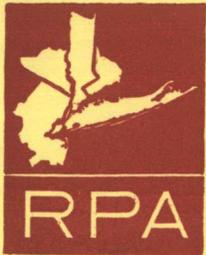


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REGIONAL PLAN ASSOCIATION, INC.

... a research and planning agency supported by voluntary membership to promote the coordinated development of the New York-New Jersey-Connecticut Metropolitan Region.

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NEWS RELEASE

April 7, 1966
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FOR RELEASE: P.M., Tuesday,
April 12, 1966

NEW JERSEY BUSINESS, CIVIC LEADERS MEET IN NEWARK

Nearly 300 business and civic leaders of Northeastern New Jersey are meeting Wednesday, April 13, for a day-long discussion of improved transportation, efficient location for future jobs, old city revival, saving open countryside and the government tools needed to do this.

Regional Plan Association's New Jersey Committee is sponsoring the meeting at the Robert Treat Hotel in Newark, 8:45 a.m. to 4:15 p.m. Participation is by invitation only.

Most of the discussion will be by the participants themselves, meeting in small groups. Discussion leaders are: Clayton S. Cronkright, General Manager, Area Development Department, Public Service Electric & Gas Company, Newark; Cowles Andrus, Mountain Lakes; Albert W. Merck, Mendham; Harold S. Osborne, Upper Montclair; Bayard Faulkner, Principal Author, Faulkner Act, Upper Montclair; George M. Bersch, Vice President, Bamberger's, Newark; Murray Forbes, Vice President, The Howard Savings Institution, Newark; Thomas A. Hyde, Executive Secretary, N.J. Federation of Planning Officials, Mountainside; Donald H. Scott, Manager, Civic Affairs, American

Cyanamid Company, Wayne; William T. Smith, Vice President, Trust Company of Morris County, Morristown; Daniel M. Ayres, Vice President, First National Iron Bank of Morristown, Morristown; Norman Brassler, Chairman of the Board, N.J. Bank & Trust Company, Paterson; John G. Hewitt, President, First Merchants National Bank, Asbury Park; J.V. Richards, Planning & Development, New Jersey Natural Gas Company, Asbury Park; Edward A. Jesser, President, Peoples Trust Company of Bergen County, Hackensack; B. Franklin Reinauer, II, Vice President, Reinauer Brothers, Hackensack.

A panel will look at water resources and distribution in the Northeastern New Jersey area. Speakers will be: Dr. Samuel D. Faust, Professor in Environmental Sciences, College of Agriculture & Environmental Science, Rutgers, The State University, New Brunswick; George H. Buck, President, Hackensack Water Company, Weehawken; Robert Kean, President, Elizabethtown Water Company, Elizabeth; Oscar Wilensky, Passaic; George Shanklin, Acting Director, Division of Water Policy and Supply, Department of Conservation & Economic Development, Trenton; Francis W. Brennan, Secretary, P. Ballantine & Son, Newark. Robert G. Clarkson, Chairman of the New Jersey Committee, will chair the panel.

A second panel will summarize the morning small-group discussion and relate it to the preparation of the Second Regional Plan for the New Jersey-New York-Connecticut metropolitan area which Regional Plan Association is now working on. The Association staff will make this report.

Benjamin Chinitz, Deputy Assistant Secretary of Commerce for Economic Development and author of Freight and the Metropolis about the New York Metropolitan Region, will represent the Secretary of Commerce at the

meeting.

Policy statements of the New Jersey Committee and its work in informing political and civic leaders of important facts and considerations in such matters as parks, transportation and job location will be reviewed. New guidelines for Committee action will be suggested.

Among the policy questions to be considered are:

- Ways to improve the attractiveness to middle-income families of living in the older cities of New Jersey, particularly whether further aids to middle-income housing construction are needed.
- How to stimulate properly planned development of the Meadows.
- Where industry and office jobs of the future might best be located and, in particular, whether office jobs should locate in centers with other activities, such as universities, libraries, museums, department stores, health services, theatres and high-rise housing.
- Where transportation improvements are needed most and how to finance them, particularly the Committee's proposed bond issue for both highways and commuter railroad modernization.
- How to speed acquisition of park land under the Green Acres program.
- How to increase cooperation among municipalities, the role of the county in land and transportation planning, and relations between county planners and state highway planners.

This is the third New Jersey Conference sponsored by the Regional Plan New Jersey Committee. The Committee was formed in 1961. Ernest Erber is its staff director.

Regional Plan Association was formed in 1929 to promote the efficient,

attractive and varied development of the tri-state metropolitan area surrounding the Port of New York. It is an independent citizen organization.

New Jersey directors of the Association are: John W. Larsen, Haworth, Executive Vice President and Treasurer, The Bowery Savings Bank; Cowles Andrus, Mountain Lakes, a banking consultant; Robert A. Baker, Hackensack, Vice President, Electric Operations, Public Service Electric & Gas Company, Hackensack; Proctor H. Barnett, Senior Vice President, Prudential Insurance Company of America, Newark; Mason W. Gross, Rumson, President, Rutgers--the State University; Edward A. Jesser, Jr., Ridgewood, President of the People's Trust Company of Bergen County; Albert W. Merck, Mendham; Harold S. Osborne, Upper Montclair, Consulting Engineer.

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NOTE TO CITY EDITORS: Reporters are welcome at the panel discussions; 11 a.m.-Noon, Grand Ballroom I: Water Resources and Distribution, and the luncheon 12:30-2:30 p.m., Grand Ballroom II: Northern New Jersey and Regional Plan II. Please have reporters come to the press room to pick up luncheon tickets. In the interests of completely open discussion in the small groups, these sessions will be completely off the record. Please respect this so that real progress can be made in working out policies for New Jersey's future. Of course full publicity will be sought when policy statements have been finally worked out. Some of the morning discussion will be summarized by the luncheon panelists. 7