



# Regional Plan Association

... a research and planning agency supported by voluntary membership to promote the co-ordinated development of the New York- New Jersey-Connecticut Metropolitan Region.

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## NEWS RELEASE

No. 1490

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FOR IMMEDIATE RELEASE

'DOWNTOWN BROOKLYN' ASSETS, REDEVELOPMENT TO BE AIRED BY WPIX-TV  
WITH ELI WALLACH NARRATING REGIONAL PLAN ASSOCIATION PRODUCTION

"Downtown Brooklyn" a video report on the potential office and retail development of the business center just across the East River from Lower Manhattan will be shown on WPIX-TV, Channel 11, at 9:30 a.m. Friday, January 6, 1984. Eli Wallach narrates. Music is by Lukas Foss and the Brooklyn Philharmonic.

The program is a visual survey of the assets of Downtown Brooklyn that are likely to attract more business and residents over the next few years, according to Regional Plan Association, the nonprofit research organization that produced the half-hour program.

Conditions that have slowed Downtown Brooklyn's redevelopment are pictured along with the assets, and several programs aimed at eliminating the obstacles to growth, the Association said.

In addition to Mr. Wallach, the following appear in the program: Brooklyn Borough President Howard Golden, Deputy Mayor Kenneth Lipper, A&S President Robert Tammero, Citibank Vice President for Brooklyn Michael O'Neill, Polytechnic Institute of New York President George Bugliarello, Con Edison Vice President and Brooklyn Chamber of Commerce Chairman Warren Coburn and Howard Weiss, President of the Pratt Area Community Council.

The program grew out of a two-year study of Downtown Brooklyn carried out by the independent planning organization that has been studying the tri-state New York Urban Region since the 1920s and recommending public and business policies.

Copies of the "Downtown Brooklyn" videotape and written report are available at Regional Plan Association.

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December 29, 1983