



STUDENT ETIQUETTE RULES & GUIDELINES

Be+Well | Beauty and Wellness Show New York remains dedicated to the education of the future cosmetologists, hair stylists/colorists, barbers, estheticians, massage therapists, and nail/lash/brow/wax technicians. **Be+Well New York** offers students a valuable learning experience, and we want to maximize its impact for everyone attending. We're asking all School Officials and Chaperones to partner with Show Management in maintaining appropriate student conduct throughout the event.

Your students represent the future of the beauty and wellness industry and we would like to stress the importance of professionalism at the show. We ask that you **STRONGLY** encourage your students to be courteous, attentive and respectful while on the show floor and in class. Show Management has a responsibility to the artists and exhibitors to maintain the utmost professionalism and decorum at the show.

We request that you review the following rules & regulations with your student body before attending:

- Students must be chaperoned at ALL times.
- Students **MUST** behave appropriately and respectfully while on the show floor and in the classrooms.
- Students must dress appropriately.
- Absolutely no strollers, infants, toddlers or children will be allowed at **Be+Well | Beauty and Wellness Show New York** and no one under the age of 15 may enter the Exhibit Hall.
- Institute a backup plan should a student get left behind.
- Theft will not be tolerated. Any student caught stealing booth products will be turned over to State Authorities.
- To avoid students missing your bus, please take a head count, both **BEFORE** and **AFTER** the show to ensure that they are all accounted for.
- Any giveaways (ex. bags) will be given on a first come first served basis.

Your support helps us maintain the high-quality educational experience that makes Be+Well | Beauty and Wellness New York so valuable for students.

Thank you for your cooperation.



STUDENT DAY RULES & INFORMATION

TRAVELING TO THE SHOW

We recommend all students travel together with their Chaperones and School Officials. However, in the cases where students have to travel separately, School Officials are responsible for arranging meeting locations with those students prior to attending Be+Well New York. No student will be admitted into the Exhibit Hall without a Chaperone or School Official. It is imperative that School Officials and Chaperones provide a working cell phone number to all attending students in their group prior to March 6 and communicate the final meeting location on site at the Javits Center.

GENERAL SHOW INFORMATION

SHOW LOCATION:

Javits Convention Center
429 11th Avenue
New York, NY 10001

Exhibit Hall Hours

Sunday, March 8	10:30am - 5:00pm	
Monday, March 9	10:30am - 5:00pm	
Tuesday, March 10	10:30am - 3:30pm	STUDENT DAY

Education Hours

Sunday, March 8	10:00am - 5:00pm	
Monday, March 9	10:00am - 5:00pm	
Tuesday, March 10	10:00am - 3:30pm	STUDENT DAY

TERMS & CONDITIONS

- + Cancellation/Downgrade Policy: Cancellation Terms apply. See online school registration form for details.
- + Registering implies consent to use your image in future promotional materials and media coverage.
- + No children under the age of 15 are allowed on the show floor or in classrooms, including infants in strollers.
- + For questions, please email BeautyandWellnessShowNYCStudent@Maritz.com or call 508.743.8584.