PROMOTE YOUR BUSINESS HERE!
Yes, in this very spot!
Santa Monica Daily Press
Call for details (310) 458-7737


"Born and raised in Santa Monica. The only local cab company."
Taxi! Taxi!
310-444-4444
Hybrid • Vans SantaMonicaTaxi.com
Not valid from hotels or with other offers • SM residents only • Expires 12/31/14
SM to LAX $30

smdp.com
TUESDAY, JANUARY 7, 2014
Volume 13 Issue 46

Santa Monica Daily Press

FAKE CLICKS
SEE PAGE 3

We have you covered

THE STAY WARM, EAST COASTERS ISSUE

Grassroots website could stoke referendums

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITYWIDE Imagine if you could write Yelp reviews of City Council decisions.

That's kind of the idea behind the new grassroots website Residocracy.org, which allows residents to sign petitions on hot button issues like development. If popular petitions are ignored by council, the site's founder, former City Council candidate Armen Melkonians said, it automatically kickstarts a paper petition to officially veto the decision.

Melkonians, a civil engineer, aims to prove that residents who speak out against large developments at City Council meetings are more than just a vocal minority.

The site, which launched on Sunday, will start with e-petitions, allowing residents to click against or in favor of upcoming decisions. If the e-petition gains enough popularity but council votes otherwise, r-petitions, or referendum petitions, are e-mailed to everyone who signed the petition online.

If 10 percent of Santa Monica's registered voters, roughly 6,000 people, sign referendum petitions, the issue could go before the public for a vote, Melkonians said.

Local attorney Thomas Nitti has volunteered to help the group pro bono to write the referendums. His biggest gripe is the traffic on city streets and he said he would help write any referendum that could halt a council-approved development considered

SEE SITE PAGE 6



Daniel Archuleta *daniela@smdp.com*

A VOICE: **Large developments like this one on Ocean Avenue may be subject to voter approval if a group of citizens have their way. There has been growing displeasure with development.**

State lawmakers pledge fiscal prudence for budget

JULIET WILLIAMS
Associated Press

SACRAMENTO, Calif. State lawmakers returned to the Capitol on Monday for the second half of their two-year session, one that is expected to be marked by conflicts over spending or saving a budget surplus that was unthinkable just a couple of years ago.

Members of the Assembly and Senate appeared jovial during their opening sessions, but many were looking ahead to Friday, when Gov. Jerry Brown releases his budget proposal for the fiscal year that starts in July.

The independent Legislative Analyst's Office is projecting a $3.2 billion surplus,

SEE BUDGET PAGE 6

Santa Monica Fault mapping starts soon

Daily Press talks with a state geologist

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITYWIDE There's been a lot of rumblings about fault lines in Santa Monica recently.

The Los Angeles Times identified four Santa Monica buildings that may sit on top of a fault. City officials responded, saying they are confident that the buildings are located near but not on the fault.

State Sen. Ted Lieu (D-Santa Monica) sent a letter to State Senate leader Darrell Steinberg, asking for more cash to be allocated for fault mapping.

The Alquist-Priolo Earthquake Fault Zones, created by the California Geological Survey (CGS), allow the state to regulate development built near faults. Santa Monica does not yet have one of these zones but it likely will by the end of the year.

The Daily Press spoke with California State Geologist John Parrish, who will be a part of the team that tackles the Santa Monica Fault later this year.

DAILY PRESS: WHAT IS THE CGS WORKING ON NOW?

John Parrish: We're finishing up the Hollywood Fault zone. That should be out, the preliminary release, in the first part of January. After we've finished that, we're going to start working off the Santa Monica Fault. That could take six to eight months.

DP: HOW DOES THAT ZONE RESTRICT DEVELOPMENT?

JP: They can build in the zone so long as they're not on top of one of the traces of the fault. That zone we put around it is because we think there are a number of traces in there that need to be better defined. They can only be defined by a very, very thorough examination of that particular building site. That gets down to parcels of land and we don't get down that specific.

SEE FAULT PAGE 7







MODERN, COMFORTABLE AND RELAXED ATMOSPHERE
Gentle Dentistry | Sedation Available | Digital Technology | Smile Makeover | Flexible Financing

Cosmetic Consultation

- Mommy makeovers
- Getting married
- New career
- Celebrations
- Just want to feel good

SANTA MONICA TOOTH DOCTOR

We are offering a cosmetic consultation or New Patient exam with x-rays for $100.00
This is a value of $350.00

Come see Dr. Ali Mogharei and staff.
For a makeover of a life time

Ali Mogharei DDS
(310) 829-2224
2222 SANTA MONICA BLVD, SUITE 202, SANTA MONICA, CA 90404

Check our monthly promotions on our website www.santamonicatoothdr.com





Your Trusted Source

Now Available!
- Non-medical home care services
- Professionally trained caregivers fully bonded and background security checked

www.wiseandhealthyaging.org

WISE HomeCare
A WISE & Healthy Aging Service
Toll-Free: (866) 757-9473

(310) 394-9871 • 1527 4th Street, 2nd Floor • Santa Monica

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Tuesday, Nov. 7, 2014

Story time
Fairview Library
2101 Ocean Park Blvd.,
11 a.m. — 11:20 a.m.
Story series for babies ages 0-17 months accompanied by an adult. Call (310) 458-8681 for more information.

Tech support
Main Library
601 Santa Monica Blvd., 4 p.m.
Hands-on introduction to computers. Learn how to use a mouse and keyboard, work with Windows and basic computer terms. Beginner level. Seating is first come, first served. For more information, visit the reference desk or call (310) 434-2608.

Classic flick
Ocean Park Library
2601 Main St., 6 p.m.
Join library staff for a screening of "The Big Chill," a film about a group of college friends who come together one weekend to celebrate the life of a friend who has committed suicide, and look back on their lives. Starring Glenn Close, Kevin Kline, Jeff Goldblum, William Hurt and Tom Berenger. Discussion with Elaina Archer, documentary film producer, to follow program.

Wednesday, Jan. 8, 2014

Eat well, Santa Monica
Citywide
Hours vary
To celebrate California Restaurant Month, good taste will meet healthy food this January during Santa Monica's second annual Eat Well Week. Some of the city's top restaurants will offer discounted prix fixe menus and new healthy menu options that satisfy both the wallet and waistline. For a list of restaurants, visit santamonica.com/where-to-eat/eat-well-week.

Mid-week music
First United Methodist Church of Santa Monica
1008 11th St., 12:10 p.m.
Take a break from your day and enjoy free concerts on the second Wednesday of each month from January through May. A reception with light refreshments will follow. Free parking available across the street in an underground garage. This week features organist Ray Urwin. For more information, call (310) 393-8258.

Mystery lit
Montana Library
1704 Montana Ave., 7 p.m.
Discussion of Jesse Kellerman's novel, "Potboiler." When a has-been professor reconnects with a "friend's" widow, he's plunged into a shadow realm of double crosses and intrigue. For more information, visit smpl.org.

Thursday, Jan. 9, 2014

Get crafty
Ocean Park Library
2601 Main St., 3:30 p.m.
Join the library for a different craft each month. For more information, visit smpl.org.

Western flick
Montana Library
1704 Montana Ave., 6:30 p.m.
Written and produced by Robert Knott, "Appaloosa" focuses on a lawman and his deputy hired to defend a lawless town from a murderous rancher. Starring Jeremy Irons, Ed Harris, Viggo Mortensen and Renée Zellweger. For more information, visit smpl.org.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

For more information on any of the events listed, log on to **smdp.com/communitylistings**

COMMUNITY BRIEFS

PUBLIC SAFETY FACILITY

Turn for the better

During the month of January, Santa Monica Police officers will be cracking down on drivers who make unsafe turns as part of an effort to curb driving behaviors that are the primary causes of traffic collisions.

Each month the Santa Monica Police Department's Traffic Enforcement Unit focus on different driving behaviors, such as talking on cell phones or speeding.

What constitutes a violation? Under California Vehicle Code Section 22107, "no person shall turn a vehicle from a direct course or move right or left upon a roadway until such movement can be made with reasonable safety and then only after the giving of an appropriate signal in the manner provided in this chapter in the event any other vehicle may be affected by the movement."

SMPD Lt. Jay Trisler wants to remind drivers that when you are traveling in a lane that is designed for you to only travel straight through an intersection, you cannot make a turn from that lane.

– DAILY PRESS

SMC

Back to school

As Santa Monica College's Community Education's winter session gets under way, it is also looking ahead to an even heartier spring semester with more than 170 classes, workshops and tours, including several new offerings.

Online registration for both sessions is now open, and spring classes begin Feb. 18.

"Whatever your interest, we have the class for you," said Alice Meyering, program coordinator of Community & Contract Education. "From art to Zumba, we'll help keep your body, mind and creative expression healthy and challenged."

Meyering said the program is particularly pleased to offer two new day tours – to Cachuma Lake in the winter and Pasadena and tea lunch in the spring – as well as Prevailing Wage: Tips You Need Before You Bid. That debuts the series Secrets of Public Works Projects, designed to prepare contractors to successfully bid on public contracts. Prevailing Wage begins Jan. 11.

In addition, she said, the program is grouping together some of its course offerings into series of classes, including the Organic Living Series, composed of organic gardening and healthy living, as well as Jumpstart Your Career Series, which would enhance any career-searching effort with Social Media for Job Seekers and MS Word and MS Excel for the Job Market.

And looking ahead to the summer, Community Education is offering several new summer camps for youth ages 12 to 17 that is now available for online registration.

"And if that weren't enough, we will have an extensive collection of Professional Development classes in spring," Meyering said. These courses are in many disciplines, including business and finance, health professions, social work, entrepreneurship, and more.

Particularly notable are the real estate courses, which will pave the way for a successful career in the red-hot Southern California housing market, she said

To register, call (310) 434-3400 or go to commed.smc.edu. You can also e-mail commed@smc.edu.

– DP



File photo

PAY TO PLAY: **An Associated Press examination has found a growing global marketplace for fake social media clicks.**

Selling social media clicks becomes big business

MARTHA MENDOZA
AP National Writer

SAN JOSE, Calif. Celebrities, businesses and even the U.S. State Department have bought bogus Facebook likes, Twitter followers or YouTube viewers from offshore "click farms," where workers tap, tap, tap the thumbs up button, view videos or retweet comments to inflate social media numbers.

Since Facebook launched almost 10 years ago, users have sought to expand their social networks for financial gain, winning friends, bragging rights and professional clout. And social media companies cite the levels of engagement to tout their value.

But an Associated Press examination has found a growing global marketplace for fake clicks, which tech companies struggle to police. Online records, industry studies and interviews show companies are capitalizing on the opportunity to make millions of dollars by duping social media.

For as little as a half cent each click, websites hawk everything from LinkedIn connections to make members appear more employable to Soundcloud plays to influence record label interest.

"Anytime there's a monetary value added to clicks, there's going to be people going to the dark side," said Mitul Gandhi, CEO of seoClarity, a Des Plaines, Ill., social media marketing firm that weeds out phony online engagements.

Italian security researchers and bloggers Andrea Stroppa and Carla De Micheli estimated in 2013 that sales of fake Twitter followers have the potential to bring in $40 million to $360 million to date, and that fake Facebook activities bring in $200 million a year.

As a result, many firms, whose values are based on credibility, have entire teams doggedly pursuing the buyers and brokers of fake clicks. But each time they crack down on one, another, more creative scheme emerges.

When software engineers wrote computer programs, for example, to generate lucrative fake clicks, tech giants fought back with software that screens out "bot-generated" clicks and began regularly sweeping user accounts.

YouTube wiped out billions of music industry video views last December after auditors found some videos apparently had exaggerated numbers of views. Its parent-company, Google, is also constantly battling people who generate fake clicks on their ads.

And Facebook, whose most recent quarterly report estimated as many as 14.1 million of its 1.18 billion active users are fraudulent accounts, does frequent purges. That's particularly important for a company that was built on the principle that users are real people.

Twitter's Jim Prosser said there's no upside. "In the end, their accounts are suspended, they're out the money and they lose the followers," he said.

LinkedIn spokesman Doug Madey said buying connections "dilutes the member experience," violates their user agreement and can also prompt account closures.

Google and YouTube "take action against bad actors that seek to game our systems," said spokeswoman Andrea Faville.

SEE **CLICKS** PAGE 5

Thank you for buying local.

Buy Local
SANTA MONICA

buylocalsantamonica.com ™

It makes a difference!

BACK or UNFILED
TAXES?
ALL FORMS • ALL TYPES • ALL STATES
(310) 395-9922
SAMUEL B. MOSES, CPA
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Stick to your word on 'Chain Reaction'

Editor:

According to the Santa Monica Daily Press, City Manager Rod Gould is making every effort to find a way to use taxpayer revenue to repair the nuclear explosion sculpture referred to as "Chain Reaction." The reason given for this is that he feels there is citywide support for the repair to take place ("City Hall open to paying 'Chain Reaction' repairs after all," Dec. 31).

Based on reality, it is obvious that there is not citywide support for the restoration of this structure. If there was then the politically motivated activists who like this structure could have easily raised the necessary $270,000 to $475,000 to repair it. They have barely raised 1/10 the required amount with less than a month to go before the expiration date arrives.

If there was support among the general populace, then raising the necessary funds would accompany such support. Since the deadline was imposed 11 months ago, the so-called grassroots campaign supporting the structure has raised only a pittance of the necessary amount, roughly $40,000. These are facts that prove, without doubt, that widespread popular support simply does not exist.

Gould plans to recommend that City Hall cover the remaining costs, whatever they may be. This means that Gould is willing to have our city spend between $230,000 and $435,000, this includes the $50,000 matching amount City Council promised in the resolution last February. This is preposterous. The City Council must stand by the February 2013 resolution. If the activists cannot raise the amount stipulated in the resolution, then all bets are off. The structure must, therefore, be removed. The City Council must demonstrate their integrity and stand by their word. Other than the original $50,000 matching pledge, no additional city funds have been, nor should be, allocated for the repair of the structure.

I know that the lobbying campaign being waged by the activists has been very intense. I am sure that the desire to accommodate them is very tempting. For them to question the accuracy of the reparation estimate computed by the Building & Safety Department is shameful. Last February, Ron Takiguchi of the Building & Safety Department provided a very detailed review of the repair estimate. He covered the full spectrum of the existing damages, and the repairs needed to make the structure safe. His professionalism and engineering knowledge proved that a completely thorough review of the work was performed.

A person is only as good as their word. It is my hope that our City Council is good to its word and possesses the internal fortitude and gumption to stand by the February 2013 resolution. Not to do so will simply enforce the state of government today, which is to say one thing and do another. The time has arrived for the statue activists to put their money where their mouth is. Without it, the council must uphold its integrity … and finally remove the "Chain Reaction" structure.

Charles Follette
Santa Monica





What's the Point?

David Pisarra — Send comments to editor@smdp.com

Cobblestone concerns

I WAS ON VACATION FOR 18 DAYS, JUST long enough to really relax and let my mind wander into the possibility of what life might be like if I were ever able to retire. Being in Ajijic, Mexico, which is an enclave of retired ex-pats from America, Canada and the United Kingdom, I was usually the youngest man in the room, which was a pleasant change from my current station in life where I am more often realizing how young everyone else is.

Mom used to say that youth is wasted on the young. She was right. As a young man, I never understood what she meant. I do today. The wide eyed, openness to possibility and enthusiasm for life, the physical fluidity and recovery that are the joys of youth are not appreciated nearly as much as when you lose them.

Being in an environment of retired folks, I became acutely aware of how difficult it can be to navigate the world when you lose your physical strength and reflexes. Watching elderly individuals as they would cross a cobblestone street without falling made me nervous for them. But they went slowly, and stayed on the solid cobblestones.

Of course, watching the young ladies walk across those same cobblestone streets in their 4-inch stiletto heels while carrying a baby also made me nervous, but they too made it across without falling.

After 18 days of cheese and nachos, guacamole and carnitas from roadside stands, I had to get to the gym immediately. I walked in to the cardio room at the Loews Hotel and dragged my tattered and overfed self onto a treadmill to start working off the holiday goodness of tres leches cake that I had way too much of.

It felt good to be back and getting active again. The joy of a vacation is sitting down and relaxing for hours on end. The price is that you get lazy and find it harder and harder to exercise. The first 30 minutes on the treadmill are definitely not fun. But being back in the gym with friends is great. Sharing stories of the holidays and chatting about the upcoming year is exciting.

One of the guys in the locker room and I were commiserating about the dearth of local snow, so a third guy had to pipe up about his plans to head to Whistler in two weeks and then to Switzerland for some good skiing. After I stifled my jealousy, we got to chatting about how he can take so much time off. Turns out he runs a property management firm and handles a bunch of apartments throughout Los Angeles.

Our conversation morphed into a chat about the real estate market and its current conditions. He validated my opinion that we are in the middle of a new bubble. His experience was that there are a lot of investors who have scooped up bad properties, inflated the prices and are dumping or getting ready to dump them.

We talked about how the "big guys" are doing again what they did before, and how that caused the 2008 crash. It's fairly obvious to those who pay attention to the risks that we are soon going to have another bubble burst in the next few years. But that awareness is an outgrowth of those of us who lived through that nightmare with our eyes open to the risks.

Young people don't see the risks. They see the opportunities and the joys, but are blind to the dangers. Or maybe as we age we focus on the risks and dangers and lose sight of the opportunities and the joys. I'm not really sure which it is. Seems sort of like a chicken and egg thing. Do we get old because we lose the joy, or do we lose the joy because we get old?

I'm not sure which it is, but after witnessing the perils of youth and the perils of old age, I think I want to say that the wise route is to be aware of the perils on the one hand, but keep an eye on the joys as well.

Just like buying property, there's wealth to be had, but it comes with a risk. Eyes wide open is the watchword for those of us who endured the last "downturn."

DAVID PISARRA is a Los Angeles divorce and child custody lawyer specializing in father's and men's rights with the Santa Monica firm of Pisarra & Grist. He welcomes your questions and comments. He can be reached at dpisarra@pisarra.com or (310) 664-9969. You can follow him on Twitter @davidpisarra



YOUR OPINION MATTERS! SEND YOUR LETTERS TO • Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
David Mark Simpson
dave@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Paul Alvarez Jr.
editor@smdp.com
Morgan Genser
editor@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Charles Andrews, Jack Neworth, Lloyd Garver, Sarah A. Spitz, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Michael Ryan, JoAnne Barge, Hank Koning, John Zinner, Linda Jassim, Gwynne Pugh, Michael W. Folonis, Lori Salerno, Tricia Crane, Ellen Brennan, Zina Josephs and Armen Melkonians

NEWS INTERN
Greg Asciutto
editor@smdp.com
Brian Adigwu
editor@smdp.com

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

JUNIOR ACCOUNT EXECUTIVE
Rose Mann
rose@smdp.com

OPERATIONS MANAGER
Jenny Medina
jenny@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
ross@smdp.com

TO ADVERTISE IN THE SANTA MONICA DAILY PRESS IN PRINT OR DIGITAL, PLEASE CALL
310-458-7737 or email schwenker@smdp.com

Santa Monica Daily Press
We have you covered
1640 5th Street, Suite 218
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913
smdp.com

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2013. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

PUBLISHED BY NEWLON ROUGE, LLC
© 2013 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

CLICKS
FROM PAGE 3

Dhaka, Bangladesh, a city of 7 million in South Asia, is an international hub for click farms.

The CEO of Dhaka-based social media promotion firm Unique IT World said he has paid workers to manually click on clients' social media pages, making it harder for Facebook, Google and others to catch them. "Those accounts are not fake, they were genuine," Shaiful Islam said.

A recent check on Facebook showed Dhaka was the most popular city for many, including soccer star Leo Messi, who has 51 million likes; Facebook's own security page, which has 7.7 million likes; and Google's Facebook page, which has 15.2 million likes.

In 2013, the State Department, which has more than 400,000 likes and was recently most popular in Cairo, said it would stop buying Facebook fans after its inspector general criticized the agency for spending $630,000 to boost the numbers.

In one case, its fan tally rose from about 10,000 to more than 2.5 million.

Sometimes there are plausible explanations for click increases.

For example, Burger King's most popular city was, for a few weeks this year, Karachi, Pakistan, after the chain opened several restaurants there.

While the Federal Trade Commission and several state attorney generals have cracked down on fake endorsements or reviews, they have not weighed in on clicks. Meanwhile, hundreds of online businesses sell clicks and social media accounts from around the world.

BuyPlusFollowers sells 250 Google+ shares for $12.95. InstagramEngine sells 1,000 followers for $12. AuthenticHits sells 1,000 SoundCloud plays for $9.

It's a lucrative business, said the president and CEO of WeSellLikes.com.

"The businesses buy the Facebook likes because they're afraid that when people go to their Facebook page and they only see 12 or 15 likes, they're going to lose potential customers," he said. The company official spoke on condition of anonymity, saying he recently moved his company offshore to avoid litigation or cease-and-desist notices.

In Indonesia, a social media-obsessed country with some of the largest number of Facebook pages and Twitter users, click farms proliferate.

Ali Hanafiah, 40, offers 1,000 Twitter followers for $10 and 1 million for $600. He owns his own server, and pays $1 per month per Internet Protocol address, which he uses to generate thousands of social media accounts.

Those accounts, he said, "enable us to create many fake followers."

During an interview at a downtown Jakarta cafe, Hanafiah — wearing a Nike cap, blue jeans and a white T-shirt — said large social networks can boost a business' public profile.

"Today, we are living in a tight competition world that is forcing people to compete with many tricks," he said.

Tony Harris, who does social media marketing for major Hollywood movie firms, said he would love to be able to give his clients massive numbers of Twitter followers and Facebook fans, but buying them from random strangers is not very effective or ethical.

"The illusion of a massive following is often just that," he said.

The fake click market has generated another business: auditors.

Robert Waller, founder of London-based Status People, helps clients block fakes. "We have had a lot of people who have bought fake accounts, realized it's a stupid idea and they're looking for ways to get rid of them," he said.

David Burch, at TubeMogul, a video marketing firm based in Emeryville, Calif., said that buying clicks to promote clients is a grave error. "It's bad business," he said, "and if an advertiser ever found out you did that, they'd never do business with you again."

The Q Line

Paying up

City officials have indicated that City Hall may be willing to pay for repairs for the controversial "Chain Reaction" sculpture, reversing their previous stance that private donors should fund the restoration. The City Council will decide the matter in the next few months.

So, this week's Q-Line question asks:
Do you think it's a good idea for City Hall to pay for the repairs that some estimate may cost as much as $400,000? If not, why?

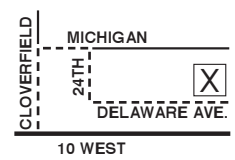
Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


Kate Bransfield
Estates Director
Coldwell Banker - Montana Ave
310.395.1133
What is Your Home Worth?
Contact Me to Find Out.
for local, current real estate info...
SantaMonicaListings.com



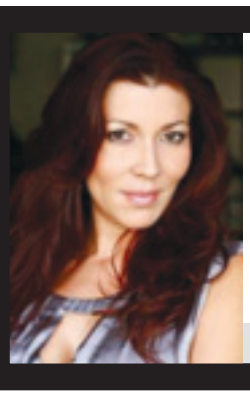
FINDING A NEW DENTIST IS TOUGH!!!
(BUT WE MAKE IT EASY!!!)
TRY OUR NO OBLIGATION
$1 EXAM
includes FULL XRAYS AND INVISALIGN CONSULTATION
If you don't like what we have to say we will give you a copy of your x-rays at no charge
DENTAL CARE WITHOUT JUDGEMENT!
No need to be embarrassed if you haven't been in for a long time complex cases welcome
"NO HASSLE" DENTAL INSURANCE PROCESSING
We will take care of all your insurance paperwork
WE OFFER UNIQUE SERVICES
*Nitrous Oxide provided as a courtesy
*No interest payment plans
*Emergencies can be seen today
*Our dentists and staff members are easy to talk to
AND OF COURSE WE DO
-Invisalign -Periodontist on Staff -Oral Surgeon on Staff
-Cosmetics and Implants -Zoom bleaching -and more
SANTA MONICA FAMILY DENTISTRY
DR. ALAN RUBENSTEIN
1260 15th ST. SUITE #703
(310) 736-2589


www.ALANRUBENSTEINDDS.com


RECYCLE NOW!
CRV Aluminum Cans
$1.75 per pound
with this coupon expires 1-31-13
CRV Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass
Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677


MILLIONS OF SATISFIED AIRPORT TRAVELERS SINCE 1977
$29 Flat Rate from SM to LAX
Hybrid Sedans, Mini-Vans
Door To Door Service 24/7
Professional, Courteous Drivers
Corporate Accounts
Reservations Welcome For Individuals & Groups
SAFETY YOU CAN RELY ON
Fully Insured for your protection
Lic. #173654
"Quality Customer Service Is Our #1 Goal"
INDEPENDENT TAXI OF SANTA MONICA

BOOK ONLINE AT:
424-777-TAXI | 1-800-LA1-TAXI | www.LATAXI.com
Fast at Your Door Within 15 Minutes | 24 HRS. DEPENDABLE



Buying a Car?
Fix your credit in as few as 45 days!
Local credit professional can remove
INQURIES • LATE PAYS • LIENS • JUDGMENTS
Guaranteed Improvement or your money back.
FREE CONSULTATION, GET STARTED TODAY!
www.fixyourcreditconsulting.com • 310-447-8274
Sandra Ruiz | *Repairing Credit since 2003* | SAMOHI ALUMNI

Come rediscover a Santa Monica Classic
WE DO SUNDAY BRUNCH! NOTHING LIKE A SUNDAY AFTERNOON ON OUR BEAUTIFUL OUTDOOR PATIO
STEAKS • FRESH FISH • FULL BAR
HAPPY HOUR 5-7PM EVERYDAY
2442 MAIN ST. | 310-452 1934
Ron Schur, Captain
EST. 1934 Hookin' for The GALLEY

HAPPY HOUR
MON.-FRI. 4-7
$2.50 BUD DRAFT
$3.50 COCKTAILS
$3 SLIDERS
$5 BURGER or WINGS
Rusty's SURF RANCH
ON THE PIER SANTA MONICA
LUNCH & DINNER DAILY
LIVE MUSIC & DANCING
JOIN US for the BEST BEACH HAPPY HOUR
(310) 393-7437 - 256 SANTA MONICA PIER - rustyssurfranch.com

WHEN BAD THINGS HAPPEN TO GOOD PEOPLE BECAUSE OF THE CARELESSNESS OR NEGLIGENCE OF OTHERS.


Robert Lemle

Free Consultation
Over $25 Million Recovered
- CATASTROPHIC PERSONAL INJURIES
- WRONGFUL DEATH
- MOTOR VEHICLE ACCIDENTS
- BICYCLE ACCIDENTS
- SPINAL CORD INJURIES
- TRAUMATIC BRAIN INJURIES
- DOG BITES
- TRIP & FALLS

You Pay Nothing Until Your Case Is Resolved

310.392.3055
www.lemlelaw.com
LEMLE LAW GROUP, PC

SITE
FROM PAGE 1

by the public to be too extreme.

Residents have 30 days from the council vote to gather signatures, he said.

"There's quite a few in the pipeline now right now," he said. "I haven't picked any one single development. But you can see on the Internet that people are interested and coming together."

Last year, voters in Encinitas, Calif. passed a measure requiring all developments over 30 feet tall to be approved by a public vote. Nitti favors a similar measure for Santa Monica but said that something like that takes a long time to gain approval. The advantage of the referendums, he said, is that they require public vote to occur 88 days after the petition is successfully completed.

Currently the Residocracy website has two items in its crosshairs: The Hines project proposed for the corner of 26th Street and Olympic Boulevard, and the expansion of the Fairmont-Miramar Hotel.

The Hines project, which proposes 472 apartments, 374,434 square feet of creative offices, 15,500 square feet of restaurants, and 13,891 square feet of retail, recently passed Planning Commission in a close vote. It will go before council this year.

Alan Epstein, an executive at MSD Capital representing the Miramar project, said he was disappointed with the website's attempt to quash development.

"Their web page speaks of the delicate balance that Santa Monica faces, but never once mentions (City Hall's) enormous financial challenges in providing public safety, schools, parks and taking care of the many residents who live below the poverty line," he wrote in an e-mail. "We've spoken with thousands of Santa Monicans across the city over the past couple of years, and know that many enthusiastically support the Miramar plan, even when shouted down by this very vocal minority."

In 2008, residents got a measure on the ballot that, if approved, would have placed an annual 75,000-square-foot cap on commercial growth. The measure failed.

Melkonians hopes that if a couple referendums gain traction, council members will start regularly checking the website.

"Eventually, we want this to focus on all the issues," he said. "Right now there's a real disconnect with development but the petitions could expand to any topic. Residocracy really represents the voice of residents."

A private meeting introducing the website will be held for community leaders tonight, Melkonians said.

dave@smdp.com

BUDGET
FROM PAGE 1

the first one in years, and many Democratic constituencies have their eye on the money after years of cuts to state programs. Several Democratic lawmakers already are advocating for higher spending on certain programs, although the party's leadership is preaching a more conservative approach.

Assembly Speaker John Perez, D-Los Angeles, said his top priority will be securing California's fiscal stability.

"The cornerstone of that has to be creating a rainy day fund so we do not replicate the patterns of spending and bust of the past," Perez said after Monday's session.

He said his proposals will align with the legislative analyst's previous recommendations to set aside some of the funding and what he believes will be in the governor's budget proposal.

"I think you will see that as the cornerstone for all decisions and how we govern ourselves," Perez said. "Our first priority is fiscal discipline and establishing a rainy day fund for the future."

California's budget deficit was about $25 billion when Brown took office in 2011. He was able to close it in large part because of the national recovery from the recession and because he persuaded voters in 2012 to pass temporary increases to the state sales tax and income taxes for high earners.

Assembly Minority Leader Connie Conway, R-Tulare, urged spending prudence and noted that the extra money is still only a projection.

"How can we say we have a surplus of anything with the debt that the state has?" Conway told reporters. "I hope that there's no movement to go and jump right in and spend money that, one, we don't even have yet and two, if we have it, why are we spending it? Let's wait and see what happens."

Among those debts, which the governor has said need to be addressed, are unfunded pension liabilities and retiree health care costs for public employees of at least $300 billion.

Conway said she hopes Brown maintains his moderating stature as the "adult in the room."

Sen. Minority Leader Bob Huff, R-Diamond Bar, said the state needs to create a reserve fund that is sizable enough to help it weather a future economic downturn.

"Everybody's got an idea about how to spend money, but the disciplined thing to do is just to hold it in reserve right now," he said.

Also Monday, three Democrats who won special elections were sworn in to the Assembly, restoring the party's two-thirds supermajority in that house: Sebastian Ridley-Thomas, of Los Angeles; Matt Dababneh, of San Fernando; and Freddie Rodriguez, of Pomona.

In the Senate, attention focused on Sen. Ron Calderon, D-Montebello, who returned to the capitol for the first time since a leaked FBI affidavit claimed he accepted nearly $90,000 as part of efforts to influence legislation.

After being previously stripped of his committee assignments, Calderon found his assigned seat in the Senate chambers moved from front-and-center to a far corner of the room, next to a vacant desk. He entered the chamber several minutes late, shaking hands with fellow Democratic Sens. Lou Correa, of Anaheim, and Mark Leno, of San Francisco, as he made his way across the front of the chamber to his seat.

In a statement e-mailed to The Associated Press on Monday, Calderon said he is looking forward to "working collaboratively on the important legislative issues facing our state and to continue addressing the needs of the people who elected me to represent them."

FOR RENT
SM. On BROADWAY NEAR 20TH
1500 Sq.FT. warehouse / studio/ creative space with nice office/ mezanine.
High celings, skylights, overhead roll-up door, bathroom, kitchenette,
3 assigned parking spaces.
$3200/mo. Info (310)828-4481 or (310) 993-0414

FAULT
FROM PAGE 1

DP: WHAT HAPPENS IF DEVELOPERS FIND A FAULT?

JP: The (Alquist-Priolo Act) says that you don't build a structure for human habitation across the surface rupture of a fault. When that fault moves the next time it's going to rupture on the surface and it will tear the foundations out from underneath the building. No matter how strong you think you build, the foundations are ripped in opposite directions. The building is going to be worthless and cause possible catastrophic damage to the area. They want you to set off of the surface trace, not astride it.

DP: WHY UPDATE THE CURRENT CGS MAPS?

JP: The current map is actually a statewide map done on a statewide scale. So, a difference of 3 millimeters on the map is a difference of about 1 kilometer on the ground.

DP: WILL THE NEW MAP IDENTIFY THE FAULT LINE IN SANTA MONICA?

JP: We map it on a very close scale so we get it down to within just a few feet of where it really is. When we put a zone on that, it becomes a zone of mandatory investigation. Anybody who wants to develop in that zone must narrow it down even further by pinning down the exact location of where that surface fault is.

DP: WHAT'S THE MAPPING PROCESS LIKE?

JP: It's a long process. We look at all the different mappings that have been done on that fault from the 1800s through the present. We looked at our own mapping and then we take the best of everything, including doing a little field work out there. When we're satisfied and we think we have the best handle on it, we justify that with lots of reports and data. We will then draw a zone, which encompasses about 500 to 1,000 feet on either side of the fault.

DP: IN THE PAST, HAVE YOU FOUND THAT THESE ZONES SLOW OR HALT DEVELOPMENT?

JP: We did a study several years ago on the effects of the Alquist-Priolo zones and we found that it was really very well received and it did not form a hindrance to local development. It's because you generally know where it is. It's a relatively narrow zone, 1,000 feet wide. A lot of times you can put a street on that or park lands or something along those lines so it did not hinder it too much.

DP: YOU HAVEN'T STARTED MAPPING THE SANTA MONICA FAULT YET, BUT DO YOU HAVE ANY PRECONCEIVED NOTIONS ABOUT IT?

JP: Yes, it's a segment of about a 200-mile long fault and the Hollywood Fault is a segment of this same system. Santa Monica Fault is the same as the Malibu Fault. These are all segments of a much longer fault.

DP: IS THE ACTIVITY OF THIS FAULT IMPORTANT?

JP: Absolutely. In fact, it has to be an active fault before we'll actually put a zone around it. That activity is defined by the State Mining and Geology Board as any fault that has moved in the last 11,000 years. People sort of get chagrined at that, but actually there are pieces in the fault that have moved within the last 1,000 years that are maybe due again, we don't know. Sometimes faults move within several hundred years. We have a pretty good handle on the Santa Monica Fault. It's active and we have a fair handle on where it is.

DP: BEING THAT THE HOLLYWOOD FAULT IS ON THE SAME FAULT SYSTEM, DOES THE ACTIVITY OF THE HOLLYWOOD FAULT SAY ANYTHING ABOUT THE ACTIVITY OF THE SANTA MONICA FAULT?

JP: They're all joined together and activity on any one part will influence the other parts.

DP: SO HOW ACTIVE ARE YOU FINDING THE HOLLYWOOD PART?

JP: There was some work on the fault that was around the Veteran's Hospital out there and they found that moved around 1,400 years ago. We've seen some younger areas in outcrops so we still have to work on those.

DP: HOW ACTIVE IS THAT CONSIDERED?

JP: That's considered pretty active but a number of these faults move every several hundred years and the San Andreas maybe every 150 years. Some of these are every 300 years, 500 years, but if one fault moves it can trigger other faults to go.

DP: HOW DO YOU DECIDE WHAT TO MAP NEXT?

JP: It's been, of course, very slow because of budgetary concerns. We have mapped about 5,000 miles of surface faults put in the Alquist-Priolo zones. It forms less than 1/10 of one percent of the area of California so it doesn't really take up a lot of space, and we did that with about 550 maps. You probably have another 2,000 miles left to map and what we're trying to do is find funding. It's a legislatively mandated program but not a legislatively funded program so it's slow going for right now. That's why we're probably doing about one fault zone a year; it's the best we can muster. And Santa Monica's next on our list.

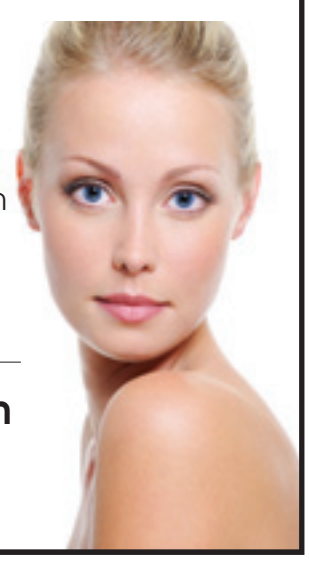
dave@smdp.com





STATION WELLNESS
WEIGHT LOSS

HCG – Lose up to 10 lbs in 10 days
Leptin – Curbs your Appetite
Vitamin B-12 Injections – boosts metabolism
Garcinia Cambogia – Lose 1 lb/week
Lipo Tropic/MIC – Maintains your weight



Visit **Careconceptconsulting.com**
Or call **310 – 264 - 3800**



$60 w/cart
SM Locals Rate
Mon-Thurs
ALL YOU CAN PLAY
Valid through 1/31/13
Call Pro Shop for Details
(818) 889-6680
www.themalibugolfclub.com
Not combinable with any other offers.

Malibu Golf Club is a privately owned golf course which extends open play to the public. Situated high above Malibu in the picturesque Santa Monica Mountains, with various sloping topography, this course is one of the most beautiful in Los Angeles.

MALIBU GOLF CLUB
901 Encinal Canyon Road | Malibu, CA

SURF REPORT



O'NEILL

O'NEILL CARRIES APPAREL, FOOTWEAR, ACCESSORIES,
WETSUITS AND ROBERT'S SURFBOARDS.

131 BROADWAY SANTA MONICA, CA 90401 | (657) 859-3721
FACEBOOK.COM/ONEILLSANTAMONICA

Surf Forecasts

Water Temp: **59.2°**

TUESDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
New WNW swell tops out; Strongest for spots out to the west/north with occasional plus sets

WEDNESDAY – **POOR** – SURF: **1-2 ft** knee to thigh high
Old WNW swell eases while a new WNW swell builds in; NW windswell mixing in;
Strongest for spots out to the west/north with occasional plus sets; Cleanest early

THURSDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
New/primary WNW swell tops out with secondary NW windswell mixing in;
Strongest for spots out to the west/north with occasional plus sets;

FRIDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high occ. 3ft
Primary WNW swell eases a little but then holds, while NW windswell fades;
Strongest for spots out to the west/north;

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 1, 2014**

HEAL THE BAY · 1444 9th Street, Santa Monica, CA 90401 · beachreportcard.org · brc@healthebay.org · 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 30 / 31
- Number of (C,D,F) grades for dry/wet weather -- 9 / 11

The Beach Report Card is made possible by: simplehuman, LAcarGUY, SIMA, and Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	B	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	B
Zuma Beach at Zuma Creek mouth.	C	B
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	C
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	D	C
Solstice Canyon at Dan Blocker County Beach.	A+	A+
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	C	A+
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (broach location)- daily.	B	A+
Malibu Pier - 50 yards east.	A+	A+
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19548 PCH stairs.	F	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	A+
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	D	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	D	C
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	B	F
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A	A+
Santa Monica Beach at Strand St. (in front of the restrooms).	B	C
Ocean Park Beach at Ashland Ave. drain.	A	A+
Venice City Beach, at the Rose Ave. storm drain.	B	A+
Venice Beach at Brooks Ave. drain.	A	F
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	B	A+
Venice Beach- projection of Topsail St..	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower.	F	C
Dockweiler State Beach at Ballona Creek mouth.	B	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of CSW jetty).	A+	A
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A
Dockweiler State Beach at Grand Ave. drain.	A+	A

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

KCRW Presents
AN ILIAD
Starring Denis O'Hare
in a contemporary one-man retelling
of Homer's epic masterpiece.
JAN 15 – FEB 2
"The solo performance is nothing short of mesmerizing."
— Boston Globe
The Broad Stage
santa monica
The Edye
THIS WOULD BE A GOOD GIFT!
Get tickets at thebroadstage.com
310.434.3200
Photo by Joan Marcus
Room&Board · PACE · MERIDEN · KCRW · GELSON'S
SANTA MONICA COLLEGE PERFORMING ARTS CENTER

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

The Past (PG-13) 2hrs 10min
7:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

47 Ronin (PG-13) 2hrs 07min
1:00pm, 7:10pm

Hunger Games: Catching Fire (PG-13) 2hrs 26min
12:30pm, 3:45pm, 7:20pm, 9:40pm

Paranormal Activity: The Marked Ones ()
1:45pm, 4:15pm, 7:00pm, 10:30pm

Grudge Match (PG-13) 1hr 53min
1:30pm, 4:30pm, 7:30pm, 10:20pm

47 Ronin 3D (PG-13) 2hrs 07min
4:00pm, 10:15pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Frozen (PG) 1hr 25min
10:40am, 1:20pm, 4:15pm, 7:00pm, 9:55pm

Anchorman 2: The Legend Continues (NR) 1hr 59min
11:00am, 2:00pm, 5:00pm, 8:00pm, 10:50pm

Secret Life of Walter Mitty (PG) 2hrs 05min
10:30am, 1:30pm, 4:30pm, 7:30pm, 10:15pm

Hobbit: The Desolation of Smaug (PG-13) 2hrs 41min
7:00pm

Hobbit: The Desolation of Smaug (PG-13) 2hrs 41min
11:30am

Hobbit: The Desolation of Smaug in 3D (PG-13) 2hrs 41min
3:15pm, 10:40pm

Saving Mr. Banks (PG-13) 2hrs 00min
10:50am, 1:45pm, 4:45pm, 7:50pm, 10:45pm

Wolf of Wall Street (R) 2hrs 45min
10:50am, 2:45pm, 6:45pm, 10:45pm

American Hustle (R) 2hrs 09min
12:15pm, 3:45pm, 7:15pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Inside Llewyn Davis (R) 1hr 45min
1:30pm, 4:20pm, 7:10pm, 9:45pm

Nebraska (R) 1hr 50min
1:20pm, 7:20pm

Philomena (R) 1hr 34min
1:50pm, 4:40pm, 7:30pm, 9:55pm

Her (R)
1:00pm, 4:00pm, 7:00pm, 10:00pm

12 Years a Slave (R) 2hrs 13min
4:10pm, 10:00pm

For more information, e-mail **editor@smdp.com**

Work late tonight, Cancer

ARIES (March 21-April 19)
★★★ You can't deny a volatile element that runs through your day. Pressure builds because someone in authority makes heavy demands. A new beginning might be plausible, though there could be some awkward and/or hard moments. Tonight: Beam in more of what you want.

TAURUS (April 20-May 20)
★★ You might feel pressured and overwhelmed. A situation could become more out of control than you thought possible. Your sense of humor will come through, but perhaps a little too late. Tonight: Try to be unavailable. Cocoon, if need be.

GEMINI (May 21-June 20)
★★★★ You usually flex well with the unexpected. You might get an opportunity to test out that ability today. A friend could feel threatened by your devotion to someone else. Tonight: Out and about.

CANCER (June 21-July 22)
★★ You might decide that you can't depend on a higher-up to help you. This is an excellent decision, though it probably would be best not to announce it to the world. Your emotions could point you in one direction, while your intellect will suggest a different path. Tonight: Work late.

LEO (July 23-Aug. 22)
★★★★ Keep your eye on the big picture, especially as others seem to be reactive and difficult. You will understand where they are coming from, but convincing them to consider a different perspective could backfire. Tonight: Choose something that you don't normally do.

VIRGO (Aug. 23-Sept. 22)
★★★★ Deal with a partner directly. An argument regarding your spending might seem inevitable, but if you chill out, you could find a compromise. Friends surround you, but a child or loved one needs more of your time or attention. Tonight: Share with a trusted friend.

LIBRA (Sept. 23-Oct. 22)
★★★★ You might want to defer to someone who seems much surer of his or her position than you do. Nevertheless, if you are not careful, a major disagreement still might ensue. Tonight: Paint the town red.

SCORPIO (Oct. 23-Nov. 21)
★★★★ In your situation, actions count more than words. You often push yourself very hard without thought to the implications. Stay focused and you will accomplish a lot more than you thought possible, especially if you maintain your distance. Tonight: Choose a relaxing activity.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Allow your creativity to flourish, and you will gain as a result. You might have come to a conclusion that you want to buy a certain item that will add to the quality of your life. Tonight: Ever playful.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Deal with a personal matter before it deals with you. Your sense of humor emerges with a contrary boss or older friend who challenges one of your loved ones. Tonight: Happily at home.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Communication remains vigorous, but it could take an interesting twist or turn. Just when you thought you had a grasp on a situation, you will discover otherwise. You might not know the other parties involved as well as you think you do. Tonight: Let off some steam.

PISCES (Feb. 19-March 20)
★★★ Be aware of the cost of being spontaneous. You might have set yourself back without intending to. You can stop what seems like a runaway train by opening up and expressing your deeper thoughts. As a result, you will be more comfortable with what occurs. Tonight: Be lively.

Tuesday, January 7, 2014

This year you face a lot of strong feelings, especially when you experience disruption or a forced decision. There is no room for hemming and hawing. You tend to be passionate about what you believe in, but you also can be quite practical and discerning about your decisions. This combination often leaves people wondering who is the real you. This dichotomy also could be a source of mixed messages. If you are single, you will meet at least one person with whom you could become seriously involved. Take your time getting to know this person. If you are attached, your tendency to send mixed messages often comes up in conversation. It will not take long for your sweetie to understand that both voices belong to you. ARIES can be a hothead!

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

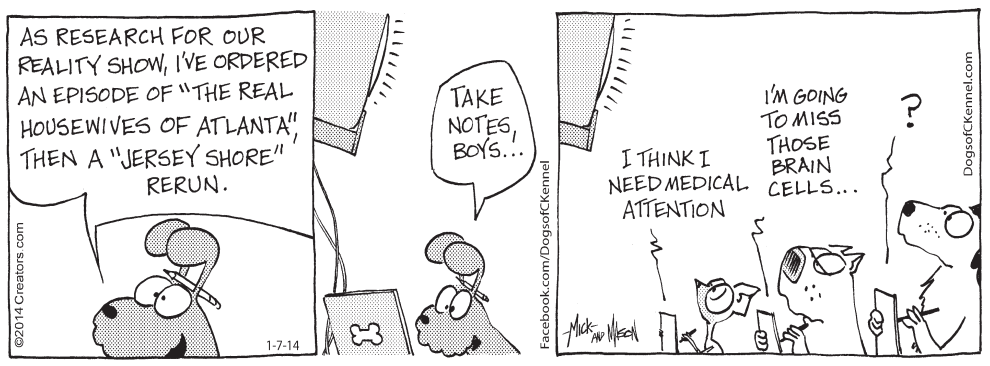
Speed Bump
By Dave Coverly



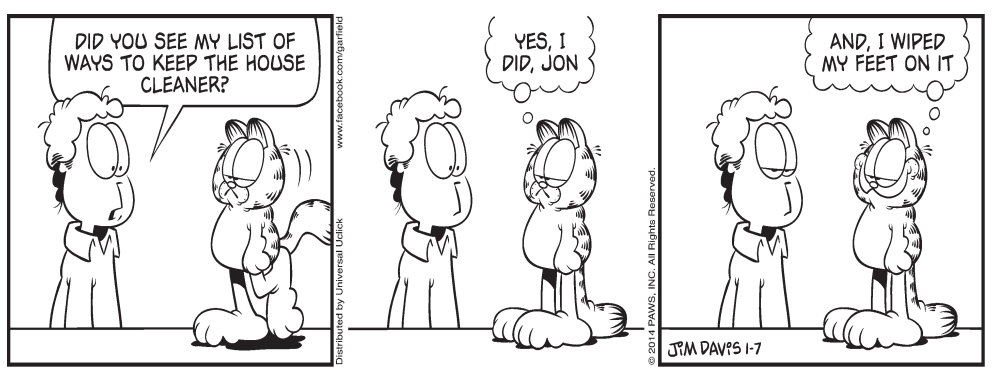
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★

9				2				7
			9		6			
	5	1				2	3	
	9			1			8	
7								5
	6			8			7	
	4	5				7	9	
			1		8			
1				5				2

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	5	3	8	1	9	7	4	2
7	2	8	6	5	4	3	1	9
1	9	4	2	3	7	5	8	6
2	7	5	1	8	6	4	9	3
3	6	1	4	9	5	8	2	7
8	4	9	3	7	2	1	6	5
5	8	2	9	4	3	6	7	1
4	3	6	7	2	1	9	5	8
9	1	7	5	6	8	2	3	4

For every dollar you spend with a **local business**, as much as
70 cents
stays right here - supporting our schools, services and the community.

buy local santamonica.com ™
Buy Local
SANTA MONICA

It makes a difference!



MYSTERY REVEALED!

Daniel Archuleta *daniela@smdp.com*

Reader Ian Webb correctly identified this photo of the Mount Olivet Reservoir on Franklin Street. He will receive a prize from the Daily Press. Check out Wednesday's paper for a new Mystery Photo. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

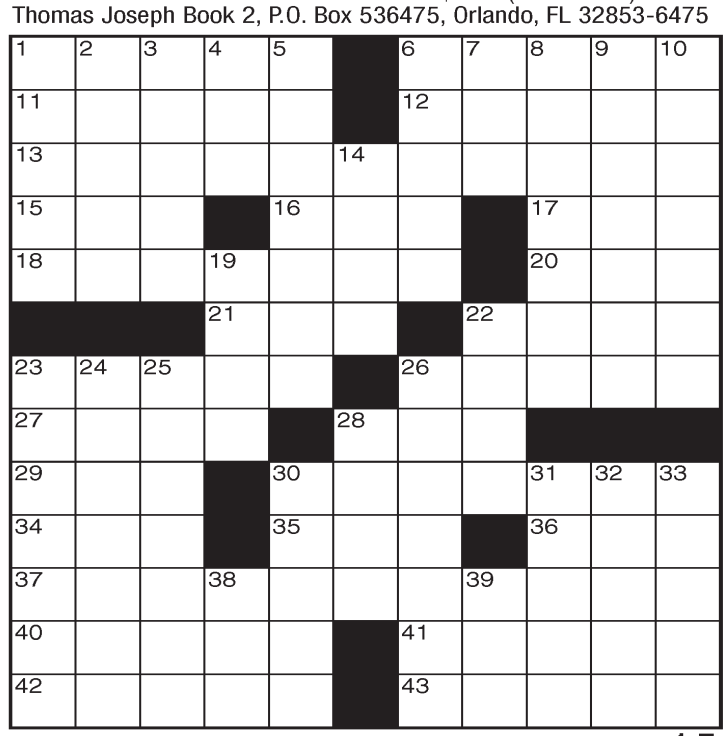
ACROSS
1 Hockey scores
6 Nick of "Affliction"
11 Sneeze sound
12 Decorate
13 Pointer Sisters hit
15 Be a snoop
16 Squeak stopper
17 Negative link
18 Bun seeds
20 Cider girl of song
21 Sizzling
22 New driver, usually
23 Frequently
26 Top prize
27 Standard
28 Pub drink
29 Notre Dame's Parseghian
30 Iditarod animal
34 Bear lair
35 Casual shirt
36 Singer DiFranco
37 Pointer Sisters hit
40 Bangor's state
41 Correct text
42 Door sign
43 Pop

DOWN
1 Surprised sounds
2 Earthy colour
3 Naval cries
4 Singer Reed
5 Wise king
6 Finger features
7 Peculiar
8 More wacky
9 Vacuum tubes
10 Contest hopeful
14 Slimming plan
19 Attention-getting sound
22 Even
23 How some cars stop
24 Plant leader
25 Subway, buses, etc.
26 Swindled
28 TV's Trebek
30 Ranch animal
31 Saw socially
32 Without break
33 Euphoric
38 Start of a count
39 The Monkees' "— Believer"

A	D	A	P	T	■	A	T	O	P	■
M	O	L	A	R	■	S	E	R	I	F
O	N	I	C	E	■	S	E	D	G	E
N	O	B	■	A	T	E	■	I	M	A
G	R	I	N	D	S	T	O	N	E	S
■	■	■	I	L	K	■	R	A	N	T
S	T	A	G	E	■	C	O	L	T	S
A	R	C	H	■	S	I	N	■	■	■
B	I	R	T	H	S	T	O	N	E	S
E	V	E	■	E	T	A	■	A	V	A
R	I	A	T	A	■	D	E	V	I	L
S	A	G	E	T	■	E	R	E	C	T
■	L	E	N	S	■	L	A	S	T	S

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 2, P.O. Box 536475, Orlando, FL 32853-6475



1-7

DAILY LOTTERY

POWERBALL
Draw Date: 1/4
19 20 37 41 58
Power#: 14
Jackpot: $70M

MEGA MILLIONS
Draw Date: 1/3
22 24 25 40 70
Mega#: 5
Jackpot: $15M

SUPER LOTTO PLUS
Draw Date: 1/4
1 10 14 35 47
Mega#: 11
Jackpot: $8M

Fantasy 5
Draw Date: 1/5
4 21 30 36 38

DAILY 3
Draw Date: 1/5
MIDDAY: 0 5 9
EVENING: 4 5 3

DAILY DERBY
Draw Date: 1/5
1st: 08 Gorgeous George
2nd: 01 Gold Rush
3rd: 06 Whirl Win
RACE TIME: 1:46.93

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Many medical professionals are certain that Dr. Stanislaw Burzynski, 70, is a quack, treating cancer patients with expensive, FDA-unapproved substances, giving false hope to the terminally ill and in some cases diverting them from better-regarded treatments. However, according to a December USA Today investigation, Dr. Burzynski enjoys enthusiastic support from a small but dedicated group of patients, and neither regulators in Texas (where he is licensed) nor two juries (who turned back indictments against him) have been able to stop him. FDA regulators have been inconsistent toward him but appear to be gaining aggressiveness following recent inspections of his facilities. (Dr. Burzynski manufactures his own proprietary drugs, charging around $10,000 a month to patients who can pay.)

■ One Rule Fits All: Jim Howe, father of two children at South Cumberland Elementary School in Crossville, Tenn., was handcuffed and briefly detained by a sheriff's deputy in November after mistakenly believing that he could walk his kids home when class let out at 2 p.m. Actually, the school allows 2 p.m. departure only for kids being picked up in cars; pupils who leave on foot must wait until 2:35. (Howe assumed that the waiting period was only to protect young pedestrians from pick-up traffic.) Deputy Avery Aytes said a rule is a rule and that if Howe failed to cooperate, he would be jailed.

TODAY IN HISTORY

1959 - The United States recognizes the new Cuban government of Fidel Castro.

1960 - The Polaris missile is test launched.

WORD UP!

terminus
\ TUR-muh-nuhs \ , noun;
1. the end or extremity of anything.
2. either end of a railroad line.

Santa Monica Daily Press

Classifieds

$7.50 per day. Up to 15 words, 30 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:

- Announcements
- Creative
- Employment
- For Sale
- Furniture
- Pets
- Boats
- Jewelry
- Wanted
- Travel
- Vacation Rentals
- Apartments/Condos
- Rent
- Houses for Rent
- Roomates
- Commerical Lease
- Real Estate
- Real Estate Loans
- Storage Space
- Vehicles for Sale
- Massage
- Services
- Computer Services
- Attorney Services
- Business Opportunities
- Yard Sales
- Health and Beauty
- Fitness
- Wealth and Success
- Lost and Found
- Personals
- Psychic
- Obituaries
- Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Handyman

Handyman

Handyman Services All types of home repairs and improvements, call Bill (310) 487-8201

Services

Business Services

Local Credit Repair professional can help you get your credit score in the 700's fast, guaranteed. No long term subscriptions. Free consultations and estimates. Samohi alum! Call 310-447-8274. Fixyourcreditconsulting.com

RUN YOUR DBAs IN THE DAILY PRESS FOR ONLY

$50 *Call us today!*

PUBLISH YOUR ALREADY FILED DBA AND FILE A PROOF OF PUBLICATION

(310) 458-7737

www.smdp.com/dba

Santa Monica Daily Press





CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a **DAILY** local newspaper.

Prepay your ad today!

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $7.50 a day. Ads over 15 words add 30¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.



Estates Director
Society of Excellence
Previews Properties Specialist
310.395.1133

Coldwell Banker Residential Brokerage
1608 Montana Avenue

Kate Bransfield

BRE # 01218699

Kate@SantaMonicaListings.com
Kate@NorthOfMontana.com
www.SantaMonicaListings.com
www.NorthOfMontana.com

North of Montana Mediterranean Home!

- 632 16th Street
- $3,999,000
- Built in 2000
- 4 Bedrooms
- 4.5 Bathrooms
- Approximately 4,000 Sq Ft









Average Price of ALL Santa Monica Single Family Homes From ALL agents in ALL companies Listed for Sale as of Early January 2013			
Santa Monica Canyon	=	$	5,544,800
North of Montana	=	$	4,764,297
Between Wilshire & Montana	=	$	2,675,516
South of Wilshire	=	$	949,000
Sunset Park	=	$	1,622,571
Ocean Park	=	$	2,581,000
Statistics updated every Friday			

Buyers' Needs

I am currently working with fully qualified buyers looking for the following:

- Single Family Home - Crestwood Hills - Minimum 3 + 1.75 - Up to $1,800,000
- Condo (DEAD ON Ocean Views Only) - Santa Monica - Minimum 2 + 1.75 - $1,000,000 - $4,250,000
- Major Fixer/Teardown - Anywhere on the Westside - $700,000 - $1,100,000

Your Free MLS™ Mobile App! Text K1608 to 87778

Proud Sponsor Of:

LINCOLN MIDDLE SCHOOL SANTA MONICA, CA
CA Distinguished School, 1994, 1999
National Blue Ribbon School, 2000
Disney Spotlight School, 2001

Roosevelt Elementary School
801 Montana Avenue, Santa Monica, CA 90403
(310) 395-0941 (310) 587-1169 FAX

FRANKLIN Elementary School

GREAT FUTURES START HERE.
BOYS & GIRLS CLUBS OF SANTA MONICA

Santa Monica LITTLE LEAGUE established 1950

Santa Monica High School
A TRADITION OF EXCELLENCE SINCE 1891

Santa Monica GIRLS FASTPITCH

WESTSIDE SCHOOL of BALLET

WOUNDED WARRIOR PROJECT