



EUROPE
20-22 April 2027

Estoril Congress Center
Lisbon, Portugal

STREAMTV CONNECT

HOSTED BUYER PROGRAM

**ELIGIBLE BUYERS
ATTEND FOR FREE!**

europe.streamtvshow.com



StreamTV Connect the premier Hosted Buyer experience at StreamTV Europe.

Designed to support executives responsible for investing in content, technology, and advertising by connecting them with key industry partners through strategic 1:1 meetings. Eligible buyers attend for free and receive €750 in travel support.

Attend a year's worth of meetings in 2 hours!

europe.streamtvshow.com



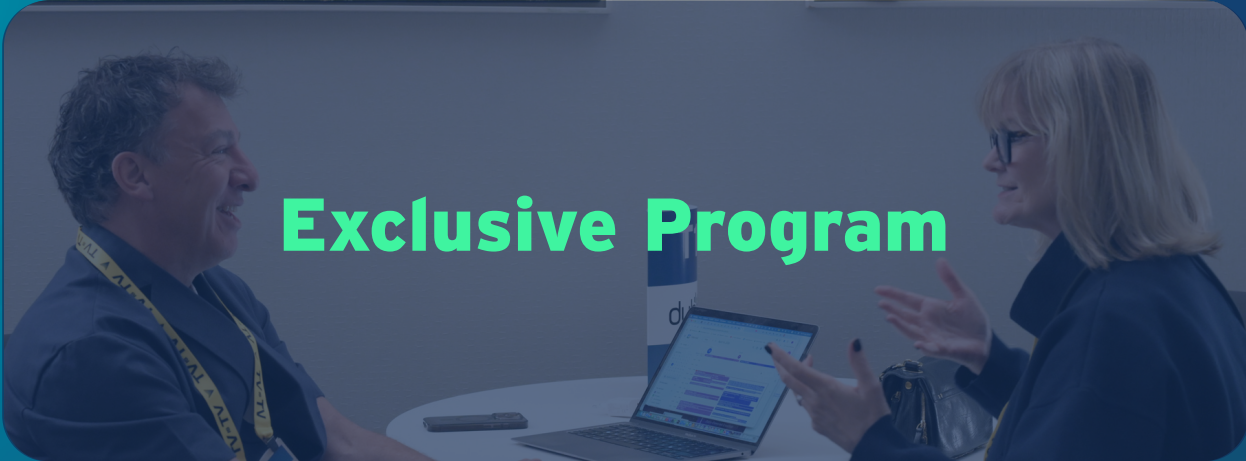
Who Is Eligible?

To qualify as a hosted buyer for StreamTV Connect, you must work at a streaming platform, broadcaster, linear channel, FAST platform, media company, or brand.

Typical Connect Buyers include:

- Content acquisition, licensing, and programming leaders
- Streaming product, platform and tech executives
- Advertising and monetization decision-makers
- Retail media and audience engagement leaders
- Digital transformation and operations leaders

HOSTED BUYER PROGRAM OVERVIEW



Exclusive Program

Tailored specifically for executives responsible for content acquisition, technology procurement or media buying.



A Curated Experience

Your event concierge curates your meeting schedule based on your priorities, vendor and content preferences.



Networking-focused

You will leave with up to eight new possible partners to support your growth.



Conference Agenda

Over 90 sessions designed by a committee by a committee of experts and delivered by the best speakers in the industry.

100

Spots Available for
Qualified Decision-Makers

71%

Director-Level,
VP or C-Suite

93%

Successfully
Completed Meetings

100%

Have Buying Authority
or Influence Purchasing
Decisions

HOW IT WORKS?

- ① Apply to join as a buyer**

Tell us about your current priorities, challenges, interests, and growth plans. This helps us connect you with the most relevant suppliers.
- ② Get Approved**

We'll review your application and let you know if you've been selected to participate as a buyer.
- ③ Select Your Meeting Preferences**

When the StreamTV Connect matchmaking platform launches, you can explore participating suppliers and select those you're most interested in meeting. The app will also recommend suppliers based on the information in your application.

- ④ Receive Your Personalized Agenda**

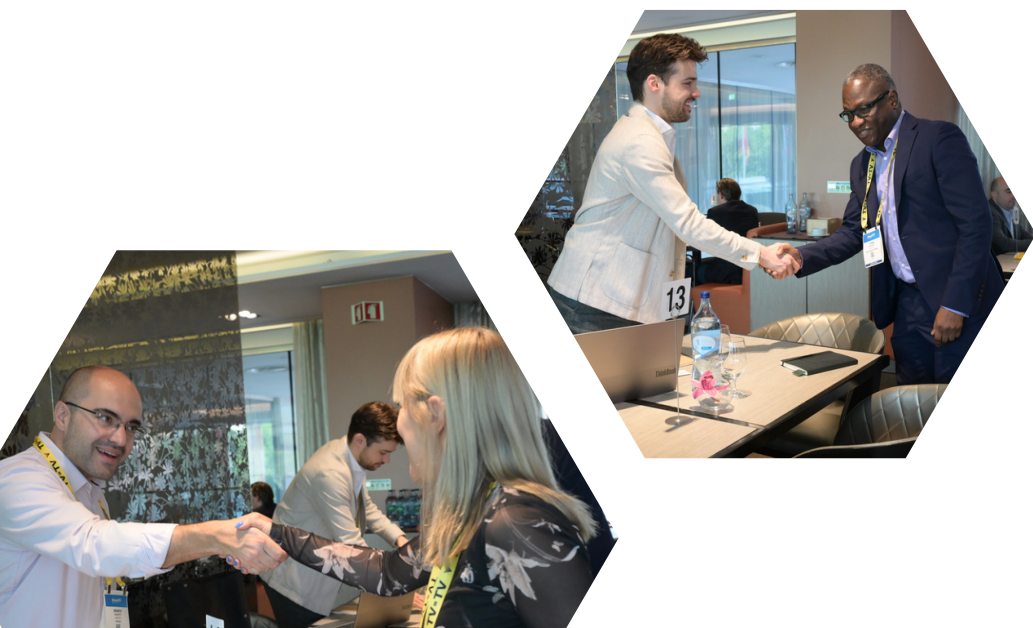
Your final meeting agenda will be created based on your selections. The app's recommendations are optional—you remain in control of who you choose to meet.
- ⑤ Connect at StreamTV**

Meet your selected suppliers face-to-face during dedicated one-on-one meeting blocks and explore solutions, partnerships, and opportunities that support your business goals.

BUYERS WHO ATTENDED STREAMTV CONNECT EUROPE LAST YEAR

61
Hosted Buyers

230
1-to-1 Meetings



TESTIMONIALS

“ Stream TV Europe was a genuinely great experience... Lisbon proved an excellent location, and the quality of meetings was consistently high, with well-matched introductions leading to productive discussions.

Andrew Miller, Red Bishop Media / Convergenze

“ ...The combination of conference program, personal meetings and time to network was excellent and I left Lisbon full of insights and inspiration.

Judith Haker, QVC

“ ...More than other industry events StreamTV is an excellent environment for 1-on-1 meetings, making it a highly effective event for networking and business development.

Roy Vervenne, Unifast Media

How Will You Spend Your Time at StreamTV Europe?

ATTEND CONFERENCE SESSIONS

Delivered by many leading experts in the industry covering core industry themes on an agenda designed by our expert advisory board.

ATTEND TAILORED 1-ON-1 MEETINGS

You will meet directly with leaders in 1:1 meetings held during dedicated meeting blocks as part of a tailor-made schedule.

ATTEND NETWORKING FUNCTIONS

You will meet directly with leaders during a tailor-made meeting schedule.



Attend a
year's worth
of meetings in
2 hours.



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FIND THE PERFECT FIT FOR YOUR BUSINESS NEEDS

APPLY AS A BUYER



For questions, please contact: Oliver Ward at oward@questex.com