

Candidate **Marcus Bartlett**

Special Field

**Musical Director and Sports Commentator
Radio Station WSB, Biltmore Hotel, Atlanta**

Radio in Education

Plan of Work

Sigma Chi House, Emory University, Ga

I would like to collect and coordinate the studies already made on the use of radio in education with the object of improving educational programs in this section and making good educational programs available to the small non-network stations of the South.

Wishes to study in radio and educational centers. Six months.

Can return to present position.

no agree

Study somewhat Revised, see next page. Expects to remain on Emory staff as assistant in journalism, and be connected with WSB in an executive capacity.

Digest of Application

Born August, 1910, Richland, Georgia.

A. B. Emory University, to be received June, 1939.

Has been at Emory University on a scholarship for 3 1/2 years.

Clerk, Georgia Power Company, Atlanta, 1928-28, \$60 per month; in orchestra, Ansley Hotel, Atlanta, 1928-29, \$140 per month; orchestra of H. Rich Company, Atlanta, 1929-30, \$85 per month; musical director, WSB Radio Station, 1930 - , \$46.68 per week, plus extra work.

Has written articles for the Atlanta Journal Sunday Magazine; Georgia Coach and Athlete; Rural Radio; Emory Wheel; Emory Phoenix. Has produced all musical programs of WSB for nine years, including writing special scripts, producing dramatic shows, etc.

References

- Mr. Lambdin Kay, Gen. Mgr. WSB, Atlanta
- Mr. John Paschal, Editor, Atlanta Journal
- Mr. James S. Pope, Atlanta Journal
- Mr. Ralph McGill, Editor, Atlanta Constitution
- Mr. Raymond B. Nixon, Emory University

Budget Summary

Total amount needed \$ 1750

From applicant 650

From Fund \$ 1100

Granted ok \$1100

Committee Notes

Documents submitted

- Photograph
- Exhibit material
- Transcripts
- Emory University

Plan of work

Digest

Sent to Committee

Documents returned



MARCUS BARTLETT

Mr. Bartlett is to consult some outstanding people in radio regarding the best use that he can make of his time. Decision on making trip to Europe to be made after Mr. Bartlett has gone into question more fully.

9/25 Has given up portion of plan involving study abroad.

Has made one trip to New York where he saw Frank Dunham of NEC and Sterling Fisher of CBS and Phil Cohen of U. S. Office of Education.

2/5/40 The Journal was sold in the fall to James Cox of Dayton, Ohio. Owing to reorganization of the WSB station to conform to his policies, it has not seemed wise to Bartlett to start on his fellowship activities. Beginning time now indefinite.

MARCUS BARTLETT

4,1100
collected 1939
28

Musical director and sports commentator
Atlanta

Radio in education

True chop

Remarkable record

Vital project: how radio can be
used as an educational force.

This man - from personal experience
as a ^{successful} practitioner as well as a
keen student - may help to find
the answer

A

FISK
UNIVERSITY

1939

RESIGNED

Name **Bartlett, Marcus** (1910)Negro
White Southerner Position **Musical director and sports Commentator,
Radio station WSB, Atlanta, Georgia**Special Field **Radio in**
Group **education**College **Emory University, A. B., 1939**

University

Plan of Work:

To collect and coordinate the studies already made on the use of radio in education with object of improving educational programs and making good educational programs available to small non-network stations of the South. Six months of study in radio and educational centers. May possibly go abroad.

The war and changes in administration of Station WSB prevented Mr. Bartlett from doing work under this grant, and he resigned it in April of 1941

Action of Fellowship Committee:

\$1,100



FISK
UNIVERSITY

Has clerked and played in orchestra since 1926. Musical director of WSB 1930-1939.

FISK
UNIVERSITY

BARTLETT, MARCUS

9/25/40 The war prevented Mr. Bartlett from going abroad, as he planned, and reorganization in the WSB staff has necessitated his being on the job continuously. He has visited some radio centers but for the most part has postponed work under his grant.

 In the reorganization of Station WSB Mr. Bartlett was made Production Manager in March, 1940.

