

BILL 60 FIELD KIT FOR TENANT CANVASSING

This toolkit is for volunteers working to protect renters’ rights and stop Bill 60, Fighting Delays, Building Faster Act, 2025.

This is **not election canvassing**. We’re out in the community to:

- Raise awareness about what Bill 60 means for tenants and renters’ rights.
- Collect petition signatures to deliver to Queen’s Park.
- Identify people who want to stay involved or volunteer.

Every door knocked, every call made, and every signature collected helps us show the government that families and communities are standing up for schools.

General Canvassing Training Guide

Why We Canvass

- Talking to people face-to-face or by phone is the most effective way to build awareness.
- It shows our movement is rooted in communities, not just online.
- Every petition signature strengthens our case when we present it at Queen’s Park.

Message Discipline

- Stick to the script — repetition builds power.
- Use the **Connect, Contrast, Fix** approach:
 - **Connect:** Start with local concerns (“Tenants need a say about their rights as renters...”)
 - **Contrast:** Show how Bill 60 makes things worse.
 - **Fix:** End with the solution (petition, more supports, volunteering).

Conversation Flow

1. Friendly greeting
2. One-line core message
3. Pick 1–2 talking points max.
4. Make the ask (petition, contact MPPs, email/letter-writing campaign).
5. Collect contact info.
6. Soft volunteer push.
7. Thank them and close.

Do’s	Don’ts
• Smile, be respectful, and listen. Thank people for their time!	• Don’t argue or debate. If someone disagrees, thank them and move on.
• Keep notes neat and accurate.	• Don’t go off script.
• Return all petition sheets and data promptly.	• Don’t take photos of petition sheets or share personal information.

Safety & Accessibility

- Always canvass with a buddy or in teams.
- Respect “no soliciting” signs.
- Be mindful of accessibility (e.g., apartment buzzers, hearing difficulties).
- Check in with your captain after your route is done.

Data & Follow-Up

- Mark every door or call (signed, volunteer, info, not interested).
 - Return sheets the same day.
 - Accurate data helps us track progress toward our **10,000-signature goal**.
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DOOR-TO-DOOR CANVASSING

What to Bring

- Petition sheets, clipboards and pens
- Flyers or handouts with QR codes
- Walking maps (if provided)
- Weather-appropriate clothing & comfortable shoes

Best Practices

- Always smile, be polite, and thank people for their time.
- Keep it short and stick to the script.
- Don’t argue — if someone strongly disagrees, thank them and move on.
- Always ask for contact info when someone signs the petition.
- Debrief with your team after the canvass.

Door Canvass Script

Greeting:

Hi there, my name is [NAME], and I’m a volunteer with the Ontario NDP. We’re talking to our neighbours about protecting renters' rights to keep roofs over our heads. Doug Ford wants us to pay more money to corporate landlords when we are in a housing crisis.

Core Message:

Bill 60 will remove the tenant protections that we have fought long and hard for, having a deep impact on many of us who are facing unaffordable rents at the hands of corporate landlords who want more power and more money.

Conversation (pick 1–2 points):

- **Conversation (pick 1–2 points):**
- Doug Ford wants to raise your rent and make it easier for you to lose your home.
- Doug Ford wants to distract us from what’s needed to fix the housing crisis: real investments in affordable housing options – affordable rents.
- **Bill 60 would:**
- > Shorten the review period for eviction orders from 30 days to 15 days.
- > End compensation for those evicted from their homes for a landlord’s “own use” of the space.
- > Stop tenants from raising critical issues around health and safety repairs in their units out of fear;

The Ask:

We’re collecting signatures on a petition to show the government that renters and our communities want to protect tenant rights. **Will you sign?**

If Yes:

Great, thank you! Please include your email and phone so we can keep you updated.

Volunteer Push (soft):

We're also organizing more canvasses. It's really important to connect with our neighbours who are also renters, so they understand that we're in this together. Can you help?

Close:

Thanks for your time — here's a flyer with more info and a QR code if you want to share it.

PHONE CANVASSING**When to Phone Canvass**

- To reach people who weren't home during door canvasses.
- To connect with rural or larger ridings where doors are harder to reach.
- To follow up with petition signers or interested supporters.

Best Practices

- Keep your tone warm and conversational, and don't read too fast!
- Use a clear call list and mark results carefully.
- Respect people's time. If they're busy, ask for a better time.

Phone Canvass Script**Greeting:**

Hi there, my name is [NAME], and I'm a volunteer with the Ontario NDP. I'm calling about protecting renters' rights to keep roofs over our heads. Doug Ford wants us to pay more money to corporate landlords when we are in a housing crisis.

Core Message:

Bill 60 will remove the tenant protections that we have fought long and hard for, having a deep impact on many of us who are facing unaffordable rents at the hands of corporate landlords who want more power and more money.

Conversation (pick 1–2 points):

- Doug Ford wants to raise your rent and make it easier for you to lose your home.
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The Ask:

We're collecting signatures on a petition to show the government that renters and our communities want to protect tenant rights. **Will you sign? Provide the link: stopbill60.ca**

If Yes:

Thanks! I can take your full name, address, and email right now so it can be counted when we deliver it to Queen's Park.

Volunteer Push (soft):

We're also planning more canvasses and calls. It's really important to connect with our neighbours who are also renters, so they understand that we're in this together. Can you help?

Close:

Thanks so much for your time. Together we can protect renters' rights and push back against Bill 60.