

12/4 EBB
DW
56
Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

Rosenwald - Wm

January 2, 1935

P
Mr. Edwin Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

The enclosed is done with the understanding that you will keep as close to \$40,000 a month as possible, deferring payments (wherever this is reasonably possible) until Mr. L. J. Rosenwald returns around the middle of March. Also, I understand that you will refrain from making any payments to the bank. If you think that I should cover this question with the bank, I shall be glad to do so the next time I am in Chicago, although I see no need for this, since we will still be ahead of our agreement.

Wishing you a Happy New Year, I am

Cordially yours,

Wm Rosenwald

William Rosenwald

WR:HC
cc to Mr. Levin
cc to Mr. Rosenwald

JAN 14 1935

FISK
UNIVERSITY

ERE 1/8/35 ERE J

WILLIAM ROSENWALD
4640 ROOSEVELT BOULEVARD
PHILADELPHIA, PA.

January 5th, 1935.

Mr. Edwin R. Embree,
Julius Rosenwald Fund,
4901 Ellis Avenue,
Chicago, Illinois.

Dear Mr. Embree:

In New York I met Dr.
Joseph Rosen, of the Joint Distribution
Committee.

He mentioned to me that
when you were in Russia, you talked to
Mr. Lubarsky, and promised him that you
would talk to the Guggenheim Foundation
about the possibility of their contrib-
uting money to further electrification.
Mr. Lubarsky is very much interested in
this, as you know.

If you can give Dr. Rosen
some news on this point, to talk back with
him to Russia, I know it will be greatly
appreciated by all concerned.

See Am Society
for Jewish Farm
Settlements in
Russia

JAN 14 1935

Cordially yours,

WR:CF

P.S. Please reply direct to Dr. Rosen,
Joint Distribution Committee,
7 Hanover Street, New York City, N.Y.

FISK
UNIVERSITY

7
February 15, 1935

Dear William: I haven't been able to do anything about the National Council of Jewish Federations and Welfare Funds other than to have talks with a few people here in Chicago. I am returning that part of the file which you asked to have sent back to you. The printed leaflet I will in due time return to Alfred Stern. As I get further information on the subject -- and possibly some ideas -- I will write you.

Very truly yours,

ERE:MWC

Mr. William Rosenwald
~~Sears, Roebuck & Company~~
New York City

FEB 13 1935

FISK
UNIVERSITY

P

February 15, 1935

Dear William: I am enclosing the summary of appropriations for the year which I prepared in connection with a meeting of the Executive Committee just held. You may remember that last spring you and I discussed the question of the total of appropriations that should be contemplated by the Fund in any one year. We were in agreement that appropriations should be held to the minimum which would make possible effective continuous work in our major and minor fields. You may remember that I made the point that the bulk of the appropriations for the year were made at the May meeting. You had some doubt of this fearing that pressures could not be resisted as the year went on. The enclosed summary seems to me to justify my belief that relatively small grants need be considered other than at the May meeting. As you will see, we are still within the \$350,000 generally agreed upon as a proper total for the appropriations of the year. This figure, of course, does not include the repayments to the General Education Board and the special allocation to cover accumulated obligations in the matter of retiring allowances.

I send you this summary not so much to justify my opinion of last May as to indicate two points:

(a) That I am still convinced that we must hold our current appropriations to within \$350,000 a year (I should even prefer \$300,000 which may be possible now that we have discharged most of our obligations to projects outside our present active fields).

(b) That I think we should increasingly regard the May meeting as the time for adopting and budgeting programs for the coming year and that less and less should appropriations be contemplated either at the November meeting of the Trustees or at the intervening meetings of the Executive Committee.

Very truly yours,

ERE:MWC

Mr. William Rosenwald
Sears, Roebuck and Company
New York City

EDWIN R. EMBREE

sent copy of check of Exec. Com. meeting 2/13/35

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Rosenwald - am

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York February 23, 1935

Mr. Edwin Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

The attached is self-explanatory.

Occasionally, one unexpectedly discovers something which is entirely new, which is really important, and which gives one a thrill. The other evening, when I sat down to read numbers two and three of your "Journal Of The Rural School Exploration" I enjoyed just such a thrill. Number 2, although interesting, deals primarily with routine. Number 3 outlines the essentials of a problem, its causes, and a method for attacking the cure, with outstanding clearness and brevity. Although I realize that many of the elements have been touched upon in other connections, and although there are many supplemental interpretations and facts which I should like to see, "The Farm System and the School" is, in itself, sufficiently convincing and complete to warrant its constituting the basis of our future activities - a sort of Fund Bible.

Also, I was delighted to receive the report which indicates that you have stayed within your \$350,000 budget. Before commenting on the details of last year, I should like to review the docket and minutes of the May meeting. The recent recession of the stock market makes me agree, even more strongly, with your desire to budget the coming year, and at (I should say) a maximum of \$300,000 (unless Sears' goes and stays over 50). I know that you agree with the budget procedure which we have talked about both as regards the Fund, and the administrative appropriation. By the way, as treasurer, with what information should I be acquainted?

Also, I am looking forward to reading your talk on education. How did the students like it?

It was a pleasure to see you, and I would greatly enjoy it if you would let me know the next time you are in New York.

Cordially yours,

Bill

WR:HC

U William Rosenwald S I T Y

27 Mc (Simon Study - News letters)

February 22, 1935

Mr. George Fowler
40 East 34th St.
New York, N. Y.

Dear Mr. Fowler:

It is indeed kind of you to write to me your appreciation of the Memorial Service to my father which was broadcast on Sunday morning, and to speak so kindly of your having met them in Washington. I, too, thought the service was beautifully conducted.

Mr. Embree, will, I am sure, also appreciate your thoughtfulness in writing.

Yours,

William Rosenwald

WR:HC

cc to Mr. Embree

GEORGE FOWLER

40 East 34th Street
New York, N. Y.

February 19, 1935

My dear Mr. Rosenwald

This is not a business letter, in spite of my all-time interest in Sears, Roebuck and their advertising.

I am writing now to pay tribute to the way the memorial service to your father was given on the Sunday morning broadcast. It was a beautiful thing, finely conceived, wonderfully done, and to us who knew your father, a very proper tribute. I was particularly impressed with the prayer that was offered by one of the speakers whose name I did not get.

I have not forgotten the kindness of your father and your mother when I met them in Washington through my classmate, Edwin R. Embree.

This note requires no acknowledgement --
I just wanted to tell you how much I enjoyed that tribute.

Sincerely yours,

George Fowler

Mr. William Rosenwald
Sears, Roebuck & Company
Philadelphia, Pa.

FISK
UNIVERSITY

Rosenwald, William

March 6, 1935

Dear William: Thank you for the kind words about the farm and school journal. It covers a fascinating and dramatic subject. The significant thing is that the rural school exploration has proved its realistic attitude (as contrasted with the academic or formal approach so characteristic of school studies). It seems to me notable that the first reform we have attempted as a result of the rural school exploration is an attack, not on the schools themselves, but on the farm economy which surrounds them.

Happily we seem to be making a good deal of headway on this farm reorganization. Harry Hopkins' relief organization has already financed a number of farm colonies comparable - between you and me - to the farm colonies in the Crimea. Hopkins has promised to carry this much further if Congress votes the four billion dollars. Meanwhile, Senator Bankhead has introduced a bill for government financing of small farm ownership; a bill which I may tell you in confidence, was drawn for him by the Department of Agriculture in direct consultation with us and largely if not entirely as a result of our stimulation. The Scripps-Howard Press and the New York Post are running series of articles on the tenant situation in the cotton states which are building up support for the Bankhead Bill. This and other publicity we are helping to organize through an organized publicity campaign which we have set up under William Beazell in New York. All in all it looks as though this particular aspect of a study which might easily have been purely academic is likely to be translated into a wide-spread reorganization of farm economy in the southern states.

In regard to your inquiry as to the duties of the Treasurer, we have regarded these as rather formal. The Treasurer is officially in charge of the capital securities. Under the direction of the Finance Committee he sells securities from time to time. The payments from funds provided through income or the sale of securities are made by the Comptroller on order of the President, in accordance with budgets approved by the Trustees or the Executive Committee. In short, the Treasurer is simply responsible for the capital holdings. Other officers and committees, including the Committee on Audit, are responsible for authorizing and auditing the current expenditures.

MAR 7 1935

FISK
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March 5, 1935

In response to your reminder, I am of course presenting the detailed office budget to the Executive Committee and also submitting to them the detailed expenditures under the budget so far this year.

What a very attractive photograph! It was very thoughtful of you to send it to me. I am delighted to have it.

Very truly yours,

EDWIN R. ENGLISH

ERE:MWC

Mr. William Rosenwald
Sears, Roebuck and Company
31st Street and 9th Avenue
New York City

Rosenwald - Wm

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

March 8, 1935

P

	ERE	3/13	ERE 3/15

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

My sincerest congratulations on your ability to put into action the excellent principles which your rural school exploration has built on so solid a foundation. You should have some extraordinarily interesting material to report on at the May meeting.

Regarding the duties of the treasurer, to the extent that the treasurer is responsible for the capital holdings, it may or may not be proper for him to request statements regarding these capital holdings, other than those submitted to the committee on audit, such statements being either annual or semi-annual. Please understand that it is my preference to avoid the receipt of such statements providing that, in so doing, I am properly fulfilling my formal responsibilities. Please obtain the opinion of Leonard Rieser and/or Scovell Wellington on this point -- no hurry.

With renewed congratulations on your energetic activities, I am

Cordially yours,

Bill

William Rosenwald

WR:HC MAR 18 1935

(over)

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Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

Mr. Edwin R. Embree

P. S. The United Jewish Appeal wants me to speak in Cleveland on Sunday, May 5th or on Sunday, May 12th. Could you please write and assure me that neither of these dates will conflict with the May meeting of the Fund. Since I have a box at the Louisville Derby on Saturday May 4th, I would appreciate your confirming that, at least, the week-end of May 4th and 5th will certainly be free,

Bill.

March 15, 1935

Dear William: With further reference to your duties as Treasurer. I do not see how anyone can properly make a report to you about the capital holdings that are officially in your hands. 82,624 Shares are held by the First National Bank of Chicago as collateral for our loan, 5,200 shares are with Goldman-Sacks and Company, New York City, for future sale, and the remaining 12,000 shares are in our safe deposit box at the Sears Community Bank, a box which can be entered only by you and ~~me~~ jointly or by others acting for either of us. I have one key to this box and if you haven't the other you should have. Possibly it has not been turned over to you by the former Treasurer. Still more likely it is held for the use of either you by Nathan Levin, the Assistant Treasurer.

Confirmation of the holdings by the bank can, of course, be had by direct letter to them. This would apply also to the stocks held by Goldman-Sacks. When you are next in Chicago probably we had better confirm the presence of the stock in the Sears Community Bank by an official joint entrance thereto.

Very truly yours,

EDWIN R. EMBREE

ERE:MWC

Mr. William Rosenwald
Sears, Roebuck and Company
31st Street and 9th Avenue
New York City

FISK
UNIVERSITY

MAR 18 1935

WILLIAM ROSENWALD
4640 ROOSEVELT BOULEVARD
PHILADELPHIA, PA.

March 15, 1935.

Mr. E. R. Embree,
Julius Rosenwald Fund,
Chicago, Illinois.

Dear Edwin:

In reply to your letter of February 15th, in which you say: "as you will see, we are still within the \$350,000 total agreed upon", this sum was approved by the trustees, and you have certainly stayed well within it. The minutes, however, do not distinguish whether the total appropriations (not to exceed \$350,000) should include or exclude extraordinary allocations. Since these extraordinary allocations were largely offset by a corresponding gift from the Rosenwald Family Association, they, in practice, did not affect our financial position as much as one might have expected at the end of the May meeting (when the gift from the Rosenwald Family Association had not yet been decided upon).

Secondly, our discussion took place before the May meeting and was based on the assumption that appropriations should not exceed \$300,000 (as I remember it) and (judging from page 4 of the May 1934 Docket) this total included the extraordinary allocations.

Trying to learn from this as to our future policy, we can say:

- 1) that, with a lower net worth than a year ago, we should definitely plan to stay within the \$300,000 during the current year;
- 2) that, adding together:
 - a) appropriations at the May meeting on items not listed in the docket,
 - b) appropriations at other trustees meetings,
 - c) executive committee appropriations,the total expenditures for the year will exceed those suggested by the May docket by approximately \$100,000.

WILLIAM ROSENWALD
4640 ROOSEVELT BOULEVARD
PHILADELPHIA, PA.

(2)

Mr. E. R. Embree:

March 15, 1935.

This means that the May docket should suggest appropriations of approximately \$200,000, and that this \$200,000 should include foreseeable extraordinary allocations.

- 3) The desirability of the budgetary approach, such as you and I have always wanted, and for which we now have a precedent, is proven.

Of course, the above exaggeratedly ponderous analysis looks at the picture from the statistical standpoint only, but it will, from the nature of the very set-up, be subject to adjustments as our judgments, finances and needs may indicate.

In answer to your question "(b)", regular appropriations other than at the May meeting approximate \$65,000. I do not think that \$50,000 to \$100,000 is an unreasonable amount to leave open for further use, provided that we designate some such intended maximum at our May Budget Meeting.

You will probably want to work up corresponding figures for other depression years before deciding upon exact appropriations between these various figures, but I hope that, "with my clarity and your intelligence", you will be able to follow my logic in the above discussion!!!

Thank you for referring your interesting report to me. I return it herewith.

Looking forward to seeing you, I am

Cordially,

WR:CF

Bill
HISK
UNIVERSITY

Rosenwald - Wm

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

ERE	3/22	EPH	3/26
March 18, 1935			

Mr. Edwin Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

Thank you for your letters of March 13th and 15th. Regarding the spring meeting of the Fund, I think that May 18th and 19th will be satisfactory with me.

At last, I have found out what the treasurer of a philanthropic organization is supposed to do: He is supposed to have a key, which, in fact, he never has!

If the key which was given to the former treasurer is not in Mr. Levin's hands, please have it put there. I shall put your letter on tickler for confirmation on this point.

Letters of confirmation of the holdings by the banks should, I believe, be obtained by our auditors. Please confirm that they now do this (I think that this was mentioned in their last report), and let me know.

When next in Chicago, I shall get in touch with you regarding the advisability of confirming the presence of the stock in the safety deposit box. Please let me know when and by whom this was last confirmed, and if the Box has been opened since that date.

Cordially yours,

Bill

William Rosenwald

WR:HC

P.S. Although I shall be free on the week-end of May 18th and 19th, the executive directors of the United Jewish Appeal tell me that there will be many campaigns in progress at that time, and, if it should prove equally convenient for the other trustees of the Julius Rosenwald Fund, it might be preferable to have the meeting on May 25th and 26th. Would you be so kind as to write the other trustees inquiring as to whether or not such a shift would inconvenience them?

2 JRF (Trustees mty)

MAR 29 1935

UNIVERSITY

ERE	W	ERB	6

March 28th, 1935

Mr. Leo Lehman
May-Stern Company
914-920 Penn Avenue
Pittsburgh, Pennsylvania

Dear Mr. Lehman:

It is indeed kind of you to invite me to attend the opening dinner of your United Jewish Appeal campaign. I am particularly anxious to accept because I know what energy and enthusiasm you, Mr. Leon Falk, Jr., and your associates put behind last year's campaign, and what success you achieved. It would be a treat to see this sample of your methods, and to learn what might be done to raise some of the less responsive communities into your category.

Unfortunately, the meeting of the Trustees of the Julius Rosenwald Fund has been called for May 18th and 19th. I am trying to get it shifted to May 25th and 26th, and if I am successful, I shall gladly accept your invitation. In any case, I am sure that, with Mr. Rosenberg there, this year's opening dinner will equal or surpass last year's!

Much as we have done toward helping the half a million persecuted German Jews, toward aiding Jews in those Eastern European countries where half their numbers are virtually on the point of starvation, toward offering a new existence to tens of thousands of refugees - despite all this, we could double our work and still not fully meet the need.

With renewed thanks for your kind invitation and hoping that I shall be able to arrange to be with you and your associates on May 19th, I am

Cordially yours,

William Rosenwald
Co-Chairman

WR:AG

Dear Edwin: In view of this, please let me know as soon as possible whether or not you are going to be successful in shifting the date of the Trustees meeting to May 25th and 26th.

Wm Rosenwald
per *OK*

APR 3 1935

Rosenwald - wnm

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

March 30, 1935

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

I am in sincere agreement with your letter regarding "The Nation", and have advised Mr. Swing and Mr. Biddle of my lack of interest. I have been interested in following the progress of your farm rehabilitation program's enabling legislation, in the daily newspapers. You know of my enthusiasm for the rural school and for the medical economics programs, both of which have more of a record preformance in back of them than does the first-mentioned program. Most of all, you know how enthusiastically I appreciate the conservatism of your financial planning.

As you know, I have been trying to interest the Rosenwald Family Association in a small contribution to the National Council of Jewish Federations and Welfare Funds. If we decide to go into it, I would like to outline to you the enormous possibilities of the Fund making a real contribution at no cost (the cheapest suggestion yet received, you must agree!). Seriously, the lack of constructive, well-directed thinking on the subject of charitable organizations, coupled with the increased need of clear thinking (a need resulting from the over-lapping of private and public charitable interests, as well as from other changing conditions) and the rarity of adequately prepared broad-gage personnel, present a real challenge and offer an unusual opportunity. I look forward to chatting with you about this the next time we meet.

It was a pleasure to see you in New York, and I only regret the limited time you had at your disposal. With renewed thanks for your letter and cordial greetings to you and everyone connected with the Fund, I am

Sincerely,

wnm Rosenwald
William Rosenwald

WR:HC

FISK
UNIVERSITY
(over)

APR 3 1935

Sears, Roebuck and Co.

The World's Largest Store

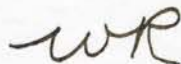
360 West 31st Street

New York

-2-

P. S. Since dictating this letter, I have received yours of March 26th, and hereby confirm that I shall attend the trustees' meeting on May 18th and 19th.

Some time during the next few weeks, will you please find out when the stock in the safety deposit vault was last examined, and whether or not certificates have been removed since such examination. Perhaps, it would be senseless for you to bother checking the stock in the safety deposit vault, and so, being at Sears when I am in Chicago, it is no trouble for me to do so if you should so desire.



William Rosenwald

Rosenwald William

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

ERE	4/1	ERE	d

7 March 30, 1935

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

Regarding the two enclosures, I am sure that you feel that Mr. Campbell is just the man to tell "Colonel Wood" how to spend the five billion dollars! My reply to Mr. Campbell, which is not being written, is, in consequence, not enclosed.

Mr. James G. McDonald is a good personal friend of mine. Furthermore, I believe that, as an expression of appreciation for the devoted effort he is giving to the Jewish people, Jews have an obligation to cooperate with him in every possible way. As you know, in the light of your connections, interests, and efforts, we consider you an honorary member of the tribe!

Seriously, (for almost the first time in this letter) I would tremendously appreciate it if you and/or Dr. McLean or other of your associates would make a sincere effort to place Dr. Gallinek.

6 Cordially yours,

Bill

William Rosenwald

WR:HC

FISK
UNIVERSITY

Answer

HOSEA B. CAMPBELL
75 Dickerman Street
New Haven, Connecticut

March 26, 1935

My dear Mr. Rosenwald:

I was in New York about three weeks ago. I telephoned to the office at the time; but you were out.

I am now progressing well with my work after having recovered from my recent operation. The beginning Spring months are evoking within me a deal of enthusiasm for my work.

The newspapers recently have set forth that it was the intention of President Roosevelt to appoint Colonel Robert E. Wood, President of Sears, Roebuck & Co., as Director of the expenditure of the \$4,800,000,000 Federal appropriation for relief work. I have ventured the opinion that I might get a temporary position with the Colonel in connection with his work with colored people in the United States. I do not know Colonel Wood personally, but I have ventured the opinion and hope that you might be of great assistance in making representations in my behalf in case there is a possible chance for connection with him.

Mr. Embree was in New York last Thursday; but did not have time for a conference with me. He expects to return within about five weeks. At that time, I may be able to see him.

Here's thanking you in advance for your kind consideration of my request and with best wishes, I am,

Sincerely yours,

Hosea B. Campbell
Hosea B. Campbell

Mr. William Rosenwald,
Executive Offices of Sears, Roebuck & Co.,
301 East 31st Street,
New York, N.Y.

FISK
UNIVERSITY

HAUT-COMMISSARIAT POUR LES REFUGIES
(ISRAELITES ET AUTRES)
PROVENANT D'ALLEMAGNE

Telegrams : } HICOMMISSA, WESTCENT, LONDON.
Cables : }
Telephone: HOLBORN 9200.

OFFICE OF THE HIGH COMMISSIONER
FOR REFUGEES (JEWISH AND OTHER)
COMING FROM GERMANY

SENTINEL HOUSE, SOUTHAMPTON ROW,
LONDON, W.C.1.

On board S. S. Western Prince
March 6, 1935

William Rosenwald, Esq.
360 West 31st Street
New York, N. Y.

Dear Mr. Rosenwald:

Attached is a memorandum about Dr. Alfred G. Gallinek, about whom I spoke to you the other day. As I recall it, you said that while you yourself would not have time to follow through with this individual case, none the less you would be glad to pass on my memorandum to someone of your friends in Chicago connected with hospitals there, who might be able to find an opening for Dr. Gallinek. If you could do this you would help a most deserving person.

You will note that in my memorandum I have suggested that your friend or representative in Chicago should, if there are prospects there, communicate directly with Dr. Gallinek, who would of course supply all the technical data required.

The memory of the pathetic mother of Dr. Gallinek (a copy of whose letter I attach to my memorandum), who pleaded with me on behalf of her son, will continue to disturb me until I know that something has been done for him.

Sincerely yours,


James G. McDonald

FISK
UNIVERSITY

MEMORANDUM RE DR. ALFRED G. GALLINEK

Dr. Alfred G. Gallinek was a specialist in neurological and psychiatric research in the clinic of the University of Halle until he was deprived of his position by the Hitler régime on the ground that he was Jewish. This dismissal came just before he was to be named "Privatdocent" in Frankfort.

Last October I had the opportunity of conferring with Dr. Gallinek in Amsterdam. I of course cannot personally certify as to his technical competence, but that I am assured can be fully attested to by his former professors and technical colleagues. However, I can certify that he is an unusually attractive personality, with a reasonable knowledge of English which he could quickly perfect. He is willing to fit himself into any situation which will give him an opportunity to continue his work.

Because of the comparatively large number of German refugee doctors who have remained in New York, it seems particularly desirable that Dr. Gallinek be found a place if possible in the Middle West. Chicago obviously would be ideal for him. I trust therefore that a way can be found to enable him to continue his researches there.

I suggest that if there are prospects which might interest Dr. Gallinek, he be addressed directly at

Leonardstrasse 2
Amsterdam, Holland

JAMES G. McDONALD

High Commissioner for Refugees (Jewish
and Other) Coming from Germany



On board S. S. Western Prince
en route to South America
March 6, 1935

Frau Paula Gallinek
Leonardstrasse 2
Amsterdam, Holland

Dear Madam:

I have delayed answering your letter of
December 12 until I had something definite to say.

When I was in New York a week or ten days ago
I inquired about the possibilities for your son there.
I was told that already that city has more German refugee
doctors than can be absorbed now, and that therefore
there would be no prospect for your son there.

I then appealed to a personal friend of mine
in Chicago to use his influence in that city to attempt
to secure for your son a research place in one of the
hospitals. My friend said that he would do his best,
and since he is a man of considerable influence I am hope-
ful that something definite may come from his initiative.

In order that there might not be any unnecessary
delay I suggested that the hospital authorities in Chicago,
if they think there is a possibility there for your son,
should write to him directly at the Amsterdam address,
Leonardstrasse 2.

I hope that before long your son may have some
encouraging news.

Sincerely yours,

James G. McDonald

FISK
UNIVERSITY

TRANSLATION

Amsterdam, Dec. 12, 1934

Excellency,

Pardon me if I disturb you once again, after you have been so kind as to receive on the evening of your arrival in Amsterdam at the Amstel Hotel, and after you kindly saw my son the next morning.

In the meantime I have realized that I have no right to go against the decision of my son with regard to his intention to emigrate to the United States, even though, owing to my age and the lack of means, I should never have a chance of seeing him again. But the thought that he should go without having even the smallest support from which he might then be able to acquire some solid footing, is a cause of great anxiety to me, especially as he seems to be, as it is, so very depressed, and I have always the feeling that his going is only a result of his present desperation.

I know that your work does not allow you to deal with individuals, but I wish to ask you nevertheless whether amongst your personal acquaintances you might ~~have~~ be able to suggest my son for some employment. His scientific knowledge is above the average, at least his last two publications were taken quite a lot of notice of, and the certificate of his chief - he was employed for over five years as assistant of the neurological and psychiatric university clinic of Halle - speaks also highly in his favor. When Hitler came into power he was just about to be nominated as "privatdozent" (assistant-professor). If this had been impossible, he might have been able to find a post. Dr. Nathan, whose address Your Excellency was good enough to give to my son, and to whom my son wrote at once, replied that unfortunately he was not in touch with medical circles, and that he had sent his request on to a New York Committee. But my son was already in touch with this committee as with many others. I would therefore ask you to be kind enough to consider again the case of my son. There is another cause of worry than that of earning our daily living: it is the hopelessness which I see in my son's face, and this is what has given me the courage to write to you.

That he is not unworthy of special consideration, is indicated by the fact that just before the advent of the Hitler régime he was on the point of acquiring a post of head doctor in the neurological department of the Rudolf Virchow Hospital. My son still possesses some of the correspondence exchanged on the subject.

Excusing myself to have taken the liberty of troubling

you again, I beg to remain, Your Excellency etc.

(signed) Frau Paula Gallinek
Amsterdam (Zuid)
Leonardstrasse 2

Should it be possible for your Excellency to do something for my son, I would ask you not to get him a post too far from New York, in order not to increase too greatly the distance between me and my only son.

Mr. Embree:

Will you please attach this to the other
letters regarding Dr. Gallinek which we
sent you a few weeks ago.

W. Rosenwald

4/19/35

FISK
UNIVERSITY

HAUT-COMMISSARIAT POUR LES REFUGIES
(ISRAELITES ET AUTRES)
PROVENANT D'ALLEMAGNE

Telegrams : } HICOMMISSA, WESTCENT, LONDON.
Cables : }
Telephone : HOLBORN 9200.

Pls mail to Em Lee ask him to attach it to the file
OFFICE OF THE HIGH COMMISSIONER
FOR REFUGEES (JEWISH AND OTHER)
COMING FROM GERMANY

SENTINEL HOUSE, SOUTHAMPTON ROW,
LONDON, W.C.1.

Hotel Gloria
Rio de Janeiro, Brazil
March 29, 1935

William Rosenwald, Esq.
360 West 31st Street
New York, N. Y.

Dear Mr. Rosenwald:

The attached letters concern the young doctor about whom I spoke to you and in reference to whom you said you would be good enough to see if you could have something done in Chicago.

The letter from the mother, if you care to forward it to your correspondent in Chicago, might serve to stimulate action, if stimulation were needed. It is such a human document !

Cordially yours,

James G. McDonald
James G. McDonald

APR 24 1935

FISK
UNIVERSITY

C O P Y

Hotel Gloria
Rio de Janeiro, Brazil
March 29, 1935

Frau Paula Gallinek
Leonardostr. 2
Amsterdam, Holland

Dear Madam;

Your letter of February 23 has only just reached me here a day or two ago. In the meantime I hope you have received the letter which I wrote to you on March 6, indicating what steps I had taken in the United States to find a place for your son there. And I trust that my friends in Chicago may soon communicate with you or with your son direct about the possibilities, as I suggested that they do.

Very sincerely yours,

James G. McDonald

FISK
UNIVERSITY

Amsterdam 23. 2. 35.

1 MARS 1935

Exzellenz,

Nachdem Sie so gütig waren, mich - es war wohl im Oktober - am Abend Ihrer Ankunft in Amsterdam im Amstel hôtel zu empfangen und auch meinem Sohne am folgenden Vormittag eine Aussprache zu gewähren, hatte ich mir Mitte Dezember erlaubt, einen Brief an Exzellenz persönlich zu richten, von dem ich jetzt vermute, daß er nie in Ihre Hände gelangt ist.

Ich hatte Exzellenz damals abend im Amstel. hôtel um Ihren gütigen Rat wegen der Zukunft meines Sohnes gefragt. (Mein Sohn war länger als 5 Jahre Neurologe & Psychiater an der Universität Halle gewesen und stand gerade vor seiner Habilitation zum Privatdozenten, als Hitler kam und er entlassen wurde.) Ich war so kummervoll, weil er - unser einziges Kind - in U. S. A. noch die einzige Möglichkeit sah, wieder Fuß zu fassen, und weil das für meinen Mann und mich bei den bei uns obwaltenden Verhältnissen bedeutete: einander wohl nie wiedersehen.

Trotzdem lautete Ihr gütiger Rat, Excellenz,
damals auch: Amerika. — Seitdem habe
ich mich bemüht, mich mit diesem Ent-
schluss abzufinden. Aber es ist mir so
schrecklich, dass mein Sohn auf nichts hin
dorthin abreisen will. — Excellenz war s. f.
so gütig, meinem Sohne, dessen Publikatio-
nen und Zeugnisse für ihn sprechen, zu
raten, an Dr. Nathan zu schreiben und
sich dabei auf Excellenz zu berufen.
Dr. P. antwortete meinem Sohne, dass er
sein Gesuch einem Comité weitergegeben
habe. Auch das Office im Sentinel House,
Southampton Row, schreibt auf einen Brief
meines Sohnes vom 16. November, gerichtet
an Excellenz Mac Donald, dass es die erhaltenen
Taka nur an die competenten privaten
Organisationen weitergeben könne. —
Mit allen diesen Comité's steht mein Sohn
seit langem in Verbindung; sie schreiben
alle stets ab.

Deshalb hatte ich mir erlaubt, Excellenz unge-
fähr Mitte Dezember zu schreiben und Sie zu
bitten, meinem Sohne vielleicht Ihr gütiges Inter-
esse angedeihen lassen zu wollen. Ich weiß,
daß sich Ihr Wirken nicht mit Einzelfällen
beschäftigt, aber ich schrieb in diesem Briefe,
ob es Excellenz nicht vielleicht durch Ihre
persönlichen privaten Beziehungen möglich
wäre, meinem Sohne eine Chance in U. S. A.
zu geben, von der aus er einmal eine Basis
gewinnen könnte. - Doch da ich, wie gesagt,
vermutete, daß dieser Brief nie in die Hände
von Euer Excellenz gelangt ist, - ich hatte, Sen-
nel House, Southampton Row, Ex. MacDonald per-
sönlich adressiert - so erlaube ich mir, meine
ergebene Bitte noch einmal auszusprechen.

Mein Sohn ist so nammentlos deprimiert
durch diese 2 langen Jahre mit ihren stets
vergeblichen Gesuchen, daß ich ein Unglück
befürchte, wenn auch dieser Versuch miß-
lingt. - Aus dieser großen Angst heraus

sind meine Zeilen geschrieben, und so werden
sie hoffentlich eine nachsichtige Berücksichtigung
und gütige Beachtung finden.

Ich bin Ihrer Excellenz

ganz ergebens
Frau Paula Gallinek.

Amsterdam (Zuid)
Leonardosh. 2.

Rosenwald -wm

CONFIDENTIAL

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

April 17, 1935

New York

ERE

4/19 ERE 0

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

I had luncheon today with Mr. Raymond Gram Swing. He was a foreign newspaper correspondent until last Summer when he became editor of "The Nation". Seems to be an agreeable and intelligent fellow. Statements which he made and where I would tend to disagree with him are:

1. If "The Nation" makes a profit, something is wrong with it. I think that their present financial difficulties may be due to their idealistic overlooking of business aims and methods.
2. He seems to feel it is a great pity that Roosevelt is contemplating employing people for relief employment below the prevailing wage rate. Perhaps I am blind, but I can only see one side to this question, unless one is a "dyed in ^{the} wool" union man.
3. The "New Republic" prides itself on being more radical than "The Nation" because they have a couple of Marxists among their editors.

A liberal minded banker, Maurice Wertheim ~~or Wertheimer~~, of Theater Guild fame, is going to set the paper on its feet, final details to be settled and announcements to be made by May 1st. Mr. Swing likes Mr. Wertheim~~er~~, but does not like the idea of "The Nation" having such a close connection to Wall St.

As one practical business man to another, those fellows certainly seem to find ways of making life hard for themselves! Don't you think so?

Please keep this letter confidential. Thought you might be interested.

APR 24 1935

Cordially yours,

Bill

William Rosenwald

Just saw
"The New Masses"
What tripe!

WR: HC

Rosenwald - wmd

Sears, Roebuck and Co.

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360 West 31st Street

New York

May 9, 1935

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

7

	ERE	9/13	ERB	0
	M.W.C.		M.W.C.	5/13

Dear Edwin:

The article from "The New Masses" had been called to my attention before you sent it to me, and I thought it showed a record of which we may well be proud!

Possibly some discussion would be in order, at the trustees' meetings, on the subject of some planned public relations work. When the point is reached where the negroes themselves oppose our work, it may be time to do a little tactful propaganda. In my opinion this is especially worthy of consideration in view of our program of trying to work by influence instead of by subsidizing specific projects. Appreciating that our influence has grown in recent years, we might want to safeguard ourselves against attacks which might weaken it.

At the moment I am not at all sure whether or not I would favor such a program, but one thought is clear: If it is attempted, its value will depend upon the kind of tact exercised.

MAY 15 1935

Cordially yours,

Bill

William Rosenwald

WR:HC

cc L. J. Rosenwald

P.S. Pls write me

at once if a tuxedo will be needed. I prefer not, as I'm flying to Pittsburgh on Sunday May 19

WILLIAM ROSENWALD
4640 ROOSEVELT BOULEVARD
PHILADELPHIA, PA.

May 15th, 1935.

7

Mr. Edwin R. Embree,
Julius Rosenwald Fund,
4901 Ellis Avenue,
Chicago, Illinois.

ERE	5/17	ERE	0

Dear Ed:

I notice that, despite Adele's frantic wires, birth control is not included in the docket. Although I do not think that the matter has been whipped into sufficiently precise shape to warrant an unconditional pledge, I think that it can be discussed from at least three angles at the coming meeting.

- 1) Does the Fund wish to consider the field at all?
- 2) If so, should we not at this time make an initial allocation which would be set up as a reserve, pending further studies by the officers as to just what conditions would make the funds best serve our general program.
- 3) What correlation might be achieved between the Bureau of Sex Hygiene and the Birth Control League, both in general, and how such correlation might fit our program.

MAY 22 1935

I know that you agree as to the importance of this field of activity, and believe that, at this stage of the game, a little bit will go a long ways.

I am rather amused to find myself pushing for the inclusion of this subject, while, at the same time, I have been urging you to hold recommended appropriations to a minimum. I think that your sheet on page 5 of the docket presents

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WILLIAM ROSENWALD
4640 ROOSEVELT BOULEVARD
PHILADELPHIA, PA.

(2)

Mr. E. R. Embree:

May 15, 1935.

this situation admirably, however, as this appropriation might, in a pinch, come within the \$56,000 item which appears at the bottom of the left hand column on page 5.

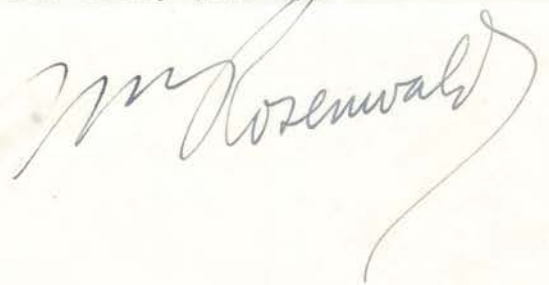
This is being sent to you by special delivery, so that you can get a "conception (preferably not a "contraception)" of this before the meeting.

If any one is meeting either the Broadway or the Century at Englewood, please arrange so that, if possible, they can pick me up at the same time. I am arriving on the Century on Saturday morning.

Looking forward to seeing you,
I am

Cordially yours,

WR:CF



FISK
UNIVERSITY

Julius Rosenwald Fund

4901 Ellis Avenue

CHICAGO

To

Mr. William Rosenwald
 Sears, Roebuck and Company
 360 West 31st Street
 New York City

Payment Voucher No. 1584

Date May 27, 1935

Reimbursement for expenses incurred on trip to Chicago to attend the
 meeting of the Trustees of the Julius Rosenwald Fund -- \$93.90

Chk. #13229

Accounts

Appropriation No.

Debit

Credit

Chicago Office Administration - Travel

3334-40

\$93.90

MAY 28 1935

Prepared by
 MVG

Checked by

Posted by

Comptroller

FIISK
 UNIVERSITY

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

DE	5/27	DE	5/27
May 24, 1935			

Miss D. A. Elvidge
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Miss Elvidge:

Following is my expense account:-

Travel Expenses	\$75.40
Meals and expenses en route	7.00
Room and breakfast in Chicago	4.00
Century, extra fare, return	7.50
TOTAL	\$93.90

The above is my estimated expense account, giving you the benefit of the round trip week-end fare. My actual expenses were higher, but since they were incurred for the benefit of the United Jewish Appeal, I shall bear that additional expense out of my own pocket.

Cordially yours,


William Rosenwald

WR:HC

DOROTHY A. ELVIDGE

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

	ERE	6/21	EDR	0

June 19, 1935

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

At my request, Mr. Walter White, secretary of N.A.A.C.P., is sending you a copy of their program which will be taken up at their St. Louis meeting. In discussing this program with Mr. White, I criticised many points in it, and found that Mr. White agreed with virtually all of my criticisms. I think that your comments would be more than welcomed by Mr. White to the extent that they support his views, and he would give them the utmost consideration in all cases.

Although he will probably wish to have your comments sent to him in St. Louis, I would be interested in having a carbon copy sent to me here.

Cordially yours,

Bill

William Rosenwald

WR:HC

JUN 24 1935

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Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

ERE	7/1	ERE	

June 26, 1935

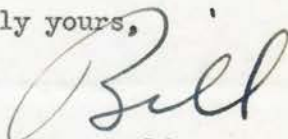
Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Edwin:

Thanks very much for the carbon copy of your letter of June 24th to Mr. Walter White of the NAACP. It was exceedingly interesting to read your views on this matter. I am enclosing a carbon copy of a letter which I have just written to Mr. White and thought you might be interested in reading it.

With best personal greetings, I am

Cordially yours,



William Rosenwald

JUL 3 1935
hc

June 26, 1935

Mr. Walter White
National Association for the
Advancement of Colored People
69 Fifth Avenue
New York, N. Y.

Dear Mr. White:

Having received Mr. Embree's comments, I would be inclined to favor what he says as being more constructive than the off-hand remarks which I made to you over the phone. The main point of our disagreement is the entering of labor work, and in this, Mr. Embree indicates (as did I) that it would be harmful should this tend toward a separatist movement. In connection with Mr. Embree's third point, regarding close co-ordination (or union) with the National Urban League, I believe that such a combined effort would not only be distinctly beneficial to both organizations, but that the combination would probably command greater respect and support than they do at the present time.

I hope that your St. Louis meeting was a success and resulted in the type of decisions you wanted.

Cordially yours,


William Rosenwald

WR:HC
cc Mr. Embree

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UNIVERSITY

Rosenwald - Wm

Q

July 25, 1935

Dear William: That was a good talk. It was valuable to me not so much for the specific points you raised (many of which by your own statement were small items) as for new points of view on two or three important phases of our programs. For purposes of record I am listing the chief items which we discussed.

1. In the rural school program, the necessity of making experiments in a sufficient number of comparable cases to justify generalizations.
2. In medical services, the desirability of continuing to emphasize the utility of pay clinics.
3. In the library distribution, the importance of keeping our expenditures as low as possible (in other words increasing the per cent and scope of the school payments). The less we pay per library, the greater number of libraries we can distribute on a given appropriation.
4. The importance of our efforts to influence the direction of government expenditures. We are helping to set precedents and influencing the use of so many millions of dollars that we may be fully justified in increasing by a few thousands the costs of this very strategic effort.
5. The possibility of adding to our program some experiments in birth control through exploring the fascinating possibilities of widespread information concerning the "safe period."
6. The possible desirability of keeping a record of discussions as well as decisions at trustee meetings. (We agreed to raise this question with the trustees themselves at the next meeting.)
7. The question of presenting figures in financial statements and other reports in ways which would be clearer and more informing. (We agreed that the formal financial statements as set up by you a year ago will continue in their present form and that I will try to make myself "figure conscious" so that reports and tables appearing in any part of the docket will be made increasingly clear and simple.)

Let me comment a little further on a few of these points. I was particularly impressed by your emphasis upon the high strategy of our work with government agencies. I am conferring over the weekend with Alexander, Foreman, and Akridge on this very subject.

JUL 29 1935

HSK
UNIVERSITY

We shall plan out in some detail the programs in this field for the coming year. In addition to the intensive efforts with the emergency educational funds (which Akridge has so splendidly in hand) we must exert somewhat similar pressure in the matter of the CCC camps and the public works funds. There is also the necessity of pressing for Negro rights in organized labor. (In view of present government support of labor, of course, we have a special leverage at this time in this highly important matter.) There is also the need to see to it that Negroes get fair treatment in the new farm settlement programs. So far, white resettlement is going forward swimmingly but almost nothing has yet been done about the displaced Negro tenants. It would be an irony indeed if, after all our work for farm reorganization, the Negro should be ignored or slighted in that program.

I am very glad we discussed this point so vigorously at just this time. If it appears that our present personnel is inadequate to the tremendous demands of this program, I shall not hesitate to appoint assistants - providing always that we can find additional people of something approaching the caliber of Foreman and Akridge.

I am delighted - as well as perturbed - by your interest in the birth control project. I am torn here between my fascination by the possibilities of this fresh approach and my dread of getting into too scattered a list of projects. At the moment Ogburn of the University of Chicago and Michael Davis and I are trying to persuade certain other organizations to take up this matter in a large and thorough fashion. If we cannot bring this about, I think the Fund should at least make some exploratory efforts. These need not be conspicuous and could be correlated with our other work in rural life. The acute problem of population increase in this country is in the rural regions and especially in the South.

I think the other points need no further comment. If additional ideas occur to you on these or other matters I wish you would jot them down. When I get back from Washington, I hope we can have another afternoon together.

Very truly yours,

ERE:GS

Mr. William Rosenwald
Drake Hotel
Chicago, Illinois

EDWIN R. EMBREE

FISK
UNIVERSITY

ack. 95 15 *Rosenwald-William*

	ERE	14		

SEARS, ROEBUCK AND CO.

EXECUTIVE OFFICES

CHICAGO

August 13, 1935

7

Dear Mr. Embree:

Confirming your letter of July 25th which gives a list of items discussed, I think you will agree that their importance ranks approximately as follows:

1. Your points nos. 4 and 5, which read:

"4. The importance of our efforts to influence the direction of government expenditures. We are helping to set precedents and influencing the use of so many millions of dollars that we may be fully justified in increasing by a few thousands the costs of this very strategic effort."

"5. The possibility of adding to our program some experiments in birth control through exploring the fascinating possibilities of the widespread information concerning the "safe period."

I note that you have plans on both of these, and if they can be worked out in accordance with these plans will be splendid. Also, if other organizations fail to take up the birth control work, I agree that the Fund could consider this along the lines you mention.

2. The emphasis of the utility of pay clinics, with which you were in agreement.

If these three points develop into something, the other four might be considered of decidedly minor importance.

Your helpful and understanding reaction to our conversation is tremendously appreciated.

Cordially yours,

Mr. Edwin R. Embree,
Julius Rosenwald Fund,
4901 Ellis Ave.,
Chicago, Ill.

Fisk
UNIVERSITY

SEP 4 1935

Rosenwald - Wm

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York September 30, 1935

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

7

ERE	10/3	ERE	0
		ack	
		45	3

Dear Edwin:

I just returned from the South, and I am going directly to the hospital to have my knee repaired. As a hasty reply to your letter of September 23rd, I wish to request that, if possible, we should be sent a copy of Dr. Schrieke's report well in advance of the docket, so that we get time to read it and to digest it.

In Nashville, I believe we should make every effort to have Dr. Weatherford train negroes to be Y.M.C.A. secretaries, Fisk University to grant the degree, the students to be day students only, as far as the Y.M.C.A. graduate school is concerned. Dr. Charles S. Johnson agrees that this is feasible and says that something similar has already been done in one or two cases. Since we have already been generous to Dr. Weatherford, and since he is interested in negroes, I believe that it would not cost us anything to accomplish this on a small scale. He tells me that there are some 12 colored Y.M.C.A.'s in the South.

Garth Akridge is a peach. He thinks that we will soon be ready to do work on W.P.A. projects similar to that splendid work which we did on educational and C.C.C. expenditures. I feel sure that he will welcome your taking this up with him.

What in h--- can be done about putting Meharry and Tennessee A. & I. under Jones? I know that G.E.B. tried it without success. What's the trouble?

Thanks for the controller's report and for the essay. With greatest haste and even greater esteem, I am

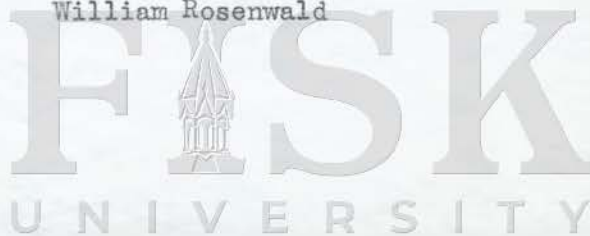
Cordially yours,

Bill

William Rosenwald

WR:HC

OCT 21 1935



X

October 15, 1935

Dear William: I recognize the situation reported in your telegram. I am sorry, but under the circumstances I suppose you should not serve as our official delegate. Edgar Stern, who has been in the office this morning, feels he cannot attend the meeting. I had already asked him to act as our delegate.

I am so anxious to observe all of the proprieties in connection with Tuskegee and to avoid any possible slight to the new President that I think we will send one of our own officers to the inauguration.

I hope you are recovering handsomely. My very best greetings.

Sincerely yours,

EDWIN R. EMBREE

ERE:LS

Mr. William Rosenwald
c/o Sears, Roebuck & Co.
31st and 9th Avenue
New York City, N. Y.

OCT 17 1935

FISK
UNIVERSITY

WILLIAM ROSENWALD
4640 ROOSEVELT BOULEVARD
PHILADELPHIA, PA.

October 15, 1935.

Mr. Edwin R. Embree,
Julius Rosenwald Fund,
Chicago, Illinois.

Dear Edwin:

Thank you for your letter of the 10th. I was delighted to know that my suggestions were of some use.

It would have astounded me if you had accepted all of the changes I mentioned - especially those concerning punctuation - but I appreciate your taking even that to heart - and do hope you shortened sentences - as I have done with this one! Seriously, I realize that punctuation is largely a question of taste!

Also, I realize the questionable advisability of including emotional training, other than, perhaps, that of the most elementary variety.

I can only close with the remark which my nurse made when I mailed my comments to you:

"I only pity the guy that gets that!"

Looking forward to seeing you on November 9th, I am

Cordially,

Bill

WR:CF

OCT 29 1935

FISK
UNIVERSITY

Original sent
to Leonard Ruser
11/12/35 HS

C O P Y

Six East Eighty-Second Street
New York City

P

November 6, 1935

Mr. Edwin R. Embree
4901 Ellis Avenue
Chicago, Illinois

Dear Edwin: MINUTES E - 10/15/35
 Page 549, Resolution at top of page.

A very minor technical detail: on page 548, the paragraph in the middle of the page, which is number "2", indicates that we are to remit the \$2,500 through the Milbank Fund only if the J. R. Fund and the 20th Century Fund also remit.

In my opinion, the resolution at the top of page 549 should refer to the steps we have taken to insure that the 20th Century Fund also contributes a like amount, and should further indicate that the J. R. Fund is contributing a like amount, and whether this was done by a formal action of the Trustees, or whether it is being done through simultaneous action by the Executive Committee.

Please do not bother to reply to this letter. Anything which you, or your advisors, decide in this connection will be perfectly satisfactory to me.

Cordially yours,

WILLIAM ROSENWALD

WR:CF

NOV 18 1935



9

November 14, 1935

Dear Mr. Rosenwald: I have the honor to inform you that at the meeting of the Members of the Julius Rosenwald Fund, held November 9, 1935, you were elected to the Board of Trustees of that body, to serve until the annual meeting of 1938.

You were also elected to serve as chairman of the Finance Committee, the other members of which are Frank Sulzberger and Leonard M. Rieser.

Very truly yours,

MS:LJ

Mr. William Rosenwald
31st Street and Ninth Avenue
New York City

MARGARET S. SIMON

NOV 18 1935

FISK
UNIVERSITY

Rosenwald. - com

November 15, 1935

Dear William: You will remember our discussion of the revisions made in the essay on rural education in the annual report. My secretary has just checked over the statement as it finally appeared in comparison with the preliminary draft which you saw. Thinking you may be interested, I am sending under separate cover a copy of the report with indications of the changes made. In looking it over myself, I am struck by two things: (1) the very considerable number of small changes and (2) the small amount of fundamental changes. The chief revision is in an entirely new sentence at the beginning of the paragraph on social forces, a sentence which very considerably shifts the previous emphasis.

If you are interested in how such a document evolves, here is the full story. I originally wrote the paper in longhand over two weekends early in the summer. In conference with my colleagues in the office, chiefly Mrs. Simon and Dr. Davis, and in the light of a good deal of second thought on my own part, this original document was put into what might be thought of as its second stage. We had this set in galley form, expecting to send it to the trustees, members of the rural school council, and other advisers, but by good fortune I had a weekend with Judd and Rufus Day of the Rockefeller Foundation. We spent a great deal of time together on the document and, as a result, we made such fundamental changes that I had the whole thing reset in what was its third stage. (You will be interested to know that Judd's suggestions were toward much less emphasis than I had originally put on the formal subject of study and much more emphases upon the aspects of the school as a social instrument. This is the more striking in view of the fact that many people still think of Judd as an educational formalist).

This third draft was the one which was sent to you and about fifty other people, including of course all the trustees of the Fund and all the members of the rural school council, and the comments and suggestions of this large group went into the making of the final draft. Almost every one of the persons to whom the proof was sent took the trouble to comment upon it carefully and minutely. About half a dozen of them wrote back general commendation without specific suggestions. Another half dozen made a great many detailed

NOV 19 1935

FSK
UNIVERSITY

Mr. William Rosenwald

-2-

revisions. A half dozen did not reply at all. The remaining thirty-five, while commending the paper so heartily as to be almost embarrassing, made suggestions of minor changes. The chief categories into which these suggestions fell were (a) that still more emphasis should be placed upon the social aspects of the school, hence the revision of the paragraph on page 12, (b) that writing should be separated from reading and given a separate status, and (c) that a special section should be devoted to recreation and the arts.

While not a great many fundamental changes were made between drafts 3 and 4, so much was done at the first and second stages that I regard the document as in a very real sense a composite of the best thinking on rural schools that I was able to get from fifty people, ranging all the way from rather formal school officials to the most extreme progressives and including a large number of persons who have done the greatest amount of thinking on this topic in recent times.

Very truly yours,

ERE:GS

EDWIN R. ENDREZ

Mr. William Rosenwald
Sears, Roebuck and Company
New York, New York

FISK
UNIVERSITY

P

November 15, 1935

Dear William: First, let me welcome you to the additional responsibilities with the Fund which go with your election to the chairmanship of the Finance Committee. The particular question which faces this committee is that of the sale of additional stock. I imagine the present strong markets will clear out promptly the total block of stock up for sale through Goldman, Sachs and Company, both for the Fund and for the other Rosenwald interests. While the Finance Committee has full discretion as to sale of securities, you will remember that at the recent trustees meeting the group as a whole expressed its opinion that approximately 10,000 shares of stock should be sold in the fairly near future. I have talked with the Chicago members of the Finance Committee and they and I recommend that another block of at least 5,000 shares be placed on sale promptly. If you agree, this may be treated as a formal vote of the Finance Committee (since the by-laws provide that this committee "shall be deemed to be in continuous session and between meetings may act upon the concurrent vote of any two members taken by telephone or otherwise.")

If you agree with this proposal, will you make arrangements for sale of another block of stock either by the Fund independently or, as previously, in collaboration with other sales by the estate, the Family Association, or individual members of the family. If you do not agree, I suggest that you discuss the procedure directly with your fellow members of the Finance Committee whom, you remember, are Frank Sulzberger and Leonard Rieser.

Very truly yours,

NOV 22 1935

ERE:GS

NOV 19 1935

Mr. William Rosenwald
Sears, Roebuck and Company
New York, New York

EDWIN R. EMBREE

FISK

UNIVERSITY

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

November 22, 1935

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

7	ERE	25	500	0

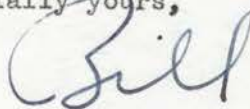
Dear Mr. Embree:

In reply to your letter of November 15th, Mr. Lessing Rosenwald is, I believe, arranging, through Mr. Levin, to include a group of 5,000 shares in with the shares which are being posted with Goldman Sachs. If you have any questions concerning this matter, I would suggest that you take them up with Mr. Levin.

Your letter regarding the growth of your essay on rural education is extremely interesting. I anticipated that the galley-proof would result only in small changes, as I assumed that the readers felt that you knew the general content which you wanted to cover. You are to be congratulated on the thorough preparation which went into this galley-proof. The excellence of this fundamental material was an additional reason why the suggestions were confined to small changes. I look forward to examining the changes in detail. Now that we have so fine a document, it would seem logical to give it as wide and influential a distribution as possible.

(Since dictating the above, I read the marked copy, and found it very interesting. The changes, minor though they may be, seem to make it smoother reading.)

Cordially yours,



William Rosenwald

WR:HC

DEC 5 1935

FISK
UNIVERSITY

Julius Rosenwald Fund

4901 Ellis Avenue

CHICAGO

To

Payment Voucher No. 2519

Mr. William Rosenwald

Date December 3, 1935

Sears, Roebuck and Company

260 West 31st Street

New York City

Reimbursement for expenses incurred on trip to Chicago to attend the

Trustees' Meeting - - - - - \$62.60

Chk. #14482

Accounts

Appropriation No.

Debit

Credit

Chicago Office Administration - Travel

35-16

\$62.60

DEC 5 1935

Prepared by

Checked by

Posted by

MVG

Comptroller



Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

ERF	12/2	582 0
83		58 0

Nov. 29, 1935

Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

Dear Mr. Embree:

My Chicago expenses for the last trip I made were as follows:

2 Single Bedrooms, and fare, on Century	\$112.80
5 Days at hotel, @ \$15 (estimated, actual rate was \$20)	75.00
Total	\$187.80

As I was out to Chicago on other items of business,
I am only asking you to re-imburse me for 1/3 of
the above amount or \$62.60.

Thanking you in advance for your attention to this
matter, I am

Cordially yours,

William Rosenwald

William Rosenwald

hc

DEC 5 1935



P

December 4, 1935

Dear Mr. Rosenwald: In answer to your question
concerning finances, we
are at work now on a docket item to be presented to
the Finance Committee giving our expected receipts
and estimated expenditures for the rest of this
fiscal year, and asking for their decision on how
much stock shall be put up for sale and how much
shall be paid on our funded pledges. You will
recieve^e this docket item within the next few days.

Very truly yours,
DOROTHY A. ELVIDGE

DAE:rh

Mr. William Rosenwald
Six East 82nd Street
New York, New York

DEC 5 1935

FISK
UNIVERSITY

Rosenwald - Wm

P

December 11, 1935

Dear William: Many thanks - first, for an uncounted number of cups of coffee and, second, for an even more stimulating conference! For your record this is my memory of the subjects which we discussed.

1. Tuskegee. I agreed to have a long talk with President Patterson at the beginning of January in connection with our rural school conference in New Orleans. Specifically I agreed to talk with him both about his educational program - with special reference to its bearing upon farm life and rural teachers - and about budgets and finance. I agreed further to report the tenor of our conversation on both these items to you so that you could have them in mind when you made a leisurely visit to Tuskegee. This visit, by the way, I continue to think a very happy idea. Trustees all too seldom acquaint themselves at first hand with the institutions for which they are responsible. I hope that you can spend not less than four days living right on the Tuskegee campus. Such a visit will give you opportunities to attend classes, to talk with a number of members of the faculty about their work and plans, and to confer with Patterson during several informal sessions. It should also give you an opportunity to get some acquaintance with the students.

2. We discussed a number of matters bearing upon the Rosenwald Family Association, one or two of these matters having a bearing upon the Fund. I do not record here the subjects which we covered because I imagine you may wish to keep very frank statements to me of purely tentative plans in the realm of ideas rather than formal records.

3. You presented to me an outline of the present organization of the Council of Jewish Federations and your ideas as to ways in which this Council might be made a highly influential body. The potential influence of the Council we both agreed depends upon finding and attaching to it a social statesman. I agreed to keep this matter actively in mind and if and when candidates for this statesman's job occur to me to report them to you.

DEC 17 1935

Beyond this deponent recordeth not!

ERE:GS

Mr. William Rosenwald
Sears, Roebuck and Company
New York, New York

Very truly yours,

FISK
EDWIN R. EMBREE
UNIVERSITY

Rosenwald - Wm

X
December 11, 1935

Dear William: First report under item 3 of the enclosed letter. I have been talking the whole matter over with Dr. Rorem of our office who has a wide knowledge of the social field and of available personnel. He also, by the way, shares our interest in emphasis upon the basic phases of social problems.

Rorem's first question was, "Why should not Lurie do this very job, since he and his research bureau are already a part of the Council?" He thinks Lurie may be interested in this kind of thing although his bureau has been submerged under demands for statistical analyses. At any rate he thinks it would be very desirable to sound out Lurie (without, of course, announcing to him the reasons). It so happens that Rorem is to be in New York on January 6, 7, and 8. I should like to have you get better acquainted with him on general principles, and he is the kind of man who may be even more helpful than I in turning up the ideal candidate for the position we are discussing. Rorem is at your disposal for an afternoon or evening of the days I have mentioned and his suggestion is that it might be useful to get Lurie in for a part of the conference just so that you can both get acquainted with him and his attitudes. If any of this appeals to you, I suggest that you arrange directly with Rorem for a meeting with him in January. He is the kind of person to whom you can talk almost as frankly about such matters as you do with me.

Very truly yours,

ERE:GS

Mr. William Rosenwald
Sears, Roebuck and Company
New York, New York

DEC 17 1935

EDWIN R. EMBREE

FISK
UNIVERSITY

Rosenwald - Wm

Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York December 13, 1935

See page 2
Mr. Edwin R. Embree
% Julius Rosenwald Fund
4901 Ellis Ave.
Chicago, Ill.

ERE	16	EDR	17
CRR		CRR	Writing direct CRR

Dear Edwin;

I very much enjoyed our visit together. Last night, upon reading a paper which was in my brief case in Chicago, but which I had not taken the time to read, I learned, to my astonishment, that I was nominated to the 1936 Executive Committee of the National Council of Jewish Federations and Welfare Funds.

Judge Mack told me of the Harvard University anniversary fund, literature on which is enclosed. One of the ideas was to have people donate capital which would yield from \$200 to \$1200 per year, per scholar, for unusually able scholars in all schools, including the under-graduate. The thought was that the scholarship would consist of a prize of \$200, plus whatever the student might need (in view of his personal circumstances), assuming he kept up his standing, the scholarship should see him through seven or eight years of college - through graduate school - without the necessity of his working his way through.

Judge Mack did not know whether or not Harvard University might accept such a scholarship to be applied for outstanding negro boys, but thought that the Fund might be interested in offering such a scholarship.

I told Judge Mack that I felt sure the Fund should not contribute any capital sum, but that it might furnish one or more such scholarships for outstanding negroes, paying annually.

Without wishing to recommend action one way or the other on this, I would like to gain your impression of the possibilities of such a plan.

Cordially yours,

Bill
William Rosenwald

DEC 23 1935

WR:HC

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Sears, Roebuck and Co.

The World's Largest Store

360 West 31st Street

New York

2

Mr. Edwin R. Embree

P. S. Your kind deposition received since this letter was dictated, and its clearness is hereby acknowledged, E. and O. E.

Please tell Dr. Rorem that I should be delighted to see him in New York, if he would kindly communicate with me in advance of his arrival. I know Lurie casually, and fear he may be steeped in welfare tradition!

Cordially,

Bill

William Rosenwald

WR:HC

*and your
please do so*

21
Emerson
HARVARD UNIVERSITY
CAMBRIDGE

PRESIDENT'S OFFICE

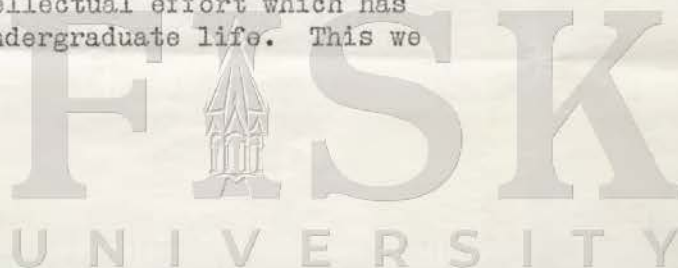
November 25, 1935

Dear Mr. Rosenwald:

On the eighteenth of next September Harvard University will celebrate the three-hundredth anniversary of its founding. Many graduates of the College and of the graduate schools have expressed the opinion that it would be fitting to mark this occasion by strengthening the work of the University through an increase in the endowment. During the past two years I have consulted members of the various faculties and the Governing Boards as to the ways in which Harvard might be strengthened and its value as an educational institution enhanced. It has been the almost unanimous opinion that our present need is not additional buildings but increased resources for the use and development of men, - salaries and research funds for our professors and large scholarships to enable the most promising students from all parts of the country to come to Harvard. It has further become evident that our efforts at this time should be directed to bringing together the various schools and departments in cooperative enterprises and to encouraging those scholars and teachers whose outlook transcends the conventional departmental boundaries of the specialized fields.

Under separate cover I am sending you a pamphlet describing the proposed University Professorships which I believe would be of great value in the accomplishment of these purposes. A plan for Harvard National Scholarships is also described which, when sufficient funds are available, will open to a small group of selected youths from all parts of the country the privilege of sharing our educational opportunities. This increase in the scope of our activities will not enlarge the University but will, I believe, add materially to our contribution to the country's welfare.

Those who have followed the developments in Harvard College during the last twenty-five years will realize that we have now reached a point where neither the standards for admission nor the requirements for continuing in college should be raised. It seems to me undesirable to take any steps which would make it more difficult for a student to enter the College or to remain in good standing during his four years. Our immediate task is rather one of intensifying that stimulus to intellectual effort which has already had such marked results on undergraduate life. This we



can do by providing outstanding teachers with a broad point of view through the creation of a number of University Professorships. We propose also to enrich the undergraduate life by increasing the number of students of wide capacity who will lead the way. Those of the new Harvard National Scholarships which will be allotted to Harvard College will bring to each class a few boys of great promise from every section of the country. Our first experiment along this line in one portion of the Middle West shows what excellent results may be expected. The fifty to a hundred men in each Freshman Class who might eventually be holders of such National Scholarships would be certain to bring much of value to the life of the College. By the addition of these men to our body of future alumni Harvard's national influence would be extended. Similar results may be expected from such scholarships in the various graduate schools.

I am sending you this letter and the pamphlet in the confident belief that you will be interested in our plans. We have fixed no goal and are undertaking no intensive campaign to raise a definite sum of money, but an opportunity will be given you to assist us either through the Harvard Fund or otherwise in the further development of these ideas. We hope that our plans will be fully discussed and brought to the attention of all who are interested in Harvard and in higher education in this country, the inception of which we are celebrating next September.

Very sincerely yours,

James B. Conant



X

December 17, 1935

Dear William: Almost every year we have sent one or more of our Negro fellows to Harvard University. I am sure that we will do better to continue to select Negro fellows on their merits and to send them to whatever university offers the best facilities for the work of the given individual. By keeping our fellowship funds entirely fluid and by being able to draw on the resources of the total university group in America and Europe, we can accomplish a great deal more on a given sum of money than by tying up items of it at any specific institution.

We have had a great many requests to endow or designate fellowships at given colleges and universities. We have resisted these appeals and I think we should continue to do so.

Very truly yours,

ERE:GS

EDWIN R. EMBREE

Mr. William Rosenwald
Sears, Roebuck and Company
New York, New York

DEC 23 1935

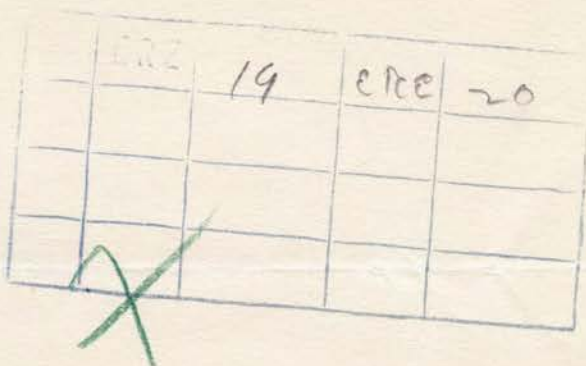
FISK
UNIVERSITY

SIX EAST EIGHTY-SECOND STREET

NEW YORK CITY

December 17, 1935.

Mr. Edwin R. Embree,
4901 Ellis Avenue,
Chicago, Illinois.



Dear Mr. Embree:

Enclosed is a letter, dated
November 19th, from Mr. A. T. Malmé, which is
self-explanatory.

Will you please let me know what
you would think of calling it to the attention of
The National Association for the Advancement of
Colored People, the Urban League, and any other
organizations you may think of. If you have any
other suggestions, I shall be very glad to hear from
you.

Please return the letter with your
reply.

Yours very truly,

William Rosenwald

WR:CF

DEC 30 1935

FISK
UNIVERSITY

Original returned to William Rosenwald

HY-TEST CEMENT CO.
1616 Walnut Street
Philadelphia

November 19, 1935

Mr. William Rosenwald
Washington Lane
Wyncote, Pa.

Dear Mr. Rosenwald:

Last Sunday Mrs. Malmed called to my attention something which amazed me. In looking for domestic help in the Inquirer I observed a great number of ads by colored people looking for situations, containing such statements as "Prefer Gentiles", ----"Only Gentiles," Etc. etc.

Unless my memory is wrong, it seems to me that your wonderful father was one of the best friends the colored people ever had in America. I am told that he did more for the colored race in the last twenty years than any single individual.

Your and your brother Lessing probably know the prominent colored leaders, and it seems to me that it is your duty to point out to these leaders that of all the people in America, the colored race should be the last to insult the Jewish people in public print.

I am broad enough to look at this from the colored person's viewpoint. I am not "touchy." It is true that some of our Orthodox Jews conduct their households under dietary laws, and this sort of confuses colored help. This probably is one important reason why colored help prefer employment among Gentile families. Nevertheless, the average Gentile, reading such ads, does not form the proper conclusion.

Undoubtedly, fine Gentile people reading ad after ad with the caption "Only Gentiles," probably conclude "that there is something wrong in a Jewish household." This state of mind is no doubt intensified by recent statements in the newspapers "that Hitler will not permit German women under 35 to be employed in a Jewish household."

I respectfully suggest that you or your brother should contact the leaders of the colored race and point out the harm done to the Jewish people by such tactics. I think this is important. If you do not, throw this letter into the waste basket. With kindest personal regards, I am

Cordially yours,

A. T. Malmed

ATM:FN

FISK
UNIVERSITY

X
December 20, 1935

Dear William: I am appalled at the situation which Mr. Malmel calls to your attention in the letter which, as you request, I am returning herewith. I have not myself seen the kind of statements which the Malmels report. Just what to do about it is not easy to say. I doubt if any pronouncements by the NAACP or the Urban League would reach the people concerned. At any rate I think it wise and entirely proper to take the matter up with the officers of both these organizations. They may have something to suggest that will get at the situation.

As you probably know, T. Arnold Hill is the acting director of the Urban League (while E. K. Jones is in Washington). Hill is a fine man and often has practical suggestions for handling difficult matters.

Very truly yours,

ERE:GS

EDWIN R. EMBREE

Mr. William Rosenwald
Sears, Roebuck and Company
New York, New York

DEC 30 1935

Chicago

702

Mr. N. W. Levin

702

New York

Jan. 2, 1935

Dear Mr. Levin:

The enclosed is self-explanatory. Unless you think it desirable, for tax (or other) reasons to change the date of sale (and the purchase price) I would suggest going through this transaction as indicated.

Wishing you a Happy New Year, I am

Cordially yours,

W.R.

William Rosenwald

WR:HC

cc to Mr. Embree ✓

cc to Mr. L. J. Rosenwald

WILLIAM ROSENWALD
4640 ROOSEVELT BOULEVARD
PHILADELPHIA, PA.

ERE	30	ERE	1/8/36
		95	1/2/36

6 East 82nd Street,
New York City, N.Y.

December 29 th, 1935.

Mr. Edwin R. Embree,
Julius Rosenwald Fund,
Chicago, Illinois.

Dear Mr. Embree: Re: Minutes T-11/9/35
 Page 553.

Regarding the minutes of the last Trustees Meeting, Resolution 35-C, it was agreed that, both for "control" purposes, and to measure the degree of improvement which might be obtained without going to the work and expense of preparing new texts, part of the funds would be used to distribute carefully selected existing texts not now used in the schools under study.

Per book shop
Also, I do not recollect the expression in lines two to four, inclusive, on page 556.

Please advise if the minutes are being corrected, and if so, how.

Cordially,

Bill

WR:CF

JAN 13 1936

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