SKILLSOFT LEADERSHIP DEVELOPMENT PROGRAM

POWERED BY

MITSIoan Management Review

New technologies and digitally enabled business models are transforming the business landscape and the pace of change is accelerating. Leaders who are comfortable with agile processes, data analysis, artificial intelligence, and more will be more successful guiding their teams and organizations to innovate, grow, and succeed. Yet much of our workforce lacks competency in these critical areas. Leadership development is more important than ever as a business-critical tool in closing this competency gap.

Skillsoft Leadership Development Program powered by MIT Sloan Management Review (MIT SMR) brings a powerful combination of leading-edge learning resources, world-renowned thought leadership, proven instructional design, and an engaging learner experience in a single online platform. This exclusive collaboration offers visionary leadership development content that prepares leaders with the right competencies to drive performance and success in the digital era. Learners will benefit from MIT SMR authors and contributors who stand at the intersection of business and technology and are experienced at making complex ideas understandable and practical, typically only for the MIT community or MIT SMR subscribers.

This learning content is turbo-charged when delivered on the award-winning learning experience platform Percipio. Percipio allows learners to take advantage of a beautifully designed, consumer grade environment that offers the choice of where, when, and how to learn with the accompanying mobile app. Percipio accelerates learning with the latest tech tools like voice commands, personalization, and playlists that results in a compelling experience that keeps learners connected and coming back for more.

EXCLUSIVE ACCESS

Deliver content that is only available to the MIT community or via MIT SMR subscription

ENGAGE LEARNERS WITH PREMIUM CONTENT

Give your leaders the most highly regarded thought leadership and resources in a personalized, modern learning experience

LEARN FROM THE BRIGHTEST MINDS LOOKING AT THE INTERSECTION OF BUSINESS AND TECHNOLOGY TODAY

Including Stephanie Woerner, Hal Gregersen, Jerry Kane, Renee Gosline and more

AUTOMATICALLY CURATED COURSES

No special administration or management needed

DEVELOP EMPLOYEES WHO ARE READY FOR WHAT'S NEXT

MIT SMR contributor & author-created thought leadership

MIT SMR contributor & author Leadership Insights

Digital Leadership Readiness Assessment

Aspire Journeys for Leadership Development



FEATURES

- Watch, read and listen to content
- Micro and macro learning
- Access from any device
- Learn in the flow of work using ELSA, Percipio's powerful browser extension tool
- Practice with relevant resources
- Curated learning paths
- Playlists for tracking and saving resources
- Show impact with data visualization
- Voice-activated search and resume via mobile

BENEFITS

 Build leaders with the modern competencies necessary to succeed in an age of continuous education

EXPERIENCE VISIONARY LEADERSHIP DEVELOPMENT PROGRAM

