



QUARTERLY WEBSITE PERFORMANCE

2022 - Q1

VISITROSWELLGA.COM



destination
signals

TOP WEBSITE PAGES

Page	Total Pageviews	% of Total Traffic	YOY
/events/	5,055	9.81%	192.20%
/homepage/	4,237	8.22%	19.28%
/eat-drink/	3,313	6.43%	12.80%
/directory/vickery-creek-falls/	2,016	3.91%	-9.11%
/directory/ballard-designs-outlet/	1,858	3.61%	382.60%
/events/major-events-festivals/	1,693	3.29%	251.24%
/directory/roswell-river-landing/	1,470	2.85%	2,726.92%
/things-to-do/free-things-to-do/	1,115	2.16%	45.18%
/things-to-do/	1,066	2.07%	25.56%
/film/	997	1.93%	-6.65%

TOTAL SESSIONS BY SECTION

51,530

TOTAL PAGEVIEWS

6,413

THINGS TO DO

3,313

EAT & DRINK

5,055

EVENTS

519

MEETINGS & GROUPS

1,106

WEDDINGS

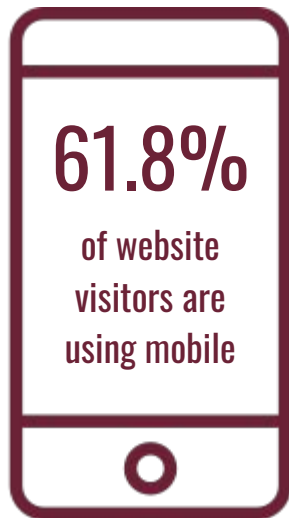
TOTAL SESSIONS BY STATE

Page	Total Pageviews	% of Total Traffic	YOY
Georgia	15,907	72.64%	42.71%
Florida	695	3.17%	46.93%
Texas	551	2.52%	126.75%
Virginia	428	1.95%	117.26%
North Carolina	418	1.91%	92.63%
California	364	1.66%	34.32%
Alabama	338	1.54%	78.84%
New York	321	1.47%	148.84%
Tennessee	252	1.15%	50.90%
Illinois	204	0.93%	-5.56%

TOTAL SESSIONS BY CITIES WITHIN GEORGIA

Page	Total Pageviews	% of Total Traffic	YOY
Atlanta	5,138	22.71%	44.69%
Roswell	3,182	14.07%	47.38%
Sandy Springs	739	3.27%	26.11%
Marietta	728	3.22%	103.35%
Woodstock	510	2.25%	17.24%
Milton	483	2.14%	35.29%
Alpharetta	471	2.08%	39.35%
Cumming	397	1.76%	32.78%
Johns Creek	367	1.62%	26.55%

TOTAL SESSIONS BY DEVICE



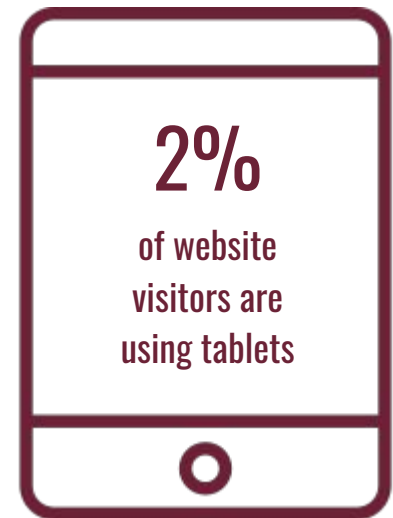
MOBILE

14,565 total sessions
61.8% of total website traffic
Up .5% from last year



DESKTOP

8,506 total sessions
36.1% of total website traffic
Down .2% from last year



TABLET

482 total sessions
2% of total website traffic
Down .2% from last year



THANK YOU!!

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VISITROSWELLGA.COM PLEASE REACH OUT TO US AT
(800) 274-8774 x731 OR
ROSWELL@DESTINATION SIGNALS.COM