

P.S. - This was
an old one. Really
can't even be sure
it went out.



REGIONAL PLAN ASSOCIATION, INC.

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Metropolitan Council on Metropolitan Region*

New Jersey Committee
605 Broad Street, Newark, N. J.

(Area Code 201) Area 4-1331

NEWS RELEASE

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FOR RELEASE: Upon Receipt

**For Information Call:
Ernest Erber, Area Director
Ma 2 3331**

Changes affecting population distribution, job location, open space and transportation in the Metropolitan Region during the next 25 years were studied by some 20 residents of Newark and vicinity at five consecutive, weekly sessions of a course on "Goals for the Region" sponsored by the Regional Plan Association. The concluding session was held last night.

The Newark series was one of three pilot courses given in the Metropolitan Region by Regional Plan Association to test out materials and techniques to be used by over 1,000 study groups to be reached via T-V next March and April. The other groups met in Great Neck, on Long Island, and in New City, Rockland County. Newark, Great Neck, and New City were selected as representative of an old core city, an old, established suburb and a new, growing suburb respectively.

Each of the groups followed the same class routine consisting of the advance reading of background material, a 30-minute lecture simulating the T-V presentation, over one hour of class discussion led by a moderator and a final 15 minute period for filling out a detailed questionnaire.

Regional Plan Association considers the questionnaires to be the most vital part of the program, because they are designed to solicit value judgments and choices regarding alternative living patterns. The latter include the advantages and disadvantages of residence in a central city, an established suburb, and a new suburb featuring acreage lots. The questionnaire accords similar treatment to ^(a) job location, ^(b) recreation, and public transportation. ^(c) various aspects of

The study course also dealt with methods of making regional plans work. The latter considered the adequacy of land use controls exercised at the municipal level and weighed the advantages and disadvantages of shifting controlling authority to a county or regional level.

The background reading and lecture notes were based on Regional Plan Association's research findings in a study underway since 1958 which is designed to produce "regional guidelines" to be followed by "decision makers" in public and corporate affairs. Replies to the questionnaires, expected to exceed 10,000, will be used by Regional Plan Association in shaping its guideline proposals for regional development for the next 25 years.

The Newark study group moderator was Dr. Stanley H. Worton, 22 Cresthill Avenue, Clifton. Dr. Worton is an Associate Professor in the Department of Social Sciences at Jersey City State College.

Ernest Erber, Area Director of Regional Plan Association gave the five weekly lecture programs. Mr. Erber, a professional planner, heads Regional Plan Association's New Jersey staff with offices at 603 Broad Street, Newark.

The Newark study group, designed to be a cross section of its population, met at the invitation of Mr. Erber, who had the assistance of Jacob Feldman, Director

Group Work & Recreation Division, Council of Social Agencies, in selecting the participants.

Sessions were held in the Board Room of the Council of Social Agencies, 45 Stanford Place, from 8 P.M. to 10 P.M., each Tuesday, beginning October 23rd.

Those enrolled in the study course were:

Mr. Gunnar Anderson
583 Ridge Street
Newark, N.J.

Mr. Martin Loftus
570 Broad Street
Newark, N.J.

Mr. & Mrs. Ira Gopen
46 Wapahic Avenue
Newark, N.J.

Mrs. Milton Lowenstein
363 Irving Avenue
South Orange, N.J.

Mr. Clinton Cruse
441 - 7th Avenue
Newark, N.J.

Mrs. A. Nassie
27 Johnson Avenue
Newark, N.J.

Mr. Richard Becker
21 Reed Street
Newark, N.J.

Mr. William Morser
50 14th Avenue
Newark, N.J.

Mrs. Bruce D. Gibson
205 Igoude Avenue
Staten Island, N.Y.

Mrs. Betty Phillips
212 West Market Street
Newark, N.J.

Mr. & Mrs. Solomon Galat
299 Clinton Avenue
Newark, N.J.

Mr. Joseph Pitus
Health & Hospital Council
45 Stanford Place
Newark, N.J.

Miss Dorothy Gould
65 Sawyer Avenue
Newark, N.J.

Mr. Irving Piltch
24 Commerce Street
Newark, N.J.

Mr. Henry Kennedy
75 South Street
Newark, N.J.

Mr. J. Harry Powers
Sears Roebuck & Co.
168 Elizabeth Avenue
Newark, N.J.

Mr. George Kessler
14 Huntington Terrace
Newark, N.J.

Reverend L. Robinson
Central Presbyterian Church
377 Clinton Avenue
Newark, N.J.

Reverend Claude Kilgore
13th Ave. Presbyterian Church
109 - 13th Avenue
Newark, N.J.

Mrs. D. Rustolo
318 Summit Avenue
Newark, N.J.

Mrs. G. Scott
144 James Street
Newark, N.J.

Mrs. Lennie W. Stalks
43 Stanley Avenue
Newark, N.J.

Mr. Stanley Winters
26 Stanley Avenue
Newark, N.J.

Mr. Angelo Logudice
242 - 18th Avenue
Newark, N.J.

Mr. Walter Stinger
36 Hoyt Street
Newark, N.J.