Join us as we celebrate Regional Plan Association’s centennial, May 2-5 online and May 6 at Pier Sixty in Manhattan.
The RPA Centennial Assembly

As Regional Plan Association (RPA) enters its second century we will spend 5 days focusing on the transformations our region must make in order to thrive for the next 100 years. We must double down on investing in communities for a diverse and growing population, reduce emissions and adapt to climate change, and prioritize health and prosperity for everyone. Since the Assembly began over thirty years ago it has convened more than 1,000 policy experts, public officials, and business leaders annually, and become a celebration of civic action and an opportunity to connect with changemakers from across the region and the country.
Regional Plan Association

For 100 years, RPA has guided the growth of the tri-state region with independent research and advocacy. As the region enters into an era of recovery and renewal RPA is working to create a more equitable, healthy, sustainable and prosperous future for the tri-state.
Recent Assembly Speakers

- Newark Mayor Ras Baraka
- Robert Wood Johnson Foundation President Richard Besser
- US Senator Cory Booker
- Vice President Joe Biden
- New York City Mayor Michael Bloomberg
- Fmr. US Housing & Urban Development Secretary Henry Cisneros
- US Secretary of State Hillary Clinton
- Port Authority Executive Director Rick Cotton
- JP Morgan Chase CEO Jamie Dimon
- US Transportation Secretary Anthony Foxx
- Los Angeles Mayor Eric Garcetti
- US Senator Kirsten Gillibrand
- Architect Bjarke Ingels
- Connecticut Governor Ned Lamont
- Author Heather McGhee
- New Jersey Governor Phil Murphy
- Speaker of the US House of Representatives Nancy Pelosi
- Senate Majority Leader Chuck Schumer
- PBS NewsHour’s Judy Woodruff
- Ford Foundation President Darren Walker
The John Zuccotti Award

RPA’s highest award for leadership in the metropolitan region is named after John E. Zuccotti, a long-serving member of the RPA Board of Directors and Executive Committee.

Presented each year at RPA’s annual Assembly, the award recognizes a leader who has made extraordinary contributions to the built environment of New York City and the metropolitan region. Recent recipients have included Amtrak Chairman Anthony Coscia, President of the United States Joe Biden, fmr. NYC Deputy Mayor Alicia Glenn, fmr. Housing & Urban Development Secretary Henry Cisneros, and Port Authority of New York and New Jersey Executive Director Rick Cotton.

Learn more at assembly.rpa.org
RPA's Reach

- **27,000+** Social Media Followers
- **13,500+** Newsletter Subscribers
- **30+** events annually attended by more than 4,000 influential and engaged guests
Make an Impact
Sponsor the RPA Assembly — Packages range from $500 Friend Sponsorship to $100,000 Diamond/Presenting Sponsorship.

For more information, contact nell@rpa.org
Assembly Sponsors

Recent sponsors have included:

JPMorgan Chase & Co.

Bloomberg Philanthropies

Columbia University

Tonio Burgos and Associates

Crown Castle

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Siemens

Ingenuity for Life

Big Ideas

"Thoughts on changes you would like to see in the region?"

Enter to Win a New E-Scooter!

CHARGE

Stop by the Charge booth to enter for a chance to win.
Assembly Sponsorship Levels

Diamond/Presenting Sponsor, $100,000
- 2 tables for 10, 1 guaranteed stage side, to Friday mainstage program
- Virtual access for 50 to breakout and mainstage program
- Logo/name on tables
- Introduce a keynote speaker on the main stage
- 2 seats at luncheon head table
- 10 tickets to Speakers’ & Sponsors’ Reception
- 1 seat at private RPA Patron Dinner (following reception)
- Acknowledgement from mainstage
- Premier digital promotion throughout virtual and in person Assembly
- Premier logo placement on webpage
- Premier ad placement throughout all sessions
- Mention in Assembly press release
- Dedicated social media post across all platforms
- Patron Program President’s Circle listing and benefits for the year

Silver Sponsor, $15,000
- 5 seats at priority location to Friday mainstage program
- Virtual access for 20 to breakout and mainstage program
- Logo/name on table
- 2 tickets to Speakers’ & Sponsors’ Reception
- Prominent digital promotion throughout virtual and in person Assembly
- Prominent logo placement on webpage
- Prominent ad placement throughout all sessions
- Recognition in social media post

Platinum Sponsor, $50,000
- 1 table for 10 premium location to Friday mainstage program
- Virtual access for 30 to breakout and mainstage program
- Logo/name on table
- 1 seat at luncheon head table
- 5 tickets to Reception
- Premium digital promotion throughout virtual and in person Assembly
- Premium logo placement on webpage
- Premier ad placement throughout all sessions
- Mention in Assembly press release

Gold Sponsor, $25,000
- 1 table for 10 premier location to Friday mainstage program
- Virtual access for 25 to breakout and mainstage program
- Logo/name on table
- 2 tickets to Speakers’ & Sponsors’ Reception
- Prominent digital promotion throughout virtual and in person Assembly
- Prominent logo placement on webpage
- Premier ad placement throughout all sessions
- Recognition in social media post

Bronze Sponsor, $10,000
- 5 seats at assigned table to Friday mainstage program
- Virtual access for 10 to breakout and mainstage program
- Logo/name on table
- 2 tickets to Speakers’ & Sponsors’ Reception
- Digital promotion throughout virtual and in person Assembly
- Logo placement on webpage
- Ad placement throughout all sessions
- Recognition in social media post

Partner Sponsor, $5,000
- 2 seats at assigned table to Friday mainstage program
- Virtual access for 5 to breakout and mainstage program
- 1 ticket to Speakers’ & Sponsors’ Reception
- Listing on materials

Friend Sponsor, $1,000
- 1 ticket to assigned seat to Friday mainstage program
- Virtual access for 2 to breakout and mainstage program
- 1 ticket to Speakers’ & Sponsors’ Reception
- Listing on materials

Individual Ticket, $500
- 1 ticket to assigned seat to Friday mainstage program
- Virtual access for 1 to breakout and mainstage program

Government & Non-Profit Ticket, $150
- 1 ticket to assigned seat to Friday Mainstage Program
- Virtual access for 1 to breakout and mainstage program

To become a sponsor, contact nell@rpa.org
Connect with Us

Supporters like you enable RPA to sustain our programs and maintain our independence as a civic voice. Contributors can receive exclusive invitations to briefings, tours and events, insider emails, and listings on our website.

Learn more at rpa.org/support

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