SAVE MONEY
Buy Quality Used Instruments
(310) 453-1928
1901 Santa Monica Blvd. in Santa Monica
www.santamonicamusic.com
SANTA MONICA MUSIC CENTER

DERMATOLOGY
Treat ALL Skin, Hair & Nail Conditions
310-315-4989 | Now Accepting PPOs & MEDICARE
Dermatology & Hair Restoration Specialists

Visit us on the web at smdp.com

MONDAY, JANUARY 4, 2010

Volume 9 Issue 45



Santa Monica Daily Press

We have you covered

THE BRING IT ISSUE

DREAMING OF MAN U
SEE PAGE 10

COMMUNITY PROFILES

LINO LARES



Brandon Wise *brandonw@smdp.com*

LARES

A cut above

BY CARLEE JENSEN
SPECIAL TO THE DAILY PRESS

PICO BLVD The words "barber shop" may call to mind any number of images. Some picture men in striped jackets singing a-cappella at a county fair; others may recall images from macabre musical theatre, of straight razors dripping with blood.

For Lino Lares, the words "barber shop" have a slightly different meaning. To this owner of Pico Barber Shop, the words summarize many years of work and reward, and promise many more in the future.

Though Lares is the first barber in his family, his choice to go into barbering was still a tribute to a family tradition. As a child, he spent many afternoons at the barber shop with his grandfather; his fond memories of those experiences were key in his eventual decision to become a barber, and he still considers the profession a link between him and his grandfather.

"It keeps me closer to him," Lares

SEE CP PAGE 9

Growers don't agree on quarantine impacts

BY NICK TABOREK
Daily Press Staff Writer

MAIN STREET Leticia Garcia, who was selling avocados, citrus and persimmons at the Farmers' Market here on Sunday, said she makes between $300 to $400 less per day than she did a couple of months ago.

The bad business isn't because of newly frugal customers or colder weather, she said, it's because of the quarantine intended to curb the spread of Mediterranean fruit flies that's been in effect since shortly after the bugs were discovered in eastern Santa Monica in October.

At least 17 Farmers' Markets, including four in Santa Monica, are affected by the quarantine. Since it began Nov. 16, 2009, farmers selling fruit and some vegetables within the quarantine zone — which includes Santa Monica, Culver City, Venice, Marina del Rey and Westwood — have been required to cover their products with nets and dispose of or donate any produce that is not sold.

Farmers must also keep produce covered during transport. All of the measures are intended to keep larva from the flies from being transported back to areas where food is grown in an effort to prevent widespread damage to crops. Fruit that has been exposed only while being handled briefly and actively is exempt from the rules.

Customers also are not allowed to take produce purchased at the markets out of the quarantine zone.

The quarantine is expected to last at least until summer, but so far growers disagree about how it's being enforced and how it's affecting sales.

Garcia, of Garcia Organic Farm, said U.S. Department of Agriculture inspectors are vigilant and require her to get rid of any fruit she puts on display that doesn't sell by the end of the day.

"They make sure that the whole display doesn't come back home" to the farm in San Diego County, she said.

Since the quarantine began, she said she's been keeping more of her fruit in the company truck where there's no risk of contamination. A sparser table display, she said, has led to fewer sales. The nets also deter some customers, she said, prompting her to consider installing fans in her booth to keep the bugs away.

But at another nearby booth, Marin Martinez said the impact of the quarantine

SEE MARKETS PAGE 8



Brandon Wise *brandonw@smdp.com*

BETTER SAFE ... **Beefsteak tomatoes are displayed under a net at the Main Street Farmers' Market on Sunday morning.**



Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@earthlink.net
COLDWELL BANKER



COMMITMENT BANDS
331 Wilshire Blvd. Santa Monica | 2 Hours Free Parking (Behind Store)
Monday-Saturday 10am-6pm • 310.451.1349 • www.readersjewelers.com

TAXES
ALL FORMS, ALL TYPES, ALL STATES
BACK TAXES • BOOKKEEPING • SMALL BUSINESS
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800 Santa Monica 90401



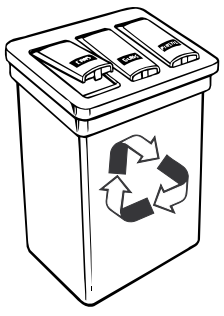
Anthony's Paint and Body Shop
Under old management
Eddie's Back!
Doing business the right way ... like the old days

- Exclusive Body Shop for Honda of Santa Monica
- Recommended Body Shop for Santa Monica Acura
- All insurance accepted
- Owner operated

HONDA ACURA

Since 1945 www.anthonysbodyshop.com

1546 14th St. (just north of Colorado) in Santa Monica • 310-393-0217

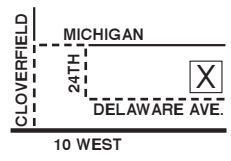


RECYCLE NOW!

CARDBOARD
$100 per ton with
this coupon expires 1-31-10

Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677



ADULT DANCE CLASSES



ALL LEVELS WELCOME!
JAZZ, TAP, BALLET, SALSA,
HIP HOP, THEATER AND MORE
PRIVATE STUDIO TIMES AVAILABLE

Call Us Today for a
free class

The Pretenders Studio
www.thepretendersstudio.com
The Pretenders Studio believes in a healthy body image, positive attitude and the power to communicate through creativity.

1635 16th Street, Santa Monica CA 90404 • (310) 450-1800

V.I.P. YELLOW CAB



Call for Reservations
310.460.8818
310.266.0038
24 Hours a Day
Sedans & Limousines

Great FLAT FEE Specials to All of L.A.

SANTA MONICA
$24.99
TO LAX
Flat rate

25% OFF
METER
TO ANY DESTINATION
Call for an Estimate

Money Management

When maintaining one's daily finances becomes difficult due to challenges, we're your trusted source.

- Assistance with logistics of bill paying
- Information on insurance, Medicare and Medi-Cal
- Help with reconciling financial statements

WISE & Healthy Aging
For Information:
(310) 394-9871

A nonprofit social services organization

WHAT'S UP
WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Jan. 4, 2010

Scrabulous!
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Have fun, meet new people, and challenge your mind playing bridge or Scrabble. Call (310)450-0443 for more information.

Have wheels, will travel
18th Street Arts Center
1639 18th St., 6 p.m. — 9 p.m.
"Without A Car In The World (100 Car-less Angelinos Tell Stories of Living in Los Angeles)," this final exhibition of 2009, features 100 photographs by artist Diane Meyer with accompanying narratives from people who live without a car in Los Angeles. For further information, call (310)435-3711.

Tuesday, Jan. 5, 2010

Write Away
Fairview Branch Library
2101 Ocean Park Blvd., 12 p.m. — 3 p.m.
Published and closet writers are welcome to seek inspiration, guidance and support at this weekly writer's group. Call (310)899-0361 for more information.

Wednesday, Jan. 6. 2010

Divorce detox
212 Marine St., 12: 30 p.m. — 1:30 p.m.
Everybody needs a break, especially with the added stress of divorce, which (after all) sometimes feels like you're in a war zone. This one-hour class provides a brief break from the challenges and hurdles in your day and gives you the opportunity to de-stress, refocus, and revitalize yourself. Sign up 48 hours in advance and get lunch included. For more information, call (310) 439-8964.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



State budget pictures sketchy across U.S.

SHANNON MCCAFFREY
Associated Press Writer

ATLANTA If you thought state budgets were in bad shape last year, just wait: 2010 promises to be brutal for lawmakers — many facing re-election — as they scramble to find enough money to keep their states running without raising taxes.

Tax collections continue to sputter. Federal stimulus dollars are about to dry up. Rainy day funds have been tapped. And demand for services — like Medicaid, food stamps and unemployment benefits — is soaring.

As lawmakers head back to state capitols this month, budget woes range "from bad to ridiculously bad," said David Wyss, chief economist at Standard & Poors in New York. "There are some states, those hit particularly hard by the recession, that I don't think can cut spending enough. They're running out of things to cut."

Typically, the worst budget years for states are the two years after a recession ends. Across the nation, budgets are already lean after several rounds on the chopping block. And unless lawmakers increase taxes or fees — unpopular moves in an election year — most will need to cut even more as they grapple with the steepest decline of tax receipts on record. Services ranging from higher education to programs for the elderly could be in jeopardy.

The crunch could also mean new tolls to fund road projects, more prisoners being released early to trim corrections budgets, and the end of welfare programs that don't bring federal matching dollars.

The Center on Budget and Policy Priorities offers a bleak forecast: State budget shortfalls are likely to reach a whopping $180 billion for the coming fiscal year, double the size of Texas' annual budget.

"It's going to be the toughest year yet," said Raymond Scheppach, director of the National Governors Association, who predicts funding could evaporate for higher education, the arts and economic development. "The states haven't hit bottom."

Mary Ann Neureiter, who runs an adult day care center in suburban Atlanta, saw her state aid cut in half in 2009. The Cambridge House Enrichment Center once offered state-subsidized care to 10 low-income clients with disabilities such as Alzheimer's. It's now down to three, and Neureiter fears the funding could dry up altogether this year.

"It's heartbreaking because I foresee, in the coming year, it's going to get even worse for services for the elderly," she said.

States had already closed a $146 billion gap when they put together their budgets for the current fiscal year. They were short by about 20 percent, with 36 states now reporting an additional shortfall of $28.2 billion for the fiscal year that ends in June, according to data compiled by the National Conference of State Legislatures.

That's because state tax collections lagged behind even projections revised downward to be more pessimistic.

Forty-three states and the District of Columbia have already slashed spending on popular services, including education, health care and services to the elderly and disabled.

With cuts reaching into classrooms and hitting the neediest residents, elected officials will be under increasing pressure to find more revenue. But in a number of fiscally conservative states, leaders have pledged not to raise taxes, leaving them few options.

In Oregon, voters go to the polls Jan. 26 to decide whether to uphold tax increases the Legislature imposed on corporations and higher-income residents.

Scott Moore, of the pro-tax group Vote Yes for Oregon, said the $727 million tax increase package will protect schools and critical services while keeping the burden off middle-class families. But Pat McCormick of Oregonians Against Job-Killing Taxes argues the tax increases will cost the state private sector jobs and keep it in recession.

Lawmakers in other states will be watching to see what happens, said Corina Eckl, fiscal policy director for the National Conference of State Legislatures.

"It really could be a bellwether for public tolerance," she said.

One possible rescue could come in the form of more stimulus money from Washington, but the prospects are uncertain. States last year were able to tap President Barack Obama's economic stimulus package to soften the blow of budget cuts, mainly in education and health care, and some of that money is still left.

Politics are also at play. Twenty-two governorships are open in 2010, meaning incumbents on their way out the door could try to hand off the budget misery to their successors. Some are already signaling the pain ahead.

In Washington state, Gov. Christine Gregoire has said she will propose a tax increase package to help close a $2.6 billion state budget deficit. In California, the new House speaker has said a mix of taxes and spending cuts will be needed fill another massive $21 billion budget deficit.

In New Jersey, incoming Gov. Chris Christie has promised not to raise taxes his first year in office despite a $9 billion shortfall. He's looking at budget cuts of up to 25 percent in state agencies.

And in Idaho, Republicans are pushing to cut individual and corporate taxes by more than one-third over the next decade, saying it would breathe life into the state's sputtering economy.

States' budget problems are the result of plunging real estate values and home sales; unemployment, which is taking a toll on personal income tax collections; and plunging sales tax collections.

Eckl predicted that after several years of across-the-board cuts and short-term fixes designed to ride out the sour economy, states this year will look to make deeper, more, sustained cuts that could fundamentally change what services government provides. Whole programs could be eliminated. Layoffs will take the place of furloughs.

What the cuts will mean in specific states will become clear as state legislators roll up their sleeves and plunge into the red ink that awaits them.

Forty-five states hold regular legislative sessions in 2010, most convening in January.

'Avatar' rules box office a second week

DAVID GERMAIN
AP Movie Writer

LOS ANGELES James Cameron's science-fiction epic "Avatar" had another stellar weekend with $68.3 million domestically, shooting past $1 billion worldwide, only the fifth movie ever to hit that mark.

No. 1 for the third-straight weekend, 20th Century Fox's "Avatar" raised its domestic total to $352.1 million after just 17 days. The film added $133 million overseas to lift its international haul to $670 million, for a worldwide gross of $1.02 billion.

"Avatar" opened two weekends earlier with $77 million, a strong start but far below dozens of other blockbusters that debuted as high as $158 million. But business for other blockbusters usually tumbles in following weekends, while "Avatar" revenues barely dropped over the busy Christmas and New Year's weekends.

"It's like a runaway freight train. It just keeps doing business," said Fox distribution executive Bert Livingston. "Here's what's happening: I think everybody has to see 'Avatar' once. Even people who don't normally go to the movies, they've heard about it and are saying, 'I have to see it.' Then there's those people seeing it multiple times."

"Avatar" was Cameron's first film since 1997's "Titanic," the biggest modern blockbuster with $1.8 billion worldwide.

Cameron now is the only filmmaker to direct two movies that have topped $1 billion. Along with "Titanic," the others are "The Lord of the Rings: The Return of the King" at $1.13 billion, "Pirates of the Caribbean: Dead Man's Chest" at $1.06 billion and "The Dark Knight" at a fraction over $1 billion, according to box-

SEE BOX OFFICE PAGE 8

WORLD FAMOUS The Omelette Parlor
Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.
310-399-7892
2732 Main St.
Santa Monica
No Better Gift!
Buy a friend lunch!


Golda Savage
Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.
310.770.4490
golda@bulldogrealtors.com
BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

Every day, children are sexually solicited online.
Ad Council
You don't know what your kids are saying online. Or who they are saying it to. A lot of times neither do they. Protect your kid's online life. To get a full list of acronyms or report an incident, call 1-800-THE LOST or visit cybertipline.com. HDOP: help delete online predators
NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN®

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Step it up, homeowners

Editor:

Re: Walt and Joan Walston's letter in the Daily Press on Wednesday, Dec. 30, 2009, "Neighbor Against Neighbor."

I sincerely do not think the proposed amendment to the No Leaf Blower law would pit neighbor against neighbor. Instead it would put the onus where it belongs – on the homeowners, building managers and businesses who allow their yard people to break the law. Maybe if it were their pocket books in harms way, they would see to it that the workers obeyed the law while in Santa Monica.

Because now they do not do this. You can tell neighbors and neighboring businesses nicely and give them a heads up by letting them know that their workers could face jail and/or fines and they just don't care. So maybe if it was them facing the fines and jail time they'd take five minutes and tell their workers to cease and desist with the noxious leaf blowers.

And their letter also suggested as an alternative to fining the offending owners, a bi-monthly law enforcement sweep using overtime hours for the police. Nice but not practical – the police are trying to cut man hours and leaf blowers have never, perhaps rightly so, been even close to being a priority. So let the people who hire the workers do the right thing and tell their workers not to use the leaf blowers or face the consequences.

Marilyn Brennan
Santa Monica





My Write

Bill Bauer

Send comments to editor@smdp.com

Smoke gets in your eyes

A COUPLE OF WEEKS AGO, I WROTE THAT I wished our "green" City Council would initiate and pass a strong ordinance that would phase out old wood-burning fireplaces, outlaw them in new construction and/or require a stiff annual operating permit.

That loaded up my G-mail box. Julie Mellum e-mailed, "I was delighted at your excellent and riveting choice of words regarding wood smoke — the silent killer. Minneapolis — where I live — is totally polluted with wood smoke, and I've been fighting it for eight years. It is causing reproductive birth defects in children and asthma attacks a la mode.

"The Harvard School of Public Health claims that fine particle pollution (of which wood smoke delivers the majority of it in most states) is a cause of premature death in 3 percent of our population — which is about one million people. Mostly due to asthma attacks and heart attacks. … Keep up your great work in getting this issue publicized."

However, holiday wishes do come true. Regular reader Joe Palazzolo forwarded an article from the Voice of San Diego Real Estate Blog. "Starting March 9, 2009, in the Southern California Air Quality Management District (AQMD)… builders may no longer build wood burning fireplaces. The South Coast Air Quality Management District passed Rule 445 (March 7, 2008) which regulates permanent indoor and outdoor burning devices. If you live in this district (including Santa Monica), you may also not even add a hearth wood-burning fireplace in any of your remodel plans."

"For those that already have wood-burning fireplaces," it continued, "they will soon have their use of those fireplaces curtailed or may soon see an outright ban from using them. It seems that any fire from burning wood does not qualify in the country's quest to 'Go Green'."

It's unfortunate that City Hall completely missed the boat on this — once again proving that protecting the environment here is mostly political hot air.

SMOKE AND MIRRORS

The proposed 969,000-square-foot Bergamot Transit Village Center development at the former Paper Mate site on Olympic Boulevard is attracting a lot of attention.

At the project's first community meeting Dec. 15 in Virginia Avenue Park, developer Hines unveiled concepts for public comment prior to Planning Commission review Jan. 27. City planning director Eileen Fogarty kicked off the "show and tell" by explaining how this proposal generally meets the criteria of the new Land Use and Circulation Element (LUCE) with its sustainability, community benefits and combination of office, retail, commercial space, workforce and low-income housing — all on a transit corridor.

Conceptual elevations and site plans were viewed by approximately 100 residents, interested individuals, developer and city personnel. Hines' Colin Shepherd glowingly pointed out the project was directly across Olympic from the future Bergamot Station Expo rail stop and quoted a statistic that said people who live within 1,500 feet of a rail stop are 80 percent more likely to use the rail line. The key phrase here is "more likely." It's not the same as "will ride" the rail line. It's a nonsense statistic.

Shepherd never explained how thousands of center tenants and visitors would cross Olympic to the Expo stop. Maybe flashing, in-road, pedestrian crosswalks to add to traffic congestion? Perhaps a bridge? A tunnel, maybe?

With the center's amenities, most persons could live and work on site with little need to leave, thereby reducing traffic impacts, Shepherd said. This prompted neighbor Liz Kane to say that suggesting nobody would ever go outside the complex was unbelievable and compared it to a jail.

The site plan showed, short, new, "cut through" streets to "echo" the grid pattern of residential streets such as Princeton and Harvard streets north of Colorado Avenue. But, they don't connect because of existing large office developments on the south side of Colorado and on both sides Pennsylvania Avenue behind Hines' proposed project.

The new, tree-lined streets would "T" into Olympic because of Expo railway tracks, Bergamot Station, city yards and Interstate-10 on the other side. These streets will likely demand additional traffic signals on Olympic, thus creating even more gridlock and traffic diverting to Colorado, Broadway, Pico Boulevard and Mid-City, Pico and Sunset Park residential streets.

Shepherd also described a performance amphitheater in the courtyard of "creative and artists" residential complex where music and entertainment could occur anytime including weekends and evenings. Seriously? In the middle of housing?

Shepherd said the maximum height would be 81 feet for the office/commercial space — three feet shorter than the 84-foot high Water Garden across 26th Street. That, and an overall average height of 71, feet was presented as if the developer were doing everyone a favor.

Finally, the gun metal cladding depicted in preliminary renderings was apparently recommended by "a planning commissioner" to reflect and pay homage to the warehouses and industrial buildings at Bergamot Station. Besides being terrible advice, it's ugly, pedestrian and boring.

BILL can be reached at mr.bilbau@gmail.com.

TELL SANTA MONICA WHAT YOU THINK!
WRITE A LETTER TO THE EDITOR
EMAIL TO: EDITOR@SMDP.COM OR FAX TO (310) 576-9913
Santa Monica Daily Press Visit us online at smdp.com

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Steve Breen, Elizabeth Brown, Merv Hecht, Ron Scott Smith, Mike Heayn, Brian Hepp, Mariel Howsepian, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Lenika Cruz
Carlee Jensen, Derrick Oliver
news@smdp.com

PHOTOGRAPHY INTERNS
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVE
Grace Wang
gracew@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
A newspaper with issues

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

Visit us online at smdp.com

CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. Letters also may be mailed to our offices located at 1427 Third Street Promenade, Suite 202, Santa Monica, 90401, or faxed to (310) 576-9913. All letters and guest editorials are subject to editing for space and content.



Life Matters

JoAnne Barge & Katrina Davy Send comments to editor@smdp.com

New year brings change

WITH EACH NEW YEAR I AM REMINDED of making resolutions. While many of our new year's resolutions have to do with getting in shape, eating better, or finding more time for family or friends, some of your resolutions may deal with your career or financial success. The start of the year is the perfect time to begin thinking about what's important to you and what you want to change or focus on over the coming year. Whether you are looking for a new career or looking for ways to secure or advance your current one, there are a number of things that you can do to make sure that 2010 is your year of career related success.

First off, it is crucial that you start with attainable goals. While it is natural to feel optimistic with the vision of a bright new year upon us, those who set attainable goals are more likely to achieve success. It's best to start out small: consider what steps you can realistically take to meet your goals. While it may be unrealistic that you will triple your income this year, it is possible to take specific steps to attain a raise, explore new avenues for attaining income or re-evaluate your investments, both time and money, to achieve greater financial stability. Writing your goals down on paper and placing them in a location where you will see them on a frequent basis will help take these from passive ideas to action items.

No matter whether you're looking to advance within your current company or change careers, it is important that you devote time to expanding your resources. The holiday season is the perfect time to re-establish contact with professional colleagues and old friends. Send a New Year's card or e-mail to touch base and update others on your current situation and activities. Commit yourself to establishing and nurturing your network. Begin by creating a list of people you know but haven't talked to recently. Then set an attainable goal, such as having lunch with three new individuals per month. Also consider the power of connecting others. By introducing others you serve as a powerful connector and you can begin to take advantage of their desire to help connect you with new contacts.

You may also consider the value of new training or skills on your current job prospects. When companies consider promoting their current staff they often look at what each individual has done above and beyond their job description. Devoting your time to gaining further skills or education can help show your company that you have what it takes to succeed in an advanced position. You may choose to start by considering the skills and training needed to succeed in your given industry. What do the managers and leaders of your company have that you do not? It may also be helpful to reflect on your last performance review and focus on the areas of improvement. Explore whether professional seminars or skills training will help you gain the skills necessary for the next step. It might also be important to consider whether an advanced degree will help you reach your goals. Many local universities offer part-time MBA or other graduate degree or certificate programs designed to fit around your work hours. It might also be worthwhile to see whether your current company provides tuition assistance for such advanced training.

The new year also presents the perfect time to update your resume. Your resume is key to attaining a new position or even a promotion within your current field. Having this document current and ready to go will ensure that you don't miss out on an opportunity. The resume should focus on your accomplishments and specific skills rather than just listing your job duties and responsibilities. Have a friend or trusted colleague review your resume for clarity and errors or consider hiring a career professional to help you design and perfect your resume.

Smaller steps can also have an impact on your career over the coming year. Reading more will help keep you up to date on what's going on in your industry and the world around you. If you don't already, now is the perfect time to commit to reading the morning paper or a trusted news site, subscribing to news feeds online, or reading the newest book about your industry. Staying current will keep you in the loop for new opportunities and will also serve as a conversation piece during business events and networking lunches.

Finally, whatever you resolve to work on, find someone who will support your goals. If you do not already have a mentor, you may want to consider finding someone in your industry who will provide you with the guidance and motivation necessary to make 2010 your year of career success.

Best wishes for a successful new year!

KATRINA DAVY is a professional career counselor and holds degrees from Cornell and Columbia universities. Got something on your mind? Send your questions to newshrink@gmail.com. All questions will be kept anonymous; let us help you with your life matters!

The Q Line

Seeing into the future

With the new year comes much speculation. Will City Hall land the Broad Museum? Will the Expo light rail project stay on track? How will the new city manager do? The possibilities are endless.

So, this week's Q-Line question asks:

What do you predict will make headlines in 2010?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.


Home and Office Delivery NOW AVAILABLE!

Change your water ...
CHANGE YOUR LIFE
with "Beyond O_2" Alkaline Water

Alkaline Water reverses the effects of illness and leads to:
• increased energy • anti-aging • positive mood • stabilized blood sugars • weight loss
• better digestion • lower cholesterol • clear skin • disease reversal (gout, diabetes, etc.)

(310) 664-8880
Beyond O_2 Water House
2209 Main St., Santa Monica, CA 90405
www.beyondo2water.com

FREE 5 gallons of "Beyond O_2" Alkaline Water
Beyond O_2 Water
(310) 664-8880
With this coupon. Not valid with other offers or prior purchases.
*Please bring an empty container for your water or you may purchase a container at the store


The 14 users currently in the teen chat room.

good2hug:	14, female, Daytona, FL
joey16:	16, male, Hackensack, NJ
robbieW:	38, male, Daytona, FL
b-ball_tommy:	15, male, Pocatello, ID
tu_tu:	16, female, Burlington, VT
duffme:	44, male, Minneapolis, MN
QTpie:	30, male, Chicago, IL
ty1989:	15, female, Naperville, IL
harrys_grl:	12, female, Appleton, MN
slugger20:	17, male, Jackson, MS
qtrback21:	26, male, Brooklyn, NY
suzie14:	14, female, Portland, OR
hiphopper:	13, female, Plano, TX
paperboy:	41, male, Beaverton, OR

Every day, children are sexually solicited online.

Ad Council — You don't know what your kids are saying online. Or who they are saying it to. A lot of times neither do they. So get involved. To protect your kid's online life or report an incident, call 1-800-THE LOST or visit cybertipline.com. #DIP: help delete online predators — National Center for Missing & Exploited Children

HAPPY HOUR
DAILY 5-9 PM
$5 WELL $4 DRAFT
$5 APPETIZERS FROM $3
dakota LIVE MUSIC ★ LOUNGE
JOIN US FOR NCAA COLLEGE GAMEDAY NFL SUNDAY TICKET & MONDAY NIGHT FOOTBALL
GAME TIME SPECIALS INCLUDE:
$2 MILLER LIGHT $4 DRAFTS
$5 GUINESS $5 FOR A DOZEN WINGS
$2 HOT DOGS $4 CHEESEBURGERS
SUNDAYS Beer Olympics $2 BEERS Open mic recordings & Live Music 7pm - close
MONDAYS KARAOKE 9pm-close 2 for 1 drinks ALL NIGHT! Excluding Happy Hour
1026 Wilshire Blvd. ★ Santa Monica ★ dakotalounge.com


Kate Bransfield
Estates Director
Coldwell Banker - Montana Ave
310.395.1133
What is Your Home Worth? Contact Me to Find Out.
for local, current real estate info...
SantaMonicaListings.com

KMS california
GOLDWELL
CLOSER TO STYLISTS. CLOSER TO HAIR
studio1452 invention in hair
Happy Hour for your Hair
2-for-1 Blow Outs
Every Tuesday and Thursday
4:00pm – 7:00pm
1452 2nd Street
Santa Monica CA
310.460.4160
www.studio1452.com







Earth Talk
By the editors of E Magazine

Proudly Sponsored by City of Santa Monica, A Sustainable Community, sustainablesm.org

Send comments to editor@smdp.com



Photo courtesy Getty Images

TUBE TROUBLE? **Contrary to popular myth, TV screens do not broadcast harmful emissions to kids who sit very close, though they can cause eye strain and fatigue easily remedied by sleep.**

More TV, unhealthier kids

Dear EarthTalk

Years ago I read that children should be kept at least two feet from the television because of harmful electronic emissions. Is this still relevant? Is there a difference regarding this between older and new flat-screen models?

Horst E. Mehring
Oconomowoc, Wisc.

LUCKILY FOR MANY OF US AND OUR kids, sitting "too" close to the TV isn't known to cause any human health issues. This myth prevails because back in the 1960s General Electric sold some new-fangled color TV sets that emitted excessive amounts of radiation — as much as 100,000 times more than federal health officials considered safe. GE quickly recalled and repaired the faulty TVs, but the stigma lingers to this day.

But even though electronic emissions aren't an issue with TVs made any time after 1968 (including today's LCD and plasma flat screens), what about causing harm to one's vision? Dr. Lee Duffner of the American Academy of Ophthalmology isn't concerned, maintaining that watching television screens — close-up or otherwise — "won't cause any physical damage to your eyes." He adds, however, that a lot of TV watching can surely cause eye strain and fatigue, particularly for those sitting very close and/or watching from odd angles. But there is an easy cure for eye strain and fatigue: turning off the TV and getting some rest. With a good night's sleep, tired eyes should quickly return to normal.

Debra Ronca, a contributor to the How Stuff Works website, argues that some parents might be putting the cart before the horse in blaming close-up TV watching for their child's vision issues. "Sitting close to the television may not make a child nearsighted, but a child may sit close to the television because he or she is nearsighted and undiagnosed," she reports. "If your child habitually sits too close to the television for comfort, get his or her eyes tested."

Of course, excessive TV viewing by kids can cause health problems indirectly. According to the Nemours Foundation's KidsHealth website, children who consistently watch TV more than four hours a day are more likely to be overweight, which in and of itself can bring about health problems later. Also, kids who watch a lot of TV are more likely to copy bad behavior they see on-screen and tend to "fear that the world is scary and that something bad will happen to them." Nemours also finds that TV characters often depict risky behaviors (like smoking and drinking) and also tend to reinforce gender-role and racial stereotypes.

There has also been much debate in recent years on the effects of TV viewing on infants. A 2007 Seattle Children's Research Institute study found that for every hour per day infants spent watching baby DVDs and videos they learned six to eight fewer new vocabulary words than babies who never watched the videos. But a 2009 study by the Center on Media & Child Health at Children's Hospital Boston found no negative cognitive or other impacts whatsoever on those infants exposed to more television than less.

While it may be inevitable that your kids will watch TV, the key, experts say, is moderation. Limit kids' exposure to screens of any kind, and monitor what they are allowed to watch. As KidsHealth points out, parents should teach their kids that the TV is "for occasional entertainment, not for constant escapism."

Want to talk environment? Submit questions to earthtalk@emagazine.com.

Rustlers ride wideopen range of Great Basin

JEFF BARNARD
Associated Press Writer

FRENCHGLEN, Ore. Cruising down a two-lane blacktop where the Catlow Rim drops down into a broad valley of sagebrush and bunchgrass, ranch manager Stacy Davies pulls his pickup over to let pass a herd of young bulls being trailed along the road by a couple of his buckaroos, as ranch hands are called here.

Arriving at the corrals at Three Mile Creek, Davies opens the tailgate on the gooseneck trailer hitched to his pickup, leads his horse into the cold hard sunshine, and swings up into the saddle to cut out cattle destined for shipment to market.

Two springs ago, Davies pulled up to these same corrals to find that dozens of weaned calves were gone, rustled, with truck tracks half-stomped by the remaining cattle the only clue to what had happened.

Out of pride and a reluctance to point a finger at neighbors, ranchers in the vast Great Basin outback where Oregon, Idaho and Nevada come together have been slow to admit that someone in their midst, perhaps even someone they know from barbecues and brandings, has been stealing cattle. Just who is doing it, and how they have gotten away with it for at least three years, remains a mystery.

"There's a lot of men who have worked these various ranches, moved from ranch to ranch and know this country well, who would be capable of such activity," said Davies, manager of Roaring Springs Ranch, which covers 1.1 million acres of private and federal range. "They know when we are at ballgames, they know when we're at church. They know where the animals are at."

Last summer, pushed by Jordan Valley rancher Bob Skinner, a past president of the Oregon Cattlemen's Association, ranchers overcame their reluctance to talk and started sharing information with law enforcement and each other. It quickly became clear that more than 1,200 cattle worth about $1 million had disappeared, far more than could be accounted for by the bones that dot this harsh country, or strays joining a neighbor's herd.

That would make this the rustling hotspot of the nation, said Rick Wahlert, Colorado state brand commissioner and secretary of the International Livestock Identification Association. The group's members in 20 states and three Canadian provinces have reported about 500 cattle thefts a year the past two years, up from 150 a year.

The association believes the jump in rustling is apparently spurred by the hard economic times, he said.

Rancher Skinner urged an aggressive new attitude among his far-flung neighbors, and he organized regular meetings to raise the profile on rustling. Once the cattlemen began admitting their losses, the numbers snowballed. The county sheriffs realized for the first time they had a major problem.

"Cattle theft — rustling — is not just something you read about in old Western magazines or watch in the Western movies you see," said Ed Kilgore, sheriff of Nevada's Humboldt County. "I really believe it's going on with people riding horses like in the old days, gathering cattle and taking them to a place they can load them up on transport."

With cows worth as much as $1,200 apiece, and calves $650, the losses mounted quickly, Skinner said. Despite struggling with their losses and the recession, ranchers have kicked in close to $60,000 in reward money to back a wanted poster circulating with the brands of stolen cattle.

Ranchers are keeping closer watch on their cattle, even with hidden cameras, and taking counts every time a herd moves through a gate, so they can report a theft sooner.

"The worst thing we can do is just to not say anything and hope they show up, then four or five or who knows how many months later go, 'Oh my gosh, I'm missing a bunch,' and by then there's no more smoking trail," Skinner said.

Once the stolen cattle are loaded on a truck, there is no telling where they might end up. They could be driven in a matter of hours to be sold in a state like Kansas with no brand laws, said Wahlert.

Or they could be hidden out in a remote pasture to produce their calves year after year, which could easily be branded and sold, said Idaho brand inspector Larry Hayhurst.

"There are a lot of ways to beat the system," he said.

This high desert country has fed cows since the early 1870s, when California cattle barons who struck it rich feeding gold miners first trailed their herds here. Even today, cattle outnumber people 1,000 to one, and it can take 40 acres to feed one cow and its calf for a month.

Buckaroos, a corruption of the Spanish word vaquero, follow many of the Old California traditions, braiding their own bridles and hackamores, and throwing long ropes that give them more room to slow a calf without hurting their horse.

Bred cows are turned loose on rangeland far from home and left on their own for months at a time. The only good count of what the weather, predators, disease, poisonous weeds and now rustlers have left comes at the fall gather.

Kilgore said they have established the rustling is real, but have little hard evidence to target any suspects.

The Roaring Springs theft from corrals next to a paved highway was the exception. Most cattle have disappeared from remote valleys where no one lays eyes on them for months at a time.

Jordan Valley ranchers Rand and Jane Collins swim their cows across the Owyhee River to get them to their federal allotment in February, and don't see them again until June or July, when they brand the new calves.

Rand Collins figures about 90 mother cows were stolen in the spring of 2007, though it was fall before he could be sure they weren't just lost. All carried the box-slash brand — a square with a diagonal line inside. The fact the cows had yet to drop their calves made them easier to handle on the long drive —three to five days — to a gravel road where they could be loaded on trucks. And it gave the rustlers 90 calves with no brands.

"It's not the kind of thing you like to admit," Rand Collins said. "There's always the chance as the season goes along that the cattle will turn up, and then you look like a fool for crying wolf."

Malheur County Sheriff Andrew Bentz figures the rustlers are a small group, more like a family than a gang, with the horseback skills to drive a herd hundreds of miles in rough country to read a road good enough to handle a cattle truck.

Chances of catching them in the act are slim in this wide-open country, he said.

"It's a long and methodical process of following money and the animals themselves," he said. "When the rustlers are named the people who are arrested will be no surprise to anybody. Nobody falls in out of Mars and takes care of this business."

When the fall gather came in this year, the losses appeared to be down, leading several ranchers to figure the rustlers are feeling the heat and laying low.

"We catch guys stealing stuff all the time. Those are onesy-twosy guys," said Idaho Brand Inspector Larry Hayhurst. "This is something different.

"They have a system down to beat this system. They have it figured out. We've just got to figure out what they're doing. Sooner or later we'll find out."

Workers try to contain fuel leaking in Chinese river

CHRISTOPHER BODEEN
Associated Press Writer

BEIJING Workers in northern China dug diversion channels and used floating dams and solidifying agents to try to stop a diesel fuel leak that has polluted a large stretch of one waterway from flowing into the Yellow River, the water source for millions of Chinese.

More than 700 workers worked overnight into Sunday morning to contain a spill that leaked from a pipeline into the Wei River in Shaanxi province following a construction accident Wednesday.

The Wei is a major tributary of the Yellow River, China's second-longest, whose water quality has deteriorated rapidly as discharge from factories has increased and water levels drop because of diversion for booming cities.

Vice Premier Li Keqiang ordered local officials to "strictly prevent leakage and pollution from flowing into the Yellow River and ensure the safety of drinking water for the masses," according to a Shaanxi provincial government news release issued Sunday.

It said the fuel slick had been contained in the Wei and no threats to sources of water for human or animal use in the Yellow River had been discovered. Earlier reports said that, at its greatest extent, the fuel slick had spread out along a 20-mile (33-kilometer) stretch of the river.

Workers laid a total of 17 floating dams across the Wei to contain the leakage, and specialized chemicals were being spread to solidify the fuel and speed cleanup, according to a news release from the environmental protection bureau in the city of Weihai where the leak occurred.

Workers also dug diversion trenches opposite the site of the leakage to prevent accumulated fuel flowing downstream, the bureau said.

The pipeline's owner, China National Petroleum Corp., said it had plugged the leak in the pipeline and had removed a "large amount" of contaminated water, mud and sand.

"The amount of oil on the surface has noticeably dropped and the spread of the leak has essentially been brought under control," the company, China's largest producer of oil and gas, said in a news release.

There was no immediate word on disruption of supplies from the pipeline, a key fuel conduit which links the capitals of northwest Gansu province and central Henan province. A report Saturday from the official Xinhua News Agency put the amount of oil leaked at about 40,000 gallons (150 cubic meters).

The diesel leak is just the latest disaster to strike China's waterways, considered the world's most heavily polluted. More than 20 percent of water tested in nearly 200 Chinese rivers was considered unsafe for use, according to a report by the Ministry of Environmental Protection on the state of the environment in 2007.

One third of the Yellow River is heavily polluted by industrial waste and unsafe for any use, according to criteria used by the U.N. Environmental Program.



Santa Monica's Eco-friendly Green taxi.
MetroCab
SANTA MONICA
• Low Prices
• Reliable Service
• Experienced Drivers
• On-Time.
Call Now!
27.90* from SM to LAX
310.434.7777
www.MetroCabCo.com

GERMAN CAR SERVICE
Specialist in Repair of **Porsche • VW • Audi • BMW**
- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965

2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563


Back Pain?
Get Back Your Quality of Life
50% OFF A Comprehensive Spinal Consultation with this ad
SANTA MONICA SPINE
Providing our personalized care, open communication, and the latest technological advances to ensure a return to your active lifestyle.
310.776.7545 | 2811 Wilshire Blvd. • Ste 850 | www.santamonicaspine.com

GOT NEWS?
IF YOU SEE NEWS HAPPENING OR HAVE SOMETHING TO REPORT,
CALL THE SANTA MONICA PRESS AT OUR NEW TIPLINE!
CALL [310] 285-TIPS
Santa Monica Daily Press
Visit us online at smdp.com

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for the:

Parking Structure #2 Seismic Retrofit (SP1955)

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, not later than 2:30 p.m. on January 28, 2010, to be publicly opened and read aloud after 3:00 p.m. on said date in City Hall. Each Bid shall be in accordance with the Contract Documents.

Job Walk: Parking Structure #2 – 1235 Second Street, Santa Monica
Date: January 8, 2010 10:00am

ENGINEER'S ESTIMATE: $3,000,000 to $3,135,000
CONTRACT CALENDAR DAYS: 195
LIQUIDATED DAMAGES: $1,800 PER DAY
COMPENSABLE DELAY: $940 PER DAY

City of Santa Monica

Bidding Documents may be obtained by logging onto the City's Finance website at: http://www.smgov.net/finance. The Contractor is required to have a Class A license at the time of bid submission.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

Some growers say enforcement is lax

FROM **MARKETS** PAGE 1

have been minimal. He said inspectors talked about requiring growers to dispose of unsold fruit the first week of the quarantine but never bothered to enforce the rule. He said he would be taking his leftover avocados and citrus home to the farm in northern San Diego County.

If the quarantine were aggressively enforced, he said it would be a big drag on business.

"If you can't take anything back, that really affects us," he said. "You lose a lot of money if they just throw it away."

Jodi Low, City Hall's representative who coordinates the Main Street market, acknowledged inspectors are still in the process of educating growers about the rules and said sometimes enforcement has been uneven.

"It has been a bit confusing because you have some very different inspectors," Low said.

She said on days when the weather is cooler and it's less likely the flies could contaminate produce, inspectors have been more lax about requiring growers to leave fruits and vegetables behind.

Low said at this point it's difficult to say whether the quarantine has caused a significant drop off in business for markets.

"It has an impact in that a lot of customers don't understand what the netting is about," she said. Some, she said, think it's a new sanitation rule implemented by City Hall.

Other growers at the Main Street market had different views on the quarantine's business impacts.

Lucia Del Valle, who was selling dragon fruit on Sunday, said she thinks the nets she's required to use have reduced business by about 30 percent.

"We feel we sell less if it's covered," she said.

But she also claimed she wasn't required to dispose of her fruit, so long as she kept it under the nets while it was on display.

"If I have it covered there's no problem," she said.

Evelin Tamayo, who was selling tomatoes — another at-risk vegetable — said the nets don't bother anyone.

"It looks nice and it keeps it clean," she said. "[Customers] just think it's part of our display."

County, state and federal officials are working to combat the infestation by releasing sterile male fruit flies, and are confident they can beat the bug.

Produce covered by the quarantine includes major fruit crops: citrus, apples, pears, stone fruit, grapes, blueberries, avocados, guavas, cherimoyas and kiwis. Some vegetables such as tomatoes and eggplants are included. Flowers and most veggies, such as lettuce, carrots and cucumbers, are not affected.

nickt@smdp.com

'Holmes' in second place

FROM **BOX OFFICE** PAGE 3

office tracker Hollywood.com.

With "Avatar" closing in on No. 2 film "The Return of the King," Cameron is in striking distance of having the two top-grossing movies globally.

"Avatar" has had a price advantage over those other billion-dollar movies. About 75 percent of its domestic business has come from theaters showing it in digital 3-D presentation, those tickets typically costing a few dollars more than admissions for the 2-D version.

Finishing at No. 2 for the weekend was Robert Downey Jr.'s crime caper "Sherlock Holmes" with $38.4 million. The Warner Bros. film lifted its domestic total to $140.7 million after 10 days in theaters.

In third place was 20th Century Fox's family tale "Alvin and the Chipmunks: The Squeakquel" with $36.6 million. It raised its 10-day total to $157.3 million.

The top-three movies, along with solid holdovers that included Universal's "It's Complicated" at No. 4 with $18.7 million, steered Hollywood to a big start to 2010 after a year of record revenue.

Hollywood finished 2009 with $10.6 billion domestically, easily surpassing the previous record of $9.7 billion in 2007, according to Hollywood.com.

Factoring in today's higher admission prices, the year was strong but not a modern record-breaker for number of tickets sold. According to Hollywood.com, domestic admissions came in at 1.42 billion in 2009, the most in the last five years, though well below the modern record of 1.6 billion in 2002.

In Hollywood's glory years of the 1930s and '40s, before television eroded the movie audience, estimated movie attendance ran as high as 4 billion some years.

Studios began 2010 with a headstart over last year. Overall revenues came in at $230 million, up 50 percent from New Year's weekend in 2009, when "Marley & Me" was No. 1 with $24.3 million.

Like "Titanic" 12 years ago, "Avatar" has fairly clear sailing now that the holidays are over. Hollywood is entering a slow season, when fewer big movies arrive and competition is lighter.

"Titanic" lingered as the No. 1 film for months leading up to the Academy Awards, where it won 11 Oscars, including best picture and director.

"Avatar" also proved a critical favorite with strong Oscar potential. Cameron broke new ground in combining live-action, digitally-enhanced performances, visual effects and 3-D presentation to immerse viewers in his futuristic tale of humans and aliens on a distant moon.

"Leave it to James Cameron to do this. To not only set the technical world on fire, the visual world on fire, but also the box-office world on fire 12 years after 'Titanic,'" said Paul Dergarabedian, box-office analyst for Hollywood.com.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Final figures will be released Monday

Barber shop, community center

FROM CP PAGE 1

explained.

In tribute to his grandfather, and to the "barber shop culture" that fascinated him as a child, Lares is doing his best to preserve the "traditional American barber shop" mentality in his own shops — from the straight-razor shave to the old-fashioned barber's chairs.

Lares belongs to a family of Santa Monica natives: his grandfather moved to the city in 1922; three generations of his family have since been born and raised here. He was educated at Santa Monica's public schools, from Edison Elementary to Santa Monica and Olympic High Schools, and met his wife, Laura, at John Adams Middle School at the age of 14. Though Lares's family moved briefly to the San Fernando Valley, he returned to Santa Monica to build his career as a barber and raise his sons.

"This is my home," he explained as his reason for returning.

Lares spent his first five years in Santa Monica at Lincoln Barber Shop, trained by neighborhood barbering legend, Chino Recendez. Recendez suggested that perhaps it was time for Lares to take the next step in his career, and open his own barber shop.

Following Recendez's advice, Lares and his partner Daniel Gonzalez, another employee at Lincoln Barber Shop, scraped together $4,000 to carry them through the earliest expenses and opened Pico Barber Shop in 2002.

The day the first Pico Barber Shop opened, Lares remembers, "I was thinking, 'man, what am I doing?' Daniel and I went out on a limb … We still weren't sure if anyone was going to show up."

Show up they did, however. Pico Barber Shop experienced almost immediate success, and Lares and Gonzalez soon opened up their second shop (called Pico Barber Shop #2). According to Lares, both shops have become important in their neighborhoods, and "play a big role in the community," serving as a place for people to come together.

"We're one of the most diverse shops around," Lares said. "We get everything from gangsters to cops to firemen. We get a lot of people from City Hall. Even homeless people come in, and we don't charge them. We've got Iranian customers, Mexican, white, black … Everybody belongs in a barber shop."

The diverse clientele at Pico Barbers is, according to Lares, one of the unsung perks of the job, exposing him to new ideas and allowing him to broaden his worldview.

"I haven't traveled a lot," Lares explained, "but my customers from Dubai can tell me all about Dubai, and it's like I've been there. I've never surfed before, but I can carry a heck of a conversation about surfing because I have a lot of surfer customers. I could make you believe that I've surfed all my life. Without even leaving my little station, I can learn a lot, and visualize a lot of places I've never been and things I've never experienced."

Lares says he does his best to make Pico Barber Shop "homey" — not surprising, as he spends enough time in the shop to consider it a second home. Pico Barber Shop is open from 7 a.m. to 7 p.m., Monday through Saturday; during those hours, Lares can almost always be found somewhere in the shop — usually standing behind a chair, cutting hair and chatting with customers.

One of the few exceptions to this standard are the nights when one of Lares's sons has a baseball game. All three of his sons — Lino, Jr., 14, Luis, 10, and Diego, 9 — are avid baseball players. Lares has spent several years coaching in the Santa Monica Pony League, for which his two youngest sons play, and often leaves work early during the week to attend their games.

"I try to go to every game," Lares said. "I can't always make it, especially on Saturdays … because I have to be loyal to my customers here, but I'll always do my best to go."

Lares endeavors to contribute to the community that has adopted him, and Pico Baber Shop, as one of its own. He regularly opens up the shop to teenagers looking for a place to go before or after school, and does his best to make everyone feel welcome by offering accommodations like a senior discount. This Christmas, Pico Barber Shop reached out even further, hosting a holiday toy drive to support homeless service provider OPCC.

"It's always been in me to help out. Ever since my first son was born, I've wanted to show him some of the values my mom showed me about caring for people. This year, I would hear a lot of complaints from customers about how they didn't have money this Christmas … At the back of my mind, I thought, 'what about all the people who don't have a roof or anything to eat?' So I talked to my barbers about it, and we decided we should do a toy drive."

The toy drive, held on Dec. 20, 2009 became a rallying point for the community. Barbers donated their time, giving free haircuts to anyone who donated a gift. Three local car clubs organized an impromptu car show along Lincoln Boulevard, contributing a gift for every car they brought. The cars were cleared out just in time to make room for a handful of motorcyclists, who showed up unannounced with toys strapped onto the backs of their Harley-Davidsons.

"You had these big guys with tattoos and bandanas getting off their bikes with Barbie dolls," Lares said, laughing as he described the image. "It was very cool."

After the toy drive, Pico Barbers was able to donate over 200 gifts to OPCC, which houses over 100 homeless children.

Lares believes that the toy drive "sparked something" in many within the community, and hopes to continue such charitable activities in the future.

"We're definitely going to do it next year, and we're going to make it a yearly thing," Lares said. "But I really don't want to wait for Christmas. People need things every day. When I can, I would like to donate or volunteer time and show my kids that we really need to care about other people."

Lares is currently in the process of establishing a third Pico Barber Shop, this one in the Venice area. His eventual goal is to have a chain of shops, which he hopes will serve as a springboard for young barbers to gain experience and get their careers off to a strong start.

"I don't hire barbers that are seasoned. I like getting them from school because they come with no bad habits, and they're willing to learn," Lares said. "I think I learned from the best, and I like to think that I'm one of the better barbers out here, so I'd like to train them to cut hair well."

It may be impossible to predict what the future may bring for Pico Barber Shop, but one can be certain that Lares will remain behind the barber's chair, razor in hand, ready to greet whatever lies in store.

"It takes a lot, but I love it," Lares said. "To this day, I've never woken up and said, 'I don't want to go to work.' Not once."

news@smdp.com



"…. OR GET OFF THE POT!"

WRITE

A LETTER, AN OP-ED OR DRAW A CARTOON.

Send Submissions to editor@smdp.com or to:

410 Broadway, Suite B, Santa Monica, 90401

Santa Monica Daily Press smdp.com

PARK your TREE!



Recycling your Christmas tree is just a trip to the park.

WHEN:

During the month of January

WHERE:

Trees may be brought to any of the following Santa Monica parks:

Clover Park
25th & Ocean Park Blvd.

Douglas Park
Chelsea & Wilshire

Christine Emerson Reed Park
Lincoln & California

Los Amigos Park
5th & Hollister

WHEN:

City of Santa Monica Transfer Station
2401 Delaware Avenue (next to Recycling Center). During the month of January, Christmans trees may be brought, free of charge, to the city's Transfer Station.

Hours: Monday-Saturday
6:00 a.m.–2:00 p.m.

INTERNATIONAL SOCCER

David Beckham wanted to stay with Manchester

LONDON David Beckham wishes he had emulated Ryan Giggs and stayed at Manchester United his entire career.

The Los Angeles Galaxy midfield star, who initially left United for Real Madrid and is now on loan at AC Milan, told BBC Radio on Sunday that he never wanted to leave the English club in 2003.

United sold Beckham to Real Madrid after his relations soured with manager Alex Ferguson, who was concerned about his off-field commitments. The 36-year-old Giggs has been at Old Trafford since making his debut as a 17-year-old, the same as Beckham.

"I'd have loved to have stayed at Manchester United for my whole career and never gone anywhere else but it just wasn't meant to be," Beckham said.

"It takes a special person and a player to stay at a club for so many years. Ryan's been there for so many years now and he'll be part of Manchester United for life."

Although he helped the Galaxy reach the MLS Cup final, Beckham admits he needs to be playing regularly in Europe to stand a better chance of convincing England coach Fabio Capello he deserves to go to the 2010 World Cup, his fourth.

"I know I have to play quite a lot for AC Milan. I'm prepared to do that," said Beckham, who is England's most capped non-goalie with 115 appearances. "Everybody knows I'm prepared to work hard to be part of the England squad."



NCAA BASKETBALL

USC penalizes men's hoops for violating NCAA rules

LOS ANGELES Southern California is imposing sanctions on its basketball program for violating NCAA rules involving former player O.J. Mayo.

The university's investigation found rules were violated during Mayo's one season with the Trojans in 2007-08 under former coach Tim Floyd. Mayo currently plays for the NBA's Memphis Grizzlies.

The sanctions announced Sunday call for a one-year ban on postseason play following the current regular season, including the Pac-10 Conference tournament; a loss of one scholarship for this season and the 2010-2011 season; a loss of one coach permitted to engage in off-campus recruiting during the summer of 2010; and 20 less recruiting days (from 130 to 110) allowed for the 2010-2011 academic year.

The school said that because of Mayo's involvement with Rodney Guillory, whom under NCAA rules became a USC booster due to his role in Mayo's recruitment, USC will vacate its 21 victories during the 2007-08 season, when Mayo competed while ineligible.

Floyd abruptly quit in June following allegations that he gave $1,000 in cash to Guillory who helped steer Mayo to the Trojans.

Louis Johnson, a former associate of Mayo and Guillory, has previously alleged Guillory received hundreds of thousands of dollars from a sports agency that he partially funneled to Mayo.

Floyd, now an assistant with the New Orleans Hornets, has never addressed the allegations involving Mayo.

USC will return to the NCAA the money it received through the Pac-10 for playing in the 2008 NCAA tournament. The Trojans lost in the first round to Kansas State.

"When we've done something wrong, we have an obligation to do something about it and that is exactly what we are doing here," athletic director Mike Garrett said in a statement.

"We believe the self-imposed sanctions are consistent with penalties imposed at other NCAA member institutions which have been cited with similar rules infractions."

The NCAA has ongoing investigations of USC for alleged recruiting violations under Floyd and for alleged improprieties involving Heisman Trophy-winning running back Reggie Bush.

Kevin O'Neill took over for Floyd and has guided the Trojans to a 10-4 record, including 2-0 in the Pac-10, and an eight-game winning streak.

"I think the university did the right thing in self-imposing sanctions. I respect and understand the action that was taken," O'Neill said in the statement. "While it is unfortunate that our players won't have the chance to compete in the postseason that just makes every game for us now a postseason game."

NCAA FOOTBALL

Mount Cody wants to take Alabama to summit

BETH HARRIS
AP Sports Writer

NEWPORT BEACH Terrence Cody's unyielding presence works best on the football field.

The 6-foot-5, 354-pound All-American nose guard specializes in clogging up the middle, drawing double teams and generally being a disruptive force on the interior of Alabama's defensive line.

Away from the game, his girth is a mixed blessing. He uses it to help diminutive folks like coach Nick Saban.

"You do a lot more things that short people can't do. I help coach on and off the bus," a smiling Cody said. "You intimidate a lot of people. I get a lot of attention when I go out."

Big isn't always best, though. His weight scared off teams recruiting him out of junior college in Mississippi. At Alabama, strength and conditioning coach Scott Cochran roused Cody for 6 a.m. cardio sessions in an effort to slim him down.

And using the airplane restroom on the way to California for the BCS championship game against No. 2 Texas was a hassle.

"I got in there, but it took a while because it's not that big of a door," Cody said. "When I got in there, I was like, 'This is it?'"

That's been about the only letdown for Cody since deciding to skip the NFL draft and return for his senior season to help Alabama move into contention for its first national title since 1992.

"I wake up every morning and pinch myself to see if this is real," he said. "Most of us are still in shock we're playing for the national championship."

Thursday's game at the Rose Bowl in Pasadena will cap Cody's college career, something that didn't seem probable growing up in Fort Myers, Fla. He played just two years of high school football because of poor grades. At the same time, he was helping his mother care for his seven younger siblings while running with the wrong crowd.

Santa Monica Daily Press
TheAgentDirectory
Your guide to local real estate agents


Andrew Thurm
Coldwell Banker
In today's challenging real estate market, work with Andrew Thurm, an award winning agent representing Santa Monica and the Westside!
310.442.1651
www.andrewthurm.com


NAOMI KLEIN
Realtor® Sales Consultant
"Appreciate the Difference"
Alliance Properties Group
From Malibu to Hollywood,
first time home-buyers to experienced investors or simply for strategic real estate planning I am your one stop strategy shop!
naomk@cs.com (310) 502-5648


Gary Limjap
Coldwell Banker
2444 Wilshire Blvd., Santa Monica 90403
Your goals become my priority.
Santa Monica Realtor for more than twenty years.
www.garylimjap.com
garylimjap@earthlink.net (310) 586-0339


Golda Savage
Bulldog Realtors
1209 Abbot Kinney Boulevard, Venice
Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.
310.770.4490 golda@bulldogrealtors.com

Santa Monica Daily Press readers will purchase 1/2 a billion in real estate this year.
CALL US TODAY TO BE INCLUDED IN THIS LOCAL LISTING.
(310) 458-7737

NFL

League to weigh rule changes after studying current helmets

HOWARD FENDRICH
AP Sports Writer

As the NFL moves into the playoffs, the league is searching for a safer helmet and considering offseason rule changes to provide more protection from concussions.

Congress is still on the NFL's case, too, and will examine head injuries in football again Monday, a day after the regular season ended and Miami Dolphins quarterback Pat White was carted off the field because of a helmet-to-helmet collision in a game.

One researcher who recently conducted crash-dummy tests on five manufacturers' helmets for the NFL worries about what good will come of efforts to measure how much safer players are than they were a decade ago and understand where improvements could be made.

"There's some really frightening potential for how this data is used," David Halstead of the Southern Impact Research Center said in a telephone interview. "In other words — and the NFL, I'm sure, wouldn't like me saying this — my concern is that somebody makes a direct comparison and says, 'This helmet performed 40 percent better, so you're 40 percent less likely to be injured.' That's absolutely incorrect."

Halstead is particularly concerned the study will be construed by high schools or youth leagues as recommending a particular helmet, even if the NFL insists that's not its intention.

Instead, NFL officials say the goal is to do basic scientific research that will give players and equipment managers more information about helmets and will help manufacturers know where they could improve equipment.

"The majority of players are still wearing helmets designed in the '90s," NFL spokesman Greg Aiello wrote in an e-mail to The Associated Press. "That's a key reason we wanted to initiate more research on helmets."

The NFL and Riddell have had a licensing/sponsorship arrangement since 1990, and teams have been eligible for price breaks from the company, although that discount provision will be eliminated next year under a deal set to expire after the 2013 season. Each player can choose what helmet he wears; most go with Riddell, whose Web site notes it's the "Official Helmet of the NFL."

Another possible result of testing: The league could use the data to "see if there are potential rules changes that should be made," said Jeff Pash, NFL executive VP and chief counsel. "This study can be used by our competition committee and others to find, for example, that there are certain impacts that are particularly difficult to attenuate the forces. Maybe that can go into consideration of how you set up the rules of the game and how you enforce those rules."

The first round of the NFL's helmet testing, done from October to December at Halstead's lab and a lab in Canada, looked at how two helmet models made 10 years ago and present-day models responded to blows at various angles and speeds, up to about 22 mph.

Specific data won't be released before March, but Halstead did offer this summary: "Some of the new helmets, not surprisingly, tested significantly better in certain locations than the 10-year-old helmets. Some of the new helmets didn't perform any better than a 10-year-old helmet, which is a little surprising."

The league also is paying attention to tests being done on mouth guards to see whether they could play a role in helping prevent concussions. The NFL's Aiello said the league has not ruled out making use of mouth guards mandatory.

Halstead is scheduled to testify at a congressional hearing at Detroit's Wayne State University School of Medicine on Monday, the House Judiciary Committee's second recent look at football head injuries.

Other witnesses slated to appear include former NFL players Kyle Turley and Ted Johnson, as well as Ira Casson, a doctor who resigned as co-chairman of the NFL's concussion committee amid accusations of bias. The House panel had hoped Casson would testify at its Oct. 28 hearing; he did not attend and later said he was not formally invited.

"That was the voice that was missing, the dog that didn't bark," NFL Players Association medical director Thom Mayer said.At that session, NFL commissioner Roger Goodell was grilled by some lawmakers about his league's concussion policies and connections between head injuries and brain disease. Since then the league has instituted stricter return-to-play guidelines for players showing concussion symptoms, and required each team to enlist an independent neurologist as an adviser. Goodell will not appear Monday.

"There's been good progress," Mayer said. "Our intention is to keep the pedal to the metal and make sure we continue to move forward."

Mayer said the NFL is close to agreeing that reports team doctors and trainers deliver to the league about individual players' concussions will be simultaneously given to the NFLPA.

"After all," Mayer said, "they're our players."

Casson's resignation was announced in November, and the league aims to select a replacement before the Super Bowl. There are five finalists, according to Mayer, who said he will help the NFL's medical adviser recommend a new leader of the concussion committee.

Lawmakers also plan to ask an NCAA representative about Texas Tech coach Mike Leach, who was fired after allegations surfaced that he mistreated a player diagnosed with a concussion.

"If true, this suggests there needs to be a culture change, where coaches and players understand and abide by concussion diagnoses and recommendations," committee chairman John Conyers, D-Mich., planned to say in his opening remarks.

In Turley's written testimony, obtained in advance by the AP, he speaks candidly about having multiple concussions, saying his "faculties continue (to) degenerate and my life continues to change."

Turley, who played for the Saints, Rams and Chiefs from 1998-2007, also writes that "the egregious negligence of NFL team medical staff is fairly universal, that its effects are perpetuated and magnified by the NFL disability committees, comprised of the owners and the players union representatives, which continually deny retired players' disability claims wrongfully, and that active players continue to be put into the game after suffering concussions."

INTERESTED IN ADVERTISING IN THE ONLY LOCAL DAILY PAPER IN SANTA MONICA?
Santa Monica Daily Press Call us at (310) 458-7737



Surf Conditions **Water Temp:** 58°

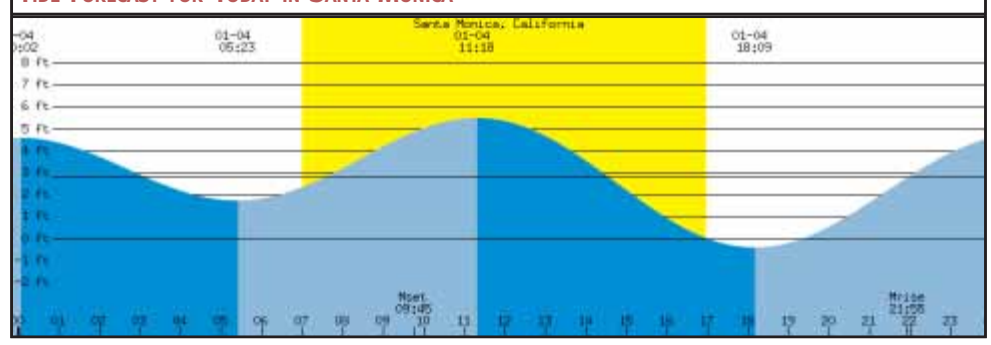
Swell Forecast

Steep angled NW swell should back down to around chest high max for west facing breaks. Winds should be lightly offshore for a good part of the day.

Long Range Synopsis

End of week looks very small as well.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **December 21, 2009**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (in last 28 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 9
- Number of A grades for dry/wet weather -- 35 / 16
- Number of (C,D,F) grades for dry/wet weather -- 6 / 19

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, simplehuman, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A	F
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechasa and Las Alisos creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A	C
Walnut Creek, projection of Wildlife Rd. (private).	A	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	F
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A+	F
Solstice Canyon at Don Blacker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	F
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	C	A+
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	B	B
Las Flores State Beach at Las Flores Creek (point zero).	A	F
Big Rock Beach at 19948 PCH stairs.	C	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	C	A
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	C	B
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	D

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	B	B
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	A
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	F
Santa Monica Beach at Montana Ave. drain.	A+	D
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	F	B
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	D
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	B	A
Venice Beach at Brooks Ave. drain.	B	F
Venice Beach at Windward Ave. drain.	A+	F
Venice Fishing Pier - 50 yards south.	A+	D
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	A	B
Dockweiler State Beach at Ballona Creek mouth.	A	B
Dockweiler State Beach at Culver Blvd. drain.	A+	B
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	B
Dockweiler Beach- opposite Hyperion Treatment Plant.	B	A+
Dockweiler State Beach at Grand Ave. drain.	A+	B

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

© 2002 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless listed).

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Alvin and the Chipmunks: The Squeakquel (PG) 1hr 28min
12:00, 12:40, 2:10, 3:05, 4:30, 5:30, 7:00, 8:00, 9:20

Sherlock Holmes (PG-13) 2hrs 14min
12:30, 3:30, 6:30, 9:30

Up in the Air (R) 1hr 49min
1:15, 3:45, 6:45, 9:15

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

Avatar 3D (PG-13) 2hr 40 min
12:00, 2:15, 3:30, 6:15, 7:00, 9:50, 10:30

Princess and the Frog (G) 1hr 35min
12:10, 2:35, 4:50, 7:10, 9:40

Up in the Air (R) 1hr 49min
12:05, 2:40, 5:10, 7:45, 10:10

It's Complicated (R) 1hr 54min
12:45, 1:30, 3:45, 4:20, 6:30, 7:20, 9:30, 10:05

Sherlock Holmes (PG-13) 2hrs 14min
1:20, 4:30, 7:30, 10:20

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

An Education (PG13) 1hr 55min
1:55, 4:40, 7:30, 10:00

Young Victoria (PG) 1hr 44min
1:20, 4:10, 7:00, 9:40

Loss of a Teardrop Diamond (PG-13) 1hr 42min
1:30, 4:20, 7:10, 9:50

Coco Before Chanel (PG-13) 1hr 50min
4:30, 9:45

Irene in Time (PG-13) 1hr 35min
1:45, 7:20

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

Nine (PG-13) 1hr 50min
11:30am, 12:20, 2:00, 3:00, 4:40, 5:40, 7:30, 8:30, 10:10

The Blind Side (PG-13) 2hrs 6min
12:40, 3:40, 6:40, 9:40

Did You Hear About the Morgans? (PG-13) 1hr 43min
12:10, 2:40, 5:10, 7:40, 10:30

The Twilight Saga: New Moon (PG-13) 2hrs 10min
12:30, 6:30

Invictus (PG-13) 2hrs 12min
1:20, 3:30, 4:20, 7:20, 9:30, 10:20

For more information, e-mail news@smdp.com

Off to the gym tonight, Scorpio

ARIES (March 21-April 19)
★★★ Although thinking about recent days past could be fun, business dealings or work-related matters need your attention. Now that you're rested, you could come up with some amazing ideas. Key associates look up to you. Tonight: Squeeze in a stress-buster if possible.

TAURUS (April 20-May 20)
★★★★★ Your sense of direction, teamed with unusual ingenuity, gives you greater influence than in the past. Be willing to pull back if you are stalled or are looking at issues. You could be amazed by what you see come up. Tonight: Dedicate time for a child or loved one.

GEMINI (May 21-June 20)
★★★★ You might have difficulty getting going. You could be very tired and drawn from recent events. Listen to news that comes forward from a partner. You could be encouraged to continue on an even keel. Tonight: Dinner at home.

CANCER (June 21-July 22)
★★★★★ Keep communication flowing, knowing where you are going and why. If you overthink a personal matter, you might not find the solution. Let go and trust that when the time is right, you will come up with the right idea. Tonight: Meet a friend for munchies.

LEO (July 23-Aug. 22)
★★★ Be more in touch with what you have to offer. Some people might not understand your qualifications, but those who count do. Change a health pattern that you might feel is negative or limiting. Remain optimistic. Tonight: A brainstorming session still might be active in your mind.

VIRGO (Aug. 23-Sept. 22)
★★★★ Use your creative skills at work and within your personal life. You could be overwhelmed by everything that is happening or the offers that are coming forward. Do a better job of listening to a child or new friend. Tonight: So what if it is Monday night?

LIBRA (Sept. 23-Oct. 22)
★★★ Know when you are best off not sharing your thoughts. Investigate alternatives and weigh your choices. A family member or roommate sees what is going on. He or she wants to be included! Tonight: Get some extra R and R.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might want to approach a meeting differently. A change of style always has an impact, but not as it has in the past. You are best off surrounded by groups and people. Return calls; schedule meetings. Don't fight this busy day! Tonight: Off to the gym or where people are.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Your take-charge attitude must come out if you are to accomplish more of what you want. In any case, a decision to approach a situation differently might be OK if it works financially. Tonight: Working late.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ You have far more to offer in different situations than you realize. Examine what appears to be a dead end without your natural prejudice. What you'll discover is a distinctive new direction. What is stopping you? Tonight: Walk in another's shoes.

AQUARIUS (Jan. 20-Feb. 18)
★★★ A partner or associate tries to pull you in, to no avail. What is happening could shock you, or even force your hand. Check out a proposal, and you'll see a situation differently. Tonight: Visit with a pal.

PISCES (Feb. 19-March 20)
★★★★★ Defer to others, even in a meeting. You, as well as others, can see the end results without your input. Don't worry about someone's attitude so much. Understand what is going on when this person has to assume responsibility. Tonight: Join a friend for dinner.

Happy birthday

This year, you evolve to a new level. You will see people and situations differently. Different responses, mixed with an unusually appealing way, make you a sure winner. Clearly, you are on top of your game. Learn to mobilize key associates, friends or loved ones. If you are single, there is no reason to keep that status, unless you want to. You will attract many admirers and potential suitors.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Girls and Sports
By Justin Borus and Andrew Feinstein



The Meaning of Lila
By John Forgetta & L.A. Rose



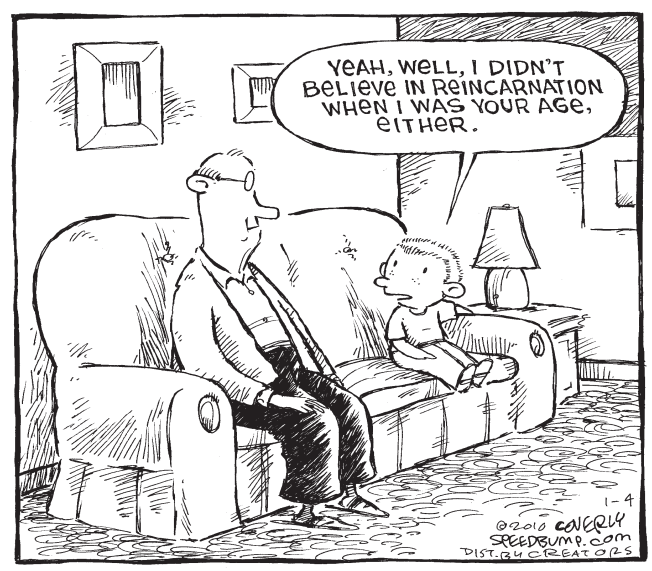
Garfield
By Jim Davis



Strange Brew
By John Deering



Speed Bump
By Dave Coverly



Be a Fraud Fighter!
Senior Fraud Prevention Call Center
Volunteers needed ages 55+
• Call seniors and educate them about fraud
• Free lunch
• As little as 3 hours per week
• Parking available
WISE & Healthy Aging
(310) 394 -9871
1527 4th St.
Santa Monica, CA

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	3	5			8			2
		9	3		6			7
			4			1	8	
		1		5				
5			8		3			1
				6		4		
	7	4			2			
3			1		9	6		
2			5			3	7	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	9	2	1	5	6	4	3	8
8	1	3	4	9	2	5	7	6
5	4	6	8	7	3	2	1	9
9	6	5	3	2	1	7	8	4
4	2	1	7	8	9	3	6	5
3	7	8	5	6	4	1	9	2
2	8	7	9	1	5	6	4	3
6	3	9	2	4	7	8	5	1
1	5	4	6	3	8	9	2	7

Your ad could run here!
Call us today at (310) 458-7737

Your ad could run here!
Call us today at (310) 458-7737





MYSTERY PHOTO

Brandon Wise *brandonw@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Pickling herb
5 Corrosive stuff
9 Zellweger of "Chicago"
10 Co-host with Kelly
12 "What's in —?"
13 Garlic unit
14 College studies
16 Singer Ritter
17 Scheme
18 Verses
21 Person in a computer world
22 One always working out
23 More cold and damp
24 Lord of the jungle
26 Plead
29 Face, in slang
30 Dread
31 Owns
32 Compare
34 Come up
37 Loosen, as laces
38 Said with a twang
39 Operative
40 Go under
41 Bell sound

DOWN

1 Alaskan peak
2 Having trouble
3 Sherbet flavor
4 Lusty look
5 Circle section
6 Animation frame
7 "This — see!"
8 Entertain
9 Highway exits
11 Fit for a pin-up
15 Programs that track users
19 Portent
20 Bungle
22 Intent look
23 B. & O. and Reading: Abbr.
24 Pageant crowns
25 St. Francis' home
26 Whipped
27 Chowing down
28 Say "hi" to
29 Genghis —
30 Mold and mildew
33 Campus area
35 — Fernando
36 Caribou's cousin

A	M	A	P	■	■	T	O	T	A	L
B	U	S	E	D	■	A	L	A	M	O
B	L	I	G	E	■	L	E	V	E	L
E	L	M	■	T	I	E	■	E	L	L
Y	E	O	M	E	N	■	I	R	I	S
■	T	V	A	N	T	E	N	N	A	■
■	■	■	S	T	E	N	O	■	■	■
■	J	E	T	E	N	G	I	N	E	■
F	U	S	S	■	S	A	L	O	N	S
I	M	P	■	P	E	R	■	S	A	T
S	P	A	T	E	■	D	R	A	M	A
T	U	N	I	C	■	E	U	L	E	R
S	P	A	N	K	■	■	B	E	L	T

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

■	1	2	3	4	■	5	6	7	8	■
9					■	10				11
12					■	13				
14					15	■	■	16		
17				■	18	19	20			
21			■	22						■
■	■	■	23					■	■	■
■	24	25					■	26	27	28
29						■	30			
31			■	■	32	33				
34			35	36	■	37				
38					■	39				
■	40					41				■

1-4

DAILY LOTTERY

MEGA MILLIONS: 6 8 27 40 41
Meganumber: 21
Jackpot: $37M

SUPER LOTTO PLUS: 4 9 19 24 41
Meganumber: 9
Jackpot: $7M

FANTASY 5: 17 20 28 31 39

DAILY 3: MIDDAY: 4 3 3
EVENING: 3 0 2

DAILY DERBY:
1st: 10 Solid Gold
2nd: 01 Gold Rush
3rd: 06 Whirl Win
RACE TIME: 1.45.08

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ British Museum officials announced in September that the hoard of 7th-century Anglo-Saxon gold and silver treasure discovered on land in Staffordshire (at least 1,500 pieces, including crosses and parts of helmets and daggers) would take a year to evaluate fully but could be worth "many times" the 1 million pounds ($1.6 million) archaeologists initially estimated. The treasure was discovered by an unemployed 55-year-old man using one of the widely ridiculed, hand-held metal detectors that beachcombers favor to recover loose coins in the sand.

■ Hillsborough, England, was the site of a soccer stadium disaster in 1989, in which 96 fans were crushed to death. In March 2001, the government revealed that a police officer who worked at that site beginning in 1998 nonetheless acquired post-traumatic stress disorder from continually imagining the 1989 carnage and for that received a disability settlement from the government of the equivalent of about $560,000. That amount, according to a report in London's Guardian, is more than 100 times what was paid to any of the families of the 96 people who were killed at the site.

TODAY IN HISTORY

1878 Sofia is emancipated from Ottoman rule.
1884 The Fabian Society is founded in London.
1885 The first successful appendectomy is performed by William W. Grant on Mary Gartside.
1896 Utah is admitted as the 45th U.S. state.
1903 Topsy, an elephant, is electrocuted by Thomas Edison during the War of Currents campaign.
1912 The Scout Association is incorporated throughout the British Commonwealth by Royal Charter.
1948 Burma regains its independence from the United Kingdom.
1965 United States President Lyndon B. Johnson proclaims his "Great Society" during his State of the Union address.

WORD UP!

tortuous \TOR-choo-us\ , adjective;
1. Marked by repeated turns and bends; as, "a tortuous road up the mountain."

Santa Monica Daily Press

Classifieds

$5.50 per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:
Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roomates, Commerical Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Employment

PART-TIME SALES position. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

For Rent

MAR VISTA, 11621 Braddock Dr. unit 2 2bdrm. 1.5 bath, $1295, townhouse style, stove, carpt, w/d hookup, patio, gated parking, carpet, intercom entry, no pets.$700 off move-in (310)967-4471 www.jkwproperties.com

1244 Euclid 2+1 upper unit #10 stove, fridge, marble bathroom floors, carpets blinds, free standing balcony, parking, pets OK with deposit .$1675/mo (310)578-7512 www.jkwproperties.com

1248 11TH st.unit A 2bdrm/1 1/2bath, lower carpet stove, blinds, laundry, vinyl flooring, balcony parking, no pets.on site manager $1625.(310)393-6322 www.jkwproperties.com

12500 CULVER Blvd., near Marina 1+1 $975 Includes parking, laundry , elevator, gated MUST SEE Call Lenny (310)822-7282

2712 ABBOT Kinney, in Venice parking, laundry, gated. All utilities included 1+1 $1150, single $895. Call Doug (310)577-9609

833 5TH St. SM upper unit 206 single $1395 stove, carpet, blinds, swimming pool, laundry, granite countertops, wood/tile floors, intercom entry, gated parking, no pets. (310)393-2547 www.jkwproperties.com

HOWARD MANAGEMENT GROUP
(310)869-7901

835 Pacific St. #7, Studio, hardwood floors utilities included $995

1037 5th St. #6 North of Wilshire 2+2 Recently refurbished $2395

1214 Idaho Ave. #8, 2+1 1/2 Townhouse, avail Jan 1, $2595

MOST BUILDINGS ARE PET FRIENDLY

Please visit our website for complete listings and information on vacancies in Santa Monica and the Westside
www.howardmanagement.com
rentals@howardmanagement.com

Culver City 4058 LaSalle Unit B lower duplex unit 1bdrm/1bath, hardwood floors, ceiling fan, breakfast nook, washer/dryer stove, fridge, parking, no pets. $1575/mo (310)578-7512 www.jkwproperties.com

MAR VISTA 12450 Culver Blvd. Unit 213, Single stove, fridge, blinds, carpet, tiling, flooring, granite counter tops, with utilities, intercom entry, gated parking, no pets. $895/mo (888)414-7778 www.jkwproperties.com

MAR VISTA 12766 Matteson Ave #8 2+2 $1375/mo stove, fridge, tile and vinlyn floors, blinds, parking, laundry, no pets call between 5:30-7:30pm units shown by appt.only $500 off move-in (310) 439-1928 jkwproperties.com

For Rent

MOLLOY, REALTORS, INC
310-453-1172
visit us on the web at
www.molloyrealtorsinc.com

SANTA MONICA
1531 – 17TH Street, Apt C
1+1, st, fr, ldry **$1100**
2842 Exposition Blvd, 'B'
2+1, st, -fns, w/d hkp **$1400**
2344-A Ocean Park Blvd
Sgl, st, fr, lwr **$875**
1831 Pearl Street, #5
3+1_, st, fr, fp, Berber cpt, carport-1, upr **$2200**

WEST L.A.
1920 Manning Ave #6
2+1_ , st, fr, hdwd **$1500**
3024-C Exposition Blvd
2+1, st, fr, new kitchen & cpt, 1-car gar **$1600**
1657 Federal Ave, #12
Bach, sm, fr, htpl, ldry, separate bath **$775**
1766_ Malcolm Ave
Sgl, st, fr, pkg, cpt, ldry **$800**
1766 Malcolm Ave
2+1, st, fr, cpt, pkg-1, ldry **$1500**
1800 Kelton Ave, #5 & #7
1+1, st, fr, cpt, pkg **$1100**
11321 Massachusetts, #9
1+1, st, fr, pkg **$1100**
11321 Massachusetts, #4
Sgl, st, fr, pkg **$875**

ALL PROPERTIES ONE-YEAR LEASE, NO PETS, NON-SMOKING UNITS

st *(stove),* ***fr*** *(fridge),* ***cpt*** *(carpet),* ***sgl*** *(single),* ***bach*** *(bachelor),* ***ldry*** *(laundry),* ***gar*** *(garage),* ***hdwd*** *(hardwood floors),* ***lwr*** *(lower),* ***upr*** *(upper) ,* ***htpl*** *(hotplate),* ***pkg*** *(parking),* ***w/d*** *(washer/dryer),* ***hkp*** *(hook-up),* ***d/w*** *(dishwasher),* ***c-fn*** *(ceiling fan), (fireplace)*

MAR VISTA 3976 Inglewood Blvd. $1025 & up stove, fridge, blinds, carpet, laundry, parking, no pets. $500 off move-in (310)578-7512 www.jkwproperties.com

For Rent

L.A. 1523 Holt Ave unit 1+1 large lower unit stove, fridge, hardwood, parking, cat OK with deposit, $1125, $500 off move-in (310) 578-7512 www.jkwproperties.com

MAR VISTA: 11932 Courtleigh Dr. unit 9, $1025/mo. 1+1 stove, fridge, carpet, blinds, carpet, utilities include, intercom entry, laundry, gated, parking, no pets. $500 off move-in (310) 737-7933 jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 1 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1375/mo $500 off move-in (888)414-7778 www.jkwproperties.com

MARVISTA-LA $1495.00 2bdrms, 2 baths, no pets, balcony, stove, refrig, dshwshr, washr/dryr, 2-car garage gas-fireplace. 12048 Culver Blvd. #202 Open daily 9am-7pm. Additional info in unit Mgr#100 or #101

MV/MDR adj. $900 Large Studio, single, Full kitchen, stove & refrigerator, large closets, carpets, laundry, parking. Info (310)828-4481 or (310)993-0414 after 6p.m.

MV/MDR adj.$1100 one bedroom upper appliances, new carpet, private balcony, laundry, parking, free month with one year lease Info (310)828-4481 or (310)993-0414 after 6 p.m.

PALMS 2+1 3633 Keystone ave #1 stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets. $1375/mo $500 off move-in (310)578-7512 www.jkwproperties.com

PALM/BVRLYWD ADJ.$1300.00 2 Bdrms,1-1/2 1Bath, NO PETS, stove, refrg, parking 2009 Preuss Rd., #5 Open daily 8am-7pm . Additional info in unit

PALM/BVRLYWD ADJ.. $900.00 1 Bdrm, 1Bath, NO PETS, stove, refrg, parking 2009 Preuss Rd., #10 Open daily 9am-7pm . Additional info in unit

SANTA MONICA 1833 16th st. unit 5 2+2. $1100 upper unit, stove, fridge, vinyl blinds, carpet, parking no pets. (310)578-7512

VENICE 18 Outrigger St. units A & B $2300 & up. Stove, fridge, blinds, tile , garage parking no pets (310) 578-7512 jkwproperties.com

WLA 1457 Westgate #E 1+1 stove, fridge, blinds, tile , garage parking no pets $1200/mo $500 off move-in (310) 578-7512 jkwproperties.com

Storage Space

SM. garage storage, convenient alley access $175/mo clean and secure Call Edith (310)954-6513

YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

Services

Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736
"HOME SWEET HOME"

Legal Services

Considering Filing for Bankruptcy?
"Your Local Santa Monica Attorney"
- Free phone consultation
- Speak to your local Santa Monica Attorney
- Get the facts now

The Law Offices of Martin D. Gross, A Professional Legal Corporation
2001 Wilshire Blvd
Santa Monica CA 310 453 8320
www.lawgross.com

Your ad could run here!
Call us today at (310) 458-7737

Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JANUARY 26, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: KIM ABRAHAM KYUJIN, KIM JUNG HAE
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 600 MILDRED AVE, VENICE, CA 90291-4710
Type of License(s) Applied for: 21 – OFF-SALE GENERAL
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091773526 FIRST FILING. The following person(s) is (are) doing business as LIQUOR BARREL, 3923 SEPULVEDA BLVD., CULVER CITY, CA 90230. The full name of registrant(s) is/are : ADIL AHMED, 339 SOUTH ARDMORE AVE, LA, CA 90020; HAMID ALI, 2146 OVERLAND, LA, CA 90025 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2008. /s/: HAMID ALI
This statement was filed with the County Clerk of LOS ANGELES County on 11/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/21/2009, 12/28/2009, 1/4/2010, 1/11/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018898
Superior Court of California, County of Los Angeles
Petition of AMIT SCHITAI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: AMIT SCHITAI filed a petition with this court for a decree of changing names as follows: AMIT SCHITAI to AMIT SHAI .
The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 28, 2010 Time: 8:45AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 15, 2009
GERALD ROSENBERG
Judge Of The Superior Court
12/21/2009, 12/28/2009, 1/4/2010, 1/11/2010

Your ad could run here!
Call us today at (310) 458-7737

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013668
Superior Court of California, County of Los Angeles
Petition of LAYANGA PIYUM SENARATNE YAGGAHAHEWAGE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: LAYANGA PIYUM SENARATNE YAGGAHAHEWAGE filed a petition with this court for a decree of changing names as follows: LAYANGA PIYUM SENARATNE YAGGAHAHEWAGE to PIUMI SENARATNE YAGGAHAHEWAGE.
The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEBRUARY 19, 2009 Time: 8:30AM, Dept. B, ROOM 210
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 21, 2009
CANDACE J. BEASON
Judge Of The Superior Court
12/28/2009, 1/4/2010, 1/11/2010, 1/18/2010

ADVERTISE! CALL US (310) 458-7737

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013650
Superior Court of California, County of Los Angeles
Petition of STEPHEN MICHAEL AFROW for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: STEPHEN MICHAEL AFROW filed a petition with this court for a decree of changing names as follows: STEPHEN MICHAEL AFROW to STEPHEN MYKEL. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEBRUARY 5, 2009 Time: 8:30AM, Dept. B, ROOM 210
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 09, 2009
CANDACE J. BEASON
Judge Of The Superior Court
12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091790828 FIRST FILING. The following person(s) is (are) doing business as SPOTLIGHT MEDIA PRODUCTIONS; AI #/ON C2940696, 205 WASHINGTON AVENUE, #310, SANTA MONICA, CA 90403, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : ATLANTIC UNITED, INC., 205 WASHINGTON AVENUE, #310, SANTA MONICA, CA 90403 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ATLANTIC UNITED, INC., PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/25/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091828549 FIRST FILING. The following person(s) is (are) doing business as LIFE'S SHORT--I'M NOT!, AI #/ON 2355040, 31 SPINNAKER ST, #16, MARINA DEL REY, CA 90292; 578 WASHINGTON BLVD, #596, MARINA DEL REY, CA 90292. The full name of registrant(s) is/are : SIX FOOT SEVEN FILMS, INC, 578 WASHINGTON BLVD, #596, MARINA DEL REY, CA 90292 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CB JONES, SIX FOOT SEVEN FILMS, INC., PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 12/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091855334 FIRST FILING. The following person(s) is (are) doing business as URUAPAN AUTO SALES, 6216 ATLANTIC AVE. BELL, CA 90201. The full name of registrant(s) is/are : FRANCISCO TAMAYO 6514 JABONERIA RD. BELL GARDENS, CA 90201 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FRANCISCO TAMAYO
This statement was filed with the County Clerk of LOS ANGELES County on 12/08/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: DECEMBER 8, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: SONNY MCLEANS PUB INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2615-19 WILSHIRE BLVD, SANTA MONICA, CA 90403-4622
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 1/4/10

Your ad could run here!
Call us today at (310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Classifieds

GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Santa Monica Daily Press

Prepay your ad today!
(310)458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091723090 FIRST FILING. The following person(s) is (are) doing business as GPC TRANSPORT, 1277 E. 23RD ST. LOS ANGELES,CA 90058. The full name of registrant(s) is/are : MARIO ALFREDO PACHECO LOPEZ 1495 E. 25TH ST. LOS ANGELES, CA 90011 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARIO ALFREDO PACHECO LOPEZ
This statement was filed with the County Clerk of LOS ANGELES County on 11/16/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091839986 FIRST FILING. The following person(s) is (are) doing business as NEW BUSINESS BUREAU, INC., CALIFORNIA NEW BUSINESS BUREAU, CNBB, NBB, 12631 E. IMPERIAL HWY. # A-219 SANTA FE SPRINGS, CA 90670. The full name of registrant(s) is/are : NEW BUSINESS BUREAU, INC. 12631 E. IMPERIAL HWY. # A-219 SANTA FE SPRINGS, CA 90670 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on .12/4/09 NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091848289 FIRST FILING. The following person(s) is (are) doing business as CHINATOWN EXPRESS #28, 519 W. MANCHESTER AVE. #106 LOS ANGELES, CA 90044. The full name of registrant(s) is/are : ROBERT SENG 14153 CHAGAL LN. FONTANA, CA 92335 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROBERT SENG
This statement was filed with the County Clerk of LOS ANGELES County on 12/07/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091847042 FIRST FILING. The following person(s) is (are) doing business as PERLA'S GENERAL CLEANING, 6325 MIDDLETON ST. HUNTINGTON PARK, CA 90255. The full name of registrant(s) is/are : MARIA C. PERLA 6325 MIDDLETON ST. HUNTINGTON PARK, CA 90255 This Business is being conducted by, an individual. Signed: The registrant has not yet commenced to transact business under the fictitious business name or names.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 12/7/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2009.

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091829957 FIRST FILING. The following person(s) is (are) doing business as SIMULTANEOUS CONTRAST, 3655 WESTWOOD BLVD, #4, LOS ANGELES, CA 90034, LOS ANGELES. The full name of registrant(s) is/are : STEVE PAPAGIANNIS, 3655 WESTWOOD BLVD, #4, LOS ANGELES, CA 90034, LOS ANGELES; KERI SZYMANSKI, 2939 HERMOSA AVE, LA CRESCENTA, CA 91214 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: STEVE PAPAGIANNIS, KERI SZYMANSKI
This statement was filed with the County Clerk of LOS ANGELES County on 12/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DAT

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091858294 FIRST FILING. The following person(s) is (are) doing business as LOANPLEX MORTGAGE, 17138 BELLFLOWER BLVD. BELLFLOWER, CA 90706. The full name of registrant(s) is/are : MOUNTAIN WEST FINANCIAL, INC. 1209 NEVADA ST. #200 REDLANDS, CA 92374 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 12/8/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091857974 FIRST FILING. The following person(s) is (are) doing business as FIRST CHOICE WINDOWS & DOORS, 1633 ELM ST. ALHAMBRA, CA 91805. The full name of registrant(s) is/are : RICARDO MUNGUIN 13903 MARLAND ST. LA PUENTE, CA 91746 YORDAN MIRABAL 4101 BROMOTON AVE. BELL, CA 90201 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RICARDO MUNGUIN
This statement was filed with the County Clerk of LOS ANGELES County on 12/08/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091878933 FIRST FILING. The following person(s) is (are) doing business as SUNJET TOURS, 1251 W. SEPULVEDA BLVD. #262 TORRANCE, CA 90502. The full name of registrant(s) is/are : SUNJET EXPRESS INC. 1251 W. SEPULVEDA BLVD. #262 TORRANCE, CA 90502 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 12/10/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091878069 FIRST FILING. The following person(s) is (are) doing business as J.A. GARDEN LANDSCAPING, 1076 E. PASADENA ST. POMONA, CA 91767. The full name of registrant(s) is/are : JOSE AGUILERA-VALASCO 1076 E. PASADENA ST. POMONA, CA 91767 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE AGUILERA-VALASCO
This statement was filed with the County Clerk of LOS ANGELES County on 12/10/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091868051 FIRST FILING. The following person(s) is (are) doing business as THE GREEN SALON, 3422 W. 8TH ST. LOS ANGELES, CA 90005. The full name of registrant(s) is/are : JUAN A. TORRES 4673 PICKFORD ST. LOS ANGELES, CA 90019 JOSE A. JURADO 4673 PICKFORD ST. LOS ANGELES, CA 90019 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN A. TORRES
This statement was filed with the County Clerk of LOS ANGELES County on 12/09/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or

DBAS

common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091857942 FIRST FILING. The following person(s) is (are) doing business as ALL WIRED CUSTOM GRILLS, 1633 ELM ST. ALHAMBRA, CA 91803. The full name of registrant(s) is/are : LUIS A. REYES 3731 BEAR CT. BELL, CA 90201 RICARDO MUNGIA 13903 MARLAND ST. LA PUENTE, CA 91746 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/7/2008. /s/: LUIS A. REYES
This statement was filed with the County Clerk of LOS ANGELES County on 12/08/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091858971 FIRST FILING. The following person(s) is (are) doing business as BUILT FOR SIN, 1517 S. BROADMOOR AVE. W. COVINA, CA 91790. The full name of registrant(s) is/are : CORY BALLUM 1517 S. BROADMOOR AVE. W. COVINA, CA 91790 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CORY BALLUM
This statement was filed with the County Clerk of LOS ANGELES County on 12/8/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091781447 FIRST FILING. The following person(s) is (are) doing business as KANEVA FINANCIAL, 2106 S. Canfield Ave, Los Angeles, CA 90034. The full name of registrant(s) is/are : KANEVA, INC., 2106 S. Canfield Ave, Los Angeles, CA 90034 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KANEVA, INC., CEO
This statement was filed with the County Clerk of LOS ANGELES County on 11/24/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/14/2009, 12/21/2009, 12/28/2009, 1/4/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091914112 FIRST FILING. The following person(s) is (are) doing business as LA SPORTS MASSAGE; LASPORTSMASSAGE.COM, AI #/ON 200921810265, 13205 W. WASHINGTON BLVD., LOS ANGELES, CA 90066. The full name of registrant(s) is/are : LA SPORTS MASSAGE ENTERPRISES LLC, 2120 4TH ST, APT 17, SANTA MONICA, CA 90405 (CALIFORNIA) This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LA SPORTS MASSAGE ENTERPRISES LLC
This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/21/2009, 12/28/2009, 1/4/2010, 1/11/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091840084 FIRST FILING. The following person(s) is (are) doing business as CALTEC CONSTRUCTION; FRED SAFAII & ASSOCIATES, 10630 WILKINS AVE, #302, LOS ANGELES, CA 90024. The full name of registrant(s) is/are : FRED SAFAII, 10630 WILKINS AVE, #302, LOS ANGELES, CA 90024 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/4/2009. /s/: FRED SAFAII
This statement was filed with the County Clerk of LOS ANGELES County on 12/4/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

DBAS

BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/21/2009, 12/28/2009, 1/4/2010, 1/11/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091791856 FIRST FILING. The following person(s) is (are) doing business as NCIRCLE NETWORK INSURANCE SOLUTIONS, AI #/ON 3149269, 11110 ARTESIA BLVD., SUITE A, CERRITOS, CA 90703, COUNTY OF LA; 3331 E. SOUTH ST, LONG BEACH, CA 90805. The full name of registrant(s) is/are : SUKANYA SAKSUDHIYAKOM/SUKANYA COPORATION, 5537 BLACKTHORNE AVE, LAKEWOOD, CA 90712 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SUKANYA COPORATION, PRESIDENT, SUKANYA SAKSUDHIYAKOM
This statement was filed with the County Clerk of LOS ANGELES County on 11/25/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/21/2009, 12/28/2009, 1/4/2010, 1/11/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091935048 FIRST FILING. The following person(s) is (are) doing business as THE ENNEAGRAM IN BUSINESS; BOGDA & ASSOCIATES, 1106 21ST STREET, SANTA MONICA, CA 90403, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : GINGER LAPID-BOGDA, 1106 21ST STREET, SANTA MONICA, CA 90403, COUNTY OF LOS ANGELES This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/21/1997. /s/: GINGER LAPID-BOGDA
This statement was filed with the County Clerk of LOS ANGELES County on 12/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/28/2009, 1/4/2010, 1/11/2010, 1/18/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091906410 FIRST FILING. The following person(s) is (are) doing business as MAESA, WORLDWIDE AXCESS; AI #/ON 2008835310205, 10900 WILSHIRE BLVD, SUITE 930, LOS ANGELES, CA 90024, COUNTY OF LA. The full name of registrant(s) is/are : ZORBIT RESOURCES, LLC, 10900 WILSHIRE BLVD., SUITE 930, LOS ANGELES, CA 90024, (CALIFORNIA) This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: THOMAS BUTKIEWICZ, CEO
This statement was filed with the County Clerk of LOS ANGELES County on 12/15/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/28/2009, 1/4/2010, 1/11/2010, 1/18/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091800630 FIRST FILING. The following person(s) is (are) doing business as MYADS, AI #/ON SRV 090639393 4701596 FILE, 2500 BROADWAY, 2ND FLOOR, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : FOX AUDIENCE NETWORK, INC., 2500 BROADWAY, SANTA MONICA, CA 90404 (DELAWARE) This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/27/2008. /s/: FOX AUDIENCE NETWORK, INC.
This statement was filed with the County Clerk of LOS ANGELES County on 6/27/2008. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/28/2009, 1/4/2010, 1/11/2010, 1/18/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091935174 FIRST FILING. The following person(s) is (are) doing business as COUTUREBLVD.COM; COUTURE BLVD, 3111 4TH ST,

DBAS

#411, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : VENITA HAYNES, 3111 4TH ST, #411, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VENITA HAYNES
This statement was filed with the County Clerk of LOS ANGELES County on 12/18/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/28/2009, 1/4/2010, 1/11/2010, 1/18/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091915898 FIRST FILING. The following person(s) is (are) doing business as WHITE CAKE JEWELRY, 2463 SAWTELLE BLVD., SUITE 101, LA, CA 90064. The full name of registrant(s) is/are : JULIA DECKER, 2463 SAWTELLE BLVD, #101, LA, CA 90064 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JULIA DECKER
This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/28/2009, 1/4/2010, 1/11/2010, 1/18/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091965325 FIRST FILING. The following person(s) is (are) doing business as BLAMMY BROS. RECORDS, 2680 32ND ST, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : SAMMY SERIOUS LLC, 12345 MAGNOLIA BLVD, APT 6, VALLEY VILLAGE, CA 91607 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SAMMY SERIOUS LLC, CEO
This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/28/2009, 1/4/2010, 1/11/2010, 1/18/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091812050 FIRST FILING. The following person(s) is (are) doing business as ROMANTIC TREASURES, 833 W. TORRANCE BLVD, STORE #107, TORRANCE, CA 90502. The full name of registrant(s) is/are : MERY OLGA LAGRESA, PO BOX 1781, BEVERLY HILLS, CA 90213 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MERY O. LAGRESA, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 12/1/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/28/2009, 1/4/2010, 1/11/2010, 1/18/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091963367 FIRST FILING. The following person(s) is (are) doing business as MD 2 YOU; MD TO YOU, 6204 VISTA DEL MAR, #478, PLAYA DEL REY, CA 90293; 322 CULVER BLVD, #380, PLAYA DEL REY, CA 90293. The full name of registrant(s) is/are : GNO HEALTHCARE, INC., 5601 W. SLAUSON AVE, CULVER CITY, CA 90230 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GNO HEALTHCARE INC., PRESIDENT, DORIKA BECKETT
This statement was filed with the County Clerk of LOS ANGELES County on 12/24/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 1/4/2010, 1/11/2010, 1/18/2010, 1/25/2010

DBAS

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013676
Superior Court of California, County of Los Angeles
Petition of DEANA KHACHATURIAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DEANA KHACHATURIAN filed a petition with this court for a decree of changing names as follows: DEANA KHACHATURIAN to DEANNA ORTALY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: FEBRUARY 19, 2009 Time: 8:30AM, Dept. B, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 30, 2009
MARY THORNTON HOUSE
SUPERVISING JUDGE
1/4/2010, 1/11/2010, 1/18/2010, 1/25/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091979210 FIRST FILING. The following person(s) is (are) doing business as MURPHEY ARCHITECTURE, 11954 MAYFIELD AVE, #6, LOS ANGELES, CA 90049. The full name of registrant(s) is/are : JOHN VINSON EVANS MURPHEY, 11954 MAYFIELD AVE, #6, LOS ANGELES, CA 90049 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/15/2009. /s/: JOHN V. E. MURPHEY
This statement was filed with the County Clerk of LOS ANGELES County on 12/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 1/4/2010, 1/11/2010, 1/18/2010, 1/25/2010

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091941286 FIRST FILING. The following person(s) is (are) doing business as BEACON VILLA MANAGEMENT, 560 WEST MAIN ST, STE C, #263, ALHAMBRA, CA 91801. The full name of registrant(s) is/are : NEE TANG, 2017 FAIR OAKS AVE, SOUTH PASADENA, CA 91030 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: NEE TANG
This statement was filed with the County Clerk of LOS ANGELES County on 12/21/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 1/4/2010, 1/11/2010, 1/18/2010, 1/25/2010



Bourget Bros. Building Materials

&

Bourget Flagstone Co.

When considering home improvements . . . visit our *Display Showrooms* for ideas!



Slate ⟡ Limestone ⟡ Flagstone
Granite ⟡ Marble
Pebbles ⟡ River Rock
Landscape Boulders



Tumbled & Crushed Recycled Glass
Polished & Landscape Pebbles
Mexican Tile
Doors & Windows ⟡ Lumber
Exterior Grade Italian Porcelain

Tiles are available for a multitude of exterior applications, including patios, driveways, walkways, pool decks and copings.

NATURAL STONE SHOWROOM
1810 Colorado Avenue
Santa Monica, CA 90404
(310) 829-4010

TILE SHOWROOM &
GLASS / PEBBLE DISPLAY
1636 - 11th Street
Santa Monica, CA 90404
(310) 450-6556

www.bourgetbros.com

Meet with one of our knowledgeable Sales Associates to discuss your home improvement project!