

2020 TECH CONTENT IN REVIEW

At Skillsoft, we believe every person has the potential to be amazing. Our mission is to help organizations use the power of learning to build a more **motivated, skilled, future-fit, and resilient workforce**.

Most technologists know that to take advantage of rapid tech changes, they must take on a proactive learning mindset. We know what is trending and why and are ready to partner with you. There's no better time to tackle and close the skills gap in your organization.

IS YOUR TEAM FUTURE READY? LET'S FIND OUT.

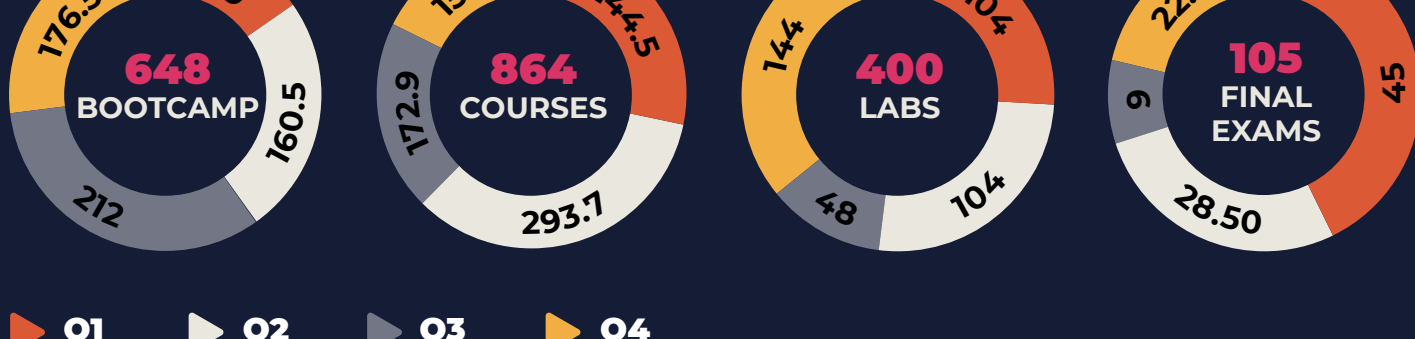
WHAT WE DELIVERED (HOURS) AND WHEN

TAKE ACTION: When it comes to learning, provide technologists with the power of choice

In the new normal, learners need options. From on-demand video courses to practice lab experiences, technologists embrace the methods that match their environment.

At the same time, live or on-demand Bootcamps were still an increasingly valuable way to learn. Even in a virtual environment, live learning still plays an essential role in addressing skills gaps or preparing for certification exams.

The below shows the hours of training Skillsoft released in each category.



TOPICAL COVERAGE AND ASSETS DELIVERED

The assets delivered metric gives us a good look into the variety of courses and/or learning methods Skillsoft released in each area.

Software Craft (courses focused on the processes and methodologies of building software) leads the way. Concepts such as Agile Development, Scrum, and DevOps were a heavy focus for Skillsoft in 2020.

Infrastructure course was almost exclusively restricted to Certification Preparation, while Data course was heavily focused in live or on-demand Bootcamps. Security, Cloud, and Programming saw a more even distribution across self-paced courses, certification prep, and hands-on labs.

The below shows the total number of assets delivered across modalities by technology category.



CERTIFICATION PREP RELEASED IN 2020 WITH NUMBER OF HOURS OF TRAINING

TAKE ACTION: Maintain and renew Certifications

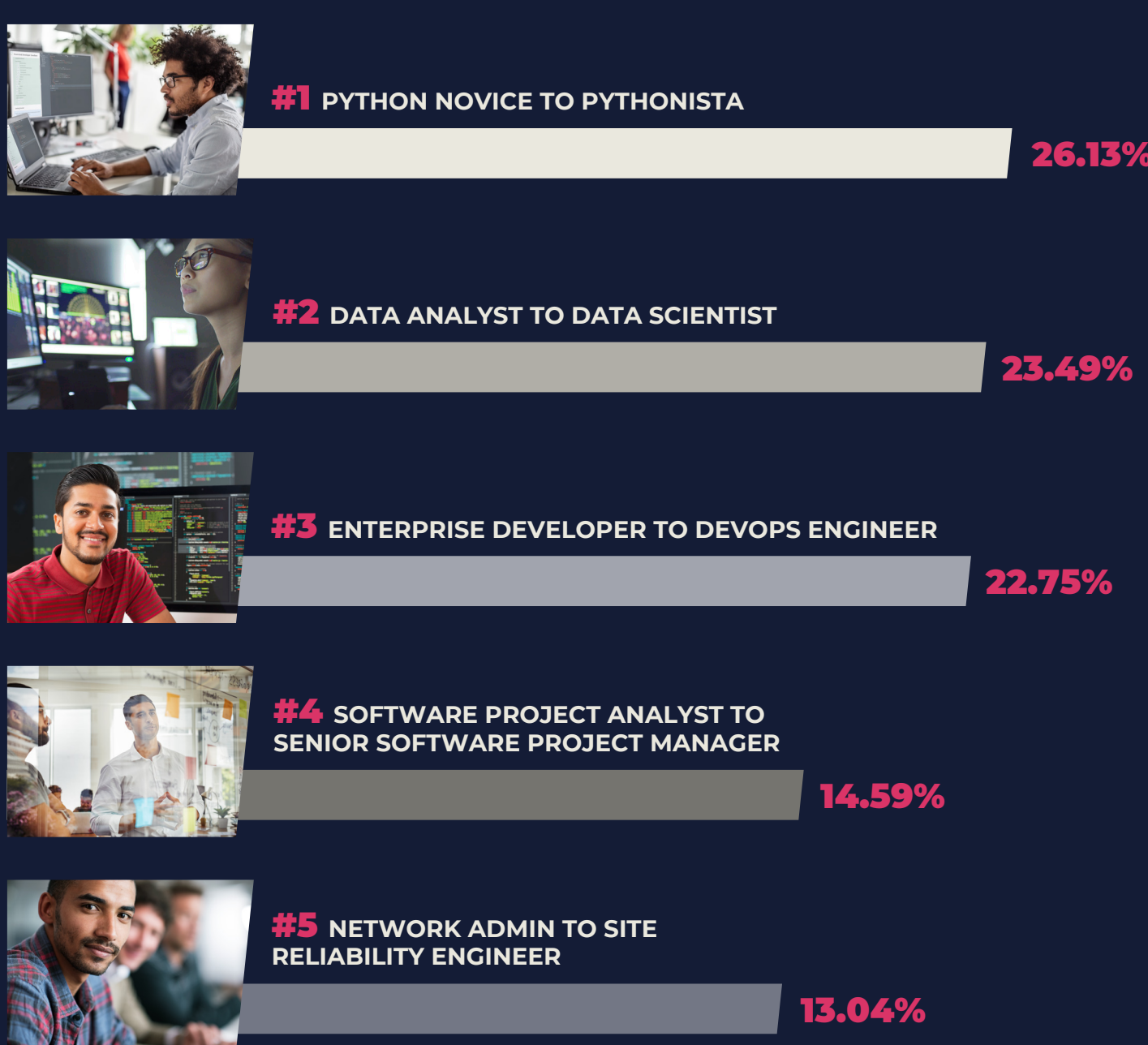


TOP JOURNEYS AND BOOKS BY #LEARNERS/USERS

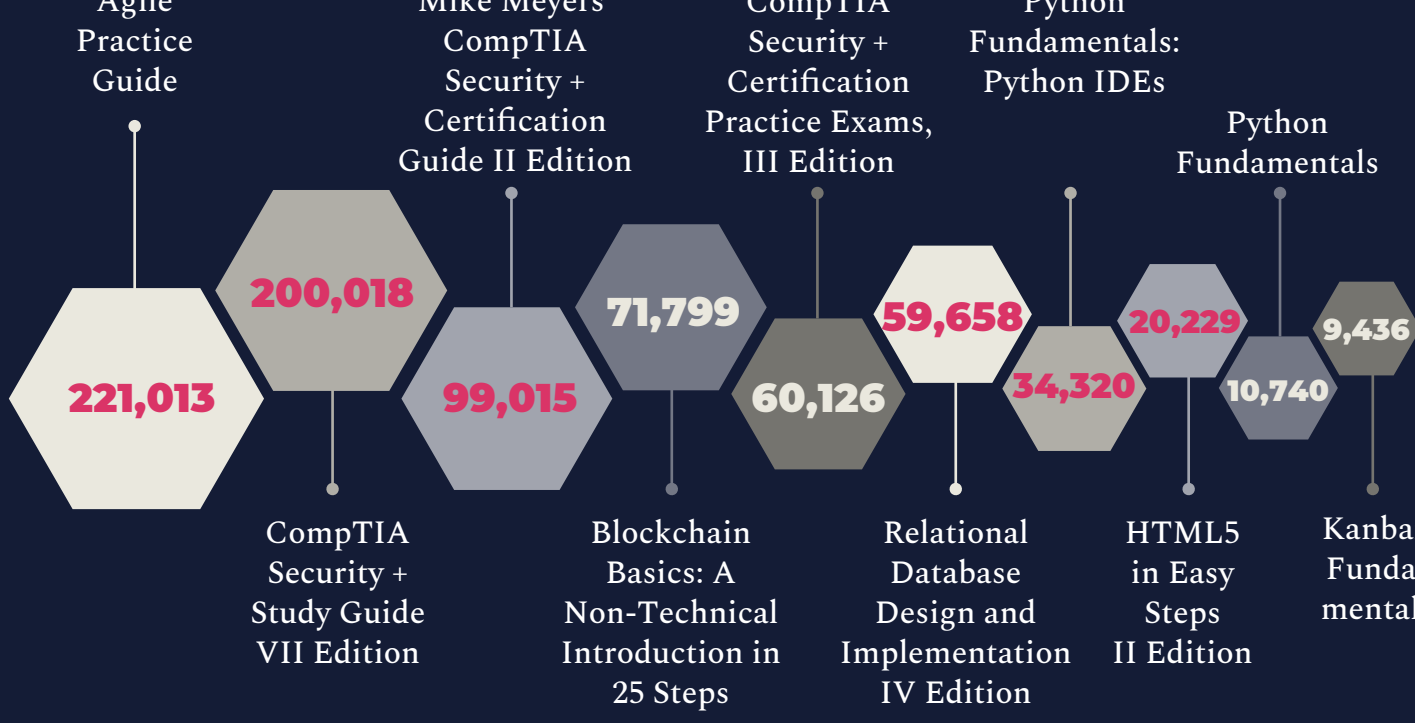
TAKE ACTION: Skill up teams in DevOps and provide books to prep for exams or to learn new concepts

Aspire Journeys provide role-based paths for future tech roles, taking a technologist from where they are now to where they want to be. Not surprisingly, 3 of the top 5 Journeys were in the area of DevOps or Agile Product Development. Most surprising is the "Network Admin to Site Reliability Engineer" which saw usage skyrocket after just two months of availability.

The below looks at the top Aspire Journeys based on percentage of overall usage.



Meanwhile, the top books were focused on foundational tech knowledge or certification preparation – mostly in CompTIA. The below shows books ranked by total number of users.

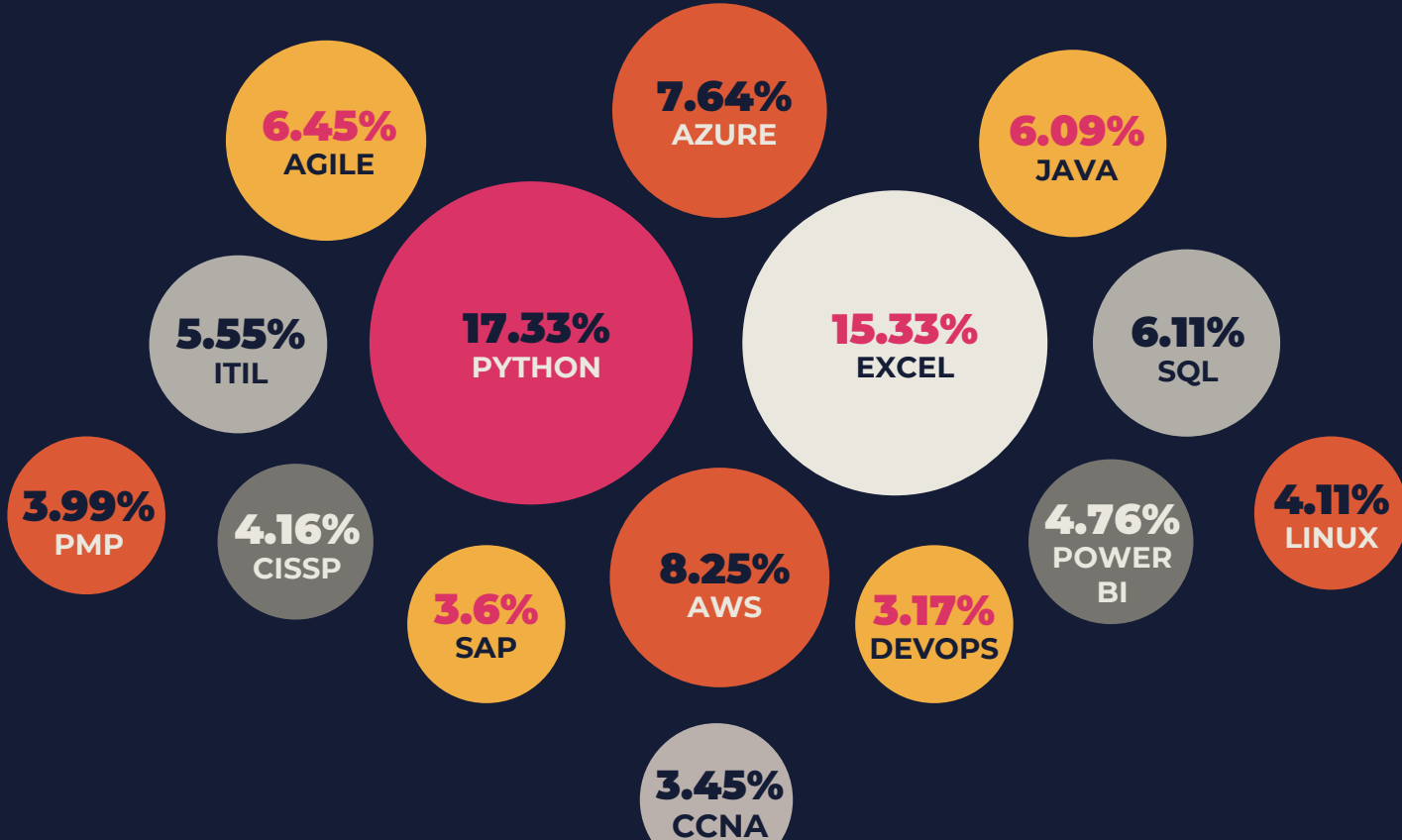


PERCPIO SEARCH 2020 AND A FEW STANDOUTS

TAKE ACTION: Provide training that allows everyone in the organization to skill up on Python

Python remains the most popular and growing language – leading nearly all other search terms. The search data indicates that learners are looking for either tools that will help them be more efficient (Python, Excel, SQL, PowerBI), cloud platforms (AWS, Azure) or Certifications (ITIL, PMP, CISSP).

Below shows the top 15 search queries by exact search term.

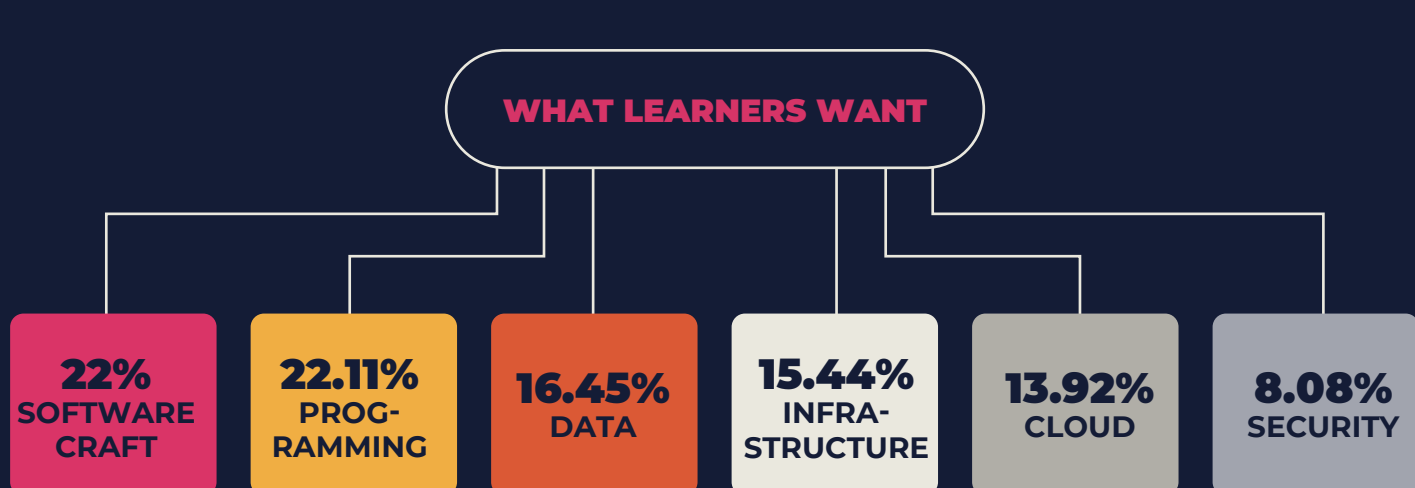


ALL TECH: WHAT LEARNERS WANT (SEARCH)

TAKE ACTION: Embrace foundational knowledge and provide paths to skill up

In almost every area of technology, the foundational, core knowledge of the topic leads the way in search topics. There are a large swath of technologists looking to upskill into new roles or learn the fundamentals of new technologies. Data is an area that stands out as the tools & frameworks for working with data are almost even with the basic concepts.

The below looks at percentage of search terms that group into each technology category.



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