

NYC Issues Survey #3 – April 2022

Research Findings Prepared by Global Strategy Group



Methodology

Residents

Global Strategy Group conducted a survey of **800 residents 18+ in the NY metro area** between April 18 – 24, 2022. The NY metro area includes New York City, Long Island, the Mid and Lower Hudson Valley, northern New Jersey, and southern Connecticut.

Margin of error

The margin of error at the 95% confidence level is +/- 3.5%.

The margin of error on sub-samples is greater.

Regional Outlook

NY Metro Outlook Index Score

To calculate the **NY Metro Outlook Index Score**, the share reporting they were satisfied with eight aspects of life were averaged together. The score can range from 0-100. A score over 50 can be characterized as positive, while a score under 50 can be characterized as negative.

- Having equal opportunity regardless of your race, ethnicity, gender, religion, or sexual orientation
- The overall quality of life
- The safety of local communities
- The quality of public education
- The quality of public transportation
- The ability to find a satisfactory, good-paying job
- The direction the New York City area is headed in
- The ability to find satisfactory housing you can afford



While the overall outlook score is stable, perceptions have declined since October among parents and high-income residents; gender differences continue to persist

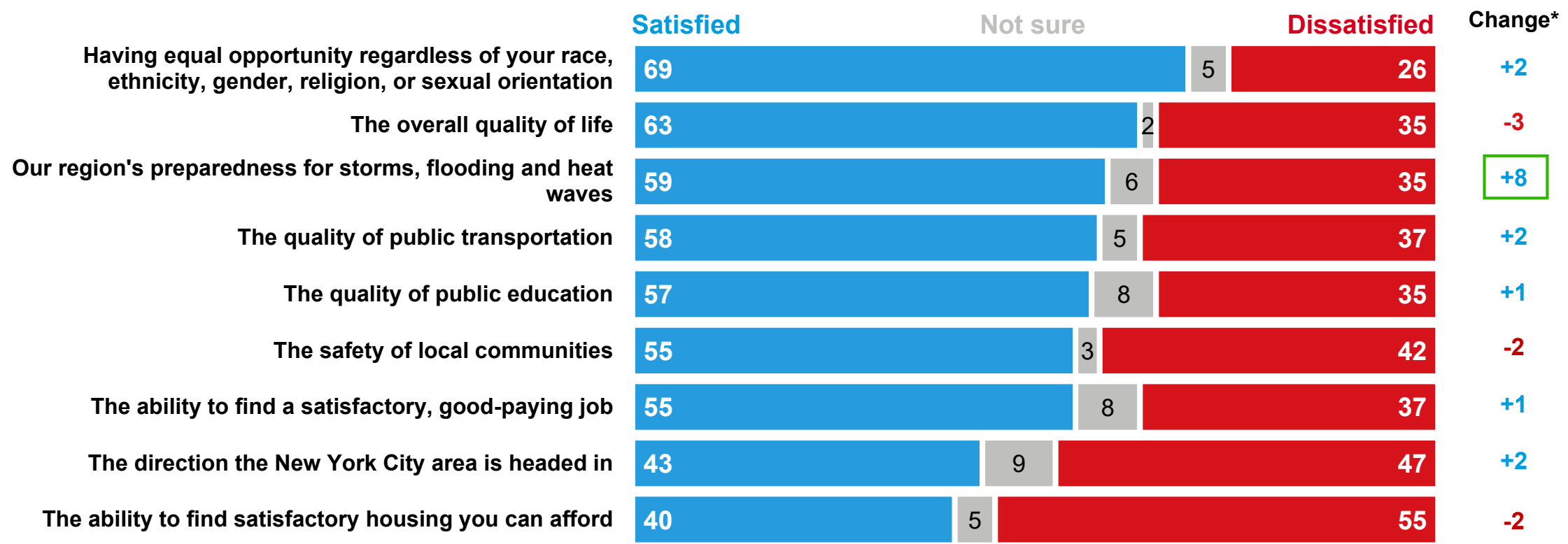
NY Metro Outlook Index Score

	March 2021	October 2021	April 2022	Change
Overall	57.3	54.9	55.1	+0.2
New York City	57.3	51.1	53.8	+2.7
Outside of NYC	57.1	57.9	56.0	-1.9
Men	64.6	60.5	60.6	+0.1
Women	51	50	50.6	+0.6
18-44	63.5	56.6	56.0	-0.6
45-64	50.5	52.1	53.8	+1.7
65+	52.8	55	56.6	+1.6
White	62.1	57.4	56.8	-0.6
Black	49.1	48.9	50.6	+1.7
Latinx	54	53.9	55.6	+1.7
<\$50k	49.1	49.6	52.0	+2.4
\$50k-\$100k	57.5	52.1	56.4	+4.3
>\$100k	68.3	65.9	58.0	-7.9
Parent	66.1	63.5	59.0	-4.5
Not parent	52.8	51.1	53.3	+2.2



Residents are generally satisfied with aspects of life in the region, but affordable housing continues to be a pain point

Below you are going to see different aspects of life in the New York City metropolitan area. Please indicate how satisfied you are with each one:

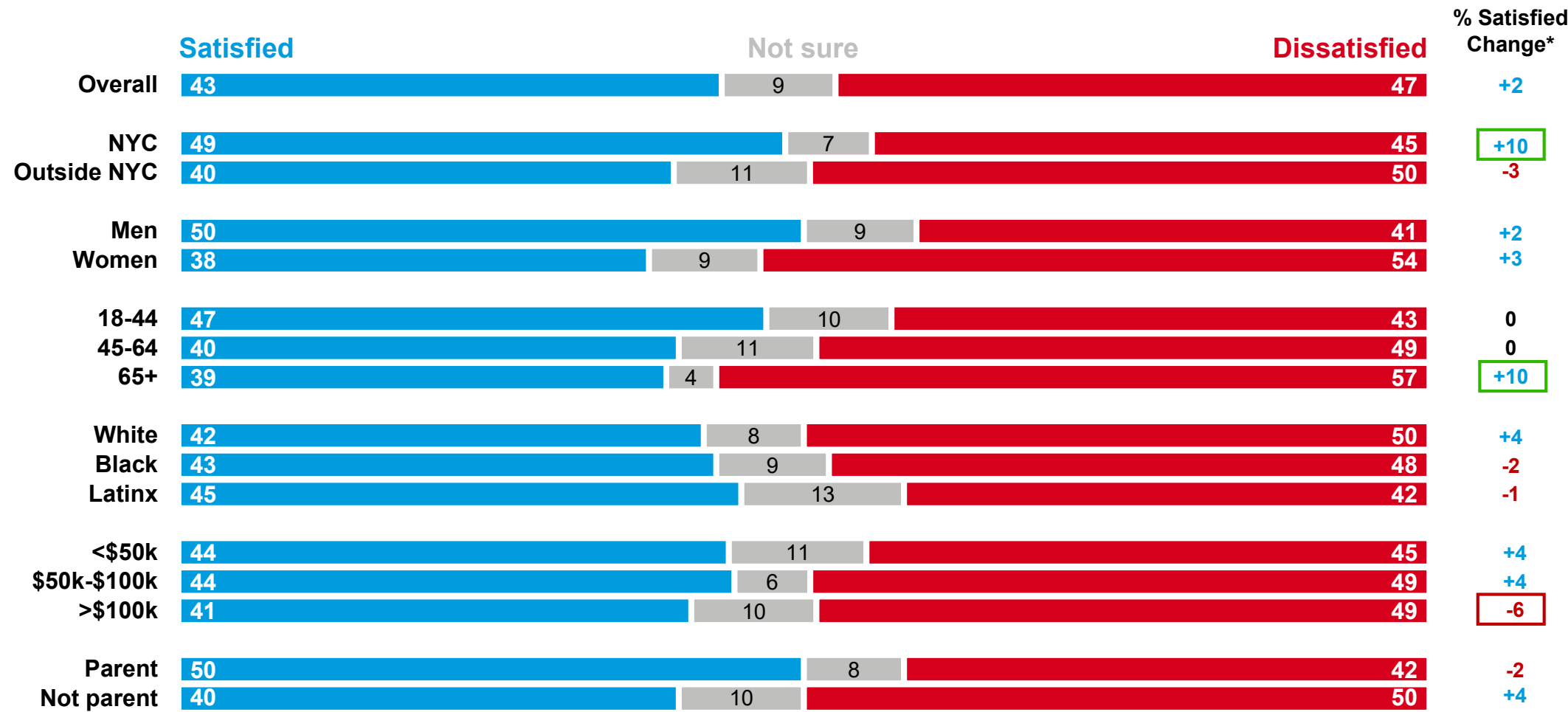


*Since October 2021



Perceptions of the direction the New York City area is headed in have declined among high-income residents, but increased among those in NYC and those older than 65

Below you are going to see different aspects of life in the New York City metropolitan area. Please indicate how satisfied you are with each one: The direction the New York City area is headed in.



*Since October 2021



Crime, cost of living, and housing unaffordability continue to be seen as the biggest threats to the region, but concerns around leadership have declined post-election

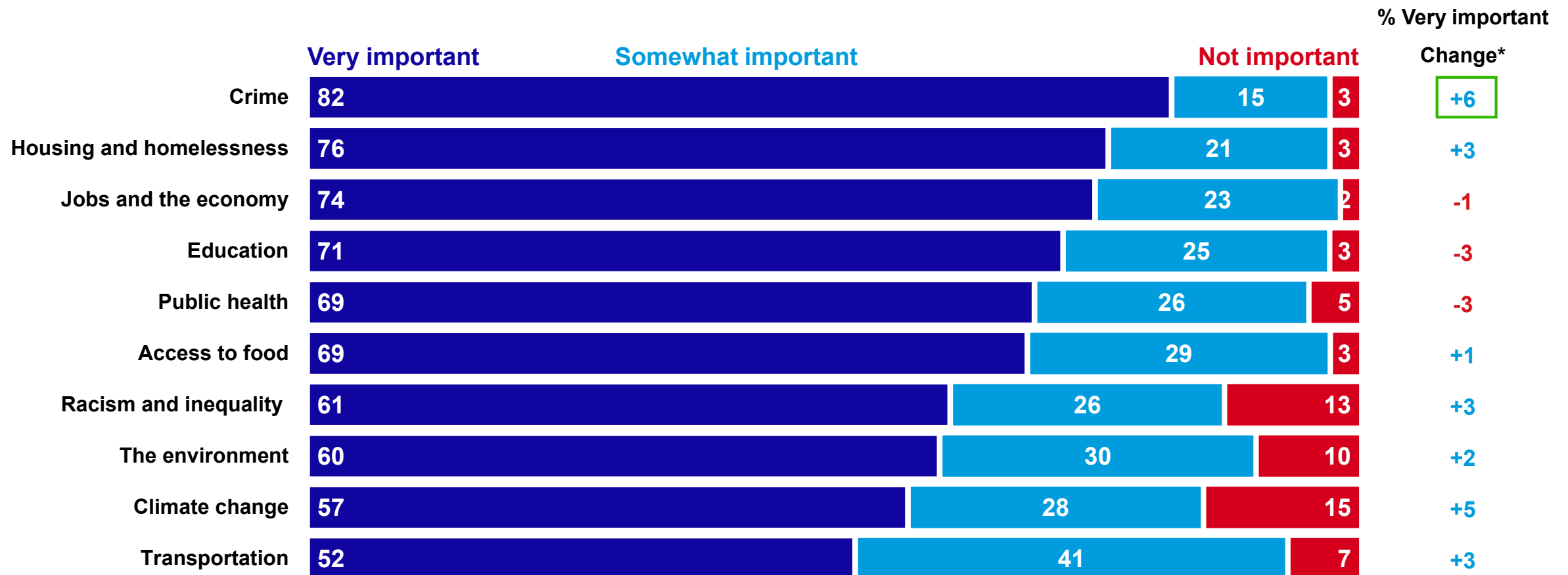
What do you think are the biggest threats to the New York City metropolitan area?

		NYC	Outside NYC	Men	Women	White	Black	Latinx	Change*
Crime	48	51	46	48	49	51	46	37	+11
High cost of living	46	44	47	47	45	48	43	46	+1
Housing unaffordability	28	29	26	21	33	25	27	36	+1
High taxes	27	21	32	34	22	33	21	24	-2
Homelessness	20	20	20	16	24	18	30	20	0
The economy	19	16	21	21	17	19	23	18	+5
Declining or unsafe public transportation	15	17	13	13	17	13	17	15	+5
COVID-19/coronavirus pandemic	13	17	10	14	12	12	10	18	-5
Poor leadership and public distrust in government	12	10	13	12	11	12	8	15	-8

Only showing response options that scored 10% or higher.
*Since October 2021

Crime is the top issue residents want future leaders to focus on

Please indicate how important you feel each of the following is for future city and state leaders to focus on:





Most view Mayor Adams’ “Blueprint to End Gun Violence” as striking the right balance

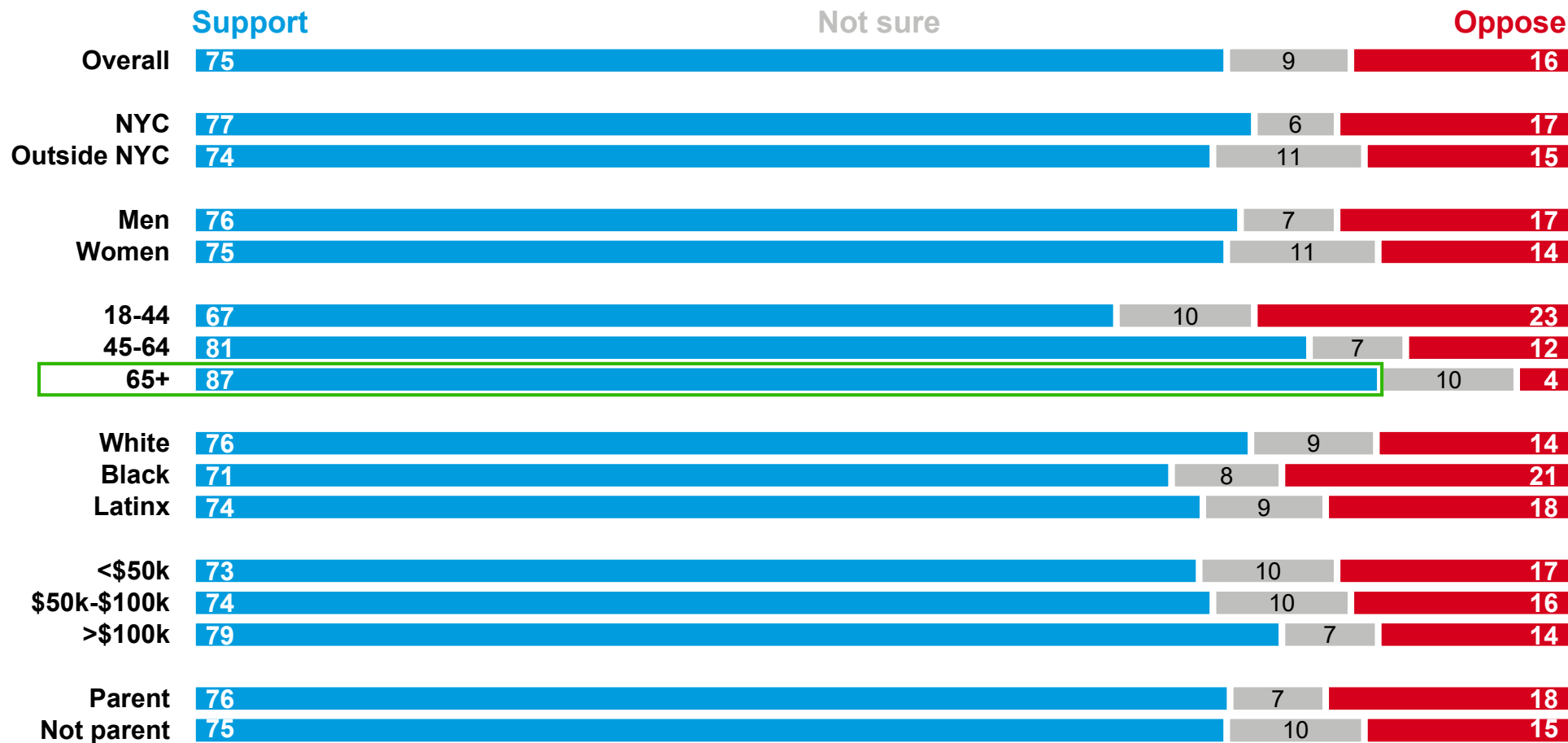
[AFTER DESCRIPTION OF “BLUEPRINT TO END GUN VIOLENCE”] Based on what you know, do think that this plan goes too far, not far enough, or is it about right?





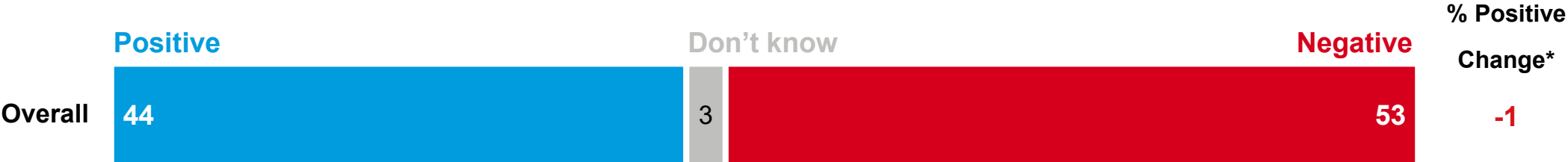
Residents overwhelmingly support homeless outreach teams, especially those older than 65

As you may know, the governor and mayor have implemented a plan to have homeless outreach teams remove homeless people from subway trains if they are using the trains for anything but travel. Based on what you know, do you support or oppose this plan?



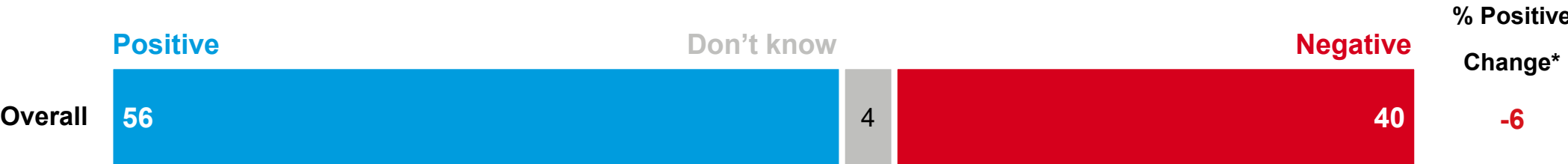
Economic optimism in the region is declining slightly

How would you rate the state of the economy in your state?



Compared to October, those outside NYC saw a 5-point drop in positive perceptions around the state of the economy in their state (44% positive now, 49% in October).

How would you rate the state of the economy in your community?



Compared to October, those in NYC saw an 11-point drop in positive perceptions around the state of the economy in their community (45% positive now, 56% in October).

*Since October 2021



Residents feel increasingly uneasy about their personal finances and report inflation is having an impact on their spending habits

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?



Since October, those outside of NYC are 10 points less likely to say that they are confident about their personal financial situation (40% confident now, 50% in October).

How much of an impact has the recent rise in inflation had on you and your spending habits?



*Since October 2021



In order to address inequality, residents prioritize affordable housing, higher wages, and addressing racial discrimination

What do you think are the most important ways to address inequality in our region? Select up to three.

		NYC	Outside NYC	Men	Women	White	Black	Latinx	Change*
More affordable housing	42	46	39	37	47	44	42	43	0
Higher wages	33	32	34	34	32	29	38	37	+5
Reducing racial discrimination	24	23	24	20	26	22	28	20	-2
Better health care	23	23	23	21	25	22	14	28	+2
Job creation	23	24	22	25	20	23	27	18	-1
Better public education	23	22	23	18	26	25	19	23	-2
Better social services	22	20	24	24	21	22	26	20	0
Better policing	20	21	19	21	20	20	18	16	0
Improving infrastructure	16	14	18	18	14	22	6	10	0
More job training	15	17	14	17	14	17	19	13	-2
Better public transportation	14	20	9	13	14	11	18	15	+2

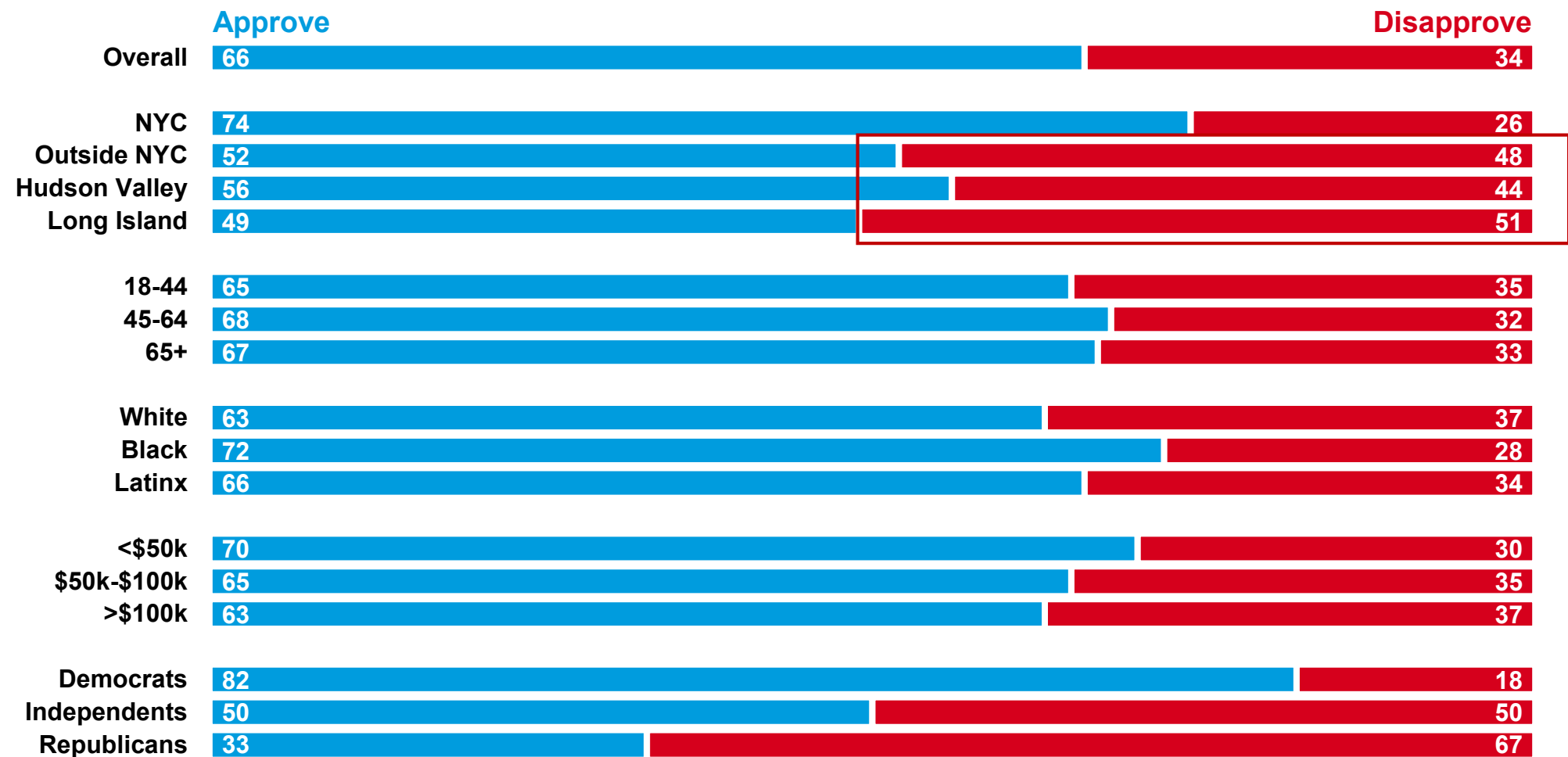
Only showing response options that scored 10% or higher.
*Since October 2021

Political Landscape



Most New York residents approve of Kathy Hochul, although disapproval is higher outside NYC

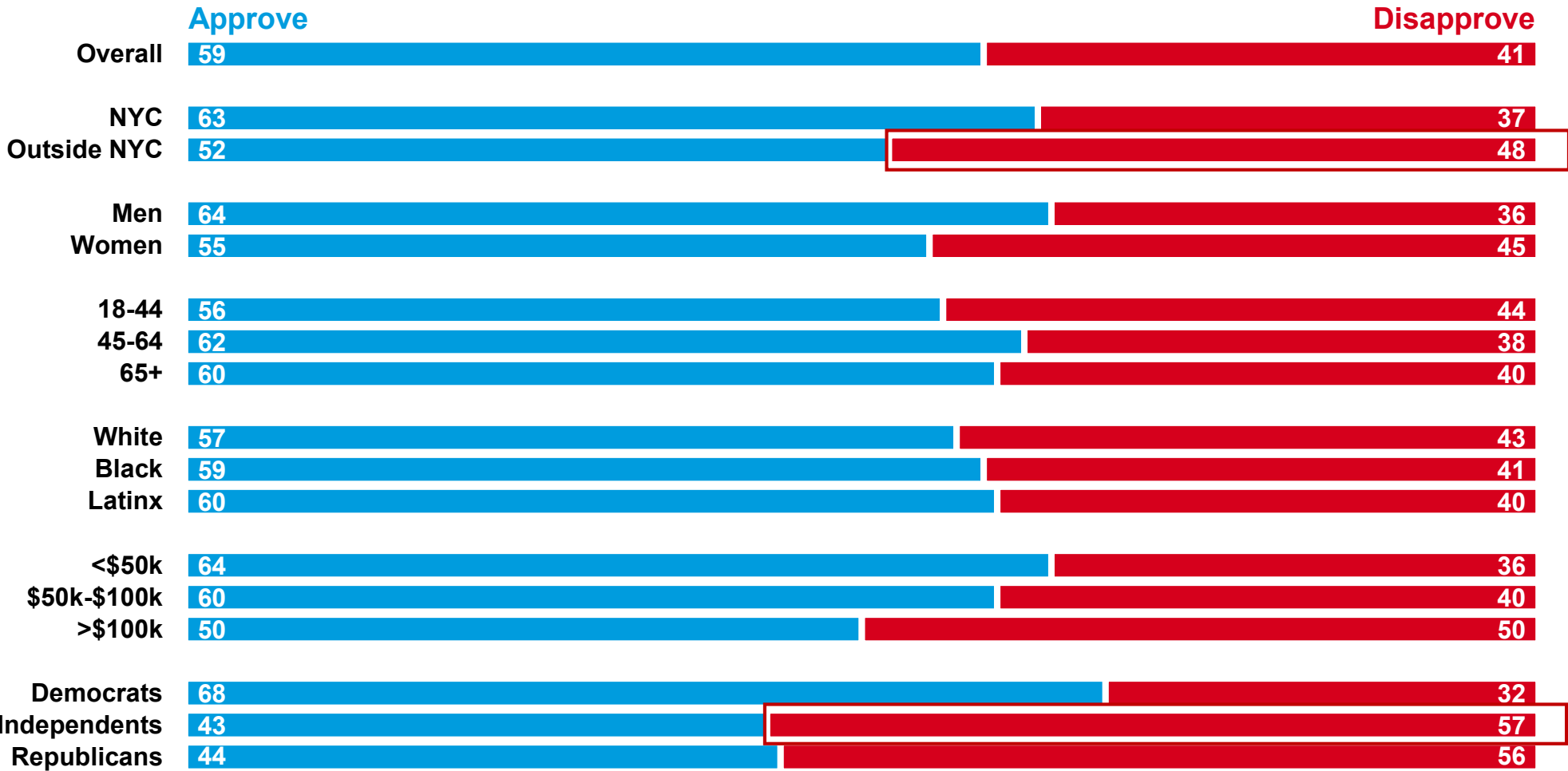
[IF NEW YORK] Do you approve or disapprove of the job Kathy Hochul is doing as Governor?





A majority of New York residents also approve of Eric Adams, with weaker ratings among women and Independents

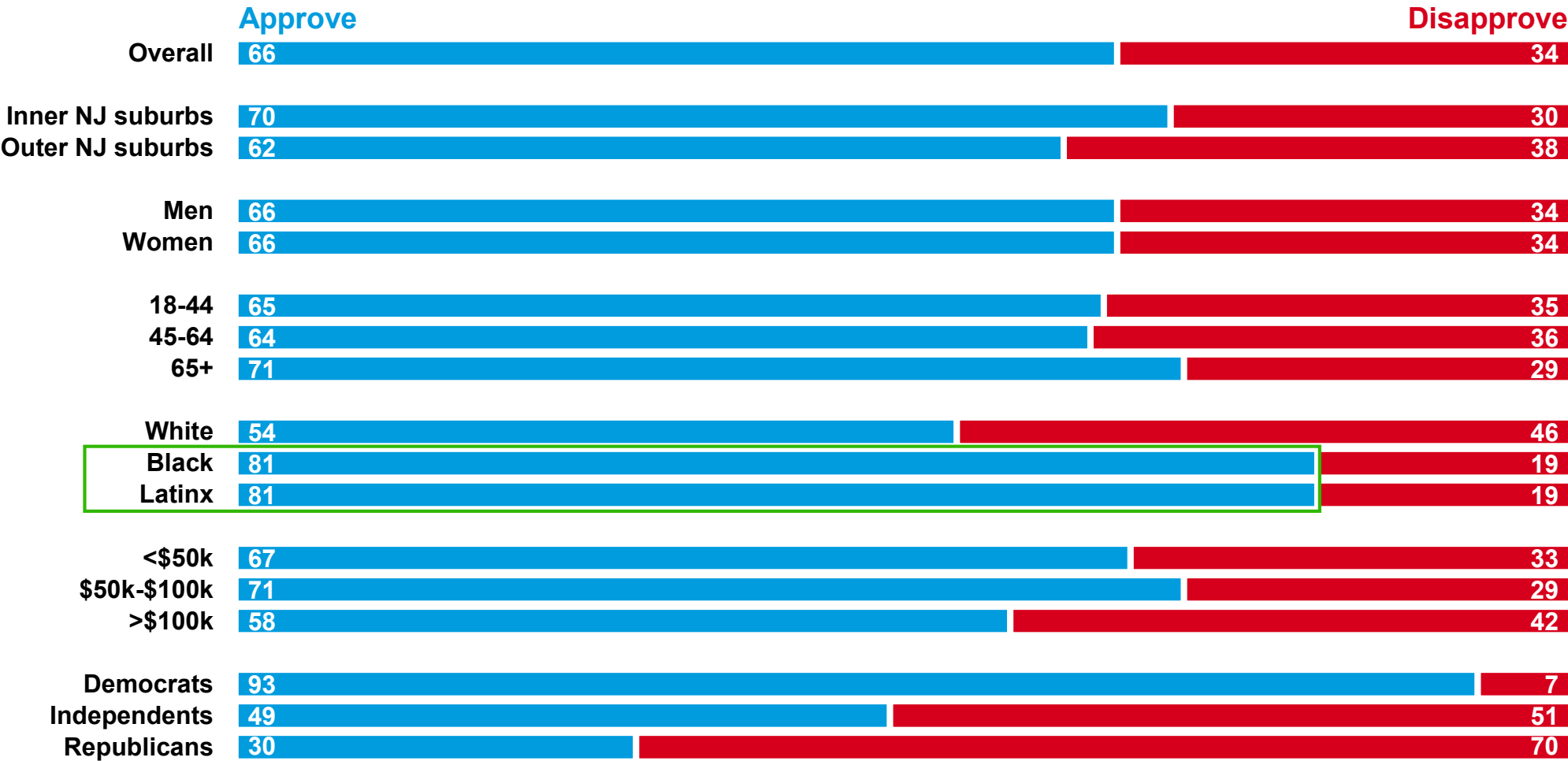
[IF NEW YORK] Do you approve or disapprove of the job Eric Adams is doing as Mayor?





Two-thirds of New Jersey residents approve of Phil Murphy; Black and Latinx residents are stronger in their approval

[IF NEW JERSEY] Do you approve or disapprove of the job Phil Murphy is doing as Governor?



Transportation Outlook



More men and Black residents are going back to work, but there are also increases in the number of people who are not working

Which of the following best describes your current working condition?

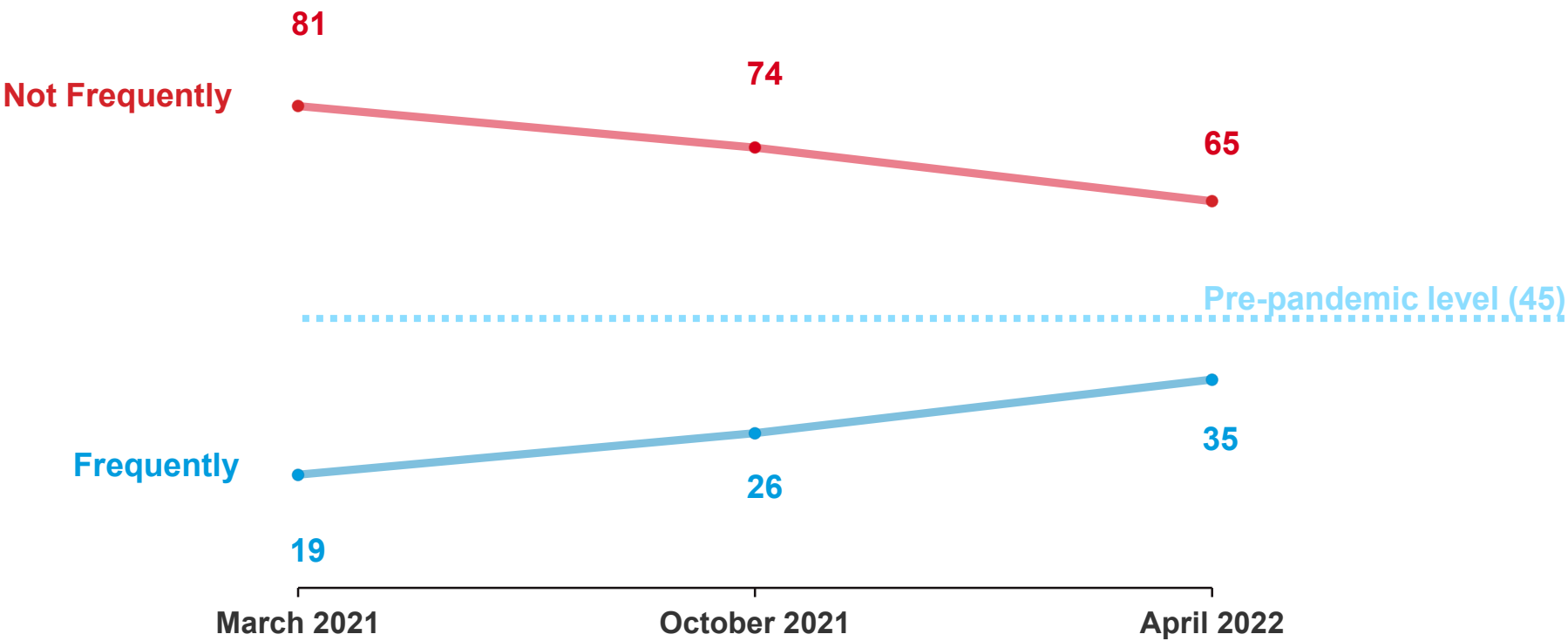
		NYC	Outside NYC	Men	Women	White	Black	Latinx	Change*
Working outside the home all the time or most of the time	34	28	38	42	27	33	40	34	+1
Hybrid – working remotely some of the time and going in to work some of the time	11	15	8	12	11	12	12	6	+2
Working at home or remotely all the time or most of the time	13	17	11	13	13	11	18	16	-8
Not working by choice	22	20	23	17	26	29	11	18	-1
Not working because I lost my job	10	9	10	11	9	8	9	13	+3
Not working because of child or family care	5	6	5	2	9	5	6	7	+1
Not working because I am a student	5	5	4	3	5	3	4	6	+2

*Since October 2021



Ridership is slowly rebounding but remains below pre-pandemic levels

How frequently do you currently ride public transportation?



Non-daily riders aren't using public transportation because of growing concerns over crime and a preference for driving

[IF NOT DAILY TRANSIT USER] Which of the following best describe why you aren't using public transportation more frequently? Select all that apply.

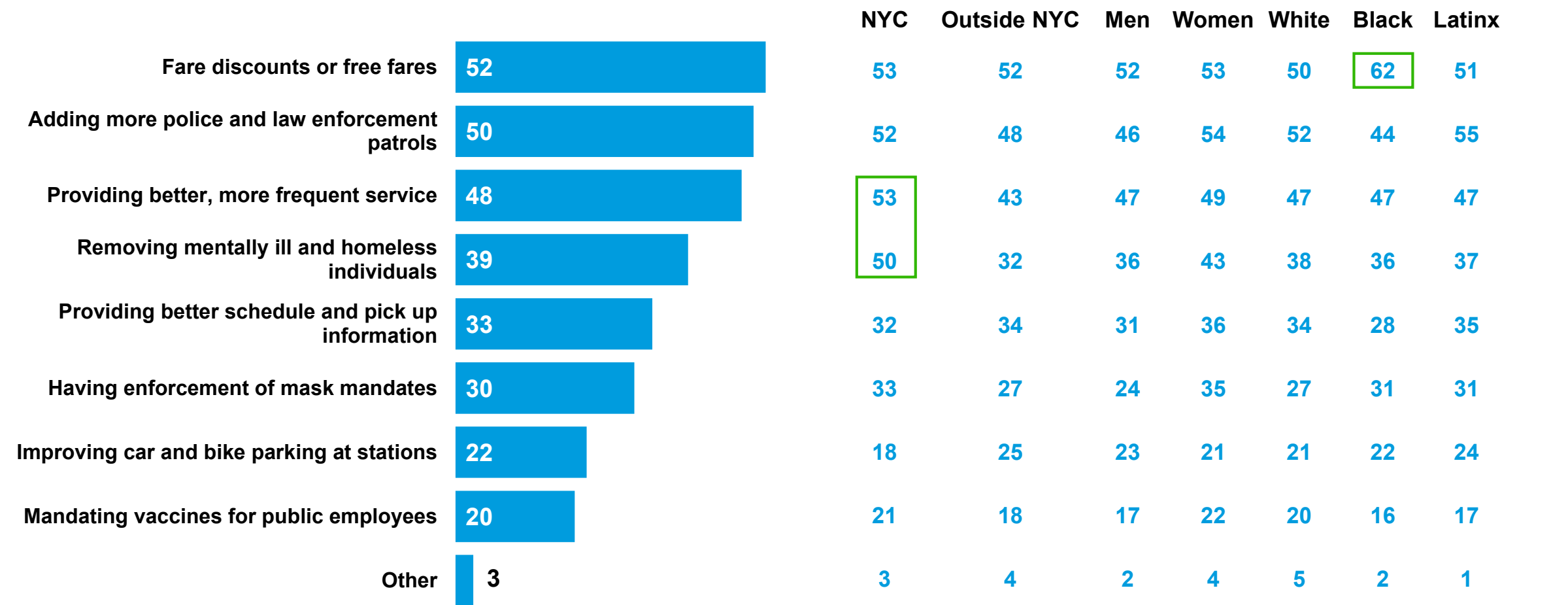
		NYC	Outside NYC	Men	Women	White	Black	Latinx	Change*
I'd rather drive	44	27	54	48	41	49	45	38	+3
Worried about crime	32	46	24	29	35	28	32	38	+14
Worried about my health during the coronavirus pandemic	30	36	26	30	29	27	32	33	-2
Worried about my physical safety	26	35	21	26	26	25	25	24	N/A
I'd rather walk or bike	17	28	11	20	15	15	15	25	+2
Too expensive	17	18	16	17	16	16	19	16	+5
Don't need to because I'm working remotely	12	18	8	11	12	12	16	6	-4
Not accessible in my community	11	2	16	10	12	16	7	4	+1
Childcare responsibilities at home prevent me from leaving	6	10	4	4	8	5	9	7	0
Other	8	7	9	4	11	8	6	7	0

*Since October 2021



Getting more riders on transit will require reduced fares, more law enforcement patrols, and better service that is more frequent

In your opinion, what is the best way to get people back onto transit? Select all that apply.





Residents are concerned about congestion and support investing in public transportation

How concerned are you about growing traffic congestion in the New York City metropolitan area?



Do you support or oppose New York City spending more on public transportation to improve train and bus service?



[IF NJ] Do you support or oppose New Jersey spending more on public transit to improve train and bus service?



*Since October 2021



Residents believe that a majority of the street should be dedicated to cars, motorcycles, and pedestrians

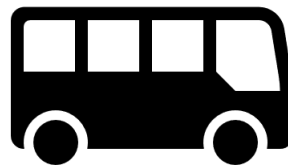
Thinking about New York City streets in general, what percentage of the street, including sidewalks, do you think should be dedicated to each of the following?



Cars/Motorcycles
Average: 30%



Pedestrians
Average: 24%



Buses
Average: 19%



Micromobility vehicles
Average: 14%



Open dining for
restaurants
Average: 13%



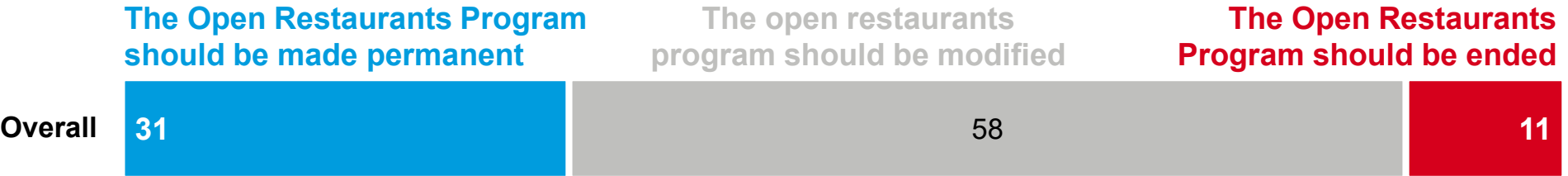
Residents find the Open Restaurants Program to be extremely successful but most also believe the program should be modified

[AFTER DESCRIPTION OF OPEN RESTAURANTS PROGRAM] Based on what you know, how successful has this program been?



White residents, women, and NYC residents are slightly more likely to say that the program has been successful (89%, 88%, and 88% respectively).

Which of the following comes closest to your view?



Black, Latinx, and residents aged 45-64 are more likely to say that the program should be made permanent (36%, 35%, and 35%, respectively).



There is widespread support for a range of changes to the urban landscape among NYC’s neighborhoods

Do you support or oppose each of the following infrastructure changes?

Support

Not sure

Oppose

Creating more greenways to connect parks and open spaces throughout the region into a broader network



Redesigning urban highways like the BQE and Cross-Bronx Expressway to improve air quality and connect neighborhoods



Adding more dedicated busways even if this reduces lanes for cars or streetside parking



Adding more dedicated bike lanes even if this reduces lanes for cars or streetside parking



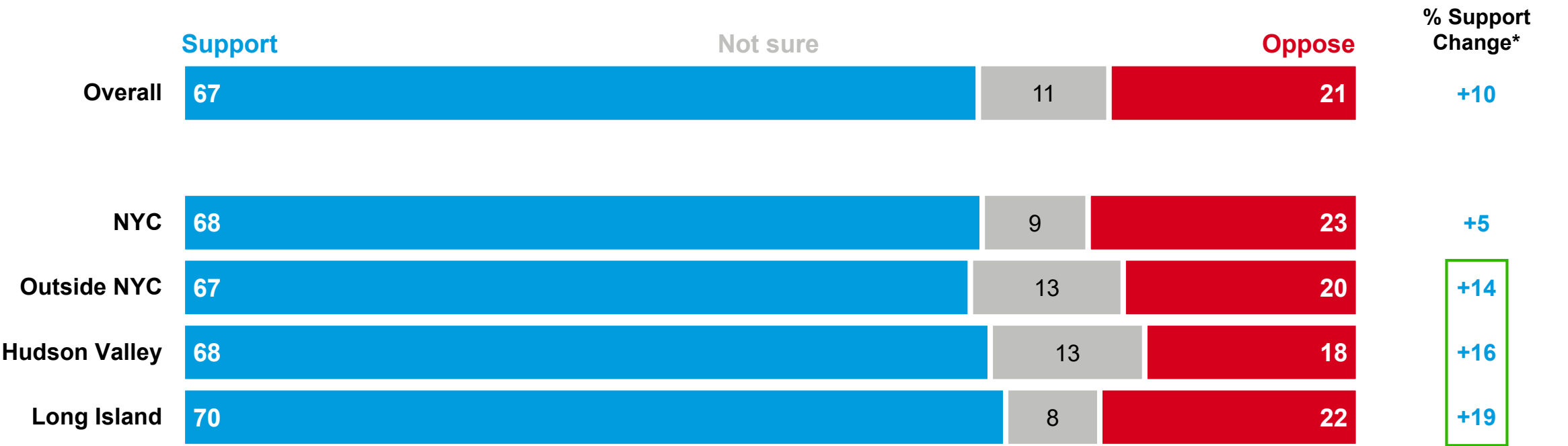
Residents over the age of 65 and those outside NYC are less likely to support adding more dedicated busways (53% and 54%, respectively). However, there is stronger support among those in NYC (68%).

Housing Outlook



Support for legalizing basement and garage apartments continues to increase, particularly outside NYC

Do you support or oppose legalizing basement apartments and garage apartments to provide more housing options in the New York City metropolitan area?

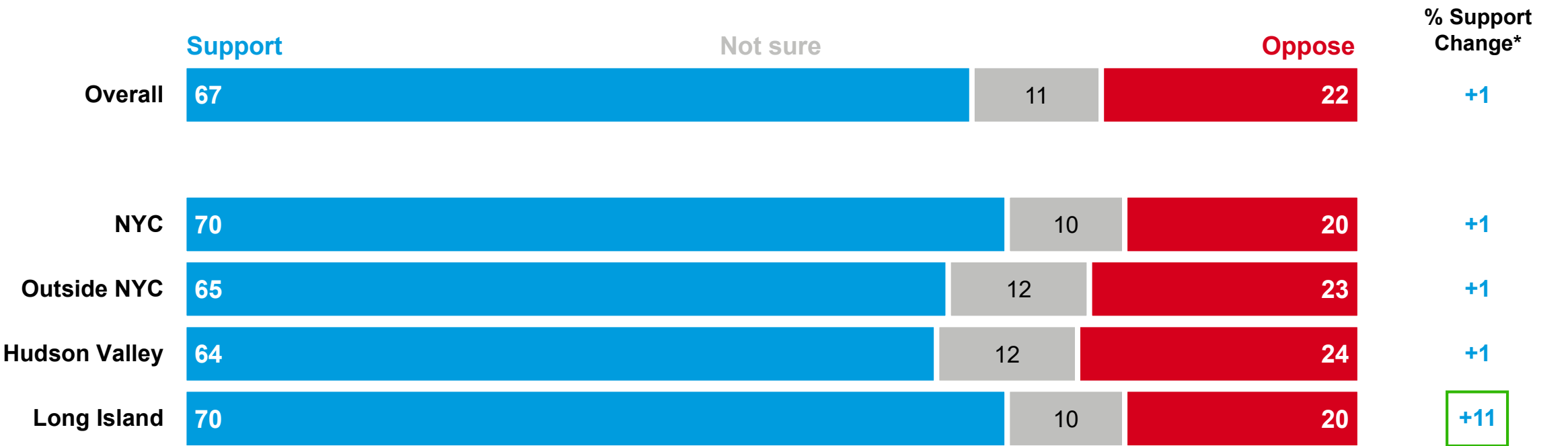


*Since October 2021



Support for converting single-family homes into two-family homes has increased among those in Long Island

Do you support or oppose allowing owners of single-family homes to convert one-family homes into two-family homes, so that there are more housing options in the New York City metropolitan area?

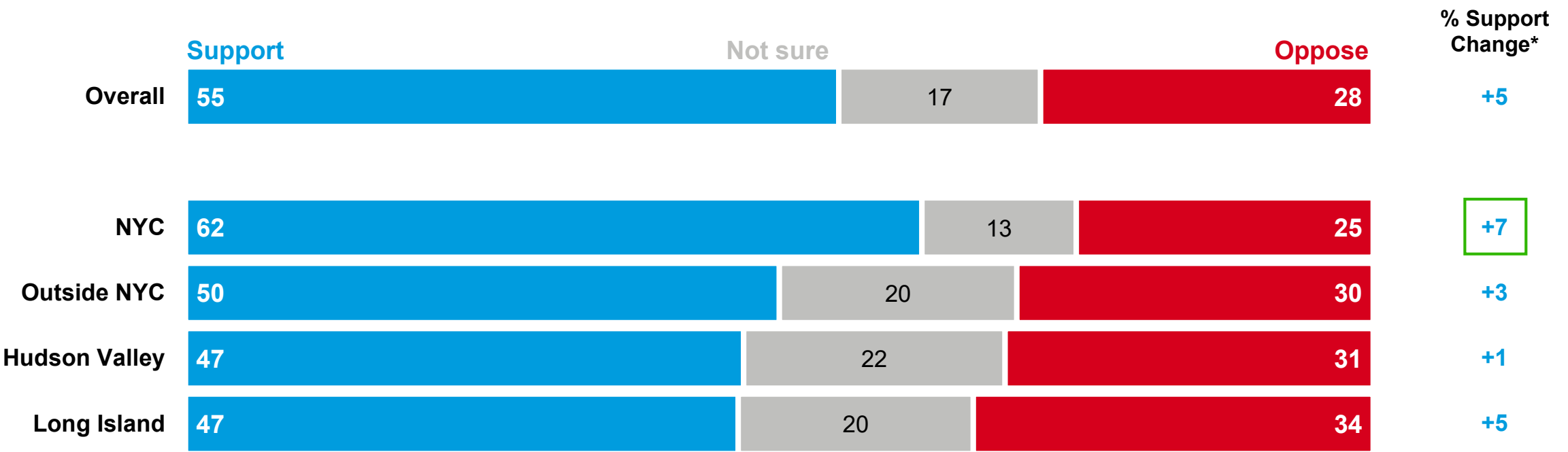


*Since October 2021



Support for up-zoning neighborhoods is stronger among NYC residents

Do you support or oppose up-zoning neighborhoods to allow for bigger and taller buildings in order to build more affordable housing?



*Since October 2021



Residents prefer commitment of funding for affordable housing, over the creation of new housing developments in their community

Do you support or oppose creating greater density for housing, such as rental and multi-family housing, near train stations in your community?



Hispanic residents, younger residents 18-44, and parents are more supportive of increased housing density near train stations (67%, 66%, and 66% respectively).

Do you support or oppose states and localities in the New York metropolitan area committing funding to return public housing to a state of good repair?



Residents over the age of 65 are much more likely to support committed funding to return public housing to a state of good repair (88%).

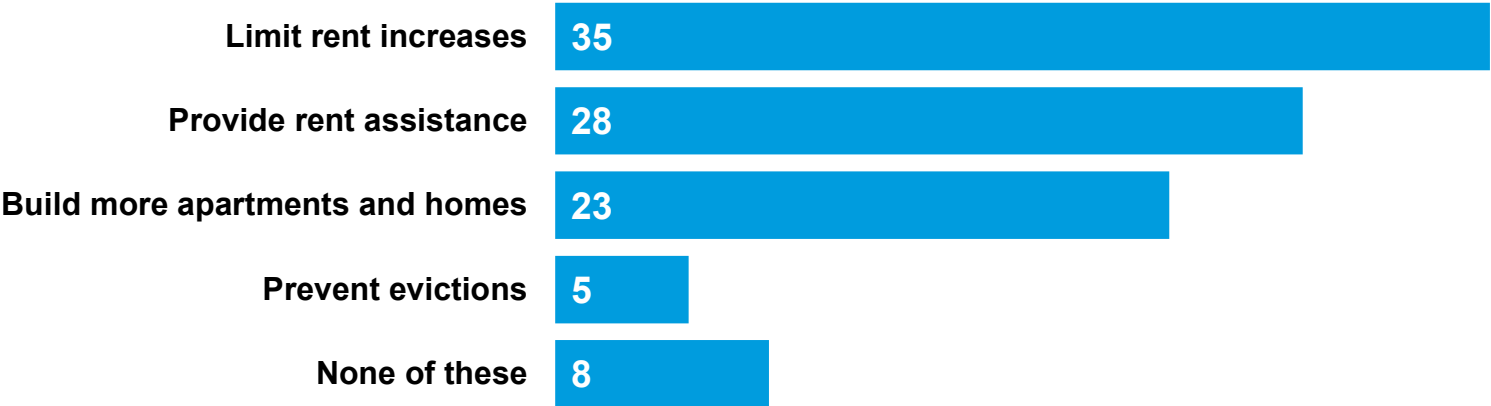
Residents agree that affordable housing reduces crime and view limitations on rent increases as the best way to increase affordability

Some people say that providing more affordable housing reduces crime. How much do you agree or disagree with this statement?



Younger residents ages 18-44, those inside NYC, and parents are more likely to say that affordable housing reduces crime (71% across all three groups).

In your opinion, what is the best way to make housing more affordable for people?



Women are more likely to support limits on rent increases (40%), while men are more likely to support building more apartments and homes (30%).

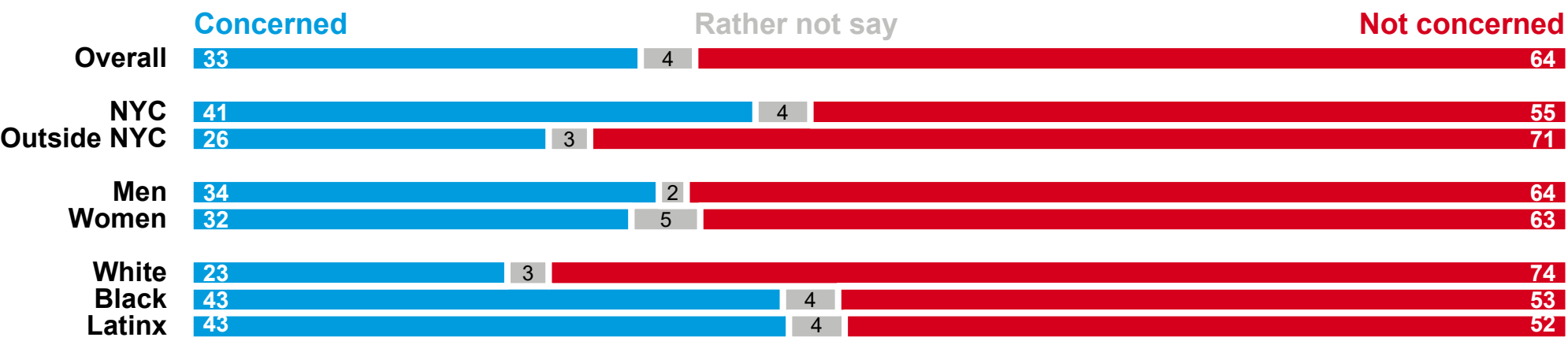


NYC residents, particularly Latinx residents, express great concern and stress over rent/mortgage payments and possible eviction

Please indicate how financially stressed you are about paying your rent or mortgage.



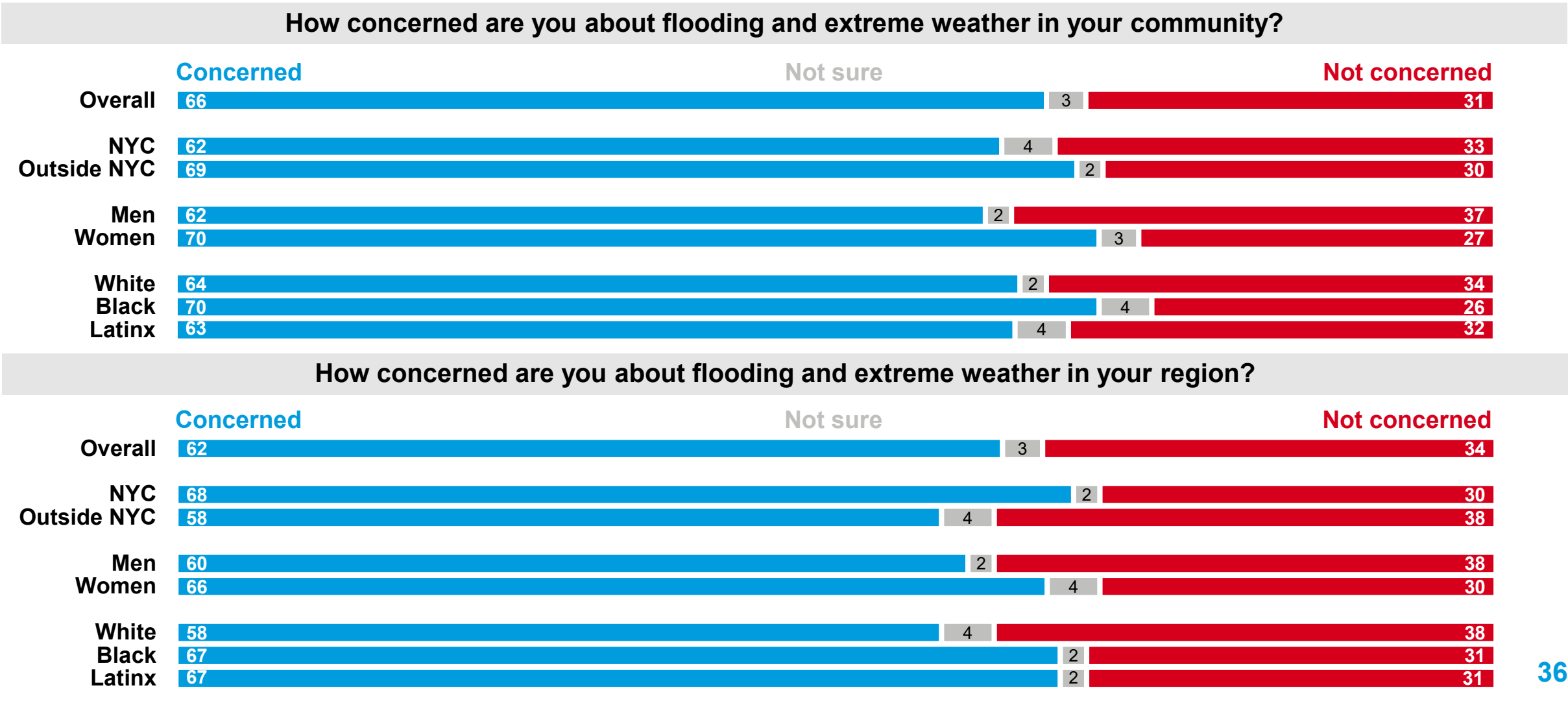
How concerned are you about getting evicted from your home?



Environmental Outlook



Residents are generally more concerned about flooding and extreme weather in their community than the overall region





Most believe climate change is a problem and a majority of New Yorkers still support the 2050 goal even when informed about potential increases in their electricity bills

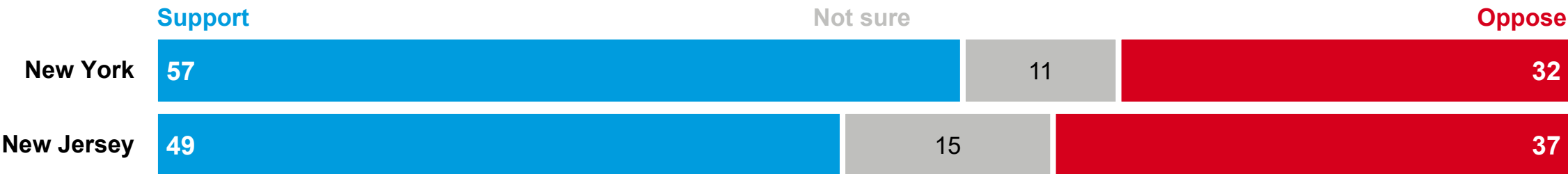
How much of a problem do you consider climate change to be?



Support for 2050 carbon neutrality goal



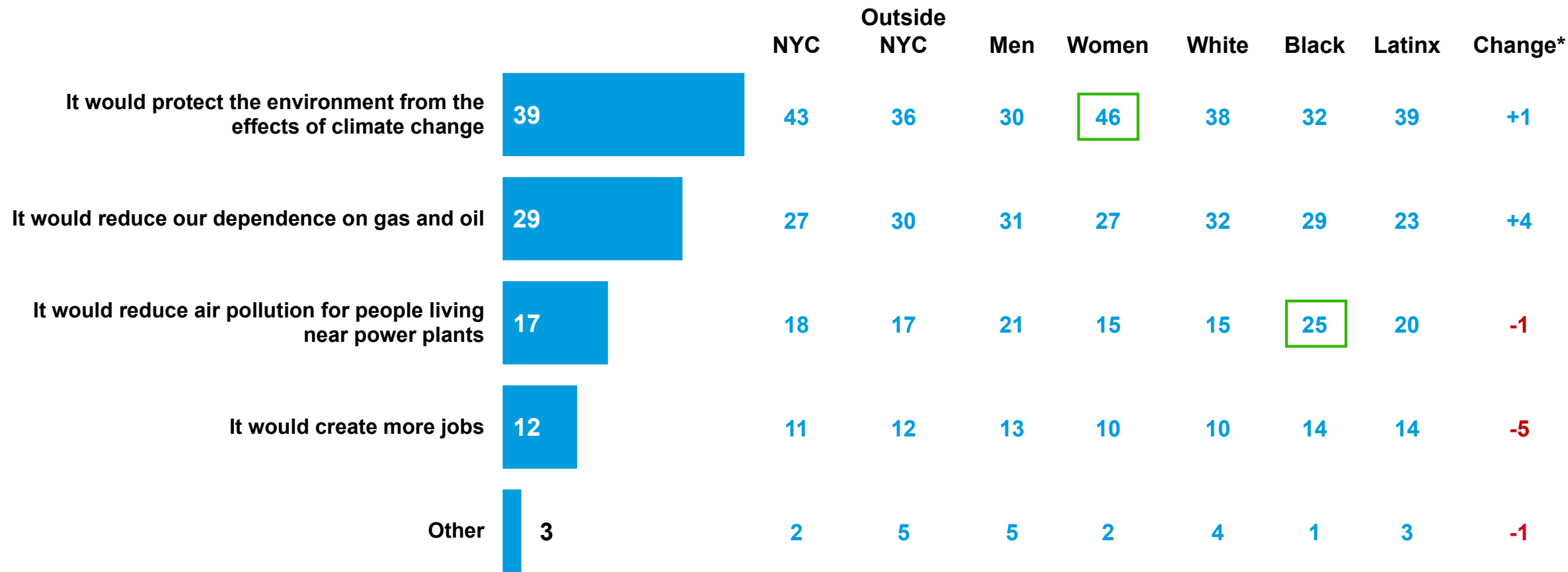
Support for 2050 goal after hearing about a potential increase in electricity bills in the short term





4 in 10 residents believe that clean energy production’s biggest benefit is protecting the environment from the effects of climate change

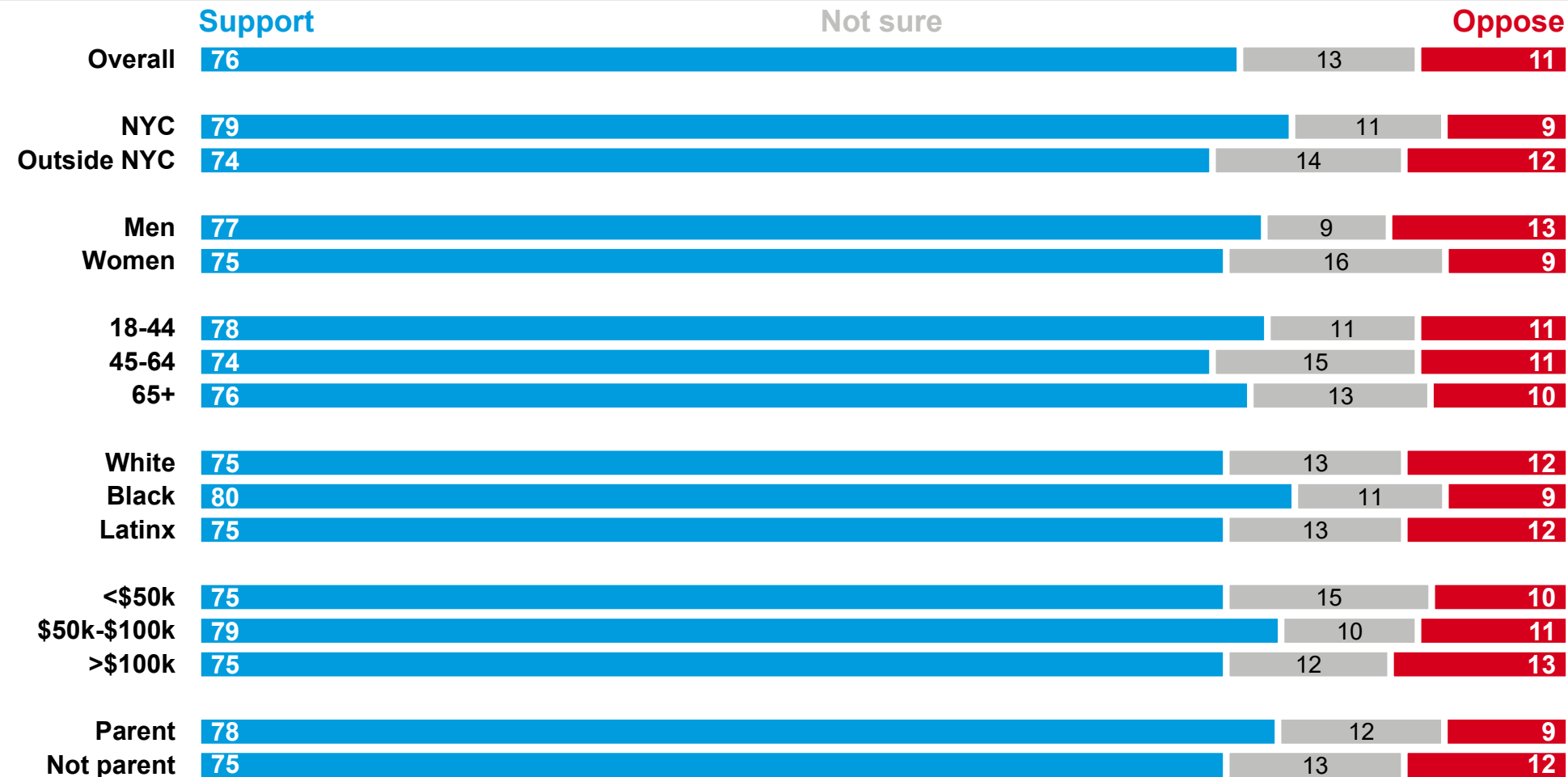
In your opinion, what is the biggest benefit from more clean energy production, like wind and solar?





Across demographics, residents show strong support towards requiring buildings to meet lower emission standards

[AFTER DESCRIPTION OF LOCAL LAW 97] Based on what you know, do you support or oppose requiring buildings to meet lower emission standards?



Thank You

New York

Washington, DC

Hartford

Chicago

Denver

Seattle

Demographics of New York Metropolitan Area Residents

Party

Democrats	50%
Independents/Other	29%
Republicans	20%

Region

Connecticut	4%
Hudson Valley	11%
Long Island	14%
NYC	42%
Inner NJ suburbs	15%
Outer NJ suburbs	14%

Race

White/Caucasian	51%
Black/African American	18%
Hispanic/Latino	20%
Asian-American	8%
Other	3%

Gender

Men	46%
Women	53%

Age

18-44 year olds	50%
45-64 year olds	33%
65+	17%

Income

Less than \$50,000	38%
Between \$50,000-100,000	35%
More than \$100,000	28%

Parent

Parent	31%
Not a parent	69%