



The Largest Meeting Ground to **Accelerate** **U.S. Broadband**

📅 November 17-19, 2025

📍 Omni Orlando Resort at ChampionsGate, Orlando, FL

broadbandnationexpo.com



Broadband Nation Expo 2024 Recap

"Broadband Nation Expo has been an exceptional event, where thought leaders and industry pioneers converged to exchange invaluable insights and support the pivotal goal of connecting every corner of America. Recognizing that achieving 100% connectivity is a journey, not a sprint, this event emphasizes the power of collective action to drive forward the national mission."

— **Alejandro Piñero**, Senior Director, Broadband, Questex

850+

Attendees

including 27+ state broadband officers

"We had a great opportunity to meet with a lot of ISPs and a lot of vendors and consultants to figure out the last stages that we'll need to put together for our BEAD program."

— **Peter Voderberg**, Chief, BroadbandOhio

129

Speakers

offering thought leadership and real stories

"Last year we secured our first government contract at this event, and Broadband Nation Expo played a pivotal role in helping us enter that market. We're incredibly appreciative for the connections and opportunities this event provides, and the people it brings together."

— **Vincent Cioci**, CEO, Luck Grove

70

Sponsors and Partners

showcasing the latest technologies and offerings in broadband, throughout our Exhibit hall

"This event offers a valuable opportunity to have meaningful conversations and take important steps toward bridging the digital divide and ensuring broadband access for all."

— **Massimo DiSabato**, VP, Marketing Strategy and Investor Relations, CommScope

30+

Hours of Elite Networking

meetings, receptions, 1:1 meetings and organic event meetups

"We've had the opportunity to engage with key government representatives, including state broadband offices and federal agencies like the NTIA, along with customers and prospects involved in government funding programs."

— **Lori Adams**, VP Broadband Policy and Funding, Nokia



Broadband Nation Expo 2025



November 17-19, 2025
Orlando, FL



WHO ATTENDS:

- Internet Service Providers (ISPs)
- Telecommunication Companies
- Broadband Infrastructure Suppliers
- State and Federal Government Representatives
- Electric Co-Ops and Municipal Utilities
- Engineering and Consulting Firms
- Academic Institutions and Nonprofits
- Investors and Private Equity Firms
- Technology and Software Providers
- And so much more!

WHY THEY COME:

- Broadband Leaders All in One Place
- Independent meeting ground
- Cross-state sharing and collaboration
- Workforce Development
- Standards Development/Committee work
- State of the industry content and research



WHY SPONSOR?

Because you can't get this level of access anywhere else

Broadband Nation Expo will bring together federal funding leaders and regulators, state representatives and the wider broadband industry to collaborate on ensuring everyone is connected.



Reach

The ONLY event specifically designed for fiber operators, wireless carriers and more



Educate

Three days of in person content developed by our Conference team and Advisory Board



Connect

Dedicated networking activities – from coffee breaks to cocktail receptions



Engage

Tailored opportunities that are built to fit with your business model (Education, Visibility, Thought Leadership, Business Development)

**Sponsorship
opportunities that
can help you grow
your business.**

Thought Leadership

Be a player that shapes the industry



A Seat at the Table

The Advisory Board is made up of representatives from sponsoring companies and hand selected thought-leaders in the industry. Join this prestigious group to be among those that shape the Broadband Nation Expo Conference program.



Speaking Opportunity

Lead the discussion or join the leading minds and innovators in the industry with a speaking spot. Opportunities include stand-alone Plenary sessions, Panels and more.

Networking

It's how deals get done



Exhibit Area

Connect with attendees during networking breaks, meals and receptions with a 10x10 networking footprint to build out as you choose.



Networking Receptions

Connect with attendees during the day during coffee breaks, Cocktail Reception and share insights from the day.

Visibility & Reach

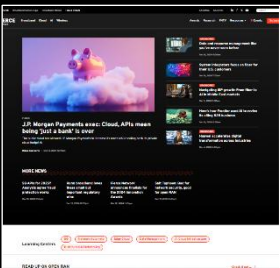
Opportunities that put your brand in the spotlight

Be seen



Elevate your Onsite Presence
Maximize your team's exposure and have exclusive access to a targeted audience.

Be connected



Our Reach
We pride ourselves on utilizing our voice to make yours heard. Your involvement with Broadband Nation Expo will be showcased via digital and social channels in the run up to the event, creating even more interest in your brand.

Be in the conversation



Generate a Buzz
Fierce Telecom editors, among other members of the press, will be in attendance covering the top news of the event and sharing your message with highly targeted and engaged audiences.



Position your Brand
Your company's logo powerfully centered across all Broadband nation Expo event assets and marketing channels pre-, during and post-event.



Open Doors for Business Development
Acquire lead generation data and insights from attendees or those who directly engage with your thought-leadership session.



Promote your Talent
What better way to raise the profile of your brand than to have your talented people on stage amongst the best of the best across the industry?

Broadband Nation Expo

Premier Sponsorships

Premier Sponsorships

Dedicated Live Event Benefits

The following branding benefits are included as part of all **Premier Sponsorship Packages**:

- Company logo prominently displayed on Thank you to Premier Sponsor Screens – during duration of the event
- Company logo prominently displayed on Thank You to Sponsors video during opening sequence
- Special thank you to the **Premier Sponsors** included in opening sequence
- Company logo prominently displayed on event signs and banners – **Premier Sponsors** appear with larger logos at top of all signs
- Company logo & description included in the event Mobile App – premier position
- Company logo (linked out to company website) prominently displayed on event website – Listed under **Premier Sponsor**
- Company logo prominently displayed on all applicable event marketing materials (after sign-on) – listed under **Premier Sponsor**

Feature Highlights	Marquee	Diamond	Platinum	Gold
Main Session Speaking Opportunity	Keynote	Keynote	Panel	Panel
Track Panelist	2	1	1	
Track Chairperson	✓			
Advisory Board Seat(s)	1	1	1	
SBO Special Report Sponsorship	✓			
Networking Footprint	20x20	20x20	10x10	10x10
Reception/Break Sponsorship	✓	✓		
Passes	15 Conf Passes (VIP)	12 Conf Passes (VIP)	8 Conf Passes (VIP)	5 Conf Pass (4 Conf and 1 VIP)
Pre-Show Access to Attendee List	✓	✓	✓	✓
Post-Show Attendee List	✓	✓	✓	✓ (Session only)

Marquee Partner

Investment Cost: \$80,000

- Advisory board participation provides influence on program content and exclusive access to buyers in intimate environment
- Establish your company as a dominant thought leader via case studies, presentations, panel discussions, and more
- Thought leadership, branding, and networking benefits all rolled into one package
- Reach your prospects in one place via the Meeting Room, leading to efficient selling
- Network with your customers and prospects in an elite networking opportunity via a Reception or Break

Live Networking

- Company will have a prominent 20x20 space on the show floor where sponsor can hold meetings and give live demos (to be furnished at sponsor's expense)
- Company will have a Meeting Room through the duration of the event to hold meetings with attendees, partners, etc.
- Choice of one (1) Cocktail or Networking Break (Date TBD) which includes an exclusive Breakfast, Luncheon, or Reception
- Company logo prominently displayed at highest level of Broadband Nation Expo signage
- Access to networking Mobile App during conference to connect with attendees

Live Speaking Opportunities

- Company executive may present Main Stage keynote in front of all conference attendees*
- Company executive may chair preferred conference track*
- Company executive may join a panel session on 2 preferred conference tracks*, including State Broadband Workshop
- Ability to collaborate with the Conference Director who leads programming on the positioning and focus of your session topic

Post Show Thought Leadership

- Sponsorship of State Broadband Office Special Report post event. Includes logo placement, Executive Q&A, and minimum of 200 downloads/leads.

Preferred Access

- Position on the Broadband Nation Expo Advisory Board
- 15 preferred passes (VIP)
- \$100 discount on additional passes
- Know Who's Coming – Marquee Partners will be emailed and extended access to the attendee list with name, title, company will be shared four weeks, two weeks, and one week prior to the event
- Full attendee list with contact details (name, title, company, email, zip code) will be shared no later than two weeks after the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

**Date, time, topic and format to be mutually agreeable.*

Diamond Sponsor (Only 3 Remaining)

Advisory Board Seat – Plenary Keynote – Track Panelist – Cocktail Reception Sponsor – Attendee Lead List

Investment Cost: \$62,500

- Advisory board participation provides influence on program content and exclusive access to buyers in an intimate environment
- Multiple speaking opportunities allow you to position your company as a thought leader
- Bring a large group of your company experts to efficiently network and prospect with attendees
- Exclusive branding options help you stand out from the crowd and reach new customers

Live Networking

- 20x20 Networking/Exhibit Footprint clearly marked out (to be furnished at sponsor's expense)
- Choice of one (1) reception sponsorship (Dates TBD), an exclusive reception with buyers and leaders recruited by Broadband Nation Expo
- Company logo prominently displayed on Broadband Nation Expo signage
- Access to networking on Mobile App during conference to connect/meet attendees

Live Speaking Opportunities

- Company executive may present Main Stage plenary keynote in front of all conference attendees*
- Company executive may join a panel session on preferred conference track, including State Broadband Workshop
- Ability to collaborate with the Conference Director who leads programming on the positioning and focus of your session topic

Trusted Advisor

- One (1) Seat on the Broadband Nation Advisory Board

Preferred Access

- 12 Conference Passes (VIP)
- \$100 discount on additional Passes
- Know who's coming – Diamond Sponsors will have early and extended access to the attendee list (name, title, company) which will be shared four weeks, two weeks, and one week prior to the event
- Full attendee list with contact details (name, title, company, email, zip code) will be shared no later than two weeks after the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

*Date, time, topic and format to be mutually agreeable.

*Date, time, topic and format to be mutually agreeable

Platinum Sponsor (Only 1 Remaining)

Advisory Board Seat – Plenary Panel – Track Panelist – Attendee Lead List

Investment Cost: \$36,500

- Advisory board participation provides influence on program content and exclusive access to buyers in an intimate environment
- Multiple speaking opportunities allow you to position your company as a thought leader
- Exhibit space provides efficient way to reach many contacts in one place



Live Networking

- 10x10 Networking/Exhibit Footprint clearly marked out (to be furnished at Sponsor's expense)
- Company logo prominently displayed on Broadband Nation Expo signage
- Access to networking Mobile App during conference to connect/meet attendees

Live Speaking Opportunities

- Company executive may join Main Stage panel in front of all conference attendees*
- Company executive may join a panel session on preferred conference track, including State Broadband Workshop
- Ability to collaborate with the Conference Director who leads programming on the positioning and focus of your session topic

Trusted Advisor

- One (1) Seat on the Broadband Nation Advisory Board

Preferred Access

- Eight (8) Conference Passes (VIP)
- Know who's coming – Platinum Sponsors will have early and extended access to the attendee list (name, title, company) which will be shared four weeks, two weeks, and one week prior to the event
- Full attendee list with contact details (name, title, company, email, zip code) will be shared no later than two weeks after the event
- \$100 discount on additional Passes
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

*Date, time, topic and format to be mutually agreeable.

Connect with hundreds of industry professionals to benefit your business.

*Date, time, topic and format to be mutually agreeable

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Gold Sponsor (Only 4 Remaining)

Main Stage Speaker

Investment Cost: \$23,950

Speaking opportunity allows you to position your company as a thought leader

Exhibit space provides efficient way to reach many contacts in one place



Live Networking

- 10x10 Networking Footprint clearly marked out (to be furnished at Sponsor's expense)
- Company logo prominently displayed on Broadband Nation Expo signage
- Access to networking Mobile App during conference to connect/meet attendees

Live Speaking Opportunities

- Company executive may join Main Stage panel in front of all conference attendees*

Preferred Access

- Five (5) Conference Passes – 4 Conference and 1 VIP
- Know who's coming – Gold Sponsors will have early and extended access to the attendee list (name, title, company), which will be shared four weeks, two weeks, and one week prior to the event
- Attendee lead data from your speaking session (name, title, company, email, zip code) will be shared no later than two weeks after the event
- \$100 discount on additional Passes
- Customized email and social media template inviting Sponsor's clients and prospects | to attend at a discount of \$100 off the standard rate

*Date, time, topic and format to be mutually agreeable

Strategic **Sponsorships**

Strategic Sponsorships

Featured Highlights (Live Events)	Silver	Bronze	Exhibitor	Supporting	Networking Breakfast	Networking Lunch
Stand-Alone Speaker on Track	✓					
Track Panelist		✓				
Networking Footprint	10x10	10x10	10x10		10x10	10x10
Passes	5 Conf Passes – 4 Conf and 1 VIP	3 Conf Passes	2 Conf Passes	2 Conf Passes	3 Conf Passes	3 Conf Passes
Pre-Show Access to Attendee List	✓	✓	✓	✓	✓	✓
Post-Show Attendee List	✓ (Session only)	✓ (Session only)				
Additional Branding					✓	✓

Dedicated Live Event Benefits

The following branding benefits are included in all Strategic Sponsorship Packages:

- Company logo displayed on event signs and banners – Listed under Strategic Sponsor
- Company logo and description included in the event Mobile App
- Company logo (linked out to company website) displayed on event website – Listed under Strategic Sponsor
- Company logo prominently displayed on all applicable event marketing materials

Strategic Sponsorships



SILVER PARTNER

Stand-Alone Speaker on Track

Investment Cost: \$21,500 (Max of 2 Available per Track)

- Company executive may present stand-alone session on preferred conference track (date, time, topic, and format to be mutually agreeable)
- 10x10 Networking/Exhibit Footprint clearly marked out (to be furnished at Sponsor's expense)
- Know who's coming – Silver Sponsors will receive attendee list (name, title, company) two weeks prior to the event
- Company logo prominently displayed on Broadband Nation Expo signage
- Access to networking on Mobile App during conference to connect/meet attendees
- Five (5) Conference Passes – 4 Conference and 1 VIP
- \$100 discount on additional Passes
- Attendee lead data from your speaking session (name, title, company, email, zip code) will be shared no later than two weeks after the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



BRONZE PARTNER

Panelist

Investment Cost: \$14,500 (Max of 5 Available per track)

Company executive may join a panel session on preferred conference track (date, time, topic, and format to be mutually agreeable)

10x10 Networking/Exhibit Footprint clearly marked out (to be furnished at Sponsor's expense)

Know who's coming – Bronze Sponsors will receive attendee list (name, title, company) two weeks prior to the event

Company logo prominently displayed on Broadband Nation Expo signage

Access to networking Mobile App during conference to connect/meet attendees

Three (3) Conference Passes

\$100 discount on additional Passes

Attendee lead data from your speaking session (name, title, company, email, zip code) will be shared no later than two weeks after the event

Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

Strategic Sponsorships



LUNCH SPONSORSHIP

Investment Cost: \$15,500

- Company will be exclusive sponsor of a Networking Lunch for all conference attendees (subject to availability)
- Company promotional materials (to be provided by sponsor) distributed during Networking Lunch
- Company branded table signage in center of each table
- Company branded napkins (one color imprint provided by Show Management)
- Choice of 10x10 Exhibit Footprint (to be furnished at Sponsor's expense)
- Company logo prominently displayed on Networking Lunch signage
- Access to networking Mobile App during conference to connect/meet attendees
- Three (3) Conference Passes
- \$100 discount on additional Passes
- Know who's coming – Lunch Sponsors will have access to the attendee list for the full conference (name, title, company) which will be shared two weeks prior to the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



BREAKFAST SPONSORSHIP

Investment Cost: \$12,500

- Company will be exclusive sponsor of a Networking Breakfast for all conference attendees (subject to availability)
- Company promotional materials distributed during Networking Breakfast (to be provided by sponsor)
- Option to play promo video on loop (no sound) on screens during Networking Breakfast
- Company branded napkins (one color imprint provided by Show Management)
- Choice of 10x10 Exhibit Footprint (to be furnished at Sponsor's expense)
- Company logo prominently displayed on Networking Breakfast signage
- Access to networking Mobile App during conference to connect/meet attendees
- Three (3) Conference Passes
- \$100 discount on additional Passes
- Know who's coming – Breakfast Sponsors will have access to the attendee list for the full conference (name, title, company) which will be shared two weeks prior to the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

Strategic Sponsorships



EXHIBITOR

Investment Cost: \$6,500

- 10x10 Networking/Exhibit Footprint clearly marked out (to be furnished at Sponsor's expense).
- Know who's coming – Exhibitors will receive attendee list (name, title, company) two weeks prior to the event
- Company logo prominently displayed on Broadband Nation Expo signage
- Access to networking Mobile App during conference to connect/meet attendees
- Two (2) Conference Passes
- \$100 discount on additional Passes
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

Meeting Zone



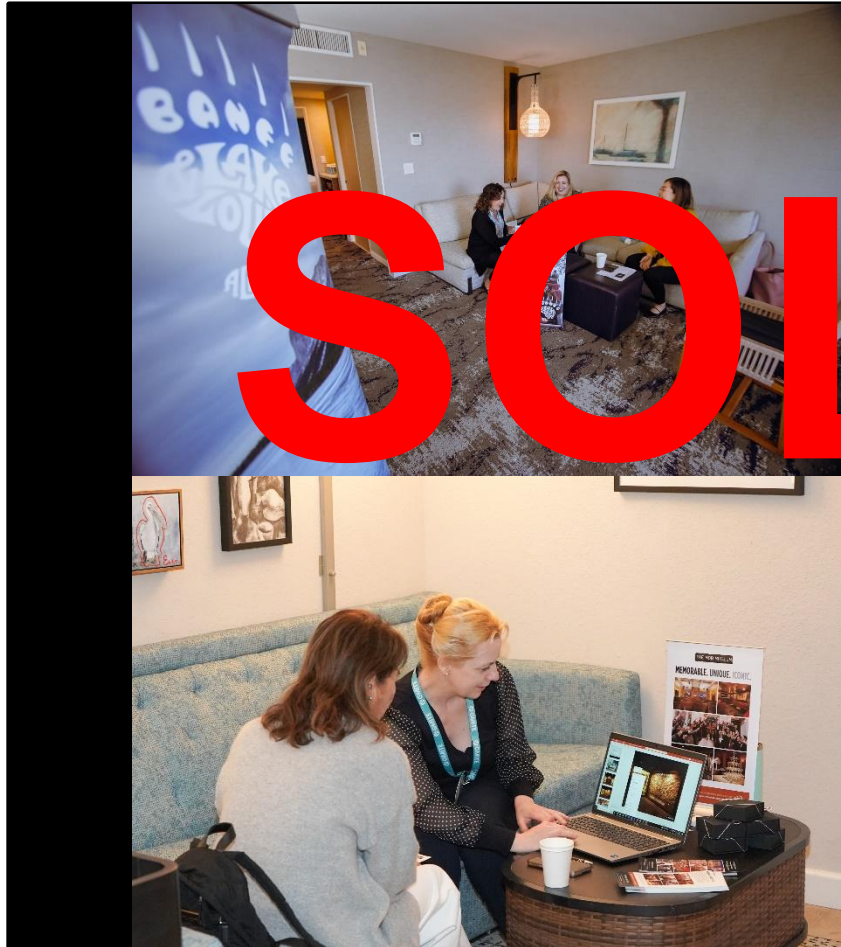
STANDARD MEETING TABLE

Investment Cost: \$1,750

Broadband Nation Expo has a crowded show floor, which means finding space to hold your meetings can be a difficult task. Our standard meeting table option ensures that you have a dedicated space to schedule all your team's appointments.

- 6 ft table, 4 chairs, basic power drop and table-top sign with company logo (no linen).
- Non-exclusive, pre-event e-mail promoting all meeting sponsors (goal to schedule meetings)
- Can be purchased as part of registration or as part of a sponsorship upgrade.

Meeting Zone: Executive Meeting Room



EXECUTIVE MEETING ROOM

Investment Cost: \$8,500

Host your meetings in one of our Executive meeting suites. The suites offer an elegant, comfortable and privacy space to facilitate your business. The suites are available for your own private use.

- Know who's coming – receive attendee list (name, title, company) 4 weeks prior to the event.
- Company logo prominently displayed on Broadband Nation Expo signage.
- Networking Mobile App reference to your company.
- 2 Conference Passes (up to \$3,398 Value) - \$100 discount on additional passes.
- Customized e-mail and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off standard rate.

Broadband Nation Connect

8 guaranteed 15-minute meetings | Investment Cost: \$5,000

Exclusive, pre-event e-mail to all registrants | Investment Cost: \$1,000



Broadband Nation Connect will connect you with a series of rural and regional carriers and ISPs to set up meetings during the show and get your foot in the door.

How it Works

The Broadband Nation Expo team has invited 30 technology leaders from Tier 2 and 3 carriers across the United States to the event to meet with new potential partners and vendors across the solution stack.

Our team will work with you to identify your top targets from the list, arrange meetings, and ensure they take place at the show.

3 Simple Steps

- 1) Work with our team to identify key targets from our hosted technology leaders across the United States
- 2) Attend your scheduled 15-minute 1-to-1 meeting
- 3) Reinforce new and existing relationships at networking activities and meals

**Must have a meeting zone space reserved to add-on this package*

NEW! Research Report Packages

EXCLUSIVE PACKAGE

Investment Cost: \$45,000

REPORT BENEFITS

- EXCLUSIVE Sponsorship of customized report – help our Research team develop the topic!
- Executive Q&A, company deep dive or product portfolio in final report
- FNTV Executive Interview with Alejandro Pinero (includes promo in Fierce Network Broadband newsletter and on FNTV channel)
- Report promoted across Broadband channel
- 300 guaranteed leads

EVENT BENEFITS

- Report Company executive may present stand-alone session on preferred conference track (date, time, and format to be mutually agreeable) to discuss report findings
- 10x10 Networking/Exhibit Footprint clearly marked out (to be furnished at Sponsor's expense) OR Standard Meeting Table
- Know who's coming – Silver Sponsors will receive attendee list (name, title, company) three weeks prior to the event
- Company logo prominently displayed on Broadband Nation Expo signage (as Platinum Sponsor)
- Access to networking on Mobile App during conference to connect/meet attendees
- Five (5) Conference Passes (4 Conference and 1 VIP)
- \$100 discount on additional Passes
- Attendee lead data from your speaking session (name, title, company, email, zip code) will be shared no later than two weeks after the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



NEW! Research Report Packages

MULTI-SPONSOR PACKAGE

Investment Cost: \$30,000

REPORT BENEFITS

- Shared Sponsorship of Broadband-focused report – our Research team develops the abstract with your input!
- Executive Q&A, company deep dive or product portfolio in final report
- FNTV Executive Interview with Alejandro Pinero (includes promo in Fierce Network Broadband newsletter and on FNTV channel)
- Report promoted across Broadband channel
- 300 guaranteed leads

EVENT BENEFITS

- Company executive may join a panel session with other sponsors on preferred conference track (date, time, and format to be mutually agreeable) to discuss report findings
- 10x10 Networking/Exhibit Footprint clearly marked out (to be furnished at Sponsor's expense) OR Standard Meeting Table
- Know who's coming – Bronze Sponsors will receive attendee list (name, title, company) three weeks prior to the event
- Company logo prominently displayed on Broadband Nation Expo signage (as Platinum Sponsor)
- Access to networking on Mobile App during conference to connect/meet attendees
- Three (3) Conference Passes
- \$100 discount on additional Passes
- Attendee lead data from your speaking session (name, title, company, email, zip code) will be shared no later than two weeks after the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



Broadband Nation Connect Hosted Buyer Golf Sponsorships

Broadband Nation Connect Package Bundle

Broadband Nation Connect Meeting Package (\$4,000 add-on to current sponsorships)

Interested in guaranteed meetings with industry buyers and prospects? We've got you covered! Broadband Nation Connect will connect you with a series of rural and regional carriers and ISPs to set up meetings during the show and get your foot in the door. If you're interested in guaranteed meetings with key buyers from across the industry, this package is for you. Purchase of meeting table is required to qualify for Broadband Nation Connect meetings. *Includes: Eight (8) 15-minute, double opt-in meetings.*

EXECUTIVE MEETING ROOM + BROADBAND NATION CONNECT MEETING PACKAGE

Broadband Nation Expo is the most important market of the year for end-to-end broadband. If you want to stand above your peers, with an extra layer of comfort, space, and privacy, the Executive Meeting Room is for you. These spaces are private, have the ability to host multiple meetings at a time, and have additional functions to allow you to show F&B. **Includes:**

- Know who's coming – receive attendee list (name, title, company) five weeks prior to event
- Company logo prominently displayed on Broadband Nation Expo signage
- Access to Networking Mobile App during conference to connect & meet attendees
- Two (2) Conference Passes
- \$100 discount on additional Passes
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

Investment Cost: \$10,500
\$3,000 Savings

STANDARD MEETING TABLE + BROADBAND NATION CONNECT MEETING PACKAGE

Broadband Nation Expo has a crowded show floor, which means finding space to hold your meetings can be a difficult task. Our standard meeting table option ensures that you have a dedicated space to schedule all of your team's appointments. **Includes:**

- 6 ft table, 4 standard conference chairs, basic power drop, and table top sign with company logo (no linen)
- Know who's coming – receive attendee list (name, title, company) three weeks prior to the event
- Two (2) Conference Passes
- Company logo prominently displayed on Broadband Nation Expo signage, dedicated pre-show social promotions
- \$100 discount on additional Passes
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

Investment Cost: \$7,500
\$1,000 Savings

Broadband Nation Connect

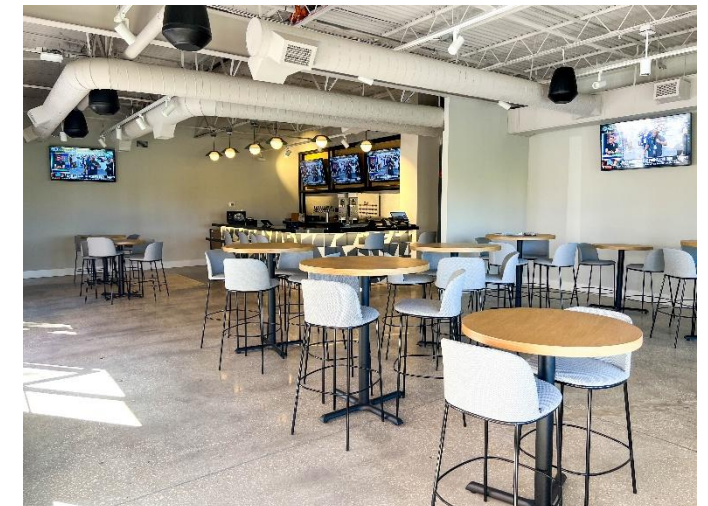
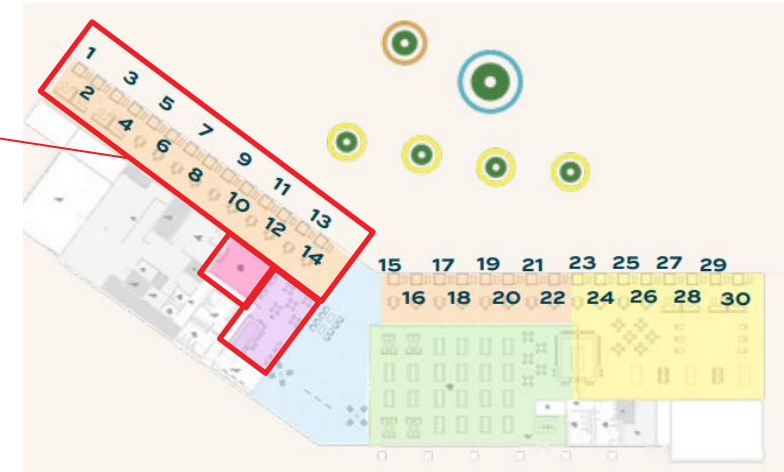
HOSTED BUYER GOLF SPONSOR (Only 1 Remaining)

Investment Cost: \$55,000

Elevate your golfing experience with our newest addition, Eagles Edge at ChampionsGate. Just steps away from our main building immerse yourself with 30 state-of-the-art hitting bays featuring Toptracer technology. You can compete against friends, play virtual courses, see your shot trace, and receive instant stats. The world's best players use it – now you can too!

DELIVERABLES INCLUDE:

- (3) hours of golf at Eagles Edge at ChampionsGate for up to **120 people**
- Food & Beverage Included
- Includes exclusive access to 25 hosted buyers.
- Access to the Signature Suite & Lounge featuring (8) HGTVs
- (14) Bays 1 - 14
- Allows for (84) guests to play at any given time
- Heaters above the hitting bays



Broadband Nation Connect

HOSTED BUYER GOLF SPONSOR

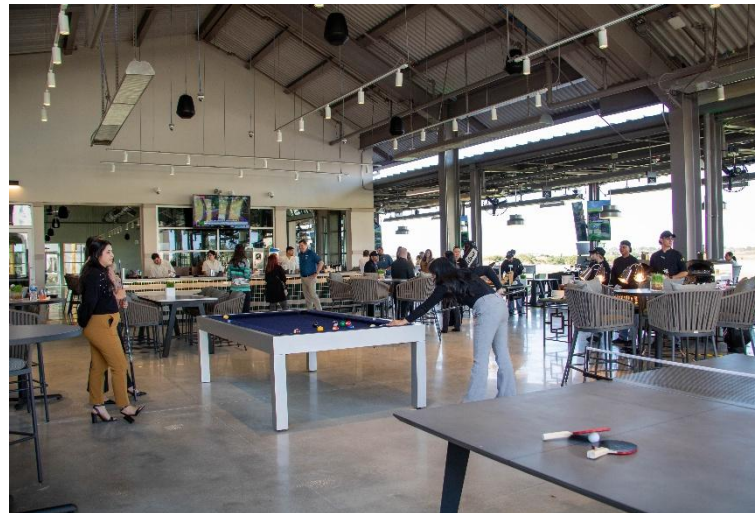
(Only 1 Remaining)

Investment Cost: \$60,000

Elevate your golfing experience with our newest addition, Eagles Edge at ChampionsGate. Just steps away from our main building immerse yourself with 30 state-of-the-art hitting bays featuring Toptracer technology. You can compete against friends, play virtual courses, see your shot trace, and receive instant stats. The world's best players use it – now you can too!

DELIVERABLES INCLUDE:

- (3) hours of golf at Eagles Edge at ChampionsGate for up to **150 people**
- Includes exclusive access to 25 hosted buyers!
- Food & Beverage Included
- (8) Bays 23-30
- Pavilion features (2) Ping Pong Tables & (1) Pool Table
- Allows for (48) guests to play at any given time
- Heaters above the hitting bays and covered area



Brand Awareness **Sponsorships**

Brand Awareness Sponsorships

Dedicated Live Event Benefits

The following branding benefits are included in all **Brand Awareness Sponsorships**:

- Company logo displayed on event signs and banners — Listed as a Sponsor
- Company logo & description included in the event Mobile App
- Company logo (linked out to company website) displayed on event website — Listed as a Sponsor
- Company logo prominently displayed on all applicable event marketing materials (after sign-on)



CHARGING LOUNGE SPONSOR

Investment Cost: \$14,500 - EXCLUSIVE

- Company will be exclusive Charging Station Sponsor (costs to be covered by Show Management)
- Four (4) branding Charging Stations (includes power and standard device chargers) to be placed throughout the event
- Two (2) Conference Passes
- \$100 discount on additional Passes
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



PEN & PAD SPONSOR

Investment Cost: \$12,000 - EXCLUSIVE

- Company will be exclusive sponsor of the pens & pads for all conference attendees (costs to be covered by Show Management)
- Company branded pens and pads to be distributed to each attendee at registration
- Two (2) Conference Passes
- \$100 discount on additional Passes
- Attendee data (name, title, company) will be shared one week prior to the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

Strategic Sponsorships



VIP LUNCH OR DINNER SPONSORSHIP

Investment Cost: \$18,000

- Choice of one (1) VIP Lunch or Dinner sponsorship with 10-15 buyers and leaders recruited by Broadband Nation Expo
- Company promotional materials distributed during VIP Lunch or Dinner (to be provided by sponsor)
- Choice of 10x10 Exhibit Footprint (to be furnished at Sponsor's expense)
- Company logo prominently displayed on VIP Lunch or Dinner signage
- Access to networking Mobile App during conference to connect/meet attendees
- Three (3) VIP Passes
- \$100 discount on additional Passes
- Know who's coming – VIP Lunch or Dinner Sponsors will have access to the attendee list for the full conference (name, title, company) which will be shared two weeks prior to the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



NETWORKING PARTY SPONSORSHIP

Investment Cost: Custom

- Exclusive Party for show attendees on Wednesday night at choice of Gaylord/National Harbor night spots
- Price dependent on location, inclusions, and amount of desired attendees
- Attendees will be recruited by Broadband Nation team
- Company logo prominently displayed on signage
- Access to networking Mobile App during conference to connect/meet attendees
- Three (3) VIP Passes
- \$100 discount on additional Passes
- Know who's coming – Networking Party Sponsors will have access to the attendee list for the full conference (name, title, company) which will be shared two weeks prior to the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



NETWORKING BREAK SPONSOR

Investment Cost: \$9,000

- Company will be exclusive sponsor of the Networking Break during Broadband Nation Expo
- Company promotional materials distributed during Break (to be provided by sponsor)
- Company logo prominently displayed on Coffee signs
- Two (2) Conference Passes
- \$100 discount on additional Passes
- Know who's coming – attendee data (name, title, company) will be shared one week prior to the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

Brand Awareness Sponsorships



LANYARD SPONSOR

Investment Cost: \$15,000 - EXCLUSIVE

- Company will be exclusive sponsor of conference lanyards (one color imprint lanyards to be supplied by Show Management)
- Lanyards will be given out at registration to all attendees with their badge
- Two (2) Conference Passes
- \$100 discount on additional Passes
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

WI-FI SPONSOR

Investment Cost: \$12,500 - EXCLUSIVE

- Company will be exclusive sponsor of Wi-Fi for attendees (wireless costs to be covered by Show Management)
- Company may customize Wi-Fi password, Wi-Fi log-in details and password to be shared to all attendees at registration
- Two (2) Conference Passes
- \$100 discount on additional Passes
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

MOBILE APP SPONSOR

Investment Cost: \$8,500 - EXCLUSIVE

- Company will be the exclusive sponsor of the Mobile App for all attendees
- Company logo prominently displayed throughout Mobile App
- Targeted notifications that will be sent to all attendees – one per day of the event
- Banner ad on Mobile App event agenda screen (image sizing is 600x320; png or jpg, max 2MB)
- Two (2) Conference Passes
- \$100 discount on additional Passes
- Know who's coming – attendee data (name, title, company) will be shared one week prior to the event
- Customized email and social media template inviting Sponsor's clients and prospects to attend at a discount of \$100 off the standard rate

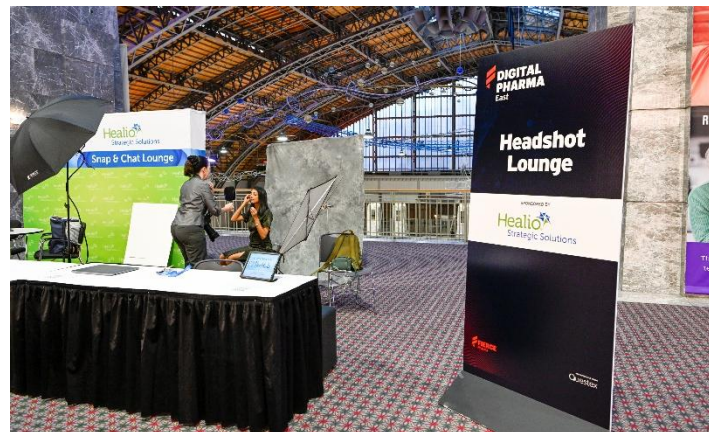
Brand Awareness Sponsorships



CLAW MACHINE

Investment Cost: \$30,000 - EXCLUSIVE

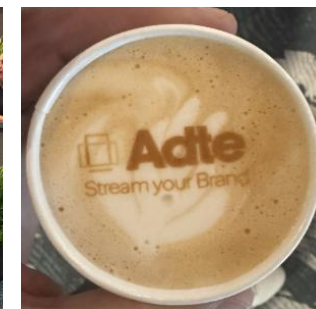
- 10x10 Networking Footprint clearly marked out (to be furnished at sponsor's expense)
- Exhibit space will include a branded claw machine (costs covered by Questex)
- Branded promotional items to be provided by the client
- Three (3) Conference Passes
- \$100 discount on additional passes
- Know who's coming – attendee data (name, title, company) will be shared one week prior to the event
- Customized email and social media template inviting sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



HEADSHOT LOUNGE

Investment Cost: \$18,500 - EXCLUSIVE

- Company will be the exclusive sponsor of the Headshot Lounge
- Company logo on the main landing page, on every proof (disappears once attendee downloads proof) and event signage recognizing as the sponsor of the Headshot Lounge
- 10x10 Networking Footprint clearly marked out (to be furnished at sponsor's expense)
- Three (3) Conference Passes
- \$100 discount on additional passes
- Know who's coming – attendee data (name, title, company) will be shared one week prior to the event
- Customized email and social media template inviting sponsor's clients and prospects to attend at a discount of \$100 off the standard rate



SPECIALTY COFFEE BAR

Investment Cost: \$22,000

- Exclusive host of Specialty Coffee Bar
- Coffee Bar open on Tuesday, November 18 from 7:30 AM – 4 PM
- Coffee Bar and related electrical costs to be covered by Show Management
- Branded hot and cold coffee cups or coffee sleeves (to be provided by Show Management)
- Branded napkins (1 color imprint provided by Show Management)
- Logo prominently displayed on Coffee Bar signs

Brand Awareness Sponsorships



REGISTRATION SPONSOR

Investment Cost: \$16,500 - EXCLUSIVE

Reach potential customers from the moment they register, prior to the show, and onsite!

- Logo on registration page and on Broadband Nation Expo website
- Logo and website link in confirmation emails to all pre-registered attendees
- Logo in registration area
- Logo on mobile registration page
- 75-word description, booth number, logo, and link included in registration confirmation email sent one week prior to show to all pre-registered attendees



PUPPY PARK

Investment Cost: \$35,000 - EXCLUSIVE

Relax & Unwind with Puppies!

Puppy breaks at events are designated breaks during events where attendees can interact with puppies to help relax and reduce stress. These activations are becoming more popular and have been shown to increase attendees' engagement and improve their overall experience. Puppy breaks provide a fun and playful distraction from the busy schedule of an event, allowing attendees to recharge and be more productive during the rest of the event.

- Minimum 10' deep x 20' wide puppy play pen (can fit 2-4 puppies, 3 staff, and allow for up to 3 attendees at a time to play)
- 6 hours of puppy cuddles per day on (Dates TBD) *Timeline subject to change
- Show Management or partnering animal rescue will supply all necessary supplies (e.g., cleaning supplies, water bowls, leashes and toys)
- All related costs covered by Show Management, including a donation made to the partnering animal rescue
- Option to adopt a puppy is available with partnering animal rescue *Subject to change based on the animal rescue's policies
- 3 conference passes
- \$100 discount on additional passes
- Know who's coming – attendee data (name, title, company) will be shared one week prior to the event
- Access to networking app during conference to connect/meet with attendees

Brand Awareness Sponsorship



CONVERSATION CUPS

Investment Cost: \$5,000

- Company branded napkins (1 color imprint provided by Questex) & (2) color imprint (1 for logo, 1 for thought bubble)
- Conversation cups available throughout the networking break AKA Coffee Talk
- Conversation Cups available throughout the networking break
- Attendees choose the cup with a topic that they are interested in talking about, facilitates attendee networking
- One (1) Conference pass

Reception Upgrade



INTERACTIVE STEP AND REPEAT (CHAMPAGNE WALL)

Investment Cost: \$15,000 – EXCLUSIVE

(Must be purchased with Sponsorship Packages that include Networking Reception)

- Exclusive sponsor of the Interactive Step & Repeat at the Networking Reception
- Branded champagne flutes, napkins and step and repeat backdrop
- Logo prominently displayed on bar & event signage

High Impact Branding **Sponsorships**

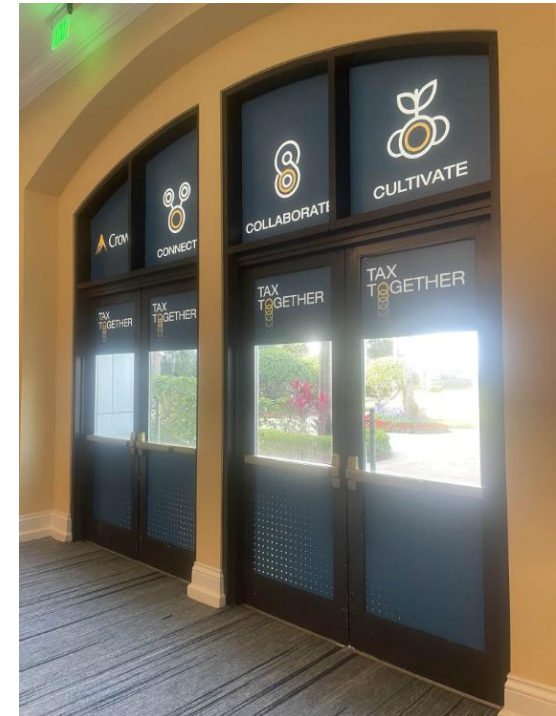
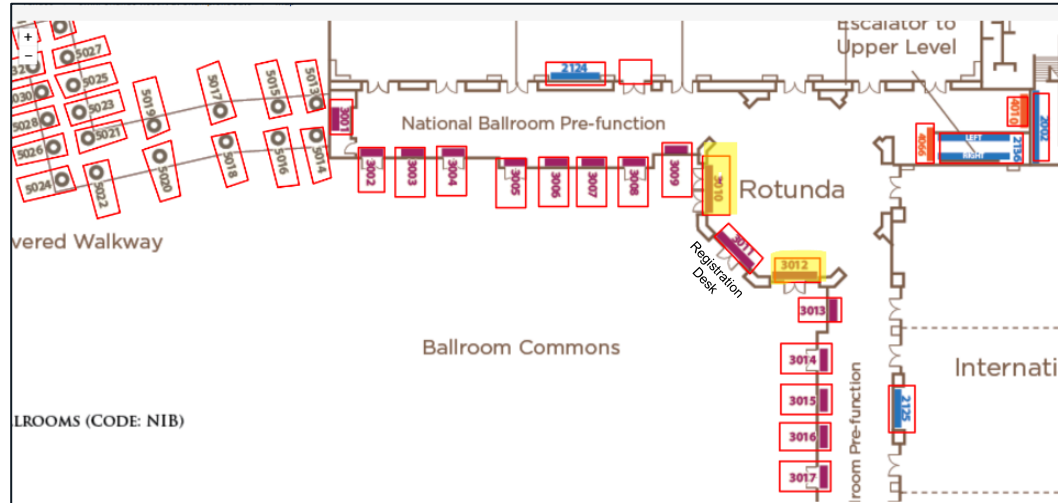
Signage

Rotunda Branding

Premium space on the sides of registration.

Two available: one to the left and one to the right of registration.

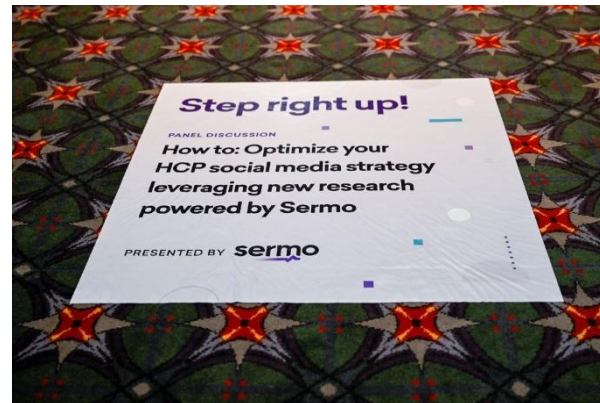
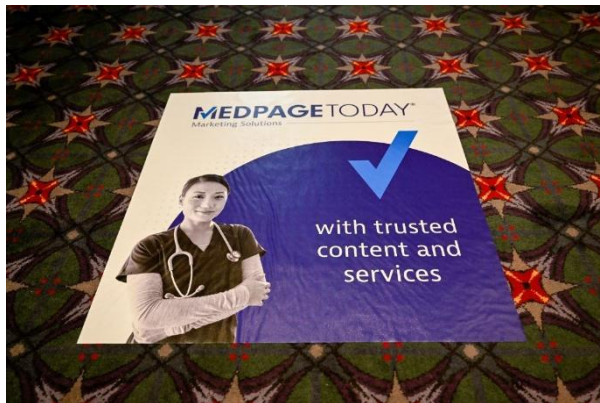
Investment Cost: \$4,600 each



Floor Stickers

Available in multiple spaces in the Broadband Nation Expo Show area.

Investment Cost: \$550 each for 3' x 3'



Signage

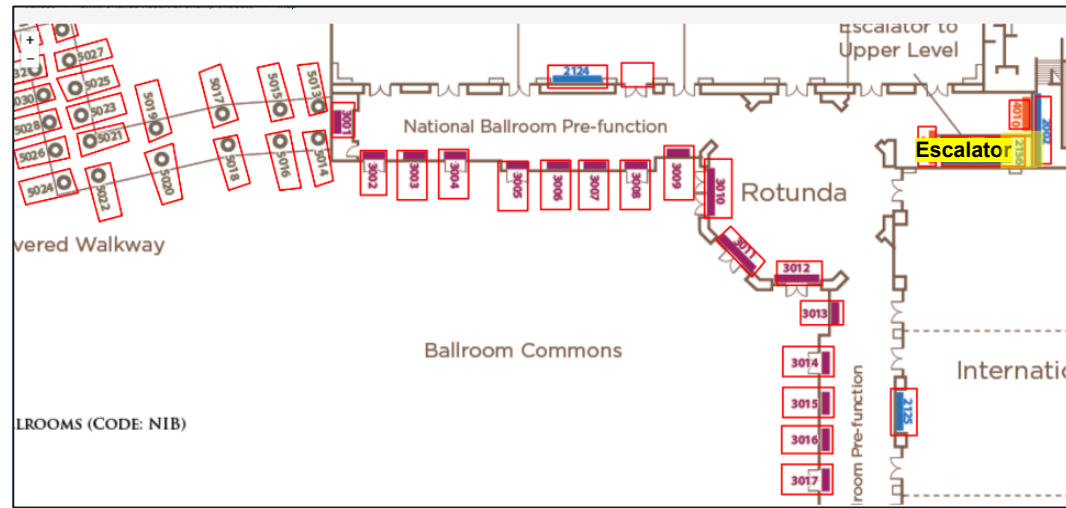
Escalator Branding

Premium signage at escalators to Exhibit Space.

Investment Cost:

\$6,800 for 3 separate banners

\$5,900 for 1 large banner



Signage

National Ballroom Branding: Windows & Doors

Premium signage on windows and doors near Ballrooms and Main Exhibit Hall Entrance.

7 Available

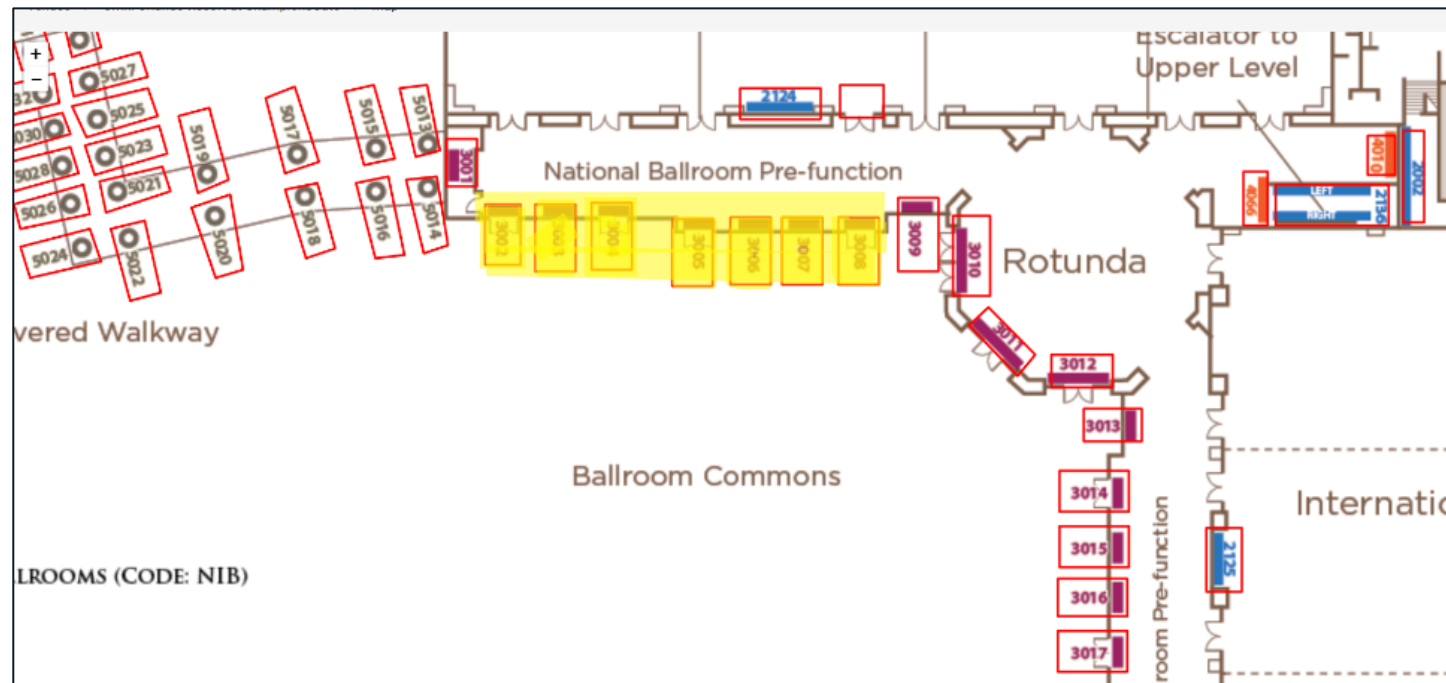
3002, 3003, and 3004 face Salon A

3005, 3006, 3007, and 3008 face Salon B and Main Exhibit Hall Entrance

Investment Cost:

\$4,000 for 1 complete panel (A-H)

\$2,950 for 1 bottom panel (B,D,F,H)



Signage

National Ballroom Branding

Premium large branding between exhibit hall main entrances.
One available.

Investment Cost: \$8,000



National Ballroom D Arch

Premium branding at entrance to General Session.

Investment Cost:

\$7,275 for Full Arch

\$8,300 for Full Arch + 3 Floor Stickers



Signage

National Ballroom C Header

Premium signage on far right entrance and will be visible from registration. Two available.

Investment Cost: \$2,050 each

National Ballroom B Headers

Premium signage at exhibit hall main doors in the most desirable location near exhibit halls. Two available.

Investment Cost: \$2,050 each

National Ballroom A Header

Premium signage on far left entrance. Two available.

Investment Cost: \$2,050 each



Signage

Conference Track Room Branding

Premium branding in front of track rooms.

Two available – one at each track.

Investment Cost:

\$7,000 for Full Alcove of Main Track Entrance + Side Banner on Second Track Entrance Door + 3 Floor Stickers

\$4,500 for Full Alcove of Main Track Entrance

\$1,500 for Side Banner Branding of Main Track Entrance or Second Track Entrance Door



Alcove Branding



Side Banner Branding



**This is only the beginning of
how we can help you reach
your marketing goals.**