



International
Hospitality
Investment Forum

ASIA

Conference Highlights

POST SHOW REPORT

9–11 September 2024

Regent Hong Kong



IHIF ASIA

The premier hospitality investment conference in Asia Pacific.

IHIF Asia made its debut in 2024, immediately raising the bar by attracting top-tier investors, global brands, and industry leaders, cementing its status as the premier hospitality investment conference in the Asia Pacific region.

MISSED THE ACTION? WATCH THE CONFERENCE HIGHLIGHTS VIDEO HERE



91%

of attendees plan to attend next year

41%

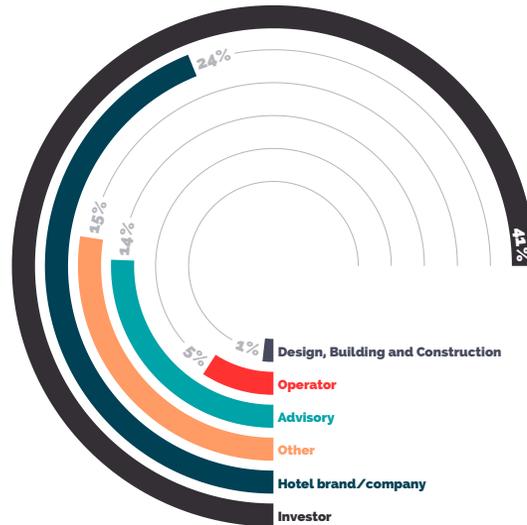
investor audience



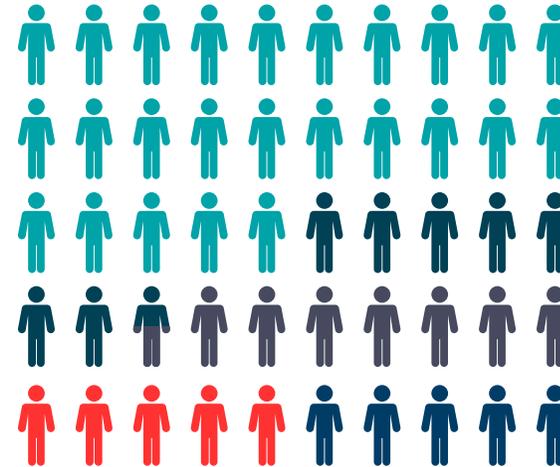
The power of IHIF ASIA

A supercharged investor audience.

Audience Breakdown



Investor Breakdown



- 50% Private Equity
- 15% Develop/Operator
- 15% Owner/Operator
- 10% REOC
- 10% REIT, Sovereign Wealth, & HNWIs



500+
Delegates



37
Sponsors



22%
Female audience
representation



41%
Investor audience



\$216bn+
AUM

The power of IHIF ASIA

A supercharged investor audience.

Audience Geographical Breakdown

Hong Kong SAR	33%
Singapore	17%
China	10%
Australia	7%
Japan	6%
Thailand	6%
Malaysia	5%
UAE	4%
India	2%
Indonesia	2%
UK	2%
Cambodia	1%
Germany	1%
Maldives	1%
US	1%
Austria	0.5%
Czech Republic	0.5%
Saudi Arabia	0.5%
Switzerland	0.5%



Connecting a Global Audience

IHIF Asia is part of the renowned International Hospitality Investment Forum series, a collection of leading hospitality investment events that span the world, including IHIF EMEA in Berlin, IHIF Asia in Hong Kong, and the NYU International Hospitality Industry Investment Conference (NYU IHIC) in New York City.

This global reach offers unique benefits by linking a diverse and influential audience of investors, operators, and industry experts.

Attending IHIF Asia means tapping into a broader network of global insights, strategies, and opportunities. Whether engaging in the European market at IHIF EMEA, exploring the dynamic growth of Asia Pacific, or connecting in the Americas at NYU IHIC, IHIF provides a platform to **share knowledge, foster relationships, and drive innovation in hospitality investment across the world.**

The IHIF Portfolio

These events together form an unparalleled global network, offering attendees the chance to stay ahead of industry trends, connect with key players, and access exclusive investment opportunities in every major region of the world.



EMEA

The meeting place of hospitality innovators and game changers

31 March - 2 April 2025



The leading event in the Americas for forging connections and driving growth,

1-3 June 2025



ASIA

Exploring vast opportunities in the dynamic Asia Pacific market.

September 2025

Testimonials

Why IHIF Asia is a must-attend event.



“The networking opportunity here is STUPENDOUS. IHIF Asia is the place to get the next idea and lead and there's no other event like this.”

Taimur Baig
Managing Director and Chief Economist,
Group Research
DBS Bank Ltd



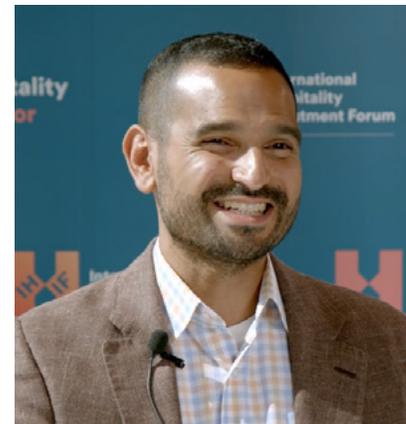
“The diversity of attendees and the focus on investment that IHIF Asia brings bridges the access to new sources of capital, income and business.”

Lucia Grambalova
Chief Investment Officer,
Head of Asset Management
Hotel Capital Partners



“It has been very inspiring to meet industry leaders from around the world at IHIF Asia and to be able to bring back insights and trends that can be applied to local markets.”

Glass Wu
CEO and Founder
Japan Hana Real Estate



“We've exceeded our objectives being here to establish our network and meet new people in the market.”

Christopher Henry
CEO
Majestic Hospitality Group

Building a community

Connections that extend far beyond the conference

Social (LinkedIn)



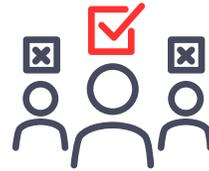
5,263
Page views



1,792
Unique visitors



20
Custom
button clicks



1,103
Followers

Web & App (ihif.com)



166k
Web visitors



298k
Page views



4,672
Reactions



62
Comments



119
Reposts



2,498,041
Impressions



309
Active app
users



185
Connections
made

Attending Investors

The most active deal-makers in
hospitality capital markets.

AB Capital Investment
AEW

Airport Authority Hong
Kong

Alta Capital Real Estate

Ares Management
(Singapore) Pte Ltd

Ark Capital Partners

Beaufort Global

Beijing Jiade Phoenix
Asset Management Co.,
Ltd.

BIM GROUP

Blackstone Group (HK)
Ltd.

Blue Pool Capital Limited

Brickmark Group AG

C C Land Holdings
Limited

Canopy Sands
Development

Capella Hotel Group

CapitaLand Investment
Ltd

Carlton Holdings
International Corporation

CDF Capital

Chanco Investment
Group

Chelsfield Asia

CHI International

China Ping An Real Estate
Co

City Developments
Limited

City Motors Group
Malaysia

Conrad Hong Kong

CSI Properties Limited

CTL Group

Dash Living

Destination Resorts and
Hotels Sdn. Bhd.

Dorsett Hospitality
International

DREAMLAND

Dusit International

Eaton Workshop

EQT Exeter

FLOK AG

Frasers Hospitality

Galaxy Entertainment
Group

Gaw Capital Partners

GCPH Thailand Co. Ltd

Generator & Freehand
Hotels

Golden Vision Capital

Goldman Sachs Asset
Management

Great China International
Group

Green Garden Group

Greystar

H World Hotel Group

Hard Rock International

Harilela Hotels Ltd

HERM Inc.

HGC Investment
Management

High Street Holdings

Hong Kong Technology
Venture Company Ltd

Hotel Capital Partners

HR Group

Ing Arch Kamil Bily

Invesco Real Estate

Kempinski Hotels

Khazanah Nasional
Berhad

Kienta Holding Pte Ltd

Langham Hospitality
Group

LHC International

Liu Chong Hing

Investment Limited

Maldives Tourism
Development Corp. PLC

Mana Mana Suites Sdn
Bhd

Manor Group (Singapore)
Pte. Ltd.

Melia Hotels International

Microbit Capital
Management

Minyoun Hospitality
Corporation Ltd.

Mitsubishi Estate Co. Ltd

Modern Classic Int'l Hotel
Management Co.Ltd

Neom - THE LINE

New World Development
Company Limited

Nobu Hotels

Nova Asset Management
Indonesia

OCT Group

Origin Hotel Public
Company Limited

ORIX Real Estate
Investment Advisors
Corporation

OUE Limited

Pan Pacific Hotels Group

Phoenix Property
Investors

Ping An Bank

Portier Hotels

Precise Hotels

Pretium RE

Pro Invest Group

PT Resort Pantai Belitung

R&F Group

Republik Capital

Rockpool Capital

Royal Group of
Companies

Salter Brothers

SAMHI Hotels Limited

SC Capital Partners

Shanghai Lilian Hotel
Group

Shanghai Yizi
Construction Engineering.
Co.

Shenzhen China
Merchants Aden
Hospitality Management
Co.

Sun Hun Khai

Shun Tak Holdings

Sino Land

SLH

Starwood Capital

State Electric Company
Ltd

SunnyRaj Properties

Sunset Hospitality Group

Swire Properties

Syarikat Maluri Sdn Bhd

TCC Land International
(Thailand)

The Lifestyle Collective

The Oberoi Group

THSA

Tianjin Tianfang Hotel
Management Co., Ltd.

TPG Angelo Gordon
Hong Kong

TREC

TriO Capital

URBNarc

VU Venture Partners

Wanda Hotels & Resorts

WorldHotels GmbH

Worldwide Hotels Pte Ltd

Yinhai Group Hainan
Langcheng Commercial
Management Co.

YMS Development

Yuexiu Group

“ Half of the population
of the world is here
in Asia. Southeast
Asia is still a growing
market – it entails
more risk, but we are
able to find the value-
add proposition in
what we are doing. ”

– Kieran Bestall, Managing
Director, Private Equity,
Ares Management Corporation



Meet the exhibitors

A lively and bustling exhibition hall, filled with leading hospitality brands solution providers and professional services



Conference overview

The inaugural IHIF Asia, themed Charting New Horizons, focused on seizing opportunities in a rapidly evolving market brimming with potential. Attendees were urged to rethink traditional models, embrace innovation, and tap into new regional markets.

IHIF Asia underscored the vast potential of the hospitality sector in the Asia Pacific region, highlighted by the significant value of capital with \$216 billion in hotel assets under management present at the event. This booming market presents unparalleled opportunities for investors and industry leaders ready to embrace growth and innovation.

“ We continue to like Japan. As a travel destination, it has the most diversified offerings – big cities, food, culture, shopping, sports like skiing... so many different kinds of destinations and of course, business travel. ”

– Kenneth Gaw,
President and
Managing Principal,
Gaw Capital Partners



Key Findings

The Top 5 Insights That Matter

1

Hospitality as a Resilient Investment Amid Inflation

Hospitality investments are increasingly seen as a hedge against inflation, particularly with the growing spending power of the Asian middle class. This demographic shift strengthens the sector's stability and ensures long-term growth opportunities.

2

Innovative Value-Add Strategies in Hotel Investments

Investors are focusing more on value-add strategies such as capital expenditure, property repositioning, and operational improvements. These efforts enhance asset profitability and appeal, demonstrating the active role investors are taking to boost performance beyond relying on market conditions alone.

3

Tailored, Hands-On Management Approaches

There's a growing trend towards in-house, hands-on management strategies. By optimizing returns and swiftly adapting to market shifts, this approach allows hotel operators to better manage risks and deliver higher performance through a more tailored management style.

4

Navigating Labour and Cost Pressures

The industry is grappling with rising labour costs, especially in high-expense regions like Australia, alongside supply chain disruptions. To address these challenges, operators are turning to innovative solutions such as technology integration and operational optimization to sustain profitability.

5

Asia's Expanding Tourism Landscape

Tourism in Asia is projected to significantly boost economic growth and job creation over the next decade. With rising demand for experiential, wellness, group, and spiritual travel, the industry is seeing a diversification of opportunities that will continue to fuel expansion in the region.

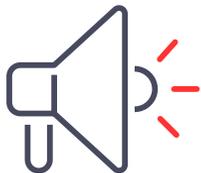


**Are you ready to watch
IHIF ASIA Digital?**

All the sessions. All the insights.

Headlines & Highlights

IHIF Asia Press Coverage



269M

editorial reach

1.1k

editorial mentions

IHIF ASIA PRESS PAGE



Quality Content Backed by Hospitality Investor

IHIF Asia delivered unmatched quality content, carefully curated to provide actionable insights and innovative strategies. This content is further supported by Hospitality Investor, the leading editorial platform dedicated to providing in-depth analysis, expert commentary, and up-to-date news on the hospitality investment sector.

Attendees can continue accessing valuable post-event content through Hospitality Investor, where key themes, speaker insights, and market trends from IHIF Asia will be expanded upon. The opportunities for knowledge sharing extend beyond the event, with ongoing resources that keep our community at the forefront of industry developments

Explore More with Hospitality Investor:

- Exclusive interviews with industry leaders
- Detailed analysis of conference themes
- Post-event insights and case studies



Hospitality Investor Digital media opportunities

6 x Executive Interviews

- Accor - Gary Rosen, CEO, Accor Greater China
- CBRE - Steve Carroll, Head of Hotels and Hospitality Asia Pacific
- Hilton - Clarence Tan, Senior Vice President of Development, Asia Pacific
- Radisson Group - Ramzy Fenianos, Chief Development Officer, APAC

- Ministry of Tourism, Saudi Arabia - Tareq Al Shagrood, General Manager of Investment Planning & Attraction
- Seibu Prince - Mr. Yoshiki Kaneda, CEO

3 x Roundtables

- Invest Saudi
- Turismo de Portugal
- Savills.

“ Phenomenally positive demographics in the region are a driver of long-term demand growth. ”

– Alan Watts,
President Asia Pacific, Hilton



Our Speakers

An impressive line-up of 94 industry leaders and experts

Carlos Abade President **Turismo de Portugal**

Hiro Abe Managing Director **H.A. Advisors Ltd**

Mehvesh Mumtaz Ahmed Vice President and Global Head of Social Impact **Rosewood Hotel Group**

Tim Alpe Managing Director **TriO capital**

Tareq Al-Shagrood GM of Planning & Investment Attraction **Ministry of Tourism Saudi Arabia**

Sultan Al-Shehri Chief of Investment **Aseer Development Authority**

Patrick Andres Regional Vice-President Hotels JAPAC - Oracle Hospitality **Oracle**

Tareq Bagaeen Senior Consultant **Hotstats**

Taimur Baig Managing Director and Chief Economist Group Research **DBS Bank Ltd**

Carmen Bardaji Garcia Business Development Director **Sunset Hospitality**

Chris Batterham Chief Development Officer **La Vie Hotels and Resorts**

Siew Kim Beh Chief Financial & Sustainability Officer/Managing Director Japan and Korea **The Ascott Limited**

Rene Beil President **HAMA MEA**

Kieran Bestall Managing Director Private Equity **Ares Management Corporation**

Anmol Bhojwani Head of Development Asia Pacific & Middle East **Generator**

Matthew Burke Regional Director – Pacific Japan & Central South Asia **STR**

Steve Carroll Head of Hotels and Hospitality Capital Markets Asia Pacific **CBRE**

Hok Yean Chee President – Asia Pacific **HVS**

Shaman Chellaram Senior Director | Asia Valuation & Advisory Services Hotel Advisory **Colliers**

Suchad Chiaranussati Chairman & Founder **SC Capital Partners**

Bousserind (Bou) Comson Director of Hotel Intelligence APAC **Hotstats**

Diana Wu David CEO **Future Proof Lab**

Phan Huu Duc Regional Business Director - Asia **TUI BLUE Hotels & Resorts**

Kusumine Enami Managing Partner and Japan Representative **AB Capital**

Sebastien Favre VP Development Construction Project Management South East Asia & Pacific **Club Med**

Ramzy Fenianos Chief Development Officer APAC **Radisson Hotel Group**

Chester Foo Head of Investment North Asia **Frasers Hospitality**

Hirohisa Fujimoto Vice President Development Japan & Micronesia **Hilton**

Mauro Gasparotti Director for Savills Hotels Asia Pacific **Savills**

Kenneth Gaw Managing Principal and Co-Founder **Gaw Capital Partners**

Jeremy Gillet Chief Development Officer **Seibu Prince Hotels Worldwide**

Antonio Gonzalez Chairman & Group CEO **Sunset Hospitality**

Rohan Gopaldas Asset Manager & Partner **Prospect Hotel Advisors**

Lucia Grambalova Chief Investment Officer and Head of Asset Management **Hotel Capital Partners**

Corey Hamabata Managing Director **Rockpool Capital and TREC Hospitality Investment**

Rizki Handayani Deputy Minister for Industry and Investment **Ministry of Tourism and Creative Economy**

Aron Harilela Chairman & CEO **Harilela Hotels Limited**

Troy Hickox Head of Hotels and Lifestyle Development **Galaxy Entertainment Group**

Bobby Hiranandani Co-Chairman **Royal Group**

Seth Huang Chief Investment Officer & Head of AI Strategies **Microbit Capital**

Christopher Hur CEO **Lodgis Hospitality**

Ruslan Husry CEO & Owner **HR Group**

Ashish Jakhanwala MD CEO **SAMHI**

Girish Jhunjhnuwala CEO and Chairman **Ovolo Group**

Our Speakers

An impressive line-up of 200+ industry leaders and experts

Yoshiki Kaneda President and CEO **Seibu Prince Hotels Worldwide**

Gaurang Khemka Founder **URBNarc**

Gary Kwok CEO & Managing Partner **Axe Management Partners Limited**

Ines Lam Associate Director **Asia Economics HSBC**

Johnny Lam Founder **Dreamland Beach Club**

Gregory Lanter Chief Development & Construction Officer **Club Med**

Jonathan Law Vice President - Mainland China and Overseas Projects **Liu Chong Hing Investment Limited**

Claire Lim Director **Hotels and Hospitality Asia Pacific CBRE**

Lee Lin Regional Director APAC **NOBU Hotels**

David Ling Global Head of Hospitality Investments **City Developments Limited**

James Mabbutt Development Director **Mandarin Oriental Hotel Group**

Kenneth Macpherson CEO **EMEA IHG Hotels and Resorts**

Simon Manning Managing Director **Nina Hospitality**

Sanjog Modgil Head of Overseas Hotels **TCC Land International**

Sameer Nayar Executive Vice President – Strategic Development **The Oberoi Group of Hotels and Resorts**

Xander Nijjens Senior Managing Director **Head of Advisory & Asset Management Hotels & Hospitality Group Asia Pacific JLL**

Liz Ortiguera Managing Director of Asia Pacific and Sr. Advisor to the CEO **World Travel & Tourism Council**

Jesper Palmqvist Senior Director Asia Pacific **STR**

Rahul Parrab Co-founder and Chief Executive Officer **Ark Capital Partners**

Rakesh Patel CEO & Founder **ALTA Capital Real Estate**

Rico Picenoni Head of Global Residential Development Consultancy **Savills**

Ananth Ramchandran Head of Advisory & Strategic Transactions **Asia CBRE**

Eric Ricaurte Founder and CEO **Greenview**

Gary Rosen CEO **Accor Greater China**

Tony Ryan Executive Chair **Trilogy Hotels**

Abhijay Sandilya Managing Director **Japan & Micronesia IHG Hotels & Resort**

Sabine Schaffer Co-Founder & CEO **Europe Pro-Invest Group**

Ingo Schweder CEO **GOCO Hospitality**

Lada Shelkovnikova Partner **Hotels & Hospitality Watson Farley & Williams LLP**

Eric Siegel Head of APAC Hospitality **EQT Exeter**

Natapa (Joy) Sriyuksiri Managing Director – Dusit Estate and Group Creative Strategy **Dusit International**

Chitra Stern CEO **Martinhal Resort**

Choe Peng Sum CEO **Pan Pacific Hotels Group**

Clarence Tan Senior Vice President of Development **Hilton**

Manav Thadani Founder and Chairman **Hotelivate**

Harvey Thompson Managing Director **Eaton Workshop Langham Hospitality Group**

Rik van Leeuwen Head of Data **Ireckonu**

Jan Jaap Van Roon Founder and CEO **Ireckonu**

Dan Voellm CEO & Founder **AP Hospitality Advisors**

Alan Watts President **Asia Pacific Hilton**

James Wilkinson Group President **AHICE Global Conferences**

Glass Wu CEO & Founder **Japan Hana Real Estate**

Jia Wu VP of Development **Construction and Project Management Club Med Northeast Asia**

Peter Wynne Senior Vice President **Artyzen Hospitality Group**

Camil Yazbeck Global Chief Development Officer **Premium Midscale & Economy Accor**

Daniel Yip Partner **High Street Holdings Singapore**

Elie Younes Executive Vice President & Global Chief Development Officer **Radisson Hotel Group**

Murphy Zhu President – Asia Pacific **H World Group**

“ 3 Markets that stood out in 2024 so far; Australia, Japan and China. Historically, Asia's been dominated by private capital but we are seeing the emergence of international capital and more institutional investments flowing into Asia Pacific. ”

– Steve Carroll,
Head of Hotels & Hospitality,
Capital Markets Asia Pacific



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The only editorial platform dedicated to hospitality capital markets

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Contacts

We look forward to recovering in September 2025.

Register your interest to stay updated on event announcements, or reach out to a team member to discuss how you can get involved.

REGISTER INTEREST



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