tiles in stairwells in his apartment building, but he drew attention when one of the ceiling spaces caved in from the weight of the garments, showering the stairs in an array of colorful lingerie. (Just within the last month, according to Hong Kong's South China Morning Post, two other men, in Zhejiang and Hubei provinces, have been detained for similar crimes. In the latter case, the alleged thief was also wearing lingerie.)

■ Artist Megumi Igarashi, 42, known as "no-good girl" in Japan, taunted officials with over-the-top pornography twice in 2014, first in July when she designed a kayak in the image of her genitals and then sought donations by sending contributors data on how to make a 3-D-printed model of her vagina. In her December arrest, according to a BBC News dispatch, she had complained of the contradictions in Japanese culture (also cited in previous News of the Weird stories) that allow glorified public displays of the penis as a symbol of fertility, but banish the vulva from public sight.

Make a call to a relative, Scorpio

ARIES (March 21-April 19)
★★★★ Others often tap into your way of thinking because it is eccentric yet effective. You could be in the mood to indulge a loved one. Some of you might buy a token of affection, while others will choose to verbalize their feelings instead. Tonight: Let the fun begin.

TAURUS (April 20-May 20)
★★★★ Reach out to someone you care a lot about. You will be best in situations where one-on-one conversations are emphasized. You might feel as if no one can interfere with a plan as long as you keep everyone up-to-date with what is happening. Tonight: Add more romance.

GEMINI (May 21-June 20)
★★★★ You could feel intimidated by someone who has an even stronger personality than you do. While you like to debate the pros and cons of a situation, this person seems to delight in acting on his or her ideas quickly. Tonight: Sort through invitations, then decide.

CANCER (June 21-July 22)
★★★★ Pace yourself, and know full well that you have had enough; otherwise, you'll feel overwhelmed. Complete what you must, but take some time just for you. You might want to go shopping. Remember to rein yourself in, and don't go overboard. Tonight: Get some exercise.

LEO (July 23-Aug. 22)
★★★★ Others seek you out. The plans you come up with will be fun, no matter what you decide to do. Allow your sense of humor and playful side to emerge. People might want to relate by partaking in some sort of physical activity. Tonight: Make impulsiveness OK.

VIRGO (Aug. 23-Sept. 22)
★★★ You finally might have some time to finish a home project. Being as efficient as you are, you could start putting your receipts together to get an early tax return. A call from a friend will be a source of good news. Refuse to stand on ceremony. Tonight: Indulge yourself.

LIBRA (Sept. 23-Oct. 22)
★★★★ A friend could be the source of some enthusiastic ideas. You might not be quite as upbeat as this person is, but you can't help but smile with him or her around. Lady Luck seems to be riding on your shoulder. Go for what you want. Tonight: Join friends for a fun happening.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might be recuperating from an excessive spending spree, and you could feel as if you need to exercise more self-discipline. Some of you will decide to get in some overtime at work, while others simply will choose to adjust their budgets. Tonight: Make a call to a relative.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Whatever your plans are, you'll be ready for a fun few days. Listen to someone who finally seems ready to share more with you. Be more in touch with your desires. Know that you don't have to cater to others! Tonight: Whatever you think up, others will happily join in.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Make this a day just for you. If you want to schedule a massage, do. If you want to soak up some sunlight, make that a part of your plan. You will be able to see a situation in a new light once you relax. Hang out in this space for a while. Tonight: Play the night away.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Go off and run errands, but also plan on stopping in to visit with a friend at a chosen spot. You might walk into a spontaneous party, as friends seem to turn up left and right. If you are single, someone very interesting could walk into your life. Tonight: Just don't be alone.

PISCES (Feb. 19-March 20)
★★★★ Know that you are far more visible than you might realize. Keep that in mind when making choices. Visit with someone who often chooses to stay in the background. Spending time with this person will mean everything to him or her. Tonight: A must appearance.

Weekend Edition, January 17-18, 2015

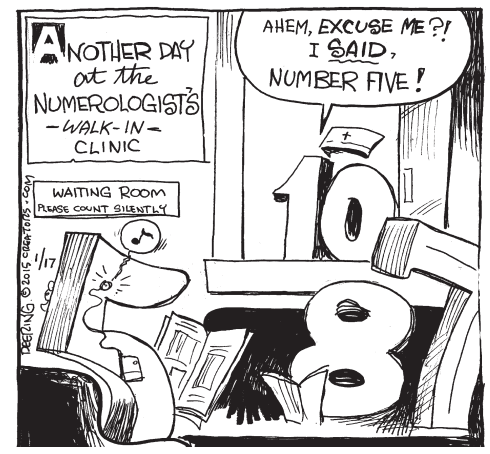
This year much will occur in your life behind the scenes and go unnoticed by the majority of people. You become somewhat reclusive and want to spend time by yourself. Some of you will need to spend time alone for professional reasons. You will gain a greater sense of self and learn to follow your intuition even more. If you are single, check out anyone you meet carefully, as he or she might not be emotionally available. Know that time is your ally. If you are attached, the two of you often vanish together. The relationship benefits from all the free time you get as a result. SAGITTARIUS makes a wonderful spiritual friend for you.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Speed Bump
By Dave Coverly



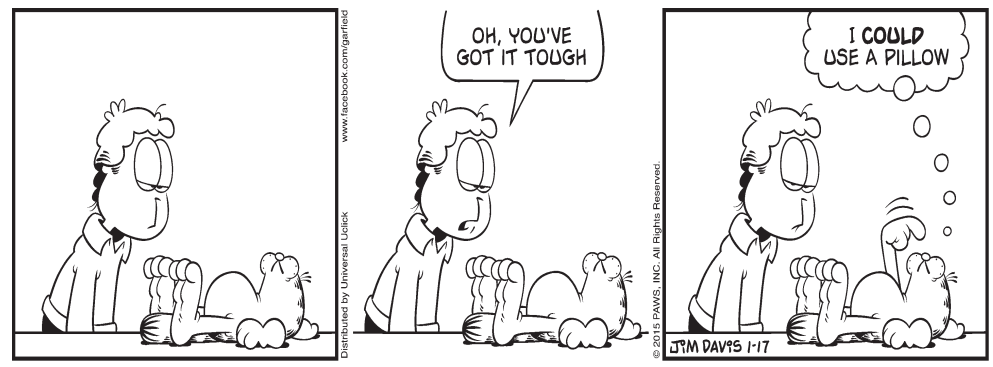
Strange Brew
By John Deering



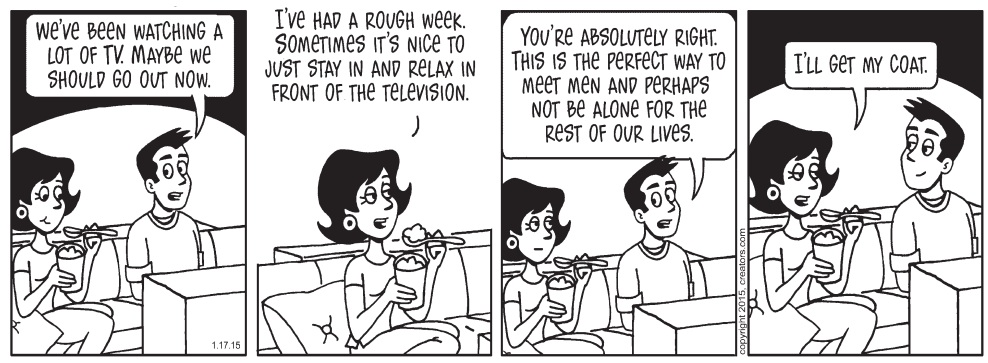
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



CRIME WATCH
BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON JANUARY 7, AT APPROXIMATELY 9:58 P.M.
Officers responded to an apartment in the 1100 block of 17th Street regarding a male subject the resident did not recognize sleeping in her bed. The victim told the officers she returned home at about 9:30 p.m., opened her front door, and immediately smelled an unfamiliar incense-like odor inside. As she walked inside, she noticed black markings on her light-colored couch that had not been there earlier. She walked into her bedroom and discovered the male subject sprawled on her bed. He was snoring. The victim quickly exited her apartment and as she did so noticed the screen covering her bathroom window was cut and the window was open. The officers found the suspect, still asleep, with his pants unbuttoned and a pair of the victim's panties wrapped around his genitals. The officers placed him under arrest for burglary and transported him to the Santa Monica Jail. Derrick Cornelius Wilson, 25, transient, was charged with burglary and a parole hold. He was denied bail.

DAILY POLICE LOG

The Santa Monica Police Department responded to 386 calls for service on Jan. 15

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Fight, Ocean and Santa Monica, 2:47 a.m.
Shots fired, 800 block of Washington, 3:54 a.m.
Trespassing, 1400 block of 4th, 4:15 a.m.
Prowler, 2500 block of Arizona, 4:24 a.m.
Shots fired, Stanford and Santa Monica, 4:34 a.m.
Auto burglary, 2300 block of 31st, 5:52 a.m.
Vandalism, 1400 block of Cloverfield, 6:30 a.m.
Identity theft, 1100 block of 19th, 7:15 a.m.
Vandalism report, 1600 block of Colorado, 7:37 a.m.
Bike theft report, 800 block of Pier, 8:04 a.m.
Vandalism report, 1500 block of Colorado, 8:25 a.m.
Defrauding innkeeper, 1300 block of 2nd, 8:48 a.m.
Drinking in public, 600 block of Wilshire, 9:25 a.m.
Vandalism, 1900 block of Broadway, 9:30 a.m.
Petty theft, 2200 block of Cloverfield, 10:04 a.m.
Petty theft report, 1000 block of Maple, 10:51 a.m.
Grand theft report, 1000 block of Pine, 11:05 a.m.
Elder abuse, 2000 block of Cloverfield, 11:27 a.m.
Auto burglary, 300 block of Colorado, 12:52 p.m.
Hit-and-run, 3000 block of Wilshire, 1 p.m.
Fight, Lincoln and Pico, 1:02 p.m.
Battery, 1200 block of 2nd, 1:41 p.m.
Petty theft, 800 block of 19th, 1:54 p.m.
Indecent exposure, 600 block of Arizona, 3:07 p.m.
Domestic violence, 1300 block of 14th, 3:12 p.m.
Traffic accident, Main and Bay, 3:27 p.m.
Domestic violence, 1400 block of Ocean, 3:50 p.m.
Grand theft report, 1800 block of 19th, 3:57 p.m.
Child endangerment, 3000 block of Glenn, 4:45 p.m.
Traffic accident with injuries, 2nd and Wilshire at 6:51 p.m.
Drunk driving, 23rd and Wilshire at 7:14 p.m.
Grand theft, 1900 block of 19th at 7:28 p.m.
Battery report, 11th and Pico at 11:45 p.m.
Trespassing, 600 block of Broadway at 11:51 p.m.

Santa Monica Daily Press

Classifieds

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All classified liner ads are placed on our website for FREE! Check out www.smdp.com for more info.

Employment

Employment Wanted

Logistics Analyst. 2 yr exp. Send resume to Cal Import Global Logistics, 1140 E Sandhill Ave, Carson, CA 90746.

DirectorñeCommerce & Technolog MS & 1 yr; or BS & 5 yr exp reqd. Send resume to Guthy Renker, 3340 Ocean Park Blvd, Santa Monica, CA 90405 (310) 633-7948

Senior Analyst-Modeling & Data 2 yr exp. Send resume to Guthy Renker, 3340 Ocean Park Blvd, Santa Monica, CA 90405 (310) 633-7948 (310) 633-7948

Help Wanted

Immediate need for sharp, multi-tasking administrative assistant for busy, busy Santa Monica Realtor. Must have extensive office experience & skills. MicroSoft suite, internet etc. Must be self starter. Monday - Friday 9am - 6pm reply to: smrealestateassistant@gmail.com

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Real Estate

West Side Rentals

Santa Monica LARGE APARTMENT FOR RENT Street parking, Paid water & gardener, Rent $2,595.00, Deposit 2595.00, Available 11515. westsiderentals.com/listingdetail.cfm?id=824616

Brentwood CONTEMPORARY 22 CONDOTOWNHOUSE - PRIME BRENTWOOD LOCATION!! Tandem Parking, Rent $3,250.00, Deposit 3250.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1151984

Santa Monica ONE BEDROOM - WALKING DISTANCE TO THE BEACH 1-car Garage parking, Paid water, Rent $2,395.00, Deposit 2395, Available Now! westsiderentals.com/listingdetail.cfm?id=1148288

Marina Del Rey BEAUTIFUL GARDEN APARTMENT WITH MARINA VIEWS!! 1-car Subterranean parking, Paid water & hot water & trash, Rent $2,175.00 to AND UP!!, Available Now! westsiderentals.com/listingdetail.cfm?id=552856

West LA AWESOME W. LA LOCATION CLOSE TO BRENTWOOD AND S.M. 1 BLOCK SOUTH OF WILSHIRE 1-car Carport parking, Paid water & hot water & trash, Rent $1,595.00, Deposit 3190.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1125308

West LA GREAT LOCATION 2-car Tandem Parking, Paid water & hot water & trash & gardener, Rent $1,800.00, Deposit 1800.00, Available Now! westsiderentals.com/listingdetail.cfm?id=260007

Santa Monica PRIME LOCATION, BRIGHT RENOVATED 1923 APARTMENT IN QUIET BUILDING Street parking, Paid utilities, Rent $1,810.00, Available 12415. westsiderentals.com/listingdetail.cfm?id=537736

West LA STUNNING BRIGHT AND LARGE 3BED 2BATH WNEW WOOD FLOORS AND WASHER DRYER INSIDE UNIT! 2-car Tandem Parking, Paid water & trash, Rent $3,150.00, Deposit 3150, Available Now! westsiderentals.com/listingdetail.cfm?id=1157242

Venice LINCOLN PLACE APARTMENT HOMES 1-car Parking available, Rent $2,879.00 to - $3463.00, Deposit 750, Available Now! westsiderentals.com/listingdetail.cfm?id=1151848

West LA 1 BED - QUIET BUILDING - AWESOME DEAL - UPSCALE LOCATION - COME VISIT OUR COMMUNITY Parking included, Rent $1,495.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1152574

West LA LUXURY LIVING AT AN AFFORDABLE PRICE! GORGEOUS ONE BEDROOM ONE BATHROOM UNIT Parking available, Rent $1,550.00, Deposit 1550, Available Now! westsiderentals.com/listingdetail.cfm?id=1158596

Brentwood 2 BEDS DEN, 2 BATHS GREAT APARTMENT! 2-car Parking included, Paid water & trash, Rent $2,895.00, Deposit 1500, Available Now! westsiderentals.com/listingdetail.cfm?id=789909

West LA 1BED1 BA COMPLETELY REMODELED BRIGHT UPPER CORNER UNIT! Street parking, Paid water & trash & gardener, Rent $1,995.00, Deposit 2992, Available Now! westsiderentals.com/listingdetail.cfm?id=1149187

Brentwood LARGE 1 BEDROOM1 BATH APARTMENT NEAR BRENTWOOD, UCLASMC 1-car Parking included, Paid water & trash, Rent $1,575.00, Deposit 450.00, Available 11415. westsiderentals.com/listingdetail.cfm?id=297930

Santa Monica LOVELY UPPER 2 BD ON 12TH STREET! DISHWASHER, FIREPLACE, GRANITE, AMAZING LOCATION! MUST SEE! 1-car Parking included, Paid water & trash, Rent $2,650.00, Deposit 2650.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1147050

West LA VERY LARGE 2 BEDROOM APARTMENT IN GREAT WESTSIDE LOCATION! 1-car Parking included, Paid gardener, Rent $2,175.00 to 2175, Deposit 1400, Available 11715. westsiderentals.com/listingdetail.cfm?id=1154502

Santa Monica EXCEPTIONAL 3 BEDROOM MAID QUARTERS TOWNHOME IN FRANKLIN SCHOOL DISTRICT 6-car Garage parking, Paid hot water & trash & gardener, Rent $7,500.00, Deposit 7500.00, Available 12015. westsiderentals.com/listingdetail.cfm?id=276629

Santa Monica CLOSE TO THE BEACH, SHOPPING AND ENTERTAINMENT. MODERN 1 BEDROOM. 1-car Parking available, Paid partial utilities & water & hot water & trash & gardener, Rent $2,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1152501

Venice ROMANTIC PACIFIC OCEAN WALK STREET GEM, SECONDS TO VENICE BEACH SAND 1-car Parking included, Paid partial utilities & trash & cable, Rent $4,000.00 to month, Available Now! westsiderentals.com/listingdetail.cfm?id=1117900

Brentwood LUXURY PENTHOUSE BRENTWOOD CONDO WITH CITY & OCEAN VIEWS 2-car Subterranean parking, Paid water & trash & association fees, Rent $4,200.00, Deposit 8400, Available Now! westsiderentals.com/listingdetail.cfm?id=1149955

Marina Del Rey TOP FLOOR SOUTHERN FACING MARINA VIEW APARTMENT 2-car Subterranean parking, Paid partial utilities & water & hot water & trash & gas & electricity, Rent $2,850.00 to month, Deposit 2950.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1137947

Santa Monica UPPER 1 BED, 1 BATH APARTMENT 1-car Parking included, Paid water & hot water & gardener, Rent $1,995.00, Available Now! westsiderentals.com/listingdetail.cfm?id=677055

Marina Del Rey MARINA DEL REY BEAUTY! 1-car Parking included, Rent $5,100.00, Deposit 5100.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1150594

West LA LEASE SPECIAL! PENTHOUSE! STUNNING 2 BEDROOM LOCATED IN MODERN BUILDING PERFECT LOCATION! 2-car Parking included, Rent $3,500.00, Deposit 500, Available Now! westsiderentals.com/listingdetail.cfm?id=1128728

West LA 2 BED2 BA TOWNHOUSE-STYLE UNIT IN PRIME WEST L.A. 1-car Driveway parking, Rent $2,500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1143241

Santa Monica SANTA MONICA, CA 90403 1-car Parking included, Paid utilities, Rent $3,750.00 to month, Deposit 7500, Available Now! westsiderentals.com/listingdetail.cfm?id=1061852

Brentwood CONTEMPORARY BUILDING IN THE HEART OF BRENTWOOD NEAR SAN VICENTE AND MONTANA. 2-car Parking included, Paid water & trash, Rent $2,695.00, Deposit 1500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1075297

West LA HUGE RENOVATED STUDIO WSEPARATE SLEEPING AREA - POOL WGAS BBQ -GATED 1-car Garage parking, Rent $1,595.00, Available 12315. westsiderentals.com/listingdetail.cfm?id=1087748

Santa Monica PRIME SANTA MONICA ONE BLOCK TO OCEAN 2-car Parking included, Paid water & hot water & trash, Rent $2,795.00, Deposit 2795.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1150751

Santa Monica NICE 1 BEDROOM 1 BATH Street parking, Paid water & trash & gas & electricity, Rent $1,700.00, Deposit 1000, Available 21015. westsiderentals.com/listingdetail.cfm?id=1159146

West LA BRAND NEW 3 AND 4 BEDROOM UNITS Parking included, Paid trash & gardener, Rent $3,450.00 to 4095, Available Now! westsiderentals.com/listingdetail.cfm?id=1130062

Brentwood BONJOUR NEW BEGINNINGS! 1-car Valet parking, Paid gardener, Rent $3,199.00, Deposit 1500, Available Now! westsiderentals.com/listingdetail.cfm?id=1082937

Venice GORGEOUS LUXURY CRAFTSMAN VENICE BEACH HOME BY SIDEWALK CAFE 3-car Parking included, Paid utilities, Rent $550.00 to night, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=716148

Venice LOVINGLY RESTORED MID-CENTURY CHARMER Street parking, Paid gardener, Rent $4,400.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1148636

Santa Monica COMPLETELY REMODELED BRIGHT 2BEDROOM 2 BATH APT 1-car Parking available, Paid water & trash & gardener, Rent $3,100.00 to Plus city of S.M. fee, Available Now! westsiderentals.com/listingdetail.cfm?id=22710

Marina Del Rey WELCOME TO YOUR NEW APARTMENT HOME! 1-car Parking included, Rent $2,215.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=38575

Brentwood GORGEOUS REMODELED SINGLE FAMILY HOME 3-car Garage parking, Paid gardener & pool service, Rent $9,200.00, Available Now! westsiderentals.com/listingdetail.cfm?id=941531

Venice LARGE LOFTLIKE 1 BEDROOM, 1 BLOCK FROM ABBOT KINNEY 1-car Garage parking, Paid water & gardener, Rent $2,400.00, Deposit 3500.00, Available 2115. westsiderentals.com/listingdetail.cfm?id=740086

Santa Monica OCEAN TOWERS 2-car Garage parking, Rent $17,000.00, Deposit 34000, Available 6115. westsiderentals.com/listingdetail.cfm?id=1158818

Marina Del Rey 2 BEDROOMS, 2 BATHS - BLOCKS FROM OCEAN IN MARINA DEL REY Parking included, Paid utilities, Rent $2,869.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=743369

Brentwood GREAT APARTMENT IN THE HEART OF BRENTWOOD 2-car Parking included, Paid water & trash, Rent $2,795.00, Deposit 1,500, Available 11615. westsiderentals.com/listingdetail.cfm?id=869338

West LA $1700.00 COZY 1 BD. PRIME WLA NEIGHBORHOOD CLOSE TO UCLA & SMC (WEST LOS ANGELES) 1-car Parking included, Paid water & trash, Rent $1,700.00 to 0, Deposit 1700.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1095918

Venice APARTMENT HOME 1-car Parking included, Paid water & hot water & gardener & association fees, Rent $2,990.00 to per month, Deposit 2990, Available Now! westsiderentals.com/listingdetail.cfm?id=994447

Venice SPACIOUS 2B2B WPATIO, CENTRAL AIR, FIREPLACE, GATED PARKING! WALK TO ABBOT KINNEY SHOPS! 2-car Gated parking, Paid water & trash & gardener, Rent $2,395.00, Deposit 2395, Available Now! westsiderentals.com/listingdetail.cfm?id=690670

West LA BEAUTIFUL RENOVATED 1BED 1BATH 1-car Parking included, Rent $2,045.00, Deposit 600, Available Now! westsiderentals.com/listingdetail.cfm?id=1156677

Santa Monica CORNER APARTMENT - 2 BLOCKS FROM THE BEACH! 1-car Parking included, Paid water & trash & gas, Rent $3,280.00 to month, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1150400

Santa Monica COMPLETELY RENOVATED, FABULOUS 3 BEDROOM 2 BATH Parking available, Rent $3,300.00, Deposit 3300, Available Now! westsiderentals.com/listingdetail.cfm?id=1154973

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Ocean Avenue only, North of Wilshire Boulevard
Front facing unit ONLY
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Income property
4-8 units
between Wilshire & Adelaide
no price cap

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North of Montana
minimum 8500 square foot lot
up to $3,500,000

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Single Family Homes
From **ALL** agents in **ALL** companies
Listed for Sale As of Mid January 2015

		Average Price	# of Listings
Santa Monica Canyon	=	$11,888,000	1
North of Montana	=	$4,590,846	13
North of Wilshire	=	- - - - - - - -	0
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