



Destination Signals supports Visit Roswell with
community activation—connecting local businesses with
residents and visitors through VisitRoswellGA.com.



THE BEST WAY TO REACH LOCALS & VISITORS

VisitRoswellGA.com

We are the most trusted travel resource for the Roswell region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

155K+ ANNUAL
PAGEVIEWS

61% OF WEBSITE VISITORS
ARE FEMALE

63% OF WEBSITE VISITS
ARE ON MOBILE DEVICES



TOP 6 REASONS TO ADVERTISE:

1: REACH a qualified audience of wealthy, educated visitors and locals.

2: BUILD targeted, custom-tailored campaign strategies.

3: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

4: MEASURE your advertising performance and results.

5: WELCOME additional customers to your business.





6: SUPPORT Roswell. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

**TO GET STARTED TODAY EMAIL
ROSWELL@DESTINATION SIGNALS.COM**

FEATURED BLOCK AD


- Image:** 640x480 pixels
Title: 25 characters
Body: 125 characters
Character count includes space

PLACEMENT	MONTHLY RATE
Run of Site	\$120


74°

home > [where to stay]


Where To Stay

**IN-MARKET VISITORS**

63% of our website visitors are on mobile devices, looking for restaurants, things to do & events. [READ MORE]




**REACH YOUR TARGET AUDIENCE**

Our website gets nearly 147k annual pageviews. Advertise on pages that make sense for your business. [LEARN MORE]

**ADVERTISE WITH US**


Reach locals and visitors alike with a run of site Featured Block ad that appears on almost every page. [READ MORE]

1400 ROOMS JUST MINUTES NORTH OF ATLANTA

 [share]

Roswell Has a Room for You.

We're happy you're here. Roswell offers over 1,400 hotel rooms just minutes away from our regionally-known amenities, including the Chattahoochee River, historic Canton Street, breweries and brewpubs, Cultural Arts Center, parks and historic sites. From limited to full service, our hotels reflect a number of hotel brands sure to be the right fit



PEAK AD

2


Image: 640x480 pixels




Title: 30 characters


Body: 215 characters


Character count includes space

PLACEMENT / SECTION	MONTHLY RATE
Homepage	\$70
Events, Eat & Drink, Things to Do or Lodging	\$45
Weddings, Plan Your Visit or Meetings & Groups	\$25






74°




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Please reach out to Ted Basco at tbasco@visitroswellga.com for information on group rates.



COMFORT INN

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod ut labore etmod tempor incididunt labore et dolore magna aliqua.

[\[LEARN MORE \]](#)

EDITORIAL AD

3

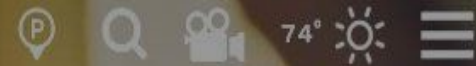
Image: 640x480 pixels

Title: 50 characters

Body: 345 characters

Character count includes space

PLACEMENT / SINGLE PAGE	MONTHLY RATE
Homepage	\$60
Events, Eat & Drink, Things to Do or Lodging	\$35
Weddings, Plan Your Visit or Meetings & Groups	\$25



3



Featured Partner

Make Your Dinner Reservation

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla

[READ MORE]

MASHUP AD

4


Image: 640x480 pixels






Title: 35 characters


Body: 250 characters

Character count includes space

PLACEMENT / SINGLE PAGE	MONTHLY RATE
Homepage	\$50
Events, Eat & Drink, Things to Do or Lodging	\$25
Weddings, Plan Your Visit or Meetings & Groups	\$20







76°






HOLIDAY INN ATLANTA/ROSWELL

[BOOK NOW]



DOUBLETREE BY HILTON
ATLANTA/ROSWELL

[BOOK NOW]



COUNTRY INN & SUITES
BY RADISSON

[BOOK NOW]

FEATURED LISTING AD

5

Image: 640x480 pixels

Title: 30 characters

Body: 150 characters

Character count includes space

PLACEMENT / SINGLE PAGE

MONTHLY RATE

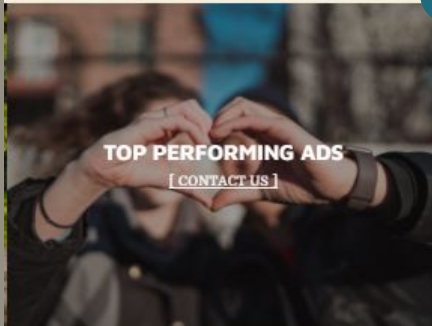
Listing Pages

\$25

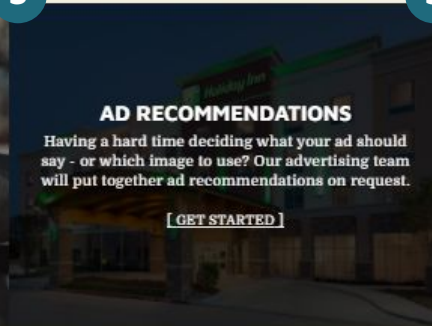
ACCOMMODATIONS



5



5



5



5



SEARCH
keywords

SEARCH



SPONSORED BLOG

6

Tell your story! Our team will write, optimize and publish a blog about your business, then drive traffic to it through ads and social media promotion.

PLACEMENT	MONTHLY RATE
Sponsored Blog + Two (2) House Ads + Two (2) Social Media Posts	\$200



74°



6

SPONSORED

Posted November 16

Local Holiday Shopping

TAKING TIME TO SHOP FOR HOLIDAY GIFTS
AT LOCALLY OWNED ROSWELL STORES
MAKES A DIFFERENCE.



[share]



AD HIERARCHY

1 FEATURED BLOCK AD

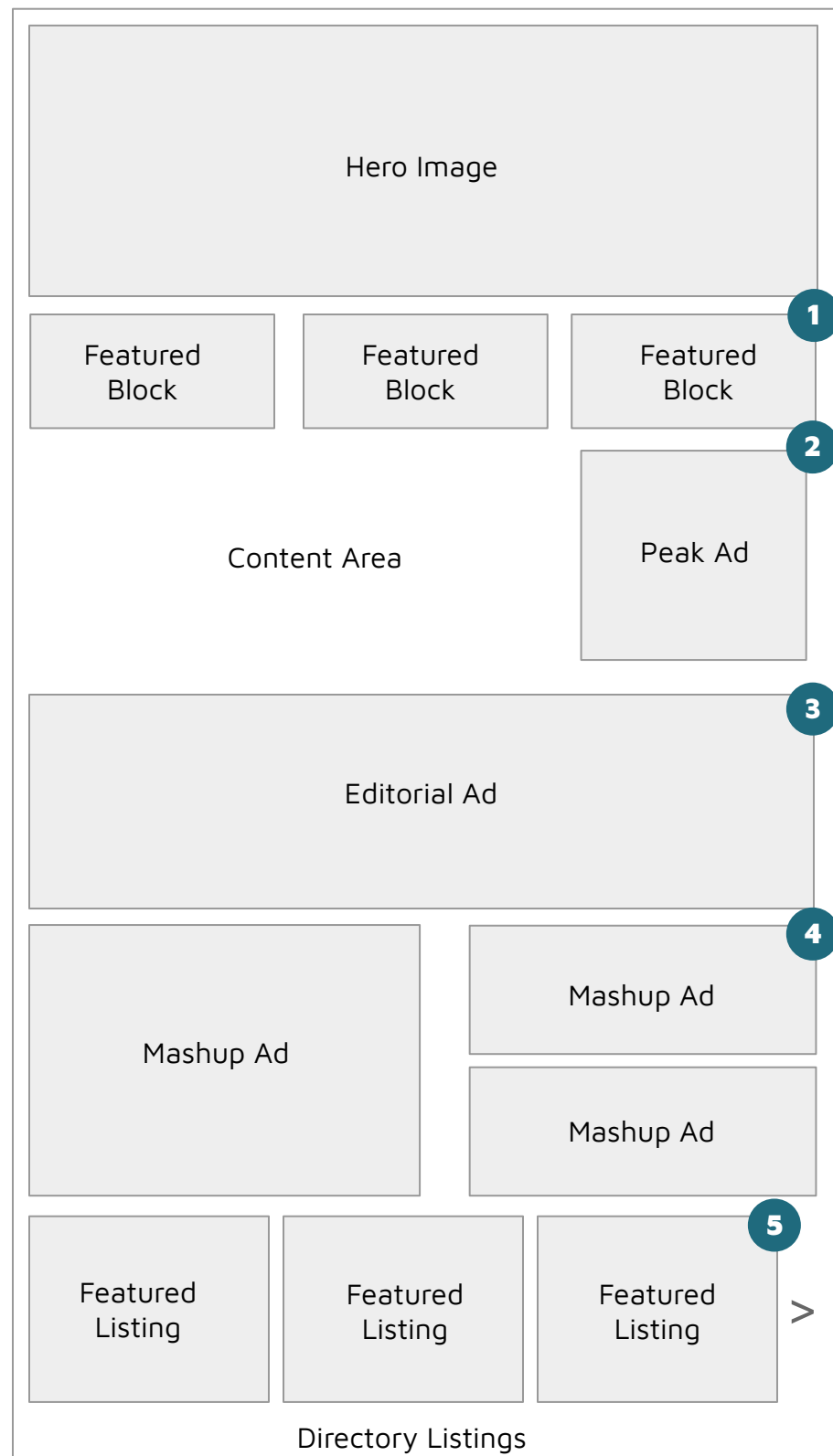
2 PEAK AD

3 EDITORIAL AD

4 MASHUP AD

5 FEATURED LISTING

ROSWELL@DESTINATION SIGNALS.COM





THANK YOU!!

**TO GET STARTED TODAY CALL (800) 274-8774 x731 OR
ROSWELL@DESTINATION SIGNALS.COM**