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MONDAY, JANUARY 2, 2012

Volume 11 Issue 44

Santa Monica Daily Press

WHAT'S TO COME?
SEE PAGE 4

We have you covered

THE FRESH START ISSUE

Bringing some relief to the daily commute



Kevin Herrera *kevinh@smdp.com*

WATCHER: **City Hall transportation engineer Andrew Maximous surveys intersections at Santa Monica's Transportation Management Center.**

BY KEVIN HERRERA
Editor in Chief

CITY HALL Tucked away in a cramped corner office at City Hall is a collection of flatscreen TVs that provide Andrew Maximous with live digital-video feeds of some of Santa Monica's busiest intersections.

Maximous, a transportation engineer with dark, curly hair and a Lakers retractable keychain attached to his belt, focuses his attention on Fourth Street and Colorado Avenue, the site of the future Exposition Light Rail line terminus where commuters will converge, some by public transit, others by bike, by car or on foot.

Traffic is relatively light for a late Wednesday morning, but if conditions took a turn for the worse, as they often do during rush hour, all it takes is a few clicks of the mouse and Maximous can provide some relief by extending green lights or altering their sequence to move cars along quicker.

Doing that used to involve sending a traffic engineer out to the intersection to physically visit a control box, a time-intensive process that could not provide immediate relief. Now, Maximous can make those tweaks more efficiently.

"We're not saying we're going to fix all the traffic problems we have. It's not a silver bullet," he said. "But it's a tool we can use to minimize the impact."

Maximous is one of four city employees

SEE TRAFFIC PAGE 9

Meeting the new year with a measure of success

Resolutions can bring fulfillment or lower standards

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITYWIDE After the heady effects of champagne wear off sometime on Jan. 1, well-intentioned people across Santa Monica will buckle down and determine to make some changes in their lives.

They'll call these personal promises "New Year's resolutions," a reflection on the year past and what they'd like to change on the new slate offered by a new calendar.

"We're always wanting, always going to get back to our goals on Monday, get back to them on the first," said Carrie Kish. "The first of a brand new year is a whole new opportunity and people see that. We can reinvent ourselves."

Kish is the president of Leadership Lab, a coaching company that specializes in teaching business executives and managers the ropes.

Although elevating talented professionals into the ranks of good managers is her bread and butter, Kish noted a remarkable similarity between their "goals" and others' "resolutions."

"It's kind of funny. I mostly work with business owners and entrepreneurs, but in the end of the day, if they're not happy in their life, nothing else matters," Kish said.

Reinvention takes many forms, but New Year's resolutions tend to fall into a number of set categories, usually involving weight loss or getting in shape, kicking bad habits and doing better in their careers.

The physical falls into Tom Williams' camp.

Williams is the founder of Burn Fitness, a gym on the Third Street Promenade. His company sees a 33 percent spike in membership around January each year. By December, around 20 percent have left the gym, although it's unclear whether or not most of those were disgruntled resolution makers.

Those resolvers "look in the mirror and see what they don't like," Williams said, aided by disheartening statistics about growing obesity trends and degrading health.

Burn does what it can to facilitate new

SEE RESOLUTIONS PAGE 7



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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Jan. 2, 2012

Ice skating in the sunshine
ICE at Santa Monica
Fifth St. and Arizona Ave., 10 a.m. — 10 p.m.
Skate in the sunshine at this outdoor ice skating rink. It's not often that you can skate just blocks from the beach. For more information, call (310) 496-9880.

Tuesday, Jan. 3, 2012

Improve your improv
Senior Center
1450 Ocean Ave., 12:30 p.m. — 2:30 p.m.
Veteran improv instructor Brian Hamill hosts this weekly comedy workshop for seniors. All seniors are welcome to take part in the workshop, whether you want to be on stage or in the audience. Cost: free for Senior Center members. For more information, call (310) 458-8644.

Must have been the write place
Fairview Branch Library
2101 Ocean Park Blvd. 12 p.m. — 2:30 p.m.
Find guidance and direction from fellow writers, and give your own support and inspiration, at Write-Away, a community meeting for local authors held every Tuesday at the library. Cost: free. For more information, call (310) 458-8681.

Wednesday, Jan. 4, 2012

Seniors in shape from head to toe
Senior Center
1450 Ocean Ave., 9:10 a.m. — 10:10 a.m.
The Senior Exercise Class features controlled breathing and stretching, low-impact aerobics and weightlifting mixed with line dancing and music to help seniors keep healthy from hearts to hips. Cost: free for Senior Center members. For more information, call (310) 458-8644.

The sport of kings
Ocean Park Branch Library
2601 Main St., 3 p.m. — 6 p.m.
Children and adults are welcome at Youth and Family Chess, a weekly instructional class meant to help you not just learn, but appreciate the ancient game of chess. Cost: free. For more information, call (310) 458-8683.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



In a first, gas and other fuels are top U.S. export

CHRIS KAHN
AP Energy Writer

NEW YORK For the first time, the top export of the United States, the world's biggest gas guzzler, is — wait for it — fuel.

Measured in dollars, the nation is on pace this year to ship more gasoline, diesel, and jet fuel than any other single export, according to U.S. Census data going back to 1990. It will also be the first year in more than 60 that America has been a net exporter of these fuels.

Just how big of a shift is this? A decade ago, fuel wasn't even among the top 25 exports. And for the last five years, America's top export was aircraft.

The trend is significant because for decades the U.S. has relied on huge imports of fuel from Europe in order to meet demand. It only reinforced the image of America as an energy hog. And up until a few years ago, whenever gasoline prices climbed, there were complaints in Congress that U.S. refiners were not growing quickly enough to satisfy domestic demand; that controversy would appear to be over.

Still, the U.S. is nowhere close to energy independence. America is still the world's largest importer of crude oil. From January to October, the country imported 2.7 billion barrels of oil worth roughly $280 billion.

Fuel exports, worth an estimated $88 billion in 2011, have surged for two reasons:

— Crude oil, the raw material from which gasoline and other refined products are made, is a lot more expensive. Oil prices averaged $95 a barrel in 2011, while gasoline averaged $3.52 a gallon — a record. A decade ago oil averaged $26 a barrel, while gasoline averaged $1.44 a gallon.

— The volume of fuel exports is rising. The U.S. is using less fuel because of a weak economy and more efficient cars and trucks. That allows refiners to sell more fuel to rapidly growing economies in Latin America, for example. In 2011, U.S. refiners exported 117 million gallons per day of gasoline, diesel, jet fuel and other petroleum products,

SEE **EXPORT** PAGE 10



PLAYING AROUND

Brandon Wise *brandonw@smdp.com*

Kids jump around and tackle each other on the temporary miniature football field at Santa Monica Place on Friday afternoon. It was in honor of today's Rose Bowl game.

Uninsured turn to daily deal sites for health care

JOSEPH PISANI
AP Business Writer

NEW YORK The last time Mark Stella went to the dentist he didn't need an insurance card. Instead, he pulled out a Groupon.

Stella, a small business owner, canceled his health insurance plan more than three years ago when his premium rose to more than $400 a month. He considered himself healthy and decided that he was wasting money on something that he rarely used.

So when a deal popped up on daily deals site Groupon for a teeth cleaning, exam and an X-ray at a nearby dentist, Stella, 55, bought the deal — which the company calls a "Groupon" — for himself and another for his daughter. He paid $39 for each, $151 below what the dentist normally charges.

Daily deal sites like Groupon and LivingSocial are best known for offering limited-time discounts on a variety of discretionary goods and services including restaurant meals, wine tastings, spa visits and hotel stays. The discounts are paid for upfront and then it's up to the customer to book an appointment and redeem a coupon before it expires. Merchants like the deals because it gives them exposure and a pop in business. Customers use them to try something new, to save money on something they already use, or both.

The sites are increasingly moving beyond little luxuries like facials and vacations and offering deals that are helping some people fill holes in their health insurance coverage. Visitors to these sites are finding a growing number of markdowns on health care services such as teeth cleanings, eye exams, chiropractic care and even medical checkups. They're also offering deals on elective procedures not commonly covered by health insurers, such as wrinkle-reducing Botox injections and vision-correcting Lasik eye surgery. About one out of every 11 deals

SEE **CARE** PAGE 12

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Live with that

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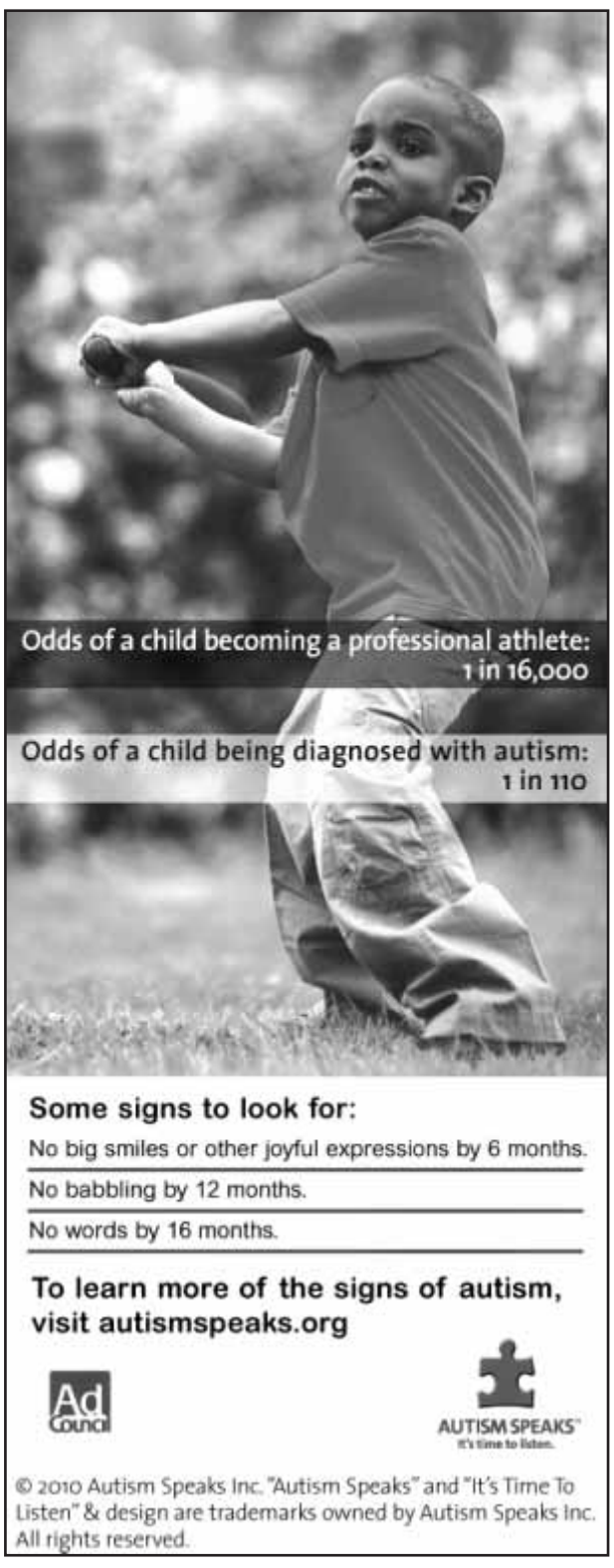
I agree with letter writer Virginia Isaacs ("Clear example." Letters to the Editor, Dec. 28), and to add to it, the Santa Monica City Council doesn't need to go along with their colleague Kevin McKeown's idiotic plan to spend $30 million to buy another trailer park, which is only designed to aid Mr. McKeown in buying votes in the next election.

City Hall already owns Mountain View Mobile Home Park on Stewart Street, and could easily relocate the few Village Trailer Park residents there. It wouldn't cost $30 million.

Of course, from what we've read in the press about City Hall's trailer park, and the appalling conditions and poor treatment the tenants receive there, maybe the Village tenants don't want to become city tenants. Maybe that's something Mr. McKeown, the so-called advocate for tenants' rights, should direct his eagle eyes toward.

Only in Santa Monica can the city get away with allowing its tenants to live in awful conditions and to treat them badly. No private property owner could get away with it. Perhaps that is because City Hall enforces the laws and chooses to ignore its own bad deeds and violations. Can you live with that, Mr. McKeown?

George Kaplan
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Stare into my crystal ball

WELCOME TO 2012!

As you are aware, this is an election year. In addition to electing or re-electing (as the case may be) holders for national, state and county offices, Santa Monicans will elect people for City Council, Santa Monica-Malibu Unified School District Board of Education and Rent Control Board.

Council terms for Terry O'Day, Gleam Davis, Richard Bloom and Bobby Shriver expire in November. It's early for speculation, but I suspect O'Day and Davis will run and receive considerable financial support from the usual cast of characters — developers and hotel operators.

Rumors are that Shriver will hang up his councilman's hat. Shriver said he's mulling options including seeking a state office. If he decides to run for council, he'd easily win re-election. And, if he supported a slate of candidates, "Team Bobby" could dislodge at least one or more council members and really upset the apple cart.

Bloom e-mailed me some months ago that he was completely focused on his Assembly race and would not run for council this year. He's facing tough competition from Torie Osborn and Betsy Butler, who've both raised more money and garnered numerous key endorsements. Bloom has raised some Assembly campaign funds — most of it from (guess who?) local developers.

If Bloom doesn't place in the June primary, he'll have time to regroup, solicit campaign donors and seek a Santa Monicans for Renters' Rights council endorsement at their annual convention in late July or August.

The powerful SMRR organization will probably endorse O'Day, Davis and Bloom, if he runs. They may also back current planning commissioners Jennifer Kennedy and/or Ted Winterer, who previously ran (unsuccessfully) for council.

Winterer is favored by neighborhood leaders and slow-growth advocates. However, O'Day, Davis and other special interest-backed candidates will have larger campaign war chests.

Other viable council candidates may emerge from school support organizations. And, the developer/hotel/real estate camp may put up additional candidates from a list of players sympathetic to their agenda.

Someone mention buying elections? You can bet the family Prius on more dirty campaign tricks, misleading political mailings and phony citizen groups courtesy of big developers such as Hines, the Edward Thomas Management Co. (Casa del Mar /Shutters hotels) and their hired PR gun, Kim Karie.

The terms of school board members Jose Escarce, Maria Leon Vazquez and Ben Allen expire this year. All will probably run for re-election. They should easily win SMRR endorsements — virtually a guarantee of victory at the polls. We could see a PTA activist or school supporter such as Shari Davis (if she doesn't run for City Council) or Rebecca Kennerly take a shot at school board.

In any case, SMRR's Steering Committee will usurp membership choices and endorse candidates as they did in 2010, if nothing else, to maintain their tight control of school and City Hall governance.

It's unclear whether there will be another school tax measure on either the June or November ballot. Being that the district is always crying about how poor they are and it's relatively easy for school cheerleaders to win voter approval for tax measures, expect another unfair and regressive school tax scheme in 2012.

Development and traffic will be issues in 2012. There are still a half-dozen major office/mixed-use projects pending council approval in the eastern Mid-City area. Three new hotels are winding their way through the approval process, including two at Fifth Street and Colorado Avenue and one at Seventh Street and Wilshire Boulevard.

Then there's the complete reconstruction of the Fairmont-Miramar Hotel at Wilshire and Ocean Avenue. Neighbors whose views could be impacted are already upset. The Huntley hotel across Second Street has even hired a professional organizer to stir up community opposition to the project.

Santa Monica Airport will generate a lot of debate in the coming year. Its neighbors are fed up with noise and pollution from corporate jets and smaller propeller driven planes alike. The questions as to whether the airport should be closed, limit flights or operate as usual will continue well past 2012.

Crime isn't a big community concern because the Santa Monica Police Department has done a terrific job of reducing it over recent years. Speaking of the SMPD, we can all expect a new chief of police in the coming months as the current chief, Tim Jackman, has announced his retirement, effective last month.

Never fear. Jackman will stay around through March as interim chief when a replacement is expected to be announced.

In public opinion polls, both homelessness and the general cost of housing in Santa Monica are still mentioned. Expect little change from the previous years in City Hall's 2012 homeless count set for later this month. Market rate and rent-controlled housing costs will continue to increase this year, especially if new taxes are added.

Mayan apocalypse aside, 2012 should be an interesting year in Santa Monica.

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State's flood plan calls for up to $17B in repairs

GOSIA WOZNIACKA
Associated Press

FRESNO More than half of California's levees do not meet flood-control standards and need up to $17 billion in repairs and investment, officials said in the first statewide flood plan released Friday.

The plan, issued by the Department of Water Resources, details the dire status of levees and other infrastructure along the Sacramento and San Joaquin river systems.

Officials and experts say the state's flood control system — a piece-meal collection of 14,000 levees and other infrastructure built by farmers and local governments over the last 150 years — is no longer adequate. The Central Valley, once a mostly agricultural area that was lightly populated, has experienced rapid development and population growth.

"The system is based on antiquated technologies, so you have to upgrade it and keep in mind changing societal demands," said Jeffrey Mount, professor and founding director of Center for Watershed Sciences at UC Davis. "Modern flood control is wickedly complicated, because it has to take into account a lot of factors."

Experts say the aging levees, if breached, pose a great threat to life, property and the state's drinking water supplies. Central Valley's flood risk ranks among the highest in the nation.

While officials have long known the system was neglected and in disrepair, it's the first time they have studied it as a whole, come up with long-term solutions and a priority for investments.

More than half of 300 miles of aged urban levees do not meet modern design criteria, according to newly released analysis. And about 60 percent of 1,230 miles of non-urban levees have a high potential for failure from under-seepage, through-seepage, structural instability, and/or erosion.

In addition, about half of the 1,016 miles of channels are believed to be inadequate to handle projected flooding. And two bridges are in need of repairs.

About 1 million Californians now live in floodplains and levees protect an estimated $69 billion in assets, including the state's water supply system, major freeways, agricultural land and the valley's remaining wetland and riparian habitat, said Mike Mierzwa, senior engineer in the Central Valley Flood Protection Office.

"The challenge that we have is that the flood management system in the valley is dated and is not functioning in ways it was designed," Mierzwa said. "We have people living behind levees which were meant to protect farmland."

In 2006, in the wake of Hurricane Katrina, former Governor Arnold Schwarzenegger declared a state of emergency for California's levee system and ordered emergency levee repairs to the 33 most critical spots at a cost of $175 million. That same year, state voters approved nearly $5 billion in bond funds for flood protection projects statewide.

Legislators also mandated that the state develop a plan to reduce flood risks and guide the investments of the bond money.

The plan calls for $14 billion to $17 billion in repairs and other investments — including the $5 billion in bond funds already approved. Investments would be spread over the next 20 to 25 years.

Officials said the money would come from a mixture of federal, state and local sources. They said voters will need to approve more bonds.

Most of the money — up to $6 billion — would be spent in urban areas, where risk is greatest and thousands of homeowners and their property could be affected in case of a flood. Another $6 billion would go towards system-wide improvements.

The plan doesn't call for specific projects, but offers recommendations. Those include extensive bypass expansion and the construction of a new bypass; major improvements to intake, weir and gate structures; sediment removal projects; urban and rural levee repairs; fish passage improvements and ecosystem restoration.

The plan doesn't recommend building new reservoir storage, which is very expensive.

Focusing on other projects beyond levee repairs is good step forward, Mount said.

"There's always the pressure to simply fix the problem, meaning just make the levies taller and stronger. That's the path of least resistance," he said. By constructing and strengthening levees, Mount said, the state may actually induce development and growth behind the levees and hence increase flood risk. Thus the need, he said, to prioritize investments to areas where risk reduction is greatest.

Thus far, state officials say they have spent about half of the $5 billion in bond funds on more than 200 projects. Those include flood emergency exercises, 120 critical levee erosion site repairs, the removal of three million cubic yards of sediment from the bypasses and substantial levee improvement projects, among others.

The Central Valley Flood Protection Board must adapt the plan by July 2012.

The Q Line

Starting off right

With the arrival of 2012 comes another chance to make resolutions for the new year.

So, this week's Q-Line question asks:
What will be your primary resolution for 2012? Be honest and realistic, it helps keep the faith.

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107**.





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Earth Talk
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Photo courtesy iStock

GOOD STUFF: **Echinacea has gained popularity in recent years as a remedy for the common cold. But because it is not regulated as a medical drug by the FDA — and given the variation between dosages and formulations — it is difficult to get definitive answers as to its effectiveness.**

Cure for the common cold?

Dear EarthTalk

What's the story with echinacea? Many herb teas contain it, and many people swear by it as a cold remedy. But I've also seen headlines saying that the herb has no medicinal value whatsoever. Can you set the record straight?

Arlene Hixson
Portland, Maine

ECHINACEA, ALSO KNOWN AS PURPLE coneflower, has gained popularity in recent years as a nutritional supplement that proponents believe is helpful in staving off the common cold and shortening its duration. But given the variation between dosages and formulations-such herbs are not regulated as medical drugs by the U.S Food and Drug Administration (FDA) and so makers have little incentive to standardize-it's hard to get definitive answers as to echinacea's effectiveness.

Historically, Native Americans relied on the root of echinacea to numb toothache pain and treat dyspepsia as well as snake, insect and spider bites. While some modern day folks rely on echinacea just based on this anecdotal evidence, scientific studies have verified that the herb can be effective. To wit, a 2008 University of Connecticut review of 14 different clinical trials of echinacea use found that taking the supplement reduced the chances of getting a cold by 31 percent, and helped people get over cold and flu symptoms a day and a half earlier than those who didn't take it.

Researchers initially thought echinacea's effectiveness was due to its immune-boosting traits, but they now believe instead that the herb works more as an anti-inflammatory agent. A 2009 University of British Columbia study found that typical commercially available echinacea preparations are effective in reducing the body's production of inflammatory proteins in human bronchial cells. In layman's terms, this means that echinacea can help lessen the annoying symptoms of common colds, the flu and other respiratory ailments. Furthermore, the study found that echinacea is just as effective in reducing bronchial inflammation whether it is consumed before or after a viral infection sets in, indicating that taking moderate doses on a regular basis during cold season can help prevent some bronchial irritation if and when cold symptoms begin.

Interestingly, though, a 2010 study of 719 participants in Wisconsin focusing on illness duration and severity found that the duration of the common cold could be shortened by taking a pill of some sort, whether echinacea or a placebo with no active ingredients. But this study merely underscored the importance of psychological factors in fighting illness and did not say that echinacea isn't effective.

Given the lack of FDA oversight of herbs, different formulations may contain vastly different amounts of echinacea. A 2004 evaluation of 19 different echinacea brands by the non-profit Consumers Union and published in Consumer Reports found that the amount of echinacea actually present in supplements varied considerably from brand to brand-and even in some cases from bottle to bottle of the same brand. The magazine recommended a few brands as "best picks," including Spring Valley, Origin and Sundown, all which featured high concentrations of echinacea and reliable dosage amounts from pill to pill.

Before taking the echinacea plunge, beware that the herb can cause allergic reactions in some people and may interact negatively with some common medications. Researchers warn that anyone with autoimmune disease or a handful of other illnesses should not take echinacea without first consulting with their doctor.

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RESOLUTIONS
FROM PAGE 1

and experienced exercisers with a number of classes, one-on-one support and an online database to track progress, but it can only go so far.

"To be successful, when you purchase a gym membership, show up!" Williams said.

Kicking bad habits, be they smoking, drinking or credit cards also tops the list of resolutions, according to Kish.

Programs to help the determined abound, including a smoking cessation class at Santa Monica-UCLA Medical Center, and a number of "anonymous" groups for any number of ailments.

Getting off those habits can be good for both the body and pocketbook.

According to the Center for Disease Control, excessive alcohol consumption costs the United States $223.5 billion in 2006, or roughly $746 per American.

Approximately 76 percent of the costs of alcohol come as a result of binge drinking, and approximately 79,000 deaths are attributable to excessive alcohol use each year in the United States.

That pales in comparison to the deaths by cigarettes, which kill 443,000 people a year, including those that suffer from secondhand smoke exposure.

The average cost per pack of cigarettes was $5.33 cents in 2009.

Job fulfillment comes up frequently for many Americans. Goals range from performing better in positions to the more dramatic move of changing career paths altogether.

"Preparing for the new year is a perfect opportunity to reflect on the past to determine what's working and what is not," wrote Katrina Davy, a Santa Monica-based career counselor, in an e-mail. "However, as with most resolutions, it is important to break things down into actionable steps rather than large, lofty goals."

People looking for a change need to consider what makes them happy about their careers as well as what they're not satisfied with, and then create a number of smaller steps that they can accomplish as they work toward the larger goal.

If the uncertain job climate — an 11.3 percent unemployment rate in California — seems daunting, attack the bits that make you unhappy or seek fulfillment in other places in your life, Davy suggested.

"Sometimes, joining new community organizations or dedicating time outside of the office to one's true passions can help take the pressure off of a job providing those much needed elements," she wrote.

It sounds well and good, but there's a problem with resolutions.

According to an oft cited-study by John C. Norcross published in the Journal of Clinical Psychology in 2002, few will succeed.

The study, which followed 159 resolvers through the first six months of the year, showed that 25 percent dropped out in the first week and only 46 percent self-reported to have continued through June.

Success is as easy as being SMART, Kish said.

SMART is an acronym that coaches use to help their clients succeed. Goals should be "specific" — how much weight do you want to lose? — and have "measurable" results. Goal setters need to be held "accountable" ("This is the place most people fail") and "realistic" in the goals they've set.

People need help achieving goals. That's why Kish sees her business jump up around the beginning of every year. But be it a professional coach, personal trainer or just a good friend that holds similar desire, the buddy system helps.

Finally, it helps to be "timely," or have a set time period in which to complete the goals.

Setting goals with no hope for success is more harmful than aiming at achievable hurdles.

"Continually setting resolutions and then not hitting them undermines us and causes us to lower our standards," Kish said.

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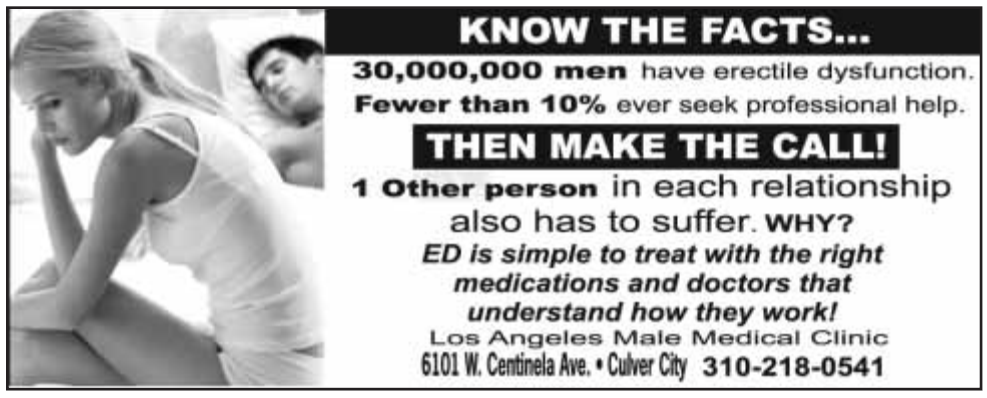
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KNOW BEFORE YOU GO

Transit Priority Systems Project
Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Pico Boulevard between 11th and 23rd streets, but impact to traffic should be minimal.

Pier Parking Lot Storm Drain Improvement Project
Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Ocean Park Boulevard Complete Green Street Project
The project begins in December 2011 and ends December 2012. Construction will take place Monday to Friday, 8 a.m. to 6 p.m., on Ocean Park Boulevard, between Neilson Way and Lincoln Boulevard. The project will improve the character and functionality of Ocean Park Boulevard for all users and reduce storm water runoff. The project will provide wider sidewalks and parkways for storm water biofilter swales and infiltration, new landscape medians, new marked crosswalks with enhanced overhead flashing beacons, new painted bike lanes and traffic striping, pedestrian level lighting, new trees and landscaping, street furniture, bike racks and traffic signal modification. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. Please use alternate routes whenever possible.

Annual Tree Trimming
City Hall's annual tree trimming schedule is underway at the following locations: on Virginia Avenue from Stewart Street to Centinela Avenue. For more information please visit www.santamonicatrees.com.

Annual Paving & Sidewalk Repair Project
Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area. Miscellaneous work (striping, raising of manhole covers, etc) will be taking place in the neighborhood south of Pico and west of Lincoln. Partial roadway closures is expected. Temporary Traffic Control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Advanced Traffic Management Systems Project
The city's Advanced Traffic Management System (ATMS) Phases 4A and 4B Project will connect 40 signal-controlled intersections along Arizona Avenue and Mid-City areas to the city's centralized control system with fiber optic cables. This will require installation of new conduit and modification of the existing interconnected conduit system to accommodate fiber optic cable. Also upgrades of traffic signal infrastructure ranging from a full replacement of all traffic signal equipment to less extensive upgrades such as the installation of new controller cabinets and video detection cameras. Construction will commence along Colorado Avenue from Lincoln Boulevard to Stewart Street between the hours of 8 a.m. – 6 p.m. Impacts to traffic should be minimal but partial and full lane closures may be necessary some times.

Southern California Edison Installation
Southern California Edison Installation of electrical conduit and vaults on 20th Street from Olympic Boulevard to Wilshire Place North. Estimated project completion is December 2011. Lane closures will occur on the east side of 20th Street between Colorado and Arizona avenues. There may be traffic delays in and around the Appian Way and Pico Boulevard intersections. Expect traffic delays. Use alternate routes whenever possible.

Alley Resurfacing Project
The alleys in the 900 block of Sixth Court will be resurfaced through Jan. 9-17. Daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info go to: smgov.net/streets/alleyprogram.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.





TRAFFIC
FROM PAGE 1

tasked with running City Hall's new Transportation Management Center, the goal of which is to facilitate the safe and efficient movement of cars, people, transit and bicycles within the city by the sea.

The center, which opened in November at a cost of roughly $85,000 (money which came from the developers of the Playa Vista project as part of a settlement with City Hall), is linked by Santa Monica's dark fiber optic network to 17 cameras that can move at the push of a button, and 20 others that are focused on particular points to detect when a motorist or cyclist are stopped at a red light.

Those cameras will eventually replace the metal loops seen at intersections that are used to detect cars and change the cycle of lights during light travel times. Maximous said those loops often have to be removed and replaced during a street resurfacing project, which is a waste.

The detection cameras do the same job as the loops, but better, he said. Before the cameras were installed, cyclists had a hard time getting the loops to recognize them. With the cameras, a cyclist only has to stop in a designated spot marked by a white bicycle and wait. The camera captures their presence and displays a green square on the screen that encompasses the rider. That triggers an extra amount of green light time so the cyclist can safely make it to the other side of the intersection.

All of the cameras can be viewed, controlled and managed in the center. An additional 35 traffic signals, 10 advanced video cameras and 15 detection cameras along the major transit corridors — Wilshire, Santa Monica and Pico boulevards — are planned to be connected and operational in the coming weeks, bringing some relief to Mid-City.

Ocean Park Boulevard and Montana Avenue are on deck, but more funding must be made available to proceed.

City officials are also close to bringing online a feature that will allow buses to communicate with traffic signals so that green lights can be extended if a bus driver is running late.

There is also a plan to install dynamic parking signs at beach lots and other high-traffic areas of the city alerting drivers to where there is available parking.

The video cameras do not record, however, there have been internal discussions about possibly adding that feature to assist law enforcement. Some have raised concerns about invasion of privacy, which has put that move on hold.

To protect privacy, Maximous said certain windows have been digitally blacked out so the engineers cannot peak in.

The system does have safeguards to protect against human error. If an engineer makes a mistake, like ordering a left turn signal to light up while opposing traffic still has a green, the system will sound an alert and block the action, Maximous said.

The center is still in its infancy and is not open 24 hours a day, seven days a week, said Sam Morrissey, principal transportation engineer. However, engineers trained to operate the system can access it from home if needed, which has happened on a few occasions.

Staff is sometimes called in to assist law enforcement during special events like the Los Angeles Marathon, or when crews need to make street repairs.

"Eventually we'd like to get there," Morrissey said of a 24/7 operation. "Our goal is to manage traffic as best we can."

While a key component of the Land Use and Circulation Element of the city's General Plan calls for no new net car trips in the future, achieving it will prove to be difficult. And even if it is accomplished, Morrissey said Santa Monica will still have to deal with traffic impacts created by forces outside the city. Manipulating traffic signals in Santa Monica will have no positive effect if there is a traffic accident in Brentwood or West Los Angeles.

"You're going to have spillover," Morrissey said. "We try and work with [Los Angeles] as much as possible," but sometimes the traffic is unavoidable.

With the Traffic Management Center, city officials hope that they can at least get a jump on congestion before it gets out of hand.

For more information on the project and future construction associated with it, go to www.smgov.net/bebp.

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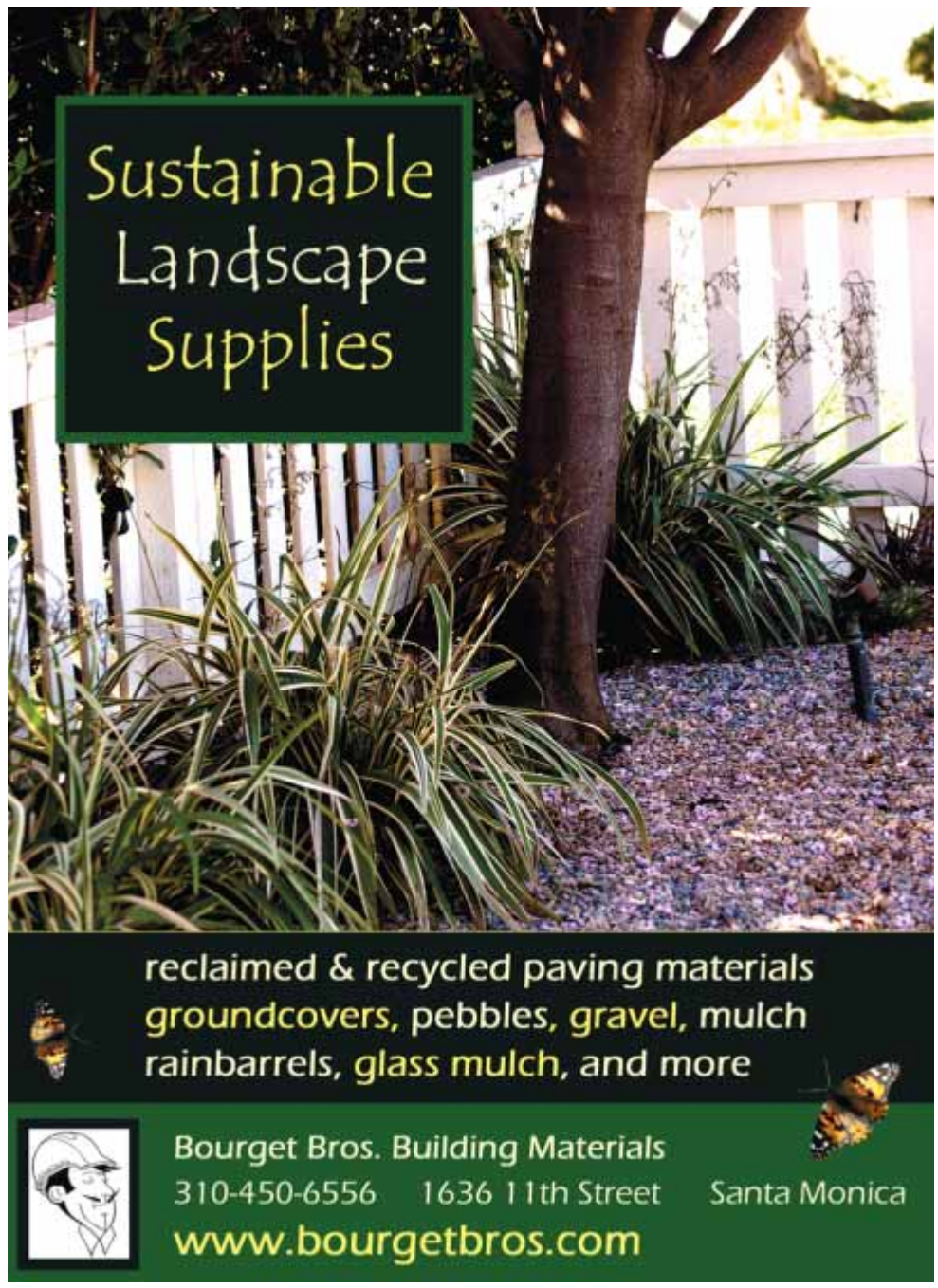
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EXPORT
FROM PAGE 3

up from 40 million gallons per day a decade earlier.

There's at least one domestic downside to America's growing role as a fuel exporter. Experts say the trend helps explain why U.S. motorists are paying more for gasoline. The more fuel that's sent overseas, the less of a supply cushion there is at home.

Gasoline supplies are being exported to the highest bidder, says Tom Kloza, chief oil analyst at Oil Price Information Service. "It's a world market," he says.

Refining companies won't say how much they make by selling fuel overseas. But analysts say those sales are likely generating higher profits per gallon than the fuel sold in the U.S. Otherwise, they wouldn't occur.

The value of U.S. fuel exports has grown steadily over the past decade, coinciding with rising oil prices and increased demand around the globe.

Developing countries in Latin America and Asia have been burning more gasoline and diesel as their people buy more cars and build more roads and factories. Europe also has been buying more U.S. fuel to make up for its lack of refineries.

And there's a simple reason why America's refiners have been eager to export to these markets: gasoline demand in the U.S. has been falling every year since 2007. It dropped by another 2.5 percent in 2011. With the economy struggling, motorists cut back. Also, cars and trucks have become more fuel-efficient and the government mandates the use of more corn-based ethanol fuel.

The last time the U.S. was a net exporter of fuels was 1949, when Harry Truman was president. That year, the U.S. exported 86 million barrels and imported 82 million barrels. In the first ten months of 2011, the nation exported 848 million barrels (worth $73.4 billion) and imported 750 million barrels.

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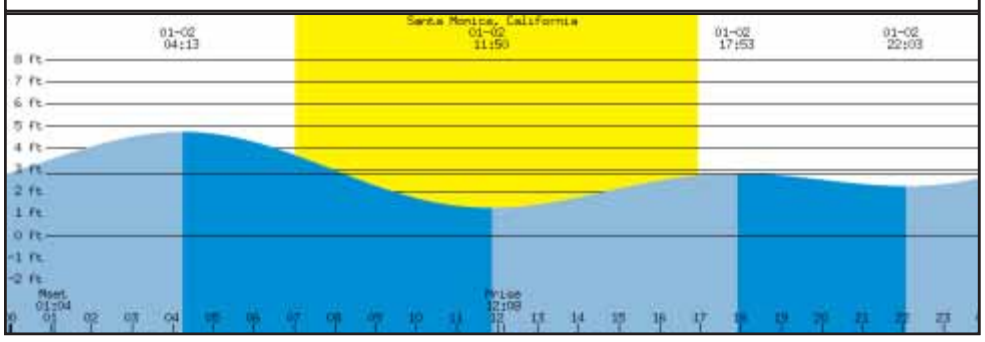
Swell Forecast

Looks a little smaller, more like chest high at west facing spots.

Long Range Synopsis

Tuesday the 3rd into Wednesday the 4th is when our next swell is due. So far, WNW swell is expected to fill into SB/VC by early to mid morning, then SD by late afternoon or early evening on the 3rd. Tuesday the 3rd can thus expect sporadic swell, but at least head high when this starts to fill in. Note there would likely be rogue waves/forerunners on Tuesday the 3rd.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **December 21, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 6
- Number of A grades for dry/wet weather -- 25 / 10
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Carrillo Beach, at Arroyo Seguit Creek mouth.	A	B
Nicholas Beach at San Nicholas Canyon Creek mouth.	D	A
El Pescador State Beach, between Lechusa and Las Aliso creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	B
Zuma Beach at Zuma Creek mouth.	A+	D
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Rominer Canyon Creek mouth.	B	F
Escondido Creek, just east of Escondido State Beach.	D	F
Latigo Canyon Creek mouth.	A+	F
Solstice Canyon at Don Blocker County Beach.	F	A+
Puerco State Beach at creek mouth.	A+	D
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	D
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	C	C
Castlerock Storm Drain at Castle Rock Beach.	A+	F
Santa Ynez Storm Drain at Castle Rock Beach.	B	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	F	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	B
Santa Monica Beach at Montana Ave. drain.	A+	F
Santa Monica Beach at Wilshire Blvd. drain.	A	F
Santa Monica Municipal Pier.	D	B
Santa Monica Beach at Pico/Kenter storm drain.	F	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A	B
Ocean Park Beach at Ashland Ave. drain.	A	B
Venice City Beach, at the Rose Ave. storm drain.	A	F
Venice Beach at Brooks Ave. drain.	A+	A
Venice Beach at Windward Ave. drain.	A	A
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	B
Marina del Rey, Mothers' Beach- lifeguard tower.	A	B
Dockweiler State Beach at Ballona Creek mouth.	F	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (north of D&W jetty).	B	A
Dockweiler State Beach at Imperial Hwy drain.	A+	B
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	F
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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CARE
FROM PAGE 3

offered online is for a health care service, according to data compiled by DealRadar.com, a site that gathers and lists 20,000 deals a day from different websites.

"I was accustomed to going to the dentist every six months," said Stella who owns SmartPhones, a store and wholesale business in Miami that sells mobile phone covers and accessories. "This filled the gap."

The deals are popping up across the nation. In New York, a full medical checkup with blood, stool and urinalysis testing sold for $69 in December on Groupon — below the regular price of $200. In Seattle, a flu shot was offered on AmazonLocal for $17, down from $35. In Chicago, LivingSocial sold a dental exam, cleaning, X-rays and teeth whitening trays for $99, a savings of $142.

About 9 percent of all offers on daily deal websites in November were for dental work or some kind of medical treatment, up from 4.5 percent in the beginning of 2011, said Dan Hess, CEO and founder of Local Offer Network, which runs DealRadar.com. The growth in health-related deals is good news for millions of Americans. According to the Centers for Disease Control and Prevention, 46.3 million Americans under 65 have no health coverage.

The number of health care deals began rising as copycat websites attempted to get a piece of the market. Search leader Google and shopping site Amazon.com have recently gotten into the game.

Not all have been successful. In August, social networking site Facebook dropped its plan to start a daily deal business, and Yelp, a site that allows customers to write reviews of restaurants and other businesses, scaled back its daily deal efforts. Many smaller sites have closed. But the shakeout in the industry hasn't hurt the number of health deals being offered since the industry leaders, like Groupon, are offering more deals and are moving into more markets, Hess said.

The health care deals may be attractive for people with gaps in their coverage or no insurance, but jumping from one health care provider to the next isn't ideal. Visiting the same doctor or dentist makes it easier to monitor how a patient's health is progressing, said David Williams, co-founder of medical consultancy group MedPharma Partners and author of HealthBusinessBlog.com.

Also, it's important for patients to do their own research before buying a medical or dental deal, Williams said. "A referral from someone you trust is the best path," said Williams.

Dental deals are the most popular among users of local deal websites — likely because even more people lack dental insurance than health insurance. Among the 172 million people under 65 who have private health insurance in the U.S., about 45 million don't have dental coverage, according to the CDC.

Dentists have traditionally offered deals by mailing out coupons, but paper coupons have a low redemption rate, Williams said. Local deal sites are more attractive to doctors and dentists because they get paid up front and they reach new clients.

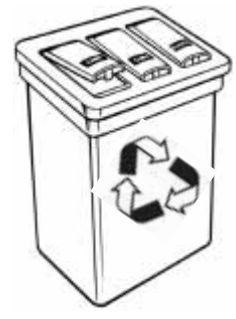
"We reached a whole new demographic who otherwise wouldn't find us," said Dr. Gregg Feinerman, an ophthalmologist who runs Feinerman Vision Center in Newport Beach, Calif.



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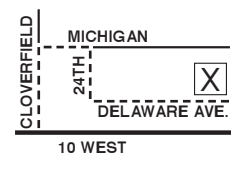


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MOVIE TIMES

Aero Theatre
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(310) 260-1528

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AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

New Year's Eve (PG-13) 1hr 57min
10:45am, 4:20pm, 10:15pm

Sherlock Holmes: A Game of Shadows (PG-13) 2hrs 08min
1:30pm, 7:00pm

Young Adult (R) 1hr 34min
10:40am, 1:00pm, 3:20pm, 5:45pm, 8:10pm, 10:30pm

Girl With the Dragon Tattoo (R) 2hrs 40min
10:50am, 2:35pm, 6:10pm, 9:50pm

My Week with Marilyn (R) 1hr 36min
10:35am, 1:00pm, 3:25pm, 5:55pm, 8:20pm, 10:45pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Mission: Impossible - Ghost Protocol (PG-13) 2hrs 12min
10:15am, 1:30pm, 4:45pm, 8:00pm, 11:15pm

Alvin and the Chipmunks: Chipwrecked (G) 1hr 27min
9:50am, 1:00pm, 3:30pm, 5:55pm, 8:20pm, 10:55pm

War Horse (PG-13) 2hrs 26min
11:25am, 12:05pm, 3:00pm, 3:35pm, 6:30pm, 7:05pm, 9:55pm, 10:35pm

We Bought a Zoo (PG) 2hrs 04min
10:15am, 1:20pm, 4:25pm, 7:30pm, 10:35pm

Sherlock Holmes: A Game of Shadows (PG-13) 2hrs 08min
10:00am, 1:00pm, 4:15pm, 7:30pm, 10:45pm

Muppets (PG) 1hr 38min
9:30am

Girl With the Dragon Tattoo (R) 2hrs 40min
9:30am, 12:05pm, 3:40pm, 7:20pm, 11:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Descendants (R) 1hr 55min
1:20pm, 4:10pm, 7:00pm, 9:45pm

Artist (PG-13) 1hr 40min
1:30pm, 4:20pm, 7:10pm, 9:55pm

Dangerous Method (R) 1hr 39min
1:50pm, 4:30pm, 7:20pm, 9:50pm

Shame (NC-17) 1hr 39min
1:40pm, 4:40pm, 7:30pm, 10:10pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Adventures of Tintin (PG) 1hr 41min
10:45am, 1:30pm, 4:20pm, 7:10pm, 10:00pm

Mission: Impossible - Ghost Protocol (PG-13) 2hrs 12min
11:00am, 2:15pm, 5:30pm, 8:45pm

Hugo 3D (PG) 2hrs 07min
10:40am, 1:45pm, 4:50pm, 8:00pm

Darkest Hour (PG-13) 1hr 29min
10:50am,1:15pm, 6:15pm

Adventures of Tintin 3D (PG) 1hr 41min
11:45am, 2:30pm, 5:20pm, 8:10pm, 10:40pm

Darkest Hour 3D (PG-13) 1hr 29min
3:45pm, 8:40pm

Carnage (R) 1hr 19min
10:30am, 12:45pm, 3:00pm, 5:30pm, 7:55pm, 10:20pm

For more information, e-mail news@smdp.com

Have a dinner and a chat, Libra

ARIES (March 21-April 19)
★★★★ You are nothing less than fiery in the morning, but your energy seems to fizzle when focusing on a money matter. Don't even question if someone is confused -- he or she is, or you are! A talk puts you both on the same page. Tonight: Indulge at dinner -- just a little.

TAURUS (April 20-May 20) 0
★★★ You have been out of whack longer than you realize. Recognize what has occurred when you feel much better late afternoon. Suddenly there is an opportunity to change directions. A new, somewhat odd person is about to pop onto the scene. Tonight: Only where you want to be.

GEMINI (May 21-June 20)
★★★★ Push to get the job done. You could be exhausted and looking at an old situation differently. A new perspective could be important and most enlightening. Your sixth sense comes through. You know exactly what to say. Tonight: Vanish.

CANCER (June 21-July 22)
★★★ You might have difficulty nailing down a problem, as an elusive detail is missing. Ask questions if you are confused. In fact, you need to clarify a situation before you make a decision. Tonight: Where the action is.

LEO (July 23-Aug. 22)
★★★★ Take off. Be willing to take a risk. Use good sense, but remember that if you don't take risks in life, you have nothing. Confusion surrounds another person who often impacts your finances. Assume an attitude that says "no more." Tonight: Could be a late night.

VIRGO (Aug. 23-Sept. 22)
★★★★ Work directly with a partner or associate. Sometimes, like today, there is an innate tension that makes you feel uncomfortable. You will see life through another person's eyes. Tonight: Put on some music.

LIBRA (Sept. 23-Oct. 22)
★★★ Others could be far more challenging than you anticipated. Fatigue might have you acting like a real grump. When your creativity emerges, note how quickly this discomfort leaves. Tonight: Dinner and a chat.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Get the job done. You could be exhausted by what is occurring. Slow down and take a deep breath, go for a walk or take a break. By incorporating a very different activity, you could recharge. Your enthusiasm returns. Tonight: Someone knows how to get you going!

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You might be harder on a friend than you realize. If this person has a strong reaction, understand that you might have pushed him or her away. In any case, stay even and direct with others. Know when to apologize, too. Focus on getting the job done. Tonight: Burning the candle at both ends.

CAPRICORN (Dec. 22-Jan. 19)
★★★ The emphasis remains on real estate, home and a potential investment. A roommate might not be ready for your ideas and new direction. Tonight: Fun and games.

AQUARIUS (Jan. 20-Feb. 18)
★★★ You could be asked a lot of questions in the a.m. You might want to close down or walk away. At the moment, you have difficulty understanding why all this is so important. Make calls; schedule meetings. Tonight: Happily head home.

PISCES (Feb. 19-March 20)
★★★ Be aware of an innate insecurity and how this trait might be playing into your financial situation. Try to detach. No one is more judgmental about you than you. Cut yourself a break! Your intuition helps you make the right choice. Tonight: Hang with a friend.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

You are a force to be dealt with, especially within your community or professional circle. Never take a disagreement personally; understand that others can only come from their history. Appreciate and respect their uniqueness. With this attitude, others will respond accordingly this year. Travel, writing and allowing your mind to grow will change your direction and allow for new possibilities. If you are single, you are likely to hook up with someone very different.



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

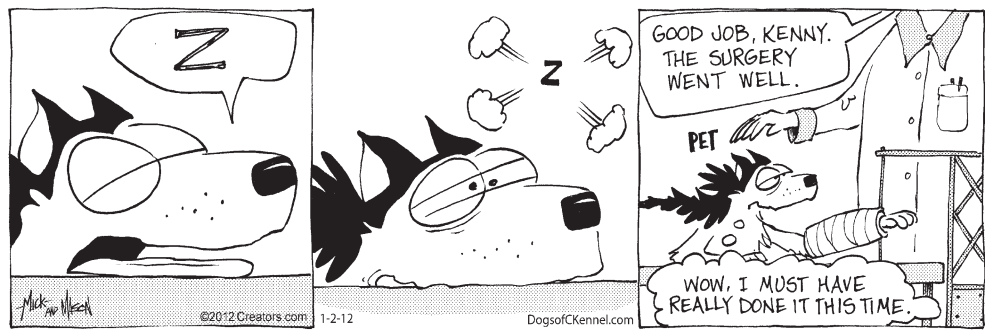
Speed Bump
By Dave Coverly



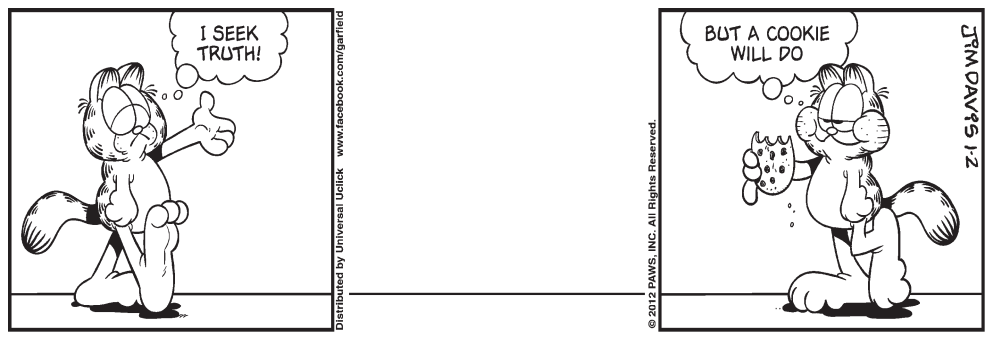
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

		4				3	9	
	8		7		1			2
9			3			7		1
	3	6	8	1			7	
			2	4	5			
	1			7	3	8	4	
3		7			2			4
8			9		7		2	
	2	9				5		

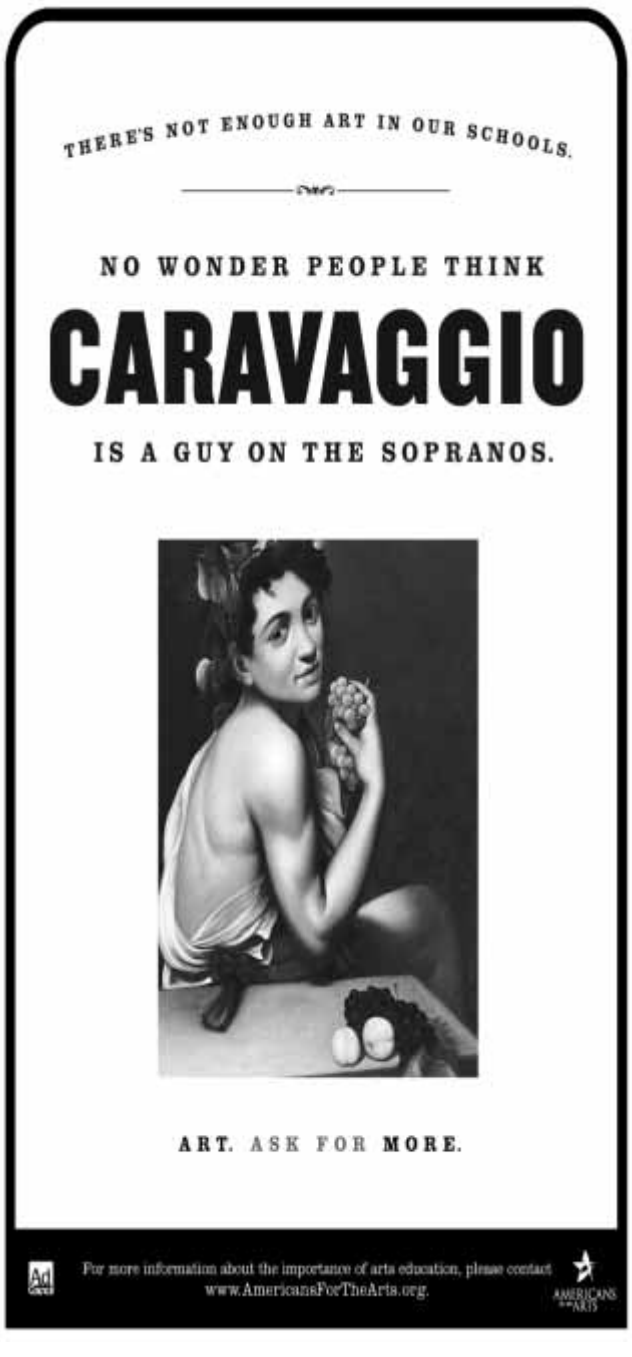
King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	3	6	5	4	9	1	7	8
1	9	5	8	3	7	6	4	2
4	8	7	1	2	6	9	3	5
5	2	4	7	9	3	8	1	6
6	1	3	2	8	4	5	9	7
9	7	8	6	5	1	3	2	4
3	5	2	4	1	8	7	6	9
7	4	9	3	6	5	2	8	1



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Use a dagger
5 Like some wines
9 Scarlett's last name
10 Philly cager
12 Game of hands
13 Cutlery piece
14 ATM bill
16 Guitar legend Paul
17 Jane Austen novel
18 Main aim
21 Singing Sandra
22 Legal expert
23 Women's quarters
24 Like some 24-Down
26 Favorite
29 Chiang Kai-shek's capital
30 Skeleton part
31 Building wing
32 Midnight
34 Wow
37 Once more
38 Till fill
39 Hamlet extras
40 Less than any
41 Finishes

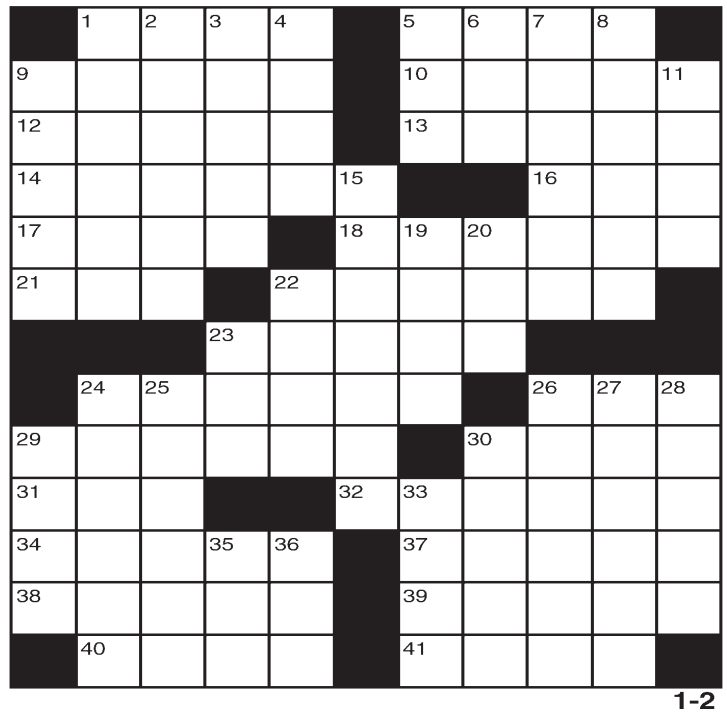
DOWN

1 Missouri motto
2 "— Home, Country Roads"
3 Sporting site
4 Homer's boy
5 Inquire
6 Collins base
7 Banished people
8 Flaw
9 Made a choice
11 Take it easy
15 Tag cry
19 Raised, as dogs
20 Friend of Huck
22 Hunky-dory
23 Bunny move
24 Food fish
25 La Scala setting
26 Warsaw's nation
27 Is jealous of
28 Prom crowd
29 League unit
30 Started
33 Walk through water
35 Buddhist sect
36 Pupil's place

L	I	M	E	■	■	C	O	R	K	S
A	T	O	M	S	■	A	B	E	E	T
C	A	R	O	L	■	L	I	T	E	R
E	L	S	■	E	E	L	■	U	N	E
D	I	E	S	E	L	■	C	R	E	W
■	C	L	E	V	E	L	A	N	D	■
■	■	■	N	E	V	E	R	■	■	■
■	R	O	O	S	E	V	E	L	T	■
S	O	U	R	■	N	E	W	A	R	K
H	A	T	■	D	S	L	■	T	A	N
I	D	A	H	O	■	E	Z	I	N	E
N	I	G	E	L	■	D	A	N	C	E
S	E	E	M	E	■	■	G	O	E	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



1-2

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Once again, a genius tried to pass a piece of U.S. currency in an amount not even close to being legal tender: a $1 million bill. (The largest denomination is $100.) Michael Fuller, 53, was arrested in Lexington, N.C., in November when a Walmart cashier turned him in after he attempted to buy electronics totaling $475.78 (apparently expecting change of $999,524.22).

■ Most News of the Weird epic cases of "scorned" lovers who seemingly never give up obnoxiously stalking their exes are of Japanese women, but "dumped" Americans surface occasionally. In October, Toni Jo Silvey, 49, was arrested in Houston when her ex (artist Peter Main) reported that she made 146 phone calls in one day and more than 1,000 (and 712 e-mails) in three months, following their 2009 breakup over his seeing a younger woman. She was also charged with attacking his home with a tire iron, eggs and a sword.

■ A regional development commission in Michigan, purchasing equipment for 13 counties in May using homeland security grants, bought 13 machines that make snow cones, at a total cost of $11,700 (after rejecting one county's request for a popcorn machine). Pressed to justify the purchases, officials pointed out that the machines make shaved ice, which might be useful for medical situations stemming from natural disasters and heat emergencies (but that they also make snow cones to draw crowds at homeland security demonstrations).

■ Hospital protocols may be changing, but too slowly for Doreen Wallace, who fell in the lobby of the Greater Niagara General Hospital in Ontario in October and broke her hip. Though it was less than 150 feet from the lobby to the emergency room, hospital personnel, following rules, instructed her to call an ambulance to take her around to the ER, though the nearest such ambulance, in the next city, did not arrive for 30 pain-filled minutes. Hospital officials said they would handle things better in the future.

WORD UP!

eleemosynary \el-uh-MOS-uh-ner-ee\ , adjective:

1. Of or for charity; charitable; as, "an eleemosynary institution."
2. Given in charity; having the nature of alms; as, "eleemosynary assistance."
3. Supported by or dependent on charity; as, "the eleemosynary poor."

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• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

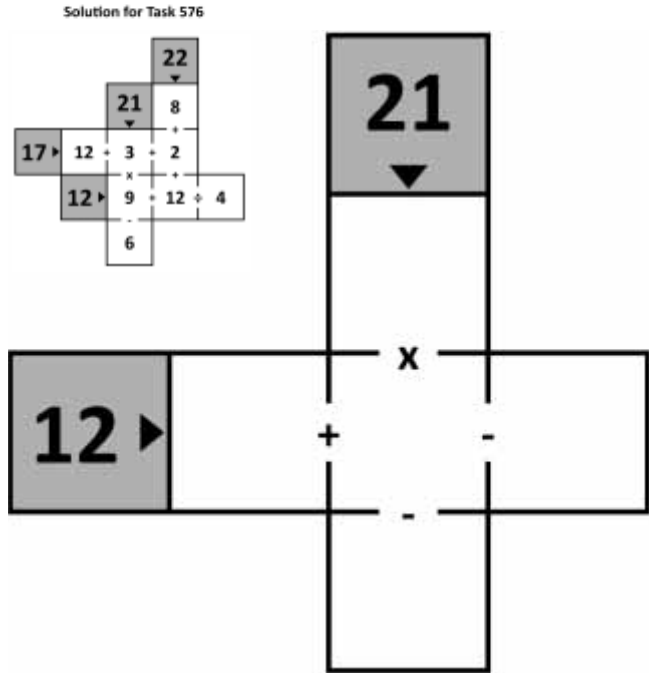
• Remember to multiply or divide before you add or subtract.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

3, 6, 7, 9, 10

Solution for Task 576



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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 11/17/11
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
FRESH & EASY NEIGHBORHOOD MARKET INC.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2800 WILSHIRE BLVD., SANTA MONICA, CA 90404-4802
Type of License(s) Applied for: 21 - OFF-SALE GENERAL Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021707
Superior Court of California, County of Los Angeles
Petition of DAVIDE CENTINEO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DAVIDE CENTINEO filed a petition with this court for a decree of changing names as follows: DAVIDE CENTINEO to DAVID TIBY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: January 12, 2012 Time: 8:30am, Dept. A, Rm 104
The address of the court is 1725 Main St., Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/22/2011
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015358
Superior Court of California, County of Los Angeles
Petition of MICHELLE ANNE ROSSI MAGARE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MICHELLE ANNE ROSSI MAGARE filed a petition with this court for a decree of changing names as follows: MICHELLE ANNE ROSSI MAGARE to MICHELLE ANNE ROSSI. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: January 13, 2012 Time: 8:30am, Dept. A
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/13/2012
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS021969
Superior Court of California, County of Los Angeles
Petition of GASPARD BIGUMANSHAKA & DAPHROSE MUKADISI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: VICTOR SHIMIRA filed a petition with this court for a decree of changing names as follows: VICTOR SHIMIRA to VICTOR SHIMIRA BIGUMA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: February 2, 2012 Time: 8:30am, Dept. M, Room 600
The address of the court is: Undisclosed
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the

Name Changes

petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 12/23/11
RICHARD H. KIRSCHNER, JUDGE OF THE SUPERIOR COURT

DBAS

DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011140779 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2011 The following person(s) is (are) doing business as BROWN ANGEL MUSIC PUBLISHING, BROWN ANGEL MUSIC. The full name of registrant(s) is/are: Constance Brown 8719 Haas Ave. Los Angeles, CA 90047. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/1996. /s/: Constance Brown. This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/12/2011, 12/19/2011, 12/26/2011, 01/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011143626 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/06/2011 The following person(s) is (are) doing business as PACIFIC VIEW ENTERPRISES. The full name of registrant(s) is/are: Natasha Fischer 1543 10th Street, Apt. 6 Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/08/2011. /s/: Natasha Fischer. This statement was filed with the County Clerk of LOS ANGELES County on 12/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/12/2011, 12/19/2011, 12/26/2011, 01/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011145924 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2011 The following person(s) is (are) doing business as BIG CITY DISCOUNT. The full name of registrant(s) is/are: BRUCE M. ROSENBLATT 8828 Pershing Dr. Ste #324 Playa Del Rey, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRUCE M. ROSENBLATT. This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011135330 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/21/2011 The following person(s) is (are) doing business as MODES BEAUTY SALON. The full name of registrant(s) is/are: Sidra Lipscomb 12466 Venice Blvd Los Angeles, CA

DBAS

90066, Maria Ramirez 212 W. Buckthorn St. #5 Ingelwood, CA 90301. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2001. /s/: Sidra Lipscomb. This statement was filed with the County Clerk of LOS ANGELES County on 11/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011145375 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2011 The following person(s) is (are) doing business as EARTH BLENDS. The full name of registrant(s) is/are: Rhonda Hicks 1248 5th St. #7126 Santa Monica, CA 90406. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Rhonda Hicks. This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011145377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2011 The following person(s) is (are) doing business as LOVE BY CHOCOLATES, N&N. The full name of registrant(s) is/are: Love by Chocolates Inc. 1569 Roscomare Rd. Los Angeles, CA 90077. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/06/2011. /s/: Love by Chocolates Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011135328
Current File No. 20071064973
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
MODES BEAUTY SALON
The fictitious business name referred to above was filed on 05/02/2007 in the county of LOS ANGELES.
Registered owners: TAN NGUYEN HUYNH
This business is conducted by: INDIVIDUAL
/s/ TAN NGUYEN HUYNH
This statement was filed with the County Clerk of Los Angeles County on 11/21/2011
Published: SANTA MONICA DAILY PRESS 12/19/2011, 12/26/2011, 1/2/2012, 1/9/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011145376 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2011 The following person(s) is (are) doing business as ROWAN & MARON. The full name of registrant(s) is/are: Thomas Patrick

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Rowan 3100 Donald Douglas Loop North Santa Monica, CA 90405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Thomas Patrick Rowan. This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011151179
Current File No.20080214819
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
SAMFO ORGANICS LLC
The fictitious business name referred to above was filed on 7/29/2009 in the county of LOS ANGELES.
Registered owners: SAMFO ORGANICS LLC, 11510 BAIRD AVE., PORTER RANCH, CA 91326
This business is conducted by: LIMITED LIABILITY COMPANY
/s/ SUSAN KUSHNATSIAN
This statement was filed with the County Clerk of Los Angeles County on 8/2/2010
Published: SANTA MONICA DAILY PRESS 12/26/2011, 1/2/2012, 1/9/2012, 1/16/2012

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011151180 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/20/2011 The following person(s) is (are) doing business as BEE GORGEOUS. The full name of registrant(s) is/are: Susan Kushnatsian 11510 Baird Ave. Porter Ranch, CA 91326. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Susan Kushnatsian. This statement was filed with the County Clerk of LOS ANGELES County on 12/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011152615 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2011 The following person(s) is (are) doing business as CMS FILM. The full name of registrant(s) is/are: Steven Yager 12024 King Street #208 Valley Village, CA 91607, Michael Testin 5440 Tujunga Ave. #1002 North Hollywood, CA 91601, Corey Evett 830 E. Kensington Road #7 Los Angeles, CA 90026. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steven Yager. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011138801 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/30/2011 The following person(s) is (are) doing business as SANTA MONICA RESEARCH INSTITUTE. The full name of registrant(s) is/are: Southern California Medical Gastroentology Group, Inc. 1301 20th St. Suite 376 Santa Monica, CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2011. /s/: Richard Corlin MD. This statement was filed with the County Clerk of LOS ANGELES County on 11/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011144940 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2011 The following person(s) is (are) doing business as FRED SEGAL TREND. The full name of registrant(s) is/are: VLD Corportation 500 Broadway Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2004. /s/: Lidya Lipkin. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011144939 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2011 The following person(s) is (are) doing business as FRED SEGAL TREND, THE PARLIAMENT AT FRED SEGAL. The full name of registrant(s) is/are: VLD Corporation 500 Broadway Santa Monica, CA 90401. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2004. /s/: Lidya Lipkin. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011152616 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2011 The following person(s) is (are) doing business as MICKO YAGER MEDIA. The full name of registrant(s) is/are: Steven Yager 12024 King Street #208 Valley Village, CA 91607, Shanna Yager 12024 King Street #208 Valley Village, CA 91607. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steven Yager. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011152032 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/21/2011 The following person(s) is (are) doing business as EMBASSY HOTEL APARTMENTS. The full name of registrant(s) is/are: Embassy, LLC 727 San Lorenzo Street Santa Monica, CA 90402, PRG Embassy Properties, L.P. 9454 Wilshire Blvd., Ste #805 Beverly Hils, CA 90212. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1972. /s/: Michele Nasatir. This statement was filed with the County Clerk of LOS ANGELES County on 12/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE

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COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 01/02/2012, 01/09/2012, 01/16/2012, 01/23/2012.





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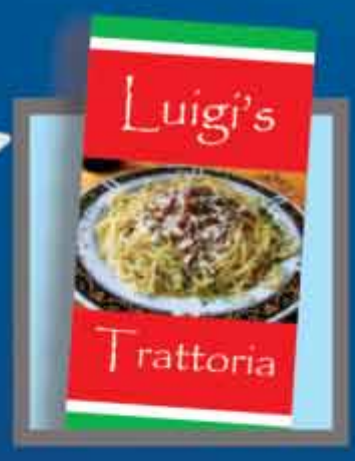
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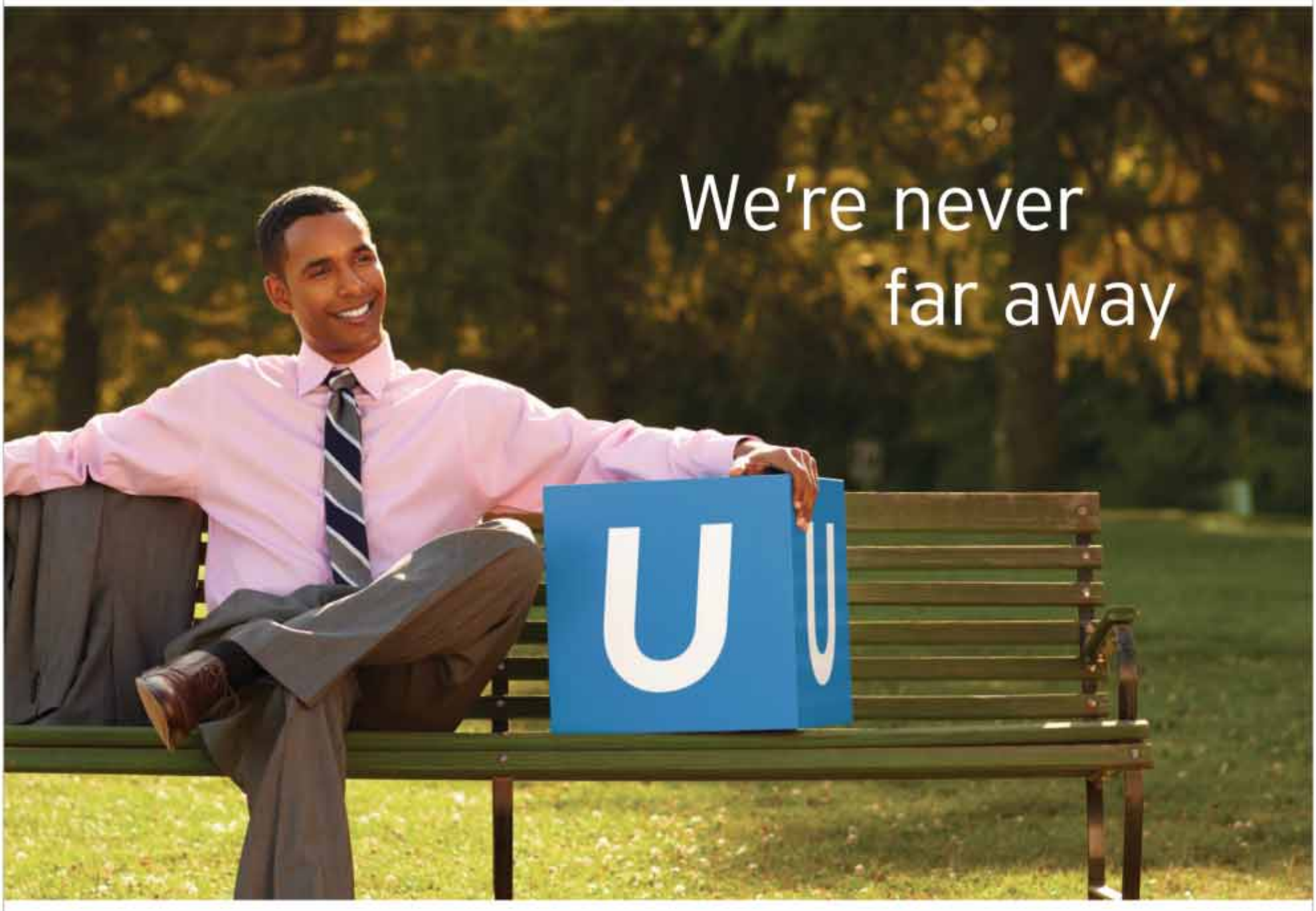
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