



# Regional Plan Association

... a research and planning agency supported by voluntary membership to promote the coordinated development of the New York-New Jersey-Connecticut Metropolitan Region.

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## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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CHOICES FOR '76 TO BE LAUNCHED WITH FILM ON HOUSING: QUESTIONS  
RELATE TO BUILDING MORE HOUSING AND SAVING HOUSING BEING ABANDONED

Program to be Televised 23 Times  
Over Saturday, Sunday, Monday, March 17-19

The first program of CHOICES FOR '76, a one-hour film "Housing--A Place to Live," will be shown 23 times over 18 television stations from Trenton to Hartford over the Saturday, Sunday, Monday period of March 17-19. Narrator for the housing film is Eli Wallach.

Nine questions on housing policy will be posed reflecting the issues involved in getting more housing built and saving more housing now being abandoned. The Region needs about 200,000 new housing units a year; about 80,000 are are being constructed. Allowing builders more land on which to put attached mobile homes could add even more new units. More community participation in managing city apartments could save prospective abandonment. But these would require a change in the way school taxes are collected, more participation of county, state and/or federal governments in local zoning and building code decisions, and a fairly substantial change in the way city real estate markets operate.

A copy of the questionnaire that participants in the first CHOICES "Town Meeting" will be asked to complete and return is attached.

Viewing times are:

Saturday - March 17:

6:30 p.m. - Channel 13 (WNET)

Sunday - March 18:

12:00 noon - Channel 7 (WABC); 1:00 p.m. - Channel 4 (WNBC); 5:00 p.m. - Channel 2 (WCBS), Channel 24 (WEDH), Channel 49 (WEDW), Channel 53 (WEDN), and Channel 71 (Connecticut Public Television); 7:00 p.m. - Channel 8 (WTNH); 7:30 p.m. - Channel 52 (WNJT); 8:00 p.m. - Channel 31 (WNYC); 9:00 p.m. - Channel 11 (WPIX); 11:00 p.m. - Channel 5 (WNEW); 11:30 p.m. - Channel 9 (WOR). (Channel 41 (WXTV) at a time to be announced.)

Monday - March 19:

11:30 a.m. - Channel 21 (WLIW); 3:00 p.m. - Channel 25 (WNYE); 8:00 p.m. - Channel 24 (WEDH), Channel 49 (WEDW), Channel 53 (WEDN), and Channel 71 (Connecticut Public Television); 9:00 p.m. - Channel 25 (WNYE); 10:30 p.m. - Channel 47 (WNJU).

Executive Producer for CHOICES FOR '76 is Albert Waller. "Housing--A Place to Live" was written by Ephraim Katz and Louis B. Schlivek.

Subsequent programs, at two-week intervals, will cover transportation, environment, poverty, and cities and suburbs.

The Press will be invited to a screening on March 12, time and place to be announced.