



**Annual
Hospitality
Conference**

2026 Sponsorship Information Pack

This pack contains everything you need to know about your sponsorship benefits, including information on dates, deadlines and how to submit your assets.

14-15 September 2026
Manchester Central Convention Complex | Manchester, UK

theahc.co.uk





Welcome

We are delighted that you are sponsoring the 23rd Annual Hospitality Conference (AHC) held at the Manchester Central Convention Complex. This information pack contains important information in relation to your AHC sponsorship and how to make the most of the opportunities that are available to you including some great value-added benefits to your sponsorship.

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Event Schedule

Sunday 13 September 26

- 08:00 – 14:00 All heavy construction of Space Only builds (Platinum stands)
- 14:00 – 20:00 Space Only builds stand dressing (Diamond/Platinum)
All space only builds MUST be completed by 20:00 hrs.
Access for system build stand holders (Gold/Silver/Tech/A&D Hub)

Monday 14 September 26

- 09:00 – 18:00 Sponsor/Exhibitor Access to exhibition
- 09:00 – 10:30 Registration, Exhibition Open and Networking
- 10:30 – 13:05 Vision Stage: Welcome to AHC 2026
- 13:05 – 14:05 Lunch, Roundtables and Networking
- 14:05 – 16:00 Vision Stage Sessions*
- 16:15 – 17:15 Vision Pulse Stage Sessions*
- 18:00 – 20:00 Welcome Reception

Tuesday 15 September 26

- 08:30 – 15:00 Registration and Exhibition Open
- 09:00 – 12:10 Breakout Sessions
- 12:30 – 14:00 Vision Stage Closing Sessions*
- 14:00 – 15:00 Lunch and Networking
- 15:30 Site clear of delegates/guests
- 15:30 – 21:00 De-rig/dismantling

*Please note the programme timings may be subject to change, please check the [website](#) or the networking App for the most up to date timings.



Event Contacts

Below are your key AHC 2026 contacts who remain on hand to assist with all topics throughout the planning stage and whilst onsite.

Event Management	Ciara Heath Sponsorship Operations Manager ahcoperations@questex.com
Digital Marketing	Donna Preston Digital Marketing Manager opremarketing@questex.com
Marketing/PR	Naveen Kumararatne Marketing Manager opremarketing@questex.com
Content – Programme & Sponsor Speakers	Olga Andreevskikh Senior Conference Producer oandreevskikh@questex.com
Registration	Taylor Bennet Ltd. Dedicated registration team ahc@eventbooking.uk.com

Exhibitor Stand Furniture, Accessories and Electricity queries	Full Circle Ltd Dedicated event services team ahc2026.exhibitconnect.co.uk
Exhibitor Stand Artwork Graphics upgrades and AV queries	Full Circle Ltd Dedicated event services team AHC@Fullcircleeventsltd.co.uk
Food + Beverage IT/LAN	MCCC Exhibitor Service Centre www.manchestercentral.co.uk/online-ordering
Editorial	Patrick Whyte Editor in Chief pwhyte@questex.com
Health & Safety	AHC Operations ahcoperations@questex.com

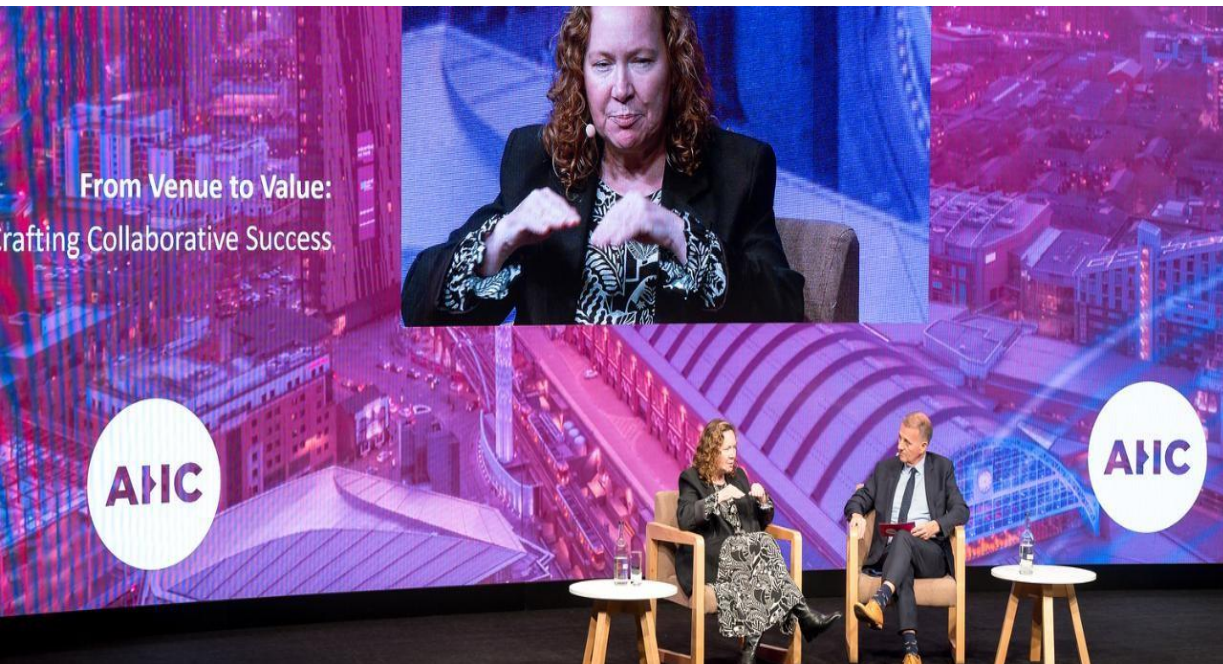


Exhibition Venue Details

Manchester Central Convention Complex Windmill St,
Manchester, M2 3GX.

Travel: For travel information please visit our website [here](#).

Parking is available at [NCP](#) and exhibitors can use discount code MCEXHIB16 when booking online in advance.



AHC Accommodation Offer

The AHC have teamed up with several Manchester hotels to offer accommodation to our delegates for the duration of the event.

Manchester is a busy corporate and leisure city, and we would advise to book your accommodation early.

Follow the link to HotelMap [here](#) to book your accommodation in a local hotel.

Sponsor Benefits



Sponsorship Key Dates and Deadlines

- **ASAP** Register your delegates for the event
- **ASAP** Book your hotel accommodation
- **Social media amplification** Please submit your assets to opremarketing@questex.com. Further details on page 19
- **20th July** we will invite you to access the Networking and Event Platform where you can manage your virtual stand.
- **3rd August** Early Bird Discount ends for Furniture orders. Place orders with Full Circle: ahc2026.exhibitconnect.co.uk
- **4th August** Submit stand contractor submission form and risk assessments to health & safety consultant via email: ahcoperations@questex.com
- **4th August** Deadline to place orders for any internet and catering stands with the **MCCC** - Exhibitor Service Centre: <https://www.manchestercentral.co.uk/online-ordering>
- **14th August** Early bird discount ends for TV/Electricity/Lighting orders for stand packages. Place orders with Full Circle: ahc2026.exhibitconnect.co.uk
- **14th August** Accommodation offer deadline
- **17th August** Deadline to submit 30 sec video advert (Diamond & Platinum only)
- **7th September** Final orders for stand furniture/accessories



Sponsorship Packages 2026

Custom partnerships are available –
please contact the team for more details



SPONSORSHIP BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER/HUB
EDITORIAL				
Native content on Hospitality Investor (e.g. Q&A, case study, brand/product launch, etc.)	✓			
Newsdesk interview at event and hosted on Hospitality Investor	✓	✓	Additional	Additional
Hospitality Investor newsletter banner ad (audience 30,000) - 4 weeks over the event period	✓			
NETWORKING				
Invitation to join the AHC Advisory Board	✓	✓		
Meeting room on executive floor	Private (12 pax)	Shared		
Complimentary delegate registrations to the conference (plus one exhibitor pass)	10	8	4	2
Complimentary investor registrations (first-time investors and owners)	5	2		
Discounted passes for employees from sponsoring companies	✓	✓	✓	✓
Access to the attendee list in PDF format	8 weeks out	5 weeks out	4 weeks out	3 weeks out
BRANDING				
Exhibition space/stand	5m x 4m Space (Opportunity to add stand build)	4m x 3m Space (Opportunity to add stand build)	3m x 2m Stand	2m x 1.5m Stand
Opportunity to host the AHC Advisory Board meeting	✓			
Priority access to additional branding opportunities	✓	✓		
Additional branding at venue entrance/exit	✓			
Sponsor's name and/or logo pre-event and placement across onsite signage	✓	✓	✓	✓
30 second digital advert on screens around conference	✓	✓		
Branding on plenary stage backdrop	✓			
DIGITAL				
Press/PR amplification	✓	✓	✓	✓
Social media amplification	3 Posts up to event	3 Posts up to event	2 Posts up to 2 weeks out	1 Post up to 3 weeks out
Access to the AHC networking and event platform: - A customisable virtual exhibition stand to facilitate connections - Company advertisement, description, social media links, contact details - Downloadable assets (research reports, brochures, etc.) - Details of your products and services - Analytics - visitors, downloads, clicks - Team functionality for badge scanning, lead qualifying, scoring & exporting	✓	✓	✓	✓
Investment	£29,500	£21,900	£13,900	£9,900

Diamond & Platinum Sponsors - Option 1

We have a variety of Diamond and Platinum stands for build options. A pre-built turn-key stand, featuring company branding, occupying a **4m wide x 3m deep** space on the exhibition floor.

These are available to purchase for **£8590 + VAT** from your AHC Sales representative. Please email: ahcoperations@questex.com

Please submit graphics artwork for the stand back drop and front of the stand counter. Your stand will be set up and ready for you to access at **14:00 hrs on Sunday 13th September 2026**.

Specs: Please find on the right of this page the artwork templates.
Deadline: Artwork submission deadline is **NO LATER** than **Friday 21st August 2026**

Submission: Please submit your artwork to our exhibition supplier
Full Circle: AHC@Fullcircleeventsltd.co.uk



Creation of the print file

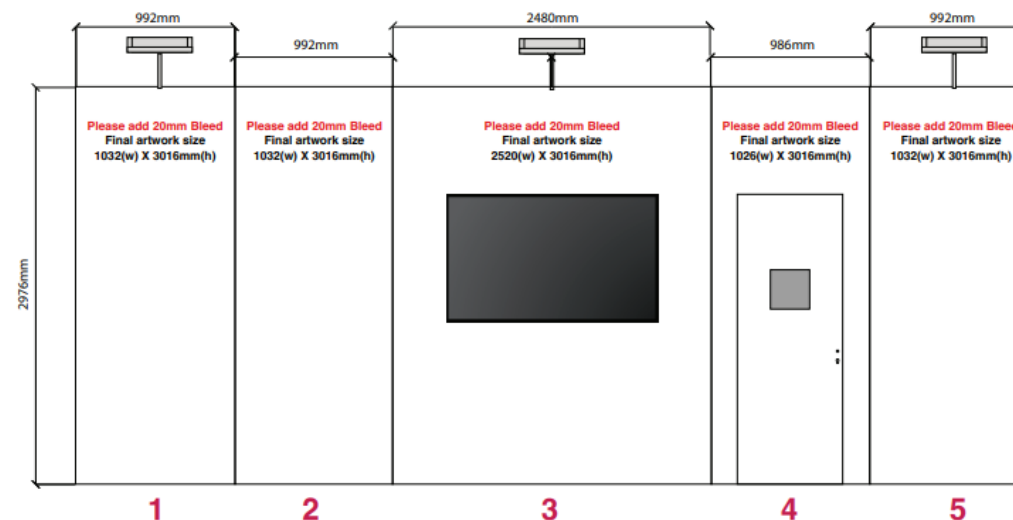
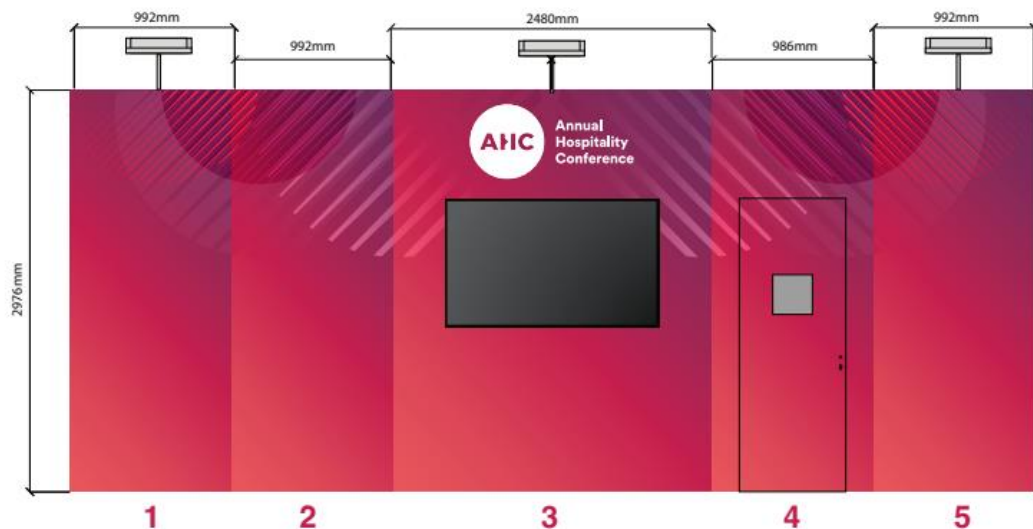
The resolution information on graphic panels is provided on each stand page.

Providing and uploading artwork

When providing the artwork for the stand design, please list it by the Stand Number and Company name. Please submit artwork to AHC@fullcircleeventsltd.co.uk

Additional Stand furniture: For extra stand furniture or to upgrade from current package provided within your contract (as per image) please click [here](#). Early bird discount expires on 3rd August.

Please note: 1x power socket will be provided.
Standard Furniture (as per image) is included with the stand. Please see ahc2026.exhibitconnect.co.uk for information on additional stand orders.



Diamond & Platinum Sponsor - Option 2

We have a variety of Diamond and Platinum stands for build options. A pre-built turn-key stand, featuring company branding, occupying a **4m wide x 3m deep** space on the exhibition floor.

These are available to purchase for **£8590 + VAT** from your AHC Sales representative. Please email: ahcoperations@questex.com

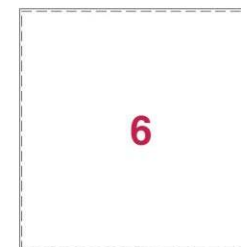
Please submit graphics artwork for the stand back drop and front of the stand counter. Your stand will be set up and ready for you to access at **14:00 hrs on Sunday 13th September 2026**.

Specs: Please find on the right of this page the artwork templates.
Deadline: Artwork submission deadline is **NO LATER** than **Friday 21st August 2026**

Submission: Please submit your artwork to our exhibition supplier Full Circle: AHC@Fullcircleeventsltd.co.uk



Counter Graphic



958(w) X 986mm(h)
Please add 5mm Bleed
Final artwork size
968(w) X 996mm(h)

Creation of the print file

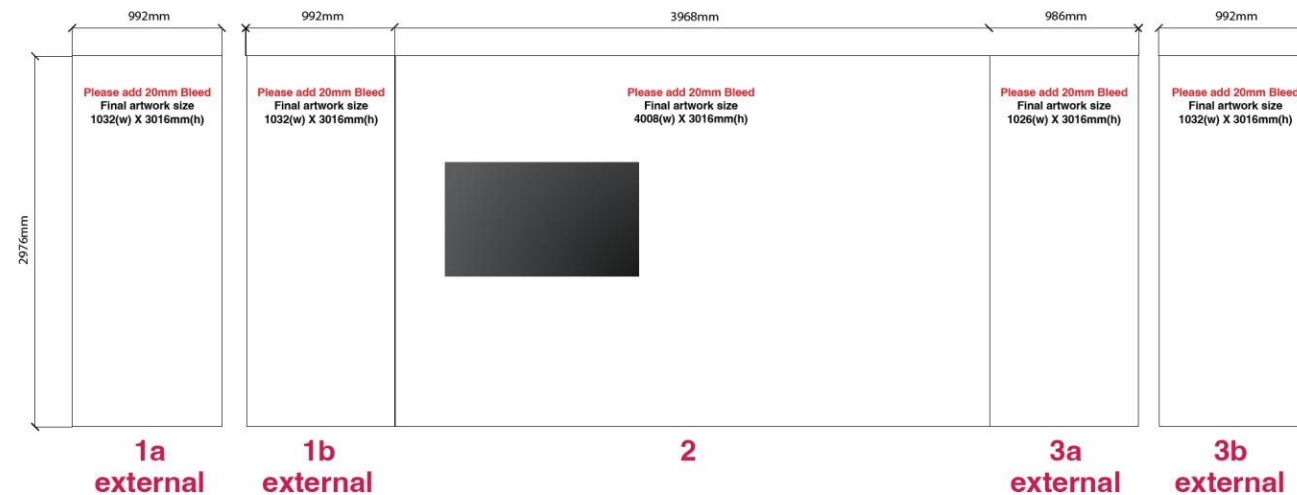
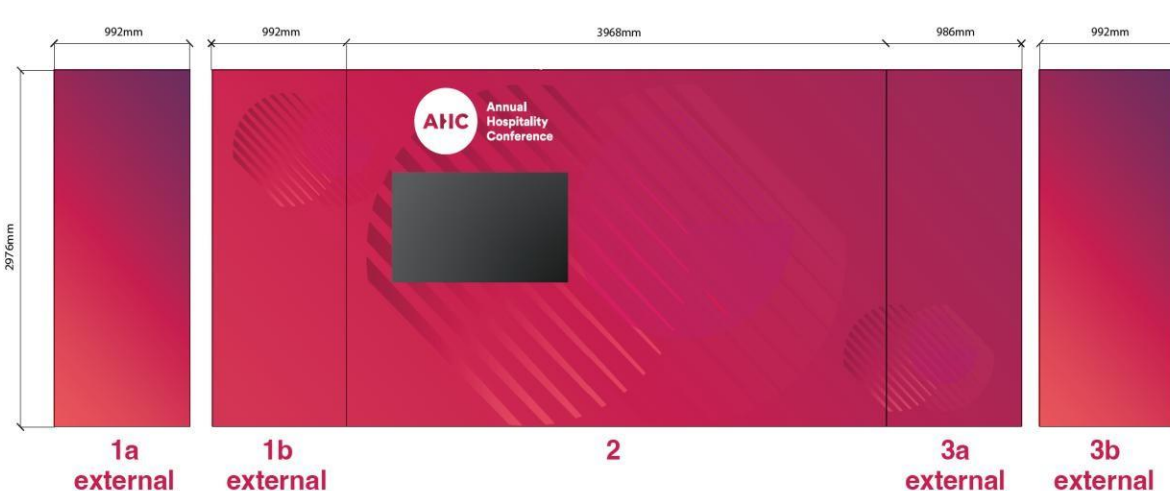
The resolution information on graphic panels is provided on each stand page.

Providing and uploading artwork

When providing the artwork for the stand design, please list it by the Stand Number and Company name. Please submit artwork to AHC@fullcircleeventsltd.co.uk

Additional Stand furniture: For extra stand furniture or to upgrade from current package provided within your contract (as per image) please click [here](#). Early bird discount expires on **3rd August**.

Please note: 1x power socket will be provided. Standard Furniture (as per image) is included with the stand. Please see ahc2026.exhibitconnect.co.uk for information on additional stand orders.



Diamond & Platinum Sponsor - Option 3

We have a variety of Diamond and Platinum stands for build options. A pre-built turn-key stand, featuring company branding, occupying a **4m wide x 3m deep** space on the exhibition floor.

These are available to purchase for **£8160 + VAT** from your AHC Sales representative. Please email: ahcoperations@questex.com

Please submit graphics artwork for the stand back drop and front of the stand counter. Your stand will be set up and ready for you to access at **14:00 hrs on Sunday 13th September 2026**.

Specs: Please find on the right of this page the artwork templates.

Deadline: Artwork submission deadline is **NO LATER** than **Friday 21st August 2026**

Submission: Please submit your artwork to our exhibition supplier Full Circle: AHC@Fullcircleeventsltd.co.uk



Counter Graphic



958(w) X 986mm(h)
Please add 5mm Bleed
Final artwork size
968(w) X 996mm(h)

Creation of the print file

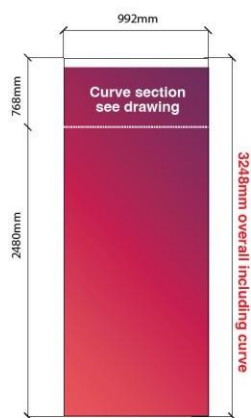
The resolution information on graphic panels is provided on each stand page.

Providing and uploading artwork

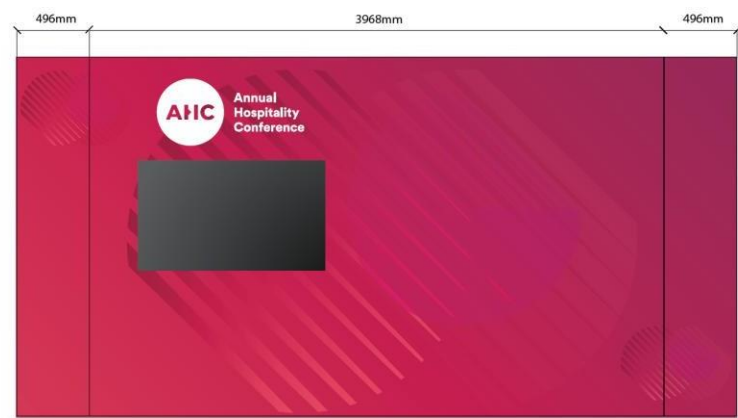
When providing the artwork for the stand design, please list it by the Stand Number and Company name. Please submit artwork to AHC@fullcircleeventsltd.co.uk

Additional Stand furniture: For extra stand furniture or to upgrade from current package provided within your contract (as per image) please click [here](#). Early bird discount expires on **3rd August**.

Please note: 1x power socket will be provided. Standard Furniture (as per image) is included with the stand. Please see ahc2026.exhibitconnect.co.uk for information on additional stand orders.



1a
external



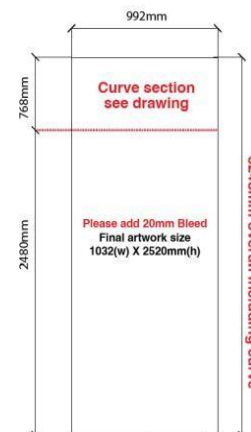
2a
Internal

2

2b
Internal



3a/b
externals



1a
external

Please add 20mm Bleed
 Final artwork size
 536(w) X 3016mm(h)

Please add 20mm Bleed
 Final artwork size
 1032(w) X 2520mm(h)



2a
Internal

2

2b
Internal



3a/b
externals

Gold Sponsor Stand Template

Gold Sponsors are provided with a pre-built turn-key stand, featuring company branding, occupying a **3m wide x 2m deep** space on the exhibition floor.

Please submit graphics artwork for the stand back drop and front of the stand counter. Your stand will be set up and ready for you to access at **14:00 hrs on Sunday 13th September 2026**.

Specs: Please find on the right of this page the artwork templates.

Deadline: Artwork submission deadline is NO LATER than **Friday 21st August 2026**

Submission: Please submit your artwork to our exhibition supplier Full Circle: AHC@FullcircleeventsLtd.co.uk

Creation of the print file

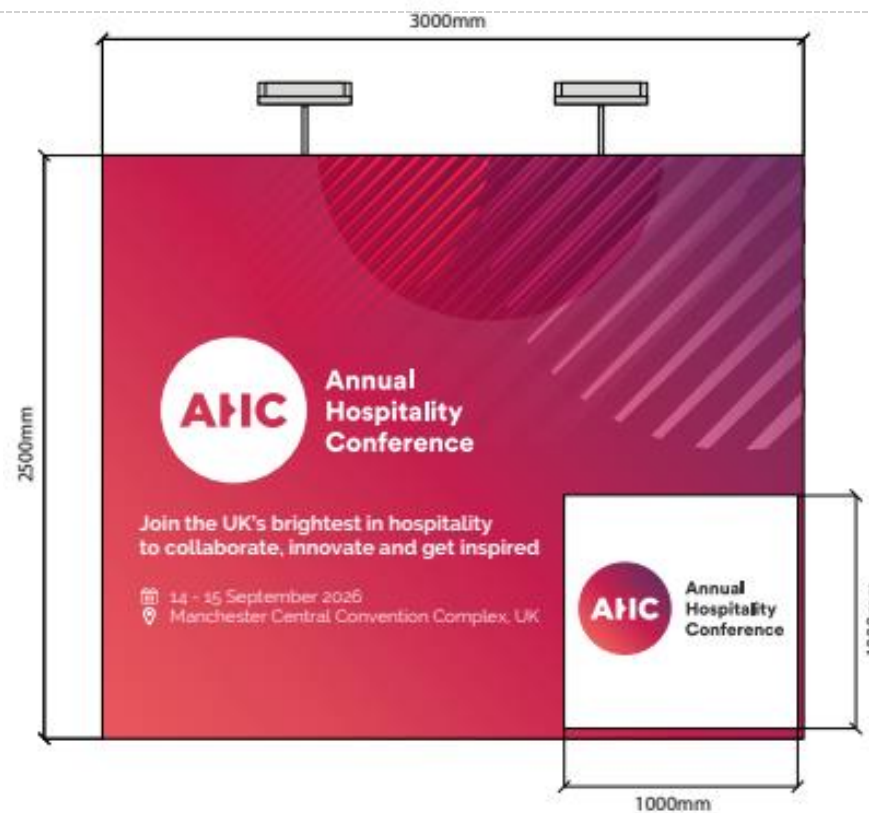
The resolution information on graphic panels is provided on each stand page.

Providing and uploading artwork

When providing the artwork for the stand design, please list it by the Stand Number and Company name. Please submit artwork to AHC@fullcircleeventsLtd.co.uk

Stand furniture: No stand furniture is included with this package. To order stand furniture please click [here](#). Early bird discount expires on **3rd August**.

Please note: 1x power socket will be provided. Please see ahc2026.exhibitconnect.co.uk for information on additional stand orders.



Counter Graphic
Printed Backlit Fabric



Visible area (Dotted line) -
1000mm w x 1000mm h.
With bleed for finishing (Solid line)
1040(w) X 1040mm(h)

Silver & Tech/A&D Hub Sponsor Stand Template

Silver & Tech/A&D Hub Sponsors are provided with a pre-built turn-key stand, featuring company branding, occupying a **2m wide x 1.5m deep** space including a storage counter.

Your stand will be on the exhibition floor. The stand comprises of 1 x branded panel with set up and ready for you to access from **14:00 hrs on Sunday 13th September 2026.**

Specs: Please find on the right of this page the artwork templates.

Deadline: Artwork submission deadline is **NO LATER** than **Friday 21st August 2026**

Submission: Please submit your artwork to our exhibition supplier Full Circle: AHC@Fullcircleeventsltd.co.uk

Creation of the print file

The resolution information on graphic panels is provided on each stand page.

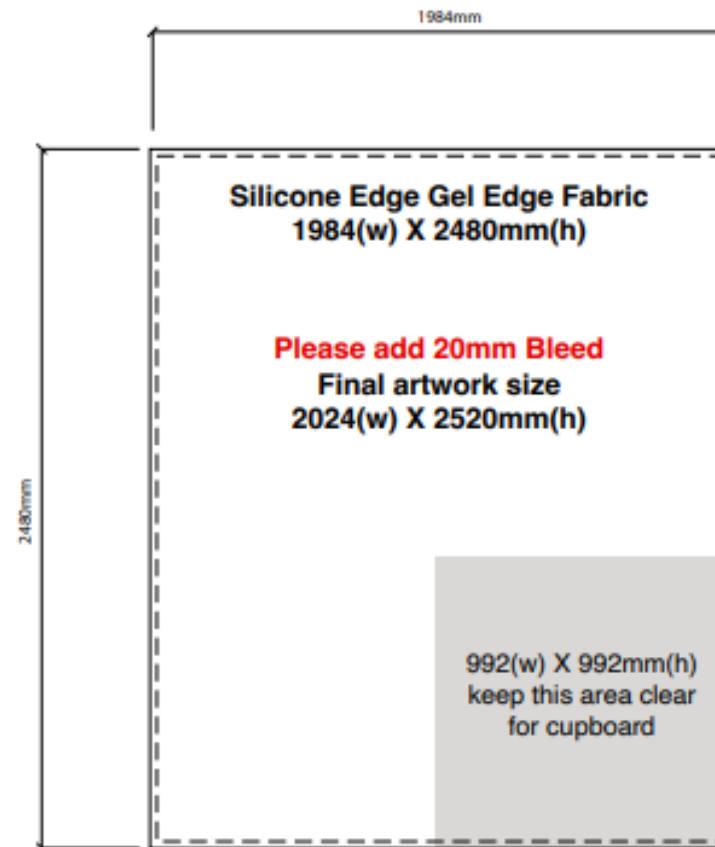
Providing and uploading artwork

When providing the artwork for the stand design, please list it by the Stand Number and Company name. Please submit artwork to AHC@fullcircleeventsltd.co.uk

Stand furniture: No stand furniture is included with this package.

To order stand furniture please click [here](#). Early bird discount expires on 3rd August.

Please note: 1x storage counter, 1x power socket and 1 x long arm spotlight will be provided. Please see ahc2026.exhibitconnect.co.uk for information on additional stand orders.



Onsite Exposure

Company Logo

Deadline: ASAP

Submission: Email: ahcoperations@questex.com. Your company name and/or logo will appear on the AHC website and Networking and Event Platform, as well as other marketing materials, where appropriate. If you haven't already done so, please submit a **vector file** (AI or EPS), with all fonts outlined **as well** as a **PNG** or **JPG** file.

If you have already submitted your logo then please check the correct one is displayed on the AHC website. Should you need to refresh or update your logo then please email: ahcoperations@questex.com

Meeting Rooms

Deadline: 17th July 2026

Email: ahcoperations@questex.com

Diamond Sponsors: A private meeting room will be available for your use throughout the event.

Platinum Sponsors: Meeting rooms can be booked free of charge for two-hour slots.

Please email: ahcoperations@questex.com with your requested date and time.

Rooms will be allocated on a first-come, first-served basis.

Private Meeting Rooms are available to add on to your sponsorship package – please contact your AHC Sales Representative for more information.

Complimentary + Reduced Rate Sponsor Registrations

Deadline: We recommend registering ASAP to benefit from the AHC Networking and Event Platform

Submission: ASAP

As a sponsor, your unique codes to register your complimentary delegates should have been sent to you by email, together with a separate unique code to register any additional colleagues from your organisation at a **discounted rate**

If you have not yet received your registration details, please email : ahcoperations@questex.com

Complimentary Investor Registrations (first-time investors and owners)

Diamond Sponsors (x5 invitees) and Platinum Sponsors (x2 invitees) ONLY.

Deadline: ASAP but no later than 2 weeks out from the event **28th August 2026**.

We invite our Diamond and Platinum Sponsors to invite Investors who have not visited AHC (within the last 5 years) to attend on a complimentary basis. Please email your invitee names to: ahcoperations@questex.com Once approved we will then send the unique complimentary registration invite links.

30 Second Digital Video Advert

Diamond/Platinum Sponsors only

Deadline: 17th August 2026

Submission: Email: ahcoperations@questex.com

Specs: 1920 x 1080 pixels - 16:9, MP4 motion video

As a Diamond / Platinum only exclusive benefit we encourage you to submit a 30 second digital advert which will be played in rotation on screens throughout the exhibition area.

Delegate Attendee Lists

These will be automatically emailed to you in Excel format within the below given time frames. Please note this list must only be used prior to the event and must not be passed on outside of your company, used for promotional purposes, or downloaded into any database. If you do use this list in any other way, you will be breaking the data protection act. This list remains the property of Questex, LLC.

This list does not contain the details of attendees who opted out of having their name on the delegate list.

The delegate lists will be sent out from the below dates:

- Diamond Sponsors: from 8 weeks out, 20th July 2026
- Platinum Sponsors: from 5 weeks out, 10th August 2026
- Gold Sponsors: from 4 weeks out, 17th August 2026
- Silver Sponsors: from 3 weeks out, 24th August 2026





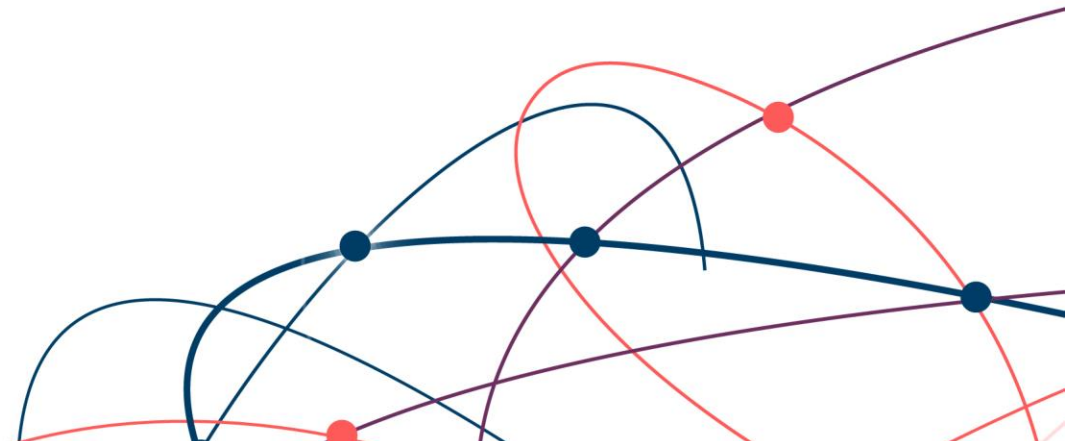
Digital Key Benefits: Details

**Exclusive priority access to the App,
your virtual stand, Teams hub**

Social Amplification

Press amplification

Your official AHC collateral



Digital Key Benefits: App & Virtual Stand

The AHC Networking & Event Platform

Launch Date: Week commencing 4th August

Smart match making & Badge Scanning

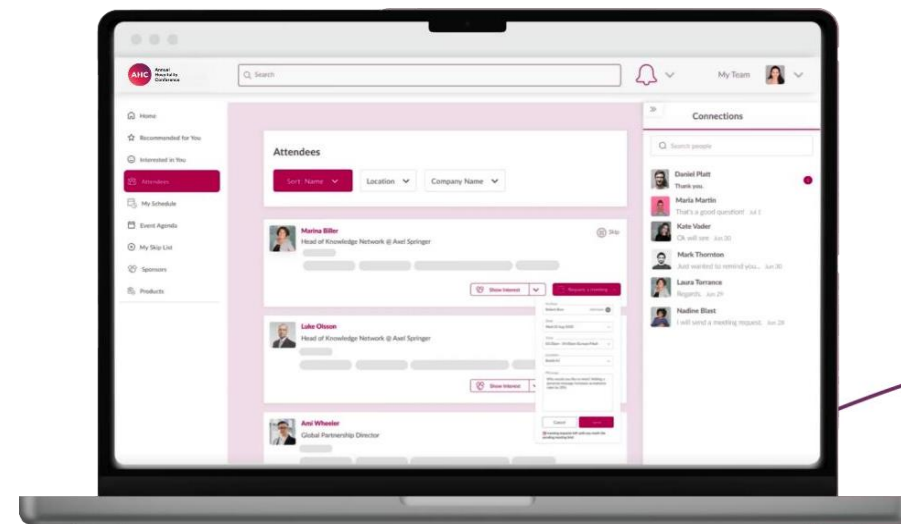
- Take advantage of your priority access to the app so you can be first in line to connect with over 1,000 delegates. As a sponsor you get priority access to update your personal and company profile information.
- Finding the right connection has never been easier. Let the platform suggest your most relevant connections based on your profile information or use the filters to refine your search based on your business needs.
- Make sure you access the platform as soon as we launch to update your company and personal profiles.
- Use the app to scan badges for immediate connectivity onsite.
- Set up lead scoring in advance to help you rate your connections and refine your pipeline after the event.

Virtual Stand & Teams

- This is your company profile, enhance your discoverability for delegates using the app.
- Make sure you include your company name & logo, description, social media links, contact details. (Your team members & speakers will automatically connect to your company profile)
- Links to downloadable assets (research reports, brochures, videos, etc.)
- Details of your products and services
- "My Teams" is where you can centralise your team's engagement with event participants, qualify and score leads, export lead reports, and maximise return on your sponsorship

Meetings

- You and your colleagues will receive meeting requests via the app. If you have a stand or meeting room, this will be the default location for your meeting at the event. Plan ahead and make the most of your conference by scheduling your meetings in advance.
- Remember! AHC 2026 is not just about the two days onsite in Manchester, we encourage you to make connections and network throughout the year!



Digital Key Benefits: Social Amplification

Social Media Amplification

About: Should you have any announcements, research, or news, that you would like to share across our AHC LinkedIn & X accounts, please send all content to opremarketing@questex.com. **All sponsors have the opportunity to submit 1 post to be amplified.**

Benefits for you: Exposure on our social channels to a highly engaged audience.

Content you need to supply: We will need copy, images, links and tags and your *preferred publishing dates. Please refer to the submission guidelines on the right-hand side for your submission and publishing deadlines.

**Please note we will try our best to meet your chosen date/time, but we can't 100% guarantee this. Timeslots will be available on a first come, first served basis.*

Specs are as follows:

Images: Must be smaller than 5MB, 1200 x 627 pixels

Video LinkedIn: 16:9, minimum 3 seconds, max 3 minutes but 30 secs – 1 min is the recommended duration in terms of engagement.

Video X: 16:9, file size must not exceed 512MB. Duration must be between 0.5 seconds and 140 seconds.

Documents/whitepaper: PDF format only.

Don't forget to mention our pages (LinkedIn and X) when posting anything related to AHC 2026 and use the tag #AHC2026 so we can amplify your message.

Submission guidelines by sponsorship level:

All sponsors can submit 1 post to be amplified from our social channels.

Diamond:

- Content submission deadline: 11th September
- Publishing dates: From now until 18th September

Platinum:

- Content submission deadline: 4th September
- Publishing dates: From now until 11th September

Gold:

- Content submission deadline: 28th August
- Publishing dates: From now until 4th September

Silver:

- Content submission deadline: 21st August
- Publishing dates: From now until 28th August

Please send all content by the deadlines above. If you miss the deadline, we cannot guarantee we will be able to share your content.

If you do have any questions, please reach out to opremarketing@questex.com.



Digital Key Benefits: Press Amplification & Official AHC Collateral

PR Amplification

As part of your sponsorship, we are committed to helping you get your stories, news and announcements out to press.

Press will be notified of sponsor announcements before, during and after the event.

Please send us any press releases and/or news articles you wish for us to add to the press page on the website (this page will go live in advance of the event). Ideally these should be in a format we can hyperlink to - so hosted on a webpage. You can send us up to 3 to include before, during and/or after the event.

Social Media Banners

We're proud that you're supporting AHC 2026, and we've created your Sponsor banner to promote this.

In just one click you can share it on social media and make sure everyone knows how to connect with you at the conference.

It's very easy and quick to post:

Simply click the link to post your personalised banner with your logo on your chosen social channels, as many times as you wish.

Please also remember to tag our page (<https://www.linkedin.com/company/the-annual-hospitality-conference>) and use #AHC2026

All your team can participate and amplify your attendance at AHC 2026.

Link to your personalised banner: [Sponsor links.xlsx](#)



Link to your personalised banner: [Sponsor links.xlsx](#)

The Exhibition



The Exhibition

H&S tick list: COMPULSORY for ALL Exhibiting Companies — Stand and Product Information/Health & Safety Declaration

It is a **compulsory** requirement for **all** exhibitors to complete and return this [AHC26 Form 1](#)

no later than 4th **August 2026** and send to our H&S Consultant on ahcoperations@questex.com

All exhibiting companies must read and adhere to the Build Regulations : [AHC26 Stand Build Regulations](#)

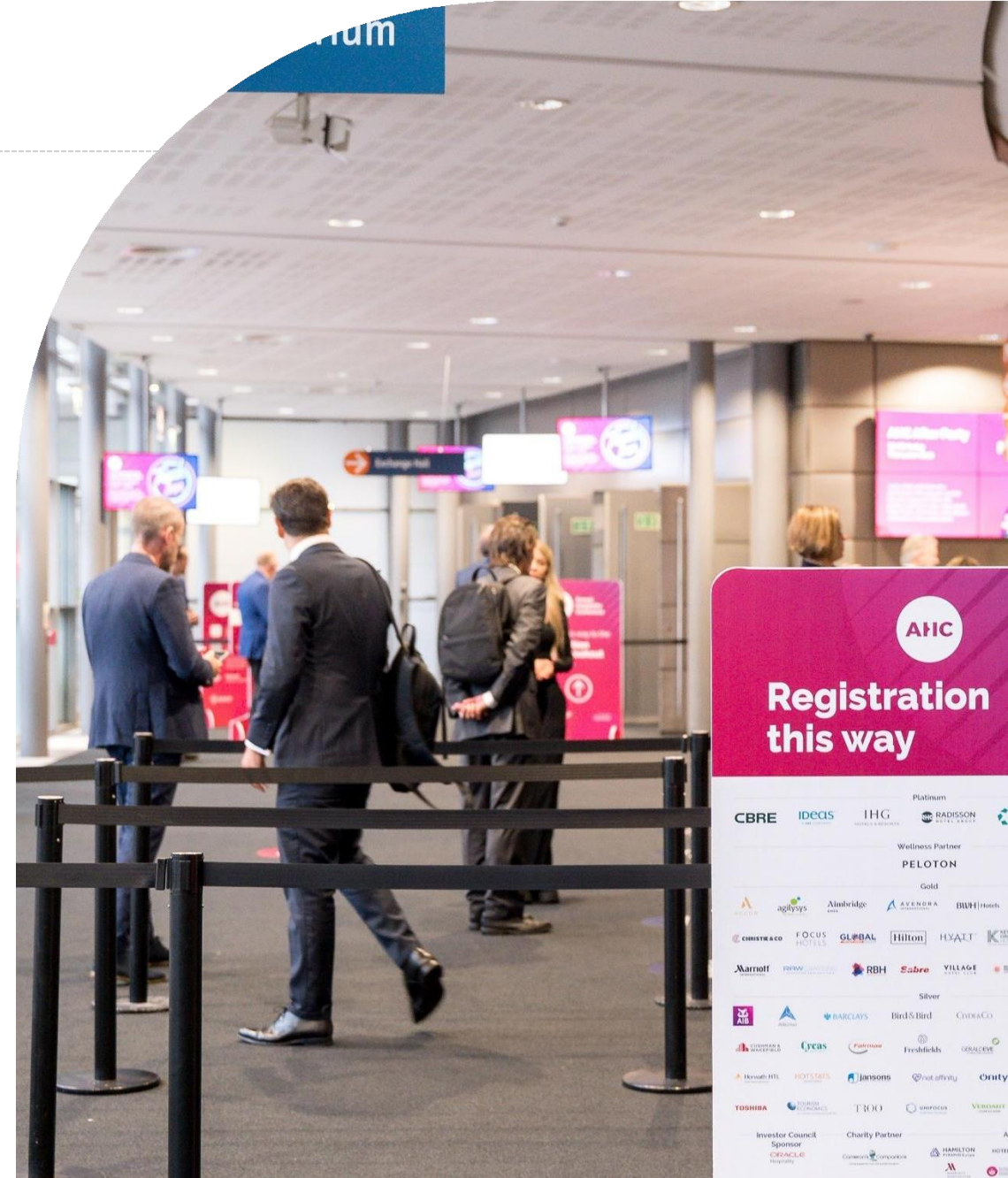


Insurance & Security – exhibitors to organise own

The organisers have no insurable interest in the property, staff or actions of exhibitors. Exhibitors must ensure that they have sufficient insurance to cover claims associated with their staff and have property and third-party liability coverage. All contractors and exhibitors, without exception, must hold valid Public Liability Insurance, which covers them and indemnifies for all activity involving stand construction, operation and deconstruction, at the event and in the country to which this information pertains.

The liability is a compulsory minimum of £2m Sterling or the equivalent in another currency. If you are in doubt as to what your cover is, please contact your underwriter or broker for clarification. Please note that we do NOT require your Employers Liability Insurance. Temporary insurance can be obtained from the following [website](#).

The exhibition hall is not locked overnight and although there is security on site, you should not leave valuables unattended at any time. The organisers will not be responsible for anything that is lost and damaged at any time.





Sponsor set up and dismantle times

- Sunday 13th September | 08:00
Diamond /Platinum Space only heavy construction
- Sunday 13th September | 14:00 - 20:00
Diamond /Platinum Gold/Silver/Tech/ A&D Hub stand dressing
- Monday 14th September | 07:00
Stand dressing
- Monday 14th September | 08:00
Exhibition Show Ready
- Monday 14th September | 09:00
Exhibition Open
- Monday 14th September | 10:30
Conference Commences
- Tuesday 15th September | 15:30 – 20:00
Exhibition breakdown

Shipping & Deliveries

Postage Label

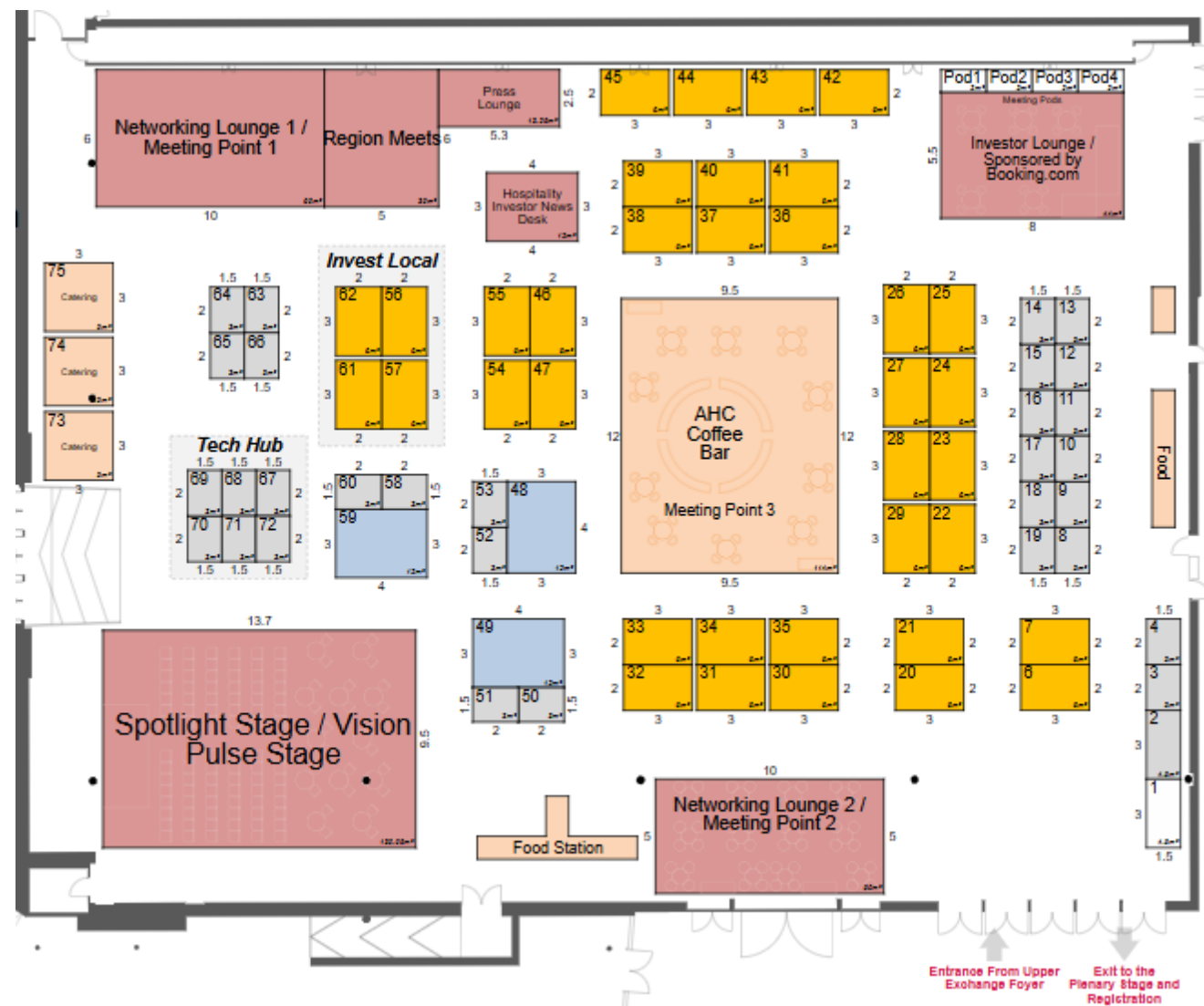
Please ensure this label is attached to every package that is sent to the venue, please share this label if you are using a freight company to send. Deliveries of more than 1 cubic metre in volume must be coordinated with the Venue . Deliveries will be accepted from Sunday 13th September at the earliest 7.00 –15.00

DELIVERY FOR: Exchange Hall Manchester Central Windmill Street Petersfield Manchester M2 3GX	
NAME OF EVENT: The AHC 2026	
STAND NAME (if applicable):.....	
NUMBER PACKAGE NO. OF.....	
SENT	
THE DELIVERY WILL BE PICKED UP BY:.....	
TELEPHONE NO. OF PERSON ON SITE:	
SENDER OF PACKAGE:.....	

DELIVERY FOR: Exchange Hall Manchester Central Windmill Street Petersfield Manchester M2 3GX	
NAME OF EVENT: The AHC 2026	
STAND NAME (if applicable):.....	
NUMBER PACKAGE NO. OF.....	
SENT	
THE DELIVERY WILL BE PICKED UP BY:.....	
TELEPHONE NO. OF PERSON ON SITE:	
SENDER OF PACKAGE:.....	

Please ensure this label is attached to every package that is sent to the venue, please share this label if you are using a freight company to send your packages.
We recommend you also take a photo of the label once affixed to the package so it can be identified on site (if necessary).

Floor Plan: Manchester Central



Sustainability

At Questex, we're committed to running the AHC in an environmentally and socially responsible manner. As an exhibitor, we encourage you to take steps to impact on the sustainability of the event. Here are just a few ways you can play your part:

Stand Build & Design

- Please consider the materials used in the construction of your stand. Try to focus efforts on ensuring the core elements of your stand are reusable rather than made to be used only once and then disposed of post-event
- We recommend all non-reusable materials should be recyclable, and that you put steps in place to ensure they are recycled correctly post-event
- Hire elements where possible rather than building bespoke
- Use LED lighting where possible
- Consider using suppliers with credible sustainability policies

Go Digital

Reduce your paper output by switching to digital assets instead of printed materials.

- Send digital assets via email to contacts you make onsite
- Display a QR code prominently on your stand which links to your website or products of interest
- Run a competition that allows you to collect data and promote your product.
- Run a social media competition on your stand – this creates photo opportunities and highlights your brand
- Where printed materials are unavoidable ensure, they are made from eco-friendly or previously recycled materials.

Materials

We recommend using compostable, biodegradable or recyclable materials for samples or giveaways.

Reduce Waste

Follow the advice above to reduce waste to positively support the sustainability of the event. Ensure all booth materials are removed from site and disposed of/recycled correctly, stored for reuse or donated to charities/ initiatives where they can be reused.

Travel

We recommend the use of public transport to travel to and from the event.

Transparency

Promote the steps you have taken to ensure your presence at the event is sustainable and promote your company's sustainability credentials.

Planning

Member of Isla, an action-based network creating standards for the event industry through expertise, training and tools.

Action

Using **TRACE** to measure event emissions.

Click [here](#) for further information.

To view further information on AHC sustainability please click [here](#).

Interested in joining another of our events?



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INTERNATIONAL HOSPITALITY INVESTMENT FORUM



31 May–2 June 2026
New York City, USA
ihifamericas.com

R Resort & Residential Hospitality Forum

October/November
2026
Athens, Greece
randrforum.com

IH IF Hospitality Investor

The only editorial platform focused exclusively on
hospitality capital markets, with a global perspective.
hospitalityinvestor.com

IH IF International Hospitality Investment Forum

ASIA

16 -18 September 2026
Hong Kong, China
ihifasia.com

IH IF International Hospitality Investment Forum

EMEA

Spring 2027
Berlin, Germany
ihifemea.com