# Lab 2.3: Putting It All Together

The purpose of this lab is for you to put together and apply everything you have learned up to this point.

## 1. Why Should People Exhibit the Behaviors?

Why should people care about exhibiting the three behaviors, and how will you engage and motivate them? What is your message?

## 2. Engagement and Training

How will you communicate to, engage, and train your workforce on these three key behaviors? What is a new training method or modality you can try that your organization has never used before? (Perhaps there is a training method that relates well to the topic.) How can you go beyond just computer-based training (CBT) and make your training edgy or engaging?

## 3. Enable and Simplify

Is there anything you can do to make it simpler for people to exhibit the behaviors? Remember, just because it’s simple for you does not mean it’s simple for your workforce (aka the curse of knowledge).