

SKILLSOFT LEADERSHIP AND BUSINESS ROADMAP

JUNE 2022 RELEASES

SKILLSOFT LEADERSHIP DEVELOPMENT PROGRAM POWERED BY MIT SLOAN MANAGEMENT REVIEW ASSETS (ENGLISH)

- **Courses**
 - MIT SMR: Using Neuroscience to Create Great Customer Experiences
 - MIT SMR: Rethinking Customer Expectations for 2022 and Beyond
 - MIT SMR: Imagining Work Without Jobs

- **MIT Sloan Management Review Assets**



MIT Sloan Management Review Article on The Questions Leaders Should Ask in the New Era of Digital Transformation

MIT Sloan Management Review Article on Preserving Privacy While Sharing Data

MIT Sloan Management Review Article on Businesspeople Must Reconnect With Nature to Save the Planet

MIT Sloan Management Review Article on Break the Link Between Pay and Motivation

MIT Sloan Management Review Article on Inclusion Is the Key Ingredient to Innovative Leadership

MIT Sloan Management Review Article on Set Up to Fail

MIT Sloan Management Review Article on Building Cyber Resilience Before the Next Attack Occurs

MIT Sloan Management Review Article on AI on the Front Lines

MIT Sloan Management Review Article on Six Ways Leaders Can Adapt to the Workplace of 2022

MIT Sloan Management Review Article on Open Up Your Strategy

MIT Sloan Management Review Article on Boosting Charitable Giving Can Also Boost Profits

MIT Sloan Management Review Article on How Customer Connections Can Help Drive Decision-Making for Marketers

MIT Sloan Management Review Article on Game Changers

MIT Sloan Management Review Article on Break Out to Open Innovation

MIT Sloan Management Review Article on Better Ways to Green-Light New Projects

MIT Sloan Management Review Article on How Collaboration Needs Change From Mind to Marketplace

MIT Sloan Management Review Article on Developing Strategy for New Customer Expectations

MIT Sloan Management Review Article on Does Your Business Need a Human Rights Strategy?

MIT Sloan Management Review Article on Use Networks to Drive Culture Change

MIT Sloan Management Review Article on Mapping Exclusion in the Organization

MIT Sloan Management Review Article on Setting the Rules of the Road

MIT Sloan Management Review Article on Why Fast Fashion Has to Slow Down

MIT Sloan Management Review Article on What Space Missions Can Teach Us About Remote Work

MIT Sloan Management Review Article on The Progressive Roots of Management Science

MIT Sloan Management Review Article on Making Meaningful Customer Connections in a New Era

MIT Sloan Management Review Article on Leading Change With a Culture of Experimentation

MIT Sloan Management Review Article on How Maker Tools Can Accelerate Ideation

MIT Sloan Management Review Article on Reimagining Office Density Can Ease Return-to-Work Resistance

MIT Sloan Management Review Article on When We Don't Own the Things We Use, Will We Still Love Them?

MIT Sloan Management Review Article on Coworking Spaces Offer a Post-Pandemic Office Alternative

MIT Sloan Management Review Article on Tackling the Allyship Gap at Work

MIT Sloan Management Review Article on Sharing Value for Ecosystem Success

MIT Sloan Management Review Article on Rethinking Assumptions About How Employees Work

MIT Sloan Management Review Article on What Everyone Gets Wrong About the Never-Ending COVID-19 Supply Chain Crisis

MIT Sloan Management Review Article on The Collective Intelligence of Remote Teams

MIT Sloan Management Review Article on Three Steps to Building a Learning Culture That Delivers Innovation

MIT Sloan Management Review Article on Designing Ethical Technology Requires Systems for Anticipation and Resilience

MIT Sloan Management Review Article on Why Building an Ethical Culture Must Start at the Top

MIT Sloan Management Review Article on The Digital Superpowers You Need to Thrive

MIT Sloan Management Review Article on Why 'Explicit Uncertainty' Matters for the Future of Ethical Technology

MIT Sloan Management Review Article on Putting Dignity at the Core of Employee Data Use

MIT Sloan Management Review Article on Investing in Strategic Leadership

MIT Sloan Management Review Article on How Supply Chain Transparency Boosts Business Value

MIT Sloan Management Review Article on Three Ways to Sell Value in B2B Markets

MIT Sloan Management Review Article on Fast-Track Data Monetization With Strategic Data Assets

MIT Sloan Management Review Article on Four Myths About Unauthorized Subcontracting

MIT Sloan Management Review Article on How to Develop Early-Career Talent Virtually

MIT Sloan Management Review Article on How to Combat Virtual Meeting Fatigue

MIT Sloan Management Review Article on The Overlooked Partners That Can Build Your Talent Pipeline

MIT Sloan Management Review Article on Why Pricing Decisions Need More Than Management Intuition

MIT Sloan Management Review Article on Leadership as Craft

MIT Sloan Management Review Article on Why Modern Executives Are More Susceptible to Hubris Than Ever

MIT Sloan Management Review Article on Great Strategy Considers More Than Customers and Investors

MIT Sloan Management Review Article on Small Stake, Big Voice

MIT Sloan Management Review Article on How In-Store Tech Will Transform Retail

MIT Sloan Management Review Article on Strategy as a Way of Life

MIT Sloan Management Review Article on The Digital Twin Opportunity

MIT Sloan Management Review Article on Why Every Executive Should Be Focusing on Culture Change Now

MIT Sloan Management Review Article on The New Strategic Road Map for Attracting and Retaining Working Parents

MIT Sloan Management Review Article on What's Holding Your Data Program Back?

MIT Sloan Management Review Article on The Brand Advantage That Will Lure Shoppers Back to Stores

MIT Sloan Management Review Article on Figuring Out Social Capital Is Critical for the Future of Hybrid Work

MIT Sloan Management Review Article on Why Workplace Hierarchies Matter in Skill Transformation

MIT Sloan Management Review Article on Optimizing Return-to-Office Strategies With Organizational Network Analysis

MIT Sloan Management Review Article on Why Companies Must Embrace Microservices and Modular Thinking

MIT Sloan Management Review Article on The Retail Profitability Paradox

MIT Sloan Management Review Article on Make Pride a Commitment, Not Just a Campaign

MIT Sloan Management Review Article on Remaking the Workspace to Boost Social Connection

MIT Sloan Management Review Article on How Digital Inclusion Can Help Solve Grand Challenges

MIT Sloan Management Review Article on Fighting Backlash to Racial Equity Efforts

MIT Sloan Management Review Article on Why Good Arguments Make Better Strategy

MIT Sloan Management Review Article on How to Reduce the Risk of Colliding Change Initiatives

MIT Sloan Management Review Article on The Outsider Edge

MIT Sloan Management Review Article on Why Putting On Blinders Can Help Us See More Clearly

MIT Sloan Management Review Article on The Courage to Be Candid

MIT Sloan Management Review Article on Rethinking Industry's Role in a National Emergency

MIT Sloan Management Review Article on How to Establish an Automation Center of Excellence

MIT Sloan Management Review Article on How a Startup Mindset Brews Innovation at a Global Scale

MIT Sloan Management Review Article on Linking Good Intentions to Intentional Action

MIT Sloan Management Review Article on How Political Ideology Can Impact the Success of M&As

MIT Sloan Management Review Article on The Right Way to Mix and Match Your Customers

MIT Sloan Management Review Article on Fossil Fuel Jobs Will Disappear, So Now What?

MIT Sloan Management Review Article on How COVID-19 Will Change the Geography of Competition

MIT Sloan Management Review Article on Turbulent Times Demand Dynamic Rules

MIT Sloan Management Review Article on How to Bring ESG Into the Quarterly Earnings Call

MIT Sloan Management Review Article on How to Manage 'Invisible Transitions' in Leadership

MIT Sloan Management Review Article on What Makes Successful Frameworks Rise Above the Rest

MIT Sloan Management Review Article on How Volunteerism Enhances Workplace Skills

MIT Sloan Management Review Article on Job-Hopping Toward Equity

MIT Sloan Management Review Article on Gain Competitive Advantage by Transcending the Front-Line Paradox

MIT Sloan Management Review Article on Leadership at a Time When Every Company Is a Tech Company

MIT Sloan Management Review Article on How to Address Worker Skill Gaps in the Return to Work

MIT Sloan Management Review Article on Get More Ideas From the Crowd

MIT Sloan Management Review Article on Why Less Is More in Data Migration

MIT Sloan Management Review Article on The Price Leaders Pay for Cutting Ethical Corners

MIT Sloan Management Review Article on Why Good Leaders Fail

MIT Sloan Management Review Article on The Practices That Set Learning Organizations Apart

MIT Sloan Management Review Article on When You Reject People, Tell Them Why

MIT Sloan Management Review Article on How HR Leaders Are Preparing for the AI-Enabled Workforce

MIT Sloan Management Review Article on Ideals and Innovation

MIT Sloan Management Review Article on Platform Scaling, Fast and Slow

MIT Sloan Management Review Article on How Healthy Is Your Business Ecosystem?

MIT Sloan Management Review Article on How Executive Sponsors Can Help Address the COVID Gender Gap

MIT Sloan Management Review Article on Four Steps to Successful Virtual Hiring

MIT Sloan Management Review Article on Why So Many Data Science Projects Fail to Deliver

MIT Sloan Management Review Article on How Leaders Can Solve the Learning Dilemma

MIT Sloan Management Review Article on The Top 10 Findings on Resilience and Engagement

MIT Sloan Management Review Article on When a Leader Like Bezos Steps Down, Can Innovation Keep Up?

MIT Sloan Management Review Article on The Future of Digital Work Depends On More Than Tech Skills

MIT Sloan Management Review Article on The Challenges of Presenting Pandemic Data

MIT Sloan Management Review Article on How Temporary Assignments Boost Innovation

MIT Sloan Management Review Article on The Four Fatal Mistakes Holding Back Circular Business Models

MIT Sloan Management Review Article on Reconfigure Your Board to Boost Cooperative Advantage

MIT Sloan Management Review Article on Progress Toward the Intelligent Enterprise

MIT Sloan Management Review Article on The Future of Team Leadership Is Multimodal

MIT Sloan Management Review Article on How Culture Gives the US an Innovation Edge Over China

MIT Sloan Management Review Article on How Good Citizens Enable Bad Leaders

MIT Sloan Management Review Article on Picking the Right Approach to Digital Collaboration

MIT Sloan Management Review Article on LEADERSHIP'S DIGITAL TRANSFORMATION

MIT Sloan Management Review Article on Getting Representative Sponsorship Right in Your Organization

MIT Sloan Management Review Article on Leading in Government Demands the Stewardship of Public Trust

MIT Sloan Management Review Article on The Simple Way to Make Giving Feedback Easier

MIT Sloan Management Review Article on How Should the Biden Administration Approach Tech Regulation? With Great Care.

MIT Sloan Management Review Article on The Future of Work Is Through Workforce Ecosystems

MIT Sloan Management Review Article on The Unconventional Innovator Who Created Wikipedia

MIT Sloan Management Review Article on What the West Can Learn From China's Live Commerce Success

MIT Sloan Management Review Article on Standing Out While Fitting In

MIT Sloan Management Review Article on Work Without Jobs

MIT Sloan Management Review Article on How Leaders Can Optimize Teams' Emotional Landscapes

MIT Sloan Management Review Article on How Do Customers React When Their Requests Are Evaluated by Algorithms?

MIT Sloan Management Review Article on To Have Joy in the Workplace, There Must Be Justice for All

MIT Sloan Management Review Article on Charting a Route to Success in Technology Mergers

MIT Sloan Management Review Article on The Neuroscience of Customer Experience

MIT Sloan Management Review Article on How Shifts in Remote Behavior Affect Employee Well-Being

MIT Sloan Management Review Article on Politics in the Workplace: How Can Managers Keep the Peace?

MIT Sloan Management Review Article on Equity in the Hybrid Office

MIT Sloan Management Review Article on Leading Change Means Changing How You Lead
MIT Sloan Management Review Article on Why Every Leader Needs to Worry About Toxic Culture
MIT Sloan Management Review Article on How Procurement Can Strengthen Diversity and Inclusion
MIT Sloan Management Review Article on How Women of Color Can Drive Corporate Transformation
MIT Sloan Management Review Article on How Well-Designed Work Makes Us Smarter

LEADERSHIP AND BUSINESS ASSETS (ENGLISH)

- ***Courses***
 - Brand and Configure your Site
 - Create and Manage User Accounts
 - Engage Learners
 - Measure Success
 - Organize the Library and Content
 - Add Your Custom Content
 - Manage Live Courses
 - Percipio Overview
 - Launch to Users
 - Spark Next Level Leadership
 - Team Management Unit Project
 - Critical Thinking Unit Project
 - Productivity Unit Project
 - Workplace Wellness Unit Project
 - Deliver Results Unit Project
 - Leadercamp on-demand: Energy Management

- **Books**



Windows 11 Made Easy

Adobe Illustrator: A Complete Course and Compendium of Features

Foundations of Human Resource Development, Third Edition

Successful Black Entrepreneurs: Hidden Histories, Inspirational Stories, and Extraordinary Business Achievements

Suddenly Hybrid: Managing the Modern Meeting

Teaching Indigenous Students

Fundamentals of Operational Risk Management: Understanding and Implementing Effective Tools, Policies and Frameworks

Agile Marketing: Unlock Adaptive and Data-driven Marketing for Long-term Success

Successful Employee Communications: A Practitioner's Guide to Tools, Models and Best Practice for Internal Communication 2nd Edition

Business Resilience: A Practical Guide to Sustained Progress Delivered at Pace

Payroll Practice Fundamentals, 2022 Edition

The Root Cause: Rethink Your Approach to Solving Stubborn Enterprise-Wide Problems

In Control at 50+: How to Succeed in the New World of Work

The Power of Employee Resource Groups: How People Create Authentic Change

Deflated: How To Find Your Footing In A Shaky Blockchain Investment World

How To Hook A Whale

ReCulturing: Design Your Company Culture to Connect with Strategy and Purpose for Lasting Success

The 7 Habits of Highly Effective Teens on the Go

Chief Sustainability Officers At Work

Questionnaire Design: How to Plan, Structure and Write Survey Material for Effective Market Research, 5th Edition

Employee Relations: A Practical Introduction

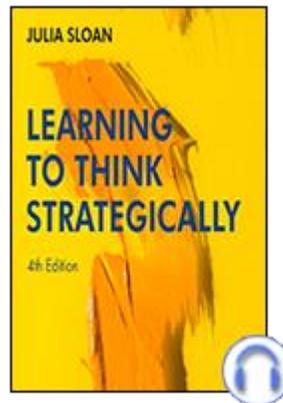
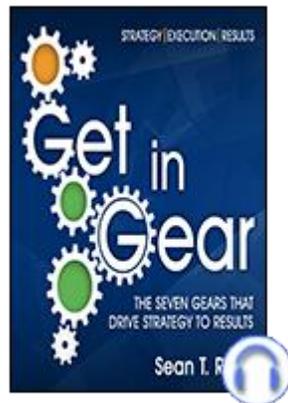
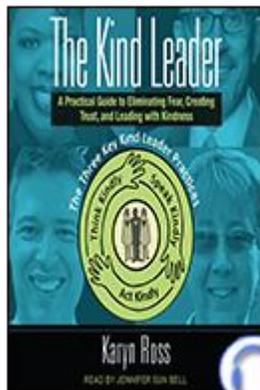
Reward Management: A Practical Introduction

Mindset Matters: Developing Mental Agility and Resilience to Thrive in Uncertainty

Employment Law: A Practical Introduction

Digital Darwinism: Surviving the New Age of Business Disruption

- **Audiobooks**





The Kind Leader: A Practical Guide to Eliminating Fear, Creating Trust, and Leading with Kindness

Mastering Communication at Work, Second Edition: How to Lead, Manage, and Influence

The Digital Mindset: What It Really Takes to Thrive in the Age of Data, Algorithms, and AI

Get in Gear: The Seven Gears that Drive Strategy to Results

Learning to Think Strategically: 4th Edition

Selling Your Expertise: The Mindset, Strategies, and Tactics of Successful Rainmakers

Straight Talk: Influence Skills for Collaboration and Commitment

The Customer Education Playbook: How Leading Companies Engage, Convert, and Retain Customers

Fostering Innovation: How to Build an Amazing IT Team

ReCulturing: Design Your Company Culture to Connect with Strategy and Purpose for Lasting Success

The Promise of Bitcoin: The Future of Money and How It Can Work for You

Write for Your Life: A Guide to Clear and Purposeful Writing (and Presentations)

Human Resource Management: A Very Short Introduction

Don't Quit Your Day Job: The 6 Mindshifts You Need to Rise and Thrive at Work

Soft Skills for the Professional Services Industry: Principles, Tasks, and Tools for Success

Elite Sales Strategies: A Guide to Being One-Up, Creating Value, and Becoming Truly Consultative

HBR Guide to Managing Flexible Work

A New Way to Think: Your Guide to Superior Management Effectiveness

The Power of Employee Resource Groups: How People Create Authentic Change

- **Skillsoft Book Summary Product Assets**



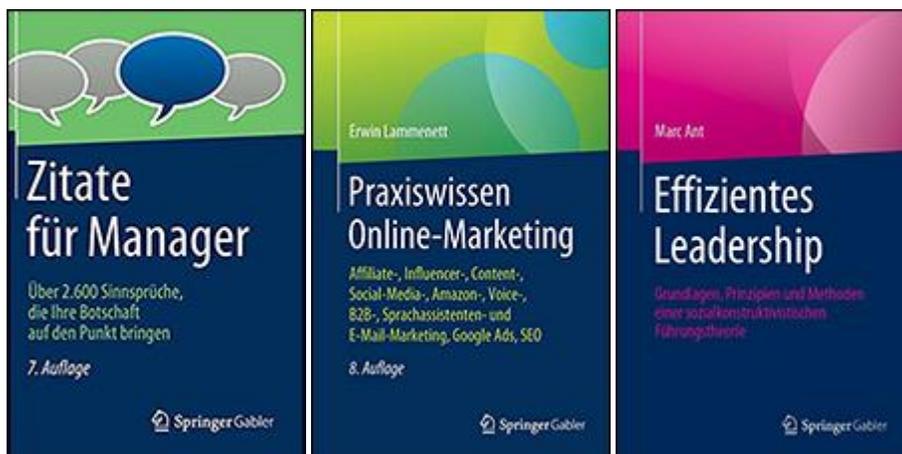
- Listen Up! How to Tune In to Customers and Turn Down the Noise
- Rapid Growth, Done Right: Lead, Influence and Innovate for Success.
- WOLFPACK: How to Come Together, Unleash Our Power, and Change the Game
- The Burnout Fix: Overcome, Overwhelm, Beat Busy, and Sustain Success in the New World of Work
- Quiet is a Superpower: The Secret Strengths of Introverts in the Workplace
- Stand Out!: Building Brilliant Brands for The World We Live In
- The Digital Transformer's Dilemma: How to Energize Your Core Business While Building Disruptive Products and Services
- Trust Agents: Using the Web to Build Influence, Improve Reputation, and Earn Trust, 10th Anniversary Edition
- Limitless: The Power of Hope and Resilience to Overcome Circumstance
- If Not You, Who? Cracking the Code of Employee Disengagement

LOCALIZED CONTENT

- **Courses – German**
 - Adding text and graphic objects in Word 365

- Adopting New Leadership Mindsets to Drive DEI
- Activating DEI Culture Shifts
- Manipulating PivotTable data in Excel 365
- Working with diagrams in Word 365
- Advancing DEI with Agility
- Embedding Inclusion into Everyday Experiences
- Reimagining the Employee Experience: DEI from Hire to Retire
- Troubleshooting common issues in Excel 365
- Performing data analysis and forecasting in Excel 365
- Using references in Word 365
- Managing sources in Word 365
- Creating and editing macros in Excel 365
- Getting Email Right Series
- Expert Insights on Email Productivity
- Customer Service: Generating Effective Solutions
- Customer Service: Discovering Customer Needs

- **Books – German**





- Zitate für Manager: Über 2.600 Sinnsprüche, die Ihre Botschaft auf den Punkt bringen, Seventh Edition
- Praxiswissen Online-Marketing: Affiliate-, Influencer-, Content-, Social-Media-, Amazon-, Voice-, B2B-, Sprachassistenten- und E-Mail-Marketing, Google Ads, SEO, Eight Edition
- Effizientes Leadership: Grundlagen, Prinzipien und Methoden einer sozialkonstruktivistischen Führungstheorie, First Edition
- Agiles Projektmanagement im Berufsalltag: Für mittlere und kleine Projekte, Second Edition
- Kundenorientierung : Grundlagen, Modelle und Best Practices für eine erfolgreiche Transformation, First Edition
- Modernes Personalmanagement: Strategisch – operativ – systemisch, Third Edition
- Strategische Nachfolgeplanung in Non-Profit-Organisationen : Fit für den Generationswechsel im Gemeinnützigkeitsbereich , First Edition
- Investitionsrechnung für Praktiker: Fallorientierte Darstellung der Verfahren und Berechnungen, Fourth Edition
- Nachhaltiger Konsum : Best Practices aus Wissenschaft, Unternehmenspraxis, Gesellschaft, Verwaltung und Politik, First Edition
- Handbuch Marketing-Controlling: Grundlagen – Methoden – Umsetzung, Fifth Edition
- Unternehmenskrisen erfolgswirksam managen: Strategische Business Transformation als Königsdisziplin, First Edition
- IoT – Best Practices: Internet der Dinge, Geschäftsmodellinnovationen, IoT-Plattformen, IoT in Fertigung und Logistik, First Edition
- Wettbewerbsfaktor Vertrieb bei Finanzdienstleistern: Ein ganzheitliches Konzept zur Sales Excellence, Third Edition
- Talent- und Kompetenzmanagement: Eine anwendungsorientierte Perspektive, First Edition
- Konsequente Führung. So schaffen Sie echte Wertschöpfung, Eigenverantwortung und Erfolg in Ihrem Unternehmen
- Wertschätzende Teamentwicklung. Tools für eine erfolgreiche Zusammenarbeit in einer komplexen Arbeitswelt
- Basiswissen Unternehmensbewertung: Schneller Einstieg in die Wertermittlung, Third Edition
- Praxishandbuch Finanzierung von Innovationen: Von der Idee bis zum Exit, First Edition
- Kundendialog online und offline: Das große 1x1 der Kundenakquisition, Kundenbindung und Kundenrückgewinnung, First Edition
- Intelligent Retail: Die Zukunft des stationären Einzelhandels, First Edition
- Einführung in die Softwaretechnik: , First Edition
- Kooperation in der digitalen Arbeitswelt : Verlässliche Führung in Zeiten virtueller Kommunikation, First Edition
- Digitaler Wandel – lean & systematisch: Disruptive und evolutionäre Innovationen ganzheitlich vorantreiben in Business & IT, First Edition
- Toolbox für Digital Business: Leadership, Geschäftsmodelle, Technologien und Change-Management für das digitale Zeitalter, First Edition

- **Books – Spanish**
- **Audiobooks**
 - Empatía (Empathy)
 - Felicidad (Happiness)

OTHER LOCALIZED COURSES

- **Dutch**
 - Embedding Inclusion into Everyday Experiences
 - Reimagining the Employee Experience: DEI from Hire to Retire
 - Getting started in Excel 365
- **French (France)**
 - Adopting New Leadership Mindsets to Drive DEI
 - Activating DEI Culture Shifts
 - Advancing DEI with Agility
 - Embedding Inclusion into Everyday Experiences
 - Bridging Differences in Cross-cultural Communication
 - Reimagining the Employee Experience: DEI from Hire to Retire
 - Building Shared Understanding across Cultural Divides
 - Psychological Safety: Building a Culture of Inclusion and Innovation
 - Building Customer Relationships in a Virtual Environment
 - How to Get Out of Your Own Way and Achieve Success
 - Presenting Virtually
 - Getting started in Teams 2022
 - Ten common tools in PowerPoint 365
 - Managing teams & channels in Teams 2022
 - Inserting & manipulating text in PowerPoint 365
 - Using Business Etiquette to Increase Your Professionalism
 - Taking Responsibility for Your Accountability
 - Embracing Change at Work
 - Creating a Solid Support Base through Peer Relationships
 - Building a Win-win Relationship with Your Manager

- Building a Circle of Connections for Networking Success
- Becoming Your Own Best Coach
- Becoming an Accountable Professional
- Strength under Pressure: Building Perseverance and Resilience
- Receiving Feedback with an Open Mind
- Making the Most of Organizational Change
- Earning and Offering Trust at Work
- Delivering Feedback That Encourages Growth
- Building Trust with Business Ethics
- Accomplishing Goals with Perseverance and Resilience
- Developing Personal Accountability
- **Italian**
 - Building Customer Relationships in a Virtual Environment
 - How to Get Out of Your Own Way and Achieve Success
 - Psychological Safety: Building a Culture of Inclusion and Innovation
 - Finding and grouping data in Excel 365
 - Filtering and sorting data in Excel 365
 - Using conditional formulas in Excel 365
 - Applying custom formatting in Excel 365
 - Presenting Virtually
- **Japanese**
 - How to Get Out of Your Own Way and Achieve Success
 - Presenting Virtually
 - Building Customer Relationships in a Virtual Environment
 - Marketing: The Process and Functions that Build Customer Relationships
 - Creating Brands through People and Planning
 - Building Trust: Ethics and the Marketing Mix
 - Applying Competitive Advantage to Marketing Strategies
 - The Four Ps: Essential Factors in Marketing
 - Bridging Differences in Cross-cultural Communication
 - Building Shared Understanding across Cultural Divides

- Psychological Safety: Building a Culture of Inclusion and Innovation
- Ten common tools in Excel 365
- Planning Your Growth as a Leader
- Navigating Your Team through Strategic Change
- Earning and Offering Trust at Work
- Creating a Solid Support Base through Peer Relationships
- Building a Circle of Connections for Networking Success
- Using Business Etiquette to Increase Your Professionalism
- Taking Responsibility for Your Accountability
- Synchronize Goals to Optimize Your Team
- Strength under Pressure: Building Perseverance and Resilience
- Reimagining the Employee Experience - DEI from Hire to Retire
- Receiving Feedback with an Open Mind
- Making the Most of Organizational Change
- Leading an Innovation Culture to Future-Proof Your Organization
- Inclusive Leadership - Advancing DEI with Agility
- Embracing Change at Work
- Embedding Inclusion into Everyday Experiences
- Delivering Feedback That Encourages Growth
- Business Execution: How Things Get Done
- Building Trust with Business Ethics
- Building a Win-win Relationship with Your Manager
- Becoming Your Own Best Coach
- Becoming an Accountable Professional
- Adopting New Leadership Mindsets to Drive DEI
- Activating DEI Culture Shifts
- Accomplishing Goals with Perseverance and Resilience
- Developing Personal Accountability
- Advancing DEI with Agility
- **Chinese – Mandarin**
 - Managing macros in Excel 365

- Using macros in Excel 365
- Getting started in Word 365
- **Brazilian Portuguese**
 - Expert Insights on Leading Effective Meetings
 - Presenting Virtually
 - Expert Insights on Presentation Skills
 - Getting Email Right Series
- **Spanish (International)**
 - Managing macros in Excel 365
 - Adopting New Leadership Mindsets to Drive DEI
 - Activating DEI Culture Shifts
 - Advancing DEI with Agility
 - The Four Ps: Essential Factors in Marketing
 - Embedding Inclusion into Everyday Experiences
 - Reimagining the Employee Experience: DEI from Hire to Retire
 - Expert Insights on Leading Effective Meetings
 - Expert Insights on Presentation Skills
 - Using macros in Excel 365
 - Getting started in Word 365
 - Delivering Feedback That Encourages Growth
 - Receiving Feedback with an Open Mind
 - Building a Circle of Connections for Networking Success
 - Building a Win-win Relationship with Your Manager
 - Building Trust with Business Ethics
 - Strength under Pressure: Building Perseverance and Resilience
 - Accomplishing Goals with Perseverance and Resilience
 - Business Execution: How Things Get Done
 - Leading an Innovation Culture to Future-proof Your Organization
 - Navigating Your Team through Strategic Change
 - Planning Your Growth as a Leader
 - Synchronize Goals to Optimize Your Team

- Getting Email Right Series
- Creating a Solid Support Base through Peer Relationships
- Embracing Change at Work
- Expert Insights on Email Productivity
- Building Customer Relationships in a Virtual Environment
- Developing Personal Accountability
- Becoming Your Own Best Coach
- How to Get Out of Your Own Way and Achieve Success
- Presenting Virtually
- Psychological Safety: Building a Culture of Inclusion and Innovation
- Earning and Offering Trust at Work
- Building Shared Understanding across Cultural Divides
- Bridging Differences in Cross-cultural Communication
- Creating Brands through People and Planning
- Marketing: The Process and Functions that Build Customer Relationships
- Taking Responsibility for Your Accountability
- Using Business Etiquette to Increase Your Professionalism
- Applying Competitive Advantage to Marketing Strategies
- Making the Most of an Organizational Change
- Building Trust: Ethics and the Marketing Mix

DIGITAL TRANSFORMATION ASSETS (ENGLISH)

- *Courses*
- *MIT Sloan Management Review Assets*



- MIT Sloan Management Review Article on How Marketers Can Address Data Challenges to Drive Growth
- MIT Sloan Management Review Article on How Corporate Clout Helps Communities Thrive
- MIT Sloan Management Review Article on Design for Cybersecurity From the Start
- MIT Sloan Management Review Article on The Real Deal About Synthetic Data
- MIT Sloan Management Review Article on Why Leaders Resist Empowering Virtual Teams
- MIT Sloan Management Review Article on The Human Factor in AI-Based Decision-Making
- MIT Sloan Management Review Article on Building an Organizational Approach to Responsible AI
- MIT Sloan Management Review Article on Online Shoppers Don't Always Care About Faster Delivery
- MIT Sloan Management Review Article on What We've Learned So Far About Blockchain for Business
- MIT Sloan Management Review Article on Cracking the Culture Code for Successful Digital Transformation
- MIT Sloan Management Review Article on How the Wrong KPIs Doom Digital Transformation
- MIT Sloan Management Review Article on The Quest for a Killer KPI
- MIT Sloan Management Review Article on AI Can Change How You Measure — and How You Manage
- MIT Sloan Management Review Article on When Gradual Change Beats Radical Transformation
- MIT Sloan Management Review Article on The Loneliness of the Hybrid Worker
- *MIT Sloan Management Review Assets - Audiobooks*
 - MIT Sloan Management Review Article on Should the U.S. Government Slow Its Roll in Technology Regulation?

OTHER LOCALIZED COURSES

- **Brazilian Portuguese**
 - Preparing Impactful Presentations that Drive Decision Makers to Action

90-DAY ROADMAP (JULY – SEPTEMBER)

SKILLSOFT LEADERSHIP DEVELOPMENT PROGRAM POWERED BY MIT SLOAN MANAGEMENT REVIEW ASSETS (ENGLISH)

- **Courses**
- **MIT Sloan Management Review Assets**
 - MIT Sloan Management Review Article on How Research Can Mislead Marketers on Brand Activism
 - MIT Sloan Management Review Article on The Ransomware Dilemma
 - MIT Sloan Management Review Article on Why Some CFOs Make Better M&A Deals
 - MIT Sloan Management Review Article on Manage the Risks of Software Reuse
 - MIT Sloan Management Review Article on Fostering Ethical Conduct Through Psychological Safety
 - MIT Sloan Management Review Article on Why We Don't Talk About Meaning at Work
 - MIT Sloan Management Review Article on How a Values-Based Approach Advances DEI
 - MIT Sloan Management Review Article on Unlock the Power of Purpose
 - MIT Sloan Management Review Article on Mastering Innovation's Toughest Trade-Offs
 - MIT Sloan Management Review Article on IPO Disclosures Are Ripe for Reform

LEADERSHIP AND BUSINESS ASSETS (ENGLISH)

- **Courses**
 - Problem Solving: Defining and Stating the Problem
 - Inclusive Leadership – practical things you can (actually!) do as a leader
 - Critical Thinking: Challenging Assumptions
 - Problem Solving: Generating Solutions
 - Thriving with High-pressure Work
 - Critical Thinking: Investigating Arguments
 - Critical Thinking: Drawing Sound Conclusions
 - Problem Solving: Choosing the Right Solution
 - Managing and Supporting Employee Wellness

- Learning from Failure and Success
- Developing a Mindset of Growth and Learning
- Working Well with Others
- Forging Relationships with External Stakeholders
- Finding Your Organization's Potential for High Performance
- Working Collaboratively with Experts
- Cultivating Mentor Relationships
- Building Up Your Emotional Intelligence
- **Books**
 - Writing on the Job: Best Practices for Communicating in the Digital Age
 - Losing Ourselves: Learning to Live without a Self
 - The Pivotal Generation: Why We Have a Moral Responsibility to Slow Climate Change Right Now
 - Young, Gifted and Diverse: Origins of the New Black Elite
 - Work Pray Code: When Work Becomes Religion in Silicon Valley
 - Thinking like an Economist: How Efficiency Replaced Equality in U.S. Public Policy
 - Dreams of a Lifetime: How Who We Are Shapes How We Imagine Our Future
 - Work Matters: How Parents' Jobs Shape Children's Well-Being
 - The Urban Brain: Mental Health in the Vital City
 - Yes to the City: Millennials and the Fight for Affordable Housing
 - How to Tell a Story: An Ancient Guide to the Art of Storytelling for Writers and Readers
 - The Salesforce Consultant's Guide
 - The Future of Workplace Fear
 - The New Employee Contract
 - Project Management Training Revised
 - Begin Boldly: How Women Can Reimagine Risk, Embrace Uncertainty, and Launch a Brilliant Career
 - Digital, Diverse & Divided: How to Talk to Racists, Compete with Robots, and Overcome Polarization
 - Holding the Calm: The Secret to Resolving Conflict and Defusing Tension
 - Adobe Photoshop Lightroom Classic For Dummies, 2nd Edition
 - Adobe Premiere Pro CC For Dummies
 - Excel Power Pivot & Power Query For Dummies, 2nd Edition
 - iPad and iPad Pro For Dummies, 2022-23 Edition
 - Office 2021 All-in-One For Dummies
 - Windows 11 All-in-One For Dummies
 - The Mentor's Guide: Facilitating Effective Learning Relationships, 3rd Edition
 - Elite Sales Strategies: A Guide to Being One-Up, Creating Value, and Becoming Truly Consultative
 - Fundraising for Social Change, 8th Edition
 - Green Six Sigma: A Lean Approach to Sustainable Climate Change Initiatives
 - Inclusion, Inc.: How to Design Intersectional Equity into the Workplace
 - Microsoft Excel 365 Bible
 - Microsoft Project Fundamentals: Microsoft Project Standard 2021, Professional 2021, and Project Online Editions
 - Selling Your Expertise: The Mindset, Strategies, and Tactics of Successful Rainmakers
 - Shift: Transform Motion into Progress in Business
 - Teach Yourself VISUALLY Microsoft 365
 - The Anti-Racist Organization: Dismantling Systemic Racism in the Workplace

- The Conversion Code: Stop Chasing Leads and Start Attracting Clients, 2nd Edition
- The Courage Playbook: Five Steps to Overcome Your Fears and Become Your Best Self
- The Customer Education Playbook: How Leading Companies Engage, Convert, and Retain Customers
- The Elephant and the Mouse: Moving Beyond the Illusion of Inclusion to Create a Truly Diverse and Equitable Workplace
- The New Normal in IT: How the Global Pandemic Changed Information Technology Forever
- Windows 11 Simplified
- A Customer-oriented Manager for B2B Services: Principles and Implementation
- Cognitive Flexibility: The Cornerstone of Learning
- Fixed Income Analysis
- Dale Carnegie and Associates Success Tool Kit
- Digital Marketing Strategy: An Integrated Approach to Online Marketing
- The Direct to Consumer Playbook: The Stories and Strategies of the Brands that Wrote the DTC Rules
- Managing Multiple Projects: How Project Managers Can Balance Priorities, Manage Expectations and Increase Productivity
- Learning and Development: A Practical Introduction
- Employee Engagement: A Practical Introduction
- Leadership in a Zoom Economy with Microsoft Teams
- Agile from First Principles
- Selling from Your Comfort Zone: The Power of Alignment Marketing
- FutureReady Retail: How to Reimagine the Customer Experience, Rebuild Retail Spaces and Develop a Successful Brand
- Learning at Speed: How to Upskill and Reskill your Workforce at Pace to Drive Business Performance
- Candidate Experience: How to Improve Talent Acquisition to Drive Business Performance
- The Change Mindset: The Psychology of Leading and Thriving in an Uncertain World
- HR for Hybrid Working: How to Adapt People Practices to Support Employees and the Organization
- Effective Strategic Sourcing: Drive Performance with Sustainable Strategies for Procurement
- The Rebuilders: Going from Setback to Comeback in Business and Beyond
- Diversity Training That Generates Real Change: Inclusive Approaches That Benefit Individuals, Business, and Society
- Restarting the Future: How to Fix the Intangible Economy
- Designing Organization Design
- Strategic Advertising Management
- Creativity: A Very Short Introduction
- Mind Shift
- Understanding Financial Accounting
- How the Brain Makes Decisions
- Failure Management
- Accessible Technology and the Developing World
- Global Business in the Age of Transformation
- Your Brain on Exercise
- The Age of Agility
- Principles of Sustainable Finance
- The Transformative Self
- Organizational Change for the Human Services

- **Audiobooks**

- Fixed: How to Perfect the Fine Art of Problem Solving
- More Than a Pink Cadillac: Mary Kay Inc.'s 9 Leadership Keys to Success
- The Power to Predict: How Real Time Businesses Anticipate Customer Needs, Create Opportunities, and Beat the Competition 1st Edition
- Results: Getting Beyond Politics to Get Important Work Done
- Supercharged Supply Chains: Discover Unparalleled Business Planning and Execution Practices
- The Regenerative Business: Redesign Work, Cultivate Human Potential, Achieve Extraordinary Outcomes
- The Black Swan Problem: Risk Management Strategies for a World of Wild Uncertainty
- The Frictionless Organization: Deliver Great Customer Experiences with Less Effort
- What to Ask: How to Learn What Customers Need but Don't Tell You
- Profit from the Source: Transforming Your Business by Putting Suppliers at the Core
- Management Divided: Contradictions of Labor Management
- Balanced Leadership: Making the Best Use of Personal and Team Leadership in Projects
- Revenue Operations: A New Way to Align Sales & Marketing, Monetize Data, and Ignite Growth
- The Little Black Book of Decision Making: Making Complex Decisions with Confidence in a Fast-Moving World
- Inclusion, Inc.: How to Design Intersectional Equity into the Workplace
- Love + Work: How to Find What You Love, Love What You Do, and Do It for the Rest of Your Life
- HBR's 10 Must Reads on High Performance (with bonus article "The Right Way to Form New Habits" An interview with James Clear):
- Decision Leadership: Empowering Others to Make Better Choices
- 21st Century Monetary Policy: The Federal Reserve from the Great Inflation to COVID-19
- Buy Now: The Ultimate Guide to Owning and Investing in Property
- The Sale: The Number One Strategy to Build Trust and Create Success
- Experience, Inc.: Why Companies That Uncover Purpose, Create Connection, and Celebrate Their People Will Triumph
- How the Future Works: Leading Flexible Teams To Do the Best Work of Their Lives
- Stage (Not Age): How to Understand and Serve People Over 60—the Fastest Growing, Most Dynamic Market in the World
- Launching Financial Grownups: Live Your Richest Life by Helping Your (Almost) Adult Kids Become Everyday Money Smart
- Navigate the Swirl: 7 Crucial Conversations for Business Transformation
- Rescue Your Financial Life: 11 Things You Can Do Now to Get Back on Track
- IT's About Patient Care: Transforming Healthcare Information Technology the Cleveland Clinic Way
- Tips and Traps When Buying a Home, 3rd Edition:
- From Here to Security: How Workplace Savings Can Keep America's Promise
- Transition Economies: Transformation, Development, and Society in Eastern Europe and the Former Soviet Union
- Find Your Red Thread: Make Your Big Ideas Irresistible
- 21st Century Investing: Redirecting Financial Strategies to Drive Systems Change

- **Skillsoft Book Summary Product Assets**

- 7 Lenses: Learning the Principles and Practices of Ethical Leadership
- A World Without Email: Reimagining Work in an Age of Communication Overload
- Accelerated Leadership Development: How to Turn Your Top Talent into Leaders
- Accountable Leaders: Inspire a Culture Where Everyone Steps Up, Takes Ownership, and Delivers Results
- All Are Welcome: How to Build a Real Workplace Culture of Inclusion that Delivers Results

- Arriving Today: From Factory to Front Door—Why Everything Has Changed About How and What We Buy
- At the Heart of Leadership: How To Get Results with Emotional Intelligence, 4th Edition
- Atomic Habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones
- Black Box Thinking: The Surprising Truth About Success
- Change on the Run: 44 Ways to Survive Workplace Uncertainty
- Chatter: The Voice in Our Head and How to Harness It
- Coach to Coach: An Empowering Story about How to Be a Great Leader
- Communicate with Mastery: Speak With Conviction and Write for Impact
- Connectable: How Leaders Can Move Teams From Isolated to All In
- Doughnut Economics: Seven Ways to Think Like a 21st Century Economist.
- Effortless: Make It Easier to Do What Matters Most
- Empowering Differences: Leveraging Your Differences to Impact Change
- Enterprise Artificial Intelligence Transformation
- Equity: How to Design Organizations Where Everyone Thrives
- Evergreen Talent : A Guide to Hiring and Cultivating a Sustainable Workforce
- Hacking Digital: Best Practices to Implement and Accelerate Your Business Transformation
- High Conflict: Why We Get Trapped and How We Get Out
- How to Be an Ally: Actions You Can Take for a Stronger, Happier Workplace
- Impact Players: How to Take the Lead, Play Bigger, and Multiply Your Impact
- Invention: A Life
- Key Person of Influence: The Five-Step Method to Become One of the Most Highly Valued and Highly Paid People in Your Industry
- Lifescale: How to Live a More Creative, Productive, and Happy Life
- My Life in Full: Work, Family, and Our Future
- Never Eat Alone: And Other Secrets to Success, One Relationship at a Time
- No Explanation Required! A Woman's Guide to Assert Your Confidence and Communicate to Win at Work
- Not Everyone Gets a Trophy: How to Manage the Millennials, Revised and Updated
- Out of Office: The Big Problem and Bigger Promise of Working from Home
- Post Corona: From Crisis to Opportunity
- Remote Work Revolution: Succeeding from Anywhere
- Remote, Inc.: How to Thrive at Work . . . Wherever You Are
- Scaling Leadership: Building Organizational Capability and Capacity to Create Outcomes that Matter Most
- Speaking Up: Surviving Executive Presentations
- Speed & Scale: An Action Plan for Solving Our Climate Crisis Now
- Steve Jobs
- Strategy Beyond the Hockey Stick: People, Probabilities, and Big Moves to Beat the Odds
- Teal Dots in an Orange World: How to organize the workplace of the future
- The Business of Getting Business: The Digital Marketing Guide for Small Business
- The Coffee Bean: A Simple Lesson to Create Positive Change
- The Connection Quotient: How a Culture of Understanding Transforms Teams and Organizations
- The Essential Diversity Mindset: How to Cultivate a More Inclusive Culture and Environment
- The High Five Habit: Take Control of Your Life with One Simple Habit
- The Joy in Business: Innovative Ideas to Find Positivity (and Profit) in Your Daily Work Life

- The Leadership Skills Handbook: 100 Essential Skills You Need to be a Leader
- The Motive: Why So Many Leaders Abdicate Their Most Important Responsibilities
- The Power of Ethics: How to Make Good Choices in a Complicated World
- The Program: Lessons from Elite Military Units for Creating and Sustaining High Performance Leaders and Teams
- The Pursuit of Excellence: The Uncommon Behaviors of the World's Most Productive Achievers
- Transitioning to Virtual and Hybrid Events: How to Create, Adapt, and Market an Engaging Online Experience
- Uncomfortable Conversations with a Black Man
- What We Owe Each Other: A New Social Contract for a Better Society
- Work Better Together: How to Cultivate Strong Relationships to Maximize Well-Being and Boost Bottom Lines
- An Indigenous Peoples History of the United States
- Burn Ladders. Build Bridges. Pursuing Work with Meaning + Purpose
- Business Unusual: Values, Uncertainty and the Psychology of Brand Resilience
- Celebrity 2.0: The Role of Social Media Influencer Marketing to Build Brands
- Competing in the New World of Work: How Radical Adaptability Separates the Best from the Rest
- Connection Culture: The Competitive Advantage of Shared Identity, Empathy, and Understanding at Work
- Cryptosocial: How Cryptocurrencies Are Changing Social Media
- Disability Visibility: First-Person Stories from the Twenty-First Century
- Flexible Working: How to Implement Flexibility in the Workplace to Improve Employee and Business Performance
- Hit Refresh: The Quest to Rediscover Microsoft's Soul and Imagine a Better Future for Everyone
- It Could Happen Here: Why America Is Tipping from Hate to the Unthinkable - and How We Can Stop It
- Jobs to be Done: Theory to Practice
- Leading Beyond Change: A Practical Guide to Evolving Business Agility
- Love + Work: How to Find What You Love, Love What You Do, and Do It for the Rest of Your Life
- Meetings That Get Results: A Facilitator's Guide to Building Better Meetings
- Not Impossible: The Art and Joy of Doing What Couldn't be Done
- Professional Troublemaker: The Fear- Fighter Manual
- Promotions are So Yesterday: Redefine Career Development. Help Employees Thrive.
- Radically Human: How New Technology Is Transforming Business and Shaping Our Future
- Remote Work: Redesign Processes, Practices and Strategies to Engage a Remote Workforce
- Rights Within: How to Heal from Racial Trauma in the Workplace
- Rules Don't Work for Me: My Code for Business and Life
- The 6 Enablers of Business Agility: How to Thrive in an Uncertain World
- The Automation Advantage: Embrace the Future of Productivity and Improve Speed, Quality, and Customer Experience Through AI
- The Happiness Equation: Want Nothing + Do Anything=Have Everything
- The Making of Asian America: A History
- The Power of Difference: Where the Complexities of Diversity and Inclusion Meet Practical Solutions
- The Savvy Ally: A Guide for Becoming a Skilled LGBTQ+ Advocate
- Thought Leadership: Prompting Businesses to Think and Learn
- Trust and Inspire: How Truly Great Leaders Unleash Greatness in Others

DIGITAL TRANSFORMATION ASSETS (ENGLISH)

- **Courses**
- **MIT Sloan Management Review Assets - Audiobooks**
 - MIT Sloan Management Review Article on Should the U.S. Government Slow Its Roll in Technology Regulation?
- **Books**
 - Building Better Organizations: How to Fuel Growth and Lead in a Digital Era
 - Design Thinking for Business Growth: How to Design and Scale Business Models and Business Ecosystems
 - The New Advanced Society: Artificial Intelligence and Industrial Internet of Things Paradigm
 - Valuation: Measuring and Managing the Value of Companies, 7th edition
- **Audiobooks**
 - Building Better Organizations: How to Fuel Growth and Lead in a Digital Era
 - Trustworthy AI: A Business Guide for Navigating Trust and Ethics in AI
 - Expand: Stretching the Future By Design

LEADERSHIP AND BUSINESS ASSETS (LOCALIZED)

- **Courses - German**
 - Psychological Safety: Building a Culture of Inclusion and Innovation
 - Presenting Virtually
 - Leading in a Hybrid Workplace
 - How to Get Out of Your Way and Achieve Success
 - Building Customer Relationships in a Virtual Environment
 - Accomplishing Goals with Perseverance and Resilience
 - Optimizing Your Workplace Well-being
 - Expert Insights on Leading Effective Meetings
 - Expert Insights on Presentation Skills
 - Creating a Coaching at Scale Program
 - Using Business Etiquette to Increase Your Professionalism
 - Taking Responsibility for Your Accountability
 - Strength under Pressure: Building Perseverance and Resilience
 - Receiving Feedback with an Open Mind
 - Making the Most of Organizational Change
 - Leading in the Age of AI

- Leading a Learning Culture
- Embracing Change at Work
- Earning and Offering Trust at Work
- Delivering Feedback That Encourages Growth
- Data Driven Leadership
- Creating a Solid Support Base through Peer Relationships
- Building Trust with Business Ethics
- Building Shared Understanding across Cultural Divides
- Building a Win-win Relationship with Your Manager
- Building a Circle of Connections for Networking Success
- Bridging Differences in Cross-cultural Communication
- Becoming Your Own Best Coach
- Becoming an Accountable Professional
- **Books – German**
 - Kompetenzentwicklung im Controlling: Mit systematischer Personalentwicklung in der Digitalisierung und Globalisierung zum Erfolg, First Edition
 - Personalentwicklung als Managementfunktion: Praktische Grundlagen und zukunftsfähige Konzepte, Second Edition
 - Praxishandbuch B2B-Marketing: Neueste Konzepte, Strategien und Technologien sowie praxiserprobte Vorgehensmodelle – mit 11 Fallstudien, First Edition
 - Digitales Dialogmarketing: Grundlagen, Strategien, Instrumente, Second Edition
 - Digitales Management und Marketing: So nutzen Unternehmen die Marktchancen der Digitalisierung, First Edition
 - Lean Management 4.0: Fit für 2030: Erfolgreich mit persönlichem Kundenbeziehungsbanking, First Edition
 - Influencer Marketing: Für Unternehmen und Influencer: Strategien, Erfolgsfaktoren, Instrumente, rechtlicher Rahmen. Mit vielen Beispielen, Second Edition
 - CSR und Inklusion: Bessere Unternehmensperformance durch gelebte Teilhabe und Wirksamkeit, First Edition
 - KI in Marketing & Sales – Erfolgsmodelle aus Forschung und Praxis: Konzepte und Instrumente zum erfolgreichen Einsatz künstlicher Intelligenz, First Edition
 - Eventpsychologie: Veranstaltungen wirksam optimieren: Grundlagen, Konzepte, Praxisbeispiele, First Edition
- **Books – French**
 - Le Guide du dirigeant: Nos biais inconscients
 - Les 7 Habitudes express : sagesse intemporelle pour un monde qui change vite
 - Management: du chaos au succès 30 défis pour tout changer
 - Les Multiplicateurs : Comment les meilleurs leaders font ressortir le génie en chacun
- **Audiobooks**
 - Empatía (Empathy)
 - Felicidad (Happiness)

OTHER LOCALIZED COURSES

- **Dutch**
 - Optimizing Your Workplace Well-being
 - Creating a Coaching at Scale Program
- **French (France)**
 - Optimizing Your Workplace Well-being
 - Creating a Coaching at Scale Program
 - Leading in the Age of AI
 - Leading a Learning Culture
 - Data Driven Leadership
- **Italian**
 - Optimizing Your Workplace Well-being
 - Creating a Coaching at Scale Program
 - Reimagining the Employee Experience - DEI from Hire to Retire
 - Inclusive Leadership - Advancing DEI with Agility
 - Embedding Inclusion into Everyday Experiences
 - Adopting New Leadership Mindsets to Drive DEI
 - Activating DEI Culture Shifts
- **Japanese**
 - Optimizing Your Workplace Well-being
 - Creating a Coaching at Scale Program
- **Spanish (International)**
 - Delivering Feedback That Encourages Growth
 - Receiving Feedback with an Open Mind
 - Building a Win-win Relationship with Your Manager
 - Strength under Pressure: Building Perseverance and Resilience
 - Accomplishing Goals with Perseverance and Resilience
 - Business Execution: How Things Get Done
 - Leading an Innovation Culture to Future-proof Your Organization
 - Navigating Your Team through Strategic Change
 - Planning Your Growth as a Leader

- Synchronize Goals to Optimize Your Team
- Optimizing Your Workplace Well-being
- Creating a Coaching at Scale Program

DIGITAL TRANSFORMATION ASSETS (LOCALIZED)

- **German**

- **Books**
 - Smart Region: Die digitale Transformation einer Region nachhaltig gestalten, First Edition
 - Marketing und Sales Automation: Grundlagen – Umsetzung – Anwendungen, Second Edition
 - Services Management und digitale Transformation: Impulse und Beispiele für die erfolgreiche Umsetzung digitaler Services, First Edition
 - Digitale Transformation von Geschäftsmodellen: Grundlagen, Instrumente und Best Practices, Second Edition