Security Ambassador Program: Interview Questions



# Executive Summary

As part of your Security Ambassador Program you will have to select your Ambassadors. We highly recommend you do not simply accept anyone who wants to become an Ambassador. Instead, have every individual go through an interview process and select the individuals you feel are the most qualified. You are far better off having fewer, highly motivated Ambassadors than a large pool of people that have little motivation or initiative, causing far more harm than good. In fact, by raising the standards you create a perception of exclusivity, that only the best can become Ambassadors.

The series of questions below are a guide to help you with the interview process. We are not concerned about technical skills or security experience, the basics can be learned. In fact, the more technical the individual is the less likely they will connect well with your workforce as they may communicate to others in technical terms or may not understand the struggles others face with technology. The key we are looking for is passion. A passion to learn and help others, individuals that enjoy working with other people. That is what these interview questions are all about. Does this person enjoy working with and engaging others? Will they have the initiative to learn on their own? Do they have an easy-going personality that will work well with others? This is what these questions attempt to answer. Notice that each question is open answered. There really is no right or wrong answer, we are simply attempting to better understand the individual’s motivations and personality.

1. **Why do you want to be an Ambassador**? *What we want to make sure is the individual is not just driven by their own benefit, you want to see if the individual is interested in helping others.*
2. **What would you like to do as an Ambassador?**
3. **What is your experience working with information technology or cyber security**?
4. **How much time are you willing to spend each month as an Ambassador?**
5. **How much time a month are you will to spend to learn about security**?
6. **What do you feel the goal of an Ambassador is**? **How would you describe the job description**? *Here we are trying to see if their vision is aligned with your vision.*
7. **How comfortable are you traveling to other countries and working with other cultures?**
8. **What kind of experience do you have with public speaking or communications**?
9. **What type of job or role would you prefer as an Ambassador, one where you are working with technology, working with numbers or working with people**? **Why**? What you are looking for is individuals who love working with people.
10. **How much do you enjoy public speaking, answering questions or interacting with co-workers you have never met before**?