



International
Hospitality
Investment Forum

EMEA

2026 Sponsorship Information Pack

This following pack contains everything you need to know about your sponsorship benefits including information on dates and deadlines and how to submit your assets.

23–25 March 2026

InterContinental | Pullman | Berlin, Germany

ihifemea.com





Welcome

We are delighted that you are sponsoring the 28th International Hospitality Investment Forum (IHIF) EMEA held at the InterContinental and The Pullman, Berlin. This information pack contains important information in relation to your IHIF EMEA sponsorship and how to make the most of the sponsorship opportunities that are available to you, including some great new value-added benefits to your sponsorship.

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Event Schedule

Saturday 21 March 26

Some heavy construction of Space Only builds permitted for Diamond/Platinum
11:00 – 22:00

Please refer to page 21 for exact timings for your area

Sunday 22 March 26

Sponsor/Exhibitor Access to exhibition **From 08:00 or 11:00**

*Please refer to page 21 for exact timings for your area
All space only builds MUST be completed by 22:00 hrs*

Monday 23 March 26

Space only builds stand dressing **07:00 – 09:00**
 Registration and Exhibition Open **10:00 – 18:00**
 Content Fuelled Networking **10:00 – 14:00**
 BxR (Pullman) **10:00 – 16:00**
 MENA Investment Focus **11:30 – 13:00**
 Lunch + Networking – in Exhibition **12:15 – 13:15**
 Welcome from Questex **15:00**
 Vision Stage Sessions* **14:30 – 17:30**
 Welcome Reception **18:30 – 20:30**

*Please note the programme timings may be subject to change, please check the [website](#) or the networking App for the most up to date timings.

Tuesday 24 March 26

Breakfast Roundtables **08:00 – 08:45**
 Registration and Exhibition Open **09:00 – 17:30**
 Vision Stage **09:00 – 11:00 & 16:30 – 17:30**
 Destination Hub **11:00 – 15:45**
 Breakout Stages **12:00 – 16:00**

Wednesday 25 March 26

Breakfast Roundtables **08:15 - 09:00**
 Exhibition Open **09:00 – 14:00**
 Converse + Connect **09:15 – 11:00**
 Destination Hub **08:15 – 11:00**
 Vision Stage **11:30 – 13:00**
 Closing Lunch **13:00 – 14:20**
 Hall clear of delegates / guests **15:00**
 De-rig /dismantle **15:00 – 18:00 & 22:00**

Please refer to page 21 for exact timings for your area





Exhibition Venues

The InterContinental Berlin

Budapester Str. 2, 10787
Berlin, Germany

Tel. +49 30 26020

The Pullman Berlin

Budapester Str. 25, 10787
Berlin, Germany

Tel. +49 30 26960

The hotels are located in the city centre across from each other

- Car parking for over 300 cars (combined)
- Distance from Schönefeld airport - 27km
- Distance from Brandenburg airport - 28km

Exclusive IHIF Accommodation Offer

At IHIF 2026 we will be taking exclusivity of the InterContinental Berlin. You can find the accommodation link [here](#).

Please note: only registered delegates can book accommodation at the InterContinental. You can also email olga.moellermann1@ihg.com to make a group booking.

Sponsorship Benefits



Sponsorship Key Deadlines

- ASAP** ● Register your delegates for the event
- ASAP** ● Submit assets for social media amplification
- ASAP** ● Build virtual stand on Networking and Event Platform (App launches 26th January)
- ASAP** ● [Book accommodation](#) for your delegates at the InterContinental
- 20th February** ● Submit stand contractor health and safety checklist/stand activity form and risk assessments to health & safety consultant
- Standard prices for electricity, furniture and additional extras ends see here for [Exhibitor ordering](#) After this date a 30% surcharge will apply to orders received
- 23rd February** ● Place orders with hotel for any AV, stand cleaning, internet and catering (stands and meeting rooms) etc via the [IC Berlin order form here](#). Orders after this time may incur surcharges
- 28th February** ● Static Digital Advert Sponsors to submit artwork
- 4th March** ● Stand artwork to be received with TEM by
- 13th March** ● Place final orders with TEM for any electricity, furniture and any additional extras
- 18th March** ● Submit 30 second video advert (**Diamond and Platinum only**)



Sponsorship Packages 2026

SPONSOR LEVEL	DIAMOND DESTINATION	DIAMOND	PLATINUM DESTINATION	PLATINUM	GOLD	SILVER	BRONZE
ON-SITE EXPOSURE							
Exhibition Space	5m x 3m in Destination Pavilion	5m x 3m Space only	5m x 3m in Destination Pavilion	5m x 3m Space Only	3m x 2m Stand	2m x 1.5m Stand	Branded NEP Table for 4 pax
Private Meeting Space	8 people	8 people	Meeting Room (6pax) £10,500 Includes Coffee & Water Package for 10pax	Meeting Room (6pax) £10,500 Includes Coffee & Water Package for 10pax	Meeting Room (6pax) £8,500 Includes Coffee & Water Package for 10pax	Meeting Room (6pax) £8,500 Includes Coffee & Water Package for 10pax	Meeting Room (6pax) £8,500 Includes Coffee & Water Package for 10pax
Complimentary Delegate Registrations to the Conference (+1 Exhibitor)	11	9	6	5	3	2	2
Complimentary investor registrations (first-time investors, developers, and owners)	5	5					
Permanent Branding on Vision Stage backdrop	✓	✓					
Discounted Passes for employees from sponsoring companies	✓	✓	✓	✓	✓	✓	✓
Access to the attendee list in pdf format	From 8 weeks out	From 8 weeks out	From 6 weeks out	From 6 weeks out	From 4 weeks out	From 2 weeks out	From 1 week out
Sponsor's name and/or logo pre-event and placement across onsite signage	More prominent	More prominent	✓	✓	✓	✓	✓
30 second digital advert on screens around conference	✓	✓	✓	✓			
NETWORKING AND DIGITAL SUPPORT							
Press / PR amplification	✓	✓	✓	✓	✓	✓	✓
Social Media amplification	Up to event	Up to event	Up to event	Up to event	Up to 2 weeks out	Up to 3 weeks out	Up to 4 weeks out
Access to the IHIF EMEA networking and event platform: - A customisable virtual exhibition stand to facilitate connections - Company advertisement, description, social media links, contact details - Lead scoring / badge scanning / exporting - Downloadable assets (research reports, brochures, etc.) - Details of your products and services - Analytics - visitors, downloads, clicks - Team functionality for badge scanning, lead qualifying, scoring & exporting	✓	✓	✓	✓	✓	✓	✓
Promotional app notification sent to all delegates	✓	✓	✓				
EDITORIAL AMPLIFICATION - PRE- AND POST-EVENT (HOSPITALITYINVESTOR.COM)							
Article on Hospitality Investor (e.g. Q&A, case study, brand/product launch, etc.)	✓	✓	✓	£6,000	£6,000	£6,000	£6,000
Newsdesk Interview at event and hosted on Hospitality Investor	✓	✓	£5,000	£5,000	£5,000	£5,000	£5,000
Themed Workshop at event with editorial review article on Hospitality Investor	✓	£16,000	£4000 Upgrade to Workshop	£16,000	£16,000	£16,000	£16,000
Themed Roundtable at event with editorial review article on Hospitality Investor		£12,000	✓	£12,000	£12,000	£12,000	£12,000
Hospitality Investor Newsletter Banner Ad (Global Audience >30,000) - 2 weeks	✓	✓	£2,000	£2,000	£2,000	£2,000	£2,000
Investment Prospectus (Whitepaper) - 8 week lead time	✓	£16,000	✓	£15,000	£15,000	£15,000	£15,000
INVESTMENT STARTING FROM	£88,000	£79,000	£64,300	£48,300	£37,200	£24,000	£17,000

Stand Packages & Upgrade Options

Elevate your brand presence at IHIF EMEA 2026 with a stand package that matches your sponsorship level. Whether included in your package, added on or upgraded, our stand packages are designed to maximise on-site visibility, meetings and brand presence.



Bronze

Networking Table for 4 pax included in the package.



Silver

Stand Included in the package.



Gold

Standard Gold Stand. Included for new 2026 Gold Sponsors.

Returning Gold Sponsors Add On: £4,000



PREMIUM GOLD STAND – UPGRADE

New 2026 Gold Sponsors Upgrade: £2,200

Existing Gold Sponsors Add On: £6,200

Platinum

No stand is included in Platinum Packages.



STANDARD PLATINUM STAND ADD ON: £6,350



ENHANCED PLATINUM STAND ADD ON: £9,300



PREMIUM PLATINUM STAND ADD ON: £11,100



Platinum Stand Package and Specs - Standard

Platinum Sponsor - Option A 5x3m




- aluminum frame h2.5m
- digital printing counter
Front and Sides and
Backwall included
- 4 LED light
- 1 power strip
- 2 Barchair
- 4 Chair
- 1 Table
- 1 Counter Lokys
carpet grey included
- no power connection

Print dimensions:

- Counter Front:
1046 x 1055 mm
- Counter Sides:
540 x 1055 mm
- Backwall: 4960 x 2460 mm

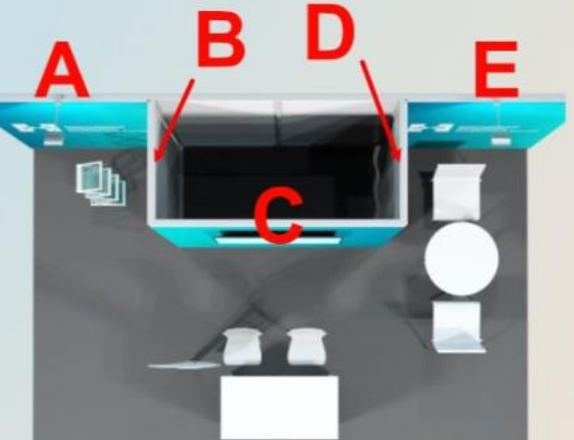


Platinum Stand Package and Specs – Enhanced & Premium




**Platinum Sponsor - Option B
5x3m**

- aluminum frame h2.5m
- digital printing counter Front and Sides and Backwall included
- 2 LED light
- 1 power strip
- 1 TV 48" incl. wall mount
- 2 Barchair
- 2 Chair
- 1 Table
- 1 Prospect holder A4
- 1 Counter Lokys
- carpet grey included
- Storage room 2 sqm with curtain
- no power connection



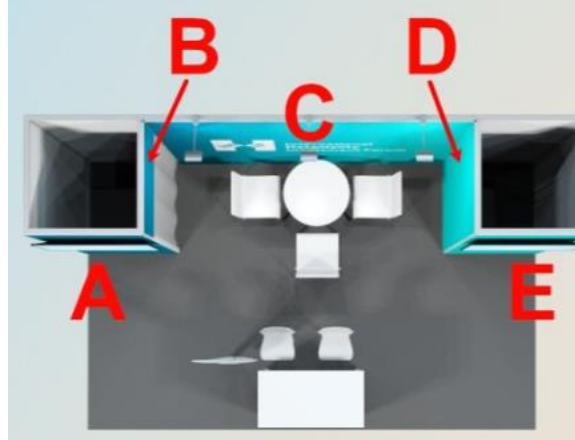
Print dimensions:

- Counter Front: 1046 x 1055 mm
- Counter Sides: 540 x 1055 mm
- Backwall:
 - A: 1480 x 2480 mm
 - B: 980 x 2480 mm
 - C: 2040 x 2480 mm
 - D: 980 x 550 mm (above curtain)
 - E: 1480 x 2480 mm



**Platinum Sponsor - Option C
5x3m**


- aluminum frame h2.5m
- digital printing counter Front and Sides and Backwall included
- 3 LED light
- 1 power strip
- 2 TV 48" incl. wall mount
- 2 Barchair
- 3 Chair
- 1 Table
- 1 Counter Lokys
- carpet grey included
- Storage room 1 sqm with curtain
- no power connection



Print dimensions:

- Counter Front: 1046 x 1055 mm
- Counter Sides: 540 x 1055 mm
- Backwall:
 - A: 1040 x 2480 mm
 - B: 980 x 550 mm (above curtain)
 - C: 2920 x 2480 mm
 - D: 980 x 2480 mm
 - E: 1040 x 2480 mm

Gold Stand Package and Specs – Standard & Premium

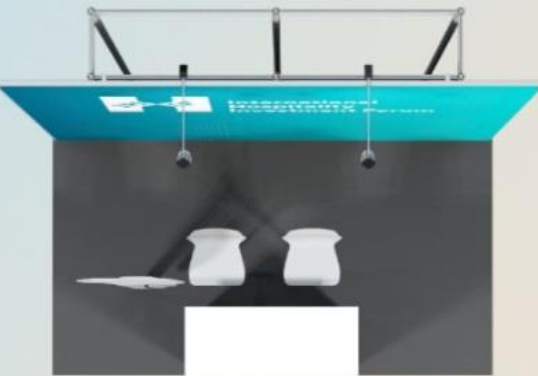



Gold Sponsor - Option A
3x2m

- aluminum frame h2.5m
- digital printing counter Front and Backwall included
- 2 LED light
- 1 power strip
- 2 Barchair
- 1 Counter Lokys
- carpet grey included
- no power connection

Print dimensions:

- Counter: 960 x 1055 mm
- Backwall: 2960 x 2460 mm

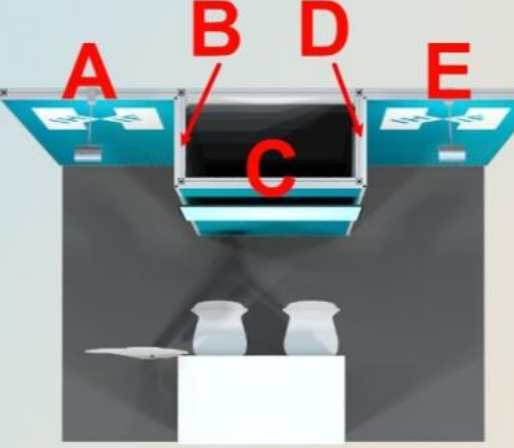



Gold Sponsor - Option B
3x2m

- aluminum frame h2.5m
- digital printing counter Front and Sides and Backwall included
- 2 LED light
- 1 power strip
- 1 TV 48" incl. wall mount
- 2 Barchair
- 1 Counter Lokys
- storage 1sqm with curtain
- carpet grey included
- no power connection

Print dimensions:

- Counter Front: 1046 x 1055 mm
- Counter Sides: 540 x 1055 mm
- Backwall:
 - A: 980 x 2480 mm
 - B: 480 x 2480 mm
 - C: 1040 x 2480 mm
 - D: 480 x 550 mm (above curtain)
 - E: 980 x 2480 mm



Silver Stand Package and Specs



Silver Sponsor 2x1,5m



- aluminum frame h2.5m
- digital printing counter
Front and Backwall
included
- 1 LED light
- 1 power strip
- 2 Barchair
- 1 Counter Lokys small
carpet grey included
- no power connection

Print dimensions:

- Counter: 667 x 1055 mm
- Backwall: 1960 x 2460 mm



Elevate your presence with a private base for the duration of the event. Private space. Serious conversations. Maximum ROI.

For sponsors prioritising high-value meetings and confidential conversations, our on-site meeting rooms provide a quiet, professional environment, designed to support deal-making, interviews and strategic discussions away from the show floor, integrating seamlessly into a structured, meeting-led on-site strategy.

Why book a Meeting Room?

- **Guaranteed private space** for scheduled meetings throughout the event
- Ideal for **investor discussions, deal negotiations, interviews** and **team briefings**
- Removes reliance on ad-hoc seating or busy public areas
- **Enhances sponsor presence** by anchoring meetings to a dedicated location
- Maximises **time efficiency** during a high-density conference agenda

What's included:

- **Exclusive use** of your selected Meeting Room or Meeting Suite
- Available from **12pm Monday 23 March – 3pm Wednesday 25 March**
- **Water & Coffee Package** for 10 pax
- Additional food & beverage can be ordered directly through the venue

MEETING ROOMS

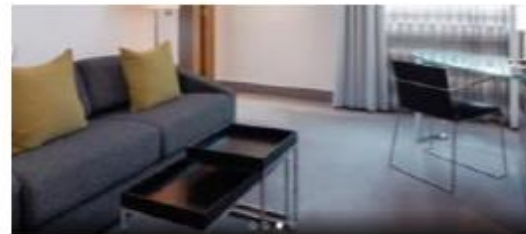


Converted Bedroom

£8,500

PACKAGE INCLUDES

- 6 Pax (Table & 6 Chairs)
- Enclosed, private setting ideal for focused meetings



Junior Suite – West Wing

£9,500

PACKAGE INCLUDES

- Includes connected Bedroom
- 4 Pax (Sofa, Coffee Table & 2 Chairs)
- Suitable for relaxed, high-level discussions and small-group meetings

MEETING SUITES



Senior Suite – East Wing

£10,500

PACKAGE INCLUDES

- Includes connected Bedroom
- 6 Pax (Table & 6 Chairs)
- Larger footprint for structured meetings and investor discussions



Senior Suite – West Wing

£10,500

PACKAGE INCLUDES

- Includes connected Bedroom
- 6 Pax (Table & 6 Chairs)
- Premium layout offering additional comfort and space



How to provide artwork

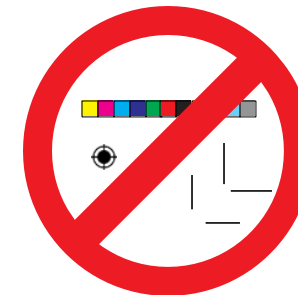
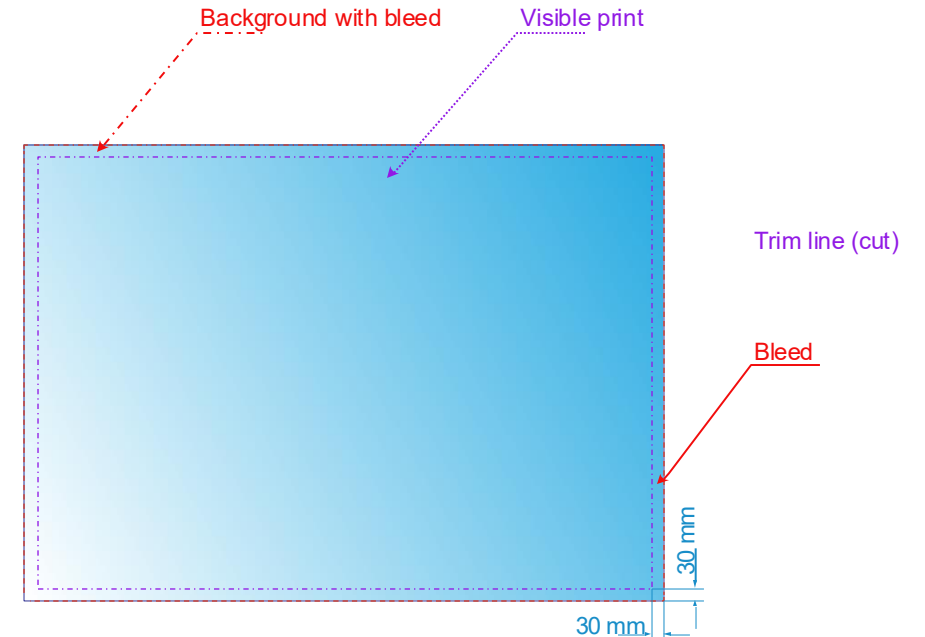
Creation of the print file

- All print dimensions given by us are net dimensions of the visible print without bleed.
- Unless otherwise specified, please add 30mm bleed to each edge of your print. The bleed must contain print data, a white bleed if the background is not white is not helpful in any way.
- When scaling the template, please scale the bleed accordingly.

File format

- Please always provide PDF ready to print files.
- When exporting PDF files, make sure that you do not display any cropmarks, colour bars and other overheads in the print file that are not to be printed. Only data to be printed should be displayed, as there are no cross-system compatibilities that automatically remove this information when printing.
- Outline (vectorize) all fonts and objects. Please only embed fonts if an outline is not possible.
- Please always include a 30 mm bleed on all sides for fabrics / canvas with round- and rubber lip piping and for flags and banners
- In exceptional cases a 5 mm bleed on all sides for panels or foils is possible, 30mm bleed is preferred.
- Do work in proportions of if necessary: 10%, 20%, 25%, 50%, 100% and specify the desired size of the final image into the name of the file. Scale the bleed accordingly.

- **FINAL DEADLINE FOR RECEIVING SIGNAGE ORDERS: 4TH MARCH**



Onsite Exposure

Company Logo

Deadline: ASAP

Submission: ihifemeaoperations@questex.com

Your company name and/or logo will appear on the IHIF EMEA website and Networking and Event Platform, as well as other marketing materials, where appropriate. If you haven't already done so, please submit a **vector file (AI or EPS)**, with all fonts outlined **as well** as a **PNG** or **JPG** file.

If you have already submitted your logo then please check the correct one is displayed on the IHIF EMEA website. Should you need to refresh or update your logo then please email ihifemeaoperations@questex.com.

Complimentary Investor Registrations (first-time investors and owners)

Diamond Sponsors (x5 invitees) and Platinum Sponsors (x2 invitees) ONLY.

Deadline: ASAP but no later than 2 weeks out from the event 6th March 2026. We invite our Diamond and Platinum Sponsors to invite Investors who have not visited IHIF EMEA (within the last 5 years) to attend on a complimentary basis. Please email your invitee names to ihifemeaoperations@questex.com. Once approved we will then send the unique complimentary registration invite links.

30 Second Digital Video Advert

Diamond/Platinum Sponsors only

Deadline: 18th March 2026

Submission: ihifemeaoperations@questex.com

Specs: 1920 x 1080px - 16:9, MP4 motion video

As a diamond/platinum sponsor only exclusive benefit we encourage you to submit a 30 second digital advert which will be played in rotation on screens throughout the exhibition area.

Delegate Attendee Lists

These will be automatically emailed to you in Excel format within the below given time frames. Please note this list must only be used prior to the event and must not be passed on outside of your company, used for promotional purposes, or downloaded into any database. If you do use this list in any other way, you will be breaking the data protection act. This list remains the property of Questex, LLC. This list does not contain the details of attendees who opted out of having their name on the delegate list.

The delegate lists will be sent out from the below dates:

- **Diamond Sponsors:** from 8 weeks out, 26th January 2026
- **Platinum Sponsors:** from 6 weeks out, 9th February 2026
- **Gold Sponsors:** from 4 weeks out, 23rd February 2026
- **Silver Sponsors:** from 2 weeks out, 9th March 2026
- **Bronze Sponsors:** from 1 week out, 16th March 2026



App Key Benefits

The IHIF Networking & Event Platform

*App will launch exclusively to Sponsors 26th January.
You will be invited to access the platform.*

- A customisable virtual exhibition stand to facilitate connections
- Company advertisement, description, social media links, contact details
- External links to showcase your downloadable assets (research reports, brochures, etc.)
- Badge scanning – scan visitors to your stand and automatically form connections with delegates
- Analytics – Export your teams' connections & meetings post event



Virtual Stand Features

Company name and logo, description, website, social media links, video link & company contact details plus more detailed below.

- **Company logo:** Logo must be 1:1 ratio. 1000x1000 pixels and in either JPG or PNG format.
- **300-word company description:** Please provide a 300-word description of your company's products and services. This will be included on the website and in the networking and event platform. Descriptions any longer than 300 words may be edited without approval.
- **Header image:** Add a banner image to enhance the look of your virtual stand – The cover image should be 1476x634 pixels with a maximum file size of 500 KB.
- **Embedded links for video or download documents –** Add an embedded video promoting your brand, products and services.
- **[YouTube & Vimeo](#)**
- **Download forms and documents:** You will need all documents and forms hosted on a platform such as AWS. Then you will use the link and add it to products in Teams.

App Key Benefits

Further features include:

Live chat

Stand members will receive notifications of any enquiries; you can view all your teams' meetings and chats in Teams.

Analytics

Teams is your central hub for you and your colleagues. Use the app to connect with delegates, schedule meetings, and chat with delegates. After the event, you can export all the meetings and connections for your full team.

Connections/Recommendations/Badge Scanning

Search the attendees and use the filters to refine your search. To connect with an attendee, you can show interest or request a meeting. When you are connected, they will be added to your leads.

The app will recommend attendees based on your profile. You can connect and request meetings in the same way and they will be added to your leads.

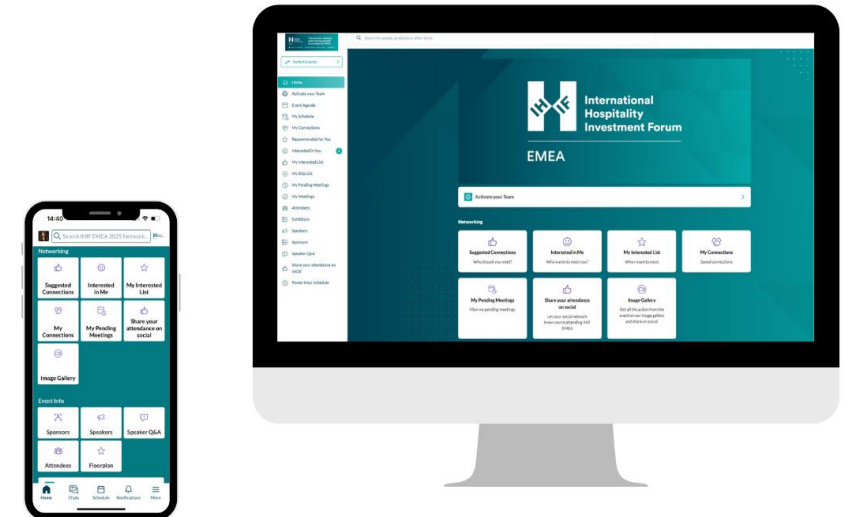
Badge scanning onsite at the event instantly connects you with attendees. All badges scanned will automatically be added to your leads.

Instant chat and lead scoring

Once you have made a connection you can chat instantly through the platform.

You can review and manage your leads within the platform and add lead qualification questions to help you score and prioritise your teams' connections.

Remember IHIF EMEA 2026 is not just about the three days onsite in Berlin, we encourage you to make connections and network throughout the year!



Social Media & PR Amplification

About: Should you have any announcements, research, news, or any content including images and videos, that you would like to share across our IHIF EMEA LinkedIn & our X accounts, please send all content to opremarketing@questex.com.

Benefits for you: Exposure on our social channels to a highly engaged audience

Content you need to supply: We will need copy, images, links and tags and your *preferred publish dates. Refer to the submission guidelines on the right-hand side for your submission and publishing deadlines.

**Please note we will try our best to meet your chosen date/time, but we can't 100% guarantee this. Timeslots will be available on a first come, first served basis.*

Full guidelines on how to submit are available [here](#).

Specs are as follows:

Images - Must be smaller than 5MB, 1200 x 627pixels

Video LinkedIn - 16:9, minimum 3seconds, max 3minutes but 30secs-1min is the recommended in terms of engagement.

Video X (formerly known as Twitter) - 16:9, File size must not exceed 512 mb. Duration must be between 0.5 seconds and 140 seconds.

Documents/whitepapers - PDF format only.

Don't forget to mention our pages (LinkedIn and X) and use #IHIFEMEA26 when posting anything related to IHIF EMEA.

Submission guidelines by sponsorship level:

Diamond & Platinum:

- Up to 3 posts
- Content submission deadline: 16th March
- Publish dates: Anytime from now until 27th March

Gold:

- Up to 2 posts
- Content submission deadline: 6th March
- Publish dates: Anytime from now until 13th March

Silver:

- 1 post
- Content submission deadline: 27th February
- Publish dates: Anytime from now until 6th March

Bronze:

- 1 post
- Content submission deadline: 20th February
- Publish dates: Anytime from now until 27th February

If you do have any questions, please reach out to opremarketing@questex.com.



Social Media & PR Amplification

PR Amplification

As part of your sponsorship, we are committed to helping you get your stories, news and announcements out to press. Press will be notified of sponsor announcements before, during and after the event.

Please send us any press releases and/or news articles you wish for us to add to the press page on the website (this page will go live in advance of the event). Ideally these should be in a format we can hyperlink to – i.e hosted on a webpage. You can send us up to 3 to include before, during and/or after the event.

Personalised Social Media Banners

We're proud that you're supporting IHIF EMEA, and we've created your Sponsor banner to promote this.

[Sponsor Social Media Banners.xlsx](#)

In just one click you can share it on social media and make sure everyone knows how to connect with you at the conference.

It's easy and quick to post:

Find your link [here](#). Click the link to post your personalised banner with your logo on your chosen social channels, as many times as you wish.

Please also remember to tag our page (<https://www.linkedin.com/showcase/international-hospitality-investment-forum-ihif>) and use #IHIFEMEA26

All of your team can participate and amplify your attendance at IHIF EMEA 2026



The Exhibition



Sponsor Set Up and Dismantle Times

- Monday 23 March | 07:00
Stand dressing
- Monday 23 March | 09:00
Exhibition Show Ready
- Monday 23 March | 10:00
Exhibition Open
- Monday 23 March | 14:30
Vision Stage Commences
- Wednesday 25 March | 15:00 – 22:00
Exhibition Breakdown

Location	Build – 21st March	Build – 22nd March	Dismantle – 25th March
Lobby – inc P10	11:00 to 17:00	From 13:00 to 22:00	15:00 to 18:00
Lobby – inc G3, P2, G2, G1, P1	13:00 to 16:00	13:00 to 22:00	15:00 to 18:00
Corridor to Breakfast /West Wing – P9, G16, G17	NO BUILD	11:00 – 22:00	15:00 to 18:00
Potsdam I /II/III/1V/Foyer	08:00 to 22:00	08:00 to 22:00	15:00 to 22:00
Pavillon	08:00 to 22:00	08:00 to 22:00	15:00 to 22:00
Wintergarten	11:00 to 22:00	11:00 to 22:00	15:00 to 22:00
Garden Lounge III	NO BUILD	11:00 to 22:00	15:00 to 22:00
Marlene	NO BUILD	08:00 to 22:00	15:00 to 21:00
Zoo Terrace	NO BUILD	11:00 to 22:00	15:00 to 22:00
Kaminzimmer	07:00 to 08:00 (Load In) 11:00 to 22:00	11:00 to 22:00	15:00 to 22:00
Glienicke	11:00 to 22:00	11:00 to 22:00	15:00 to 22:00
Tegel	NO BUILD	11:00 to 22:00	15:00 to 22:00
Havel, Wuhle, Panke, Spree, Dahme	08:00 to 22:00	08:00 to 22:00	15:00 to 22:00
Dahlem	11:00 to 22:00	11:00 to 22:00	15:00 to 22:00
Business Centre (Mitte)	08:00 to 22:00	08:00 to 22:00	15:00 to 22:00
Pavilion Lounges (east + west)	11:00 to 22:00	11:00 to 22:00	15:00 to 22:00
LA Café (Sunset)	NO BUILD	11:00 to 22:00	15:00 to 22:00
Bellevue	NO BUILD	11:00 to 22:00	15:00 to 22:00

Health & Safety & Stand Build



H&S tick-list: **COMPULSORY** for ALL Exhibiting Companies — [Stand and Activity Form/Health & Safety Declaration](#)

It is a compulsory requirement for all exhibitors to complete and return this form. Please do so ASAP, but no later than **20th February 2026** and send to our H&S Consultant Tine via: tine.kuckhoff@pcma.de or ihifemeaoperations@questex.com

Please also note the following **important updates** regarding unloading access and stand build

- There is no parking around the venue for large vehicles so alternative arrangements will need to be made. Only dropping off materials and equipment is permitted. Suggested parking can be found along the Straße des 17. Juni, close to the park called Tiergarten, along both sides of the road.
- No stands are permitted to have a roof due to the venue's inhouse sprinkler system
- There is no storage for stands on the show floor, any packing boxes or materials must be put into pre-arranged storage with the venue or removed from the venue until breakdown commences. Costs for storage can be found in detail on page 24

It is important that as a sponsor you are responsible for sharing all the above information with your stand builder. For general queries on any of the above please contact ihifemeaoperations@questex.com

Full stand build regulations for IHIF EMEA can be found [here](#)



Insurance & Security



Insurance & Security – exhibitors to organise own

Insurance

The organisers have no insurable interest in the property, staff or actions of exhibitors. Exhibitors must ensure that they have sufficient insurance to cover claims associated with their staff and have property and third-party liability coverage. **All contractors and exhibitors, without exception, must hold valid Public Liability Insurance**, which covers them and indemnifies for all activity involving stand construction, operation and deconstruction, at the event and in the country to which this information pertains.

The liability is a compulsory minimum of £2m Sterling or the equivalent in another currency. If you are in doubt as to what your cover is, please contact your underwriter or broker for clarification. Please note that we do NOT require your Employers Liability Insurance. **Temporary insurance can be obtained from the following [website](#).**

Security

The exhibition hall is not locked overnight and although there is security on site, you should not leave valuables unattended at any time. The organisers will not be responsible for anything that is lost, damaged or stolen at any time.

Security quotes can be obtained from our Health and Safety Consultant via Tine at tine.kuckhoff@pcma.de



Stand Extra's, Shipping & Storage

Recommended Stand Builder

TEM Festival

Contact email: ihif@t-e-m.de

[Exhibitor Shop](#)

Please contact TEM for stand extra's such as furniture, electricity, additional power and any additional stand extras. See page 6 for order deadlines.

Please note electrical connectiosn included with a package stand is 1kw, anything on top must be ordered through the shop.

Shipping/Storage

Shipping will only be accepted at the hotel between Tuesday 17th March to Wednesday 25th March.

Exhibitors may send materials, stands or backdrops to the venue, Exhibitors are responsible for organising their own shipping to and from the hotel. Please note, we encourage the use of and sharing of digital assets instead of printed materials

All items sent to the hotel must use the postage form (found on page 25 of this booklet) for shipping. The name of the event, stand number, number of packages and sender must be clearly visible on the delivered items / packing list. The hotel will not accept any deliveries that cannot be clearly assigned to a specific event or purpose.

The loading bay for delivery of any goods, shipments is located on the Katharina-Heinroth-Ufer, 10787, Berlin. There is no loading ramp. There is no unloading equipment, such as forklifts or pallet trucks on the hotel's premises, however, upon request the equipment can be ordered from a third party. The hotel is not liable for the completeness and condition of delivered items. The same applies to damage that occurs during storage at the hotel, unless the damage is the result of intent or gross negligence on the part of the hotel.

The use of non-hotel pallet trucks and forklifts inside the hotel must be coordinated with the hotel prior to use.

Please note: All items brought in for the event must be removed immediately after the event, unless different pick-up times have been agreed with the hotel in advance and in writing. If unexpected materials remain at the hotel after the event, the hotel reserves the right to either store these materials at the owner's expense or to dispose of them at the owner's expense.

Storage is available (space permitting) at a fee is €92 per day and per m³. No storage is permitted on the show floor or behind stands due to fire risks. Any items found on the show floor will be removed immediately.



Deliveries

Postage Label

Please ensure this label is attached to every package that is sent to the venue, please share this label if you are using a freight company to send you packages.

Deliveries of more than 1 cubic metre in volume must be coordinated with the Hotel.

Deliveries will be accepted from Thursday 17th March at the earliest. Monday to Friday 7.00 –15.00.

DELIVERY FOR:
Intercontinental Hotel Berlin, IHIF EMEA,
Budapester Strasse 2,
Warenannahme Via Katharina-heinroth-ufer,
10787 Berlin



CONTACT IN THE HOTEL: Event Services

NAME OF EVENT: **International Hospitality Investment Forum / IHIF**

STAND NAME (if applicable): _____

NUMBER: _____ PACKAGE NO. OF _____ SENT

THE DELIVERY WILL BE PICKED UP BY: _____

TELEPHONE NO. OF PERSON ON SITE: _____

SENDER OF PACKAGE: _____

DELIVERY FOR:
Intercontinental Hotel Berlin, IHIF EMEA,
Budapester Strasse 2,
Warenannahme Via Katharina-heinroth-ufer,
10787 Berlin



CONTACT IN THE HOTEL: Event Services

NAME OF EVENT: **International Hospitality Investment Forum / IHIF**

STAND NAME (if applicable): _____

NUMBER: _____ PACKAGE NO. OF _____ SENT

THE DELIVERY WILL BE PICKED UP BY: _____

TELEPHONE NO. OF PERSON ON SITE: _____

SENDER OF PACKAGE: _____

Sustainability

At Questex, we're committed to running the IHIF EMEA 2026 in an environmentally and socially responsible manner. As an exhibitor, we encourage you to take steps to impact on the sustainability of the event. Here are just a few ways you can play your part:

Stand Build & Design

- Please consider the materials used in the construction of your stand. Try to focus efforts on ensuring the core elements of your stand are reusable rather than made to be used only once and then disposed of post-event
- We recommend all non-reusable materials should be recyclable, and that you put steps in place to ensure they are recycled correctly post-event
- Hire elements where possible rather than building bespoke
- Use LED lighting where possible
- Consider using suppliers with credible sustainability policies

Go Digital

Reduce your paper output by switching to digital assets instead of printed materials.

- Send digital assets via email to contacts you make onsite
- Display a QR code prominently on your stand which links to your website or products of interest
- Run a competition that allows you to collect data and promote your product.
- Run a social media competition on your stand – this creates photo opportunities and highlights your brand
- Where printed materials are unavoidable ensure they are made from eco-friendly or previously recycled materials.

Sustainability Certificates from the hotel are available on request.

All food leftovers at IHIF EMEA will be picked-up by [Refood](#). We try to purchase (depending on customers wishes) from local producers and offer seasonal food as much as possible.

Materials

We recommend using compostable, biodegradable or recyclable materials for samples or giveaways.

Reduce Waste

Follow the advice above to reduce waste in order to positively support the sustainability of the event. Ensure all booth materials are removed from site and disposed of/recycled correctly, stored for reuse or donated to charities/ initiatives where they can be reused.

Travel

We recommend the use of public transport to travel to and from the event.

Transparency

Promote the steps you have taken to ensure your presence at the event is sustainable and promote your company's sustainability credentials.

Planning

Member of Isla, an action-based network creating standards for the event industry through expertise, training and tools.

Action

Using **TRACE** to measure event emissions. Click [here](#) for further information.

Floor Plan



Issue number: 119
 Issue date: 09/01/2026
 Update by: jhall@questex.com

Interested in joining another of our events? Reach out today.



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INTERNATIONAL HOSPITALITY INVESTMENT FORUM



31 May – 2 June 2026
New York City, USA
ihifamericas.com



ASIA

16–18 September 2026
Hong Kong, China
ihifasia.com



Annual Hospitality Conference

14–15 September 2026
Manchester, UK
theahc.co.uk



October/November 2026
Athens, Greece
randforum.com



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hospitality capital markets, with a global perspective.
hospitalityinvestor.com