



Awards



★★★★★



e-Campaign 9

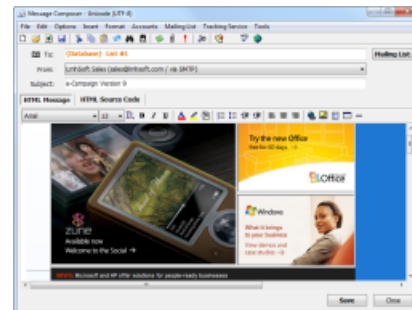
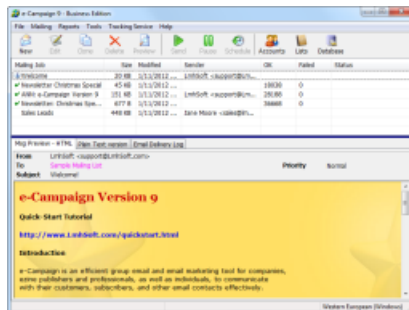
Sending Highly Personalized HTML Email Newsletters

Fast, Flexible, & Easy-to-use Email Marketing Software

Mass mailing, HTML email newsletter delivery, and bulk email marketing campaigns – You can accomplish these tasks with ease.

e-Campaign email marketing software is an efficient group email and email marketing tool for companies, e-zine publishers and professionals, as well as individuals, to communicate with their customers, subscribers, and other email contacts effectively.

With e-Campaign mass mailing software you can design rich HTML emails, newsletters, and e-zines easily, and deliver personalized email messages to your customer base and mailing lists.



Send personalized email newsletter in rich text to your mailing lists.


[Screenshots](#)
[QuickStart Tutorial](#)
[FAQs](#)
[Testimonials](#)


Trial Version Download (4.8 MB): <http://www.LmhSoft.com/ecamp.exe>

Supported Platforms:

Windows 8, 7, Vista, XP, 2008/2003/2000

Mac OS X users, please read ["Run e-Campaign on Mac OS X"](#)

Key Features of e-Campaign Email Marketing Software

- ✓ **Personalized bulk emails:** Sends personalized HTML emails to different recipients (*mail merge*)
- ✓ **Database connectivity:** Supports popular databases: Access/Excel (both 32-bit and 64-bit), SQL Server, MySQL, Oracle, and more
- ✓ **Email Tracking:** Tracks email opens and unsubscribe link clicks via web service *
- ✓ **SMTP:** Supports standard SMTP Servers, as well as SSL/TLS-encrypted SMTP Servers (*such as Gmail SMTP Servers*)
- ✓ **Microsoft Exchange:** Supports sending email via Microsoft Exchange Server (2003, 2007, and 2010)
- ✓ **Built-in SMTP Server:** Has a built-in SMTP server (*Requires port 25 open*)
- ✓ **Conditional Mail Merge:** the *if..then..else* conditional statement allows you to insert text based on the contents of a field

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e-Campaign

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QuickStart

Email Tracking

FAQs

- ✓ **Email Throttling:** Limits the per minute/hour/day email volumes via SMTP and Exchange servers
 - ✓ **Email Scheduling:** Supports one-shot and recurring email scheduling
 - ✓ **Fast email delivery:** Sends bulk email via fast, multi-threaded email delivery engine
 - ✓ **Load Balancing:** Supports multiple SMTP servers & Load Balancing, spreading the email load among multiple SMTP accounts/servers
-
- ✓ **List Deduplication:** Automatically skips duplicate addresses in mailing lists. (You can turn off this feature)
 - ✓ **Built-in List Editor:** Creating/editing lists directly within e-Campaign
 - ✓ **CSV (Comma Separated Values):** Supports mailing lists in the ubiquitous CSV format, as well as semicolon- or tab-delimited text
 - ✓ **Exclusion lists:** Excludes email addresses on the fly (*each mailing job can have different exclusion lists*)
 - ✓ **Bounces Handling:** Includes bounced email processing features
-
- ✓ **Personalized file attachments and images:** In addition to personalization in email subject and body, you can even send different file attachments and images to different recipients in the same mailing job
 - ✓ **64-bit technology:** Version 9 is available in both 64-bit and 32-bit. The 64-bit version can take advantage of large amount of RAM beyond the 2GB limit in older versions
 - ✓ **SOCKS Proxy Server:** Supports SOCKS5 Proxy Servers
 - ✓ **Unicode & International languages:** Supports Unicode, and major international character sets and encodings
 - ✓ **WYSIWYG Email Editing:** Supports WYSIWYG HTML message composing

Note: The email tracking feature relies on a web service running 24x7, which monitors email opens and unsubscribe link clicks. As a desktop email program, the software *per se* is unable to track email opens or unsubscribe link clicks occurred on the Web. Version 9 integrates support for Email Tracking Service provided by TrackMsg.com, which charges a small fee for using their service.

Why e-Campaign over other mass mailing software?

e-Campaign **mailing list software** is feature-rich, flexible, yet amazingly easy to operate. You don't need to be a rocket scientist or understand too much computer jargon; e-Campaign mass mailing software smartly turns complex things simple.


Consider these features that our competitors' software lacks or that are implemented in clumsy ways:

1. **Connecting to Access/Excel and SQL Servers with ease**
2. **Support for open standards:** Our competitors usually require you to use a given or sometimes their proprietary format for mailing lists; you have to export/import/convert lists. That's boring.

e-Campaign respects your preferences and tastes. Your list can be in the CSV (Comma Separated Values) format, or tab-delimited text, or semicolon-delimited, or stored as a Excel spreadsheet, or an Access database, or stored in database servers such as Microsoft SQL server, Oracle, or MySQL. You can continue storing lists in your preferred way; there is no hassle of converting one format into another. All these formats are directly and perfectly supported.
3. **Perfect global language support.** You don't need to understand language encodings and how they work. Be it European, Japanese, Arabic, or Hebrew, e-Campaign bulk mailer software is intelligent enough to choose the best appropriate character set and encoding scheme for your message. Many competitors' bulk mailer programs don't understand or support International characters/languages at all, and your messages will be jumbled if they contain non-English characters. Such a nightmare never happens with e-Campaign.
4. **Support for the latest email standards:** MIME (*Multipurpose Internet Mail Extensions*), Quoted-Printable, Base64, SMTP authentication, Secure SMTP, and so on. While our competitors use tons of dialog boxes to ask you to configure various "options", e-Campaign **email marketing software** handles these concepts elegantly without you ever realizing it. Why force yourself to memorize dozens of eccentric terms in order to use a piece of software?
5. **Sending highly personalized emails.** e-Campaign (*mail merge software*) allows you to send personalized

email to each recipient in your mailing list by using variables ("merge fields"); and it even allows you to send different/personalized attachments and images to different recipients in the same mailing list.

6. **Automating your mass emails.** The one-shot and recurring scheduling features help you automate your mass emails.

7. **Sending Bulk Email via Microsoft Exchange Server.**  Microsoft Exchange Server is popular in corporate environments. So far, e-Campaign is the **ONLY** email marketing software solution on the market that can send email via Microsoft Exchange Server. It supports Exchange Server 2003, 2007, and the newest 2010.

e-Campaign supports Microsoft Exchange Server from 6 years ago; none of our competitors catches up so far.

8. **Protect Your Investment:** Now and again we received emails from some of you, saying "I used XXX bulk email software, but their website is gone..."

Many websites burn lots of money for online advertisement, sell you something, then disappear altogether. You're left with buggy software and no tech support.

Some of our competitors are selling software not updated since 2007, or even as ancient as 2004. Do you trust software that has not been maintained for the last 8 years?

First launched in 1999, e-Campaign has been continuously developed and enhanced. The 13+ years of customer trustworthiness and our long-term dedication mean safety for your software investment.

Mass Mailing Software, Bulk Mailer, Mass Email Sender, Email Marketing Software, Bulk Email Sender, Mass Mailer

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