

Convince Your Boss

Why I Want to Attend

The Hospitality Show is one of the only events focused specifically on hotel operations. I'll gain practical ideas, connect with industry peers, and evaluate solutions that could help improve performance at our property.

How This Benefits Our Property

Improve Operations

I'll bring back ideas and best practices related to workforce, technology, guest experience, and day-to-day operations that we can apply to our property's goals.

Evaluate Solutions More Efficiently

I'll meet with 400+ hospitality suppliers in one place, helping us identify potential partners and solutions without months of separate research and demos.

Benchmark Against Peers

I'll learn how other hotel teams are approaching similar challenges so we can compare strategies and uncover new opportunities.

What I'll Bring Back

- 1 Actionable ideas relevant to our property's priorities
- 2 Industry benchmarks and best practices
- 3 Supplier and technology recommendations worth evaluating
- 4 Key takeaways and next-step recommendations for our team

Sample Approval Request

"I'd like to attend The Hospitality Show to gain practical strategies and evaluate solutions related to our property's goals. The event will allow me to connect with industry peers, learn best practices, and meet with suppliers in one location. Following the event, I'll share key takeaways, recommendations, and potential opportunities that can benefit our team and property."

Featured Speakers



Thom Geshay
President & CEO,
Davidson Hospitality Group



Chris Nassetta
President & CEO,
Hilton



Gilda Perez-Alvarado
Group Chief Strategy
Officer, Accor

How to Maximize Your Investment



Team Savings

**Buy 5 All Access Passes,
Get the 6th FREE**

Attending as a team would allow us to divide and cover more sessions, supplier meetings, and networking opportunities.

Young Professionals & Emerging Leaders Programs

Young professionals under 30 qualify for a reduced All Access rate and can participate in the Emerging Leaders Program, which supports the next generation of hospitality leaders.

Standard Rates End Oct 12

AHLA members receive an additional \$50 off Expo Passes and \$100 off All Access Passes.

All Access Pass \$799	Expo Pass \$350	Young Professionals Pass (Under 30) \$199
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Register → www.thehospitalityshow.com