

Regional Plan Association

Regional Plan Association is a research and planning organization supported by voluntary membership to coordinate conservation and development in the Tri-State Urban Region.

1040 Avenue of the Americas • 16th Floor (39th St.) • New York, NY 10018-3707 • (212) 398-1140

NEW JERSEY COMMITTEE (201) 623-1133
60 Park Place • Suite 1603 • Newark, NJ 07102-1357

CONNECTICUT COMMITTEE (203)356-0390
500 Summer Street • 5th Floor • Stamford, CT 06901-1306

NEWS RELEASE

Chairman
William S. Woodside
Former Chairman &
Chief Executive Officer
Primerica Corporation

NOTICE OF PRESS CONFERENCE

Fernando Ferrer, Borough President of The Bronx

and

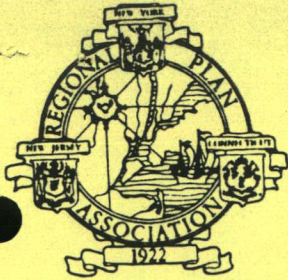
Richard Ravitch, Chairman of the New Bronx Development Council,

will meet the media

11:00 a.m., Wednesday, November 16, 1988
Fordham University
McGinley Center, Room 236

(for directions, call You Mon Tsang, (212)-398-1140)

See attached press release.



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No. 1623

FOR FURTHER INFORMATION:

William B. Shore
(212) 398-1140
(914) 631-0053

FOR RELEASE:

A.M., Wednesday, November 16, 1988

RAVITCH TO HEAD DEVELOPMENT COUNCIL GUIDING PLANNING FOR BRONX, FERRER AND REGIONAL PLAN ASSOCIATION ANNOUNCE

Richard Ravitch will chair a Council of Bronx and Tri-State regional leaders that will guide a comprehensive public planning process for The Bronx, undertaken by Regional Plan Association at the request of Borough President Fernando Ferrer and in cooperation with his office.

The Bronx Development Council was appointed jointly by Mr. Ferrer and Regional Plan Chairman William S. Woodside, former Chairman of Primerica Corporation.

Mr. Ravitch chaired the New York City Charter Revision Commission since 1986. From 1975 to 1977, he headed the New York State Urban Development Corporation and ended a period of financial crisis there. From 1979 to 1983, he chaired the Metropolitan Transportation Authority, a period when its deterioration was turned around, new capital funds were found, new cars ordered and

reconstruction begun. As a builder, he constructed several thousand apartments in The Bronx.

The current list of Council members is attached. Additional members will be named later.

The first meeting of the Council will be held at noon, Wednesday, November 16, at Fordham University.

The "New Directions for The Bronx" project will start with four task forces: (1) Housing and Neighborhoods; (2) Economic Development; (3) Health, Education and Human Services; and (4) Amenities: Cultural and Environmental Quality.

Each Vice-Chair of the Development Council will head a task force, and another member of the Development Council will serve as Vice-Chair of each task force. The leaders of the four task forces will be: Housing and Neighborhoods--Genevieve Brooks and James M. Yasser; Economic Development--Serafin U. Mariel; Health, Education and Human Services--Dr. Richard Daines and Dr. Isaura Santiago Santiago; Amenities--Dr. James Hester.

The Council will receive task force minutes and provide guidance for them. When the task forces report in June, the Council will formulate final recommendations based on their work. The report will then be tested on the general public next fall.

"Clearly, The Bronx is on the brink of large-scale reconstruction. This project will provide guidelines for public investment proposals, for coordinating projects so they strengthen each other, and for orchestrating policies on neighborhood rebuilding and economic development," Mr. Ravitch observed.

"I'm gratified that so many distinguished regional and borough leaders have agreed to join the Development Council. Their advice and judgment and their role as ambassadors for The Bronx to the rest of the Tri-State Region will be extremely valuable.

"The stature of Council members testifies to the importance of The Bronx to the whole City and the Tri-State Region."

Regional Plan Association, a 60-year-old citizen organization, has run similar projects in Westchester County, New York; Fairfield County, Connecticut; and Morris County, New Jersey. Earlier Association studies have led to a quadrupling of the Region's parkland since the 1920s; the layout of much of the Region's highway network; the rescue of the commuter rail network in the 1960s; and the strengthening of downtowns in Stamford, White Plains, New Brunswick, Bridgeport, Brooklyn and Jamaica.

#

Attachment
November 11, 1988

DEVELOPMENT COUNCIL MEMBERS AS OF NOV 11, 1988

Edward Arrigoni
President
New York Bus Service

Genevieve Brooks
Executive Director
Mid-Bronx Desperadoes

John S. Dyson
Chairman
Wakefield-National, Inc.

Dr. Spencer Forman
President
Montefiore Hospital

Dr Richard R. Green
Chancellor
NYC Board of Education

Cecil P. Joseph
President
Bronx Overall Economic
Development Corporation

Robert Kiley
Chairman
Metropolitan Transportation
Authority

Stephen L. Nelson
President
Empbanque Capital Corp.

Julia Rivera
President
ASPIRA

Robert C. Timpson
Vice-President & Area Manager
IBM, Eastern Region
Information Systems Group

Richard C. Wade
Professor of Urban History
Graduate Center, City
University of New York

Jack Bigel
President
Program Planners Inc.

Dr. Richard F. Daines, M.D.
Vice President for
Professional Affairs
St. Barnabas Hospital

Frank F. Flores
President
Marsden Reproductions, Inc.

Father Louis Gigante
Director
South East Bronx Community
Organization Development

Dr James Hester
President
New York Botanical Garden

Richard A. Kahan
Managing Director
Continental Development Group

Serafin U. Mariel
Chairman, President & CEO
New York National Bank

John Patterson
President
SOBRO

Dr. Isaura Santiago Santiago
President
Hostos Community College

Margaret W. Tishman
President
UJA Federation

James M. Yasser
Senior Vice-President
Milstein Properties