

# Closing the Skills Gap Starts Here

*Understand your workforce — and guide its development —  
with Skillsoft Skill Benchmarks.*

Is the workforce you have the workforce you need? For most organizations, the answer is “no.”

Today, 76 percent of decision-makers say their teams suffer from critical skills gaps.<sup>1</sup> To close those gaps, leaders must know exactly what their people are missing. Yet no two employees are the same, and upskilling efforts are most effective when tailored to individual employees’ needs.

Organizations need an objective way to measure their people’s current skills — and a simple way to translate those measurements into targeted learning paths for every employee.

That’s what Skillsoft Skill Benchmarks are for.

## A LOW-STAKES DIAGNOSTIC ASSESSMENT

Skill Benchmarks are the only skills assessments designed to help learners build the world’s most in-demand competencies. Every question on a Skill Benchmark is tied to a specific learning objective defined by recognized subject-matter experts. When an employee answers a question correctly, you can be confident they’re demonstrating practical expertise in their domain. When an employee answers a question incorrectly, they know precisely how to close their personal skills gaps.

With Skill Benchmarks, you get a clear understanding of where your employees stand — and how they can master the skills your company needs.

## DESIGNED FOR SKILL ACQUISITION

Skill Benchmark assessments are designed from the ground up to support employee skill acquisition. Based on their results, learners receive personalized recommendations for videos, courses, practice labs, Aspire Journeys, and other content targeting their unique opportunities for improvement.

Don’t waste your employees’ energy on things they already know. Guide them to build the competencies they need.



# 50%

Employees need  
reskilling by 2025

# 69%

Business leaders  
expect employees to  
learn new skills on  
the job

<sup>1</sup> <https://www.skillsoft.com/blog/what-have-we-learned-about-learning-a-look-back-into-2021>

## BENEFITS

- **MORE TARGETED UPSKILLING**  
Employees spend less time on the content they already know and more time on the learning objectives that lead to new skill acquisition.
- **A CLEAR PICTURE OF YOUR TALENT**  
Understand where your employees are today, how they can improve, and how they're moving toward mastery.
- **CLOSE YOUR SKILLS GAPS**  
Building the workforce you need starts with understanding the workforce you have.

## FEATURES

- **OBJECTIVE BENCHMARKS DEFINED BY SUBJECT MATTER EXPERTS**  
Skill Benchmarks use concrete, relevant learning objectives to measure employee progress toward skill mastery.
- **PERSONALIZED CONTENT RECOMMENDATIONS**  
Skill Benchmarks provide learners with tailored suggestions for videos, courses, practice labs, and Aspire Journeys based on their performance.
- **TRACK PROGRESS OVER TIME**  
By default, employees can retake Skill Benchmarks every 30 days, offering insight into how your workforce is developing. You can change the completion interval to fit your organization's culture.

The screenshot displays the 'Python Skill Benchmark' interface. At the top, a circular progress indicator shows a score of 68, categorized as 'Developing'. Below this, a section titled 'Based on your benchmark score, here are your recommendations:' lists several options:

- Learn fast with 3-8 minute videos:** A row of five video thumbnails with titles like 'Introducing Python Variables to Store', 'Exit a While Loop Using the Break Statement', 'An Overview of Data Structures', 'Python's Built-in Queue', and 'Using Sockets in Client and Server'.
- Cover key concepts with 20-90 minute learning:** A list of three course cards: 'Complex Data Types in Python: Shallow & Deep...', 'Conditional Statements & Loops: If-else Control Structures in Python', and 'Python Concurrent Programming: Introduction to Concurrent Programming'.
- Practice your skills with hands-on learning:** A single lab card titled 'Python Journeyman'.
- Dive into an immersive learning path that covers everything:** A large card for the 'Aspire Journeys Python Novice to Pythonista' path, showing it includes 95 courses, 32 labs, and 40h 40m 40s of content.

**CURRENT SKILL LEVEL (RETAKES PERMITTED)**

**TARGETED MICROLEARNING**

**COURSE RECOMMENDATIONS**

**PRACTICE LABS**

**SKILL-BASED LEARNING PATHS**

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