



Regional Plan Association

... a research and planning agency supported by voluntary membership to promote the coordinated development of the New York-New Jersey-Connecticut Metropolitan Region.

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NEWS RELEASE

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REGIONAL PLAN APPOINTS NEW JERSEY DIRECTOR: BARBARA L. LAWRENCE,
FORMER AIDE TO STATE SCIENCE, TECHNOLOGY COMMISSION

Thomas J. Stanton, Jr., Chairman of Regional Plan Association's New Jersey Committee and Vice Chairman of the Association, today announced the appointment of Barbara L. Lawrence as the Association's New Jersey Director.

Lawrence is stepping down as Associate Director of the Governor's Commission on Science and Technology to assume the New Jersey Committee post. She served previously as an Assistant to the Deputy Director of the New Jersey State Division of Motor Vehicles. In the private sector, Lawrence worked for seven years at TRW where she attained distinction as the firm's first National Consumer Relations Coordinator with the Credit Data Division. A Phi Beta Kappa graduate in Political Science from the University of California (Berkeley), she also holds a Master's Degree

from Princeton University's Woodrow Wilson School. Lawrence lives in Plainsboro with her husband, Michael Sage.

Commenting on the Lawrence appointment, Mr. Stanton stated that, "In Barbara Lawrence we have an individual who brings to Regional Plan an outstanding record from both the public and private sectors."

Succeeding Kathleen W. Rae as Director of the Newark-based New Jersey Committee, Lawrence is responsible for carrying out and developing programs for Regional Plan's 36 member New Jersey Committee. In recent years, the Committee has been in the forefront of a successful effort to increase capital expenditures to reverse the deterioration of the State's bridge, highway, rail, sewer and water facilities. The Committee has pressed for the enactment of fair housing legislation and for the establishment of a State planning commission. Jointly sponsoring the MORRIS 2000 project with the Morris County Chamber of Commerce, the Committee has lent support to a broad-based citizen effort to define where that growing county should be heading in the next 15 years. The Committee has also sought effective coordination of development along the State's growth corridors--in the Meadowlands, along Route 1 and on the New Jersey side of the Hudson River.

"In the last four years," said Ms. Lawrence, "the New Jersey Committee has become a recognized and respected advocate of balanced and attractive development. This group has long championed the redevelopment of downtowns even when it was not fashionable. I am proud to join Regional Plan and look forward to working with Tom Stanton and New Jersey Committee members to keep the momentum going. With northern New Jersey outpacing nearly every other area of the Region in development, the challenge to the New Jersey Committee will be formidable."

Regional Plan Association, the nation's oldest regional non-profit planning organization, works for coordinated development throughout the New Jersey-New York-Connecticut metropolitan area. William S. Woodside of American Can Company is the Regional Plan Chairman. Thomas Stanton, New Jersey Committee Chairman, is also Chairman and Chief Executive Officer of First Jersey National Bank.

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