

POSTCARD INSTRUCTION SHEET



PLEASE READ BEFORE GETTING STARTED!

HELLO MOMSRISING TOGETHER VOLUNTEER:

Thank you SO MUCH for helping remind moms across the country to vote in the November 2026 election by writing a short personal note on the enclosed postcards!

Research shows that personal notes like this have a tremendous impact on getting an infrequent voter to cast their vote. Together, MomsRising Together volunteers are handwriting ONE MILLION postcards to get out the vote. Thank you again – we couldn't do this without you!

IMPORTANT NEXT STEPS & TIPS

- » Please write 1-2 sentences as legibly as possible on the back of the postcard in the blank white space available. The back is the side with the voter address on it. (Check out the "Suggested Messages" section for ideas of what to write!)
- » We strongly recommend you only sign your first name to protect your privacy.

VERY IMPORTANT MAILING INSTRUCTIONS

Please write notes on the postcards and mail them between **OCTOBER 9th and OCTOBER 14th**, so voters receive them two weeks before voting day.

You do not need to attach any additional postage – all postcards are pre-stamped and pre-addressed. If you are dropping them off at the USPS counter and the worker says you need postage, please let them know this is a "share mail" project and that postage is already paid. If you still have trouble, try a different post office!

SUGGESTED MESSAGES TO HANDWRITE ON YOUR POSTCARDS (CHOOSE ONE)

*** Include each voter's first name in your message for extra impact! ***

- » (FIRST NAME) – This is a reminder that it's SO important to be a voter! If you have a mail-in ballot, fill it out and return it ASAP to avoid delays.
- » (FIRST NAME) – Vote: health care and maternal health, child care, aging and disability care, fair pay, paid family and medical leave, and ending gun violence are on the ballot!
- » (FIRST NAME) – Our votes decide the types of changes our families will live with for years to come. Elections are important – make your voice heard!
- » (FIRST NAME) – Be a voter, raise a voter! Voting with kids and family is fun!
- » (FIRST NAME) – Life is hectic. Make a plan to vote and vote early if you can. Check out your options by scanning the QR code below!
- » (FIRST NAME) – Your vote is your gas bill, lower it. Your vote is your health care premium, slash it. Your vote is your neighbor, protect them.



ONE FAVOR?

If you feel comfortable doing so, take a picture of yourself filling out your postcards – or with your completed stack of postcards – and upload it to momsrising.org/2026postcards so we can share it on social media and encourage other volunteers to get involved with our GOTV campaigns.

And, as a bonus, if you post the photo on social media (Twitter/X, Instagram, Facebook, TikTok, Bluesky), tag us @MomsRising and use the hashtag **#MomTheVote!**

THANK YOU for your tremendous help in getting out the vote! Together, we make the future.

The whole MomsRising Together / MamásConPoder team



QUESTIONS?

Email us at
postcards@momsrising.org
if you have any questions!