



Regional Plan Association

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WK
February 7, 1973
Charles

TO: ~~JPK~~

FROM: PHH via phone

1. George Soos, Long Island Lighting:
 - (a) Their staffers are programmed through July; we are three or four months late.
 - (b) Re Bell Labs meeting yesterday - extremely successful. You should know that everybody in New Jersey is calling everybody else to find out what other people are doing.

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John:

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Ehloley

Our request for advertising support from the Clearing House of commercial banks was met with some resentment, according to Joe Nolan. They feel that since they have contributed \$100,000, they have made a significant contribution, and they note that other key industries are not involved---notably the retail stores and the real estate industry. ~~Whenxxxxxx~~ I mentioned that we have been trying for some time to get a hearing before the Metropolitan Retail Merchants Assn and the Association for a Better New York, but that we haven't had much luck.

He suggests that Rusty make a call to Lou Rudin as a top priority, and Al Marshall as a second priority to ~~xxx~~ move that group. And he offered to see what he could do to move the stores. I told him that Macy's is considering providing ad support, ~~and~~ but we have had no response yet. ~~The~~ Richard Hersh, Ex. Dir. of the Retail Assn. is very enthusiastic about the project, but has been unable to hold an executive meeting for 3 months because his Association's president, who was also president of Macy's New York, recently quit both posts, and his group has been leaderless. However, he says a meeting is scheduled in the next 10 days.

Mey