



# 2026 Sponsorship Information Pack

This pack contains everything you need to know about your sponsorship benefits, including information on dates, deadlines and how to submit your assets.

13–15 April 2026  
Lisbon, Portugal | EPIC SANA LISBOA

[Europe.streamtvshow.com](https://Europe.streamtvshow.com)





## Welcome

We are delighted that you are sponsoring the launch of StreamTV Europe at the EPIC SANA Hotel in Lisbon. This information pack contains important information in relation to your StreamTV Europe sponsorship and how to make the most of the opportunities that are available to you including some great value-added benefits to your sponsorship.

## Contents

[Event Schedule](#)

[Event Contacts](#)

[Registration](#)

[Exhibition Venue](#)

[Accommodation Offer](#)

[Sponsor Benefits](#)

[Sponsorship Key Benefits and Deadlines](#)

[Sponsorship Sales Packages 2026](#)

[Large and Small Booths plus upgrades](#)

[The Exhibition](#)

[Sponsor Set up & Dismantle Times](#)

[Venue & Delivery Information](#)

[Exhibition Floorplan](#)

[The Exhibition](#)



The StreamTV Show



@streamtv\_show



@StreamTVGlobal



@streamtv\_show

## Event Schedule

### Monday 13 April 2026

|               |                              |
|---------------|------------------------------|
| 9:00 – 12:00  | Half Day Workshops           |
| 12:00 – 13:00 | Networking Lunch             |
| 13:00 – 13:15 | Keynote                      |
| 13:15 – 13:40 | Case Study                   |
| 13:40 – 14:20 | Discussions & Fireside Chats |
| 14:20 – 15:00 | Networking Break             |
| 15:00 – 17:30 | Leaders' Roundtables         |
| 17:30 – 19:00 | Networking Reception         |
| 21:30 – 00:00 | After Hours Party            |

### Tuesday 14 April 2026

|               |                                    |
|---------------|------------------------------------|
| 08:00 – 08:30 | Breakfast Hot Topics Table Talks   |
| 08:30 – 10:00 | Morning Keynotes & Case Studies    |
| 10:00 – 10:40 | Networking Break                   |
| 10:40 – 12:20 | Fireside Chat, Debate & Roundtable |
| 12:20 – 13:30 | Networking Lunch                   |
| 13:30 – 14:50 | Keynotes & Panels                  |
| 14:50 – 15:30 | Networking Break                   |
| 15:30 – 16:50 | Panel Sessions                     |
| 16:50 – 17:30 | Leaders' Roundtable                |
| 17:30 – 19:00 | Reception                          |

### Wednesday 15 April 2026

|               |                                    |
|---------------|------------------------------------|
| 08:00 – 08:30 | Breakfast Hot Topics Table Talks   |
| 08:30 – 10:00 | Morning Keynotes & Case Studies    |
| 10:00 – 10:30 | Networking Break                   |
| 10:30 – 12:10 | Fireside Chat, Debate & Roundtable |
| 12:10 – 13:20 | Networking Lunch                   |
| 13:20 – 15:00 | Panel Sessions                     |
| 15:00 – 15:30 | Analyst Panel                      |



## Event Contacts

Below are your key StreamTV Europe 2026 contacts who remain on hand to assist with all topics throughout the planning stage and whilst onsite.

|                                       |                                                                                                                                                                                                                                                       |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Management                      | <b>Gemma Lindsay</b><br>Sponsorship Operations Manager<br><a href="mailto:streamtveuropeoperations@questex.com">streamtveuropeoperations@questex.com</a>                                                                                              |
| Marketing/PR                          | <b>Charlene Soucy</b><br>Senior Marketing Director<br><a href="mailto:Csoucy@questex.com">Csoucy@questex.com</a><br><br><b>Jonalee Santo Domingo</b><br>Marketing Manager<br><a href="mailto:jsantodomingo@questex.com">jsantodomingo@questex.com</a> |
| Content –Programme & Sponsor Speakers | <b>Lucia Contreras</b><br><a href="mailto:contreras@questex.com">contreras@questex.com</a>                                                                                                                                                            |
| Registration                          | <b>Gemma Lindsay</b><br>Sponsorship Operations Manager<br><a href="mailto:streamtveuropeoperations@questex.com">streamtveuropeoperations@questex.com</a>                                                                                              |

|                  |                                                                                                                                                                                                                                                                                                                                                         |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| StreamTV Connect | <b>Oli Ward</b><br><a href="mailto:oward@questex.com">oward@questex.com</a>                                                                                                                                                                                                                                                                             |
| Health & Safety  | <b>StreamTV Europe Operations</b><br><a href="mailto:streamtveuropeoperations@questex.com">streamtveuropeoperations@questex.com</a>                                                                                                                                                                                                                     |
| Suppliers        | <b>Alina Faustova</b><br>Venue General/Food & Beverage/Internet/Electrics<br><a href="mailto:alina.faustova@sanahotels.com">alina.faustova@sanahotels.com</a><br><br><b>Pedro Silva</b><br>AV/Furniture/Floral<br><a href="mailto:pedro@eventeam.pt">pedro@eventeam.pt</a><br>Maria Nicolau<br><a href="mailto:maria@eventeam.pt">maria@eventeam.pt</a> |





## Exhibition Venue Details

### EPIC SANA LISBOA

Av. Eng. Duarte Pacheco, 15  
1070-100 Lisboa  
Amoreiras

EPIC SANA Lisboa, a modern and luxurious hotel located in the heart of Lisbon. Nestled between the vibrant Amoreiras shopping district and the scenic Parque Eduardo VII, and just steps from the iconic Avenida da Liberdade, the venue offers a stunning blend of convenience, elegance, and world-class hospitality—making it the perfect backdrop for this premier industry event.

Travel: Located in Lisbon city centre, near to Marquês de Pombal metro station (700 m away) For more information on location and the surrounding area please contact the venue at [info.lisboa@epic.sanahotels.com](mailto:info.lisboa@epic.sanahotels.com)

## StreamTV Accommodation Offer

Details regarding hotel offers for sponsors and exhibitors can be found using the following link, which is direct with the hotel - [IBE - Dates of stay | EPIC SANA Lisboa Hotel](#)



The StreamTV Show



@streamtv\_show



@StreamTVGlobal



@streamtv\_show

# Sponsor Benefits



## Sponsorship Key Benefits and Deadlines

---

- **ASAP** Book [accommodation](#) for your delegates
- A [customizable email template and social media graphic](#) inviting your clients and prospects to attend with a 10% discount off the standard rate is available here. Contact Jonalee Santo Domingo [jsantodomingo@questex.com](mailto:jsantodomingo@questex.com).
- **20th March** Place orders with [Eenteam](#) for any additional furniture or stand extras.
- **20th March** Register your delegates for the event.
- **27th March** Place orders for any additional electrical internet and catering requirements with the [EPIC SANA Team](#)



# Stand Inclusions

## Large Stand Exhibitor - 3m x 2.5m

Includes:

- Structure - Backwall
- Lighting – 2 LED Spotlights
- Electrical power 16A/240V
- 4 chairs
- 1 table
- Blockout print (back wall graphic)



## Small Stand Exhibitor - 2m x 1m

Includes:

- LED monitor
- Electrical power 16A/240V
- 2 high stools
- 1 high table
- One graphics board 1m wide x 2m high



The StreamTV Show



@streamtv\_show



@StreamTVGlobal



@streamtv\_show

# Optional Stand Enhancements

Why not enhance your stand with a printed fabric with backlight



## Large Stand

Backlit stand graphic

3m W x 2.5m H x 20cm D

€3,000 (Single sided)



## Small Stand

Backlit stand graphic

1.5m W x 2m H x 20cm D

€1,500 (Single sided)



The StreamTV Show



@streamtv\_show



@StreamTVGlobal



@streamtv\_show

# The Exhibition



# The Exhibition

---

## H&S tick list

Your stand build is included as part of your package. We do not permit build on the show floor. Please contact [Gemma Lindsay](#), Sponsorship Operations Manager with any queries.

## Safety & Security

The exhibition hall is not locked overnight and although there is security on site, you should not leave valuables unattended at any time. The organisers and hotel accepts no responsibility for

- Material storage
- Damage or loss of client/guest materials
- Incidents occurring before, during, or after events

Clients and suppliers are entirely responsible for material and equipment security.

## Insurance

The organisers have no insurable interest in the property, staff or actions of exhibitors.

Exhibitors must ensure that they have sufficient insurance to cover claims associated with their staff and have property and third-party liability coverage. All contractors and exhibitors, without exception, must hold valid Public Liability Insurance, which covers them and indemnifies for all activities in the country to which this information pertains.

The liability is a compulsory minimum of £2m Sterling or the equivalent in another currency. If you are in doubt as to what your cover is, please contact your underwriter or broker for clarification. Please note that we do NOT require your Employers Liability Insurance. Temporary insurance can be obtained from the following website – [Bunda](#) or [Hiscox](#)





## Sponsor set up and dismantle times

- Sunday 12<sup>th</sup> April | 17:00 – 19:00  
**Exhibitor set up**
- Monday 13<sup>th</sup> April | 07:00 – 09:00  
**Stand dressing only**
- Monday 13<sup>th</sup> April | 09:00  
**Exhibition Show Ready**  
**Workshops commence**
- Monday 13<sup>th</sup> April | 13:00  
**Exhibition Open and Conference Commences**
- Wednesday 15<sup>th</sup> April | 15:30  
**Exhibition breakdown**

All materials must be removed from the hotel by 18:00hrs. Anything left after this time which has not been arranged for pick up will be disposed of and any costs associated with removing will be passed back to the exhibitor.

**Please note there are no under 18's allowed at the event, set up or breakdown**



The StreamTV Show



@streamtv\_show



@StreamTVGlobal



@streamtv\_show

# Shipping & Deliveries

---

## Pre-Event Material Delivery

All material shipments must be communicated to and authorised by the hotel beforehand via [Gemma Lindsay](#). Materials to the event must not be delivered more than 1 week in advance of the event start date (6th April)

### Any materials sent in advance should be properly identified with:

- Event name and dates (StreamTV Europe – 13th to 15th April 2026)
- Attn: Company/Agency Event Manager (who will be onsite)
- Address: Av. Eng. Duarte Pacheco No. 15 (Security Entrance), 1070-100 Lisbon, Portugal

### The sender's information must include:

- Name
- Contact details
- Company
- Address

**Important:** The hotel and organiser do not accept responsibility for customs clearance procedures. If you require assistance with customs clearance, please contact a specialist company to arrange on your behalf.

## Loading and Unloading Materials

All materials (AV equipment, exhibition/conference materials, suppliers, etc.) must enter the hotel exclusively through the dock, accessed via the hotel garage.

**Address:** EPIC SANA Lisboa Hotel (Security Entrance), Av. Eng. Duarte Pacheco No. 15, 1070-100 Lisbon, Portugal

### Access Specifications:

- Maximum height for dock entry: 2.60m
- Access: First-come, first-served basis
- Parking in dock area: Only during loading/unloading (subject to availability due to limited space)
- Vehicle removal: Required immediately after loading/unloading

### Hotel Garage Parking:

- Maximum height: 2.00m
- Cost: €3.50/hour/vehicle or €40/day/vehicle

If your vehicle exceeds the height requirements please contact [Gemma Lindsay](#) for more information.

### Forklift Service

If you require a forklift for the unloading of your equipment for the show please contact [Gemma Lindsay](#) who can provide details of costs for this service,



# Venue & Supplier Information

---

## AV Equipment

Eventeam are the official AV supplier. For additional items outside of your contract please see the popular items below. For any other AV queries please speak to [Pedro](#) or [Maria](#) at Eventeam. Please communicate any equipment specifications as far in advance as possible for prompt quotations.

- LED Monitor FHD 50/55 inch with vertical standard HDMI cable **EUR 312,00**
- LED Monitor FHD 43 inch with vertical standard HDMI cable **EUR 256,50**
- LED Touchscreen Monitor FHD 55 inch with vertical standard HDMI cable Mini PC included **EUR 612,00**
- LED Touchscreen Monitor FHD 43 inch with vertical standard HDMI cable Mini PC included **EUR 549,00**

## Entertainment

All planned musical stand entertainment (DJs, dance performances, etc.) must be declared and authorised in advance via [Gemma Lindsay](#) in the first instance, and at least 30 days in advance of the event.

## Floral Arrangements

Floral arrangements and complimentary decorations are available via Eventeam. Please contact [Pedro](#) Silva or [Maria](#) Nicolau at Eventeam for more details and quotes.

## Material Removal

All materials and debris from assembly/dismantling must be removed from the hotel. Materials left behind incur:

- Cleaning fee: €1,500
- Plus additional removal expenses

Exception: Sealed, labelled boxes for courier collection (maximum 72 hours after the event) - subject to hotel authorisation.

## Internet Access

Complimentary Wi-Fi: 100 Mbps shared network for all guests and meeting rooms. Usernames and passwords provided at check-in.

Dedicated network: Recommended for internet-critical meetings (live streaming, simultaneous website access, etc.). Additional costs apply, please contact [Alina](#) for more information and costings.

## Smoking Areas

There are two designated smoking areas only:

- Scale Bar outdoor terrace
- 1st floor terrace near Suber room

Smoking is prohibited elsewhere in the hotel.

## Electrical Requirements

Each stand (booth) socket are Euro standard Type F 16A (up to 250v)

Additional electrical power (3 Phase 32A and 63A) can be ordered from the venue directly at a cost of 300€ per day per socket. Please contact [Alina](#) for more information and to order additional sockets for your stand.

## External Catering

Entry of outside food or beverages is **strictly prohibited** without prior express authorisation from hotel management. Requests must be addressed to [Gemma Lindsay](#) in the first instance. Authorised external catering incurs a service fee.

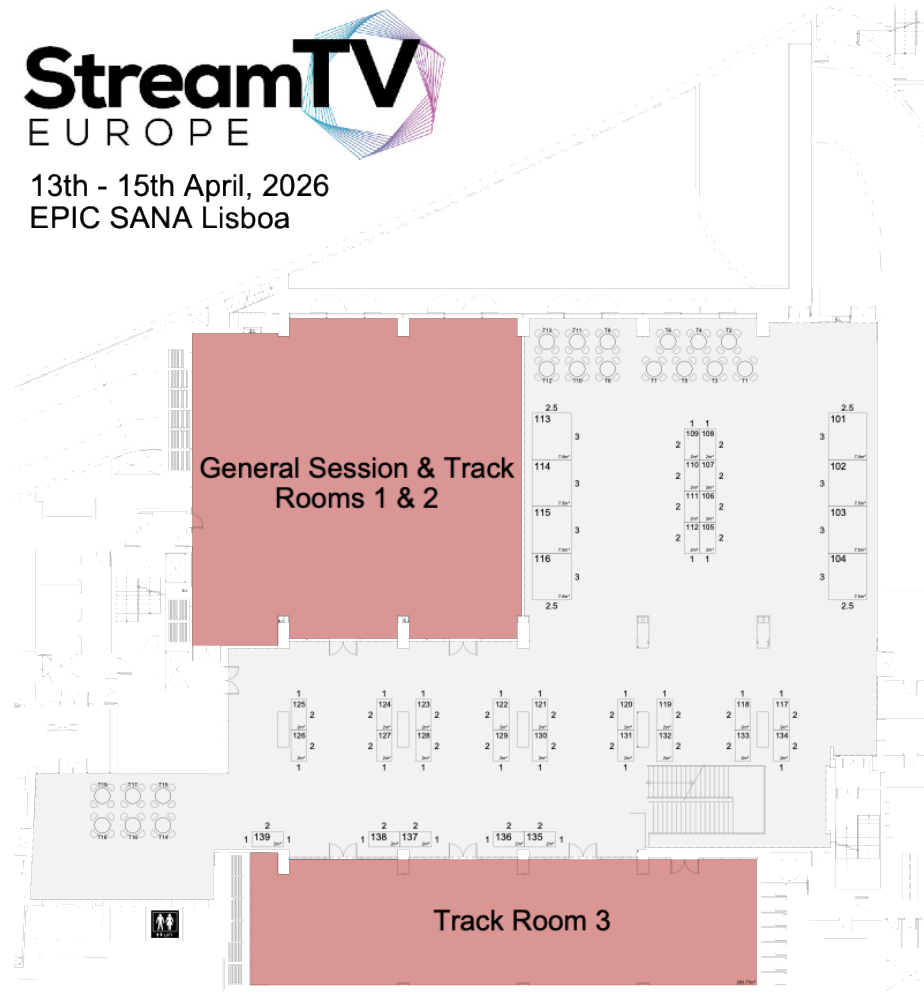
## Parking

The hotel has a private covered facility with 200-space capacity but is not pre-bookable.

- Hourly rate: €3.50 per vehicle
- Daily rate: €40.00 per vehicle
- Valet service: Available with minimum 15 days advance booking (please contact [Alina](#) to book)



# Floor Plan



The StreamTV Show



@streamtv\_show



@StreamTVGlobal



@streamtv\_show

# Sustainability

At Questex, we're committed to running StreamTV Europe in an environmentally and socially responsible manner. As an exhibitor, we encourage you to take steps to impact on the sustainability of the event. Here are just a few ways you can play your part:

## Go Digital

Reduce your paper output by switching to digital assets instead of printed materials. Send digital assets via email to contacts you make onsite

- Display a QR code prominently on your stand which links to your website or products of interest
- Run a competition that allows you to collect data and promote your product.
- Run a social media competition on your stand – this creates photo opportunities and highlights your brand
- Where printed materials are unavoidable ensure, they are made from eco-friendly or previously recycled materials.

## Reduce Waste

Follow the advice above to reduce waste to positively support the sustainability of the event. Ensure all booth materials are removed from site and disposed of/recycled correctly, stored for reuse or donated to charities/ initiatives where they can be reused.

## Materials

We recommend using compostable, biodegradable or recyclable materials for samples or giveaways.

## Travel

We recommend the use of public transport to travel to and from the event.

## Transparency

Promote the steps you have taken to ensure your presence at the event is sustainable and promote your company's sustainability credentials.

## Planning

Become a member of Isla, an action-based network creating standards for the event industry through expertise, training and tools.

## Action

Using TRACE to measure event emissions. Click [here](#) for further information. To view further information on StreamTV Europe sustainability please click [here](#)



The StreamTV Show



@streamtv\_show



@StreamTVGlobal



@streamtv\_show



EUROPE'S **ULTIMATE** EVENT FOR

# STREAMING TELEVISION

**13-15 April 2026 | Lisbon, Portugal**

**EPIC SANA LISBOA**