Taxi ! Taxi !
20th Anniversary
2009 Grand Prize Sustainable Quality Award
City of SM, SM Chamber & Sustainable Works
310-444-4444
Hybrid • Mercedes-Benz
not valid from hotels or with other offers • SM residents only • Expires 8/31/10
SM to LAX $30
SantaMonicaTaxi.com

LARGEST SELECTION OF FLAT SCREEN TVs IN SO. CAL. at GUARANTEED LOWEST PRICES!
VIDEO & AUDIO CENTER
...The Talk of the Town!™
See our ad on PAGE 9
Find out why we are the "Talk of the Town!"

smdp.com
Santa Monica Daily Press
JANUARY 1-2, 2011
Volume 10 Issue 43

HAPPY NEW YEARS 2011

Santa Monica Daily Press

We have you covered

THE **FRESH START** ISSUE

Resolutions: Local newsmakers share their goals for 2011

BY NICK TABOREK
Daily Press Staff Writer

DOWNTOWN New Year's resolutions: Everybody makes them, almost everybody breaks them.

In an attempt to make it a little more difficult to renege this year, the Daily Press checked in with a range of local movers and shakers and put them on the record with their 2011 promises. Some people, as you'll see, took our earnest request for public resolutions more seriously than others. The following is a snapshot of what notable Santa Monicans are aiming to achieve in the next 365 days, lightly edited for space and coherence. It's time to get cracking, you don't want to look silly when we do this again next year.

"I vow to live more vicariously through my children in 2011. Since I'm always pushing for a healthier bay, I've avoided falling into that trap for many years. But with two sons at Samohi — an eco-brainiac, all-league water polo playing senior and a freshman mega-band geek — and a Lincoln sixth grader daughter that can make anyone smile, I'm going to spend more time reveling in their accomplishments. But I still resolve to stop at nothing to get Santa Monica to finally ban single use plastic bags in 2011." — Mark Gold, President of Heal the Bay.

"Read a few books, write a couple of articles, and save some money to take my wife to Europe in 2012." — Scott Ferguson, Santa Monica Fire Chief.

"Get a bike action plan adopted, push for new and different uses of public space (including roads) with a Cyclovia and pop-up parks, look for ways to open new parks (including an arboretum) and deep green Santa Monica, work harder to make our schools great." — Richard McKinnon, Parks and Recreation Commissioner.

"Pass the plastic bag ban and always earn an 'A' on the Heal the Bay report card, permanently house many more homeless individuals, ensure the transfer of millions of

SEE **RESOLUTIONS** PAGE 8



Brandon Wise brandonw@smdp.com

GETTING A FEEL FOR THE PLACE: **Santa Monica College football player Alex Ceachir rests during a workout at Corsair Field.**

COLLEGE FOOTBALL

Foreign to football

SMC's Ceachir takes to the sport with a passion

BY DENNIS LIN
Special to the Daily Press

SMC As Alex Ceachir reflects on the past several months, he's finding it difficult to vocalize a powerful sense of gratitude.

"I'm so nervous right now," he confesses with a modest smile in his first interview with a journalist. "I just don't have words to express. I like my coaches, my family because they support me, they help me. And that's great … it's hard to explain."

Dressed all in white — shorts and a T-shirt — Ceachir, 20, is sitting on a bench overlooking Corsair Field on the campus of Santa Monica College. It's just before 5 p.m. on a chilly Tuesday night, and our conversation is coming to a temporary close. During the past half hour, Ceachir (pronounced "Chuh-KEER") has told me how he first played American football five years ago, how he instantly fell in love with the sport and how that love brought him to leave his hometown of Chisinau, Moldova, for Southern California.

Soon, Ceachir returns to the locker room. Practice starts in 10 minutes, and the freshman offensive tackle is often among the first to take the field.

"Coach told us we should always come early for practice," says Ceachir, who speaks fluent English with a thick Eastern European accent. "We should stay after practice, we should be prepared."

Several moments later, he trots back outside in football pads, crosses the

SEE **SMC** PAGE 6

LEARN TO WRITE A Hit Song! 1 HOUR CLASSES - SIGN-UP NOW! -
(310) 453-1928
1901 Santa Monica Blvd. in Santa Monica
www.santamonicamusic.com

WE LOVE PROPERTY MANAGEMENT HEADACHES
Contact: Robert Kronovet
2010 REALTOR OF THE YEAR
310-829-9303
Robert Kronovet is a California Association of Realtors Director.
rent@Kronovet.com
Kronovet Realty
DRE # 01128992

Place Your HOLIDAY Orders TODAY!
OPEN 24 Hour CHRISTMAS and NEW YEAR'S.
DELI TO THE STARS IZZY'S
1433 Wilshire Boulevard, at 15th Street
310-394-1131 | OPEN 24 HOURS

Breakfast • Lunch • Dinner

BRU'S WIFFLE
A WAFFLE JOINT

Come try our Curry Chicken Salads, Waffle Pizzas & Waffle Sliders

~ Illy gourmet coffee ~



Weekdays: 8am to 7pm
Weekends: 8am to 5pm
Closed Mondays

2408 Wilshire Boulevard | 310-453-2787
24th & Wilshire – Free Parking in back

General, Cosmetic, & Implant Dentistry

Modern, Comfortable and Relaxed Atmosphere
Gentle Dentistry | Sedation Available | Digital Technology | Smile Makeover | Flexible Financing

Basic Cleaning, Exam and full Mouth Xrays $65.00
Modern facilities, gentle dentistry, sedation

Have your kids been to the dentist?
This month: KIDS ARE FREE!
Exam, basic cleaning and full mouth xrays
Call for details.

SANTA MONICA TOOTH DOCTOR



Ali Mogharei DDS
(310) 829-2224
2222 Santa Monica Blvd, Suite 202, Santa Monica, CA 90404

Check our monthly promotions on our website www.santamonicatoothdr.com

Your Trusted Source for
Adult Day Service Center



The Right Choice for Your Loved One ...
Daily socializing with peers
A safe, enjoyable environment
Tailored activities for each person
Open 11 hours daily, Monday – Friday
Trained and caring staff

The Right Choice for You ...
Peace of mind
The break/respite you need
Support group meetings

Complimentary Sample Day
(310) 452-7802

WISE & Healthy Aging

1510 Pico Boulevard • Santa Monica, CA 90405

A nonprofit social services organization

WISE/Santa Monica Dial-A-Ride

Including Door-Through-Door Service

Are you a Santa Monica resident who is 60+ years or 18+ years and disabled?

Let us help you with your transportation needs.

WISE & Healthy Aging

For Information:
(310) 394-9871 ext. 455

www.wiseandhealthyaging.org

WHAT'S UP
WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



HAPPY NEW YEAR FROM THE SANTA MONICA DAILY PRESS

Saturday, Jan. 1, 2011

Day on ice
1324 Fifth St.
12 p.m. — 10 p.m.
It's that time of year again. ICE at Santa Monica is back. Skate to your hearts desire — or at least until the rink closes for the night — everyday until Feb. 25. Admission and skate rental is $10. For more information, call (310) 393-8355.

Ride the BBB to the Roses
Civic Center Parking Structure
Fourth Street
Ride the Big Blue Bus to either the Rose Parade or Rose Bowl game — or both. BBB is also offering a package deal that includes a grandstand ticket. For more information, call (310) 451-5444.

Sunday, Jan. 2, 2011

L.A. in pictures
Santa Monica Pier, Carousel
Daily
The Los Angeles Photography Project is a consortium of California based artists with a continuing mission to produce photographic work in and about the city and county of Los Angeles. In this exhibit, all of the photographers have used their own approaches and photographic techniques in terms of capturing the essence of the Santa Monica Pier and surrounding areas. For information, call (310) 458-8900.

Monday, Jan. 3, 2011

Calling active seniors
Senior Recreation Center
1450 Ocean Ave., 9 a.m.
This is a low-impact aerobic exercise program which exercises all parts of the body from head to toe. You must be at least 50 to participate in this free class. For more information, call (310) 458-8644.

You knit?
Fairview Branch Library
2101 Ocean Park Blvd., 5 p.m.
A knitting class for all ages. Beginners should bring No. 8 needles and simple worsted yarn. For information, call (310) 450-0443.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

Taxi! Taxi!



20th Anniversary

2009 Grand Prize Sustainable Quality Award
City of SM, SM Chamber & Sustainable Works

310-444-4444
Hybrid • Mercedes-Benz
not valid from hotels or with other offers • SM residents only • Expires 8/31/10

SM to LAX $30
SantaMonicaTaxi.com



FRESH LOOK

Brandon Wise *brandonw@smdp.com*

Volunteers help apply a coat of paint to the new location of Daniel's Place on Santa Monica Boulevard on Thursday morning. The new location will be a drop-in center offering support and services for young adults and their families who are experiencing their first episodes of mental illness.

Korean postwar adoptee spends dying days assisting orphans

AMY TAXIN
Associated Press

PASADENA A photo of a 12-year-old North Korean boy on Sam Han's laptop computer pulls the dying man a half-century back in time, across continents to a place where he once wandered alone in search of his parents.

Separated from his family during the Korean War, Han was sheltered by strangers until an unlikely meeting set him on a remarkable journey to the United States. He was adopted by a Minnesota professor, immigrated under a special bill from Congress and years later became a successful business executive.

Han, a 65-year-old cancer patient, wants to give other overseas orphans a shot at making a life for themselves, but there are plenty of obstacles and so much to do.

And his time is running out.

The soft-spoken man with twinkling eyes sleeps little. He spends most days working to ship soy flour and rice meal packages to North Korean orphanages and help build a school for orphans in Tanzania. He spends nights on the phone with advocates overseas and punches out letters to lawmakers to push for a bill to let Americans adopt North Korean orphans.

It is a far cry from the lifestyle he enjoyed for decades while building a multi-million-dollar global chemical company, consulting business and condo development in Los Angeles. He hobnobbed with Republican politicians and flew to Asia to hammer out business deals.

That changed when he was diagnosed with terminal cancer in 2002 and given just a few years to live.

Han sold his house and car and moved into his daughter's three-story home, where he started a small children's foundation in this Los Angeles suburb.

Today, Han undergoes expensive rounds of stem cell therapy and clinical trials for bone marrow cancer, but he believes it's more than medicine keeping him alive. The prospect of losing everything gave him purpose and a reason to live.

"Many doctors didn't think I'd live very long, but here I am," he said. "The cancer awakened me."

It was December 1950. North Korean troops had reached the bridge over the Han River.

Han's family quickly evacuated Seoul with thousands of city dwellers. In the chaotic exodus, the 6-year-old lost his parents and sister and found himself wandering door to door in a poor farm village, begging for food.

A makeshift church erected in a tent

SEE **ORPHAN** PAGE 8

Rise in signed contracts gives housing market a needed boost

JANNA HERRON
AP Real Estate Writer

NEW YORK People are starting to buy homes again, lifting a battered industry that is bracing for its worst sales year in more than a decade.

Signed contracts to purchase homes rose in November, the fourth increase in five months. That should give the housing market a boost in the first few months of the new year because there's usually a one- to two-month lag between a sales contract and a completed deal.

Economists cautioned that a major reason for the jump is that people are buying foreclosed homes, which sell at steep discounts and weigh on the broader market. Another obstacle is the sudden spike in the 30-year fixed mortgage rate, which only weeks ago had fallen a 40-year low.

Still many economists expect sales to gradually rise next year as the economy adds more jobs and home prices stabilize.

"Sales appear to be picking up and we expect better sales in the next several months," said Patrick Newport, a housing economist at IHS Global Insight. "A lot of that is because the job market is improving."

The National Association of Realtors said Thursday its index of sales agreements for previously occupied homes increased 3.5 percent last month from a downwardly revised reading in October. Contract signings were up in the West and Northeast, but down in the South and Midwest.

A reading of 100 indicates the average level of sales activity in 2001, when the index started. It was above that level during the boom years, sank during the recession and surged temporarily when the government offered tax incentives to spur sales. When the credits expired in April, the index sank again.

Completed home sales — which the Realtors group measures in a separate report — are expected to total about 4.8 million units this year. That's much lower than the 6 million units that analysts consider a healthy pace. The last time sales were lower was 13 years ago when sales totaled 4.4 million

SEE **HOMES** PAGE 8

DON'S
Cutting Edge
Look Good This Holiday Season
20% OFF Haircuts
with mention of this ad
*Special Senior Discount -25% OFF before noon
Ask for Leslie or Steve
2918 Santa Monica Blvd. Santa Monica
Call for an appointment 310.315.1098
Tues-Fri: 9-6pm Sat: 8-5pm
Appointments not required.

SMALL BUSINESS
STARTUP?
LET ME HELP YOU SUCCEED
TAXES • BOOKKEEPING • STARTUPS • CORPS. • LLCS
(310) 395-9922
SAMUEL B. MOSES, CPA
100 Wilshire Blvd., Suite 1800 Santa Monica 90401

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Stop dumping on us

Editor:

I read that City Hall is backing away from enclosing its waste and recycling facilities and that 400 tons of garbage a day is being shifted over to Southern California Disposal just 150 feet directly downwind from our back fence ("City Hall abandons trash yard proposal," Dec. 28, page 1)! Since the SCD dumps its fresh garbage on a 12 foot raised platform, the entire outdoor process now subjects us to 1,400 tons a day of stinking toxic fumes!

Can't somebody stand up for us here? At the very least SCD should enclose their transferring process for the safety and well being of Mountain View residents. We already live with the freeway and you know that has been linked to autism and most likely cancer.

City Hall took public responsibility with plans to enclose its 400-tons-a-day facility. Please force City Hall to at least make SCD enclose what it does.

If ever there was a time in Santa Monica's history to protect its residents from itself it is now!

Randy Walburger
Santa Monica

Happy New Year

Editor:

I just wanted to take a moment to sincerely wish everyone a happy, healthy, peaceful, productive, loving and fun-filled new year.

Jerry Rubin
Santa Monica

READ US ONLINE

EDITORIAL SECTIONS

Local News:	smdp.com/**localnews**
Auto Section:	smdp.com/**auto**
Community Briefs:	smdp.com/**briefs**
Columnists:	smdp.com/**columnists**
Community Profiles:	smdp.com/**cp**
Crime Watch:	smdp.com/**crimewatch**
Current (Entertainment):	smdp.com/**entertainment**
Food:	smdp.com/**food**
Green Mondays:	smdp.com/**green**
Health and Fitness:	smdp.com/**health**
Letters to the Editor:	smdp.com/**letterstotheeditor**
Opinion and Commentary:	smdp.com/**opinion**
Parenting:	smdp.com/**parenting**
Real Estate:	smdp.com/**realestate**
Sports:	smdp.com/**sports**
Travel:	smdp.com/**travel**

smdp.com
Santa Monica Daily Press

Santa Monica Daily Press office **(310) 458-7737**



Your column here

Jon Coupal — **Send comments to editor@smdp.com**

High-speed rail: Oops and OPM

CALIFORNIA'S EFFORTS TO BUILD A high-speed rail system is on track (pun intended) to become the biggest public sector "oops" project in American history.

"Oops" is a small word (technically an interjection) that is sometimes uttered when someone makes a mistake. You drop your wife's favorite serving dish? Oops. (By the way, oops is a word you never want to hear from the guy at the controls of a nuclear power plant).

OPM stands for "other peoples' money." It is an abbreviation used by fiscal conservatives to describe why public spending gets out of control. It is because elected officials and bureaucrats aren't spending their own money (with which they would be far more careful). Rather, they are spending OPM so there is little motivation to be responsible with it.

Throughout history, governments have planned and begun construction on large scale public projects only to later abandon them when it becomes clear that they are not viable. The problem, of course, with abandoning a project already begun — especially in the public sector — is that it already comes with a built-in constituency dependent on its continued existence. This leads to the common phenomenon known as "throwing good money after bad."

To be clear, the same phenomenon can happen in the private sector as well, and the same sort of "bureaucratic inertia" might sustain continued capitalization of a project even after doubts about its viability have been confirmed. But the private sector has what the public sector does not: Accountability and a harsh influence known as "the bottom line." Sooner or later, a high-level executive accountable to stockholders is going to pull the plug on a project that has become an albatross incapable of generating a viable return on investment.

Even though it takes a lot longer to pull the plug on a public project, it still happens when it becomes painfully obvious to everyone except those too emotionally invested to be rational that the project just isn't going to work. In the early 20th century, the city of Cincinnati built an elaborate system of tunnels for a subway system. Later described as "one of the city's biggest embarrassments" and "one of Cincinnati's biggest failures," the project was abandoned when it became clear that it was not economically viable.

More recently, fiscal hawk Gov. Chris Christie of New Jersey pulled the plug on a super-expensive tunnel project under the Hudson River notwithstanding the fact that billions had already been spent on construction. He did so for a very simple reason: It was too expensive and New Jersey couldn't afford it.

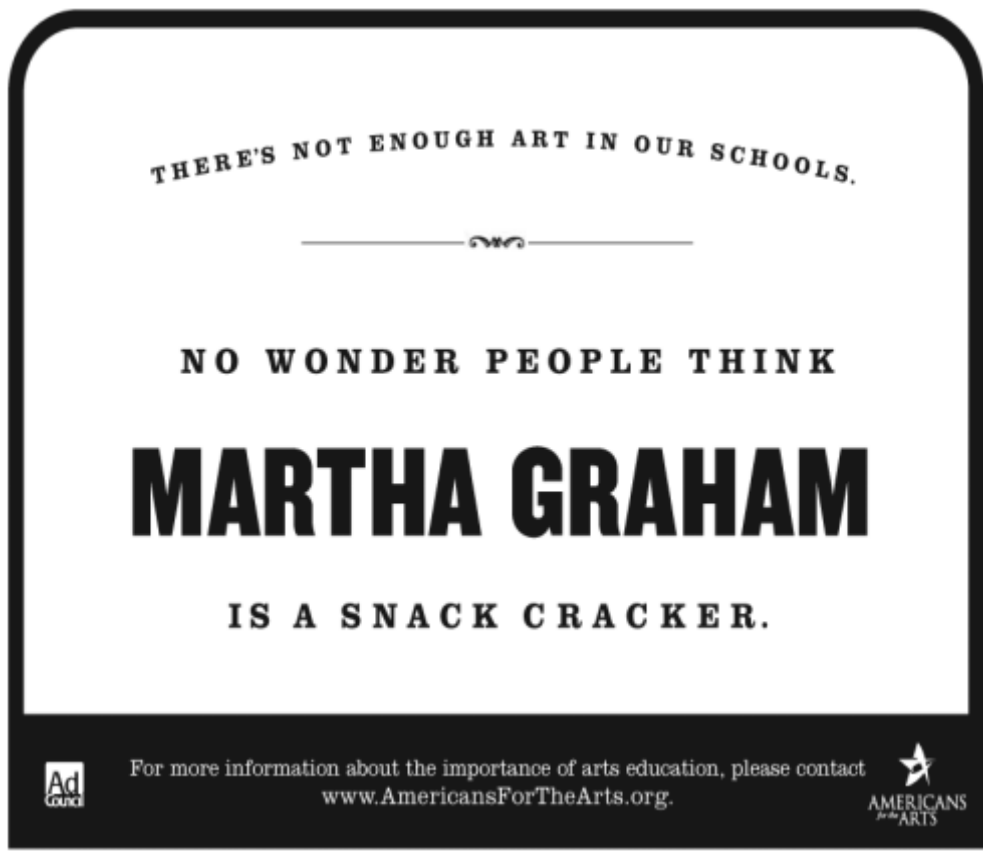
The cheerleaders of California's high-speed rail project long ago ceased to be rational. Study after study now reveals that both ridership and fare revenue projections are so far off what Californians were told when they barely passed the bond measure that the project, if completed, will be a massive drain on the state's general fund in the form of subsidies just to keep it running. Because massive, ongoing subsidies are a certainty, California would be better off burning $40 billion dollars in a huge pit rather than fund this monstrosity.

The decision to pull the plug on California's rail project won't be easy. The Authority spends a significant percentage of its funding on public relations and lobbying. Between the Board of the Authority, its staff, consultants, lobbyists, the bond industry, contractors and other assorted interests with their noses in the trough, the inertia for continuing this project is substantial.

It will take someone in a major leadership position to bring a dose of reality to the fate of California's rail project — perhaps someone who characterizes himself as frugal and who is also facing a massive budget deficit.

JON COUPAL is president of the Howard Jarvis Taxpayers Association – California's largest grass-roots taxpayer organization dedicated to the protection of Proposition 13 and the advancement of taxpayers' rights.

(Lloyd Garver is on vacation.)



PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Farzad Mashhood, David Alsabery, Merv Hecht, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Melissa Leu, Patrick Hourihan,
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Steven Stuart
stevens@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Amber Kessee
amberk@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
We have you covered

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

smdp.com
Santa Monica Daily Press

CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. All letters and guest editorials are subject to editing for space and content.

On the Beat

Send comments to editor@smdp.com

Exercising gun control on New Year's Eve

Q: When I was a child, my family celebrated the New Year at my grandfather's ranch. We fired guns into the air when the clock struck midnight. Now that I'm an adult, I do know the dangers of shooting guns into the air and would not participate in such dangerous activity. What are the laws regarding shooting guns into the air? Will the police investigate each call they receive about such activity?

A: It is against the law to shoot a gun into the air for the purposes of celebrating the New Year. While law enforcement, in partnership with the community, local businesses and the media, has made an impact on reducing indiscriminate gunfire, the problem continues to exist. The men and women of the Santa Monica Police Department are once again asking the community to celebrate the New Year safely and responsibly. Don't fire guns in the air. Remember what goes up, will come down. When a bullet comes down, it will most likely be traveling at a velocity strong enough to cause severe injury or death.

Many times individuals involved in celebrating New Year's Eve with gunfire do not realize the dangers posed by their actions. Researchers report that a bullet fired into the air can climb two miles into the air and remain in flight for more than a minute. As it falls, the bullet reaches a velocity of 300 to 700 feet per second. A velocity of only 200 feet per second is sufficient to penetrate the human skull.

Celebrating the New Year with firearms is very dangerous. The Santa Monica Police Department will respond to all calls received regarding gunshots being observed or heard. Each call will be investigated to determine whether or not someone was using a firearm to celebrate the New Year. If we do find people shooting their guns in the air or ground, they will be arrested. In my experience, most of the calls that I have responded to on New Year's were not gunshots. They were fireworks. Remember, fireworks are also illegal in Santa Monica and those observed using them can be subject to a fine.

The Santa Monica Police Department would like everyone to have a safe and prosperous holiday season. Please celebrate the New Year responsibly.

IMPORTANT THINGS TO KNOW:

- Shooting a gun into the air anywhere can be a felony. You can spend up to one year in prison if you are caught.
- If you're arrested for shooting a gun into the air, you will be prosecuted to the fullest extent of the law.
- If a stray bullet from your gun should kill someone, you will be arrested and charged with murder.
- People involved in celebrating the holidays by shooting their guns do not realize the danger posed by their actions.
- If you ever see someone fire a gun into the air, call the police immediately.
- Celebrate the holidays safely and responsibly. Don't fire guns into the air.

Q. For 2011, I would like to make necessary changes in my life to be healthier and safer. I've attended my Neighborhood Watch group meetings and have often heard police officers say "make yourself a harder target for criminals." Can you give me some suggestions to make myself a harder target?

A. It is great to know that people like you are attending Neighborhood Watch meetings. The Santa Monica Police Department will continue to work diligently at reducing crimes and keeping the city safe, but we do need the public's help. You can help us by being a "hard target." Simply put, a hard target is someone that makes a criminal put forth a lot of effort to complete a crime. Criminals look for easy ways (unlocked doors, inattentive people, and unattended items) to commit their crimes. There is no foolproof way to prevent yourself from being a crime victim, but here are some things you can do to make it more difficult for a criminal to choose you or your belongings:

- Don't leave valuable items unattended or in plain view in your car.
- Know your surroundings and make eye contact with people you encounter.
- Try not to over-expose expensive personal items (watches, jewelry, purses) in public especially when you're alone.
- Keep the volume low on mp3 players and music devices when you exercise in public (parks, city streets, and beach). You should be able to hear someone approach you when listening to your music.
- Lock every door and window on your car and home when you leave.
- Don't leave valuable items unattended or in plain view in your car.
- Use sturdy locks for your bike, like a U-lock.
- Use secondary locking devices on your home's windows (wood dowels work great in window tracks).
- Avoid parking in poorly lit areas.
- Install motion sensor lights around your home.
- Get to know your neighbors (you can watch out for each other).
- Let your neighbors know when you're going to be away on vacation.
- Don't leave valuable items unattended or in plain view in your car. (Are you seeing a pattern?)

This is just a short list of some actions you can do to make yourself a "harder target" for criminals. The list could be broken up into sections for personal safety, vehicles, and homes. If you would like more information on how to make yourself a "harder target" or join a Neighborhood Watch group, visit the Santa Monica Police Department's website www.santamonicapd.org and contact your neighborhood resource officer or crime prevention coordinator.

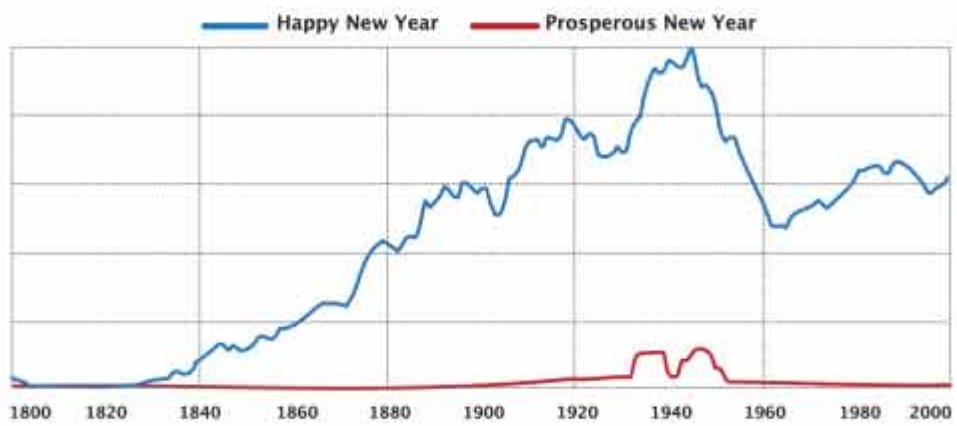
This column was prepared by NRO Mike Boyd, Beat 8 (Pico Neighborhood). He can be reached at (424) 200-0688 or michael.boyd@smgov.net.

DO YOU HAVE COMMUNITY NEWS?
Submit news releases to editor@smdp.com or by fax at (310) 576-9913
smdp.com Santa Monica Daily Press office (310) 458-7737

Lotus Platforms



After we wrote this, we wondered whether, in the past, happiness and prosperity were linked in New Years Greetings. To research it, we clicked right away to the new tool: Ngram Viewer from Google. Here is what we found about the frequency of usage for the terms Happy New Year and Prosperous New Year from the year 1800 to the year 2000.



It seems that Happy New Year is consistently more frequent in digitized texts by Google. While Prosperous New Year had a bump each, just before and after 1940. We had to rush this copy to print and we did not have time to research explanations. So we would like you to help us by emailing explanations for the usage patterns in this graph.

Send your explanations to NewYearGreeting@lotusplatforms.com
We will publish a few of the most interesting explanations in this space.

Visit us at our web site **www.lotusplatforms.com**. It will be ready soon!

LEGAL GRIND®
Justice Served Daily®
since 1996

D.U.I. Do's & Don'ts For The Holiday Season

The holiday season is officially upon us, and thank goodness for that! With a slumping economy, ensuing global conflicts, and our own personal dilemmas this holiday season brings with it a wanted escape for many. But before you go adding extra drops of rum to that eggnog make sure you are aware of some new laws and issues that may drastically affect your driving privileges. California has some of the toughest DUI laws in the country, and while no one plans to get arrested for DUI this holiday season, here 5 helpful tips to remember if you find yourself at the wrong end of a checkpoint:

1) Submit To FSTS: When arrested for DUI many people look for a quick and easy way out of it such as refusing to submit the officer's tests. Well, truth be told, this doesn't really work. Refusing to submit to field sobriety tests (FSTS) will almost always earn a year suspension from the DMV regardless what happens with your court case. Refusing to submit to FSTS might weaken the State's evidence against you, but is it worth risking an automatic one year suspension? This includes submitting a breathalyzer test at the scene of the arrest (called a PAS test). A PAS test might not even be admissible in the criminal case, but if you are below a .08 it will save you a ton of hassle…and probably earn a get out of jail free card. Submit to testing and let a skilled lawyer take it from there. Even if the test results appear "bad," by hiring the right attorney there are many legal arguments and challenges that can be made to the manner in which the tests weand administered, your statements, and the results of the tests.

2) Request A Hearing: if arrested for DUI you will receive a temporary driver's license that is good for 30 days before your license is suspended. However, you have the right to request an administrative hearing with the DMV in order to challenge the suspension. This hearing might also yield valuable testimony from the arresting officers that could help you later on when fighting your case in court. Administrative hearings are conducted either in person or telephonically, are far less formal than a court proceeding, and have a lower evidentiary standard of proof required to sustain a suspension. Administrative hearings must be requested within 10 days of arrest, so make sure to act fast if you are arrested. A trained experienced lawyer is also advantageous in order to help navigate through the complexities of the DMV.

3) Know The Penalties: In most Los Angeles County courtrooms a "standard" first time DUI conviction carries with it a $390 fine, 3 month alcohol program, 3 year probation, and mandatory installation of an ignition interlock device (a new 2010 law that L.A. County D.A.'s and C.A.'s are widely enforcing). Typically, prosecutors will not seek jail confinement on a 1st time conviction. In addition to the fines, the court will add on various penalty assessments and fees that could raise your final bill to upwards of $1,750. Depending on the circumstances of your case (under 21, high blood alcohol, refusal) the court could also order you to complete community service, caltrans work, attend AA meetings, and complete a MADD or hospital/morgue program. A first time DUI conviction is priorable, meaning it will be used to enhance punishment on any subsequent DUI in a 10 year period. A second time DUI begets similar punishment with heightened fines and a mandatory minimum of 96 hours (4 days) in jail. Of course, all of these penalties and punishments are subject to change based on varying circumstances, and it should be noted that there are additional restrictions that the DMV can enforce on top of all the court required punishments.

4) Be Polite & Courteous: No matter what crime you are arrested for, be it for DUI or some other offense, dealing with police officers in a calm, respectful, and appropriate manner is always the best approach and will reward you in the end. Officers will note your behavior in their reports, and any belligerent outburst or tirade will likely be used against you as a sign of intoxication and could also earn you additional charges. Of course the opposite is also true meaning if you are calm and collected it could be used as a sign of non-impairment. Even if you didn't do anything wrong always remember that you attract more bees with honey!

5) Don't Drive!: The easiest tip of all...drink to your heart's content and enjoy the holidays, and when you're done take a cab, ride a bus, or call a friend...just don't drive!

JACOB GLUCKSMAN IS A CRIMINAL DEFENSE ATTORNEY AND FORMER PROSECUTOR IN LOS ANGELES SPECIALIZING IN DUI DEFENSE AND ALL OTHER MISDEMEANOR AND FELONY OFFENSES. MR. GLUCKSMAN CAN BE REACHED THROUGH LEGAL GRIND AT (310) 452-8160.

www.LegalGrind.com

$45 Coffee & Counsel® Schedule

@ THE NOVEL CAFÉ, located at 2127 Lincoln Blvd, Santa Monica

Although our doors are closed during construction, we're still open!

CALL 310.452.8160 TO CONFIRM TIMES

Info@legalgrind.com

MONDAY	
4:00-5:00pm	(1st & 3rd Monday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes, with former Deputy D.A. and Attorney Jacob Glucksman
5:00-6:00pm	Small Business-startups, Non-profit law, Green & Sustainable Business Practices, Corporations, Contract Drafting, Business Litigation and Employment Law with Attorney Becki Kammerling
5:00-6:00pm	(1st & 3rd Monday/Month) Tenant Rights, Auto accidents, Products Liability, Insurance & Business Disputes, Personal Injury & Small Claims with Attorney Mark Palmer
TUESDAY	
9:00-12:00noon	Patent, Trademark and Copyright Law with Attorney Marcus Risso (By appointment only)
1:00-4:00pm	Employment Law: Wrongful Termination, Sexual harassment, Disability Accommodation, Leave Law, Discrimination, Retaliation, Whistle Blower, Wage & Hour disputes with Attorney Sara Eliot
WEDNESDAY	
5:30-7:00pm	Divorce and Legal Separation; Domestic Partnerships; Child Custody, Support and Visitation; Spousal Support; Prenuptial Agreements & Mediation with Family Law Specialist Attorney Elizabeth Fields
THURSDAY	
1:00-3:00pm	Immigration and Family Law with Attorney Galorah Keshavarz
5:00-6:00pm	Chapter 7 and 13 Bankruptcy Filings, Debt Negotiation and Personal Injury cases with Attorneys Paul Mankin and/or Jeff Hughes (By appointment Only)
FRIDAY	
4:00-5:00pm	(2st & 4th Friday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes with former Deputy D.A. and Attorney Jacob Glucksman
SATURDAY	
10am-12noon	(1st, 3rd, & 5th Saturday/Month) Estate Planning, Trust & Will Contests Probate, Elder Law, Business Litigation, Formation & Dissolution, Contracts, HOA & Personal Injury with Attorney Richard Ruman

Legal Grind, Inc. is certified by the State Bar of CA as a Lawyer Referral & Information Service (#110), and was the recipient of the ABA's 2001 Legal Access Award. www.accesslegalgrind.com

Copyright © 2010-2011, Legal Grind, Inc.

SMC
FROM PAGE 1

track surrounding Corsair Field and runs onto the artificial turf. Ceachir warms up by throwing a football around with a teammate, making several leaping grabs that belie his hulking frame — at 6 feet 5, 280 pounds, he is one of the largest players on the team.

"Oh, man. My first thing was, he is big," says defensive tackle Brian Allen, his eyes widening at the memory of seeing his Moldovan teammate for the first time.

Ceachir is also the only foreign member of the Corsairs, with more than 70 percent of the roster coming from the greater Southern California area. Before his arrival at SMC near the beginning of 2009, he had been in the United States just twice — first to see relatives in Los Angeles and second to visit SMC. He had gone most of his life in Moldova without playing, or even knowing how to play, football. But Ceachir did have an athletic background; in addition to swimming and playing soccer, he learned taekwondo from his father, a lawyer and martial arts instructor.

Then, when he was 15, Ceachir discovered football. A friend told him about the Kishinev Barbarians, a competitive football club started by Alexandru Malisev, a native Moldovan who had learned the sport in the U.S. and brought it back to Chisinau. Intrigued, Ceachir signed on. His introduction to football, however, was crude.

"We didn't really know how to play," Ceachir says, describing the Barbarians. "We were punching each other. And we were playing on a soccer field. There was no grass, nothing, so we were falling down and getting scratches."

But the physical nature of his new activity only spurred him on. "I was watching [football] movies," says Ceachir, who was particularly inspired by the 1999 film "Any Given Sunday," starring Al Pacino as the head coach of a fictional professional football team. "I was playing a lot. Then I just wanted something more."

Within two years, Ceachir and his parents were discussing the possibility of his moving to the U.S., alone, to play football. While he believed he had found his life passion, the prospect of leaving home, family and friends was intimidating. "This was a really tough decision, the toughest of my life," Ceachir says.

In the end, he chose SMC. Not only did the school provide an attractive location — Ceachir's aunt and uncle, whom he now stays with, live in the San Fernando Valley — but it also offered a direct avenue for the pursuit of a football career.

"My family and all my relatives told me that Santa Monica is one of the best football colleges and community colleges," Ceachir says. "There's a lot of famous players who played at Santa Monica."

Indeed, the Corsairs have fielded some exceptional talent in recent history — Isaac Bruce, Chad Ochocinco and Steve Smith all played for SMC in the '90s before transferring to Division I universities and becoming stars in the National Football League.

But not everything went as planned, especially not in Ceachir's first year at SMC. After landing in Southern California in February 2009, he learned he would not be allowed to play football until he passed English courses and earned some academic credit.

Despite the disappointing beginning, Ceachir was determined. On his first visit to SMC, he had talked with some of the Corsairs' coaches, which led to his lifting weights with the team before the start of the 2010 season. He met several players, as well as Steven Garcia, the Corsairs' current assistant head coach and defensive coordinator.

After gaining academic eligibility — he settled on a business major — and working out with the team for a summer, Ceachir was finally ready to become an official member. But in his first practice, it was evident he had a lot to learn; SMC head coach Gifford Lindheim noticed that the brand of football Ceachir had played in Moldova had done little for his development.

"I can only imagine what it was," says Lindheim, who took the Corsairs' head coaching position before the start of the 2009 season. "Based on what he did his first time out here, he didn't know a lot of football. It was very rudimentary."

Yet that first practice also left another impression on Lindheim. "He [looked] like a a natural left tackle — you know, 'The Blind Side,'" Lindheim says, referring to the 2009 Academy Award-winning film that tells the story of Michael Oher, a current NFL left tackle who did not begin playing football until high school. Like Oher early in his career, Ceachir's size, strength and unrefined but plentiful talent provided an intriguing — and sometimes humorous — glimpse of his potential. During a one-on-one pass rush drill, Ceachir had lined up against a defensive lineman.

"The guy gets off the line of scrimmage at full speed and tries to race around Alex on his way for a sack," Lindheim says. "Alex grabs him in a bear hug and throws him to the ground … The other guys started laughing. He certainly was physical. But he had a long way to go."

Perhaps it was because he started with so little coaching, or perhaps it was his diligent approach, but the new kid from Moldova quickly impressed everyone with his rapid development. In SMC's first game of the 2010 season — and Ceachir's first official game ever — he started and helped the Corsairs to a 21-10 win against Compton Community College. Since then, he has started every game, at either left or right tackle, for SMC, which recently finished the season with a 4-6 record, its best in eight years.

And as in his first practice, there were times when Ceachir's sheer physical ability stood out. "He had a play where we broke a tackle, and all of a sudden we saw his big butt running down the field," Lindheim says. "We look at each other, and we're like, that guy's going to be a great football player. Somebody with his size who can run that way... ."

Lindheim's voice trails off, but he isn't the only one impressed. On Nov. 15, Ceachir was named the team's Most Improved Offensive Player, an award determined by his peers. "He's matured a lot since he first came here," says offensive lineman Hushun Smith.

This included putting on nearly 50 pounds of muscle and becoming a tremendous pain to deal with — for defensive linemen.

"He just sucks you in," says Allen, who had to line up against Ceachir every practice. "You try to get away from him, but it's like, why can't I get away from this dude? He has good feet. That's probably his best [football attribute]. He has really good feet."

Ceachir's growth went beyond the field as well. Once a quiet, reticent foreign student — he was embarrassed to speak English when he first came to SMC — he started to hit it off with his teammates, even learning to make light of the inherent cultural barrier.

"He talks [trash] to us, but not to the coaches," offensive lineman Francisco Aguilar jokes of Ceachir, who is affectionately called "Cheech" by his teammates. "He'll bust out the 'Me no know English' thing whenever he messes up."

From a football perspective, the past several months have been eye-opening. While Lindheim noted that Ceachir still has much to learn in technique and consistency, he believes Ceachir — "after a whole season, now one of the veteran guys" — has the raw talent and work ethic to become a Division I

SEE SMC PAGE 7

The Q Line

Off on a good note

As one year passes and another nears, we couldn't help but wonder what you thought Santa Monica's government should reconsider as we head into 2011.

This past week, Q-line asked:
What should be City Hall's New Year's resolution?
Here are your responses:

"THE CITY WOULD BE WISE TO ADOPT a resolution (or reconsider) for the protection of small and independent theaters throughout the city since they have done everything they can to zone them out of existence in the neighborhoods. Not letting the corporate AMC chain roll over them with the elimination of the Broadway 4 on the promenade would be a good start."

"GREAT QUESTION AND EASY TO answer. Stop destroying the middle class in this town ... . Start by cutting the bloated budget by 30 percent, eliminate half of the parking meters, cut fines in half, de-fund all public housing, reintegrate city tax rate of 1980, put all bums on a work program if they collect city help, discard all preferential parking and let's truly see what overdevelopment has done to Santa Monica. But most of all let's hope that the so-called leadership in this town sees the New Year's light and understand to love Santa Monica more than themselves and that those who govern least, govern best."

"CITY HALL'S RESOLUTION NEEDS TO BE to tell the truth. Less than a month after the election and passage of Prop. Y, the half-cent sales tax increase, the city manager was saying openly at community meetings that he wanted the proceeds to be placed in reserves, noting pension fund obligations looming. Councilman O'Day says he wants to invest Prop. Y money in various city projects. Yet in the campaign for Prop. y the city and its proponents swore the money was for police, fire and emergency services. Truth from government should be a requirement, not a resolution, but I will take what I can get."

"WE NEED TO HAVE TERM LIMITS FOR City Council and they should curb the exorbitant salaries plus housing money on the side, etc. that is being given to some of the positions like city manager and superintendent of schools that are totally out of synch with everything else in this state and nation."

"I THINK THE CITY HALL RESOLUTION should be to throw out that new sales tax increase as it will be very bad for business. I think what Santa Monica needs to do is start enforcing traffic laws. Every day I see people run red lights, making right turns on red where not supposed to or left turns long after the signal has turned, and also to start giving tickets to these knuckle heads on telephones and eating, constantly taking people's lives in their hands when crossing the street."

"THAT'S A TOUGH QUESTION. I CAN think of so many ways in which they cater to corporations, but never even listen to the people. But my main peeve is how our school children are the first to pay for City Hall's mistakes. Instead of having school buses like any other city I have previously lived in, they are the first to get raises in bus fares. Schools have important cultural programs closed, classrooms are overcrowded, the number of school days decreased, etc. So I guess my suggestion is look to our children first and give them the education they deserve."

PROUDLY BROUGHT TO YOU BY


Kate Bransfield
Estates Director
Coldwell Banker - Montana Ave
310.395.1133
What is Your Home Worth?
Contact Me to Find Out.
for local, current real estate info...
SantaMonicaListings.com

SMC
FROM PAGE 6

recruit next season, which would set him up to earn a four-year scholarship. "I don't think I've ever seen anyone who's improved as much as Alex," says Lindheim, whose 15-year coaching career includes stints at West Los Angeles College, El Camino College and the University of Nevada.

"I'll do my best," Ceachir said on that chilly Tuesday night when I first sat down with him. "I want to be faster, stronger." He added that he wants to play in the NFL, a goal he has not wavered from despite the struggles of living in a new land.

"I knew if I would come here, I would not go back," he said. "If it doesn't kill you, it is making you stronger."

news@smdp.com

READ US ON THE GO
www.smdp.com/mobile
smdp
Santa Monica Daily Press
office (310) 458-7737


Neck/Back Pain?
Discover the origin
$45 Computerized Posture Assessment w/Massage & Nutrition Consultation
Value: $150 Expires 1/31/2011
An integrative approach to Health and Wellness
At Vitality Health Center, our family of health practitioners are committed to providing our patients with the tools specially designed to help them reach their optimal health. Come share in the Vitality experience; where achieving your goals becomes our personal mission.
Services may be covered by your PPO insurance. Call for details.
Vitality Health Center
310-396-3635 | www.thevitalityhealthcenter.com
318 S. Lincoln Blvd. Suite 225, Venice, CA 90291
Family Medicine | Chiropractic | Physical Therapy | Massage Therapy
Nutrition & Weight Loss | Meditation | Private Pilates | Lactation Consulting

the Y
FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY
Santa Monica Family YMCA
Open House
Saturday, January 8, 2011
9am-3pm
1332 6th Street, Santa Monica, CA 90401
(310) 393-2721, www.ymcasm.org

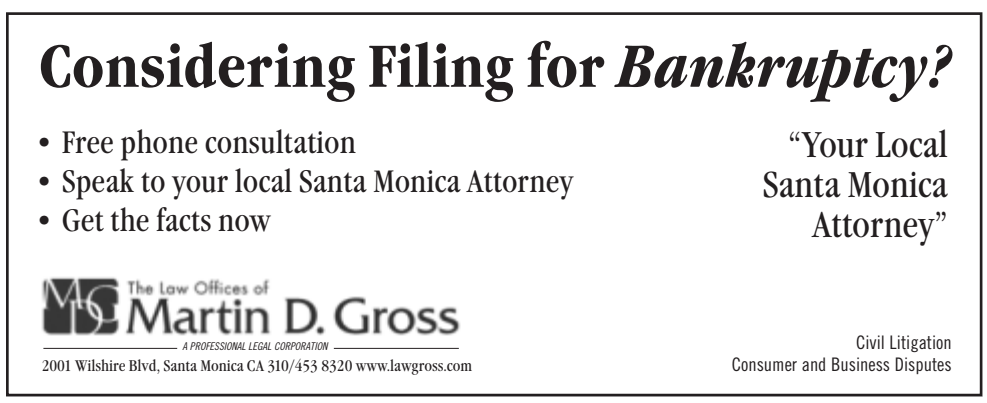
Strengthen yourself.
Strengthen your community.
Join the fun, take a tour, receive a
FREE 1-WEEK GUEST PASS.
Enjoy free activities for adults, youth, and seniors during our Annual Winter Open House!
Photo ID required to participate.

















RESOLUTIONS
FROM PAGE 1

Prop. Y dollars to schools as promised and as directed by voters, be grateful for my family, my friends and my community, and visit my mom more often." — Richard Bloom, Mayor.

"I am resolving in 2011 to start wearing long pants instead of shorts. (Oops, that was actually meant as a belated April Fools Day joke.)" — Jerry Rubin, Activist and City Council gadfly.

(Editor's note: Thanks Jerry, you're always worth a call. And please, consider wearing some pants.)

"In 2011, I resolve to continue to thank every person who voted for, contributed to and/or volunteered for Measures Y and YY, assist in any way possible in the school board's extremely important selection of a new superintendent, and thank Tim Cuneo for his three years of steady, dedicated leadership. I'll also keep on running on San Vicente and Ocean Avenue and in the Santa Monica Mountains, experience stand-up paddle-boarding in the Santa Monica Bay, and enjoy the beach as much as possible, spend lots of quality time with my family and buy local!" — Shari Davis, Santa Monica-Malibu Council of PTAs president.

"My resolution is to remember Ken Genser and honor his legacy." — Patricia Hoffman, Co-chair of Santa Monicans for Renters' Rights.

"To continue to publish Santa Monica's most trusted source for news, while also finding time to perfect my BBQ and beer-making skills. Also, I want to be a better communicator, reaching out to friends and family more to build stronger bonds." — Kevin Herrera, Editor-in-Chief, Santa Monica Daily Press.

nickt@smdp.com

HOMES
FROM PAGE 3

units.

A third of the pending sales likely will be foreclosures or short sales, where a homeowner sells a house for less than what is owed on it, NAR spokesman Walter Molony said. That tracks with the average for the year. These distressed sales go for discounts of up to 50 percent in some of the hardest-hit areas and will continue to weigh down home prices.

Many economists expect home prices to drop another 5 percent to 10 percent in the next six months before stabilizing. Prices fell in 20 of America's largest cities in October, according to the Standard & Poor's/Case-Shiller home price index released Tuesday.

There are several challenges facing the housing market aside from foreclosures. Potential buyers are worried about their jobs or are unable to qualify for a mortgage because lenders have tightened standards. And now mortgage rates are on the rise, gaining about two-thirds of a percentage point in the last month.

This week, the average rate on 30-year home loans rose to 4.86 percent from 4.81 percent, mortgage giant Freddie Mac said Thursday. That's the highest level in seven months. It hit its lowest level in 40 years in November at 4.17 percent.

The average rate on the 15-year loan rose to 4.20 percent from 4.15 percent — the highest reading in six months. It fell to 3.57 percent in November, the lowest level on records starting in 1991.

Rates overall have been rising since November as investors shift money out of Treasurys and into stocks. Many expect the tax-cut plan will fuel economic growth and increase inflation. Yields tend to rise on fears of inflation. Mortgage rates track the yields on the 10-year Treasury note.

The report on contract signings from the Realtors showed that signings jumped 18.2 percent in the West and edged up 1.8 percent in the Northeast. The Midwest region saw a 4.2 percent drop in signings in October and the South posted a 1.8-percent dip.

ORPHAN
FROM PAGE 3

doled out powdered milk and used clothes to evacuees. Eventually, a farmer agreed to raise Han with his own two children. They walked three hours every day to the nearest schoolhouse and slept in a cramped, tiny room.

Six years later, Han returned to Seoul to try to go to middle school. He dreamed of becoming a doctor to help the sick he saw lying in the fields he crossed when his family fled.

A church official helped him find a place to stay in a piping hot room above a bread oven and a job cleaning the bakery below.

That left the 12-year-old little time to sleep — let alone study.

He needed a way out.

Han went to a local hospital, hoping to learn about medicine. A receptionist tried to shoo him away, but two American officials who overheard his dogged conversation with the receptionist asked to speak with him.

One of them was Arthur Schneider, a forestry expert and University of Minnesota professor in Korea to help rebuild Seoul National University after the war. After listening to the boy for two hours, Schneider offered to pay for his education.

Over the next four years, the two became close. When Schneider's contract was running out, he petitioned to adopt Han and bring him to the United States.

Schneider had to prove Han's parents, missing for a decade, were no longer alive. They learned Han's father had died. They tracked down his mother, who had remarried, and she agreed to let her son go to America.

Schneider then had to persuade U.S. lawmakers to let him bring the 16-year-old across the Pacific. U.S. law did not let single parents bring adopted children from overseas, and Schneider lobbied hard for an exception.

Copies of letters sent to lawmakers by Schneider's friends and family touted his character, Han's potential as a future American and the positive effects the pair's travel could have on diplomatic relations with Korea.

In 1961, Congress passed the bill on Han's behalf.

Han remembers scores of reporters waited for them to arrive at the airport in New York.

"I have been very fortunate. I have been much loved by so many people," Han said, recalling his first trip to America.

Sang Man Han — dubbed Sam by his American friends — finished high school and went to college and graduate school for a master's in business administration.

He took a job in Europe with DuPont, then started his own chemical trading company that grew into a multimillion-dollar venture.



Kate Bransfield

COLDWELL BANKER PREVIEWS INTERNATIONAL



Estates Director
Society of Excellence
Previews Properties Specialist

310.395.1133

1608 Montana Avenue
Santa Monica, CA

Kate@SantaMonicaListings.com




New Listing!

2415 33rd Street
4 Bed , 3 Bath
$ 1,595,000
Gorgeous Sunset Park Home!

Open House Tuesday, January 4th
11:00 am - 2:00 pm

More Pictures and Virtual Tour at www.SantaMonicaListings.com




515 Ocean Avenue # 507 South
3 Bed , 2.5 Bath
$ 1,629,000
North of Montana Condo
Great Views from the Living Room & Balcony

Please Call for Private Showing

More Pictures and Virtual Tour at www.SantaMonicaListings.com

Median Price of ALL Santa Monica Listings from
ALL Agents from ALL Companies
Listed for Sale As of Late December 2010

	Single Family Homes	Condos & Townhomes
Santa Monica Canyon	$1,925,000	$2,347,000
North of Montana	$3,200,000	$1,295,000
Between Wilshire & Montana	$1,574,500	$ 870,000
South of Wilshire	$747,000	$493,750
Sunset Park	$1,073,750	$519,500
Ocean Park	$1,299,000	$749,000
Statistics Updated Every Monday		

Featuring Your Home First

- To find out how I get your home 500% more exposure online on over 100 websites
- To find out the most up-to-date Santa Monica real estate information
- For a Virtual Tour & multiple photos of these Properties

Visit:

www.SantaMonicaListings.com



In Escrow!

624 Marguerita Avenue
4 Bed, 2 Full & 2 Half Bath
$2,700,000
North of Montana Ave.
Roosevelt School District
Coveted Street!





1425 Stanford Street #6
2 Bed, 2.5 Bath
$639,000
Please Call for Private Showing
Purchase includes 42" Plasma TV, HD Digital Recorder & Stainless Steel Refrigerator





1325 Washington Ave Unit E
1 Bed, 1 Bath
$395,000
Please Call for Private Showing
Sound Proofed Common Walls, Copper Plumbing, Complete ADT Security Syst

©2008 Coldwell Banker Real Estate LLC. Coldwell Banker®, Previews®, and Coldwell Banker Previews International® are registered trademarks licensed to Coldwell Banker Real Estate LLC. An Equal Opportunity Company. Equal Housing Opportunity. Owned And Operated By NRT LLC. Broker does not guarantee the accuracy of square footage, lot size or other information concerning the condition or features of property provided by seller or obtained from public records or other sources, and the buyer is advised to independently verify the accuracy of that information through personal inspection and with appropriate professionals. DRE# 01218696

3rd street Promenade Psychics
We would like to invite you to our New Location:
408 Broadway, Santa Monica, CA
Private Spiritual Consultation
CALL Today for $10 Special
PAST – PRESENT – FUTURE
For Appointment CALL:
(310) 956-2943



LEARN TO WRITE A
Hit Song! 1 HOUR CLASSES - SIGN-UP NOW! -
(310) 453-1928
1901 Santa Monica Blvd. in Santa Monica
www.santamonicamusic.com







READ US ONLINE
EDITORIAL SECTIONS
smdp.com/localnews
smdp.com/auto
smdp.com/briefs
smdp.com/columnists
smdp.com/cp
smdp.com/crimewatch
smdp.com/entertainment
smdp.com/food
smdp.com/green
smdp.com/health
smdp.com/letterstotheeditor
smdp.com/opinion
smdp.com/parenting
smdp.com/realestate
smdp.com/sports
smdp.com/travel
CHECK US OUT ONLINE
smdp.com/advertising
smdp.com/archives
smdp.com/classifieds
smdp.com/communitylistings
smdp.com/submitevent
smdp.com/contactus
smdp.com/dba
smdp.com/search
smdp.com
Santa Monica Daily Press
office (310) 458-7737



New technology helps Americans control impulses

LEANNE ITALIE
Associated Press

NEW YORK Dan Nainan can't trust himself to work at his computer without clicking on distractions, so he uses an Internet-blocking program to shut down his Web access twice a day.

"I'm sorry, but try as I might, I could never, ever do this on my own," said the New York City comedian who's struggling to finish a book. "I wish I could, but I just don't have the discipline."

Nainan's system of two, two-hour blocks is one example of how Americans are trying to control their impulses using technology that steps in to enforce good behavior.

With the new year days away, many tools are now available to help people stay in line, including a GPS-enabled app that locks down texting once a car gets rolling and a program that cuts off credit-card spending. Another device monitors your workout and offers real-time voice feedback.

Have we entered an era in which electronics serve as mother, cop and coach because we can't manage our own desires?

Yep, said Ann Mack, a trend-watcher for JWT Intelligence, an arm of the marketing giant. She named "outsourcing self-control" and "de-teching" as two top trends for the new year.

"The thing is we're becoming more aware of these behaviors, and as a result, we're trying to seek help to circumvent some of our more base impulses," Mack said. "We're bombarded more and more with temptations on a regular basis, and it's getting increasingly difficult to deal with that."

Tools to cope with temptation are everywhere.

Some car owners are voluntarily using a technology developed for convicted drunk drivers — ignition locks attached to in-car breathalyzers.

Shelley Snyder, marketing coordinator for Intoxalock, said about 1.5 percent of the company's clients are voluntary, which includes parents imposing the setup on their young drivers.

"I know that isn't a lot, but it is growing at a slow, steady pace," she said.

One of Intoxalock's competitors, Guardian Interlock Systems, said its figures are slightly higher: 5 to 7 percent of clients are drivers voluntarily installing the equipment, with about 2 percent intended for use by teens.

Also gaining ground are clients using the system permanently after they've completed court-ordered monitoring — about 1 percent of Guardian's clients in 2010, compared with none the year before.

"We hope not to see these people again," said David Contreras, Guardian's vice president of operations. "It's the one product I've been associated with where I don't want to sell it to you twice."

If your drunken behavior tends to cause more remorse off the road than on, there's an app for that as well.

A handful — including "Don't Dial!" and "The Bad Decision Blocker" — will cut off your access to phone numbers for up to 24 hours, the former allowing you to name a friend as gatekeeper. Another app requires the answers to math questions before allowing you to send an e-mail, the presumption being it's really hard to do math while somehow impaired.

George Distler in Orlando, Fla., developed the BlackBerry app NOTXT n' Drive after a teacher at his daughter's high school was killed when a texting motorist — an older one — crossed a median and struck her car.

"I didn't even realize texting and driving was such a tremendous issue until I got into investigating it," he said. "I was challenged by my teenage daughters."

Distler, who had previously developed games for the iPhone, based the app on the notion that the safest way to deal with your phone while driving is to remove temptation altogether. His NOTXT runs in the background and, using GPS, automatically restricts texting via a phone's airplane mode when a car reaches 10 mph. It deactivates when it detects the car has stopped.

The app, sold in several other counties as well, hit the BlackBerry market Sept. 3 and has been downloaded about 2,000 times.

Fashions trend toward the 1970s

SAMANTHA CRITCHELL
AP Fashion Writer

NEW YORK The wide-leg trousers, below-the-knee dresses and off-the-shoulder peasant tops headed our way in 2011 mark the beginning of a highly stylized trip down memory lane through the 1970s. Could an avocado kitchen be far behind?

Trendwatchers find many sociological parallels between the 70s and the current climate — a time when working women were seen as coming into their own, a period of economic instability and a party-hard attitude. That, they said, could bring back more than a few trends.

People are no longer looking to revolt. They want more of a "quiet rebellion," said Marian Salzman, president of Euro RSCG Worldwide PR. That can be interpreted in a plaid lumber jacket on a city street, men's half-groomed mustaches and beards, and mashups of seemingly clashing colors.

There's heritage and nationalism flowing on the runways with designers sticking to signature pieces, with Americans doing more sportswear and Italians the sexy thing, for example.

"I think there's a backlash in fashion against all the futurism and athletic references we've seen," said Andrea Praet, trend director of forecasting firm StyleSight. "Minimalistic is still important, but so is authenticity. It's about just getting out there and living."

Gucci Westman, the Revlon global artistic director, really sees power and confidence coming through, especially for women.

"A lot of the look for next year is celebrating female power and really showing the powerful (Helmut) Newton sort of woman, the woman who really holds her own," she said. "She's sensual, confident and incredibly accomplished, but also beautiful and aware of herself."

It's nice to reflect upon the style icons of the '70s — Lauren Hutton and Diane von Furstenberg, for example — because they balance glamour and approachableness, Westman said.

In her world of makeup, lip stain could be an "it" item because it also straddles two worlds: It's not fussy but it also can't be ignored, she said. (Don't go back to cumbersome '70s skin care, though, Westman added. Sometimes advancement is a good thing.)

Praet can envision the ease and old-school femininity of gingham and floral fabrics (a la Liberty of London) translating into interiors, especially sheets, towels and a return to wallpaper. And, in fact, she did a report for clients on the resurgence of the avocado green color.

On the more glamorous front, Studio 54-style jewel tones, gold accents, and sheer and satin fabrics embrace a bit of a more conspicuous consumer, Praet observed. "People are feeling a little more optimistic. There's the feeling of wanting to go out and party, and not being ashamed of that. People are still conscientious of what they're spending their money on, but there's a return to fun — it's almost a provocative, underlying exhibitionism."

She pointed to the successful retrospective of performance artist Marina Abramovic at the Museum of Modern Art in New York, which was raw and glamorous at the same time.

Music of the day expressed a frustration particularly among young adults that, despite fulfilling their part of the bargain to go to college, became educated and fairly responsible. Riches weren't theirs for the taking, Salzman said. Surely, any recent college graduate can relate.

People stuck closer to home, taking road trips and attending family reunions, Salzman said. It's not quite the same as today's staycations but in line with a more insular, homey vibe.

Palm Beach, Calif., was a favorite family trip for Revlon's Westman, and she'd go back there in a flash with her own family, including husband David Neville, half of the Rag & Bone design duo, if it weren't so built up now.

Instead, they flee to Vermont — a place that provides the "approachableness" they crave. "I like the feeling of a place that's not tapped into yet. It feels genuine, a place where people know your name," Westman said.

Dr. Deborah Wallen

PET DEPOT VETERINARY GROUP
12423 Wilshire @ Centinela
310-820-8781

DONATE CARS
FAST FREE PICK UP • RUNNING OR NOT
800 449-8342
Live Operators 7 Days!
The California Council of the Blind
helping the blind achieve success since 1934
tax deduction
www.blindcars.org

What was your New Years Resolution?
Quit smoking? Lose weight? Be more productive? Overcome fears?
Whatever you resolve this year, I can help you stick with it!
Through Hypnotherapy! Hypnosis Works!
Call (424) 234-9766 for a free phone consultation.
Jonathan Nowak
Certified Hypnotherapist

http://www.StepsForLiving.com
Now accepting new clients for evening and weekend appointments in Santa Monica.
Hypnotherapists are not licensed by the state of California as healing arts practitioners. For your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.

Get Cash For Your Gold & Jewelry!
California's Premier Jewelry Buyer Is Paying The Highest Prices For:

Diamonds

Gold

Watches
WE BUY: Rolex - Cartier - Patek Philippe - Tiffany - Chopard - Van Cleef - David Yurman
Broken & Unwanted Gold Jewelry - 10k - 14k - 18k - 24k - Silver - Coins and More!
LIMITED TIME SPECIAL OFFER!
$25 INSTANT BONUS
On Any Transaction Over $100
$50 INSTANT BONUS
On Any Transaction Over $500!
Offer Ends Soon!
(Bonus not valid on coin sales)
Lic. No. 19651221

DIAMOND & GOLD exchange
Santa Monica
2629 Wilshire Blvd.
Santa Monica 90403
(310) 829-9800
Hollywood
7280 Melrose Ave.
Los Angeles 90046
(323) 653-9009
Mon - Fri 10am to 6pm, Sat 11am to 5pm
www.DiamondAndGoldExchangeUSA.com
Santa Monica


Hollywood




SURF REPORT

Surf Conditions **Water Temp:** 61°

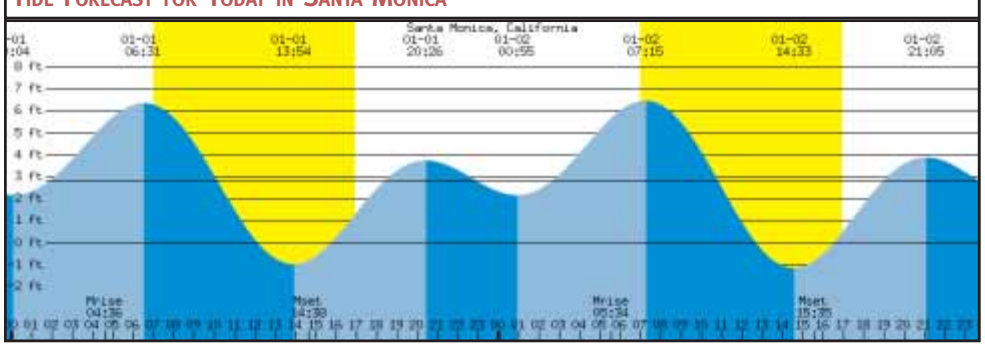
Swell Forecast

Looks smaller, around knee to waist most everywhere.

Long Range Synopsis

MONDAY, THE NW SHOULD BACK OFF TO WAIST TO CHEST AROUND WEST FACING BREAKS.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **December 22, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 12
- Number of A grades for dry/wet weather -- 42 / 19
- Number of (C,D,F) grades for dry/wet weather -- 6 / 22

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisos creeks.	A+	C
Encinal Canyon at El Matador State Beach.	A	A
Broad Beach at Troncas Creek mouth.	A+	B
Zuma Beach at Zuma Creek mouth.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Don Blocker County Beach.	F	A
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	B
Surfrider Beach at Malibu Colony fence.	A+	C
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A+	B
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	C
Pena Creek at Los Tunos County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	D
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	D	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A+	B
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	F
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	A+	B
Santa Monica Municipal Pier.	A	F
Santa Monica Beach at Pico/Kenter storm drain.	A+	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	C
Ocean Park Beach at Ashland Ave. drain.	A+	F
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	D
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	C	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	B
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

© 2010 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless I can't).

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NCAA SPORTS

Bowl teams spend big on football

EDDIE PELLS
AP National Writer

The numbers grow every year: 35 bowl games, 70 teams — the morphing of what was once a New Year's Day tradition into one that kicks off in mid-December and finishes closer to Martin Luther King Day than Jan. 1.

And if those bowl-season stats seem bloated, try this: Ohio State and Alabama each spend more than $31 million a year to run their football programs, while nine other teams closing out the season at one of those 35 bowl games spend $20 million plus.

The cheapest bowl-bound program? That would be Troy, winner of the New Orleans Bowl on the first postseason weekend, at just a shade over $5 million. That's nearly $23 million less than they spend an hour away at top-ranked Auburn, where the Tigers are playing for the national title this season. Auburn's opponent in the BCS game, Oregon, spends $18 million — 16th among the bowl-bound schools.

The statistics come from the Department of Education, which has required universities to submit the amount they spend on sports since 2000 as part of the Equity in Athletics Disclosure Act. With that information, the Equity in Athletics Data Analysis Cutting Tool was created. And while the database comes with disclaimers and caveats stating that there are no hard-and-fast guidelines as to what schools count under the term "expenses" and "revenue," these are the numbers they report to the federal government.

After OSU ($31.7 million) and 'Bama ($31.1 million), the rest of top five biggest spenders include Notre Dame, Auburn and LSU, according to the database. Most schools' figures were for the fiscal year that ended June 30.

Broken down on a per-student basis, the Irish spend the most, the database says. Their trip to the Sun Bowl is coming at a price of $3,531 for each of Notre Dame's 8,351 undergraduates — an overall budget of $29.4 million — while TCU spends $2,822 per student to run its Rose Bowl-bound football program.

For all the money they fork out, at least the TCUs and LSUs of the world are going somewhere this season. Texas, last year's national runner-up, spent $25.1 million and is sitting home for New Year's after going 5-7.

Boise State, meanwhile, looks like a bargain. The underdog Broncos stayed in contention for the national title all year with a program that spends a fraction of what the big boys do. The tab: $6.85 million for an average of $564 a student for a program that ended up winning the MAACO Bowl this year.

While football also brings in millions, the spending on the sport has given plenty of ammunition to critics of big-time college sports.

"It's a sad commentary given the general conditions out there: 10 percent unemployment, economic stagnation," said Tom Palaima, the University of Texas' representative on the Coalition on Intercollegiate Athletics, a group that believes spending on sports has gotten out of hand. "You look at $1,500 per capita (at Auburn), that's a large outlay. I just don't see how it can be justified given that most of the revenues will still end up on the sports side of the ledger."

Indeed, the common refrain among many successful football programs is that they are self-sustaining. In fact, all but three of the bowl-bound programs reported operating at even or in the black.

In most cases, that allows the football programs — most commonly the biggest money makers in athletic programs — to support all the other sports, which in many cases operate at a loss. In cases where there's more money left over, some of that is often given to the university, which can use it wherever the need is greatest.

The Texas athletic program boasts that it sends back an average of around $1.5 million a year to the school. Its football program netted a whopping $68 million in the 12-month period ending Aug. 31.

At Florida, football spent $24.4 million and brought in $68.7 million for a net profit of $44.2 million. The program will give $6 million to the university in the 2010-11 fiscal year to bring the total to $61.1 million since 1990.

"At this place, your main revenue source is football, so you're going to spend money necessary to sustain a successful football program," Florida athletic director Jeremy Foley said. "If we go from playing in front of 90,000 people to playing in front of 60,000 people, you're talking about cutting sports, scholarships, personnel, and nobody wants to see that happen."

But Foley said the benefits of a successful sports program go beyond merely money. Sports help spread the word about the University of Florida, which has grown in stature nationwide over the past two decades — a timeframe that coincides with the arrival of Steve Spurrier as coach and the rise of a once-troubled football program. (Not coincidentally, it's also when the athletic program started giving money to the school.)

"Athletics is a big window," Foley said. "It provides a look into the institution. If someone's viewing the University of Florida and looking at a great athletic program, it enhances the way people view the institution and that's all good."

Critics, meanwhile, respond that big-time college football programs wouldn't have anywhere near the drawing power — and would be little more than money-losing minor-league teams — without the name recognition and fan base the universities and their alumni provide.

Not surprisingly, teams from the automatic-bid BCS conferences spend the most on football, with the Southeastern Conference, which has the best TV deal, leading the way. Six of the 10 highest overall spenders on the list were from the SEC.

Presumably, football programs around the country should have roughly the same list of expenses: 85 scholarships, weight rooms and training tables, travel budgets and coaches' salaries. The gap between the most expensive and least was a big one, however — more than $25 million — and there's no doubt you will see a difference between the weight rooms at Troy and those at Ohio State.

"If you need a nice weight room to attract a top athlete, you're going to do that, but you need that weight room to help that athlete get better, too," Foley said. "If you have to spend money to pay a coach like Urban Meyer, you're going to do that, too. You've got to spend money to make money. It doesn't just happen."

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Marx Bros. Double Feature
A Day at the Races (NR) 1hr 51min
A Night at the Opera (NR) 1hr 32min
5:00pm
Andy Marx, grandson of Groucho, will introduce the screening.

Call theater for more information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-6232

Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
11:10am, 10:45pm

Little Fockers (PG-13)
11:25am, 2:10pm, 4:50pm, 7:30pm, 10:15pm

How Do You Know (R) 1hr 56min
12:10pm, 3:10pm, 6:10pm, 9:10pm

True Grit (PG-13)
10:50am, 1:30pm, 4:15pm, 7:00pm, 9:50pm

Chronicles of Narnia: The Voyage of the Dawn Treader in Digital 3D (PG) 1hr 52min
10:40am, 1:30pm, 4:20pm, 7:10pm, 10:00pm

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

Tangled in Disney Digital 3D (PG) 1hr 40min
11:05am, 1:45pm, 4:25pm, 7:00pm, 9:35pm

Little Fockers (PG-13)
10:35am, 1:10pm, 3:50pm, 6:30pm, 9:50pm

Yogi Bear 3D (PG) 1hr 22min
10:30am, 12:45pm, 3:00pm, 5:20pm, 7:40pm, 10:00pm

Tron: Legacy in Disney Digital 3D (NR) 2hrs 07min
12:35pm, 3:45pm, 6:45pm, 9:45pm

How Do You Know (R) 1hr 56min
10:25am, 1:10pm, 4:10pm, 7:10pm, 10:10pm

True Grit (PG-13)
11:30am, 2:20pm, 5:10pm, 8:00pm, 10:45pm

Black Swan (R) 1hr 50min
11:20am, 2:05pm, 4:50pm, 7:45pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

King's Speech (R) 1 hour 58 min
1:10pm, 2:10pm, 4:00pm, 5:00pm, 7:00pm, 8:00pm, 9:50pm

Casino Jack (R) 1hr 48min
1:50pm, 4:30pm, 7:10pm, 9:50pm

Rabbit Hole (PG-13) 1hr 32min
12:45pm, 3:00pm, 5:20pm, 7:40pm, 10:00pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
10:15am, 1:30pm

Tron: Legacy (NR) 2hrs 07min
10:50am, 1:45pm, 4:45pm, 7:50pm, 10:45pm

Chronicles of Narnia: The Voyage of the Dawn Treader in Digital 3D (PG) 1hr 52min
12:30pm, 3:20pm, 6:10pm, 9:00pm

Gulliver's Travels 3D (PG)
10:30am, 12:45pm, 3:05pm, 5:25pm, 7:45pm, 10:05pm

Tourist (PG-13) 1hr 43min
10:55am, 1:35pm, 4:30pm, 7:15pm, 10:00pm

Fighter (R) 1hr 54min
10:10am, 1:00pm, 3:50pm, 4:50pm, 6:40pm, 7:40pm, 9:30pm, 10:30pm

For more information, e-mail news@smdp.com

Do what works tonight, Capricorn

ARIES (March 21-April 19)
★★★ There is an intuitive quality that emerges when dealing with others. Reach beyond your normal thoughts and ideas. You could be surprised by the insights you gain. Others reveal much about themselves. Use this information sensitively. Tonight: Walk in someone else's shoes.

TAURUS (April 20-May 20)
★★★★★ A friendship that starts right now or one in your life that gains in importance might play a far more enormous role than you thought possible. Be open to a partner, best friend or loved one. This person's sharing is heartfelt. Spend time with a loved one. Tonight: Forget tomorrow and resolutions. Live now.

GEMINI (May 21-June 20)
★★★★★ Others continue to seek you out in an unprecedented manner. Juggling all the attention could be exhausting. In hindsight, you will often smile when thinking of this moment. You gain a strong insight into a parent or loved one. Tonight: A must appearance.

CANCER (June 21-July 22)
★★★★ Somehow, you are always the centerpiece in making parties, situations and anything else work. You might be more involved in helping others relax. Give up the role of chief clean-up person from the recent holidays. Tonight: Just for you.

LEO (July 23-Aug. 22)
★★★★ Many people seem to get your feedback. Make time for a key loved one or several loved ones. Your one-on-one time means more than you realize. Add that light, playful quality others enjoy. Help the year start correctly. Tonight: Still enjoying every moment.

VIRGO (Aug. 23-Sept. 22)
★★★★ What you see in others, especially a key partner, could be most shocking or surprising. You simply didn't understand this person in this light. Emphasize home, family and loved ones. You don't have to go far from your home. Tonight: Make it easy.

LIBRA (Sept. 23-Oct. 22)
★★★★★ You will continue the New Year rituals, when many people won't today. You seem to remember everyone and have time for a conversation with them all. Your friendly ways might have you reorganizing some plans. You really don't care. Tonight: Where people are.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You might have gone overboard last night and are continuing the theme. Your sign is prone to extremes. Perhaps looking at this moment in time as a phase might be helpful. If you are single, a double opportunity could appear on the horizon ... which person will you get to know? Tonight: Let the good times roll.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Honor your sense of what you need to do. A close family member or roommate reveals a very interesting side or development. You might be surprised but also delighted. Tonight: Whatever you want seems to work.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You still might feel somewhat reclusive, as if you want to hide out! No such luck. Whether by phone, e-mail or a knock on your door, people seek you out. You hear delightful but unanticipated news. Still, you feel best being quiet. Tonight: Do what works.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Surround yourself with friends, and enjoy every one of them for as long as you can. Whether at a party or at a spontaneous happening, take advantage of the moment. Still, use care with your finances. However, if you feel lucky, get that lottery ticket. Tonight: With friends, of course.

PISCES (Feb. 19-March 20)
★★★ Others seek you out. You might wonder why you didn't throw a party if you are one of the few Pisces who did not. Others simply want to share and need your feedback. Touch base with an older friend or relative. Tonight: A force to be dealt with.

Happy birthday

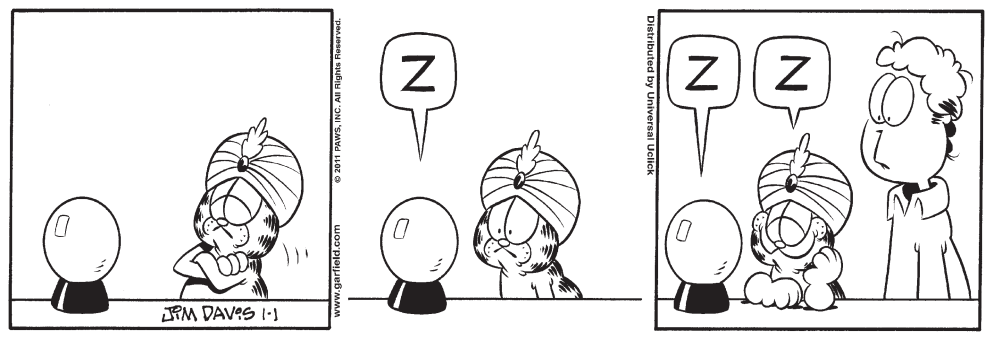
This year, you could be unusually ambitious and dynamic. Communication excels, as you learn far more effective ways of exchanging ideas. You also might be buying new toys for communicating, from cell phones to cars. Just keep your budget in mind. If you are single, you meet people with ease. Summer 2011 could be unusually romantic. If you are attached, the two of you might take a course in how to relate more effectively.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic
★★★★ Positive
★★★ Average
★★ So-So
★ Difficult



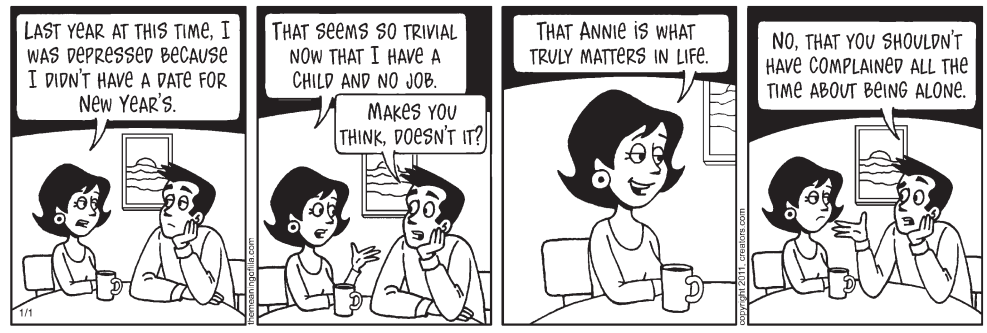
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Girls and Sports

By Justin Borus and Andrew Feinstein



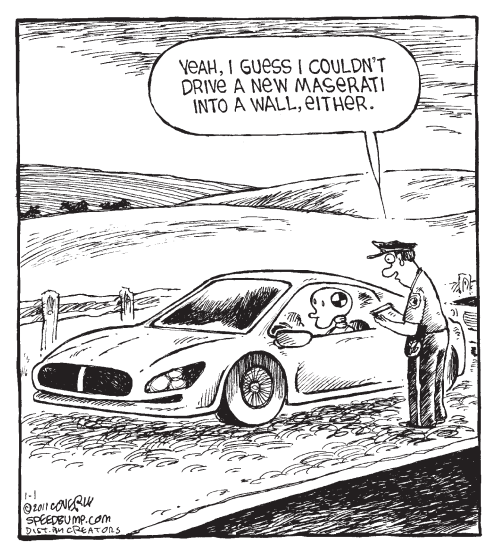
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

			7			5		
					3		2	
				9	4			8
6					7	8	4	
		9		5		3		
	4	1	9					6
8			6	1				
	1		2					
		2			5			

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	9	4	2	5	3	1	8	7
2	7	3	1	4	8	6	9	5
5	1	8	9	6	7	2	3	4
3	8	5	7	1	2	4	6	9
7	4	6	8	9	5	3	2	1
9	2	1	4	3	6	5	7	8
1	5	2	6	8	9	7	4	3
4	6	9	3	7	1	8	5	2
8	3	7	5	2	4	9	1	6



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Kid
5 Eastern monks
10 Started a pot
12 — -garde
13 City of northern Italy
14 Nemo's creator
15 Imitating
16 Singer Sumac
18 Paris street
19 Acknowledges, in a way
21 Warty one
22 New Year's Day game
24 Flexible conjunction
25 New Year's Day game
29 Window section
30 Collectible cars
32 Back on a boat
33 Bother
34 Basketball's Holman
35 "Gigi" star
37 Door holder's words
39 Blow one's top
40 Bother
41 Losing schemes
42 Noted seamstress

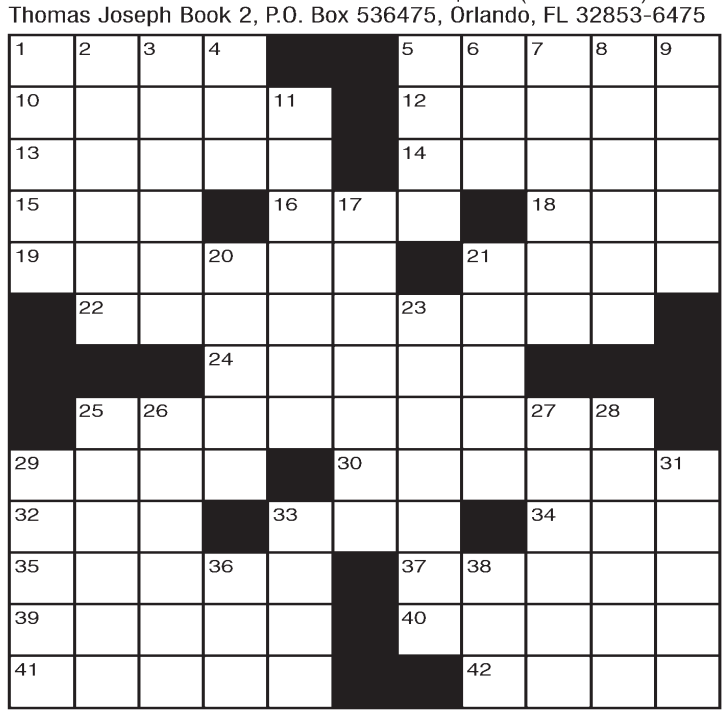
DOWN

1 Godzilla's home
2 Place for a bump
3 Fellini's "La —"
4 Skirt edge
5 Molten flow
6 Blvd.'s kin
7 Core
8 Like New Year's Day
9 Spirited horse
11 Florida race site
17 Arthur's son
20 Play place
21 Bullfight bulls
23 Candidate of 1996
25 Game hunt
26 Disloyal
27 Attended
28 Andean animals
29 Showed nervousness
31 Lets stand
33 Hill builders
36 Choose
38 Lobe spot

L	A	M	A	R	■	G	O	M	A	D
O	N	I	C	E	■	O	V	I	N	E
O	G	D	E	N	■	L	E	D	G	E
T	E	N	■	T	H	I	N	N	E	D
E	L	I	■	S	E	A	■	I	R	S
R	A	G	S	■	S	T	A	G	S	■
■	■	H	E	R	■	H	U	H	■	■
■	S	T	E	A	L	■	S	T	O	P
T	I	M	■	V	I	C	■	M	I	A
R	E	A	L	I	Z	E	■	O	L	D
A	R	G	O	N	■	S	A	V	E	D
P	R	I	C	E	■	A	G	I	R	L
S	A	C	K	S	■	R	E	E	S	E

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 2, P.O. Box 536475, Orlando, FL 32853-6475



1-1

ARITHMO™

CrossMath + × − ÷

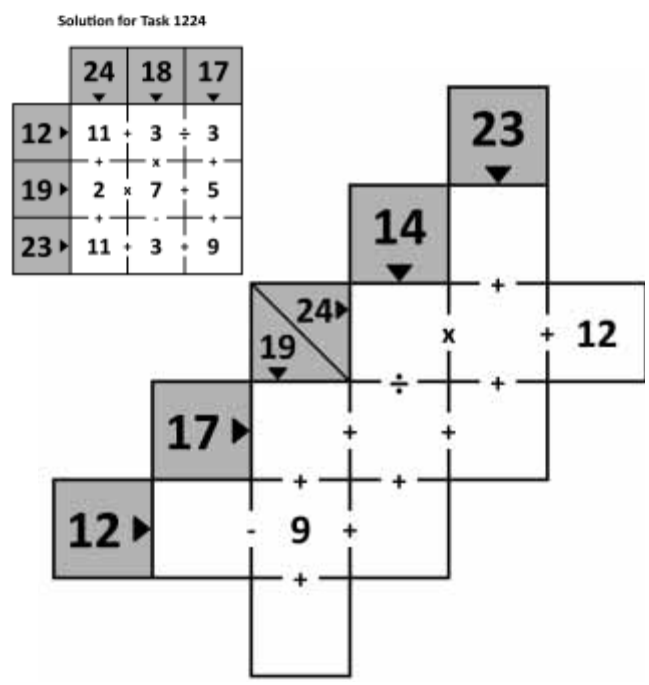
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

1, 3, 4, 5, 5, 8, 10, 11, 11

Solution for Task 1224



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Elderly drivers' recent lapses of concentration, confusing the brake pedal with the gas: A woman, age 83, accidentally plowed into Lickity Split Yogurt in Carmichael, Calif. (August). A man, 89, accidentally drove into the waters off the Dunedin (Fla.) Marina (but was rescued before his car sunk) (August). A man in his 80s accidentally drove through the front window of the Petco store in Chico, Calif. (August). A woman, 89, accidentally backed over her husband while pulling out of her garage in Allentown, Pa. (April). A woman in her 70s accidentally drove into an optometry office in Anaheim, Calif., in March. A woman, 73, accidentally crashed into a Pizza Hut in Houston (March). A woman, 82, arriving for her appointment at Classic Hair Design in Plainfield Township, Mich., accidentally drove through the front window (April).

■ Autobiography of the Least Interesting Man in America: According to a Seattle Times feature in March (1996), Robert Shields, 77 (since deceased), of Dayton, Wash., was the author of perhaps the longest personal diary in history -- nearly 38 million words on paper stored in 81 cardboard boxes -- covering the previous 24 years in five-minute increments. Example: July 25, 1993, 7 a.m.: "I cleaned out the tub and scraped my feet with my fingernails to remove layers of dead skin." 7:05 a.m.: "Passed a large, firm stool, and a pint of urine. Used 5 sheets of paper."

WORD UP!

rubicund \ ROO-bih-kund \ , adjective;
1. Inclining to redness; ruddy; red.

READ US ONLINE
EDITORIAL SECTIONS
smdp.com/**localnews**
smdp.com/**auto**
smdp.com/**briefs**
smdp.com/**columnists**
smdp.com/**cp**
smdp.com/**crimewatch**
smdp.com/**entertainment**
smdp.com/**food**
smdp.com/**green**
smdp.com/**health**
smdp.com/**letterstotheeditor**
smdp.com/**opinion**
smdp.com/**parenting**
smdp.com/**realestate**
smdp.com/**sports**
smdp.com/**travel**

CHECK US OUT ONLINE
smdp.com/**advertising**
smdp.com/**archives**
smdp.com/**classifieds**
smdp.com/**communitylistings**
smdp.com/**submitevent**
smdp.com/**contactus**
smdp.com/**dba**
smdp.com/**search**

smdp.com
Santa Monica Daily Press
office (310) 458-7737

Santa Monica Daily Press

Classifieds

$5.50 per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:

- Announcements
- Creative
- Employment
- For Sale
- Furniture
- Pets
- Boats
- Jewelry
- Wanted
- Travel
- Vacation Rentals
- Apartments/Condos
- Rent
- Houses for Rent
- Roomates
- Commerical Lease
- Real Estate
- Real Estate Loans
- Storage Space
- Vehicles for Sale
- Massage
- Services
- Computer Services
- Attorney Services
- Business Opportunities
- Yard Sales
- Health and Beauty
- Fitness
- Wealth and Success
- Lost and Found
- Personals
- Psychic
- Obituaries
- Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Announcements

Los Robles Hospital & Medical Center
4th Floor Vertical Expansion Core & Shell(37,784 SF)

Layton

Layton Construction (Construction Manager/General Contractor) and the Owner will be holding an informational meeting for interested subcontractors and vendors regarding this project.

Meeting Location, Date and Time:
Los Robles Medical Center January 11, 2011 Classroom 1 Open House: 4:00 p.m. 215 West Janss Road Presentation: 4:30 p.m. Thousand Oaks, CA 91360

Prequalification packets will be distributed at the meeting. Subcontractors must be prequalified in order to bid on the project. Prequalification information must be returned to Layton Construction by 5:00 pm PST on January 13, 2011. Questions regarding the project should be directed to:

Eric Carlson
ecarlson@laytoncompanies.com
801-568-9090

Trent Isaacson
tisaacson@laytoncompanies.com
801-568-9090

Due to limited seating capacity, Please limit representation from your firm to one individual.

Employment

Management: The Revere Group seeks VP – Management Consultant (Santa Monica) to lead the Business Intelligence (BI) Management Consulting Practice. Responsible for project delivery of all BI Technologies initiatives in the West Region. Identify, evaluate & deliver BI & enterprise performance management solutions (EPM) for clients to improve business efficiency and performance. Design & architect industry specific BI & EPM solutions within media/entertainment industry using SAP BW, SAP BEx, SAP SEM-BPS & SAP ERP/FI-SPL. Requires Bachelor's in Bus. Admin., Bus. Info. Sys. or rel. field in addition to 5 yrs in the position offered or 5 years as Management Consultant, Business Analyst or related. Applicant must have 5 years of progressive work exp. in positions involving evaluation & delivery of business intelligence (BI) & enterprise performance management solutions (EPM); designing & architecting industry specific BI and EPM solutions within media/entertainment industry.Must be certified technical consultant for SAP and BusinessObjects BI/EPM technologies, including SAP BW, SAP BEx, SAP SEM-BPS & SEP ERP/FI-SPL. Resumes to: L. Santone, HR, 325 N. LaSalle #325 Chicago IL 60654 NO CALLS

Marketing & Public Relations Coordinator:
Send resume to Attention: Edward Giron, Medical Imaging Center of Southern California, Inc, 2811 Wilshire Blvd, #810, Santa Monica, CA 90403.

Employment

REQUIREMENTS:
Bachelors Degree in Public Relations, English, or Journalism.
Plus one year of experience as Designer or Associates Degree in Design.
Five years experience in job offered or as Public Relations Officer or Writer. Conversant in Afrikaans and knowledge of South Africa needed.

DESCRIPTION OF DUTIES: Knowledge of South Africa to coordinate travel tours to the country.
Work locally with Principal on business and educational projects in South Africa.
Develop marketing materials to promote the company.
Develop and redesign company website.
Develop public relations strategy for the company.
Organize events to build relationships with stakeholders

For Sale

MARKET & BISTRO
Beach View in Santa Monica
ABC B/W license
Kitchen and equipment
Low rent
Amazing Deal
$95k
(213) 453-2379

For Rent

501 N. Venice 1+1, #26 $1250/mo stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

501 N. Venice unit 23 single, $1025/mo $750 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

833 5TH St. SM upper unit 209 1+1 $1795 stove, carpet, blinds, swimming pool, laundry, , wood/tile floors, intercom entry, gated parking, no pets. (310)393-2547 www.jkwproperties.com

HOWARD MANAGEMENT GROUP
(310)869-7901

505 Barrington Ave. #11 2+2, Brentwood $1895

2110 Bentley Ave. #304, Penthouse 2+2, loft $2595

928 17th St. #B. 1 Bd / 1 Bth. Lower. $1495

WE HAVE MORE VACANCIES ON THE WESTSIDE

www.howardmanagement.com
rentals@howardmanagement.com

MAR VISTA 11924 Courtleigh dr. unit 5 stove, fridge, blinds, utilities included, on-site laundry, parking, no pets, $995/mo (310)737-7933 jkwproperties.com

MAR VISTA 12450 Culver Blvd. gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $995 and up $750 off move-in (888)414-7778 www.jkwproperties.com

For Rent

MAR VISTA 12610 CASWELL ave.unit 1, 1bdrm/1ba $1075/mo. stove, fridge, time/carpet,floors ceiling fan blinds, parking, laundry, no pets. $750 off move-in (310)578-7512 www.jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. 1+1 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1100/mo $750 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 6 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1350/mo $1000 off move-in (888)414-7778 www.jkwproperties.com

SM. ADJACENT Ocean View large 2+2, top of hill, private drvway/sundeck 2 parking, $2095 (310)390-4610

Storage Space

GARAGE RENTAL for storage S.M. $195.00 month 1 Car garage for storage, individually locked, Alley access, near S.M. City College (310) 490-9326

Services

Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736
"HOME SWEET HOME"

Health/Beauty

WANTED 23 PEOPLE
TO LOSE 5-100 POUNDS!
I LOST 20 LBS. IN 5 WKS!
888-212-8014



Anderson SURFBOARDS
310.578.5860
www.andersonsurfboards.com

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

VIDEO & AUDIO CENTER

...The Talk of the Town!

AWARDED #1 CUSTOM RETAILER IN CALIFORNIA 7 YEARS IN A ROW!

THE LATEST, ALWAYS FIRST!

YOUR LARGEST FLAT SCREEN TV DEALER IN SOUTHERN CALIFORNIA!*

Celebrate the New Year with us!

INVENTORY REDUCTION SALE

OPEN 11AM-7PM NEW YEAR'S DAY

NO DOWN OR INTEREST 'TIL DEC. 2013*

WE WILL BEAT ALL COMPETITORS' ADVERTISED PRICE FROM LOCAL AUTHORIZED DEALERS*

✓ FREE SALES TAX OR FREE BLU-RAY PLAYER OR FREE AND FREE ON-WALL TV Installation ✓ FREE SAME DAY DELIVERY & SET-UP*

We'll pay your sales tax on flat screen TVs including 3D TVs but excludes all Special Purchases, Limited Quantity items*

with purchase of 40" & larger flat screen TVs* excludes Special Purchases, Limited Quantity items, 3D Products*

with our Certified Installers with purchase of any 47" & larger 1080p TVs Excludes Special Purchase*. See store for details.

Plus RECYCLING INCLUDED.*







SONY BRAVIA 55", 46" & 40" 1080P EDGE LED BACKLIT 240Hz LCD HDTVs WITH 3D

Full HD 1080p with 3D, Dynamic Edge LED Backlight, BRAVIA Engine™ 3. Also on SALE in 60".

FREE SAME DAY WHITE GLOVE DELIVERY & SET-UP*

SONY IF SONY MAKES IT, WE HAVE IT!*



SONY BRAVIA 1080P LCD HDTVs

Full HD 1080p, BRAVIA Engine™ 2, Ambient Sensor, LightSensor™ technology, USB port, BRAVIA Sync™, 7 HD inputs.



SONY BRAVIA 55" 1080P LCD HDTV

Features incredible motion performance, 120Hz, so you enjoy crisp, fluid motion during fast-action scenes.

THE BEST OF THE BEST ON SALE!

SONY'S BEST XBR HDTV!



SONY BRAVIA 60" 1080P 3D 240Hz EDGE LED BACKLIT LCD HDTV

With 3D Built-in (2 pr glasses included), Slim Design, BRAVIA Internet Video & Widgets with Built-in Wi-Fi®.



CHOOSE FROM 1080P LED OR PLASMA 3D HDTVs

PANASONIC'S BEST!



VIERA Panasonic 50" 1080P FLAT SCREEN HDTV WITH 3D

The VIERA® VT25 Series Full HD 3D Plasmas create an all new viewing experience by putting you inside the action and creating a new world of TV viewing realism. ON SALE in 54", 58" & 65".

MITSUBISHI'S BEST!



MITSUBISHI ELECTRIC DIGITAL TELEVISION

75" 1080P 3D READY LASERVUE HDTV

VIDEO & AUDIO CENTER ...The Talk of the Town!™

www.videoandaudiocenter.com

SANTA MONICA
1426 Wilshire Blvd.
(14 blks from the Ocean)
(310) 451-6200

TORRANCE
4401 Redondo Beach Bl.
(at Hawthorne Blvd.)
(310) 214-0081

AGOURA HILLS
28505 Canwood Street
inside Power of Home
(818) 735-9400

JUST ONE TOUCH
HOME AUTOMATION CENTER
1411 Wilshire Blvd., Santa Monica
(310) 899-2929
www.justonetouch.tv

*SEE STORE FOR DETAILS. OFFER GOOD THROUGH 1/5/11. CANNOT BE COMBINED WITH ANY OTHER OFFERS. NEW PURCHASES ONLY.

OPEN 7 DAYS Mon.-Sat. 10am-8pm • Sunday 11am-7pm

WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS OR OMISSIONS. NEW PURCHASES ONLY. WE DO NOT QUOTE PRICES OVER THE PHONE.