



2026
June 16-19 | Denver, CO

STREAMTV CONNECT

HOSTED BUYER PROGRAM

**APPROVED BUYERS ATTEND
FOR FREE AND RECEIVE A
\$750 TRAVEL VOUCHER**

streamtvshow.com



Industry Leaders Come Together at the StreamTV Show

The StreamTV Connect Hosted Buyer program is an exclusive program for senior level executives responsible for content acquisition, tech procurement or media buying to attend StreamTV Show for free and make key industry connections.

This program is the perfect opportunity to network with industry leaders, grow your business and drive innovation.

Drive growth. Spark innovation. Build partnerships.

Hosted Buyer Program Overview:



Exclusive Program | Tailored specifically for senior-level executives responsible for content acquisition, technology procurement or media buying.



Personalized Experience | Your event concierge schedules meetings based on your priorities.



Conference Agenda | Designed by a committee of experts and delivered by the best speakers in the industry.



Networking-focused | You will leave having forged new industry connections specific to your area.



VIP Treatment | You will enjoy a VIP treatment at the show from your own event concierge as well as attendance to sessions and networking functions.

How it Works?

1 Apply to join as a buyer

Are you actively making purchasing decisions?
Approved buyers will **receive a complimentary conference pass & a \$750.00 travel stipend.**

[Apply here>>](#)

2 Share your needs, projections and interests

Let us know at registration what you're currently working on, what challenges you're facing and your growth projections so **we can match you to the most relevant suppliers.**

3 Receive a custom meeting schedule at registration

The information you provide will allow the StreamTV team to create **a tailored meeting schedule.**

4 Attend and enjoy the VIP experience.



See Who's Joined StreamTV Connect USA 2025



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LIONSGATE



MULTIMEDIOS



Paramount+



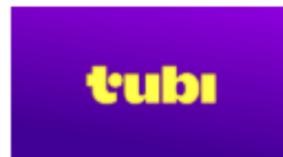
Roku



Televisa Univision



townsquare ignite



Viasat



WEISSERT MARKETING



TESTIMONIALS



A unique environment to be able to connect with real players in the business and get things done.

John Orlando, Chief Content Officer, Zone.TV / Zoneify



The StreamTV Connect program was a key opportunity for dedicated introductions to potential media and technology partners that will help us better serve our clients. There was a breadth of vendors to help our agency impact client performance across media and measurement.

Paul Her-Sturm, SVP, Digital Media, Hawthorne Advertising



Great location, great companies and super productive.

Aden, Director, Content Acquisitions, Viasat

How Will You Spend Your Time?

33% ATTENDING CONFERENCE SESSIONS.

Delivered by many leading experts in the industry covering core industry themes on an agenda designed by our expert advisory board.

33% ATTENDING TAILORED 1-ON-1 MEETINGS

You will meet directly with leaders during a tailor-made meeting schedule.

33% ATTENDING NETWORKING FUNCTIONS

You will meet directly with leaders during a tailor-made meeting schedule.



Attend a year's worth of meetings in four days.

AGENDA AT A GLANCE

MON

APR 13

Half Day Workshop

9:00 am - 12:00 pm

Conference Kickoff

General Sessions: Leaders' Roundtables, Case Studies, Townhall Discussions, Fireside Chats
1:00pm - 5:30pm

Keynote: The New Normal

1:15pm - 1:40pm

Networking Reception

5:30pm-7:00pm

After Hours Party

9:30pm -12:00am

TUE

APR 14

Breakfast Hot Topics Roundtables

8:00am-8:30am

Conference

General Sessions: Leaders' Roundtables, Fireside chats, Debates
8:30am - 5:30 pm

The Media Universe Game of Risk: Who Wins Media's Next Era?!

9:20am - 10:00am

Tracks: Content, Advertising, Technology

Winning the Content Game
AI-Powered Personalization that Delivers
Smart Licensing Strategies
Using AI to Improve Advertising
Making Contextual & Addressable Ads Work
Best Practices to Boost Ad Performance
Monetizing Interactive & Shoppable TV
Applying AI in Video Engineering
Real-Time Monitoring in Action
Key QoE Metrics You Need
1:30pm - 4:50pm

Reception

5:30pm -7:00pm

WED

APR 15

Breakfast Hot Topic Roundtables

8:00am - 8:30am

Conference

General Sessions: Leaders' Roundtables, Case Studies, Debates
8:30am - 3:30pm

Advertising Keynote

8:30am-8:55am

Featured Media Odyssey Podcast

9:20am-10:00am

Tracks: Content, Advertising, Technology

Rise of Digital Live Sports Viewing
Inside the Live Sports Bidding Wars
AI in Sports Broadcasting
Ad Trends Reshaping Spend
Measurement that Drives Outcomes
Intelligent Targeting and Personalization
Optimizing Networks for Streaming
Tackling Platform Fragmentation
Ultra-Low Latency Streaming at Scale
1:20pm - 3:30pm



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Find the Perfect Fit for Your Business Needs

APPLY AS A BUYER



For questions, please contact:

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