



International
Hospitality
Investment Forum

ASIA

Post Show Report

17-19 September 2025

Regent, Hong Kong

ihifasia.com

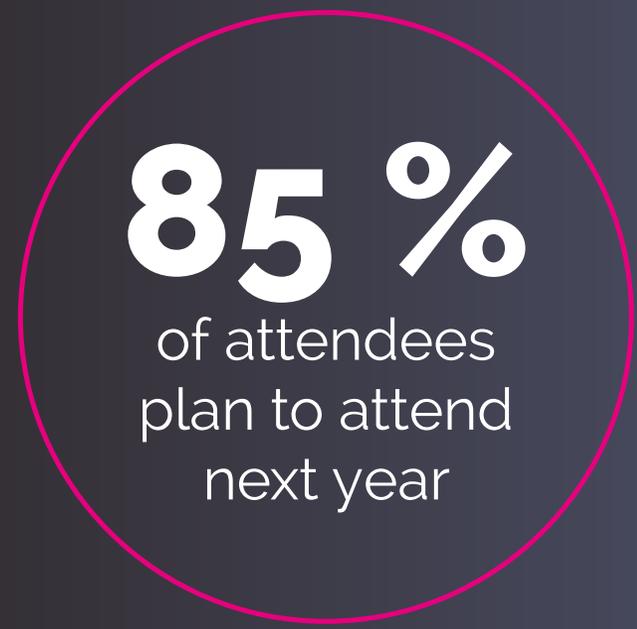
AN EXPERIENCE FROM
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Investor
REIT
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Pension Fund
Operator
Developer
Private Equity
Owner

IHIF Asia is the premier meeting place for hospitality investment across Asia Pacific.

Building on its successful launch, the forum returned to Hong Kong in 2025, uniting senior investors, owners, developers, operators, advisors, and brands for three days of high-value networking, deal-making, and actionable insights.



IHIF ASIA IN ACTION. WATCH THE HIGHLIGHTS 



IHIF Asia in Numbers



520
Delegates



210
Investors



\$280bn
AUM



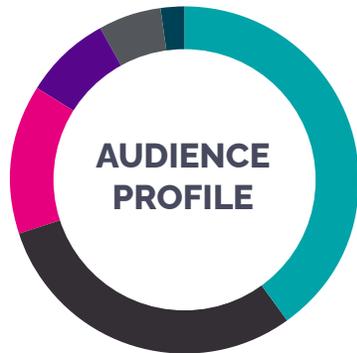
60%
New Investors



100
Speakers



41
Sponsors



- Investor **40%**
- Hotel brand/company **30%**
- Advisory **14%**
- Operator (excl. owner/operators) **8%**
- Other **6%**
- Design, Building and Construction **2%**

Top investor profiles attending IHIF Asia :



Developer



Private Equity



Investment Manager



Owner/
Operator



Family Office



REIT

The power of IHIF Asia

Audience Geographical Breakdown

Hong Kong	20%
Singapore	15%
China	10%
Japan	8%
United Kingdom	6%
Saudi Arabia	5%
Thailand	5%
United States	5%
Australia	3%
Korea, Republic of	2%
Oman	2%
India	2%
Malaysia	2%
Philippines	2%
United Arab Emirates	2%
Indonesia	2%
Germany	2%
Switzerland	1%
Maldives	1%
Vietnam	1%
France	1%
Spain	1%
Canada	1%
Taiwan	1%



IHIF Asia: Your Gateway to Global Hospitality Investment

Part of the International Hospitality Investment Forum (IHIF) series, IHIF Asia sits alongside IHIF EMEA in Berlin and NYU IHIF in New York, connecting investors, operators, and industry experts across the world.

IHIF Asia connects you to a global network of insights, strategies, and opportunities. From Europe to Asia Pacific to the Americas, IHIF provides a platform to share knowledge, build relationships, and drive innovation in hospitality investment.

Together, these events form a global network like no other. Keeping attendees ahead of industry trends, connecting them with key players, and unlocking exclusive investment opportunities worldwide.

The IHIF Portfolio

These events together form an unparalleled global network, offering attendees the chance to stay ahead of industry trends, connect with key players, and access exclusive investment opportunities in every major region of the world.

Region	Event Title	Dates	Description
EMEA	Berlin International Hospitality Investment Forum	23–25 March 2026	The premier meeting place for hospitality investment in EMEA
NYU	New York City INTERNATIONAL HOSPITALITY INVESTMENT FORUM NYU SCHOOL OF PROFESSIONAL STUDIES	31 May – 2 June 2026	The leading event in the Americas for forging connections and driving growth.
ASIA	Hong Kong International Hospitality Investment Forum	16–18 September 2026	Exploring vast opportunities in the dynamic Asia Pacific market.

In their own words



The quality of the delegates in attendance, and the conversations that come from that, have been exceptional. Everyone's a connector, they're finding out what someone is looking for, what somebody else is trying to do and they're willing to connect you. I think that's something really positive, not just in the hotel space, but especially at this conference.

Anmol Bhojwani

Head of Development - Asia Pacific & Middle East
Generator



IHIF Asia is one of the better organized conferences, not just in Asia, but globally. The quality of people attending this conference is very high, and you get to network a lot. It's an opportunity to reach a bigger audience and gain a different perspective on the Asian market.

Tommy Lai

Co-Founder and Chief Executive Officer
Alyvate Hospitality



It's a good mix of developers, investors, fund managers and management companies who view IHIF as a key platform.

David Ling

Global Head of Hospitality Investment /
Executive Chairman's Office
City Developments Limited



The most valuable aspect is actually connecting with investors and developers who are new to the branded residential sector. That's a whole new client base that we can tap into.

Louis Keighley

Head of Global Residential Development Consultancy
Savills

2025 Theme: Beyond Borders: Markets, Capital, Growth

The 2025 theme captured the belief that hospitality investment is entering a new era of opportunity. With declining interest rates, increased liquidity and strong fundamentals, the sector offers a rare chance to capitalise on resilient, high-growth assets. Investors who act now can shape the next chapter of hospitality.

5 big trends from IHIF ASIA

1 Reality check for rate growth

Last year many in the industry were predicting tighter growth numbers, and that's what we're seeing all over the world - in North America, Europe, and in Asia-Pacific. Latest figures from CoStar presented at the event put Asia at +7 per cent (excluding Mainland China). Of course within that mix some countries are performing better than others. While Australia, Vietnam and South Korea might be wildly different markets they are growing at a slow and steady rate.

2 Weakness in Chinese demand may stick around until 2027

For a lot of the last decade Chinese outbound tourism has been a decent driver of revenue growth for a lot of countries but Covid put a stop to that flow of money and it has not really returned. The questions everyone is therefore asking, is when will it? Not until the economy improves, the equity market is growing and the property market has bottomed out. This might not be until 2027 at the earliest.

3 Private credit is a cycle

Private credit has filled the gap left by traditional lenders in the wake of the Covid crisis. Returns have been excellent so far, which means in some cases equity investment has taken a back seat. However, lenders can't keep making 15-18 per cent credit deals forever. Returns in many markets have started to come down and while something like 13 per cent is still good, when it gets to 9 or 10 per cent the market will start to find its equilibrium.

4 Authenticity wins in luxury

In luxury there can sometimes be a tension between staying true to a brand or a property's heritage and creating something cool and modern. Many have tried and failed to create something meaningful by marrying the old and new together. The best luxury offerings create authentic experiences for guests, which in most cases are delivered by people. That doesn't mean that these hotels don't use technology, they just do so in a way that is appropriate.

5 Sustainability requires constant work

A lot of talk about sustainability can veer towards discussions about plastic bottles and towel cleaning when in reality the most important things to consider in hotel real estate is in the building itself as well as its running. That's why it is so important for developers, owners and brands to get aligned as early as possible in the lifecycle of a project.

[CATCH UP WITH IHIF ASIA DIGITAL](#)



Our Speakers

A line up of 100+ experts from across the industry

Hirohide Abe
Managing Director
H. A. Advisors

Manoj Agarwal
COO - Hospitality
Brigade Hotel Ventures Limited

Baron Ah Moo
Senior Vice President of Asset Management
Indochina Kajima

Naureen Ahmed
Founder
Inspiring Women in Hospitality

Markus Aklin
Vice President - Development
Langham Hospitality Group

Hashim Aldabbagh
CEO
Aseer Development Authority

Daniel Aylmer
CEO, Greater China
InterContinental Hotels Group

Rajan Bahadur
Chief Executive Officer
Tourism and Hospitality Skill Council

Rene Beil
Managing Director
Beaufort Global

Anmol Bhojwani
Head of Development, APAC & ME, Generator
Generator | Freehand Hotels

Steve Carroll
Head of Hotels & Hospitality,
Capital Markets Asia Pacific
CBRE

Saowarin Chanprakaisi
VP Business Development
The Ascott Limited

Elissa Chao
Managing Director
Tor Investment Management

Hok Yean Chee
President
SG&R Singapore Pte Ltd (dba HVS)

David Chen
Chairman & CEO
Fields of Gold (F.O.G.) Capital & Asset
Management Corp.

Peng Sum Choe
Chief Executive Officer
Pan Pacific Hotels Group

Jeremy Cooper
Chief Investment Officer
Sydell Group

Chris Ely
Head of Hotels Asset Management, Asia
CBRE

Sebastien Favre
VP of Development, Construction and Project
Management, Southeast Asia & Pacific
Club Med

Jael Fischer
Head of Development, Asia Pacific, Six Senses
Six Senses

Guido Fredrich
Chief Development Officer
Corinthia Hotels Limited

Kenneth Gaw
President & Managing Principal
Gaw Capital Partners

Jeremy Gillet
Chief Development Officer
Seibu Prince Hotels Worldwide

Rohan Gopaldas
Asset Manager & Partner
Prospect Hotel Advisors

Lucia Grambalova
Chief Investment Officer and Head of Asset
Management
Hotel Capital Partners

Sam Green
Managing Director
Goldman Sachs

Brett Gregory-Peake
Liaison Consulting
Liaison

Yona He
Head of Asset Management & Owners Relations
Oracle

Howard Ho
CEO & Co-Founder
Section L Hospitality Group

William Huston
General Partner
Bay Street Hospitality

Mo Ji
Managing Director, Chief China/HK Economist
DBS Bank (Hong Kong) Limited

Saharat (Sears) Jivavitnont
Executive Director
Jee Teng Hospitality

Andrew Jones
Guardian
Sanctuary Resorts

Yoshiki Kaneda
President & Representative Director
Seibu Prince Hotels Worldwide Inc.

Louis Keighley
Head of Global Residential Development
Consultancy
Savills Global Residential Development

Gaurang Khemka
Founder
URBNarc

Anchalika Kijkanakorn
Managing Director
Akaryn Hotel Group Co., Ltd.

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Managing Director
ADM Capital

Kyu Baek Kim
Vice President
TriO Capital

Ying Ying Koh
VP, Franchise Performance and Holiday Inn
Express, Greater China
IHG

Gary Yan Kuen Kwok
CEO & Managing Partner
Axe Management Partners Limited

Gregory Lanter
Group Deputy CEO
Club Med

Jason Leong
Chief Investment Officer
Frasers Hospitality

Steven Lim
Vice President of Development
Pan Pacific Hotel Group

Serena Lim
Chief Growth Officer
The Ascott Limited

Claire Lim
Director, Advisory & Transaction Services, Hotels
& Hospitality, Asia Pacific
CBRE

Lee Lin
Regional Director Asia Pacific
Nobu Hotels

David Ling
Global Head of Hospitality Investment & Asset
Management
City Developments Limited

Rachel Loh
Executive Director, Hospitality & Tourism Talent
Singapore Tourism Board

Samantha Manigsaca
Director and Vice President for Hospitality
AppleOne Group

Jyoti Mayal
CEO
Redhat Communications

Noel Merainer
Vice President - Development, Asia-Pacific
Rosewood Hotel Group

Our Speakers

Continued...

Stephane Michel
The President
Valanti Group

Yasin Munshi
Vice President Development Asia
Minor Hotel Group Limited

Ghaly Murthala
Founder and Managing Director
Morteza Capital

Sameer Nayar
Oberoi Hotels & Resorts
Oberoi Group

Sylvia Nguyen
Vice Chairwoman
Alphanam Group

Jeremy O'Sullivan
Head of Development
Meliá Hotels International

Jesper Palmqvist
Regional Vice President
STR CoStar

Nitesh Pandey
COO - APAC
The LUX Collective

Rakesh Patel
CEO & Founder
ALTA Capital Real Estate

Adeline Phua
Managing lyf Partner | VP Business Development
The Ascott Limited

Rico Picononi
Global Head of Residential
Langham Hospitality Group

Monica Pitrelli
Editor of CNBC Travel
CNBC

Jeong Pyon Duetto
Director of Hospitality Solutions
APAC

Ibrahim Siyad Qasim
CEO
Villa Resorts

Erastus Pramudita Radjimin
Founder & CEO
Artotel Group

Sashi Rajan
Executive Vice President - Advisory & Asset
Management
JLL

Nikhil Reddy
Managing Director
Goldman Sachs (Asia) LLC

Eric Ricaurte
CEO
Greenview

David Leslie Roberts
Chief Operating Officer
Fusion Hotel Group

Mathieu Rouri
Vice President International Operations
Louvre Hotels Group

Charles rubin
Managing Director
Central Group Capital

Tony Ryan
Executive Chair
Trilogy Hotels

Abhijay Sandilya
Managing Director - Japan & Micronesia
IHG Hotels & Resorts

Gisle Sarheim
Vice President, Feasibility & Investment Analysis |
Real Estate & Asset Management, APAC
Hilton

Sebastian Seitel
Founder & Managing Director
The Alby

Eric Siegel
APAC Head of Hospitality
EQT

Alex Sogno
CEO
Global Asset Solutions

Frank Sorgiovanni
Vice President Development Asia Pacific
Starwood Hotels

Rajit Sukumaran
SVP & Managing Director, East Asia & Pacific
IHG Hotels & Resorts

Shafi Syed
Global Head Hotel Development
Equinox Hotels

Akihiro Tachibana
Executive Managing Officer
TAKENAKA Corporation

Tom Tai
General Manager, Hotel &
Service Apartment Business
Yuexiu Commercial

Clarence Tan
SVP Development APAC
Hilton

Dan Voellm
CEO & Founder
AP Hospitality Advisors

Alan Watts
President, Asia Pacific, Hilton
Hilton

Brad Wilson
Chairman
Ace Hotel Worldwide

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Managing Director
Ascott China

Jia WU
Chief Operations Officer China
Club Med

Shunsuke Yamamoto
Managing Director
Fortress Investment Group

Tao Zhou
Managing Director
JLL

Lily Zhu
Chairman & President
SSAW Hotels & Resorts

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Director, Head of Origination Asia, Asia Pacific
Private Debt
Muzinich

Andrew Hunter
Senior Director, Hotels & Hospitality, Asia Pacific
CBRE

Anthony Lu
Regional Director SEA & Greater China
Booking.com

Shabib Al Maamari
Managing Director
Visit Oman

Mahmoud Abdulhadi
Deputy Minister of Tourism Destinations
Enablement
Ministry of Tourism

Hashim Aldabbagh
CEO
Aseer Development Authority

Oliver Winther
KAM Ownership & Management Groups
- APAC
Booking.com

Frank Sorgiovanni
Vice President Development Asia Pacific
Starwood Hotels

Ingo Schweder
Chief Executive Officer
GOCO Hospitality

Matthias Schreiner
Senior Manager Global Accounts
Booking.com

Investors & Owners

A record-breaking 210+ investors bringing \$280bn AUM in capital to the market.

Aareal Bank AG
AB Capital Investment Limited
Ace Hotel Worldwide
Achaarlies Ltd
ADM Capital
Alphanam Group
ALTA Capital Real Estate
Alyvate Hospitality
Amora Hotels and Resorts
APG Asset Management
AppleOne Group
Aravest
Arbireo Capital
ARCH Capital Management Co. Ltd.
Ares Private Equity
Artotel Group
Artyzen Hospitality Group
Ascott China
Axe Management Partners Limited
Bain Capital
Bay Street Hospitality
Beaufort Global
BGO
Bestown Property Limited
BIM Group
Blackstone Group
Blue Pool Capital Limited
Brigade Hotel Ventures Limited
C C Land Holdings
CapitaLand Investment
Centara Hotels & Resorts
Central Group Capital
City Developments Limited
Corinthia Hotels Limited
Daavidson Kempner

Delonix
EQT
Equinox Hotels
EXSIM Hospitality Berhad
Fields of Gold (F.O.G.) Capital & Asset Management Corp.
Fortress Investment Group
Fraser's Hospitality
FSC Hospitality
Funyard Hotel & Resorts
Galaxy Entertainment Group
Gaw Capital Partners
GCP Hospitality
Goldman Sachs
Gravity Asset Management
GRT Capital
Hang Lung Properties
Hanison Group
Hard Rock International
High Street Holdings
Hotel Capital Partners
Huamao Group Holdings Ltd.
Indochina Kajima
International Finance Corporation
Invesco Real Estate
IOIPG
Japan Hotel REIT Advisors
Jee Teng Hospitality
Jin Jiang Hotels China Region
JSW REALTY
Jupiter Group Holdings
Khazanah Nasional Berhad
KKR
Legacy Hotels Holding
Lengway Investments

Lifestyle Hospitality Group
Link Asset Management Limited
Liu Chong Hing Investment Limited
Lodgis Hospitality Holdings
Louvre Hotels Group
Mandarin Oriental Hotel Group
Marshall Wace HK
Meraki Land / Panthera Holdings
Mirah Investment & Development
Miramar Group
Mitsubishi HC Capital Realty Inc.
Mitsui Fudosan Co., Ltd.
Mitsubishi HC Capital Realty Inc.
Morteza Capital
Mulpha
Muzinich
Narai Hospitality Group
New World Development Company Limited
Nobu Hotels
Oberoi Group
Olea Consultancy
ORIX Real Estate Investment Advisors Corp
OUE Limited
Ovolo Group
Palladium Hotel Group
Park Capital Group
Pegasus Capital
Pelligra Group
Piyalai Holdings
Portier Hotels
Qimam Assarat
RNR Invest Capital AG
Rockpool Capital and
TREC Hospitality Investment
Royal Group of Companies

Salter Brothers
Sarovar Hotels
SC Capital
Section L Hospitality Group
Seven Rooms
Shanghai Jin Jiang International Hotels Co.,Ltd.
Shun Tak Holdings
Sino Group
SiS International Holdings Limited
Sono International
SSAW Hotels & Resorts
Starwood Capital
Starwood Hotels
Stey
Stey LTD
Sunray Group Holdings
Swire Hotels
Sydell Group
Takenaka Corporation
The Ascott Limited
The Federation of Hong Kong Hotel Owners
Tor Investment Management
TPG AG
TPG Angelo Gordon
Triangel Assets
TriO Capital
Trivium
United Hospitality Management (U H M)
Urban Resort Concepts
Villa Resorts
Wayfarer
Worldwide Hotels
WVCF
Yu Tai Hing Company Limited

“

This year is my first time to IHIF Asia and I think the word will be impressive.

David Chen
Chairman & CEO
Fields of Gold



A thriving community off and online

SOCIAL (LINKEDIN)



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955
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2,162
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26
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79
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274,995
Impressions

WEB



168,085
Web visitors



199,590
Interactions



280
Active app users



61%
made at least
1 connection



126
Accepted meetings

PRESS COVERAGE



2,970
Mentions



1.18b
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