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MONDAY, JANUARY 10, 2011
Volume 10 Issue 50



Santa Monica Daily Press

STAYING PUT?
SEE PAGE 14

We have you covered

THE STRONG WINTER ISSUE

COMMUNITY PROFILES

STEVEN GORDON



Brandon Wise *brandonw@smdp.com*

GORDON

The future of music

BY KEVIN HERRERA
Editor in Chief

SAMOHI As the visual and performing arts coordinator and jazz band director, Tom Whaley has had the pleasure of mentoring many talented musicians, but one stands out from the rest.

"He's a monster player, the most talented kid I've taught in 20 years," Whaley said.

The "monster" he's referring to is Santa Monica High School senior Steven Gordon, an 18-year-old prodigy who is a semi-finalist for the Los Angeles Music Center Spotlight Awards and has been selected to play piano in the Grammy High School Jazz Band, which is comprised of the 20 most talented high school jazz musicians in the nation.

"It's pretty mind blowing to hear him play," Whaley said. "The kids [in music programs at Samohi] all respect and admire him. He's a good kid who has had the chance to play with some of the best jazz legends in the world. I'm really proud of him."

The Daily Press had a chance to speak with Gordon this week about his career in music, the honor of playing in the Grammy Jazz Band and where the Sunset Park resident plans to take his career.

Q: WHAT DO YOU THINK SPARKED YOUR INTEREST IN MUSIC?

A: For as long as I can remember, my par-

SEE CP PAGE 10

HIGH SCHOOL GIRLS' BASKETBALL

Mater Dei too much for Samohi



Morgan Genser news@smdp.com

TAKING ON THE BEST: **Santa Monica's Moriah Faulk drives against Mater Dei's Kaija Powell on Saturday in Santa Ana. Samohi lost the game, 70-54.**

BY DANIEL ARCHULETA
Managing Editor

SANTA ANA There's one thing for certain about the girls from Santa Monica: they are battle tested.

The latest action came Saturday at national powerhouse Mater Dei. Samohi's girls' basketball team ultimately lost, 70-54, but the lessons learned from playing such an imposing squad should bode well as the Vikings prepare to open league play this week.

The matchup with Mater Dei was the second time this season the Vikings have taken on a team ranked in the top 5 of the USA Today poll, with Samohi having faced and lost to Illinois' Bolingbrook last month as part of the Nike Tournament of Champions.

While the things his team have learned should serve the Vikings well as they head into league play, Head Coach Marty Verdugo said losing never feels good, regardless of how highly-regarded a team is.

"If we were just a little more consistent and didn't get behind early, we could have beat them," Verdugo said. "We missed some shots, maybe we were a little nervous."

Mater Dei was able to parlay Samohi's slow start in to a 20-6 lead after the first quarter, but these Vikings weren't dead in the water as the scoreboard might suggest.

The Vikings were able to outscore Mater Dei 23-14 in the second period giving Samohi some life and just a 5 point deficit heading into the break.

With the game very much in doubt, the Vikings were able to cut Mater Dei's half-time lead to just a point midway through the third quarter, but that's when Mater Dei showed its worth led by point guard Jordan Adams. Adams used her height to her advantage as she gave the Vikings fits in the paint all night.

"We just couldn't stop her penetration," Verdugo said. "She was able to get some of our girls in foul trouble. She's just so hard to defend."

Led by Adams, Mater Dei was able to build a 20-point fourth quarter lead that was too much for the Vikings to overcome.

The Vikings were led by sophomore Briana Harris who scored 16 points in the losing effort. Moriah Faulk added 11 for Samohi. In addition to solid play on the offensive side of the ball, Verdugo credited Faulk's defense for shutting down UConn-bound Kaleena Mosqueda-Lewis to the tune of 14 points, well below her season

SEE SAMOHI PAGE 8

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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Jan. 10, 2011

All that jazz
Santa Monica High School
Barnum Hall, 7 p.m.
Hear some live jazz performed by the Samohi jazz ensembles and jazz combo — under the direction of Tom Whaley and Mike Corrigan and featuring Hollywood Walk of Fame all-star musician Wayne Bergeron on trumpet. Tickets are $10 for adults/$5 for students and seniors.

Game it up
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m.
Have a competitive streak? If so, come to this weekly game session that features bridge and Scrabble. For more information on this free event, call (310) 458-8681.

Beach=Culture Presents: The Lyris String Quartet
Annenberg Community Beach House
415 PCH, 6:30 p.m.
Hear the beach come alive with the sound of strings as the Lyris quartet plays modern and classic music assembled especially for the Beach House. For more information, call (310) 458-2257.

Tuesday, Jan. 11, 2011

Mexican cinema, anyone?
Fairview Branch Library
2101 Ocean Park Blvd., 7 p.m.
The Santa Monica Public Library presents screenings of four recent films from Mexico during the month of January. The films selected represent a variety of genres and styles: a big budget historical romance, a rowdy comedy, a small budget independent film, and a documentary. For more information, call (310) 458-8600.

Yucking it up
Senior Recreation Center
1450 Ocean Ave., 12:30 p.m.
Veteran improv instructor, Brian Hamill, will host a weekly comedy improv workshop for seniors. All seniors are welcome to take part in this free workshop. For more information about this free event call, (310) 458-8644.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



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CalWorks fraud case exposes lack of state controls

CHRISTINA HOAG
Associated Press

RIVERSIDE Stephanie Vega's soon-to-be ex-husband was gathering belongings to move out of their home when he found a curious bag in a closet — it contained $3,000 cash and bogus check stubs and documents with alterations of his name.

The Riverside County district attorney's office says that's the evidence that unraveled a nine-year-long, $500,000 swindle of a state program that pays for child care so welfare recipients can go back to work.

Vega, then a $51,115-a-year child-care liaison in the county office of education, was arrested along with four relatives and two associates, in early December.

The bust is not the first time large-scale fraud has been alleged in the CalWorks child care program administered by the state Department of Education. But despite repeated discoveries of scams that have cost millions in taxpayer dollars over the years, glaring holes in the program's oversight continue.

A report by the state Senate Office of Oversight and Outcomes released in October highlighted the fact that although authorities acknowledge that stricter accountability measures are needed, little has been done. Official efforts to root out and prosecute fraud remain sporadic. Meanwhile, 194,000 children across the state wait an average of three years for the subsidies.

"The current system amounts to a merry-go-round of disincentives in which those who oversee the program would rather not know about fraud or feel powerless to address it," wrote Senate staffer John Hill in the report.

The 38-year-old Vega, who was in charge of approving client eligibility and payments for a decade, will plead not guilty to three counts of embezzlement by a public official, said her lawyer Daniel Greenberg.

While the Riverside case involves public employees accused of stealing taxpayer funds, fraud by parents who receive CalWorks money is likely more common, according to the Senate report.

The crux of the problem rests in the complicated way the $1.4 billion program, which serves 185,000 children, even with its long waiting list, is set up. The Education Department oversees most of the program because the concept was to include an educational component in the day care to boost

SEE **FRAUD** PAGE 8



MONEY!

Morgan Genser *news@smdp.com*

Crossroads' Luke Shmuger puts up the game-winning 3-point shot with six seconds remaining on the clock against Brentwood on Friday on campus. Crossroads won, 55-54.

Jobholders open pocketbooks, buoy economy

PAUL WISEMAN
AP Economics Writer

WASHINGTON A steady decline in layoffs is giving the vast majority of adults who have jobs the confidence to spend more freely and help energize the economy. They no longer worry so much about losing their jobs.

Their renewed confidence has boosted retail sales — just what's needed to spark what economists call a "virtuous cycle": Higher consumer spending raises company profits, which spurs hiring, which fuels more spending and growth.

Consumer spending is critical because it powers about 70 percent of the economy. It rose for five straight months through November, kicking off the strongest holiday shopping season since 2006. Many shoppers are showing enough confidence to splurge on new cars: Auto sales rebounded 11 percent in 2010, the first increase since 2005.

"The strongest showing for consumers since the peak years of the last expansion signals that the broader economy is near a threshold of self-sustaining growth," analysts at Citi Investment Research & Analysis wrote last week.

Federal Reserve Chairman Ben Bernanke echoed that point Friday. He told a Senate panel he sees evidence that a "self-sustaining" recovery is taking hold because consumers and businesses are spending more.

Morgan Stanley economists say 4 percent growth is "likely, perhaps even conservative" in 2011, up from an estimated 3.1 percent last year. Late this month, the government will estimate economic growth for the final quarter of 2010.

Consumer spending is rising because the vast majority of working-age Americans are now breathing easier, despite 9.4 percent unemployment. People who had jobs feared being laid off during the recession, which ended in June 2009, and for months after. Fewer worry now, because most companies have stopped cutting staff.

Workers who survived the job cuts of the past three years have begun to conclude: "If they haven't fired me by now, they're not going to," says Michael Koskuba, portfolio manager with Victory Capital Management.

By October 2010, layoffs and other dismissals had sunk to their lowest point since August 2006. In December, employers added

SEE **JOBS** PAGE 10

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

How clear can it be?

Editor:

The so-called bike path that Fredric Reichel references ("Sharing the bike path," Letters to the Editor, Jan. 5) was originally called the "South Bay and Santa Monica Bike Path," which suggests its intended use.

Today, the bike path has markers every quarter mile with the mileage and the inscription "Marvin Braude Bike Trail" to honor the L.A. City Council member who was known for his efforts to preserve our environment.

I think the intended use of the so-called BIKE path is clear.

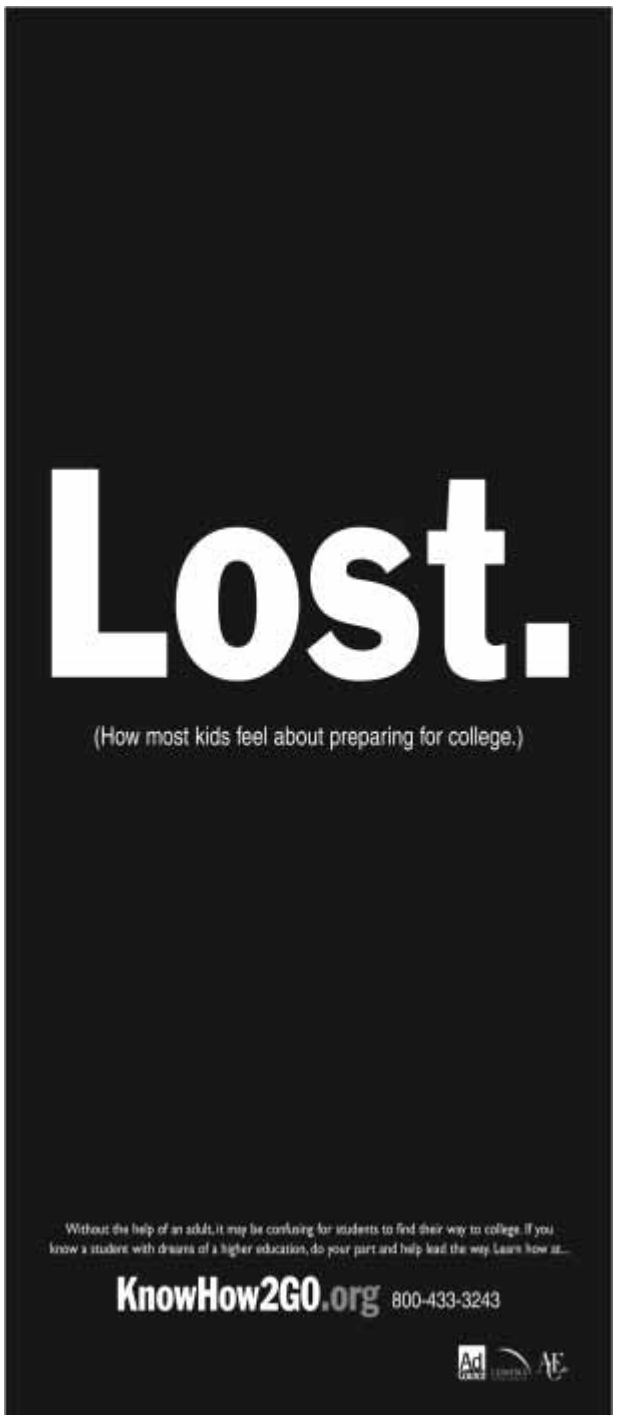
Roger Swanson
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My Write

Bill Bauer

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Disclosing campaign donations a must

TOMORROW NIGHT, COUNCILMAN Kevin McKeown will present a plan for additional financial disclosure requirements from persons sitting on the City Council. McKeown proposes a requirement that members of council who have received campaign contributions from a person, company or entity with business before the council to verbally disclose those contributions.

Campaign disclosure statements are already posted on City Hall's website on the City Clerk page, but McKeown told the Daily Press the statements aren't sufficient public notice ("Councilman McKeown to propose new disclosure rule," Jan. 5, page 1).

McKeown said he wanted to make sure, the public is informed about which council members were backed by developers as the council makes land use decisions, such as whether to approve development agreements or grant zoning variances.

I agree with McKeown. City Council will soon be approving staff and Planning Commission recommendations altering existing building zoning codes as well as create new codes and specific standards to conform with the new Land Use and Circulation Element (LUCE) update to the city's general plan. The LUCE approved by City Council last year is a non-detailed framework for future development in the city.

In addition, there are a number of development agreements (which allow a development to exceed or bypass current zoning regulations) pending for large, mixed use/commercial developments. Mostly are in the eastern mid-city area of town and are awaiting council review and approval.

In the coming months, developers of Bergamot Transit Village, Paseo Nebraska, Roberts Business Center, Lionsgate's headquarters and the Village Trailer Park developments will be coming before council for recommendations and approval of their development agreements.

Many of the developers of these projects, their family members, attorneys, associates and business partners contributed individually to persons running for City Council and additionally supported independent committees and promotional entities promoting developer-friendly office seekers last November.

For example, one major developer Hines has a nearly 1-million-square-foot project — Bergamot Transit Village — pending for the 7.16 acre, former Paper Mate site at Olympic Boulevard and 26th Street.

Hines was very active in the last election. The firm donated $25,000 for controversial political mailers from Santa Monicans for Quality Government, fronted by "The Political Scientists" direct mail house, whose owner, Fred Huebscher, was also president of SMQG.

Individuals associated with Hines and its partners contributed to candidates in 2010. According to the latest campaign disclosure statements posted as of Oct. 16 (two weeks before the election), individuals associated with Hines, its financial partner, Buchanan Street Partners and law firm Harding, Larmore, Kutcher & Kozal, LLP contributed a total of $4,750 to Gleam Davis's campaign; $3,500 to Pam O'Connor's campaign (plus another $750 in 2009); $3,750 to Terry O'Day's campaign; and $4,500 to Bob Holbrook's campaign.

Year-end disclosures should be posted on the city's website within a few weeks. Additional last minute contributions may appear in these statements.

By comparison, slow-growth candidate Ted Winterer received no contributions from developers. Slow-growth incumbent McKeown received one $250 contribution from developer Jack Walter (Lionsgate)and returned it.

Who knows (let alone remembers) which council persons received thousands of dollars from the various developers of these projects, their employees and associates except for readers of this column or those who bother to look up the disclosure statements online? Non-disclosure here would be as bad as me accepting a donation from a developer and keeping it secret while praising the project in this column. In any case, it's deceptive and deceitful.

Mayor Richard Bloom who wasn't up for re-election this last year received a total of $4,000 for his 2008 council race from those associated with Hines, Buchanan Street Partners and Harding, Larmore, Kutcher & Kozal, LLP.

Keep in mind that in addition to providing developer-friendly votes for new LUCE standards and approving development agreements, these same council persons also approve appointments to the Planning Commission.

A "slow-growth" Planning Commission can stall, diminish or even kill a project. The developer/real estate interests need to ensure a developer-friendly commission that will be generous in approving projects with additional height and density and other negative impacts that could affect our community in terms of crowding and increased traffic congestion.

Planning Commissioners already disclose their relationships or potential conflicts of interests with parties that have business before the commission prior to discussion and voting. Council must do the same.

When one accepts thousands of dollars in campaign contributions from persons or entities doing business with City Hall, disclosure really isn't enough. It's too bad a city ordinance can't be devised to demand that a council person recuse themselves from voting if they've accepted more than token campaign contributions from any given entity.

Of course, it's highly unlikely that council would approve such an ordinance. Nevertheless, disclosure of campaign contributions to council persons from those "doing business" with City Hall should be required at council meetings. The public must demand it.

BILL can be reached at mr.bilbau@gmail.com.

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PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Farzad Mashhood, David Alsabery, Merv Hecht, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Melissa Leu, Patrick Hourihan,
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Steven Stuart
stevens@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Amber Kessee
amberk@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

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Feds defend handling of spill investigation

HARRY R. WEBER
Associated Press

NEW ORLEANS Federal investigators are pushing back against criticism they aren't doing enough to keep companies involved in the Gulf oil spill away from any hands-on role in the forensic analysis of a key piece of equipment that failed to keep crude from entering the sea.

Rep. Edward J. Markey sent a letter Friday to the director of the Bureau of Ocean Energy Management, Regulation and Enforcement detailing what he said are new concerns about conflicts of interest in the blowout preventer testing.

Markey's letter said a Cameron International employee was allowed to operate components of the blowout preventer during the same week that an ocean energy bureau spokeswoman insisted company representatives are not involved in testing the 300-ton device. Markey's concerns are similar to those expressed recently by the U.S. Chemical Safety Board.

However, the same spokeswoman, Melissa Schwartz, said Saturday the Cameron worker, Ray Fain, wasn't doing testing of the blowout preventer, but rather was involved in flushing the pods to keep them from eroding, a procedure that is being done periodically and requires proprietary Cameron computer equipment and a technician to operate.

Schwartz said the parties involved in the testing agreed months ago, in consultation with a federal judge, that the procedure was necessary and may need to be conducted every few months.

Representatives for Cameron, BP PLC, Transocean Ltd., the Justice Department and lawyers for plaintiffs in lawsuits over the disaster have been allowed to monitor the examination of the blowout preventer at a NASA facility in New Orleans since testing began Nov. 16.

A Norwegian firm was hired to do the testing under the supervision of a federal investigation team.

But the safety board, and now Markey, D-Mass., said employees from Transocean and Cameron have been getting preferential and sometimes hands-on access to the blowout preventer. That would pose a conflict of interest because Transocean was responsible for maintaining the blowout preventer before the disaster and Cameron made the device.

The board has said it wants the testing halted until Transocean and Cameron officials are removed from any hands-on role in the examination. Markey said in his letter that he wants an investigation of the conduct of any federal investigators or officials who allowed Cameron and Transocean employees improper access to the blowout preventer.

Following the safety board complaints, Transocean denied it had acted improperly. It also has suggested that the safety board doesn't have jurisdiction to participate in the investigation. A Cameron spokesman did not respond to a Saturday request for comment.

Following the April 20, 2010, rig explosion in the Gulf of Mexico, the blowout preventer used with BP's well failed to do its job: stopping the flow of oil to the sea. Eleven workers were killed in the blast, and some 200 million gallons of oil were released by BP's undersea well, according to government estimates that BP disputes.

The device was raised from the seafloor on Sept. 4, and it sat at the NASA facility for two months before testing began.

Farm group warns Chesapeake Bay plan could ruin farmers

RAY HENRY
Associated Press

ATLANTA A sweeping plan to control water pollution in the Chesapeake Bay must be challenged because it will ruin regional agriculture and become the model for similar restrictions nationally, the head of the nation's largest farm lobbying group said Sunday.

Bob Stallman, president of the American Farm Bureau Federation, said his organization will file a lawsuit soon against the Environmental Protection Agency over its plans to sharply curb the flow of pollutants and sediments that have harmed the bay and its wildlife.

The plan sets a so-called "pollution diet" that calls for big cuts in the primary pollutants flowing into the Chesapeake: nitrogen, phosphorus and sediment. It would be achieved in part by reducing the runoff of farm fertilizer and placing controls on large animal feeding operations. Cattlemen and growers have argued that it will cost them millions to comply with the plan and adopt practices that contribute less to pollution and erosion.

"This diet threatens to starve agriculture out of the entire 64,000-square-mile Chesapeake Bay watershed," Stallman said, speaking at the opening of an annual Farm Bureau convention.

The Q Line

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Picking a leader

Councilman Bobby Shriver is expected to ask the City Council if it is time to allow voters to select Santa Monica's mayor, a departure from the current model that allows the council to decide who will hold the post.

So, this week's Q-Line question asks:
Do you think the position of mayor should be up to the voters, or should the system remain the same?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102**.


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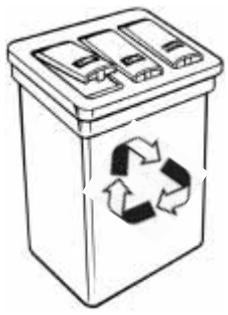
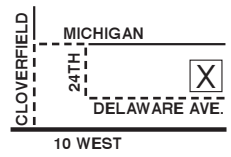
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Photo courtesy Yusuke Kawasaki/Flickr

SHORT SUPPLY: **Atlantic bluefin tuna are in danger of going extinct within a decade if the governments of the world cannot come together to ban catching and/or selling the lucrative species.**

Bluefin tuna an endangered dish

Dear EarthTalk

Are Atlantic bluefin tuna really about to go extinct? What are the contributing factors and what is being done to try to head off this tragedy?

Edward Jeffries
Norwalk, Conn.

ACCORDING TO MANY MARINE biologists, Atlantic bluefin tuna, one of three closely related bluefin tuna species, are in danger of going extinct within a decade if the governments of the world can't come together to ban catching and/or selling the lucrative species. The non-profit International Union for the Conservation of Nature (IUCN), which maintains an international "Red List" of threatened species, considers the Atlantic bluefin "Critically Endangered" given that its population numbers have declined by upwards of 80 percent since the 1970s. Even recently instituted stricter restrictions on allowable catch levels may be too little too late for the huge migratory fish.

The trouble began in the 1960s when fishing boats using purse seines and long lines to pull in fish for the canned tuna market harvested huge numbers of juvenile Atlantic bluefin. This highly efficient method of fishing decimated generations of Atlantic bluefin, constraining their reproductive capacity accordingly.

Today catch limits for Atlantic bluefin — even more in demand worldwide for sushi — are implemented and enforced by the International Commission for the Conservation of Atlantic Tunas (ICCAT), a multinational group of fisheries regulators charged with maintaining sustainable levels of tuna throughout the Atlantic and neighboring waters. In 2007, ICCAT set the international annual catch limit for Atlantic bluefin at 30,000 tons; double what the commission's own scientists recommended. More recently, ICCAT's scientists recommended lowering the limit to 7,500 tons; ICCAT compromised with fishing interests and settled on a 13,500 ton limit. But despite these rules, analysts estimate that the fishing industry is actually still harvesting around 60,000 tons of Atlantic bluefin annually. ICCAT says that if stocks have not rebounded by 2022 it would consider closing down some tuna fishing areas.

With ICCAT's limits having little effect on the animal's decline, environmentalists took their case to the United Nations' Convention on International Trade in Endangered Species (CITES) in hopes of getting an international ban on the harvesting and sale of Atlantic bluefin. But in March 2010, 68 nations voted down the proposal; 20 countries, including the U.S., voted for it, while 30 others abstained. The leading opponent of the ban, Japan — which consumes three-quarters of all bluefin tuna caught around the world — argued that ICCAT was the proper regulatory body to sustain Atlantic bluefin population numbers.

As for what concerned individuals can do, the Monterey Bay Aquarium's Seafood Watch program recommends avoiding bluefin tuna — sometimes called hon maguro or toro (tuna belly) at the supermarket and at restaurants — altogether. And that would not only be a good environmental move but good for your health, too: The non-profit Environmental Defense Fund (EDF), a leading environmental group, recently issued a health advisory recommending that people avoid eating Atlantic bluefin due to elevated levels of neurotoxins including mercury and PCBs that can be found in the fish's tissue. It seems the only way we can continue to live with bluefin tuna and so many other at-risk marine wildlife species is to live without them on our dinner plates.

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Vote delayed on air pollution program

NOAKI SCHWARTZ
Associated Press

LOS ANGELES After more than two hours of public comment, the governing board of Southern California's anti-smog agency postponed voting Friday on a controversial plan that would allow companies to pollute by purchasing emission credits.

The South Coast Air Quality Management District board instead decided to vote on the issue at its February meeting.

The Clean Air Act allows for the creation of a market where a company that reduces pollution can sell the credits to other facilities that produce emissions.

It's the third time since 2006 the board has taken up the issue. Previous efforts resulted in lawsuits from environmental groups that continue to raise concerns about the way the agency develops its pollution credits.

In 2009, a court imposed a moratorium on trading credits. The state Legislature later lifted the moratorium but that decision will lose effect in 2012.

"The strategy of the plaintiffs is to draw this out as long as they can," district executive officer Barry Wallerstein told The Associated Press. "We have spent a great deal of time on a new environmental report."

Supporters urged the board Friday to move forward with the plan, saying they needed to preserve a balance between the struggling economy and public health.

Residents and representatives of environmental groups, however, pleaded with the board not to adopt the current plan, saying it would result in more Southern California residents getting asthma or dying from polluted air.

The debate was at times emotional and testy.

Ricardo Pulido, a board member for the Coalition for a Safe Environment, took issue with Chairman William Burke interrupting his public comment, and the two began arguing.

Before leaving the podium, Pulido told the board that Gov. Jerry Brown would be informed, and Burke offered him Brown's cell number.

The air quality agency oversees Orange County and parts of Los Angeles, San Bernardino and Riverside counties. It encompasses nearly 17 million people in an area that exceeds 10,700 square miles and is describe as one of the smoggiest regions in the nation.

City's leaders call for better sewage spill plan

THE ASSOCIATED PRESS

LARKSPUR Improved disaster response plans are needed after it took days for the public to learn that more than 2 million gallons of sewage had overflowed into nearby waterways, Larkspur city officials said.

The Marin Independent Journal reports that the City Council on Wednesday pointed to poor communication between Ross Valley Sanitary District and the city during a Dec. 22 spill, when 1.8 million gallons poured out amid heavy rain.

That spill, and an unrelated 840,000-gallon overflow in Kentfield, are being investigated by the U.S. Environmental Protection Agency.

Councilman Len Rifkind said the delay in notifying the public presented a public health risk.

"This is a disaster when you have almost three million gallons of raw sewage out on the ground and people don't know about it," Rifkind said.

After the spill, more than 1,800 feet of underground pipe had to be replaced — but Larkspur city officials said they were not given advance notice so they could warn drivers about street closures.

Also, the council said residents who use Corte Madera Creek were not notified about the potential pollution dangers for several days, and signs posted were criticized for being too small.

Central Marin Sanitation, which controls part of the system that overflowed, said it received no warning from Ross Valley about the spill, and instead learned of it when a flow surge hit.

"There was no communication to us, and we were just lucky that people saw it on site here and were able to respond appropriately," said Jason Dow, Central Marin Sanitation's general manager.

A Ross Valley Sanitary District spokesman declined to comment, citing the ongoing EPA investigations.



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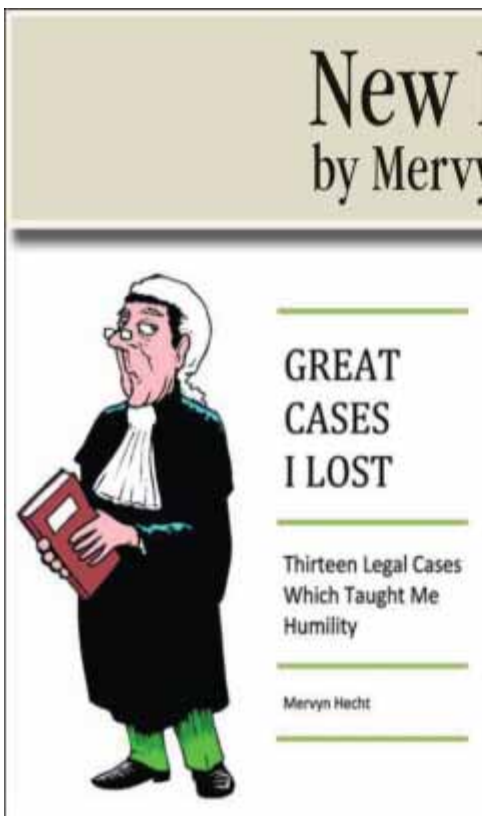
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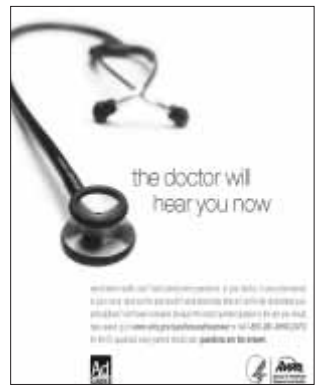
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Wednesday, January 19 | 5:30 – 7:30pm | La Sandia & ZENGO
Member Presale $10 | Member at the Door $15 | Future Members $25

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KNOW BEFORE YOU GO

Alley Renewal Program

The alley at the 1500 block of 17th Court will be resurfaced starting on Monday, Jan. 10, 2011. City crews will work with visitors who need to gain access. Please observe all construction signs. The Streets Division is committed to making every effort to complete the resurfacing project on schedule. In the event the job should take longer (due to weather or emergency demands), then we will notify residents/businesses of schedule changes. The estimated completion date is Tuesday, Jan. 25, 2011. For more info on our Alley Renewal Program, please visit: www.smgov.net/streets/alleyprogram

Borderline Neighborhood Improvement Project

Water line service and streetscape project began construction on Jan. 5. Work will be taking place on Longfellow Street at the intersections of Marine, Navy and Ozone streets. Please observe posted detour signs. Project is anticipated to be complete June, 2011.

Street & Park Lighting Project

The work consists of modifying existing high voltage series streetlight circuits to low voltage multiple circuits. Work will take place citywide through September of 2011. Work will be taking place on Hill Street between 16th and 17th streets. No roadway closures are expected and impact to traffic should be minimal.

Parking Structure No. 2 Seismic Retrofit

The work on Parking Structure No. 2 resumed on Jan 3. Please observe all posted directional and no parking signs throughout the construction project. The project is anticipated to be complete in February of 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.



Morgan Genser *news@smdp.com*

MOVING ALONG: **Santa Monica High School's Briana Harris (right) dribbles down court against Mater Dei on Saturday. Samohi lost the game, 70-54.**

SAMOHI

FROM PAGE 1

average.

While Samohi hasn't been successful in its games against national powers, the experience is what Verdugo hopes will give the Vikings an edge come the playoffs, where they very well could face Mater Dei again. After winning last year's California Interscholastic Federation Southern Section Division 1A title — the first in the sport in school history — the Vikings were bumped up to Division 1AA, where they will have to contend with the likes of Mater Dei, Long Beach Poly and Brea Olinda.

For now, the Vikings will have to settle for opening league play on Wednesday at Inglewood. But, Verdugo already has his mind set on what's to come later this season when the postseason starts.

"We'll be six weeks better," Verdugo said. "And, we'll have an answer for Jordan Adams."

daniela@smdp.com

FRAUD

FROM PAGE 3

disadvantaged children.

Part of the program is also administered by the Department of Social Services because recipients start on welfare and are given child care for six months while they seek a job. They are then required to have a job that doesn't exceed a certain income to continue receiving aid.

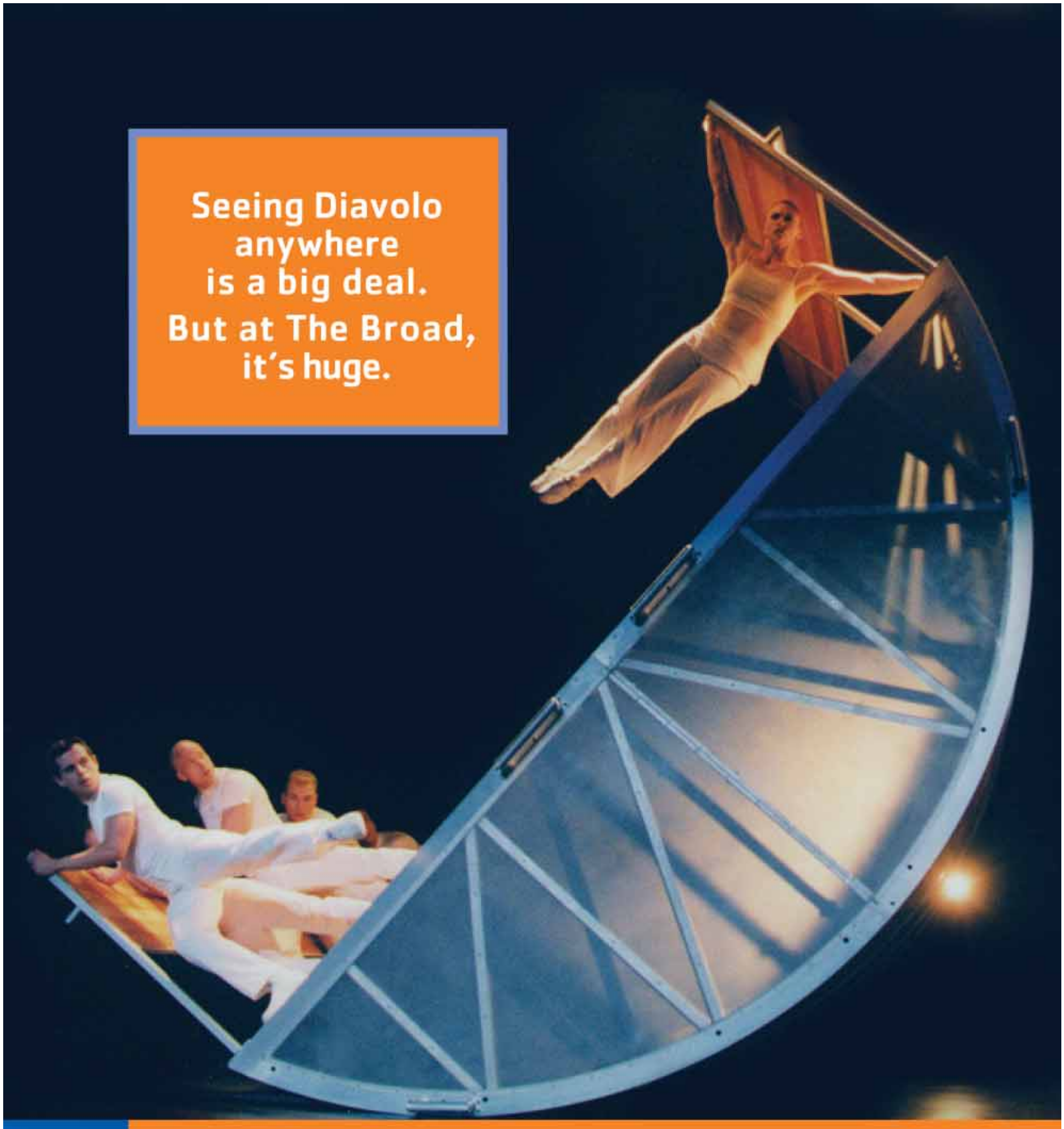
While welfare laws require the Social Services Department to fund investigators to go after cheats, the Education Department has no funding or authorization to establish similar enforcement and no money to give its partner agency.

"We've sort of been round and round about this," said Greg Hudson, Education Department administrator.

The potential for fraud may also be exacerbated by the fact that CalWorks allows parents to choose unlicensed child-care operators, who can be friends, relatives or neighbors.

The types of swindles are numerous and often complex, involving rings of relatives and friends covering for each other, according to the Senate report.

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CP
FROM PAGE 1

ents always took me to music performances, from classical orchestras and jazz trios, to the Beatles and Stevie Wonder. I was particularly drawn to the piano because of its immense sound, and the ability of the instrument to play such a wide variety of styles.

My parents saw my interest for the music, and when I was 6 they gladly enrolled me in private classical piano lessons. Then, when I was 12, my dad played me some recordings of the great jazz pianist Oscar Peterson, and I soon began improvising and developing my skills as a jazz musician. Music, including jazz, is such a fantastic medium of expression. It pushes me to discover and create, two qualities I believe particularly important.

My parents never pushed me to practice, and because of this I think I came to love playing. Sometimes I do not feel like playing, and will go many days without playing music. But, I always find myself singing a melody, hearing sounds in my head.

I practice so I can play with others. Music is about people, and the connections you form while performing. I love to perform. It's exciting playing for a crowd, energizing a group of people. It's a rush I've yet to experience from anything else.

Q: HOW DOES IT FEEL TO BE SELECTED FOR THE GRAMMY BAND AND THE SPOTLIGHT AWARDS?

I feel very honored to have been selected … and am very thankful to Tom Whaley … for having been a mentor to me here at Samohi. As director of the Samohi jazz band and combo that I play in, he has provided me with opportunities of going to visit the Grammy high school band at USC two years ago and to jazz festivals throughout the state, and will be taking the Samohi Jazz Band to compete in the Berklee College of Music in Boston's high school jazz festival in March. He has encouraged me to broaden my musical experiences from the local, to the state, to now the national level.

Q: WHAT'S ON YOUR iPod?

A: As far as jazz, I listen to a lot of the greats that have been around like Bill Evans and Oscar Peterson. As far as newer artists, I like Jamie Cullum, I like a lot of classic rock and some pop songs. I like a wide range of music really.

Q: WITH BUDGET CUTS LOOMING, THERE HAS BEEN A LOT OF TALK ABOUT SAVING MUSIC PROGRAMS THAT ARE IN JEOPARDY. WHAT HAS THE MUSIC PROGRAM AT SAMOHI DONE FOR YOU?

A: Music allows anyone to get in touch with each other, get in touch with the world and help others in a way that other mediums of expression can't. It's critical that music be taught in schools. Without the music teachers I've had in the [Santa Monica-Malibu Unified School District] and the programs, I would not be where I am today and not be as excited about living life.

Q: WHAT ARE SOME OF YOUR OTHER INTERESTS?

A: Though music is very significant to me, it's only one part of my life. I love doing yoga, running, and just relaxing with friends. It is extremely important for an individual to be balanced. Swimming down at the beach, going on hikes, and just spending time around people inspire me to play and write music.

A passion of mine is travel and meeting new people. My parents have always made time and saved funds for us to travel, and I am very grateful to them for this. Traveling — and music — reminds me to take chances and enjoy adventure.

I've also become very involved with Human Rights Watch. That's really been rewarding and I have been able to put on a couple of benefit concerts and bring some attention to the issue of child soldiers and problems in the juvenile justice system in California. As co-president of the Human Rights Watch Student Task Force at Samohi, I've been able to make some connections and use my music to help reach people. It's exciting to see these two areas that I'm really interested in join up. Someday I would like to open a nonprofit or something related to bringing those two worlds together.

As for my future, I'm just excited about meeting new people, hearing new music, and using music to influence the world we live in. I'm not sure whether a music conservatory or a regular university is where I'll end up for college, but either way I will hope to be somewhere where I can join my passion for music and human rights work.

Gordon and the Samohi Jazz Band will be playing tonight, Jan. 10, at 7 p.m. at Barnum Hall with world renowned trumpet player Wayne Bergeron.

kevinh@smdp.com

JOBS
FROM PAGE 3

just 103,000 jobs — too few even to keep up with population growth. But that was mainly because they're still reluctant to hire, not because they're still cutting jobs.

The number of people applying for unemployment benefits — a proxy for the pace of layoffs — has dropped in the past four months. And economists think employers will finally ramp up hiring this year.

"You've got 10 percent unemployment, and you add another 5 or 10 percent" for discouraged workers or those stuck in part-time positions, because they can't find full-time work, says Doug Hart, a retail specialist at the consulting firm BDO USA. But the remaining 80 percent, having survived the worst of the layoffs, "are feeling more secure about their jobs."

In 2009, consumers across all income groups froze up. The Labor Department's Bureau of Labor Statistics recorded the first annual drop in consumer spending in records dating to 1984.

Now, BDO's Hart says, "The fear factor has subsided."

That's evident among consumers like Monique Aguilar, 27, of Saugus, Mass. Aguilar put off a car purchase last year after the restaurant chain where she's a manager announced layoffs. But there she was Friday at a Chevrolet dealership in neighboring Lynn, Mass., shopping for a new Malibu.

What's changed? She doesn't worry so much about being let go. Her employer's sales have improved, and she's encouraged by reports of slowing layoffs and of companies starting to hire.

"In general, I feel like we're going in the right direction," Aguilar says. "That makes me comfortable in my purchase."

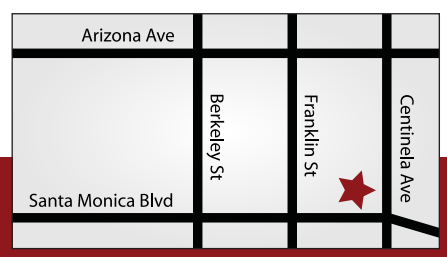
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Toxic tower damaged on 9/11 finally coming down

KAREN MATTHEWS
Associated Press

NEW YORK The contaminated bank tower stood shrouded in black netting for years near the World Trade Center site, filled with toxic dust and the remains of 9/11 victims.

Nearly a decade after the trade center's south tower fell into it, the building with a sad history of legal and regulatory fights, multiple accidents and a blaze that killed two firefighters will finally be gone.

The demise of the 41-story former Deutsche Bank building, just south of the trade center site, is at hand.

The bank tower — first slated for deconstruction in 2005, when a government agency bought it to end an impasse over who would pay to take it down — is down to two stories above street level.

The Lower Manhattan Development Corp., the agency that oversaw the $300 million dismantling, said it will be completely removed in a little over a week.

"You're talking about the end of an era," said Kirk Raymond of Windsor, Ontario, gazing at what's left of the building on a visit to the trade center site. "You're erasing the last signs of something pretty terrible."

The delicate work of dismantling a skyscraper — referred to by its street address, 130 Liberty — is visible from surrounding buildings and from the street.

Less than an hour after a hijacked jet slammed into it on Sept. 11, 2001, the trade center's south tower collapsed, tearing a 15-story gash in the Deutsche Bank building.

The building was shrouded in black as Deutsche Bank and its insurers fought over whether to raze it or clean it.

To resolve the dispute, the LMDC, the city-state agency created to oversee the rebuilding of the trade center area, agreed to buy the building for $90 million, clean it and tear it down.

The cleanup of toxins including asbestos, lead, mercury, PCBs and dioxins was delayed multiple times by fights over how to remove the material without polluting the neighborhood.

More than 700 body parts of Sept. 11 victims were recovered, mostly on the roof, along with parts of the hijacked plane. Environmental and city regulators spent years coming up with a cleanup plan that would keep the toxins in with polyurethane coverings and other protective panels.

Accidents plagued the deconstruction. In May 2007, a 22-foot (6.7-meter) pipe fell from the building and crashed into the firehouse next door, injuring two firefighters.

Three months later, a construction worker's discarded cigarette sparked a fire that tore through several stories. Firefighters faced hazards including deactivated sprinklers, stairwells that had been blocked to contain toxic debris and a broken standpipe, a crucial water conduit like a fire hydrant.

Firefighters Robert Beddia and Joseph Graffagnino were trapped on the burning 14th floor and died of smoke inhalation on Aug. 18, 2007.

The fire delayed the cleanup and dismantling for a year. Removal of toxic debris started in 2008, and deconstruction resumed in late 2009.

LMDC spokesman John DeLibero said the tower crane that once stood 570 feet (174 meters) high, removing pieces of the building, will come down this week. The dismantling will be complete around Jan. 20; he said the post-holiday snowstorm delayed a Jan. 15 target date.

Substance in brain responds to music

MALCOLM RITTER
AP Science Writer

NEW YORK Whether it's the Beatles or Beethoven, people like music for the same reason they like eating or having sex: It makes the brain release a chemical that gives pleasure, a new study says.

The brain substance is involved both in anticipating a particularly thrilling musical moment and in feeling the rush from it, researchers found.

Previous work had already suggested a role for dopamine, a substance brain cells release to communicate with each other. But the new work, which scanned people's brains as they listened to music, shows it happening directly.

While dopamine normally helps us feel the pleasure of eating or having sex, it also helps produce euphoria from illegal drugs. It's active in particular circuits of the brain.

The tie to dopamine helps explain why music is so widely popular across cultures, Robert Zatorre and Valorie Salimpoor of McGill University in Montreal write in an article posted online Sunday by the journal Nature Neuroscience.

The study used only instrumental music, showing that voices aren't necessary to produce the dopamine response, Salimpoor said. It will take further work to study how voices might contribute to the pleasure effect, she said.

The researchers described brain-scanning experiments with eight volunteers who were chosen because they reliably felt chills from particular moments in some favorite pieces of music. That characteristic let the experimenters study how the brain handles both anticipation and arrival of a musical rush.

Results suggested that people who enjoy music but don't feel chills are also experiencing dopamine's effects, Zatorre said.





Bystanders hailed as heroes in Congresswoman's shooting

RAQUEL MARIA DILLON
TERRY TANG
Associated Press

TUCSON, Ariz. A 20-year-old intern to U.S. Rep. Gabrielle Giffords said Sunday he used his hands to apply pressure to a gunshot wound to her head while holding her in his lap. A 61-year-old Tucson woman grabbed the magazine from the gunman, and two men tackled him.

All four are being hailed as heroes in the shooting that killed six and gravely injured the lawmaker during an event at a Tucson grocery store. The sheriff said the woman, Patricia Maisch, likely saved dozens of life.

"We could have had 31 more people shot," Pima County Sheriff Clarence Dupnik said.

Maisch was waiting in line with her husband to get a photo with Giffords at the meet-and-greet on Saturday morning.

Two men tackled the suspect — they were identified as Roger Sulzgeber, who was also in line, and Joseph Zimudie, who was at a nearby Walgreens and heard the shooting. The shooter reached for a magazine as he struggled with the men, Maisch said.

"Somebody said 'Get the magazine!' so I got the magazine, and I was able to secure that," Maisch said. "That's what needed to be done."

The intern — Daniel Hernandez — started working with Giffords just five days ago. He's a political science major and a junior at the University of Arizona, and his job on Saturday was to sign in people and control traffic at Giffords' event.

When the shooting started, he was more than 30 feet away around a corner.

"When I heard someone say 'gun,' I knew there was likely a gunman and she was likely the target because of her position. So I rushed to I knew where she would be," Hernandez said Sunday.

After the suspect — identified by authorities as Jared Loughner, 22 — was subdued, Hernandez said he started checking the pulses of those hurt. Then he noticed Giffords had been shot in the head, and he rushed to help the congresswoman.

"I've known them for a few years, and I consider them personal friends. So it wasn't just the person I was working for. It was, this is my friend Gabby and this is my friend Ron. And I needed to make sure that they were OK," he said.

He hugged her up against his chest and sat her upright. He tried to stop the blood loss with his hands and some frocks provided by butchers.

Giffords was conscious and alert, Hernandez said.

"She wasn't speaking however, she was letting me know that she understood what I was saying by grasping my hand and squeezing when I would ask her to.

He went with Giffords in an ambulance to the hospital, where she is in critical condition but expected to survive.

"I don't consider myself a hero," Hernandez said. "This is something that I've only done once and I hope I never have to go through again."

Shooting suspect was isolated, mistrustful of government

JUSTIN PRITCHARD
Associated Press

TUCSON, Ariz. At an event roughly three years ago, Rep. Gabrielle Giffords took a question from Jared Loughner, the man accused of trying to assassinate her and killing six other people. According to two of his high school friends the question was essentially this: "What is government if words have no meaning?"

Loughner was angry about her response — she read the question and had nothing to say.

"He was like ... 'What do you think of these people who are working for the government and they can't describe what they do?'" one friend told The Associated Press on Sunday. "He did not like government officials, how they spoke. Like they were just trying to cover up some conspiracy."

Both friends spoke on condition of anonymity, saying they wanted to avoid the publicity surrounding the case. To them, the question was classic Jared: confrontational, nonlinear and obsessed with how words create reality.

The friends' comments paint a picture bolstered by other former classmates and Loughner's own Internet postings: that of a social outcast with nihilistic, almost indecipherable beliefs steeped in mistrust and paranoia.

"If you call me a terrorist then the argument to call me a terrorist is Ad hominem," the 22-year-old wrote Dec. 15 in a wide-ranging screed that was posted in video form and ended with this: "What's government if words don't have meaning?"

On Sunday, Loughner was charged in the shootings a day earlier at a political event outside a Tucson supermarket. Aside from the six killed, 14 people were wounded. Doctors were optimistic about Giffords' chances for survival.

Loughner had at least one other contact with Giffords. Investigators said they carried out a search warrant at Loughner's home and seized a letter addressed to him from Giffords' congressional stationery in which she thanked him for attending a "Congress on your Corner" event at a mall in Tucson in 2007. Saturday's shooting occurred at a similar event.

Other evidence seized from his home included an envelope from a safe with messages such as "I planned ahead," "My assassination" and the name "Giffords" next to what appears to be Loughner's signature. Police say he purchased the Glock pistol used in the attack in November.

Loughner lives with his parents about a five-minute drive from the shootings, in a middle-class neighborhood lined with desert landscaping and palm trees. Sheriff's deputies blocked off much of the street Sunday.

Neighbors said Loughner kept to himself and was often seen walking his dog, almost always wearing a hooded sweat shirt and listening to his iPod.

His high school friends said they fell out of touch with Loughner and last spoke to him around March, when one of them was going to set up some bottles in the desert for target practice and Loughner suggested he might come along. It was unusual — Loughner hadn't expressed an interest in guns before — and his increasingly confrontational behavior was pushing them apart. He would send nonsensical text messages, but also break off contact for weeks on end.

"We just started getting sketched out about him," the friend said. It was the first time he'd felt that way.

Around the same time, Loughner's behavior also began to worry officials at Pima Community College, where Loughner began attending classes in 2005, the school said in a release.

Between February and September, Loughner "had five contacts with PCC police for classroom and library disruptions," the statement said. He was suspended in September 2010 after college police discovered a YouTube video in which Loughner claimed the college was illegal according to the U.S. Constitution. He withdrew voluntarily the following month, and was told he could return only if, among other things, a mental health professional agreed he did not present a danger, the school said.

It was at the college that Loughner had posed his question to Giffords about government and words, one friend said. A college spokesman said Giffords often has used school property for open events; a Giffords spokesman said he was not sure at which event the exchange would have taken place.

Loughner's alienation from his friends was gradual.

The Loughner they met when he was a freshman at Mountain View High School may have been socially awkward, but he was generally happy and fun to be around. The crew smoked marijuana every day, and when they weren't going to concerts or watching movies they talked about the meaning of life and dabbled in conspiracy theories.

For a time, Loughner drank heavily, to the point of poisoning himself, the friends said. Once, during school lunch break as a junior, he downed so much tequila that he came back to class, within five minutes passed out cold, had to be rushed to the hospital and "almost died," one friend said.

Mistrust of government was Loughner's defining conviction, the friends said.

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Household Hazardous Waste Collection Comes to Your Door



On February 1, 2011, the City of Santa Monica will launch the **Household Hazardous Waste Door-to-Door Collection Pilot Program**, a pick-up system where the "Haz Mat" technicians come to you. The goal is to expand levels of service for residents while reducing costs. The service will be provided on a free and unlimited basis to home owners and renters alike.

Also, beginning February 1, 2011, the **Household Hazardous Waste Center** will be available for drop-off service on **SATURDAYS ONLY**. If the pilot program is successful, the city will transition to a permanent pick-up system in June 2011.

The new service is provided in a few easy steps:

1. Reserve collection service: call **1 (800) HHW-PKUP** (1.800.449.7587), Monday-Friday, 8:00 AM to 5:00 PM; or e-mail **hotline@curbsideinc.com**;
2. Receive collection kit in the mail (includes detailed instructions with collection day reminder);
3. Prepare collection kit at your doorstep or at a predetermined location on collection day;
4. Leave prepared materials and we'll do the rest.

For additional information or feedback please visit www.sustainablesm.org/hhw or call (310) 458-2213.

The door-to-door collection program is managed by the Office of Sustainability and the Environment and WM Curbside, LLC

City of Santa Monica
sustainablesm.org
City of Santa Monica



SURF REPORT

Surf Conditions **Water Temp:** 61°

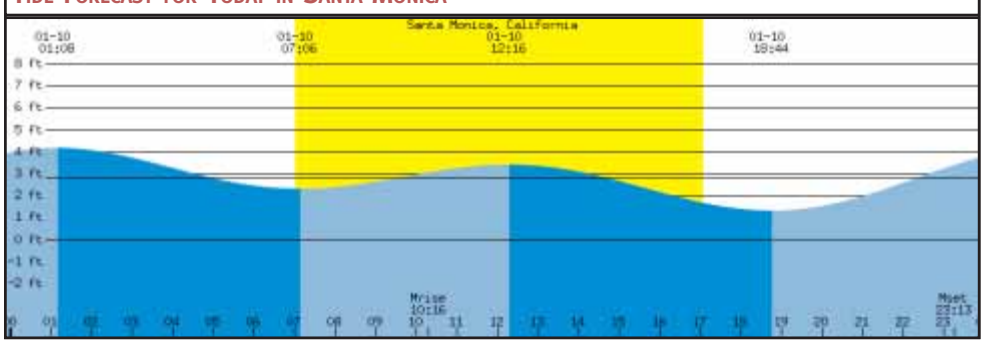
Swell Forecast

It looks smaller, around waist high max at west facing breaks.

Long Range Synopsis

Midweek it looks similar, or smaller.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 5, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 22
- Number of A grades for dry/wet weather -- 42 / 14
- Number of (C,D,F) grades for dry/wet weather -- 3 / 28

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	F
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	D
El Pescador State Beach, between Lechusa and Las Alisos creeks.	A+	A
Encinal Canyon at El Matador State Beach.	A+	A
Broad Beach at Troncas Creek mouth.	A+	F
Zuma Beach at Zuma Creek mouth.	A+	D
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	F
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A+	F
Solstice Canyon at Don Blocker County Beach.	A+	A
Puerco State Beach at creek mouth.	A+	C
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	A+
Surfrider Beach at Malibu Colony fence.	A+	C
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	B
Big Rock Beach at 19948 PCH stairs.	A+	A
Pena Creek at Los Tunos County Beach.	A+	A
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	B	F
Castlerock Storm Drain at Castle Rock Beach.	A+	F
Santa Ynez Storm Drain at Castle Rock Beach.	ns	A
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	B

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	F	C
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	D
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	F
Santa Monica Beach at Montana Ave. drain.	A+	F
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	A+	B
Santa Monica Beach at Pico/Kenter storm drain.	A+	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	F
Ocean Park Beach at Ashland Ave. drain.	A+	D
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A+	B
Venice Fishing Pier - 50 yards south.	A+	F
Venice Beach- projection of Topsail St..	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A
North Westchester Storm Drain at Dockweiler State Beach.	A+	A
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	B
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NBA

Lakers' Barnes likely to have knee surgery

THE ASSOCIATED PRESS

LOS ANGELES Los Angeles Lakers forward Matt Barnes is likely to have surgery Tuesday to repair torn cartilage in his right knee, an injury expected to sideline him for several weeks.

The Lakers announced the probable date of Barnes' surgery Sunday night before hosting the New York Knicks. They haven't projected a definite timetable for his recovery.

Barnes was hurt during Friday night's win over New Orleans when he came down awkwardly on his leg while battling Jarrett Jack for a rebound. An MRI on Saturday revealed a torn lateral meniscus.

Lakers coach Phil Jackson says Kobe Bryant, Ron Artest and Luke Walton all will log more minutes in the absence of Barnes, who is averaging 7.4 points and 4.8 rebounds in his first season with Los Angeles.

NCAA FOOTBALL

Bellotti denies contact with Stanford

RALPH D. RUSSO
AP College Football Writer

SCOTTSDALE, Ariz. Former Oregon coach Mike Bellotti says Stanford has not reached out to him about its coaching vacancy and he hasn't tried to contact Cardinal officials.

"Stanford's a great place, a great institution and certainly with Andrew Luck coming back, somebody is going to have a great time coaching him next year," Bellotti said Sunday.

Bellotti is now working as an analyst for ESPN and will be part of the coverage for the BCS title game Monday between No. 1 Auburn and No. 2 Oregon.

He told reporters that if he was at Stanford, he would hire Boise State coach Chris Petersen. There have been reports linking Petersen, a former assistant under Bellotti at Oregon, to the Stanford search for a replacement for Jim Harbaugh.

Bellotti coached at Oregon for 14 years before resigning after the 2008 season and hiring Chip Kelly as his successor. He says he'd be interested in coaching again.

"I talked to several people this year about jobs across the country and none of them quite were what I want," Bellotti said. "I would love to talk to people."

The Ducks went to 12 bowl games under Bellotti and won 116 games before he stepped aside to become full-time athletic director. A year later Bellotti left Oregon to work for ESPN.

He left behind a healthy program.

Bellotti figures he helped recruit about 80 percent of Oregon's roster, but that doesn't mean he believes he should get any accolades for the Ducks being a victory away from their first national championship.

"I deserve absolutely zero credit," he said. "I didn't coach anything this year. I put these guys in place a couple years ago and they have done a great job of building on that."

Kelly had only been offensive coordinator at Oregon for two years when Bellotti promoted him, passing over some other assistants who had been at Oregon for more than 20 years.

Bellotti said the decision was not immediately embraced by some of the others on the staff.

"Absolutely, but certainly the last two years have borne out that it was a good decision," he said.

Kelly is 22-3 with two Pac-10 titles.

"Anytime people work at a university for 15 or 20 and feel like they have been an important cog in what's happened they feel like they should be considered for those jobs and I did do that, I considered them.

City of Santa Monica

NOTICE OF AVAILABILITY OF RELOCATION PLAN FOR 520 COLORADO AVENUE, SANTA MONICA

Step Up on Second, Inc. ("SUOS") is preparing for the demolition and redevelopment of the property at 520 Colorado Avenue, Santa Monica, California. One (1) building containing sixteen (16) non-rent controlled residential boarding units will be demolished to develop approximately 26 residential units using funds from the Redevelopment Agency of the City of Santa Monica (the "Agency"). Approval of a relocation plan for this property is scheduled for consideration by the City Council on February 8, 2011.

SUOS and the Agency have prepared a Relocation Plan in accordance with State Law.

The Relocation Plan has been prepared pursuant to California Relocation Assistance Law and California Relocation Assistance and Real Property Acquisition Guidelines. It describes the assistance and benefits that are being made available to persons who must relocate in order to allow the project to move forward.

The Relocation Plan is available for review at the following location:

Redevelopment Agency of the City of Santa Monica
1901 Main Street, Suite D
Santa Monica, CA 90405

Monday through Thursday 7:30 a.m. to 5:30 p.m.
Alternate Fridays 8:00 a.m. to 5:00 p.m.

Interested persons may submit written comments on the Relocation Plan before February 1, 2011 to the Redevelopment Agency at the address listed above.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for more information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-6232

Little Fockers (PG-13)
1:30pm, 4:00pm, 6:45pm, 9:25pm

How Do You Know (R) 1hr 56min
1:35pm, 4:20pm, 7:05pm, 9:50pm

True Grit (PG-13)
1:00pm, 3:30pm, 6:15pm, 9:00pm

Chronicles of Narnia: The Voyage of the Dawn Treader in Digital 3D (PG) 1hr 52min
1:20pm, 4:10pm, 7:00pm, 9:45pm

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
10:10pm

Tangled in Disney Digital 3D (PG) 1hr 40min
11:30am, 2:00pm, 4:30pm, 7:00pm, 9:30pm

Little Fockers (PG-13)
12:00pm, 2:30pm, 5:00pm, 7:45pm, 10:20pm

Yogi Bear 3D (PG) 1hr 22min
11:00am, 1:10pm, 3:35pm, 5:50pm, 8:00pm

Tron: Legacy in Disney Digital 3D (NR) 2hrs 07min
1:05pm, 4:05pm, 7:05pm, 10:05pm

True Grit (PG-13)
11:00am, 1:45pm, 4:30pm, 7:15pm, 10:00pm

Country Strong (PG-13) 1hr 52min
1:25pm, 4:20pm, 7:20pm, 10:15pm

Black Swan (R) 1hr 50min
11:20am, 2:05pm, 4:50pm, 7:30pm, 10:10pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

King's Speech (R) 1 hour 58 min
1:10pm, 2:10pm, 4:00pm, 5:00pm, 7:00pm, 8:00pm, 9:50pm

Casino Jack (R) 1hr 48min
1:50pm, 4:30pm, 7:10pm, 9:50pm

Rare Exports: A Christmas Tale (R) 1hr 40min
4:40pm, 9:30pm

Frankie and Alice (NR)
1:40pm, 7:00pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Blue Valentine (NC-17) 2hrs 00min
12:15pm, 1:15pm, 3:15pm, 4:05pm, 6:15pm, 7:00pm, 9:00pm, 9:45pm

Season of the Witch (PG-13) 1hr 38min
2:00pm, 4:25pm, 7:05pm, 9:40pm

Gulliver's Travels 3D (PG)
12:10pm, 2:30pm, 4:50pm, 7:10pm, 9:30pm

Tourist (PG-13) 1hr 43min
1:45pm, 4:30pm, 7:15pm, 9:50pm

Fighter (R) 1hr 54min
1:00pm, 3:45pm, 6:30pm, 9:20pm

For more information, e-mail news@smdp.com

Choose a favorite mental pastime, Leo

ARIES (March 21-April 19)
★★★★ You perk up midmorning. Quite possibly, the daredevil characteristic associated with your sign emerges. Know that an unexpected piece of news could force you to regroup and rethink an issue. Tonight: On top of your game.

TAURUS (April 20-May 20)
★★★ Note what is happening, and do some heavy thinking before you leap into action. Take your time, as the unexpected occurs when you least expect it. Stay even and direct in your dealings. Express your caring. Tonight: Make it early.

GEMINI (May 21-June 20)
★★★★★ Success greets the Twin when least expected. Honor who you are and willingly move a project in a new direction. A meeting points to the right path. Strong supporters emerge during this meeting. Tonight: Only where people are.

CANCER (June 21-July 22)
★★★★ Manage a situation and be more clear about your expectations. The choices you make probably should vary with each individual. If you can, slow down some; all the facts have not come out just yet. Be spontaneous. Tonight: Are you burning the candle at both ends?

LEO (July 23-Aug. 22)
★★★★ Don't hesitate to bring in an expert, but don't make a decision until more facts come forward. No one can make a sound decision if information is being left out. Let a close friend or loved one throw a tantrum. Only this person can change his or her behavior. Tonight: Choose a favorite mental pastime.

VIRGO (Aug. 23-Sept. 22)
★★★★ Work directly with partners. You'll see a dramatic change as a result, though there could be considerable browbeating and ego involvement from all parties until you find the right path. Tonight: Dinner with a favorite person.

LIBRA (Sept. 23-Oct. 22)
★★★★ Deferring doesn't necessarily label you as being unstable, but rather as knowing when to cut out. This technique also works well with those who absolutely know they are right. Let them see how right they are. Tonight: If a suggestion appeals to you, why not?

SCORPIO (Oct. 23-Nov. 21)
★★★★ Dive into a project as if there is no tomorrow. You could have a creative insight or opportunity that distracts you. You don't want to say "no." Be prepared to squeeze some extras into your week. You will be happier if you make space. Tonight: Working late if need be.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Let go of a need to be logical and efficient. When facing a hassle or initiating a new project, don't hesitate to opt for a brainstorming session. You also might not want to move on a new idea just yet. Tonight: Be spontaneous.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Be aware of the demands you put on yourself. You push yourself way too hard sometimes. Curb a tendency right now to become defensive or easily hurt. Insights come in from out of left field. Be willing to transform and grow. Tonight: Try to get home early.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Make calls and reach out for others. In a meeting, allow others to speak and express their ideas. Be willing to change an issue by transforming your perspective. Tonight: Use care with your finances.

PISCES (Feb. 19-March 20)
★★★★ Stop, and before compromising, look at your assets and what you have to offer. Know that you offer much more than money or material security. Veer in an unusual direction because of sudden information. You are changing, and as a result, your friendships and goals will be too. Tonight: Time for a treat.

Happy birthday

This year, you have a unique opportunity to grow and evolve in a new direction. Some of you might get stuck in old and comfortable ways. If this is the case, events could force your hand. Be willing to walk into unknown emotional turf. If you are single, you could wake up to discover that you are in a compulsive relationship. Take time getting to know a suitor in order to avoid being locked into a situation.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



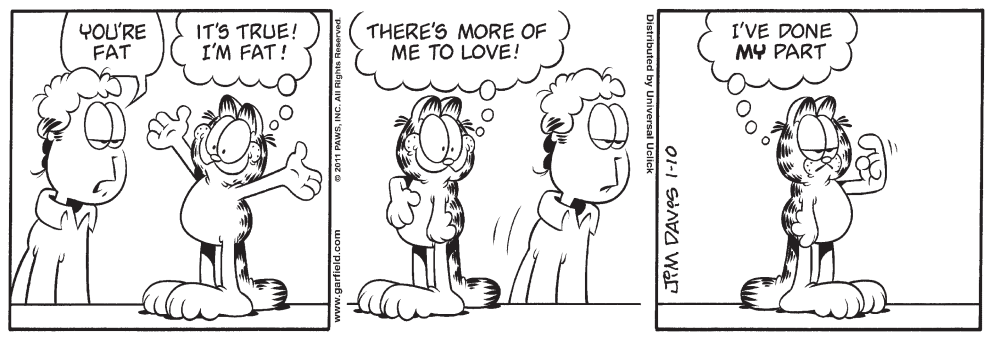
MYSTERY PHOTO

Rachel Dardashti *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

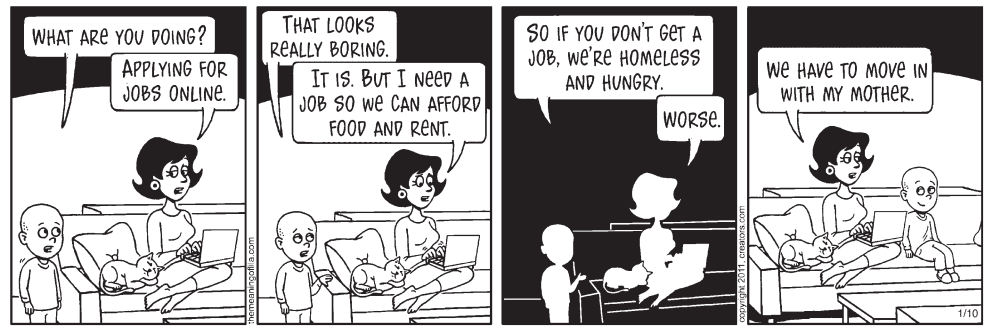
Garfield

By Jim Davis



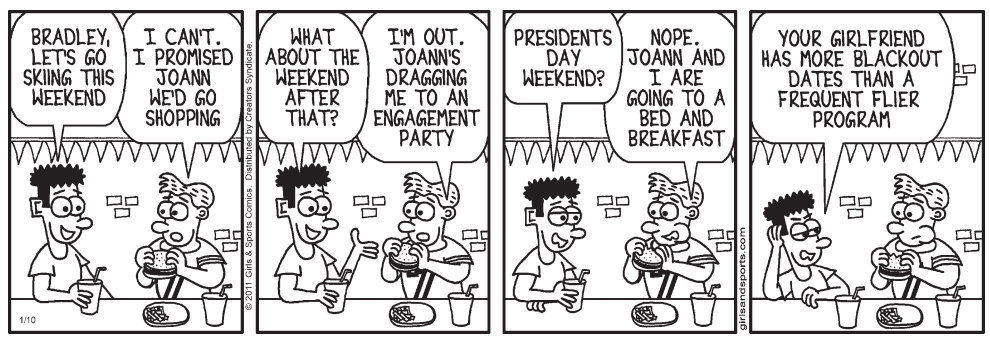
The Meaning of Lila

By John Forgetta & L.A. Rose



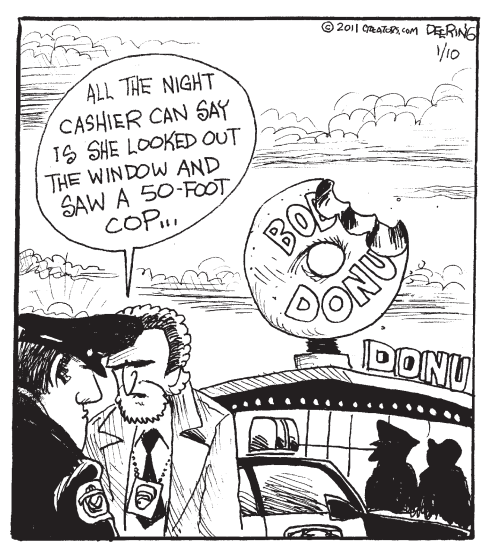
Girls and Sports

By Justin Borus and Andrew Feinstein



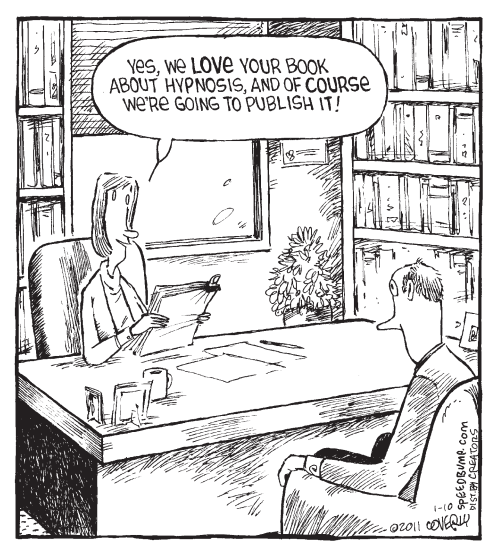
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

7								4
	2			6				
		3	5	8		1	9	
		6		7	2	5		8
	5	8				9	2	
4		2	8	5		6		
	8	4		2	3	7		
				9			8	
1								6

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	3	5	4	8	2	9	7	6
8	2	9	6	5	7	1	3	4
6	7	4	9	1	3	8	5	2
2	9	8	7	4	1	5	6	3
5	1	7	3	9	6	4	2	8
3	4	6	8	2	5	7	1	9
9	6	1	5	3	4	2	8	7
4	5	3	2	7	8	6	9	1
7	8	2	1	6	9	3	4	5

"IRA Rollover Do's and Don'ts"

"Retirees and Soon to be Retired Make These Mistakes Losing Thousands of Dollars"

A nationally known financial expert says many retirees and boomers who rollover their retirement savings accounts make these mistakes, costing themselves and their families thousands of dollars! They risk their retirement security, increasing the chance they could outlive their money. This is true whether they handle their savings themselves, or with help from a professional! Are you needlessly losing thousands of dollars? **Find out NOW, Call toll-free, 800-238-1719 for a free consultation on the do's and don'ts of IRA rollovers and generating income in your retirement. CALL NOW, before it's too late!**

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Bit of holly
6 Litmus reddener
10 Nearby
11 Become narrower
13 Danger-ous gas
14 San Antonio landmark
15 Israeli gun
16 Building wing
18 Recent: Prefix
19 They supply financing
22 Devour
23 Skip
24 Slow mover
27 Sings like Ella
28 Future stallion
29 Soup sphere
30 Big-money gamblers
35 Avail
36 Keats poem
37 Brink
38 Egypt neighbor
40 Garlic unit
42 A googol has 100
43 Kind of wave
44 Harangue
45 Compete in a bee

DOWN

1 Scour
2 City square
3 "The Kiss" sculptor
4 Equal: Pref.
5 Army bigwig
6 To any extent
7 Baseball's Ripken
8 Beach in a 1964 song
9 Bad mark
12 Perches
17 Place to park
20 Singer Urban
21 From the area
24 "Peanuts" cartoonist
25 More raucous
26 Math course
27 Chooses
29 Cacao holder
31 Comic tribute
32 Wear away
33 Traditional foe
34 Odor
39 Over there
41 Sassy talk

■	G	E	M	S	■	A	M	I	S	■
P	E	R	O	N	■	M	E	A	N	T
I	N	A	N	E	■	A	N	G	E	R
P	E	S	T	E	R	S	■	R	E	Y
E	V	E	■	Z	E	S	T	E	R	S
S	A	S	H	E	S	■	R	E	S	T
■	■	■	A	S	T	R	O	■	■	■
S	P	A	R	■	O	U	T	A	T	E
T	E	S	T	E	R	S	■	G	O	A
A	L	P	■	N	E	S	T	E	R	S
I	L	I	A	D	■	E	R	N	I	E
N	E	R	V	E	■	L	U	T	E	S
■	T	E	E	D	■	L	E	S	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	■
10					■	11				12
13					■	14				
15			■	16	17		■	18		
19			20				21			
■	■	■	22			■	23			
24	25	26			■	27				
28				■	29			■	■	■
30				31				32	33	34
35			■	36			■	37		
38			39		■	40	41			
42					■	43				
■	44				■	45				

1-10

ARITHMO™

CrossMath + × − ÷

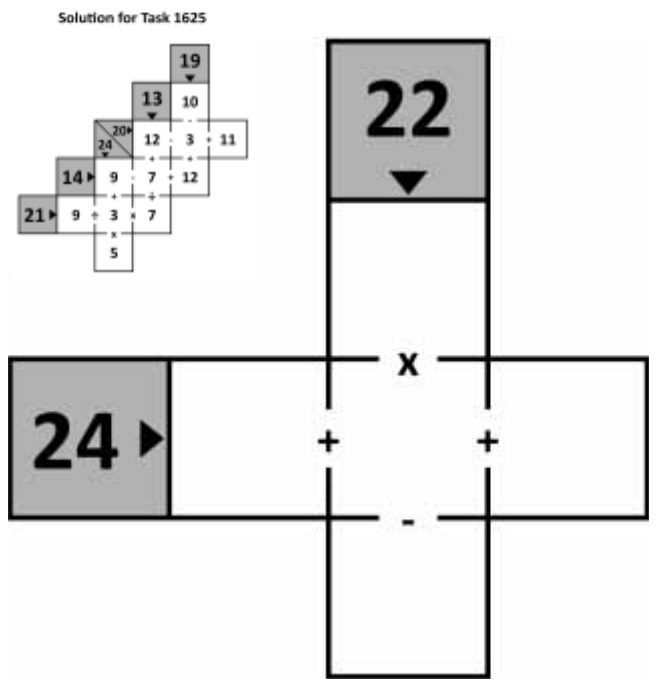
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 4, 6, 7, 11

Solution for Task 1625



DAILY LOTTERY

MEGA MILLIONS: 4 22 42 46 53 Meganumber: 20 Jackpot: $20M

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Fantasy 5: 4 8 13 19 20

DAILY 3 MIDDAY: 9 8 8 EVENING: 4 6 2

DAILY DERBY: 1st: 04 Big Ben 2nd: 06 Whirl Win 3rd: 05 California Classic RACE TIME: 1:40.40

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Catch-22 Catches Disabled Veteran: David Henderson, a Korean War veteran long suffering from paranoid schizophrenia, applied 15 days past the deadline for enhanced care under a 2001 veterans-benefits law and thus was, as required by the statute, disqualified from the additional benefits. Henderson's doctor pointed out that major disorders such as Henderson's often leave victims unable to understand concepts like "deadlines." As U.S. Supreme Court Justice Stephen Breyer asked, during argument on the case in December, did Congress (which wrote the statute) really intend to deprive Henderson of care because of the very disability for which he sought help? (A decision is expected in the spring.)

■ Swinging bachelors often try to impress potential mates with their fancy cars, houses and jewelry, and it appears that male bowerbirds of Papua New Guinea employ a similar mating strategy by building elaborate tree homes. National Geographic magazine noted in July that the birds can "build a hut that looks like a doll's house" or "arrange flowers, leaves and mushrooms in such an artistic manner" that researchers liken them to the craftsmanship of humans. Biologists observed females gravitating to males who had such structures as a three-foot tower of twigs, nuts and beetles, decorated with "garlands of caterpillar feces glistening with dew."

TODAY IN HISTORY

1972 Sheikh Mujibur Rahman returns to the newly independent Bangladesh as president after spending over nine months in prison in Pakistan.

1990 Time Warner is formed from the merger of Time Inc. and Warner Communications Inc.

2001 A large piece of the chalk cliff at Beachy Head collapses into the sea.

2003 Illinois Governor George Ryan commutes the death sentences of 167 prisoners on Illinois' death row based on the Jon Burge scandal.

WORD UP!

byzantine \BIZ-uhn-teen\ , adjective;
1. Complex or intricate.
2. Characterized by elaborate scheming and intrigue, esp. for the gaining of political power.

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$17995

Obituaries

MARGARET ANN Pickering died unexpectedly, but peacefully, of natural causes December 8, 2010. She was 70. Born Margaret Ann McBride in Los Angeles on April 1, 1940, she remained a life-long resident of Southern California. She graduated from Santa Monica High School and attended UC Santa Barbara and UCLA, where she received her teaching credential. She was active in the Chi Omega sorority. She happily worked in the University Research Library at UCLA for over thirty years and retired from Personnel Services a few years ago.

Maggie had two sons, Brooks and Trevor. She was a life-long fan of UCLA basketball, the Santa Monica beaches, and enjoyed her "Nifty Fifties" group of special friend with whom she'd grown up. She remained active on several volunteer committees at UCLA after her retirement, assisted with the Samohi Alumni News, and also volunteered at the Santa Monica Public Library, providing books to shut-ins. Never busy enough, she also returned to work briefly at Mount St. Mary's.

Maggie was a friend to everyone and loved working with others, especially students. She would often strike up conversations with strangers while waiting in line, or with other customers at her favorite restaurant, Casa Escobar. She had lively conversations with those around her at UCLA basketball games. In recent years, she enjoyed spending time with Chester Hull, the "love of her life," who preceded her in death 18 months ago.

Maggie is survived by her sons, her granddaughters, Quinn, Reed, and Nora, and her brothers, Robert and Thomas McBride.

A memorial service will be held at 2:00pm on January 15 at the First United Methodist Church in Santa Monica (310-393-8258). A reception will follow at the Casa Escobar restaurant in Santa Monica (310-828-1315). Donations can be made to: The UCLA Foundation, Univ. Library Discretionary Fund, 10920 Wilshire Blve, Suite 300, Los Angeles, CA 90024, in memory of Margaret Pickering.

Announcements

UCLA Researchers looking for healthy subjects, ages 18-50, to participate in study investigating brain's response to immune system changes. Eligible subjects will complete 8-hour study that involves the injection of either placebo or endotoxin (which increases immune system activity in a safe manner), blood draws, and brain scan. Subjects who complete the study will be paid $220. If interested please email at endotoxin-study@gmail.com.

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: DECEMBER 31, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: CURIOUS PALATE THE
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 395 SANTA MONICA PL, SANTA MONICA, CA 90401-2373
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 1/10/2011, 1/17/2011, 1/24/2011

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014521
Superior Court of California, County of Los Angeles
Petition of WILLIAM RODRIQUEZ MOJARRO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: WILLIAM RODRIQUEZ MOJARRO filed a petition with this court for a decree of changing names as follows: WILLIAM RODRIQUEZ MOJARRO to WILLIAM RODRIQUEZ. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEBRUARY 18,2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: JAN 6, 2011
MARY THORNTON HOUSE
SUPERVISING JUDGE
01/10/2011, 01/17/2011, 01/24/2011, 01/31/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020266
Superior Court of California, County of Los Angeles
Petition of HANNAH JURHEE GALLOWAY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: HANNAH JURHEE GALLOWAY filed a petition with this court for a decree of changing names as follows: ZOE JURHEE SIMMONDS to ZOE JURHEE GALLOWAY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN 27, 2011 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 23, 2010
GERALD ROSENBERG
Judge Of The Superior Court
12/27/2010, 01/3/2011, 01/10/2011, 01/17/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014536
Superior Court of California, County of Los Angeles
Petition of KAYLA MARY GARCIA, EDWARD THOMAS GARCIA, MINORS BY AND THROUGH THEIR GUARDIAN ADDITION EDWARD GARCIA AND CHRISTINE T GARCIA
for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EDWARD GUSTAVO GARCIA filed a petition with this court for a decree of changing names as follows: Christine Tiffany Garcia to Christine Tiffany Serafin, Edward Gustavo Garcia to, Edward Joseph Serafin, Kayla Mary Garcia to Kayla Mary Serafin, Edward Thomas Garcia to Edward Thomas Serafin. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEBRUARY 25, 2011 Time: 8:30, Dept. B
The address of the court is 14400 Erwin Street Mall, Van Nuys, CA 91401, Van Nuys Courthouse West.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/6/2011
MARY THORNTON HOUSE
Judge Of The Superior Court
1/10/2011, 1/17/2011, 1/24/2011, 1/31/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020254
Superior Court of California, County of Los Angeles
Petition of DONNA LYNN POBOCIK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DONNA LYNN POBOCIK filed a petition with this court for a decree of changing names as follows: DONNA LYNN POBOCIK to AZARIA ISIS BURKE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN, 27, 2011 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 17, 2010
GERALD ROSENBERG
Judge Of The Superior Court
12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014486
Superior Court of California, County of Los Angeles
Petition of DANICA LEANNE LEALAO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DANICA LEANNE LEALAO filed a petition with this court for a decree of changing names as follows: DANICA LEANNE LEALAO to MEKA LEALAO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 30, 2010 Time: 8:30AM, Dept.

Name Changes

Notice of Hearing:
Date: JANUARY 21, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 17, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
12/20/2010. 12/27/2010, 01/03/2011, 01/10/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014538
Superior Court of California, County of Los Angeles
Petition of
Emin Shaknazarian and Emily Shaknazarian minors by and through their guardian addition, Colleen Zakaria Gregorian and Edmond Shah Nazar for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: Colleen Zakaria Gregorian and Edmond Shah Nazar filed a petition with this court for a decree of changing names as follows: Emin Shaknazarian to Emin Shah Nazar, Emily Shaknazarian to Emily Shah Nazar. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEBRUARY 25, 2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/06/2011
MARY THORNTON HOUSE
SUPERVISING JUDGE
1/10/2011, 1/17/2011, 1/24/2011, 1/31/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014523
Superior Court of California, County of Los Angeles
Petition of GEORGE VALLES GUTIERREZ for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: GEORGE VALLES GUTIERREZ filed a petition with this court for a decree of changing names as follows: GEORGE VALLES GUTIERREZ to BROOKLYN JAI. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEBRUARY 18, 2011 Time: 8:30, Dept. B
The address of the court is 14400 Erwin Street Mall, Van Nuys, CA 91401, Van Nuys Courthouse West.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 01/6/2011
MARY THORNTON HOUSE
Judge Of The Superior Court
1/10/2011, 1/17/2011, 1/24/2011, 1/31/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014518
Superior Court of California, County of Los Angeles
Petition of SHARON SYLER ADAMS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: SHARON SYLER ADAMS filed a petition with this court for a decree of changing names as follows: SHARON SYLER ADAMS to SHARON SYLER ADAMS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 30, 2010 Time: 8:30AM, Dept.

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Name Changes

B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: FEB 18, 2011
MARY THORNTON HOUSE
SUPERVISING JUDGE
01/03/2011, 01/10/2011, 01/70/2011, 01/24/2011

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101833501 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/10/2010 The following person(s) is (are) doing business as TELECENTREX COMMUNICATIONS . The full name of registrant(s) is/are: DIGITAL BUSINESS CONCEPTS, INC 8605 SANTA MONICA BLVD #57559 LOS ANGELES, CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIGITAL BUSINESS CONCEPTS, INC.; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 12/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101846135 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/14/2010 The following person(s) is (are) doing business as NAOS YACHTING . The full name of registrant(s) is/are: NAOS YACHTS, INC 12517 HATTERAS STREET VALLEY VILLAGE, CA 91607. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHARLES DEVANNEAUX ; PRESIDENT AND CHIEF FINANCIAL OFFICER . This statement was filed with the County Clerk of LOS ANGELES County on 12/14/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101691220 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2010 The following person(s) is (are) doing business as YUASA GROUP. The full name of registrant(s) is/are: JOUJI YUASA 255 S. GRAND AVE #812 LOS ANGELES, CA 90012. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOUJI YUASA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101897392 This statement was filed with the County Clerk of LOS ANGELES on 12/22/2010 The following person(s) is (are) doing business as LYRA FINANCE. The full name of registrant(s) is/are: SERGIO LIRA 2216 4TH ST. #7 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

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Statement of Abandonment of Use of Fictitious Business Name
Document Record #20101836371
Current File No. 2010087213
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
BNI BUSINESS ADVANTAGE, 10740 WOODBINE ST. # 208, LOS ANGELES, CA 90034
The fictitious business name referred to above was filed on 01/21/10 in the county of LOS ANGELES.
Registered owners: MORONI MARK BURCHELL, 10740 WOODBINE ST, #208, LOS ANGELES, CA 90034
This business is conducted by: AN UNINCORPORATED ASSOCOATION OTHER THAN A PARTNERSHIP
/s/ MORONI MARK BURCHELL; TREASURER
This statement was filed with the County Clerk of Los Angeles County on 12/13/2010
Published: SANTA MONICA DAILY 12/20/2010, 12/27/2010, 01/03/2011. 01/10/2011

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101820783 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/09/2010 The following person(s) is (are) doing business as DIAMOND BRAND AMPLIFICATION. The full name of registrant(s) is/are: BASE INTERNATIONAL LLC 533 ASHLAND AVE. #204 SANTA MONICA, CA 90405 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREA S. WADE; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 12/09/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101804945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2010 The following person(s) is (are) doing business as NYX MODELS. The full name of registrant(s) is/are: DEANNA NICOLE OERMAN 809 SAN MIGUEL AVENUE VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEANNA NICOLE OERMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101804945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2010 The following person(s) is (are) doing business as NYX MODELS. The full name of registrant(s) is/are: DEANNA NICOLE OERMAN 809 SAN MIGUEL AVENUE VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEANNA NICOLE OERMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FILE NO. 2011-0003521
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: YULISSA'S BEAUTY SALON, 2628 W. BEVERLY BLVD., MONTEBELLO, CA 90640. The fictitious business name referred to above was filed on 02/05/2009, in the county of Los Angeles. The original file number of 20090164234. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 01/03/2011. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: ESTEPHANY GARCIA/OWNER.
Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101864831 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2010 The following person(s) is (are) doing business as AI#ON 20072641088. The full name of registrant(s) is/are: KEVIN HOMAIZAD 2445 RUE LE CHARLENE RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2010. /s/: H2 LIFESTYLES, LLC; MEMBER. This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101836276 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/13/2010 The following person(s) is (are) doing business as ESSE LAW; ESSE LAW GROUP . The full name of registrant(s) is/are: SHAHEEN SHEIK-SADHAL 1815 WESTHOLME AVE. #3 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHAHEEN SHEIK - SADHAL; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 12/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101831333 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/10/2010 The following person(s) is (are) doing business as ANIMA FEATURES. The full name of registrant(s) is/are: DEBORAH FERNANDA WEXLER 10858 HASKELL AVE. GRANADA HILLS, CA 91344. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH FERNANDA WEXLER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101874805 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/17/2010 The following person(s) is (are) doing business as DREAMSCAPE PAINTWORKS. The full name of registrant(s) is/are: STEVEN JAMES LE FRANCOIS 1227 17TH ST. -D SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 12/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

FILE NO. 2011-0005626
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: QUARANTINE, 11124 MARBEL AVE., DOWNEY, CA 90241. The fictitious business name referred to above was filed on 8-10-2009, in the county of Los Angeles. The original file number of 20091222024. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 01/03/2011. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: VALENTIN RUIZ/OWNER.
Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101897391 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2010 The following person(s) is (are) doing business as CRYSTAL LATTICE . The full name of registrant(s) is/are: TANYA BYCROFT 11023 MCCORMICK ST #205 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/12/2010. /s/: TANYA BYCROFT; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101942246 REFILE This statement was filed with the County Clerk of LOS ANGELES on 12/30/2020 The following person(s) is (are) doing business as B.J.M. Construction. The full name of registrant(s) is/are: Rebounce Enterprises Inc. 155 N. Anita Avenue Los Angeles, CA 90049. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/30/1997. /s/: Rebounce Enterprises Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 12/30/2020. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/03/2011, 01/10/2011, 01/17/2011, 01/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101921120 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/28/2010 The following person(s) is (are) doing business as BNI BUSINESS ADVANTAGE. The full name of registrant(s) is/are: CLYDE BAUMGARDNER 7621 TRUXTON AVE LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/10/2010. /s/: CLYDE BAUMGARDNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/28/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/03/2011, 01/10/2011, 01/17/2011, 01/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1930074
The following person(s) is (are) doing business as: DIRECT SOLUTIONS, 4059 E. OLYMPIC BLVD., L.A., CA 90023. Full name of registrant(s) is (are) RITA BANEVICIENE, MONIKA KIZNIS, 1922 CALAFIA ST., GLENDALE, CA 91208. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: RITA BANEVICIENE. This statement was filed with the County Clerk of Los Angeles County on 12/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1939137
The following person(s) is (are) doing business as: FLOWER BOUTIQUE, 514 N. LAKE AVE., PASADENA, CA 91101. Full name of registrant(s) is (are) WEI ZHANG, 5124 DARTMOUTH AVE., L.A., CA 90032. This Business is conducted by: AN INDIVIDUAL. Signed: WEI ZHANG. This statement was filed with the County Clerk of Los Angeles County on 12/30/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/15/2001. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
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section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0016625
The following person(s) is (are) doing business as: HAZE WIRELESS METRO PCS, 4376 S. VERMONT AVE., L.A., CA 90037. Full name of registrant(s) is (are) CESAR M. ALEGRIA, 4376 S. VERMONT AVE., L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: CESAR ALEGRIA. This statement was filed with the County Clerk of Los Angeles County on 01/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1938960
The following person(s) is (are) doing business as: KJRC TRUCKING, 5748 SAINT LAURENT DR., PALMDALE, CA 93552. Full name of registrant(s) is (are) JULIO R. CALDERON, 5748 SAINT LAURENT DR., PALMDALE, CA 93552. This Business is conducted by: AN INDIVIDUAL. Signed: JULIO R. CALDERON. This statement was filed with the County Clerk of Los Angeles County on 12/30/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110022017 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2011 The following person(s) is (are) doing business as AI#ON 200924710368 FREEDOM TECHNOLOGIES. The full name of registrant(s) is/are: WYLAND ENTERPRISES LLC 2531 BENTLEY AVE, LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WYLAND ENTERPRISES LLC; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/10/2011, 01/17/2011, 01/24/2011, 01/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0022563
The following person(s) is (are) doing business as: MCR REALTY, 1412 E. ARTESIA BLVD., LONG BEACH, CA 90805. Full name of registrant(s) is (are) MARIO GONZALEZ, 8351 DENNI ST., CYPRESS, CA 90630. This Business is conducted by: AN INDIVIDUAL. Signed: MARIO GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 01/05/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0024505
The following person(s) is (are) doing business as: MEXICO CHECK CASHING, 4007 S. SAN PEDRO ST., L.A., CA 90011. Full name of registrant(s) is (are) JESSCHEX CORP., 10330 BROOKSHIRE, DOWNEY, CA 90241. This Business is conducted by: A CORPORATION. Signed: JESS MORA. This statement was filed with the County Clerk of Los Angeles County on 01/05/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/25/04. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0025295
The following person(s) is (are) doing business as: MODELS FOR A CAUSE; SOCIALITES FOR A CAUSE; GLO SOCIETY, 1648 S. VERMONT AVE., GLENDORA, CA 91740. Full name of registrant(s) is (are) GLORIA BABE SILVESTRE, 1648 S. VERMONT AVE., GLENDORA, CA 91740. This Business is conducted by: AN INDIVIDUAL. Signed: GLORIA BABE SILVESTRE. This statement was filed with the County Clerk of Los Angeles County on 01/05/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/26/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1939859
The following person(s) is (are) doing business as: SINAI MINI MARKET, 1820 54th ST., L.A., CA 90062. Full name of registrant(s) is (are) BENJAMIN SANCHEZ, 276 BELMONT AVE., L.A., CA 90026. This Business is conducted by: AN INDIVIDUAL. Signed: BENJAMIN SANCHEZ. This statement was filed with the County Clerk of Los Angeles County on 12/30/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0032320
The following person(s) is (are) doing business as: VARGA'S FAMILY CHILD CARE, 104 W. MINES AVE., MONTEBELLO, CA 90640. Full name of registrant(s) is (are) AGUEDA VARGAS, 104 W. MINES AVE., MONTEBELLO, CA 90640. This Business is conducted by: AN INDIVIDUAL. Signed: AGUEDA VARGAS. This statement was filed with the County Clerk of Los Angeles County on 01/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0003522
The following person(s) is (are) doing business as: DAYSI'S HOUSE OF BEAUTY, 2628 W. BEVERLY BLVD., MONTEBELLO, CA 90640. Full name of registrant(s) is (are) DAYSI GARCIA, 1404 CEDAR ST., MONTEBELLO, CA 90640. This Business is conducted by: AN INDIVIDUAL. Signed: DAYSI GARCIA. This statement was filed with the County Clerk of Los Angeles County on 01/03/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1947785
The following person(s) is (are) doing business as: BMG VISUALS, 1032 N. SWEETZER AVE. #103, WEST HOLLYWOOD, CA 90069. Full name of registrant(s) is (are) BRONWEN McGARVA, 1032 N. SWEETZER AVE. #103, WEST HOLLYWOOD, CA 90069. This Business is conducted by: AN INDIVIDUAL. Signed: BRONWEN McGARVA. This statement was filed with the County Clerk of Los Angeles County on 12/30/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on JULY 2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-0013869
The following person(s) is (are) doing business as: ANESTHETISTS OF L.A., 287 ARGONNE AVE., LONG BEACH, CA 90803. Full name of registrant(s) is (are) ANDREW HUTCHINS DAVIS, 287 ARGONNE AVE., LONG BEACH, CA 90803. This Business is conducted by: AN INDIVIDUAL. Signed: ANDREW HUTCHINS DAVIS. This statement was filed with the County Clerk of Los Angeles County on 01/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201110004276 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/03/2011 The following person(s) is (are) doing business as BLUEPRINT PARTNERS LA. The full name of registrant(s) is/are: DONNA SINTIC 807 YALE ST SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DONNA SINTIC; CEO. This statement was filed with the County Clerk of LOS ANGELES County on 01/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/10/2011, 01/17/2011, 01/24/2011, 01/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110005539 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 01/03/2011 The following person(s) is (are) doing business as AI#OM 1385162 THE ROGERS GROUP; ROGERS & ASSOCIATES; THE LATINO STRATEGIES GROUP. The full name of registrant(s) is/are: RON ROGERS & ASSOCIATES 1875 CENTURY PARK EAST, SUITE 200 LOS ANGELES, CA 90067. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2008. /s/: RON ROGERS & ASSOCIATES; CHEIF FINANCIAL OFFICER. This statement was filed with the County Clerk of LOS ANGELES County on 01/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/10/2011, 01/17/2011, 01/24/2011, 01/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20110022997 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 01/05/2011 The following person(s) is (are) doing business as FUNKY STORY. The full name of registrant(s) is/are: MONTEAU, INC. 1015 CROCKER ST #Q -10 LOS ANGELES, CA 90021. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2011. /s/: JIYA A. YOO; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 01/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/10/2011, 01/17/2011, 01/24/2011, 01/31/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1939168
The following person(s) is (are) doing business as: LA COSINA GRILL, 10502 ARTESIA BLVD. #A, BELLFLOWER, CA 90706. Full name of registrant(s) is (are) FERNANDO MONTES, 1940 HODSON AVE., LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: FERNANDO MONTES. This statement was filed with the County Clerk of Los Angeles County on 12/30/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 12/30/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Ficti-

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tious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Jan. 10, 17, 24, 31, 2011
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