

**SOLUTION SHEET** 

Build the technology skills needed to operate, innovate, and transform in today's digital world



The events of the past three years have made it apparent that every company is a technology company, and their success depends on the pace and skills required to rapidly innovate and meet customers' needs and employees' expectations.

But the rate of technological change is outpacing organizations' ability to upskill and reskill their workforce, leaving a dire need for new skills across disciplines like programming, data analytics, cloud computing, cybersecurity, and many other critical technology areas.

*Enter Skillsoft.* With Tech & Dev content subscription offerings, including the addition of Codecademy content, customers are reporting success in training and applying essential tech skills across disciplines to succeed in the market:



Customers have reported 90%+ retention rate over the past 2 years by creating upskilling and reskilling programs for their engineering and tech teams, including <u>RizePoint</u>, a quality management software company.



Customers have generated up to a 90% job placement rate for engineers and programmers following completion of onboarding hands-on training, including <u>Generation</u>, an employment placement nonprofit.



Customers have reported 7x-17x ROI by working with Skillsoft to develop global learning and development programs to reskill and upskill employees working in both technology and non-IT business units, including  $\underline{CGI}$ , a global IT services organization.

Customers are succeeding with Skillsoft, by delivering technology skills education designed to unlock opportunities across the organization.



#### BENEFITS OF SKILLSOFT TECHNOLOGY & DEVELOPER SOLUTIONS

Skillsoft delivers the learning expertise, courses, practice environment and assessment tools you need to close skills gaps, increase performance and fuel growth.



#### **ABSORBING CURRICULUM**

Our content delivers learning experiences based on specific skills that keep learners engaged and motivated with the most modalities, along with a 29% increase in net new content year-over-year, and top courses updated regularly.



#### **CIRRICULUM BREADTH**

The addition of Codecademy provides an entirely new modality that's unique to the market, with more than 2k interactive learning hours that provide real-world examples for learning across 15 different programming languages.



#### TRUSTED EXPERTS

Content curators and instructors bring years of experience to training programs, and are dedicated to creating in-depth, effective learning.



# **EXPONENTIAL LEARNING**

Our curriculum is purpose-built for skills acquisition, designed to propel learners forward and build real-world skills in an easy-to-use environment that fosters a cycle of learning, practice, and application.



#### **SKILLS BENCHMARKS**

Based off a set of interactive questions, Skill Benchmarks provide learners with a proficiency score and are used to shape content recommendations.



## **REPORTING**

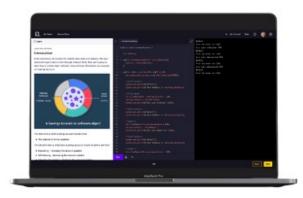
Dashboards give a high-level perspective on key areas, while reports give granular information on individual learners.

#### **SKILLSOFT + CODECADEMY: BETTER TOGETHER**

By combining Skillsoft with Codecademy, we deliver more content, products, and learning experiences across the Technology & Developer sector for a truly immersive and engaging experience.

Codecademy offers interactive, hands-on practice environments in *15 programming languages* across multiple domains such as application development and data science, including:

HTML & CSS, Python, JavaScript, Java, SQL, Bash/Shell, Ruby, C++, R, C#, PHP, Go, Swift, Kotlin



Codecademy's interactive coding lessons put the learner in a real-time code editor.



## **BENEFITS OF SKILLSOFT + CODECADEMY**

Skillsoft's Tech & Dev Solutions deliver more learning modalities, lead with interactivity, offer live instruction for mission-critical skills, and accelerate the application of new technology skills for all learner preferences, driving workforce transformation and growth.

And, with the addition of *Codecademy* in our *Tech & Dev Expert and Skillsoft Expert offerings*, we now provide the most comprehensive interactive curriculum that accelerates acquisition and development of new technology skills and enables new hands-on learning.

Skillsoft's *Tech & Dev Expert* and *Skillsoft Expert* offerings deliver the technology skills education designed to unlock opportunities across the organization:



#### **LEARNING**

L&B Content: 8,000+ courses, 13k digital books (Skillsoft Expert Only) 5,000+ On-demand Video Courses 200+ Interactive *Coding* Courses



#### **PRACTICE**

1,300+ Labs & Exercises 800+ Interactive Coding Lessons 800+ On-Platform Interactive *Coding* Projects



# **GUIDED LEARNING PATHS (LEARN + PRACTICE)**

70+ Aspire Journeys 46 Interactive Codecademy Career/Skill Paths \*NEW\* Interactive Aspire Journeys \*NEW\* Combined Aspire Journeys



### **ASSESSMENTS**

300+ Skill Benchmarks 19,000+ Tech Skills Assessments 700+ Quizzes

#### \*COMING SOON\*

Granular reporting on Labs, Exercises and Codecademy content

Skillsoft's Tech & Dev solutions deliver the learning expertise, courses, practice environment and assessment tools the enterprise needs to close skills gaps, increase performance and fuel growth. Our solutions provide more learning modalities, lead with interactivity, offer live instruction for mission-critical skills, and accelerate the application of new technology skills for all learner preferences, driving essential tech workforce transformation.



