MEMORANDUM -

1. office space

form

January 9, 1929 -

Mr. Stamm, Mr. Harrell and I discussed the question of 1,000 square feet of additional space for the Fund. Mr. Stamm believed that some satisfactory solution could be worked out and is taking the matter up with Mr. Mullen and others concerned. We are to hear from him as soon as a decision has been reached.



-	ERE	1/9/29	ERS	
-				



Jamuary 22 -

Mr. Saunders, Mr. Arthur and I discussed the Negro employment situation in Sears, Roebuck and Company's Chicago store. Mr. Saunders stated that about 12 or 13 Negroes had been brought into the business and a similar number had their positions improved. He believes that the experiment has been a complete success and is optimistic as to going further with it. He thinks that a fair basis would be to have as many Negroes in Sears, Roebuck and Company as they are represented in proportion to their white population in Chicago. He realizes that just a question of their numbers in the business is not doing much but hopes to place a number of them in skilled and semi-skilled activities in the plant as time goes on.

A.K.S.

# FASITY UNIVERSITY

Essenevall Fund

doza

X

Changing growt

#### Mr. Stern:

May I count on you to prepare for the docket of the special meeting to be held December 28 the following items:

- 1. Division of school plans at Peabody
- 2. Appropriation to Interracial Commission

  For the latter I suggest that we make a flat appropriation of \$5,000 and a second appropriation of \$5,000 conditioned upon raising \_\_\_\_\_\_\_ from southern sources. (See my last letter to Alexander attached herewith.) I suggest that both appropriations be made to run for the full ten-year period. (See letter from Ruml attached.)
  - 3. Appropriations to the state colleges in Alabama.
- 4. Appropriations for libraries of colleges recommended by S. D. Smith. (See my notes on your memorandum concerning Items 3 and 4.)

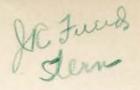
EDWIN R. EMBREE

ERE: MWS

12/12/28

FASITY
UNLVERSITY

MEMORANDUM



January 18 -



Discussed at some length with Mr. Embree: (1) the status of the study of the proposed housing institute; (2) funeral costs; (3) mortgages for Negroes; (4) cooperative farming.

- (1) The result of the investigation in what is being done within the building industries by the contractors associations and labor unions indicates that no effort is being made to lower the costs and improve the finished house or apartment, and no experimentation or research is being conducted. It was decided that I should talk with Dr. Day of the Rockefeller Foundation, when in the East, as to any further study of the situation. It was also decided that it would be advisable to get the opinion of certain authorities as to specific suggestions of what such an institute might accomplish and their opinion as to its value. Mr. Embree mentioned talking to Mr. Heydt in New York, in charge of Mr. Rockefeller's projects, and Lawrence B. Dunham, head of the Bureau of Social Hygiene; getting the opinion of a member of the Department of Commerce who could speak authoritatively on this problem as well as one or two of the outstanding city managers in large communities.
- (2) We are to receive a proposal for our consideration from the Funeral Service Bureau (with headquarters in Chicago) in which we might participate in reducing the funeral costs.
- (3) Mr. Brown is to take up with Mr. Traylor the question of the First National Bank going into the Negro first mortgage field.
- (4) Mr. Embree suggests that I speak with Dr. Day and Mr. Ruml about the status of projects in cooperative farming.

A.K.S.



## PRIVATE WIRE SEARS, ROEBUCK AND CO. CHICAGO, ILL.

54D NEWYORK JAN 25 1929 GEORGE ARTHUR

102 CHICAGO ILL

HAD CONFERENCE WITH JOHNSON WHILE AND HUBERT THEY SUGGESTED SOME GOOD PROSPECTS

AM SEEING A MR THOMAS HERE AND IS REAL MARTIN IN PHILADELPHIA THE OTHER

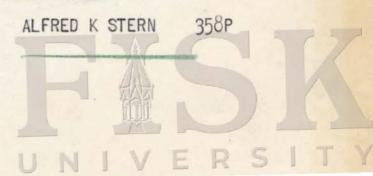
SUGGESTIONS WERE F G DEFRANKZ OF THE INDIANAPOLIS W M C A AND DAVIE JONES

AND GEORGE N WHITE FROM CHICAGO PLEASE ASK MISS MATZ TO SEND ME AND MR

ROSENWALD COPY OF MINUTES OF LAST MEETING ON HOUSING RENTALS WOULD LIKE TO

HAVE COPY OF QUESTIONARIE YOU ARE WORKING ON TELL MR EMBREE HAD SATISFACTORY

CONFERENCE WITH MR DOCTOR DAY WILL BE BACK NEXT FRIDAY





Siczy)

Interviewed Mr. Bolton (University of Chicago) and Mr. Taylor as to the managership of the housing project. Mr. Taylor seemed to be the better qualified man. He made \$4,500. last year and there is a prospect of his making \$5,000. this year. Described the project to him and we are to hear from him, if he is interested.

Discussed a survey of Negro first mortgages with Mr. Bolton. He is going to submit a proposed plan for conducting this survey. He is very much interested in the project and will be glad to conduct the investigation for us at a cost to be determined later on the basis of the amount of time it will take to do it.

Axls.

For the purpose of discussion, I am dividing the activities which I am at present directly concerned with, under the following headings:

- 1 Michigan Boulevard Garden Apartments
- 2 Study of proposed housing institute
- 3 Negro first mortgages
- 4 Funeral costs
- 5 Cooperative farming venture in Alabama

### 1 - HOUSING PROJECT

- 1.- A decision is to be reached within the next few weeks on rentals. The problem appears to be, what is the maximum amount that we can charge for these apartments, fill the project with acceptable tenents, have a waiting list and show a net return of better than 6 per cent on the investment.
  - (a) An investigation is being made as to proper inducement for tenants to move to other than the floor or street location which they chose.
  - (b) Report on current rentals and size of apartments in vicinity of project.
  - (c) To test out whether our maximum charge is in line, it has been proposed to only price the 100 apartments which will be opened in the first unit.
- 11 .- Choice of officers of the corporation.
- 111 .- Choice of management.
- IV. One of the decisions yet to be made is the question of wall covering; whether walls should be done in wall-paper or in paint, and in what colors.

#### 2 - HOUSING INSTITUTE

- 1.- Statement of portion of study made to date and plans for continuing same.
- 11 .- Informing of trustees.

#### 3 - NEGRO FIRST MORTGAGES

- 1.- Outcome of discussions with existing organizations. Proposal as outlined in connection with the Morris Plan Bank.
- 11 .- Survey being made by Mr. Bolton of the University of Chicago.

#### 4 - FUNERAL COSTS

#### 5 - COOPERATIVE FARMING VENTURE IN ALABAMA

1.- Presentation of status of these two projects.



I stern of

February 5 -

Telephone conversation with Mr. Reynolds. Since meeting of Mr. Reynolds, Mr. Kepecs and myself regarding the possibility of Mr. Rosenwald's making a substantial offer to the Illinois Children's Home and Aid Society, there has been a change in the head of the State Welfare Bureau. At the previous meeting it was decided to try to interest the State Bureau and the Illinois Home and Aid and possibly oursevels in a study to be made by the Child Welfare League of America of the situation regarding the care of children in the State of Illinois and any recommendations as to changes. Both Mr. Reynolds and Mr. Kepecs felt that this was the best approach to the problem rather than go directly to the Society.

I stated to Mr. Reynolds, in view of Mr. Suttler's being made President of the Society, Mr. Rosenwald thought something might be done directly. Mr. Reynolds stated that although Mr. Suttler is the President, Messrs.

Winterbotham, Ryerson and Porter are Vice Presidents and he did not believe any change in policy would be acceptable to them. He still thinks that the best approach would be through this study to be financed jointly by the State Department, the Illinois Children's Home and Aid, and ourselves. He is going to discuss this with the new head of the State Department who is very friendly to Mr. Reynolds and a much more competent man than the one previously in charge. Mr. Reynolds will get in touch with us as to any developments as soon as he has heard.

UNIVERSITY

Rux/



MEMORANDUM

JR. Fund

February 15 -

Discussed the Urban League of Chicago at great length with Mr. Foster.

Mr. Foster did not see the need of having Charles Johnson or any one
class make an objective study of what the League has accomplished and
what changes might be made in its program to better meet present needs.

He said that he did believe in it at one time but has changed his mind
about it. He does not believe that the majority of the Board are in
favor of such a study. I explained that if that is the case, I fully
intend to resign from the Board and after next year discontinue our
contribution. Explained that I did not know what Mr. Rosenwald would
do but that I imagine he will look to more tengible results of the
accomplishments of the Chicago Orban League than they are able to
point to in the past.

( A.E.S.)

My dear Mr. Stern: In addition to Mr. Chapman's report, I thought you would be interested in a general statement concerning the work in the Michigan Boulevard Garden Apartments. The letters and the ad - the ad, I think, more than the letters - brought into the renting office almost as many people as came the third and fourth day immediatedly after the formal opening on March 8th.

I have placed ads in the Chicago Bee and the Chicago Whip on the third page for publication March 23d. The newspaper men said the third page was better than the second because persons would see advertisement immediately upon opening the second sheet of the paper. They promised to have it as near the top of the page as possible. I secured a flat rate of 12d a line without any hope of a contract.

The newspaper men advise that it would be better to run the article about Mr. Taylor, together with some other commends about the building, in the issue of March 30th, because the advertisement on March 25d will attract the attention, and an article would be supplementary if published at the same time. In the next week's issue, the article would stand out prominently. I thought this was good advice and acted accordingly.

I again took up the matter of an office schedule of workers with Mr. Chapman Saturday morning, and I am giving him until tomorrow morning to put it into effect. If this is not done then, I shall proceed to do so myself. I am also watching the tendency to keep the money a couple of days in the safe, and told Mr. Chapman it should be banked every day unless the amount on hand was below \$50. By the way, did you see about the bonds for Mr. Chapman and Mr. Anderson, or do you think it necessary?

Mr. Brown, his wife and mother spent an hour or more at the project Sunday morning. I conducted all three of them over every part of the place and Mrs. Brown (the wife) was very enthusiastic over the nursery school idea.

Miss Graham is still talking about getting back to her school work and I have, with your permission, put Miss Lyon to work with Miss Graham for a couple of days, had have substituted a girl for Miss Lyon at the typewriter. Both Mr. Chapman and Miss Graham feel that Miss Lyon will be able to take over the work Miss Graham is doing, and as Miss Graham seems anxious to get away, I thought it the best way out for us. By this arrangement, a little reduction in the pay-roll will be effected in that we are paying the new temporary stenographer \$100 per month. The present schedule now carried Miss Lyon at \$125 and Miss Graham is working at the rate of \$175 although on an hour basis.

UNIVERSIT

we who have strile WBH. answered 3/20. Golden State Limited Willarrell. 3/17/29 Dear Colleague, - While looking out the window in bed this Thoto of the Spice went that by mind. Sget some I my biet idea he bid the disert & mts may stimulated I think you re entirely right to get actual figures on telelus salaries in the Sorth.

om job was & forge ahad not too fast, in spite of them. what it is worth. It will at hast hip to settle my mind Which may be of more value they the letter. 5'm witting & Smith to tell him know glad Jam that the work do morning a long so promonyly At that he is Entiring & Re Place bour Eleveler induct the enclosed marked page for Mr R. Tell mis not; if she doesn't bear from a little 5 wol & Wr. Grees in a few days, &

Of course they should be the lat I ful certain they're not at the same time it rought be well & get them for both with assured figures of) salaries before us we could possibly work ont an offen & raise them for both groups if the whole teachers were Sontas low. This would overcome, it seems I'me, some resistana to raising only ruges twaches salary. Of course we have no protection against the whims Politics but School think

write to his office ton to Dysto) Commerce in washington & find set where an gues is going & be in arisona. Plo ask Miss Moto to with & Lelemen Bess of asking them & send me regularly a copy of their monthly new letter timbred Mambris Daughters last nite. Devjøyred it unimenorg. Greeting tall. Suncively, UNIVERSIT

Mr. A.K.S. - 2.

The question of watch service between 8 A.M. and 10: A.M. and 4 P.M. and 8 P.M. Sunday nights, together with the inadequate attendance of the man who has been taking care of the fires in the office was brought to my attention when I went over to the renting office Saturday. I took the matter up with Mr. Horn relative to better service in firing the furnace and the possibility of watchman on Sunday when the office was closed. Mr. Horn said that he was not instructed to furnish the fireman service, nor a watchman for the renting office; that what had been done, had been done by the man who had been doing similar work all around the plant, and he could not expect him to give very much time to keeping the fires going in the office. Also, he had no way of having a watchman take over the time between eight and ten o'clock A.M. and four and eight e'clock P.M. Sundays. In order to remedy the situation, I let the young lady who cleaned the place up. go, substituting with a rather nice looking man from the Y. M. C. A. who will work from 8 A. M. until 8 P. M. each day and from 8 until 10 A.M. and 4 to 8 P. M. Sundays. He will clean up the offices, and probably do a better job than the woman did. In the afternoon he will take care of the fire, do odd jobs and errands around the office, and will act as a sort of policeman during the afternoon. The latter feature becomes more and more necessary, because of the number of children who are attempting to come into the renting office after the school hours, and who are becoming a nuisance. We have secured him at the rate of \$100 per month. We were paying the lady before him at the rate of \$110.

Mr. Klaber suggested exchanging the furniture in the bedrooms. He had no particular reason, except that he thought it would alter the appearances of the model, especially to the persons who had already visited them.

Mr. Brittain advises that the lease for the meat market is ready for signatures.

I called Mr. Bergman Saturday morning and advised him as per your instructions. He will send the changes in the office plans for the dentist to Dr. Hamilton, and upon receipt of the doctor's O.K., will proceed. I asked Miss Matz if you had heard from Dr. Black concerning Dr. Hamilton, and she said you had talked with Dr. Black late Friday afternoon. I presume that you received a favorable report or you would have said something to me about it before you left.

Mrs. Scott has made arrangements with her printers to reproduce a copy of the advertisement in the Chicago Defender. We are working up a list, and expect to get the letters out the latter part of the week.

I hope that you are gradually getting into the vacation spirit and that Mrs. Stern and the children are well.

GRA/w

Sincerely yours,



March 20, 1929

My dear Mr. Stern: I thank you for your note indicating that you have not forgotten entirely the work at the office. From a purely selfish point of view it would be wise perhaps for you to do so during the three week you expect to be away.

I haven't the slightest doubt but that the studies we propose to make will indicate that the salaries of Negro teachers are much lower than those for whites. In fact, I expect that we shall find the comparison unfavorable, even after the difference in training of the two groups of teachers is taken into account.

Let us hope that we do get information which will enable us to use the "direct method" which you propose. Since talking with you, I find myself advocating this approach. You will be interested to know that Mr. Alexander of the Interracial Commission is arguing, privately at least, that all interracial questions should be approached by "direct method." I suspect, however, that in practice he does not always adopt such tactics.

I am glad you are writing to Mr. Smith. We are agreed that he has accomplished an exceptional piece of work in the South. He knows, of course, that you appreciate this fact, but since he likes and respects you so much I know he will be pleased to have a boost from you occasionally.

I am passing on to Miss Matz your request concerning Dr. Gries and the Lehman Brothers monthly newsletter.

I hope you found Mrs. Stern and the children well and happy. I suggest that you try to forget the daily routine until you return to the office.

Sincerely yours,

WBH:F

Mr. Alfred K. Stern Arizona Biltmore Hotel Phoenix, Arizona

March 20, 1929

My dear Mr. Stern: The enclosed copy of letter from Mr. Brittain to Mr. Klaber indicates, I think, that we are moving along in the renting of the stores.

To date, two stores have been rented to colored people - the barber shop and a shoe store. The beauty parlor is still hanging fire. Mrs. White is expected to sign a lease at Mr. Brittein's office tomorrow.

Yesterday (Tuesday) was the worst day we have had in the renting of the apartments. A number of people who want cancellations have various reasons to give of course. We are telling them that we will have to hold their deposits until their flat is rented again, and that there will be a \$10 charge for investigations.

Better than a thousand letters have gone out since Monday. I will forward you a copy of the ad appearing in the Chicago Whip and the Chicago Bee tomasrow. Mrs. Lawson and I have completed the list of some seven hundred names and letters to this special list will go out within a few days.

Mr. Dubin had planned to take the film of the flats yesterday morning. An hour before scheduled time, his camera man had to go to South Bend and is still out of town. In a telephone conversation with Mr. Dubin this afternoon, he stated that the films would be taked, surely, this week and the picture made up for showing at the Regar and Metropolitan theatres.

Hope you are catching up on your sleep, and wish that I could. Sometimes I think I could sleep for a month straight!

GRA/W

Sincerely yours,

Mr. A. K. Stern Arizona Biltmore Hotel Pheonix, Arizona

March 21, 1929

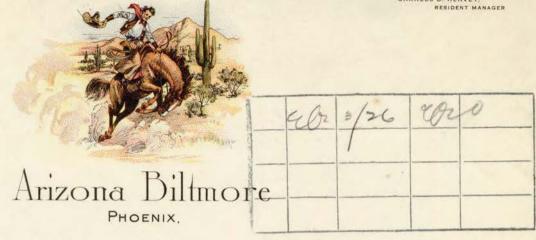
Mr. Boyd has just sent a confirmation Dear Traveler: of issuance to you through Moseley of 400 shares of Aviation Corporation. I have talked with him about this over the telephone. He says that while you spoke to him about it and said that you were receiving stock from other sources, nevertheless since the order had already been placed for this and the allotment made, the order could not be cancelled. He is perfectly willing to sell this for you at once if you so desire, but he points out that there is always some bad feeling if persons receiving stock at issued prices unload too quickly. Since you passed on one thousand shares to me and to the Ball Associates, possibly you had planned to retain the 400 shares being purchased by Mr. Boyd. At any rate, he is willing to do whatever you say in the matter, but is inclined to advise that you hold it at least for a decent interval.

Very truly yours,

ERE:MYS

Mr. Alfred K. Stern Arizona Biltmore Hotel Phoenix, Arizona

> FASIK UNIVERSITY



March 23, 1929.

Mr. Edwin R. Embree, c/o Julius Rosenwald Fund, 925 South Homan Avenue, Chicago, Illinois.

Dear Colleague:

I have been talking to Sidney Schwartz about Mr. Karpf's New York school for social workers. I was wondering whether a decision had been reached as to a contribution to it. I have had reservations about this school but was somewhat sold in our talk with Mr. Karpf. I always felt that it was unnecessary to set up a separate institution for training Jewish social workers as well as executives.

Sidney Schwartz agrees with this position thoroughly. He has had a large amount of experience in social work and knows Mr. Karpf well.

If a decision has not already been reached. I suggest that you talk to Miss Edith Abbott about Mr. Karpf's school. Mr. Schwartz says that he has discussed it with Michael Davis who has rather decided views on the subject.

You see I do once in a while think of our affairs in the office although the sunshine and rest our here has consumed most of my time. It's raining for the first time today which brings my thoughts back to Chicago. I am having a wonderful rest and storing up lots of energy from the desert sun.

I am being kept informed regularly about the M. B. G. Apartments. I am rather concerned about the

Mr. Edwin R. Embry, Sheet Number Two.

recentfalling off in applications. Hope that Mr. Arthur is finding ways and means of stimulating business. It may be that it will be necessary to readjust some of the prices of apartments. I noticed from the report that the third floor is lagging behind the other floors. Of course, we knew that we would have to sell these apartments. No doubt, you are keeping your eye on this project.

Thanks for taking care of the aviation stock transaction. The family are all well and Mrs. Stern joins me in sending greetings to you, also to the rest of the staff.

Sincerely yours,



March 30, 1929.

Dear Mr. Stern: We beat you by two days to the idea

of having your Mother arrange for furnishing the additional model apartments. She has taken hold and
with a corps of assistants is picking out and buying furniture.
She is a great help and comfort.

Sears is helping in the advertising. We are sending out some thirty-five hundred letters and are putting on a corps of solicitors for personal work on prospects.

We are planning to have a grand exhibition of the new model apartments on next Sunday, April 7, and are rushing the builders and furnishers to get something in shape by that time.

E.E.Brown has, as usual, been splendid. He is pressing Beuttas as no one else can. Mr. Lindheimer is standing by on plans and advice. The whole matter is going forward as rapidly as it can in the absence of your dynamic personality.

ERE: CM

Mr.A.K.Stern, Arizona-Biltmore Hotel, Phoenix, Arizona. EDWIN R. EMBREE

UNIVERSIT

Mr. Stern: The spring meeting of the Trustees of the Julius Rosenweld Fund is called for Saturday and Sunday, May 11 and 12. The present plan is to assemble for dinner on Saturday evening and to have the first session following dinner and the second session on Sunday morning. If the business of the meeting is not completed, it will be possible to have an extra session on Sunday afternoon. We expect, however, that the sessions of Saturday evening and Sunday morning will be sufficient.

Further notices with details and with the docket of business to be considered will be sent several days before the meeting. This notice is being sent out now so the Trustees may reserve these dates.

ERE: MS

3/29/29

EDWIN R. EMBREE



CLASS OF SERVICE

This is a full-rate Telegram or Cable-gram unless its deferred character is indicated by a suitable sign above or preceding the address.

## WESTERN UNION

SIGNS

DL = Day Letter

NM = Night Message

NL = Night Letter

LCO = Deferred Cable

CLT = Cable Letter

WLT = Week-End Letter

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

C107 62 DL=BM PHOENIX ARIZ MAR 25 1030A

EDWIN R EMBREE=

:JULIUS ROSENWALD FUND=

BOYD TOLD ME OVER PHONE I WAS UNDER NO OBLIGATION TO ACCEPT
FOUR HUNDRED AVIATION CORPORATION STOCK STOP IF TRANSFER
NOT ALREADY MADE SIDNEY SCHWARTZ WILL TAKE TWO HUNDRED
SHARES STOP I DONT WANT ANY MORE BUT WILL TAKE ANY
PROFIT FROM SALES STOP ARE GOING ON THREE DAY MOTOR TRIP
TOMORROW PLEASE WIRE WHERE DOCTOR GRIES IS IF OUT HERE
GREETINGS=
ALFRED R STONF

### SEARS, ROEBUCK AND CO.

## TELEGRAM

DAY TELEGRAM

DAY LETTER

NIGHT LETTER

A full-rate expedited service.

A deferred day service, delivery same day if received before noon.-Rate of fifty words or less is one and one-half times the rate of a tenword full-rate telegram. A deferred night service, delivery on the morning of the ensuing day. Rate of fifty words or less equal to rate of a ten-word full-rate telegram.

MARK AN X OPPOSITE THE CLASS OF SERVICE DESIRED.

SEND TO

STRAIGHT MESSAGE

DATE March 26, 1929.

ADDRESS

Mr. Alfred K. Stern, c/o Arizona-Biltmore Hotel, Phoenix. Arizona.

Address John M. Griess General Delivery Tucson Arizona Not certain how long he will be there stop Boyd is selling two hundred Aviation Holding other two hundred for transfer to Sidney Schwarz stop My position in the market is bloody but not bowed stop Greetings to you all

E. R. Embree

FASITY
UNIVERSITY

SENT BY DEPT. J.R.Fund- 9:00 F11990

## SEARS, ROEBUCK AND CO. TELEGRAM



DAY TELEGRAM

A full-rate expedited service.

A deferred day service, delivery same day if received before noon. Rate of fifty words or less is one and one-half times the rate of a tenword full-rate telegram.

A deferred night service, delivery on the morning of the ensuing day. Rate of fifty words or less equal to rate of a ten-word full-rate telegram.

MARK AN X OPPOSITE THE CLASS OF SERVICE DESIRED.

SEND To Mr. Alfred K. Stern

Arizona Biltmore Hotel

Phoenix ADDRESS Arizona

/3/28/29 DATE

THINK YOU BETTER COME BACK TO CHICAGO RATHER THAN GO TO TUSKEGEE S'tOD RENTS ARE NOT GOING TOO WELL STOP WE HAD A GOOD COMMITTEE MEETING AND ARE DOING WHAT WE CAN TO SPEED THINGS UP BUT YOUR

STRONG ARM WOULD BE USEFUL NOT LATER THAN APRIL SIX OR EIGHT

Edwin R. Embree

SENT BY

Julius Rosenwald Fund

DEPT.

1201-8

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

## WESTERN UNION

J. C. WILLEVER, FIRST VICE-PRE

SIGNS

DL = Day Letter

NM = Night Message

NL = Night Letter

LCO = Deferred Cable

CLT = Cable Letter

WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

C155 36 DL=BM PHOENIX ARIZ MAR 29 1233P

NEWCOMB CARLTON, PRESIDENT

EDWIN REMBREE, CARE JULIUS ROSENWALD FUND=
925 SOUTH HOMAN AVE=

THANKS FOR INFORMING WIRE STOP HOPE EFFORTS FRUITFUL STOP
PLEASE COMMUNICATE WITH MY MOTHER TO ARRANGE FOR FINISHING
ADDITIONAL MODEL APARTMENTS ADVISE HER TASTE BE RELIED UPON
SHE SHOULD START ORDERING FURNISHINGS WELL IN ADVANCE

GREETINGS=

ALFRED K STERN

(Housing)

304P.



by beat for to

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

## WESTERNUNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDEN

SIGNS

DL = Day Letter

NM = Night Message

NL = Night Letter

LCO = Deferred Cable

NLT = Cable Letter

WLT = Week-End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

PSA627 69 NL=BM PHOENIX ARIZ 28

1929 MAR 29 AM 12 35

EDWIN R EMBREE=

JULIUS ROSENWALD FUND 925 SOUTH HARMAN AVE

PLAN ARRIVING CHICAGO MONDAY MORNING APRIL EIGHTH UNLESS

URGENT I BE THERE BEFORE STOP BELIEVE LET DOWN IN RECEIPT

OF APPLICATIONS FOR EXTENDED PERIOD SHOULD BE AVOIDED STOP

OFFICERS WITH APPROVAL OF EXECUTIVE COMMITTEE SHOULD ACT

STOP HOPE SUCH ACTION WILL NOT BE DELAYED ON ACCOUNT OF MY

ABSENCE STOP I HAVE BEEN CONCERNED BY RECENT RENTAL REPORTS

STOP HAD GREAT TRIP WILL TRY TO SEE GRIESS BEFORE

RETURNING:

ALFRED R STERN.





H11090

### SEARS, ROEBUCK AND CO.

## TELEGRAM

DAY TELEGRAM

DAY LETTER

NIGHT LETTER\_

A full-rate expedited service.

A deferred day service, delivery same day if received before noon. Rate of fifty words or less is one and one-half times the rate of a tenword full-rate telegram. A deferred night service, delivery on the morning of the ensuing day. Rate of fifty words or less equal to rate of a ten-word full-rate telegram.

MARK AN X OPPOSITE THE CLASS OF SERVICE DESIRED.

SEND TO

DAY LETTER

DATE March 29, 1929.

**ADDRESS** 

Mr. Alfred K. Stern, c/o Arizona-Biltmore Hotel, Phoenix, Arizona.

Your plan to return April eighth is all right stop Powells department is helping in advertising and we are pushing rents by letters and personal calls stop Beuttas is rushing to completion three apartments to be added to exhibits next week

H.R.Embree

SENT BY Julius Rosenwald Fund - 9:15

My dear Mr. Stern: We succeeded in getting the attached clipping printed in the Metropolitan Section of the Chicago Daily News yesterday, instead of the Real Estate Section of today's (Saturday) edition. They omitted the word "assistant" before the word "manager" in this article.

Mr. Brittain stated that an announcement concerning the store leases to Walgren's et alguould come out in the Real Estate Section of the News today and in the Chicago Tribune Real Estate Section tomorrow.

When Mr. Beuttas put into effect the decision of the Committee relative to rushing four flats through in time to have them on display on April 7th, he had trouble with his sub-sontractors. In the case of kitchen cabinets and doors, the B-W called up stating that Mr. McElligott of Sears advised it would be impossible to get any of them through before April 15th. I got in touch with Mr. McElligott and after a lengthy discussion on the necessity of getting the work out, he reported later than it was impossible for the firm making the casings and doors for Sears, Roebuck and Company to do it. However, he found a small mill in Chicago which by working tonight and tomorrow would be able to deliver the casings Friday morning. The problem of getting the doors was a much harder one. The mill having the contract under Sears for doors stated that they would not dry out in time and it would be impossible to deliver any by April 7th. Mr. McElligott then went out for other doors and finally found an independent concern which promised doors, but not before Friday morning. In checking up with Mr. Beuttas, he stated that unless the doors and casings could be delivered at least by Thursday, it would be impossible to finish and place them before Sunday. Mr. McElligott has promised to use all the force he has to get both the casings and doors delivered by Thursday morning. The other sub-contractor's work is being handled by the B-W direct.

Mrs. Stern is willing to spend as much time as she can on the matter of drapes and furniture. She got in touch with Mr. Grunsfeld who stated that he was rather busy and was willing to leave everything to her. We regret very much that we have to trouble Mrs. Stern, because we realize that she is trying to get ready to sail, but under the circumstances, there was nothing else to do. Mrs. Stern is to have the saleswoman at Quigleys help her in the matter of drapes. This morning Mrs. Stern is to be at the renting office to look over the flats, and Monday morning I am to meet her at Sears to go over the matter of furniture selection.



The group of eight women will start out Monday to visit prospects as outlined in my previous letter.

The attached clipping is an advertisement from the Field project and will show you the method they are using in stating their rents. On the four rooms, they gave the most undesirable apartments whereas the average four room apartments rents for \$66 with the same efficiency as our three room apartments as far as bedrooms are concerned. For their five room apartments they gave \$70 whereas their good ones are \$82.50 with the same efficiency as our four rooms. In their six rooms they gave \$85 whereas they best ones are \$97.50 with the same efficiency as our five rooms. This advertisement is being used by a considerable number of people in discussing rents with us, and we have tried to explain to them that the rents are for their lowest priced flats.

With best wishes, I remain

GRA/w

Sincerely yours,

GEORGE R. ARTHUR

Mr. Alfred K. Stern Arizona-Biltmore Hotel Phoenix, Ariz.

P. S. The first edition of the Chicago Daily News does not carry any statement concerning the leases of the stores.



7tle-803. Stern

P

W. B. Harrell G. R. Arthur

Mr. Edgar B. Stern spoke to me about this man, Gustave Auzenne, Jr., whom he met at the Founder's Day Exercises at Tuskegee. Mr. Stern stated that Mr. Auzenne would like to have us help him get a business connection here so that he could continue his studies. He was favorably impressed with Mr. Auzenne but of course knows nothing of his abilities. I do not suppose we can use him at the spartments but may be able to give him work in the office in connection with the apartments records and other work which we have here. Please go into this case when you have time.

A.K.S.

Enc.

April 16, 1929



Jesunds.

### **Michigan Boulevard Garden Apartments**

BUILDING CORPORATION

4650 MICHIGAN BOULEVARD
CHICAGO

EDWARD E. BROWN

ALFRED K. STERN TREASURER

GEORGE R. ARTHUR

April 19, 1929.

ALBERT H. CHAPMAN

Dear Mr. Rosenwald: Enclosed herewith is a summary of the minutes according to our official records. Immediately after the meeting they were written up and included in the official minute book. Due to an oversight on our part, there has been this delay in sending them to the members of the Board of Directors.

For your information, I am also enclosing a copy of the daily statement which we receive from the renting office. Since last Sunday, when we opened three furnished apartments which were rushed to completion in advance, renewed interest has been shown in the making of applications. A thorough investigation is being made of each applicant and we are getting a very substantial group of people as tenants. Every effort is being made to complete this building so that tenants can move in beginning May 15.

If you have not visited the project recently, I am sure you will be interested in seeing the progress which has been made.

Sincerely yours,

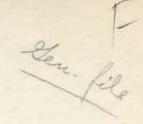
Mr. Julius Rosenwald Arthington St. and Homan Avenue Chicago, Illinois sent

& said member

S) the board.

UNIVERSIT

ALFRED K.STERN
ARTHINGTON ST. & HOMAN AVE.
CHICAGO





April 25, 1929.

Julius Rosenwald Fund, 925 South Homan Avenue, Chicago, Illinois.

Gentlemen:

Attention: Edwin R. Embree, President

It has just come to my attention that an inconsistency exists in connection with my election as a member of the Julius Rosenwald Fund.

It appears from the minutes of the Fund that at a special meeting of the members held on December 31, 1926, I was elected a member of the Fund to serve for life. Subsequently, at a special meeting of the members on April 18, 1928, the terms of the original Trustees were fixed and mine was declared to end at the annual meeting of 1928. At the annual meeting of 1928 held on November 4, 1928, I was re-elected a member to serve until the annual meeting of 1931. In order that there may be no question as to the term for which I am now acting as a member and Trustee of the Fund, I hereby declare that I am acting under the election of November 4, 1928 and that my term expires at the annual meeting of the members of the corporation to be held in November 1931.

Yours very truly,



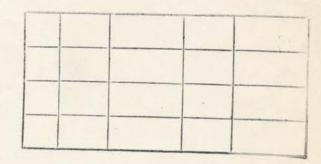
June 5 - Interview with Dr. Abraham Flexner in New York

Dr. Flexner emphasizes certain general foundation principles:

- (1) That it is always important to get an organization or individual to approach the foundation rather than the foundation offering direct assistance. If this cannot be arranged at once, considerable time should be spent in working up the project in the field to bring them around to requesting assistance from the foundation. Before bringing a project to the attention of the officers, it is preferable to often wait until it has matured.
- (2) He believes that the best policy for a foundation is to have no policy. This is quoted from Dr. Buttrick.
- (3) Dr. Flexner mentioned Mr. Napier of Nashville as being a colored man who could be useful.

Dr. Flexner plans to come to Chicago to talk with Mr. Rosenwald and Mr. Embree.

A.K.S.





gr fund

0

June 15, 1929

San Sal

Mr. Stern: In filling out the questionnaire submitted by the National Housing Association, I am asking if we may send a copy to Mr. Klaber with a request that the questions coming under sections entitled "The Physical Side" and "The Buildings" be answered in detail at his office.

As you will remember, "The Physical Side" had to do with Dimensions of Lots, Frontage, Depth, Area, Height, Distance between Buildings, Number of Houses to the Acre, Percentage of Lot Occupied by Buildings, Amount of Set-Back from Street Line, etc.

Other questions concerned Room Measurements, Ventilation and Sewerage that also properly come under those Mr. Klaber's Office could best answer.

"The Economic Side" we will ask you to have Mr. Harrell's office describe.

"The Social Side and Management" together with the answers to the questions which might be termed "General" can be answered by the undersigned after a short conference with you.

G.R.A.

GRA: EMG



## Starn-a K

MEMORAN DUM



June 26, 1929

Interview with Mr. Embree. Mr. Embree and I discussed the general Fund program. He agrees that there should be a chance for us to do some important work in the southern cities in bettering the industrial opportunity and social conditions of the Negroes. Such cities as Washington, Richmond, New Orleans and Birmingham were mentioned to be worked on first.

A.K.S.



28 - Color Adrin-

MEMORANDUM

JR French

Mr. Walling and I met in his office in the Bank. He was in the throes of the re-financing of the Bank and did not feel that he could go into the question of organizing a mortgage company at this time. He suggested that we postpone it until the fall when the Bank and Second Mortgage business will be more settled.

Mr. Walling thought that we could get a group on our Board made up, to some extent, of members of mortgage and finencial houses such as Halsey, Stuart, S. W. Strauss and Greenebaum's, as well as men like Morton D. Hall, who would be willing to put money into the business and at the same time to be an outlet for the sale of securities. He felt that we could start with a capital of \$100,000. and endeavor to secure \$10,000. each from a small group of men. I said that I thought Mr. Rosenwald would be willing to invest a little more than \$10,000. if the majority was subscribed by others who would take over the responsibility for the management of business.

A.K.S.

### FASIX UNIVERSITY

Mr. Stern:



タルチー

The reason for drawing this check is as follows:

Our account at the Central Trust Company is still under the name of an old trust account that Mr. Rosenwald established several years ago. In order to set this account up in the name of the Fund, we are drawing a check for the full balance of the old trust account and requesting the bank to open a new account in the name of the Fund in the Commercial Department.

I am sending a letter with this check explaining the arrangement. This is in accordance with an understanding reached with Mr. Charles Greenebaum, Assistant Trust Officer, Central Trust Company.

WBH:F

July 16, 1929

WILLIAM B. HARRELL

## FASITY UNIVERSITY

Je fand

P

Mr. Arthur:

Mr. Andrews from Mr. Stamm's office was in to see me about the attached. He explained that they have about 8,500 square feet of selling space in their Mobile store. If they put in another toilet for colored women, it would take up more than 50 square feet of space in addition to aisle space. They are having difficulties as it is, in stores of this size, making them pay as they have no basement selling space.

If they put a toilet in this "B" store, it would mean that they would have to do so in each of the stores that have been built, as well as any additional ones, and apparently the Company has decided not to do so. They claim that these stores which carry mostly heavy merchandise - tires, accessories - are patronized largely by men so that there should be little demand for emergency calls from colored women. Their position, of course, is not providing toilet facilities for the customers either white or colored but for the employes and as mentioned, they do not hire colored women employes in these stores. The "A" stores which have much more ground area and are several stories high, all have provision for toilet facilites for the customers.

You will note that Mr. LeFlore, Secretary of the Mobile, Alabama, N.A.A.C.P. states that he will present a petition from the citizens of Mobile and vinicity to impress upon the officials of the Company, their discrimination. Do you not agree that it would be a mistake for the Fund to enter into this situation? I am wondering whether you would frame a memorandum which might be incorporated in a letter to be sent out by an official of the Company.

Enc.

July 31, 1929

A.S.

FESITY

Ees.



File

Mr. Harrell:

I would like to have copies of magazine articles or newspapers clippings bearing on the Negro or housing problem, clipped in the office. I had in mind such articles as the one which appeared in the Nation of July 17, by Heywerth Brown.

A.K.S.

August 2, 1929



### Julius Rosenwald

925 S. Homan Avenue CHICAGO

To

Northwestern University,

Payment Voucher No. 35

Date

August 3, 1929

Football tickets for Mr. A. K. Stern,

\$ 30.20

1189 L. T.

Accounts	Offer No.	Debit	Credit
Accounts Receivable			
Mr. A. K. Stern		\$ 30.20	

Prepared By D. E.

Checked By

Posted By

M. E. S.

Authorized

JR Fund

1

To From Date Mr. Stern Dr. Davis August 5, 1929

I am jotting down some points, most of which we have been over.

1. Provident Hospital. The attached copy of a letter to Mr. Auer will cover certain items.

As to their financial campaign; I have not been in direct touch with this, but understand that the Board of Provident is ready to close with Mr. Olson as campaigner. There will be a question of some money for the campaign expenses. Mr. Arthur and I have discussed this, and the matter will come to Mr. Arthur as a member of the Board. He will then bring it to you. We both think the Fund ought not to underwrite this expense, although it might participate with individuals in putting up a share of it. It would be advantageous if it could be said before the public drive that the campaign expenses had been guaranteed by interested individuals. There is also the possibility that some of the working capital that Provident has in hand might be used.

2. There are two or three fellowships or grants to Negro physicians or murses which are pending. Mr. Arthur will bring these to you with recommendations if necessary. He knows my views on them.

3. I had an understanding some time ago with H. L. Harris, Jr., a Negro physician, who is studying this summer at the University of Chicago on a grant from the Fund, that he would do some work for me on the statistics of Negro hospitalization, Negro interns, etc. I have just made this arrangement definite with him on the basis of one-third of his time during August while he is working at the University and full time during September. He understands that the engagement will not run beyond that.

MMD:MU



### CROSS REFERENCE RECORD

FIRM	NAME OR	SUBJECT	ROSENWALD FUND = JULIUS - STERN - A.K.	FILE NO.
DATE	8/29/29	REMARKS	Housing development and use of part of	
			Six Million Dollar Fund	
-				
SEE			Six Million Dollar Fund	FILE NO.
SEE			Six Million Dollar Fund	FILE NO.
SEE			Six Million Dollar Fund	FILE NO.
SEE			Six Million Dollar Fund	FILE NO.
SEE			Six Million Dollar Fund	FILE NO.
SEE			Six Million Dollar Fund	FILE NO.
SEE			Six Million Dollar Fund	FILE NO.

FILE CROSS REFERENCE RECORD UNDER NAME OR SUBJECT LISTED AT TOP OF THIS SHEET, AND IN PROPER DATE ORDER. THE PAPERS REFERRED TO SHOULD BE FILED UND-ER NAME OR SUBJECT LISTED UNDER "SEE"



FORM NO. 099CH

Jaks laks

August 29 - (New York)

Luncheon meeting with Henry Wright at Hotel Roosevelt. Discussed Michigan Boulevard Garden Apartments. Mr. Wright coming on first of October to help supervise fall planting.

Discussed general housing situation. I mentioned the \$6,000,000. Fund which Messrs. Rosenwald, Smith and Coolidge are to disburse. Mr. Smith is insistent on doing a housing job on the east side of New York. Mr. Wright believes that Mr. Smith has been a handicap in housing development due to his concentrating attention on New York's east side. He does not believe that \$9. apartments can be built in this area with a return of 6 per cent.

The National housing situation is as follows:

- 1. Mr. Veiller of the National Housing Association will not go slong with an expanded program which our group are proposing.
- Association, of which Mr Purdy is the head, to make housing an important part of their program. It believes that this can be eventually worked out.
- 3. The Institute of Economic Research in housing hopes to have the funds which are now available from the Pierce Foundation matched by William Filene's Twentieth Century Fund. This will give them a nucleus of \$25,000. to work on. Mr. Wright believes that this organization can carry on the research work to a limited extent in housing. He agrees it is unfortunate that the Housing Institute which we had planned cannot be developed as the need has been demonstrated as being even greater than before. There is no constructive planning and study properly headed up in this country in housing except for the activities outlined here. We are marking time until a crisis develops.

To the way of the state of the

A.K.S.

FINIVERSITY



growing and

September 5 -

Reverend B. B. Schlung came out to the office to solicit a contribution from Mr. Rosenwald for the Illinois Children's Home and Aid Society. He is a paid worker on their staff who is raising money. Mrs. Scott interviewed him and asked him to submit a written request. She had done so previously but had not heard from him. He tried to see Mr. Rosenwald who referred him to me. I said that I did not believe that Mr. Rosenwald was interested in making a contribution with the present set-up of the organization. I mentioned that some time ago Mr. Ryerson and Mr. Porter were out here at a meeting at which Mr. Repecs and I were present. At that time a reorganization of the Society was suggested on the basis that they would decentralize. I also told Reverend Schlung that Mr. Kepecs and Mr. Reynolds (two men to whom Mr. Rosenwald would turn for advice concerning any contribution to the Society) felt similarly about the necessity of a reorganization. Reverend Schlung stated he would take this up with Mr. Williams, the Secretary, and ask him to get in touch with me if he desires to discuss the situation further.

AKS: MS

9/6/29

## FISITY UNIVERSITY

JR Fuch



September 6 -

Mr. Godfrey Bloch, Secretary of the Committee on Living Problems of Families of Moderate Incomes, spoke to me about a proposed housing project which will have provisions for taking care of the children of the tenants, as well as providing for their other wants. It amounts to a hotel and nursery school combined, catering to the families of moderate income. He thought it would be advisable to start in connection with a university, either Columbia or the University of Chicago. Miss Patty S. Hill of Teachers College, Columbia University, is a member of this Committee, as well as Mrs. Jos. N. Proskauer of the City Housing Corporation. Mr. Bloch has spoken to President Hutchins of the University of Chicago. President Hutchins was interested. Mr. Bloch is looking for financial support. I told him that I did not believe either Mr. Rosenwald or the Fund would be interested in putting any large sum of money in such a project in view of the present demonstration we are making. I mentioned that if the majority of the money for his project was raised from other sources, that he could submit his proposition to us and it would be given consideration. I gave him no assurance that even then would Mr. Rosenwald or the Fund be willing to make an investment in it.





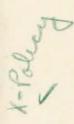
September 9 -

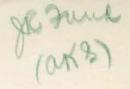
### ERE and AKS in Mr. Embree's office. Discussed allocation of responsibility in Fund office.

- 1. I am to study the problem of the Negro in southern industrial centers. This will include working with Mr. Arthur on Industrial High School program as well as the possibility of extension courses to fit Negroes for more skilled jobs.
- 2. To investigate possibilities of our making demonstrations in the South in establishing Negro units in Southern industries where Negroes would be given skilled positions.
- 3. To study the possibilities of our furthering the work of the National Illiteracy Crusade. Any share that we might take would be to stimulate the states and counties in extension courses in both white and colored schools to teach illiterates to read and write.
- 4. Domestic relations clinic Mr. Rosenwald is to talk with Bernard Flexner who collaborated on report to Children's Bureau. We are to consider the possibility of developing this project.
- 5. A study of secondary education. Mr. Embree will discuss this subject shortly with Messrs. Hutchins and Ruml. Will go into it further with Mr. Flexner when he comes on later in the month. Mr. Embree believes that there will be objection to the Jewish influence of a report on education coming out under the auspices of the Rosenwald Fund, done by Abraham Flexner. He believes that it is important to have this counterbalanced by the name of an acceptable gentile associated with Mr. Flexner in making the report. He has been impressed by book by Joseph Hart of the University of Wisconsin. I mentioned Mr. Clerk, Superintendent of the New Trier High School, for consideration.

Alil









September 18 -

Mr. Embree and Mr. Stern. Discussed Mr. Arthur's responsibilities and his relationship to the officers and members of the officers and members

Mr. Embree will look to me as being responsible for the general direction of the industrial high school program.

MEMORANDUM

Siaks

September 19 -

Interview E.R.E., G.R.A. and A.K.S. Mr. Arthur and I outlined our itinerary in the South and discussed the industrial high school program.

Mr. Embree was in favor of our offering 1/3 of the cost of a vocational department in an industrial high school, including the building and equipment, up to \$50,000. Otherwise we should consider 20 per cent of the total cost of the building as a maximum if local conditions will have an important bearing on the amount of our offer.

A.K.S.

FASITY

MEMORANDUM

JE7 (aks)

September 20 -

E.R.E. and A.K.S. We went over the question of study of education. In talking with Messrs. Ruml and Hutchins, Mr. Embree's ideas have changed in regard to this study. They were both of the opinion that it would be preferable to encourage and aid in some of the best experimental work that is being done in progressive education along elementary and secondary school lines, to give considerable aid to provide institutions in strategic centers and to give what may be needed to further experimental college work such as is being done at Swarthmore. As regards the training of teachers, the University of Chicago offers an opportunity of building up a teacher training institution along the most progressive lines. Chicago might exert an influence over any institutions in the middle west and a cooperative basis might be worked out with Columbia. The University of North Carolina offers an opportunity of further developing a progressive training institution in the South. This would seem better than to waste considerable time on a study or which, when it is made, no promise could be given of its acceptance or effectiveness.

Ja. 8

FASITY
UNIVERSITY

1201-S

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

### WESTERN UNION

SIGNS

DL = Day Letter

NM = Night Message

NL = Night Letter

LCO = Deferred Cable

CLT = Cable Letter

WLT = Week-End Letter

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

C197 42 DL=RICHMOND VIR SAP 26 139P

C H MATZ=JULIUS ROSENWALD FUND=

H(aks)

LEAVING FOR HAMPTON THIS NOON STOP TELL MISTER EMBREE WE VISITED VIRGINIA NORMAL AND INDUSTRIAL INSTITUTE THIS MORNING RECOMMEND OFFER ON PART OF EXPENSION PROGRAM SEE LETTER TO SMITH STOP PHONE MRS STERN FINE BUT MISS HER AND CHILDREN SEND MUCH LOVE=

ALFRED K STERN 1255P. .

TASIA

F11990

### SEARS, ROEBUCK AND CO.

### JR Fund

### TELEGRAM

-	AV	T		-	-	0	^	B.A	
	н١		_	- (	5		_	IVI	

NIGHT LETTER

A full-rate expedited service.

A deferred day service, delivery same day if received before noon. Rate of fifty words or less is one and one-half times the rate of a tenword full-rate telegram.

A deferred night service, delivery on the morning of the ensuing day. Rate of fifty words or less equal to rate of a ten-word full-rate telegram.

MARK AN X OPPOSITE THE CLASS OF SERVICE DESIRED.

SEND TO

ADDRESS

Alfred K.

Atlanta Biltmore Atlanta Georgia allareta Frade School DATE

IN OFFICE WILL YOU SEND FROM THERE LEAVING TODAY FOR FOUR DAYS

Julius Rosenwald Fund

Mr. Rosenwald Mr. Embree

From the results of our recent trip, Mr. Arthur and I highly recommend the policy as outlined in the attached article.

A.K.Stern

Enc.

October 5, 1929

"The Surest Way to Keep a Good Man Down is to Tie Him Down"

RALEIGH, NORTH CAROLINA

gre7 (airs)

Memorandum -

To speak with Mr. Newbold about their illiteracy program

9/39 10/1 10/2

Want to visit Dr. Chase at Chapel Hill

gw Loggin Trades

STATE SUPT: A. T. Allen, State Dept. of Public Inst., Raleigh, N.C. STATE AGENT: N.C. Newbold

Farment - needer \$30,000

borlmingter -Rudsville Wise

Housen Try School } - 4,000 for delengment logs

College of Durham

FASIA

Memorandum

October 8 -

E.R.E. and A.K.S.

Discussed southern trip. Mr. Embree agreed that we should engage Mr. Bolton on a fellowship to carry on studies of industrial opportunities in southern states where a high school is contemplated. Mr. Arthur is to talk with Mr. Bolton about this.

Agreed that we should secure Trustees approval that the Fund's contribution toward industrial high schools be 1/5 toward the cost of the building and equipment where academic and vocational departments combine and 1/5 of the total cost where unit is devoted exclusively to industrial work. E.R.E. saw no objection to our including junior high schools as industrial high schools which would qualify for our aid. He believed that if additional funds are needed over that appropriated at the Trustees meeting, they can be secured between meetings.

When G.E.B. representatives meet here to go over questions of common interest, we are to discuss among other things the salaries and caliber of state agents.



or Fund

Memorandum

October 9 -

E.R.E. and A.K.S. Presented trend away from vocational education in South. E.R.E. agrees that additional emphasis on this and artificial stimulation is advisable in such ways as in aiding state colleges to see that industrial departments are kept up to level of other work; to consider additional offer to shops end equipment on rural school program; special emphasis to the granting of fellowships to teachers going into vocational training; to avoid so far as possible Tuskegee and Hampton drifting into liberal arts colleges.

E.R.E. agreed that we consider on basis for stimulating funds into backward counties. Our appropriation made to the county to be matched partly by them and from state funds.

E.R.E. agreed to having conference of Negro Building Agents in Chicago. These items to be taken up with Mr. Smith when he arrives.



gre fund

Memorandum -

Honorable Christie Benet, Columbia, South Carolina - relative of Mr.
Willoughby G. Walling. Prominent citizen of Columbia and could be helpful
to us in any program that we might want to put through. He was United
States Senator.

A.K.S.

October 12, 1929

# FASITY UNIVERSITY

7

In 3-

Memorandum - Tickle January first

Take up with Mr. Smith and Mr. McGuistion the making of a study of the elementary school facilities for Negroes in towns and cities of over 2500 population. It was agreed today that we would limit our revised schedule to towns up to 2500 population except on industrial schools with at least two years of high school grades.

(A. K. S.

October 17, 1929

(after meeting with E.R.E., S.L.S., W.B.H., G.R.A., A.K.S.)

### FASIK UNIVERSITY

Dicket of 1/30

JR7

Memorandum - Tickle January first

Take up with Mr. Smith and Mr. McCuistion the making of a study of the elementary school facilities for Negroes in towns and cities of over 2500 population. It was agreed today that we would limit our revised schedule to towns up to 2500 population except on industrial schools with at least two years of high school grades.

(A. K. S.

October 17, 1929

(after meeting with E.R.E., S.L.S., W.B.H., G.R.A., A.K.S.)

## FASITY UNIVERSITY

7

Memorandum

863 (aks)

Edgar Stern has talked with the editor of the Times Picayune and he was very much interested in giving publicity to the theory of making the Negro more of a purchasing power. Edgar mentioned "The Manufacturer's Record" in Baltimore as being widely read in the South and having a large influence in that area. I want to discuss this approach with Mr. Butterworth in arranging for a member of the staff of the National Association working with the local associations in southern cities in creating opportunities for Negroes as well as conducting the members of the association in the importance of the Negro's buying power.

A.K.S.

November 18, 1929



P

gR Funk (aKS)

Mr. Arthur:

Vo Ind Study

Dr. Ruml suggested that the question be taken up in cities like Atlanta and New Orleans as to how a municipal employment bureau could be established there. It would be our interest to see that the Negro side be given proper consideration.

November 18, 1929.



SR7 (aks)

Messrs. J. Rosenwald

E. R. Embree

G. R. Arthur

I spoke to Dr. Charles Johnson last Wednesday about the Urban League situation. He is very sympathetic to the position which we have taken. I have discussed Urban League affairs with him for some time. He believes that the way we can best justify our present position is to ask what definite results the Chicago Urban League can point to as having been accomplished, especially in securing greater industrial opportunities, during this past year.

I understand that Dr. Johnson was called here to talk with the local branch about a study of their work. It would no doubt be embarrassing to him if he were quoted as having stated what I am mentioning here.

Ales S.

November 19, 1929

Julius Rosenwald Fund 10A/8 EDWIN R. EMBREE PRESIDENT CHICAGO ALFRED K. STERN DIRECTOR WILLIAM B. HARRELL November 22, 1929 SECRETARY-CONTROLLER Dear Mr. Rosenwald: I have the honor to inform you that at a meeting of the Corporation held on November 16th, 1929, you were elected Chairman of the Board of Trustees of the Julius Rosenwald Fund to serve until the Annual Meeting in 1930 of the Members and Trustees. In addition, you were elected to serve as Chairman of the Executive Committee and of the Finance Committee for the same period. Very truly yours, I K Ste AKS:F Mr. Julius Rosenwald

### **Julius Rosenwald Fund**

EDWIN R. EMBREE

ALFRED K. STERN

WILLIAM B. HARRELL SECRETARY-CONTROLLER 900 SOUTH HOMAN AVENUE

CHICAGO

Laks)

ER & the Por

November 22, 1920 Lind kild

Dear Mr. Stern:

I have the honor to inform you that

at the meeting of the Board of

Trustees of the Julius Rosenwald Fund held on November 16, 1929, you were elected Director and Secretary of the Fund to serve until the Annual Meeting of 1930.

In addition, you were elected to serve as a member of the Executive Committee until the Annual Meeting of 1930.

Very truly yours,

ERE: F

Mr. Alfred K. Stern Chicago, Illinois

THE SITY

Hogund



November 25, 1929

Mr. Stern: In regard to the Georgia Study of Negro Child Welfare I have written to both Mr. W. W. Alexander, who is mentioned in Mr. Faulkner's letter, and to Mr. Carstens of the Child Welfare League, asking their opinions on Mr. Faulkner's proposal.

Mr. Arthur suggests that we might approve of this new arrangement, provided the Georgia State Department of Public Welfare raised an extra \$5,000 to match our contribution rather than merely incorporating the latter into their existing budget. This Mr. Arthur thinks would have a bad effect upon the attitude of the legislature, which might shift the burden of its responsibilities.

You will also note the attached memorandum of Dr. Harris', with whom I talked over the matter when I learned that he had had some experience last summer in child welfare study with the McCormick Foundation.

Finally, is this a matter on which we must have Mr. Rosenwald's approval or can we make what decision seems wisest to us without referring the matter to him?

RSR: ZO

RAYMOND S. RUBINOW





JR3F Cars

November 25 -

Talk with Mr. S. L. Smith. Mr. Smith will take up, as soon as he can work it in with his other activities, the set-up of a basis whereby we can share half the expenses with the States for a building agent in South Carolina, Texas, Florida and Oklahoma.

Mr. Smith is going to inquire of those states which have reports of the apportionment of taxes to counties for Negro schools and how this money was dispersed, similar to the report issued by the Colored Teachers' Association of Louisiana, dated October 1929. If these figures are not available in the state, Mr. Smith is to ask one of the members of the Department of Sociology at Peabody who is doing research on this subject to include the securing of this data in their program. Mr. Smith is to take up with Mr. McCuistion the working out of a basis whereby the Fund might participate in getting a large proportion of state and county funds into backward counties.

According to the statements of the building agents, the following states have figures on the distribution of tax funds to Negro schools:
Alabama, Arkansas, Louisiana, North Carolina and Virginia.

Mr. Smith and Mr. McCuistion will also consider whether a satisfactory basis for the Fund's participation could be worked out in raising the salary as well as the quality of teachers in Negro schools.

A.K.S.



ge4.

#### Memorandum

Mr. Smith is going to write to Mr. Easom of Mississippi state that we will consider a proposal for a vocational supervisor over a five-year period on the following basis:

50% for the first year 50% for the second year 35% for the third year 35% for the fourth year 25% for the fifth year

Mr. Embree has approved of a proposal from them on that basis.

A.K.S.

CC Mr. Smith



Je Fund Cars

1

Memorandum

Given to me by Dr. Clarke -

Mr. J. F. Ames, owner of a cloth bag manufacturing company having factories in Cleveland, Ohio, and Salem, Alabama, employes Negroes entirely in operating the machines at Salem. He states that he can undersell their Cleveland plant any time. The next time I am in this part of the country, I want to look him up.

A.K.S.

December 6, 1929



P

AKS:

I've thought about this Educational Alliance program very carefully.

It may be a good movement; but the world is full of good movements and we can't get into all of them. Herewith a few specific points.

- 1. Since the Movember trustees' meeting we have had at least a dozen good causes in education on our door step. (It's astonishing how information of possible interest gets about.) These include such very worthy causes as the American Association of University Women, the Progressive Educationa Association, etc., etc. There is just no use in our trying to help these general private agencies, however distinguished their membership.
- 2. Our job as I see it in education and mental hygiene is to support a very few specific projects (nursery schools, Schools of Education, studies and demonstrations under high scientific direction) and to go into these only after much fasting and prayer.
- 3. In addition we are giving a lot of vocational guidance directly from this office in Negro schools. I think S. L. Smith and McCuistion will help more than any woman's club.

This may be a good cause for individuals to support, but I'm not at all willing to recommend it to the Fund. Will you please show this note to the wise and thoughtful Marion and let me know if you do not both agree as to general policy.

ERE: MS

12/9/29

EDWIN R. EMBREE

FASITY
UNIVERSITY

-X-Patier

The attached demorand serve for to the reorganization of

the Bureau of Education and the studies which are either under way or are being planned. I thought it would be interesting to talk with L. C. Koos of the University of Chicago about the study of secondary education which he is conducting and which is already under way.

Wilbur or Dr. Cooper, it might be beneficial to disucss the study of teacher training which is to be started next July. Here again the important thing is to get the right man to conduct it. President Waldo may be that man but in his talk at the Superintendent's Conference, he seemed to be mainly concerned with the financing of teacher training institutions and the proper pay for teachers rather than the improvement of techniques.

A.K.S.

Enc.

December 19, 1929

FASITY
UNIVERSITY

yes, if my don't get to toking arreles tor senously to reported for estimate for all whole for all whole in office har sure of the first of the standing of th

#### Memorandum

#### The Office of Education is working on the following studies:

- (1) A study of secondary education is being made by L. V. Koos at the University of Chicago. \$225,000. was appropriated by Congress for this study which was started in 1929 and is to be finished in 1932.
- (2) Study by the National Advisory Committee on Education. \$100,000. appropriated by the Julius Rosenwald Fund. Study to be conducted by Mr. C. R. Mann and to be finished by September 1, 1930.
- (3) A study of teacher training. \$200,000. has been appropriated for this by Congress. It is to begin July 1, 1930 and end in 1933. The man to head it has not yet been chosen but they are considering President Waldo of the Teachers' College at Kalamazoo, Michigan.
- (4) A study is to be proposed of methods of financing education.

  This will include the question of equalization funds, etc.,
  both from the standpoint of the federal government and State.

  No money has as yet been appropriated for this study. James A.

  Bond, a Negro from Kentucky, is to be on the staff of the
  Federal Office of Education.

A.K.S.

December 17, 1929

This obered go under no is other page

### FASITY UNIVERSITY

#### Memorandum

Revision of the Bureau of Education. Its name is to be changed to the Office of Education and will be divided under six headings:

- (1) Administration headed by the chief clerk.
- (2) Education, research and investigation Mr. Deffenbaugh to be in charge.
- (3) Special Problems such as the handicapped Negroes, Eskimos and indigenous groups. Mrs. Cook in charge. and 9
- (4) Statistics headed by Dr. Phillips.
- (5) Foreign Education Mr. Abel.
- (6) Editorship Miss Goodykantz as Assistant Commissioner Miss Barrows in charge of schoolhouse construction.

A.K.S.

December 17, 1929



gr.7

A.K.S.

In my absence, Miss Curtis may try to get hold of you when she comes to Chicago. I recommend that you be reserved and cautious in your talks with her. We have always had some reservations about her personal relationships in the South.

Clark Foreman feels that she is apt to do harm in her relations to Southern librarians who, on the whole, are going along hand-somely with our program. I think we should avoid any further "entangling alliances" with her.

EDWIN R. EMBREE

December 23, 1929



8

getund (axs)

Mr. Stern:

As you are thinking and planning the work in Negro education, I should like to leave with you these thoughts which have to do with broad divisions of the field and particularly with questions having to do with institutions of higher learning. Our relation to Negro education might be divided into these headings:

- 1. The regular school program including not only schoolhouse buildings but extension of terms, aid to backward counties, assistance in consolidated schools, special impetus to shop work. This program we expect to have administered directly from the Nashville office.
- 2. Industrial high schools. These, for the larger schools, we are administering directly from this office and the smaller schools are included in our new school building allotments. A proper division of labor be een the Chicago and Nashville offices should be worked out.
- 3. Studies of school activities. A general study is being made by Clark Foreman and Mr. Bond. Special studies preliminary to appropriations for industrial high schools, you have arranged through Charles Johnson and others. Possibly other special studies should be considered in planning for the future.
- 4. Library extension. This is really not a direct part of the education program. It is being administered directly by Clark Foreman and is mentioned here simply so that all aspects of our Southern work may be kept in mind.
- 5. Illiteracy campaigns. These again are extraneous to our general education work. For these you have taken direct responsibility. They are mentioned by way of completing the Southern picture.
- 6. Fellowships. These have an important bearing as, for the main part, they look toward training teachers. They will be administered directly by Mr. Arthur.
- 7. Institutions of higher learning. This part of the program I have been taking reponsibility for in consultation with you, George Arthur, S. L. Smith and others. I am outlining my ideas on this subject on the attached sheet.

December 28, 1929

EDWIN R. EMBREE

### SUPPORT BY JULIUS ROSENWALD FUND TO NEGRO INSTITUTIONS OF HIGHER LEARNING

- L. Our chief interest here, as elsewhere, is to persuade and help states to meet their proper responsibilities. Our first concern, therefore, is to help build up state institutions and to use our funds to bring tax money more and more into support of these colleges. Whenever unusual opportunities present themselves for bringing additional tax money into the Land Grant Colleges, or State Normal Colleges for Negroes, we should be ready to make appropriations.
- 2. Because of their influence upon State colleges and Secondary schools, we have agreed to make appropriations to a selected list of private institutions of higher learning. We have drawn up an "approved list" of such institutions to which we are willing to consider appropriations from time to time. We refuse to consider appeals from institutions not on this list but are perfectly willing, after careful consultation, to add to the list. I think we should be very careful to keep this group to a minimum. We must not allow our funds to be fittered away by a number of gifts to relatively unimportant schools and colleges. This group is divided into three categories:
  - (a) Important large centers to which from time to time we expect to put in large sums: Howard University in Washington; Fisk and Meharry in Nashville; the Confederated Group at Atlanta and the new Dillard University in New Orleans.
  - (b) The following institutions of college grade: Talladega, Virginia Union, Wiley, Morgan, Tougaloo, Bennett, Livingstone, St. Augustine's, Benedict, Knoxville, Bishop and Lincoln, Pennsylvania.

(c) The following instituti as of secondary or junior college grade:
Bethune-Cookman, Florida Normal and Industrial Institute, Fort
Valley, Lincoln Institute, Penn School, Voorhees, St. Paul's and
Bettis Academy.

tate at 11 - Jenn

Tisk

mehanny

Jalstiga

Gelisair

Morchouse

Morrisair

Morrisai

FASIA UNIVERSITY

P

He Fund (att memo)

December 30, 1929.

Interview E.R.E., G.R.A., A.K.S. E.R.E. approved of Mr. Arthur's and my plans for Southern trip, starting the 20th of January. E.R.E. willing to recommend an appropriation of one-third of the total cost of a trades school in New Orleans up to what would seem to be a reasonable maximum. E.R.E. was in favor of talking sympathetically with S.L.S. regarding fellowships for making a study of use of tax funds and related questions in Southern states. He approved calling conference at the Georgia State Industrial College regarding the training and appointment of practical agricultural economist in state colleges and Hampton and Tuskegee.

E.R.E.



December 30, 1929.

SR Fund

Interview E.R.E., G.R.A., A.K.S. E.R.E. approved of Mr. Arthur's and my plans for Southern trip, starting the 20th of January. E.R.E. willing to recommend an appropriation of one-third of the total cost of a trades school in New Orleans up to what would seem to be a reasonable maximum. E.R.E. was in favor of talking sympathetically with S.L.S. regarding fellowships for making a study of use of tax funds and related questions in Southern states. He approved calling conference at the Georgia State Industrial College regarding the training and appointment of practical agricultural economist in state colleges and Hampton and Tuskegee.

E.R.E.

Ja

4

Ste Fund
(akl)

Men of importance in the South with whom we wish to keep in touch -

Alfred H. Stone Dunleith Plantation, near Greenwood, Mississippi

Ricayune Mississippi (no city mentioned)

Mr. Rowlands was mentioned in a letter to Mr. Rosenwald from President Hoover as a man who might be of assistance to us.

December 30, 1929

UNIVERSITY

W.W. alexanders Sec.

For the purpose of discussion, I am dividing the activities which I am at present directly concerned with, under the following headings:

1 - Michigan Boulevard Garden Apartments

2 - Study of proposed housing institute

3 - Negro first mortgages

4 - Funeral costs

5 - Cooperative farming venture in Alabama

#### 1 - HOUSING PROJECT

- 1.- A decision is to be reached within the next few weeks on rentals. The problem appears to be, what is the maximum amount that we can charge for these apartments, fill the project with acceptable tenants, have a waiting list and show a net return of better than 6 per cent on the investment.
  - (a) An investigation is being made as to proper inducement for tenants to move to other than the floor or street location which they chose.
  - (b) Report on current rentals and size of apartments in vicinity of project.
  - (c) To test out whether our maximum charge is in line, it has been proposed to only price the 100 apartments which will be opened in the first unit.
- 11 .- Choice of officers of the corporation.
- 111 .- Choice of management.
- IV.- One of the decisions yet to be made is the question of wall covering; whether walls should be done in wall-paper or in paint, and in what colors.

### 2 - HOUSING INSTITUTE

- 1.- Statement of portion of study made to date and plans for continuing same.
- 11 .- Informing of trustees.

### NEGRO FIRST MORTGAGES

- 1.- Outcome of discussions with existing organizations. Proposal as outlined in connection with the Morris Plan Bank.
- 11 .- Survey being made by Mr. Bolton of the University of Chicago.
- 4 FUNERAL COSTS
- 5 COOPERATIVE FARMING VENTURE IN ALABAMA
  - 1.- Presentation of status of these two projects.



x.s.