



International  
Hospitality  
Investment Forum

EMEA

The premier meeting  
place for hospitality  
investment in EMEA

23 – 25 March 2026 | Berlin, Germany

**SPONSORSHIP BROCHURE**



# IHIF EMEA is the premier meeting place for hospitality investment in EMEA

Featuring the largest and most influential delegation in hospitality investment worldwide, bringing together 2,500 leaders and experts. IHIF EMEA 2025 hosted the largest assembly of hospitality investors in its history, with over 700 investors and \$581 billion in assets under management, the event remains unmatched in scale and influence.

**Stand out as a driving force behind hospitality investment in EMEA.**

## Connect

Build powerful partnerships with the industry's leading decision-makers



## Influence

Position your brand as a key driver of hospitality innovation and success



## Impact

Leave a lasting impression that drives results long after the event



# Our 2025 Sponsors

Join the companies driving hospitality investment across EMEA.

Founder Patron

**CBRE**

Diamond



Global Distribution Partner

**Booking.com**

Destination Platinum Sponsor



Platinum



# Our 2025 Sponsors

Join the companies leading in hospitality investment in EMEA.

Gold



Silver



# IHIF EMEA in Numbers



**2,500+**  
Attendees



**700+**  
Investors



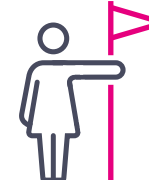
**\$581bn**  
**AUM**



**30%**  
New Investors



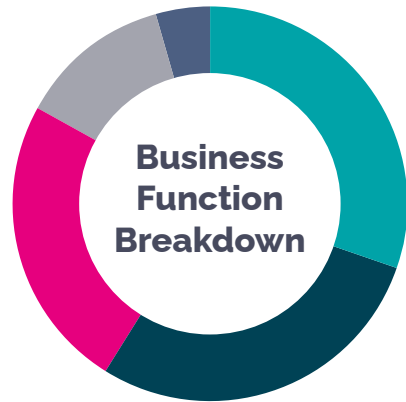
**190+**  
Speakers



**30%**  
Female Speaker  
Representation



**90+**  
Sponsors



- Investor (incl. owner/operator and developers) **29%**
- Advisory **27%**
- Hotel Brand/Company **23%**
- Other **12%**
- Operator (excl. owner/operators) **4%**

## Top investor profiles attending IHIF EMEA:



Developer



Private  
Equity



Owner  
Operator



Investment  
Manager

# Investors & Owners

A record-breaking 700+ investors bringing \$581bn AUM in capital to the market.

1 Asset Management	Arini	Borealis Hotel Group	Dilmon	Faridany Ltd
12.18. Investment Management GmbH	ArMen AM	Brightstar Hospitality Ltd	Domes Resorts & Reserves	Fattal & Leonardo Hotels
753 Hospitality	Aroundtown	Brookfield Asset Management	Dominus	Fattal Hotels
a&o Hostels	Arrow Global	BVV Pension Management	Dorchester Group Limited	FBD Hotels & Resorts
Acacia Outdoor Collection	Arsenale Group	C1 Capital	DQuadrat Living GmbH	Finanzbau-Maritim
AccorInvest	Artfarm	Cale Street Partners	Dreamplace Hotels	Unternehmensgruppe
Acropolis Capital	Art-Invest Real Estate	CapitaLand Investment	Driftwood Capital	First Sponsor
Activum SG	Arzan Investment Management	CapMan	Dubai Holding	Fleissner + Partner
Adeera	ASG Iberia Advisors SL	Castello Sgr	Dutch Docklands Maldives	FMTG - Falkensteiner Michaeler
ADIA	Aspire Hospitality	Castleforge	easyHotel	Tourism Group AG
Adriatic Marinas	Atalante Hotels Investment	Catalonia Hotels & Resorts	ECE Real Estate Partners GmbH	FMTG Development GmbH
Aermont Capital	Atland IM	CDL Hospitality Trusts	Echo Partners AG	Fonciere Renaissance
AGC Equity Partners	Atream	Cedar Capital Partners Ltd	ECM Partners	Fontenille Collection
AIMS	Atypio Hotels	Cerberus Global Investments B.V.	ECS	Forestay Group
AJ Capital Partners	AXA IM Real Assets	CIC Hospitality AS	Edmond de Rothschild	Fortress Investment Group
Alboran	Axiom Hospitality	City Developments Limited	Edwardian Hotels London	Foruminvest
Alchemis Special Opportunities LLP	Azora	Cityden Aparhotels	Egnazia	Frasers Hospitality
Aleph Hospitality	Azure Hotels Ltd	CLAY Hospitality	EHL Investment Consulting GmbH	FSL Holding
ALH Holding	B&B Hotels	Clermont Hotel Group	Elliott	G+F Immobilien Holding
Almanac Hotels GmbH	Bain Capital	Cobepa	Emaar / Giorgio Armani	Gaia Capital Partners
Alpine Grove Partners	BALFIN Group	Colony Investment Management	Ensana	Galaxy Entertainment Group
Amante Capital	BC Partners	Compagnie de Phalsbourg	EQ Group	Garden Capital Group
AMHOLA	BDPST Real Estate Development	Covivio Immobilien GmbH	Erste Group Bank AG	Gemini Grupe
Aminess Hospitality Group d.o.o.	Beaufort Global	CP Holdings	Euragone IM	Genesis Hospitality Partners GmbH
Amundi	Beaumier	Cresco Real Estate	Eurazeo	GHE Family Office
Andras House Ltd	Belmond	Crimson Hotels	Eurobank SA	GHIG
Annexum Invest	Best Hotel Properties A S	Crown Fund SICAV RAIF	Europa-center Iberia	GIC
Anter Group Family Office	BIE Management France	Crownway Investments	European Hotel Capital B.V.	Global Holdings Management Group
Apex Alliance	Black Label Hotels	CS Capital	Eurostars Hotel Company	(UK) LTD
APG Asset Management	Blackfinch	Cycas Hospitality	Event Hotels	Global Hospitality Investment Group
Apollo Management	BlackRock	Davidson Hospitality Group	Evergreen Capital	Gold Tree Hospitality
Arbireo Capital	Blackstone	Dean Street Developments Ltd	Everhome Capital Limited	Goldman Sachs
Arcano Partners	Blasson	Deka Immobilien Investment GmbH	Experimental Group	Grafton
Archer Hotel Capital	Bnpp Real Estate Property	Dekus	Explorer Investments - SCR, SA	Grand hotel via Veneto S.p.A. / Nobu
Ares Management	Development	Deyaar Development PJSC	Extendam	Hotel Roma
				Grape Hospitality

“ For me, one of the more interesting opportunities in Europe is less about a destination, but what I see happening in the economy and mid-scale sector which covers all of these countries, which historically have been dominated by the European hotel chains. ”

– Cody Bradshaw, Group CEO, L+R Hotels



Groß & Partner  
rundstücksentwicklungsgesellschaft  
mbH  
Grupo Lar  
Grupo Silvera SA (Waldorf Astoria  
Hotel Panama)  
Gruppo UNA S.p.A.  
Hapimag  
Havenstone Capital  
Heeton Holdings Limited  
Helaba Immoobiliengruppe | OFB  
Projektentwicklung GmbH  
Henderson Park  
Hesperia World  
Highgate Hotels  
Hines Europe Ltd  
HIP (Hotel Investment Partners)  
Hively Hospitality  
Honorol  
Hôtel Investissement Capital  
Hotel Investment Partners S.A.U  
Hotelturist spa/Th Resorts  
Hotusa  
Hova Hospitality  
HPS Invest  
HR Group  
Hudson Advisors - LoneStar  
IBCOL Real Estate  
Ibervalles  
Ica Studio  
IDM Capital  
IHCP  
Iniala Holding LTD  
InnVest Hotels  
International Hotel Capital Partners  
BV  
iNUA Hospitality  
Invel Real Estate  
Invesco Real Estate  
Invest in Coastal Tourism in Denmark  
IREMIS  
ISWM - Group  
Jadran Hoteli Rijeka  
JMK Group UK Ltd

JPI Hospitality Advisory GmbH  
Jumeirah  
Kasada Capital Management  
Katara Hospitality  
Kervis SGR S.p.A.  
Kerzner International  
Kew Green Hotels  
King Street Capital Management  
KKR  
KSL Capital Partners  
KUAB - Kvarnholmen Utveckling AB  
L&G  
L+R hotels  
Lamington Group  
LaSalle  
Leeu Collection  
Lenox Investments  
LFPI Hotels Deutschland  
Beteiligungs GmbH  
LHA - Luxury Hospitality Advisory  
LHC Group  
Lifestyle Hospitality Capital (LHC)  
Group  
Limestone Capital  
LinkedVest  
Lio Capital Srl  
Lore Group  
Lowy Group Limited  
LR Group Ltd.  
M&L Hospitality  
Macquarie Principal Finance Pty Ltd,  
UK Branch  
Mactaggart Family & Partners  
Madaef  
Maderna Capital AB  
Magna Asset Management AG  
Maitri Capital  
Mamma Group  
Mars Capital Advisors  
ME and West Investments  
Meridia Capital  
Merlin Real Estate Vierte GmbH  
Metawealth  
MHV Mediterranean Hospitality

Venture Plc  
Midstar  
Millenium Hospitality Real Estate  
Modon Hospitality  
Montingegnoli S.r.l.  
Morgan Stanley  
Motel One GmbH  
MRP Investment & Development  
NLC Real Estate B.V  
Nobu Hospitality  
Northwood Investors  
Oakree capital  
Okko Hotels  
Omnam Group  
Omni Hotels IHG Express Hotel  
Opterra Capital/Berkadia  
Orange Capital Partners  
Orion Capital Managers  
Österreichisches Verkehrsbüro AG  
Pandox  
Partners Group  
Patron Capital  
Persepolis Investments  
Pestana Hotel Group  
Pggm  
PGIM Real Estate Germany AG  
Pictet Real Estate Capital  
Pierre & Vacances Center Parcs  
Group  
PineBridge Benson Elliot  
Planetaria Hotels Spa  
Polaris Capital Partners Ltd.  
Polski Holding Hotelowy sp. z o.o.  
Pontos Group  
PPHE Hotel Group  
PPR Estates  
Precis Advisory Limited  
Principal Asset Management  
Prodea Investments SA  
Pro-invest Group  
Propreal Capital Partners S.a.  
Puro Hotels  
Pygmalion Capital

Pyramid Global Hospitality  
Qatar Investment Authority  
QuinSpark Investment Partners  
Real I.S. AG  
Red Construction  
Remarkable Hotels UK LTD  
Resident Hotels  
Ridhira group  
RIER / Hotelworld AI  
RNR invest capital  
Rocco Forte Hotels  
Rooms by Fattal  
Rosillo Rein Hotel Real Estate  
Roundshield Partners  
Roundstone Real Estate Group  
SAV Group  
Schroders  
Sculptor Capital Management  
Sharjah Investment & Development  
Authority  
SICORE Real Assets  
Sircle Collection  
Smarels  
SOGES GROUP SPA  
SOHOMA  
Somani Holdings Ltd  
Splendid Hospitality Group LLP  
Starboard hotels  
Starwood Capital Europe  
Step Partners Europe GmbH  
Stonemoss Ltd  
Stoneweg Hospitality  
Strawberry Hotels  
Swiss Life Asset Managers France  
Sydell Group  
Synergy Comfort Hotels  
Talasur Group  
Tech-stone Development Services  
Terra Firma  
THAT Topco Limited  
The Ascott Limited / CapitaLand  
Investment  
The Aspen Company, LLC

The Dean Group  
The First Group Hospitality  
The July  
TLG Global  
TPG Angelo Gordon  
Trinity Investments Europe  
tristar GmbH  
TUI AG  
Twentytwo Real Estate Ltd  
UBS  
Union Investment Real Estate GmbH  
United Investments (Portugal)  
Unlimited Egypt Group  
Valo Investments Group Holding  
Valor Hospitality Partners  
Vastint Holding B.V.  
Verkehrsbüro Hotellerie GmbH  
Verny Capital  
Vertiq Capital  
Victory Group  
Viewss  
Villazzo LLC  
Vinci Immobilier  
Vision Hospitality  
VIVE Capital Partners  
Warimpex Finanz- und Beteiligungs  
AG  
Westmont Hospitality Group  
Westmont Management Ltd  
Whitebridge Ventures  
RoundShield  
Yellow Tree Real Estate  
Yooma Urban Lodge by Euragone IM  
Younight Hospitality  
Zeal Hotels  
Zeus International Hotels & Resorts

“ If you have a really  
bold vision and a  
strong conviction it's  
a lot easier to attract  
talent. It's a lot easier  
to attract capital. ”

– Benjamin Habel,  
Founder and CEO,  
Limestone Capital



# Why Sponsor IHIF EMEA?



## Unrivalled Brand Visibility

Your brand on stage, screens, and across the venue



## Strategic Influence

Shape the content through thought leadership and Advisory Board access



## Premium Lead Generation

Meet decision-makers ready to do business



## Integrated Storytelling

Amplify your voice across PR, digital and editorial channels



## High-Impact Networking

Host meetings, receptions, lounges, and standout activations



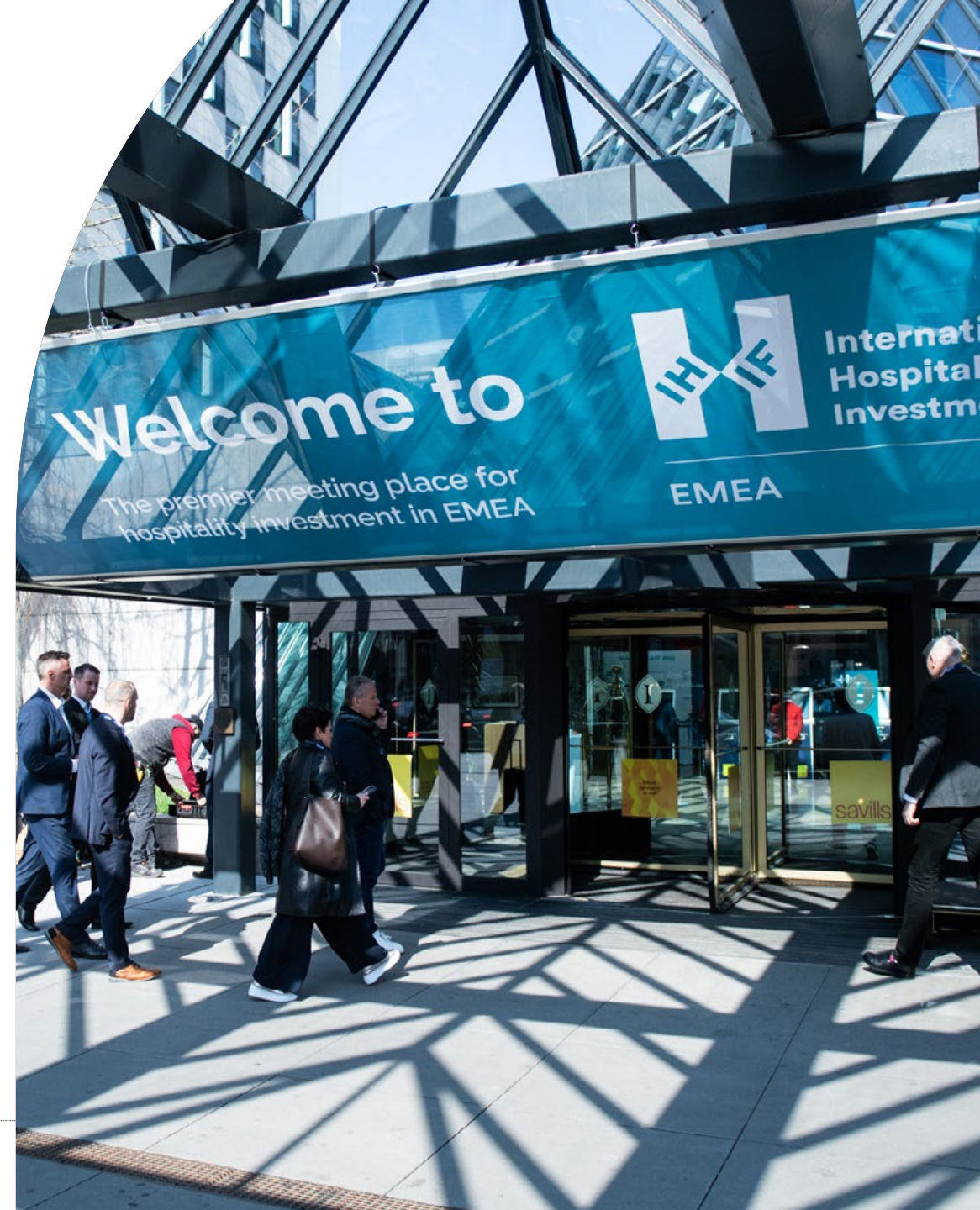
## Positioning with Purpose

Show you're driving the future of hospitality investment

# Sponsorship Opportunities

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*All sponsorships outside of Event Sponsorship Packages are offered as separate ancillary opportunities or add-ons for existing Sponsors. Delegate passes are not included and may be added to create a package. Sponsorship tier and branding are determined by investment thresholds based on package costs.*



# Event Sponsorship Opportunities: Elevate Your Presence

Choose from tiered sponsorship packages designed to elevate your brand and create lasting impact. Whether you're seeking premium opportunities to maximise exposure and take centre stage, or looking for a tailored option to connect with key decision-makers and drive meaningful interactions, we have a solution to match your goals.



# Lead the way: Sponsorship opportunities for business growth and hospitality leadership

Included for all our event sponsors, from Diamond to Bronze

..... INCLUDED FOR ALL EVENT SPONSORS .....

..... POTENTIAL OPPORTUNITY .....



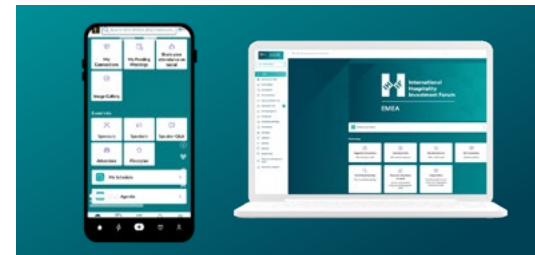
## Exhibition Hall

Gain maximum exposure to our senior audience of decision-makers and achieve your business development goals. Every sponsorship package includes a presence within the exhibition hall - whether that's a fully built stand, space-only to create your own design, or a dedicated meeting table. This year, sponsors can add a private meeting room to their package, giving you the flexibility to showcase your brand, host strategic conversations, or both.



## Brand Amplification

From logo placement across the website and on-site signage to digital, PR, and media and Social Media amplification, we ensure your brand gains maximum visibility. Let us amplify your presence, making it easier for networking and brand awareness. We seamlessly weave your brand into the storytelling of the event, ensuring it becomes part of the conversation and resonates with attendees on a deeper level.



## Virtual Stand

With access for all participants, the IHIF EMEA networking and event app allows you to position your business as a source of information, a leader in your field, so you can start making valuable connections NOW.

- Company description and contact details
- Downloadable assets
- Live chat function
- All year access
- A.I. matchmaking technology
- My Team function for lead management, scoring and exporting
- Sponsored adverts and more!



## Lead the Debate

Sit front and centre with the leading minds, innovators and game changers of the industry.

We will do our best to place a representative from your company on the IHIF EMEA programme and work with you to ensure your speaker and brand reaps the benefits from this **exclusive speaking opportunity**.

# Diamond Destination

## Amplify Your Market's Potential

Diamond Destinations provide the ultimate platform to showcase your country or region's opportunities to the world. With a prominent stand in the Destinations Pavilion, a themed workshop, exclusive editorial coverage, and a bespoke investment prospectus white paper, your destination's story is amplified across every channel—positioning it as a leading hub for capital, growth, and innovation.

### PACKAGE INCLUDES

- Exclusive editorial coverage on Hospitality Investor (Investment Prospectus White Paper, Native Article, Newsdesk Interview, Newsletter Banner, 55k+ subscribers)
- Workshop in the Destination Hub during event amplified by editorial coverage post show.
- 5m x 3m Stand Space in Destinations Pavilion
- Private Meeting Room
- Invitation to join Advisory Board
- Delegate Passes x 11 (+1 Exhibitor Pass)
- Investor Pass x 5
- Discounted Passes for Colleagues
- Secure early and long-term engagement with access to attendee list **8 weeks** before the event
- Social Media Amplification right up to the event
- Virtual Stand and My Team on the Networking App for year-round visibility, networking, and lead management tools.

## A seat at the table

The Advisory Board is made up of the industry's most senior decision-makers and thought-leaders from key sponsors and hand selected investors, whose voices shape the IHIF EMEA programme.





# Diamond

## Own the room and leave a lasting legacy

Diamond Sponsorship isn't just about visibility; it's about influence, power and prestige. This is your chance to be at the centre of decision-making, the ultimate thought leaders at the forefront of hospitality investment, lead pivotal discussions and ensure your brand is woven into the event's very fabric.

### PACKAGE INCLUDES

- Position your company with strategic, **thought-leadership** (native content on Hospitality Investor, Newsdesk Interview, Newsletter Banner, 55k+ subscribers)
- Private Meeting Room
- Invitation to join Advisory Board
- 30 Second Digital Advert around the exhibition
- 5m x 3m Stand Space
- Delegate Pass x 9 (+1 Exhibitor pass)
- Investor Pass x 5
- Discounted Passes for colleagues
- Secure early and long-term engagement with access to attendee list **8 weeks** before the event
- Social Media Amplification right up to the event
- Virtual Stand and My Team on the Networking App for year-round visibility, networking, and lead management tools.

## A seat at the table

The Advisory Board is made up of the industry's most senior decision-makers and thought-leaders from key sponsors and hand selected investors, whose voices shape the IHIF EMEA programme.

# Platinum Destination

## Spotlight Your Destination

Platinum Destinations give you powerful visibility within the Destinations Pavilion. Through a branded stand, themed workshop, and editorial amplification, you'll highlight your market's opportunities and connect directly with senior investors and decision-makers, placing your destination firmly in the spotlight of hospitality investment.

### PACKAGE INCLUDES

- Editorial coverage on Hospitality Investment (Investment Prospectus White Paper, Native Article)
- Roundtable in the Destinations Hub during event, amplified by editorial coverage post show
- 5m x 3m Stand Space in Destinations Pavilion
- Invitation to join Advisory Board
- Delegate Passes x 5 (+1 Exhibitor Pass)
- Discounted Passes for Colleagues
- Secure early and long-term engagement with access to attendee list **6 weeks** before the event
- Social Media Amplification right up to the event
- Virtual Stand and My Team on the Networking App for year-round visibility, networking, and lead management tools.

## A seat at the table

The Advisory Board is made up of the industry's most senior decision-makers and thought-leaders from key sponsors and hand selected investors, whose voices shape the IHIF EMEA programme.



# Platinum

## Shape the conversation

Platinum sponsorship is where influence meets action. This is your opportunity to position your brand at the heart of hospitality investment, engaging with key stakeholders and decision-makers in powerful, high-impact ways. Take the stage, drive discussions and ensure your presence is felt in every key moment of the event.

### PACKAGE INCLUDES

- 5m x 3m Stand Space
- Invitation to join Advisory Board
- 30 Second Digital Advert around the exhibition
- Delegate Pass x 5
- Discounted Passes for colleagues (+ 1 exhibitor pass)
- Secure early and long-term engagement with access to attendee list **6 weeks** before the event
- Social Media Amplification right up to the event
- Virtual Stand and My Team on the Networking App for year-round visibility, networking, and lead management tools.

## A seat at the table

The Advisory Board is made up of the industry's most senior decision-makers and thought-leaders from key sponsors and hand selected investors, whose voices shape the IHIF EMEA programme.





Experience all  
four seasons

## Gold

Gold sponsorship balances visibility, access and value, and positions you as an influential player, ensuring you remain top-of-mind for attendees. Gold is where your presence is amplified without the premium price tag, making it the perfect choice for those who want to elevate their event experience and make a memorable impact.

### PACKAGE INCLUDES

- 3m x 2m Stand
- Delegate Pass x 3
- Discounted Passes for colleagues (+1 exhibitor pass)
- Engage with attendees with access to attendee list **4 weeks** before the event

# Silver

Silver sponsorship is designed for brands looking to make an impact with essential visibility and access to core networking opportunities, all at an accessible level.

## PACKAGE INCLUDES

- 2m x 1.5m stand
- Delegate Pass x 2 (+1 Exhibitor Pass)
- Engage with attendees with access to attendee list **2 weeks** before the event
- Social Media Amplification up to 3 weeks before the event
- Virtual Stand and My Team on the Networking App for year-round visibility, networking, and lead management tools.

# Bronze

This entry-level sponsorship is ideal for brands whose primary objective is to network. Host meetings and drive business conversations in an energetic space.

## PACKAGE INCLUDES

- Branded Network Elevation Table for 4 pax
- Delegate Pass x 2 (+1 Exhibitor Pass)
- Engage with attendees with access to attendee list **1 week** before the event
- Social Media Amplification up to 4 weeks before the event
- Virtual Stand and My Team on the Networking App for year-round visibility, networking, and lead management tools.



# Sponsorship Packages 2026

Custom partnerships are available – please [contact the team](#) for more details

SPONSOR LEVEL	DIAMOND DESTINATION	DIAMOND	PLATINUM DESTINATION	PLATINUM	GOLD	SILVER	BRONZE
<b>ON-SITE EXPOSURE</b>							
Exhibition Space	5m x 3m in Destinaton Pavilion	5m x 3m Space only	5m x 3m in Destinaton Pavilion	5m x 3m Space Only	3m x 2m Stand	2m x 1.5m Stand	Branded NEP Table for 4 pax
Private Meeting Space	8 people	8 people	Meeting Room (6pax) £10,500 Includes Coffee & Water Package for 10pax	Meeting Room (6pax) £10,500 Includes Coffee & Water Package for 10pax	Meeting Room (6pax) £8,500 Includes Coffee & Water Package for 10pax	Meeting Room (6pax) £8,500 Includes Coffee & Water Package for 10pax	Meeting Room (6pax) £8,500 Includes Coffee & Water Package for 10pax
Complimentary Delegate Registrations to the Conference (+1 Exhibitor)	11	9	6	5	3	2	2
Complimentary investor registrations (first-time investors, developers, and owners)	5	5					
Permanent Branding on Vision Stage backdrop	✓	✓					
Discounted Passes for employees from sponsoring companies	✓	✓	✓	✓	✓	✓	✓
Access to the attendee list in pdf format	From 8 weeks out	From 8 weeks out	From 6 weeks out	From 6 weeks out	From 4 weeks out	From 2 weeks out	From 1 week out
Sponsor's name and/or logo pre-event and placement across onsite signage	More prominent	More prominent	✓	✓	✓	✓	✓
30 second digital advert on screens around conference	✓	✓	✓	✓			
<b>NETWORKING AND DIGITAL SUPPORT</b>							
Press / PR amplification	✓	✓	✓	✓	✓	✓	✓
Social Media amplification	Up to event	Up to event	Up to event	Up to event	Up to 2 weeks out	Up to 3 weeks out	Up to 4 weeks out
Access to the IHIF EMEA networking and event platform: - A customisable virtual exhibition stand to facilitate connections - Company advertisement, description, social media links, contact details - Lead scoring / badge scanning / exporting - Downloadable assets (research reports, brochures, etc.) - Details of your products and services - Analytics - visitors, downloads, clicks - Team functionality for badge scanning, lead qualifying, scoring & exporting	✓	✓	✓	✓	✓	✓	✓
Promotional app notification sent to all delegates	✓	✓	✓				
<b>EDITORIAL AMPLIFICATION - PRE- AND POST-EVENT (HOSPITALITYINVESTOR.COM)</b>							
Article on Hospitality Investor (e.g. Q&A, case study, brand/product launch, etc.)	✓	✓	✓	£6,000	£6,000	£6,000	£6,000
Newsdesk Interview at event and hosted on Hospitality Investor	✓	✓	£5,000	£5,000	£5,000	£5,000	£5,000
Themed Workshop at event with editorial review article on Hospitality Investor	✓	£16,000	£4000 Upgrade to Workshop	£16,000	£16,000	£16,000	£16,000
Themed Roundtable at event with editorial review article on Hospitality Investor		£12,000	✓	£12,000	£12,000	£12,000	£12,000
Hospitality Investor Newsletter Banner Ad (Global Audience >30,000) - 2 weeks	✓	✓	£2,000	£2,000	£2,000	£2,000	£2,000
Investment Prospectus (Whitepaper) - 8 week lead time	✓	£16,000	✓	£15,000	£15,000	£15,000	£15,000

# Feature Sponsorship

Elevate your presence by aligning your brand with key features and activations that capture attention and drive engagement. From interactive hubs to networking lounges, these sponsorships position your company at the heart of the event experience, ensuring lasting visibility and impact.



# IHIF EMEA Activation Sponsorship



## Investors Lounge

Position your brand with this exclusive lounge, where top investors meet, network, and negotiate deals. As sponsor, you'll gain premium brand visibility and direct alignment with the industry's most influential decision-makers.

### PACKAGE INCLUDES

- Branded Window Stickers
- Scanning on entry to capture data
- Logo on onsite signage
- Enhanced F&B offering
- Opportunity to provide a giveaway within the lounge (must be pre-approved)
- Push notification on event app



## Headshot Lounge

Enhance your brand visibility while offering attendees a premium headshot experience. This high-value activation drives engagement and direct lead generation with industry leaders.

### PACKAGE INCLUDES

- Logo on landing page for headshot registration
- Logo on entrance signage to headshot lounge
- Lead gen of participants
- Logo on directional signage
- Push notification on event app



## Destination Pavilion

Position your brand at the heart of the Pavilion — the focal point for destinations from across EMEA showcasing hospitality investment opportunities. Align your brand with growth, capital, and international connections.

### PACKAGE INCLUDES

- 3 x Pillar Columns in Destination Pavilion
- Pavilion Entrance Branding
- Floor Stickers
- Logo on directional signage
- Push notification on event app

# Brand Impact Opportunities: Make Your Mark

Amplify your brand's story and leave a lasting impact with our high-visibility branding opportunities. From prominent signage to creative touchpoints across the event, these packages are designed to showcase your brand to the industry's leading decision-makers and ensure you stand out long after the conference ends. visibility and impact.



# Brand Impact at IHIF EMEA



## Entrance & Registration Desk: Front & Centre

Ensure maximum visibility from the first interaction by showcasing your brand at the event's registration desk.

### PACKAGE INCLUDES

- Logo on front panels & digital screens of 5x self-print kiosks
- Logo on registration information desk & backdrop
- Logo on floor stickers
- Inclusion in registration email
- Window Stickers on Revolving Doors at entrance of hote



## Lanyard Sponsor: At the heart it

The IHIF EMEA lanyards place your brand quite literally everywhere around the event, from the point of registration, through all meetings and deals, to the end of the conference.

### PACKAGE INCLUDES

- Logo placement on all lanyards



## Welcome Gift: Checked In & Tuned In

Make a memorable first impression with a branded welcome gift and a custom message on guests' in-room TV screens. A seamless way to surprise, delight, and keep your brand top of mind from the moment they arrive.

### PACKAGE INCLUDES

- Logo / message on TV screens
- Opportunity to provide gift

# Venue Branding Opportunities

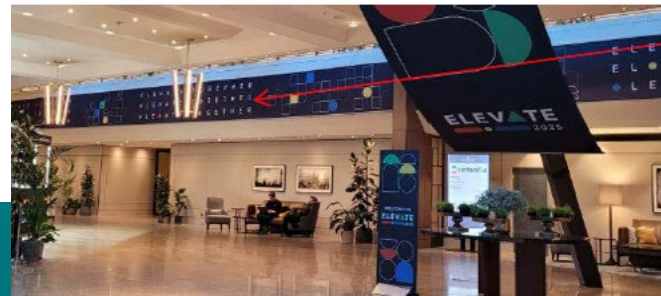


## Lift Sponsorship: The Elevator Pitch

Take your brand to the next level—literally! A bold, high-impact opportunity to catch the eye of every attendee as they move through the event. Key messaging, a QR code, or spark conversation with a creative campaign.

### PACKAGE INCLUDES

- Branding of 3 Lift Doors & Internal posters



## Overhead Lobby Banner - Your brand, above it all

Command attention from the moment delegates arrive. Spanning the lobby balcony, this overhead banner ensures your brand is seen by all as they register, network and move throughout the event.

### PACKAGE INCLUDES

- Lobby Banner Graphics



## Outdoor Branding - make an entrance

Position your brand where it can't be missed - outside the venue, where every delegate and passer-by will see it. Perfect for capturing attention before guests even enter the event and keeping your message front of mind as they leave.

### PACKAGE INCLUDES

- Rigged banner outside the venue

# Digital Opportunities

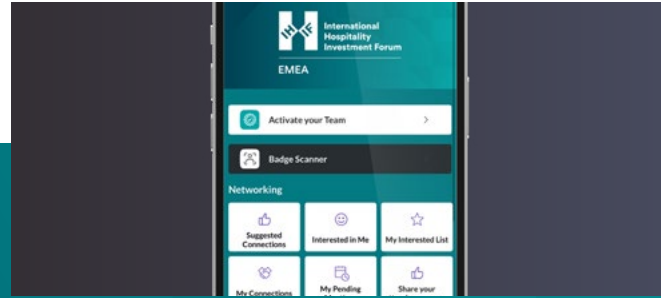


## Static Advert on Digital Screens

Place your brand front and centre. With your branding on 9 strategically positioned screens, you'll capture the attention of delegates throughout the event and make a lasting impression as they navigate the show.

### PACKAGE INCLUDES

- Static advertisement played on rotation
- Digital screens positioned across

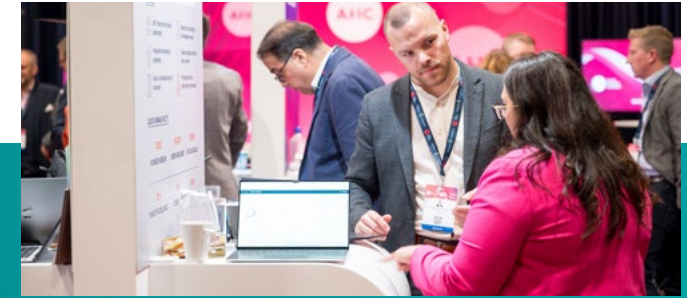


## App Sponsorship

Sponsor the event's networking and event app, where 81% of attendees actively engage and over 5,366 connections are made. With year-round access, your sponsorship ensures high visibility and positions your brand at the heart of meaningful interactions.

### OPPORTUNITIES

- **Web Login Advert:**
- **Loading screen:**
- **Banner Ads:**
- **Platform Banner:**
- **Banner (Carousel):**
- **"Featured" Profile Label:**
- **Full App Sponsorship:**  
Prominent branding on web and app including homepage, banners, pre-show app email inclusion



## Wi-Fi, Why Not?

Reach a captive audience by prominently and exclusively displaying your brand on the landing page of the AHC's dedicated Wi-Fi network log-in page. Increase brand visibility while providing upgraded, reliable, and secure internet connections to all attendees.

### PACKAGE INCLUDES

- Logo placement on-site wherever Wi-Fi is mentioned

# Thought Leadership Sponsorships: Lead the Industry Forward

Showcase your expertise and influence by aligning your brand with the key stages that shape the future of UK hospitality investment. Be seen as the driving force behind industry innovation and insight.out long after the conference ends visibility and impact.



# Thought Leadership Opportunities



## Vision Stage: All Eyes on You

Own the spotlight with exclusive branding on the IHIF EMEA plenary stage, where the industry's biggest conversations unfold. A powerful way to align with the content that shapes the future of hospitality investment.

### PACKAGE INCLUDES

- Branding incorporated into LED Graphics
- 15 reserved seats for colleagues & guests
- Digital advert to be played
- Logo on Directional signage
- Inclusion on Online programme where Vision Stage is mentioned
- Push notification on event app



## Breakout Stage: Power the discussion

Showcase your expertise by sponsoring a stage dedicated to key industry specialisms. Shape the agenda, moderate discussions, and position your brand as the go-to authority for senior decision-makers.

HOSPITALITY INVESTOR STAGE | ALIGN STAGE  
EXPERIENCE STAGE | DEVELOP STAGE

### PACKAGE INCLUDES

- 10 min presentation
- Branding on staging
- Lead gen of participants
- Digital advert to be played
- Logo on directional signage
- Logo in Online Programme where Stage is mentioned
- Push notification on event app



## Destination Hub Sponsor:

Align your brand with this new stream of content exploring emerging and high-growth hospitality markets, delivered through destination-led roundtables and workshops.

This opportunity can be combined with the Destinations Pavilion sponsorship to create a larger, integrated presence across both content and exhibition.

### PACKAGE INCLUDES

- In room branding
- Lead gen of participants
- Logo on directional signage
- Push notification on event app sessions are mentioned
- Inclusion in Online Programme where Destination Hub is mentioned



## Capital Meets

Capital Meets matches investors with advisors, lenders, operators, and other partners — putting the right people together at the right time to spark meaningful conversations and new opportunities.

### PACKAGE INCLUDES

- Branding on RSVP emails
- Priority invitations for sponsor representative
- Lead gen of participants
- Logo on directional signage
- Logo on online programme where sessions are mentioned
- Push notification on event app

# Thought Leadership Opportunities



## Session Sponsorship

Align your brand with industry-shaping discussions. This is your opportunity to drive industry dialogue and extend your influence far beyond the stage. Sponsor any session that resonates with your expertise or choose one of our flagship sessions:

### Capital Talks

Where the sharpest investment minds share strategies

### Driving Alpha

Deep dive into asset management strategies that maximise value and performance.

### Economist

Setting the macroeconomic context that shapes every deal and decision.

### PACKAGE INCLUDES

- Logo on online programme as Session Sponsor
- Opportunity to submit a thought leadership piece on the panel theme for Hospitality Investor
- Logo on onsite signage and on stage
- Reserved front row for guests
- Opportunity to moderate or co-moderate
- Session spotlight on Social Media
- Push notification on event app

## Council Sponsorships - Influence the future

Position your brand at the heart of industry leadership. Co-moderate key discussions, gain high-impact branding, and extend your influence with post-event editorial coverage on Hospitality Investor.

### COUNCILS AVAILABLE FOR SPONSORSHIP

- CEO Council
- Sustainability Council
- Diversity & Inclusion Council

# Networking Opportunities

Become the catalyst for meaningful connections by sponsoring our premier networking opportunities. From high-energy receptions to curated meeting spaces, align your brand with the moments that bring people together and drive business forward.



# Networking Opportunities



## Marlene Bar: Own the Bar, Drive the conversation

The Marlene Bar is the centre of all the networking action at IHIF. Whether it's an early morning meeting before the conference starts, a midmorning coffee or an end of the day drink to unwind, the bar is the focal point of the IHIF experience.

### PACKAGE INCLUDES

- Freestanding backdrop
- Branded tent cards
- Pillar branding
- Push notification on event app



## Pavilion Networking Lounge

Brand the heart of IHIF's newest networking space. With a central coffee station, relaxed seating, and high-energy Network Elevation Tables, this vibrant hub is where deals start and relationships grow.

### PACKAGE INCLUDES

- Overhead branding
- Branded tent cards
- Logo on onsite directional signage
- Logo on webpage promoting the Networking Lounge
- Push notification on event app
- Social Media Post



## Meeting of Minds

Put your brand at the centre of curated networking. Meeting of Minds brings delegates together around chosen topics, using shared knowledge and expertise to spark deeper, more meaningful connections.

### PACKAGE INCLUDES

- Co-curate a discussion theme
- Welcome at the start of session
- 2 reserved places for sponsor representatives
- Logo on onsite directional signage
- Logo in online programme as Session Sponsor
- Push notification on the event app



## Power Hour

Stand out as the sponsor of this quick fire AI-driven networking session facilitating meaningful connections between decision-makers and influencers.

### PACKAGE INCLUDES

- RSVP email to registered delegates
- Table Tent Cards
- Logo on onsite and directional signage
- Logo in online programme
- Push notification on event app

# Networking Opportunities



## Welcome Reception: Set the Stage

Launch IHIF EMEA with impact by sponsoring the opening networking event. With prime branding and a high-profile audience, your brand will be the first to make an impression as industry leaders connect over drinks and food.

### PACKAGE INCLUDES

- F&B Package (can be upgraded)
- Brand video to be played on main stage
- Custom Reception Naming and exclusive invitations sent to delegates
- Onsite branding at entrance and directional signage
- Logo in online programme as Reception sponsor
- Push notification on event app
- Social Media Post



## Tuesday Evening Reception: Be the Host

Take centre stage by hosting an exclusive IHIF EMEA networking reception at your venue. As the official event partner, you'll welcome key industry leaders, curate the experience, and gain premium promotion across IHIF channels.

### PACKAGE INCLUDES

- Promoted as an Official IHIF reception
- Delegate Transport to your venue
- Branding as host of official IHIF EMEA Reception
- Short Welcome Speech
- Logo on onsite branding
- Push notification on event app
- Social Media Post



## Conference Lunch: Nourish your Network

Keep the networking momentum going by sponsoring this key dining experience. With premium branding and a highly engaged audience, your brand will be at the center of industry connections over great food.

### PACKAGE INCLUDES

- F&B Package (can be upgraded)
- Branded table clothes
- Tent cards
- Brand video to be played on main stage
- Logo on onsite signage
- Logo in online programme as Lunch sponsor
- Push notification on event app



## Coffee Breaks: Brew Business

Keep conversations energized by sponsoring the essential networking refresh. With premium branding, your company will be top of mind as industry leaders connect over coffee.

### PACKAGE INCLUDES

- 5 Coffee breaks throughout event
- F&B Package (can be upgraded)
- Branded table cloths
- Tent cards
- Logo on onsite signage
- Logo in online programme as sponsor
- Push notification on event app
- Social Media Post

# Editorial Opportunities

Leverage Hospitality Investor to amplify your impact beyond the event and secure exclusive interviews, newsletter features and advertising to position your brand at the centre of industry conversations. Stay connected with our audience long after the show ends.





## Roundtable: Lead the Conversation

### SPONSORSHIP ADD ON

#### PACKAGE INCLUDES

- Choose and host the topic
- Meeting room with refreshments
- Logo in online programme
- Editorial wrap-up on Hospitality Investor & daily newsletter, shared with 30,000+ contacts



## Workshop: Present with Purpose

### SPONSORSHIP ADD ON

#### PACKAGE INCLUDES

All of the above, plus:

- AV-supported presentation slot
- Support to curate a targeted audience
- Branded email invite to selected delegates

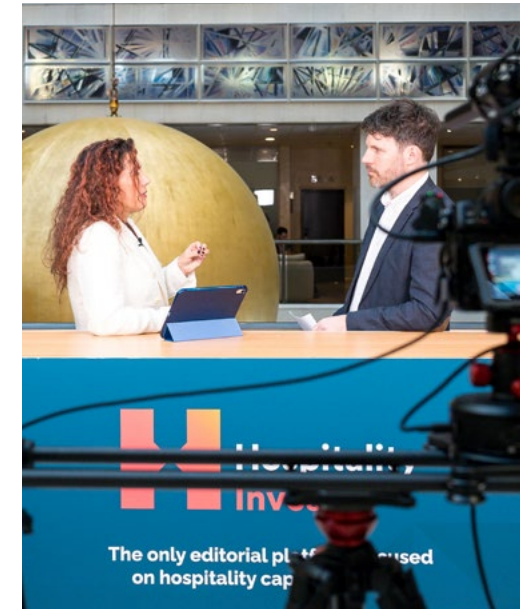


## Newsdesk Interview

Position your company with strategic, thought-leadership content, distributed to our 44,000 Hospitality Investor newsletter subscribers.

#### PACKAGE INCLUDES

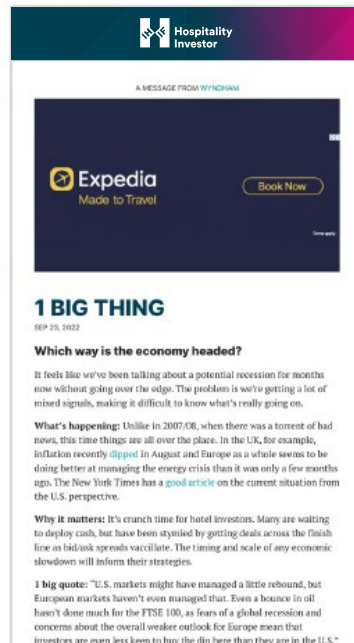
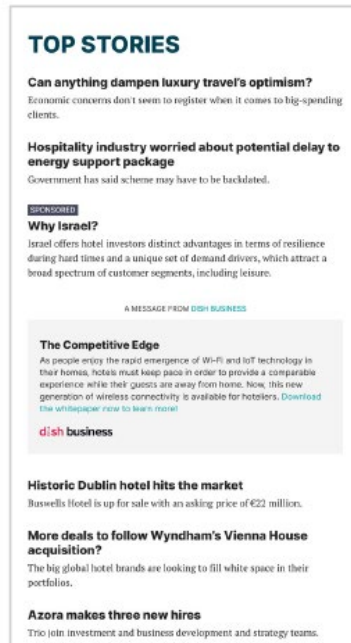
- Video interview with a senior representative from your company, recorded on-site at IHIF EMEA
- Edited video interview featured on Hospitality Investor and the daily newsletter, shared with our database of 44,000 contacts



## Newsletter Banner

Leverage our loyal audience to build awareness while generating demand for your brand. Newsletter sponsorships give you visibility next to relevant content, ensuring your message gets the attention it deserves. Capture share of voice with limited advertising space in each newsletter.

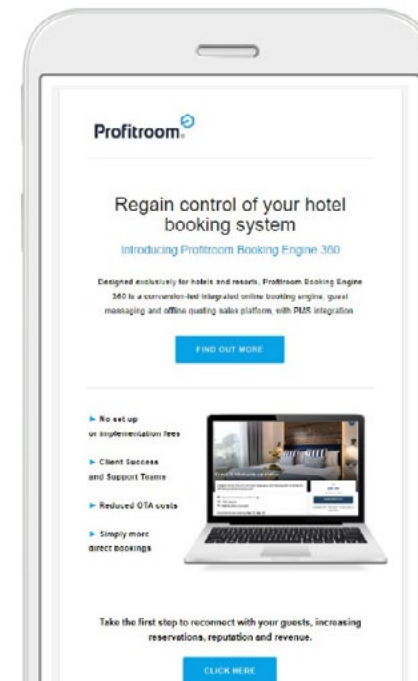
PREMIER SPONSORSHIP

INTEGRATED SPONSORSHIP

## Targeted Emails

Get 100% share of voice with this dedicated email. We'll send your email to a selected list from our community database. Leverage our team and our trusted brand lists to set up and deploy email campaigns through single, or multi-touch email programs. For exclusivity, demand generation or thought leadership promotions, our Targeted Emails deliver.



# Quest Zero

Questex has committed to be a part of the solution to tackle climate change and create healthy spaces that make a positive impact on the communities we touch. You can join us in our commitment to be Net Zero by 2050 to make our community and our world better. We can reach net zero faster by working together.

## Sustainability Partner

Showcase your commitment to addressing climate change by positioning yourself as the IHIF EMEA sustainability partner. Work with us to create a more sustainable and responsible event and place your brand at the forefront of these initiatives.

### PACKAGE INCLUDES

- Logo placement on relevant on-site signage displaying sustainability initiatives e.g. menu cards, water station signs, recycling station signs
- Logo and link in email to registered delegates promoting sustainability initiatives
- Logo placement on web page featuring details of sustainability initiatives
- App announcement with link to sponsor's web page of choice



# Write your business case for a 12 month IHIF marketing campaign



## Stay connected:

Our 12-month marketing campaign provides continuous opportunities for networking, thought leadership, and brand visibility. It takes multiple touchpoints to convert a customer, keep connected with industry leaders and decision makers, well beyond IHIF EMEA.



## Expand your reach:

Through our suite of digital platforms and in-person events, your brand is positioned in front of our engaged audience all year round.



## Maximise your exposure:

From targeted email campaigns to sponsored content and banner ads, our digital offerings ensure your brand remains top of mind long after IHIF concludes.



## Drive ROI:

Amplify your IHIF investment by securing digital and media placements that offer sustained exposure and results, driving website traffic, leads and conversions consistently over time.



## Unlock ongoing opportunities:

Elevate your presence with our post and pre-event webinars, content features, and social media promotions, ensuring your brand remains relevant and engaged within the IHIF community all year round.



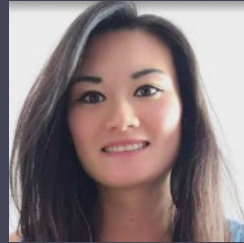
# Let's get started...



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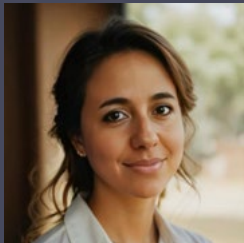
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## Can't find what you're looking for?

Share your goals with us and let us explore how we can increase your return on investment with a bespoke campaign.

## Our full portfolio of Questex Operational Real Estate products include:



11-13 November 2025 | Athens, Greece  
[randrforum.com](http://randrforum.com)

### INTERNATIONAL HOSPITALITY INVESTMENT FORUM



31 May–2 June 2026 | New York City, USA  
[ihifamericas.com](http://ihifamericas.com)



ASIA  
16–18 September 2026 | Hong Kong, China  
[ihifasia.com](http://ihifasia.com)



14–15 September 2026 | Manchester, UK  
[theahc.co.uk](http://theahc.co.uk)



The only editorial platform focused exclusively on hospitality capital markets, with a global perspective.  
[hospitalityinvestor.com](http://hospitalityinvestor.com)