LDI

Official Mobile App
Solutions Kit

Drive leads through brand exposure



DECEMBER 2-8, 2026
LAS VEGAS, LVCC WEST HALL

Grip

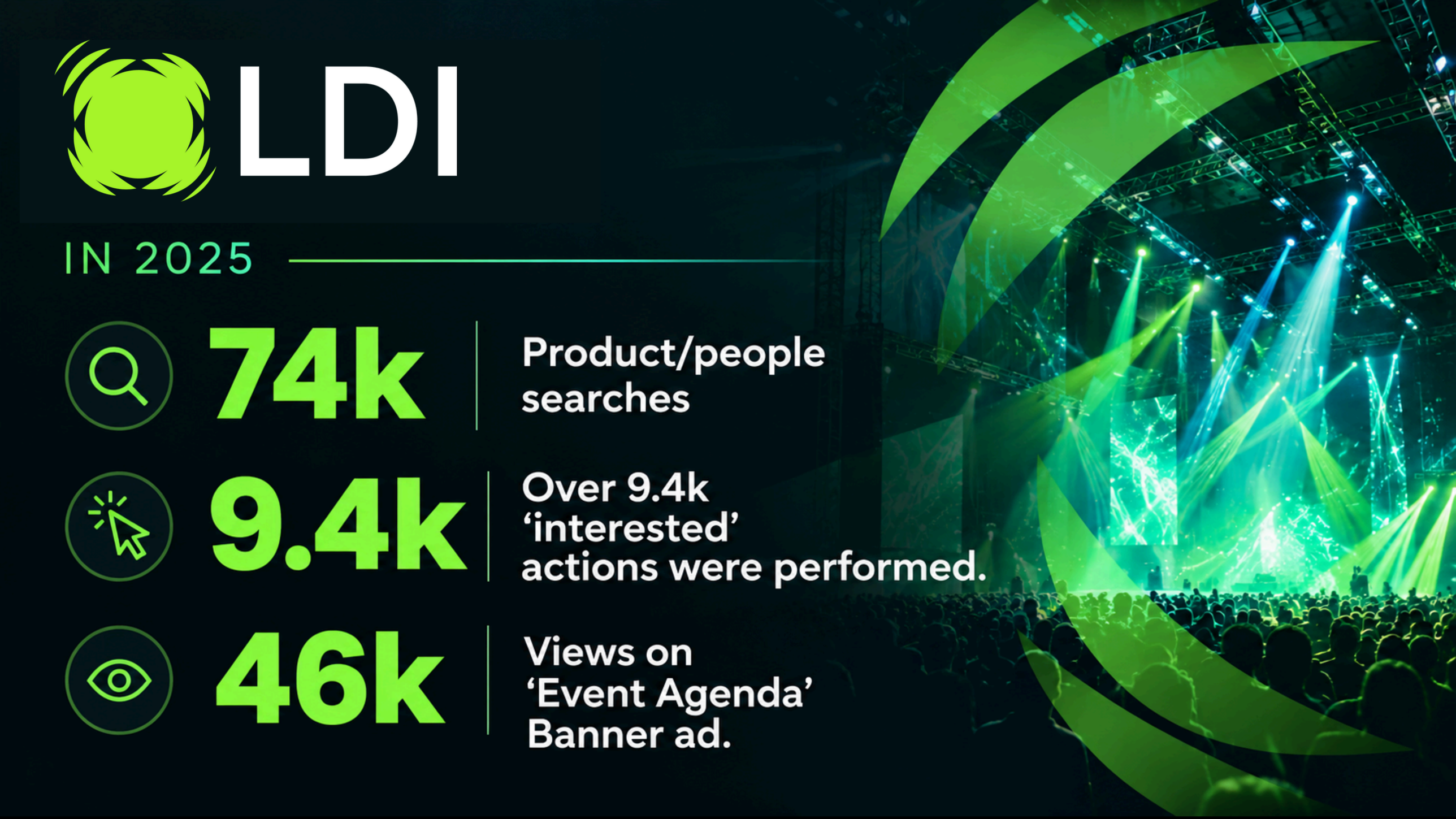
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IN 2025

74k Product/people searches

9.4k Over 9.4k ‘interested’ actions were performed.

46k Views on ‘Event Agenda’ Banner ad.



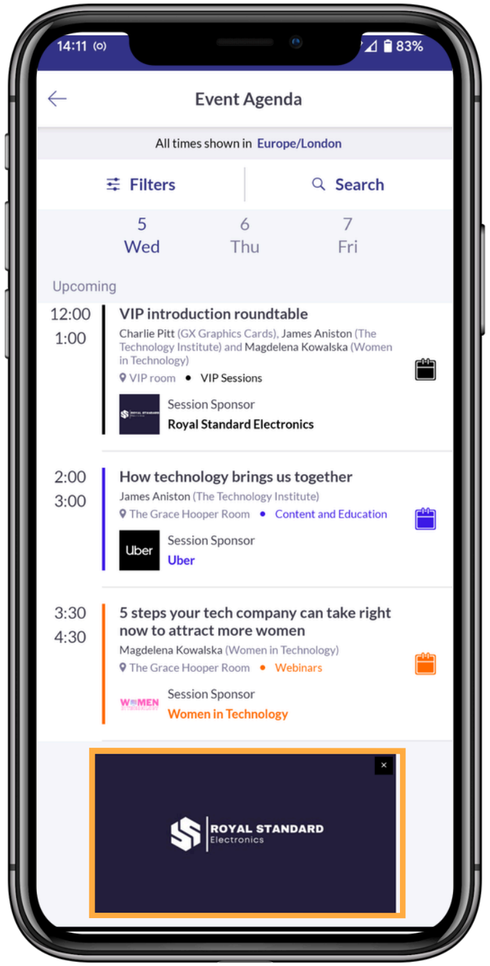
Banner Ads (mobile)

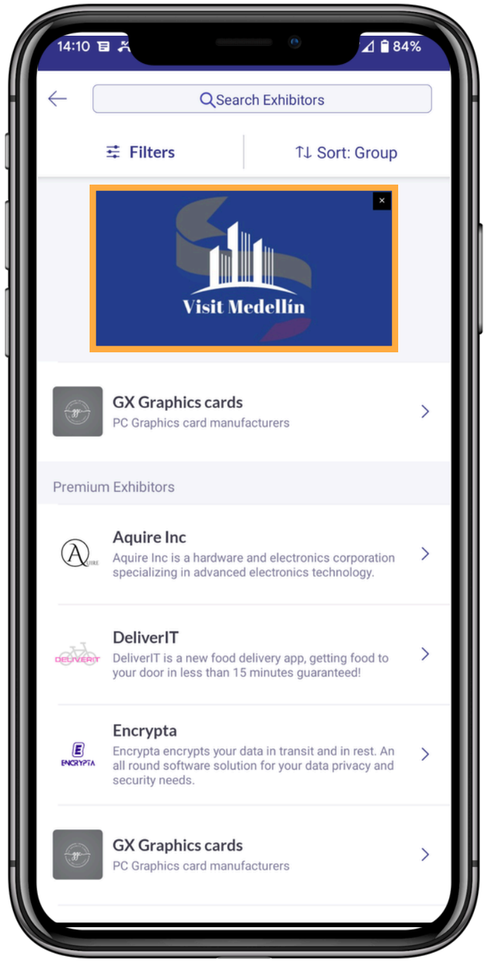
1. Rotating Banner Ads in up to 3 locations in the mobile app where the banner ad can be placed (Profile Lists, Event Agenda, and More Menu)

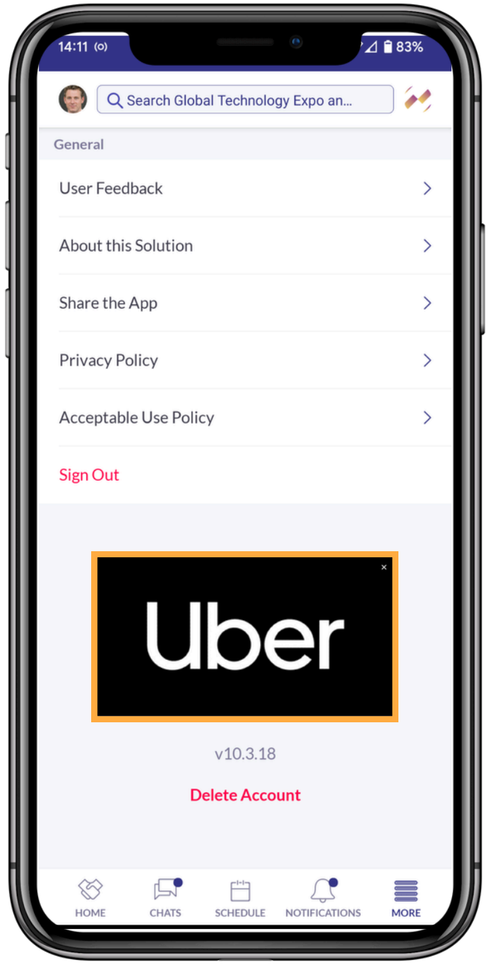
2. Up to 10 active banner ads can be placed at a time, per location (Profile Lists, Event Agenda, and More Menu)

3. Banner ads are automatically rotated every 30 seconds on each screen (no ad is displayed longer than 30 seconds)

4. A new banner ad will be displayed every time a screen is re-loaded







One banner rotated randomly in Events Agenda: $3000

Image sizing is 600px by 320px, PNG or JPEG; max 2MB in size

Sponsor Rate: $700 per Notification (up to 3)/$600 per for 4 or more

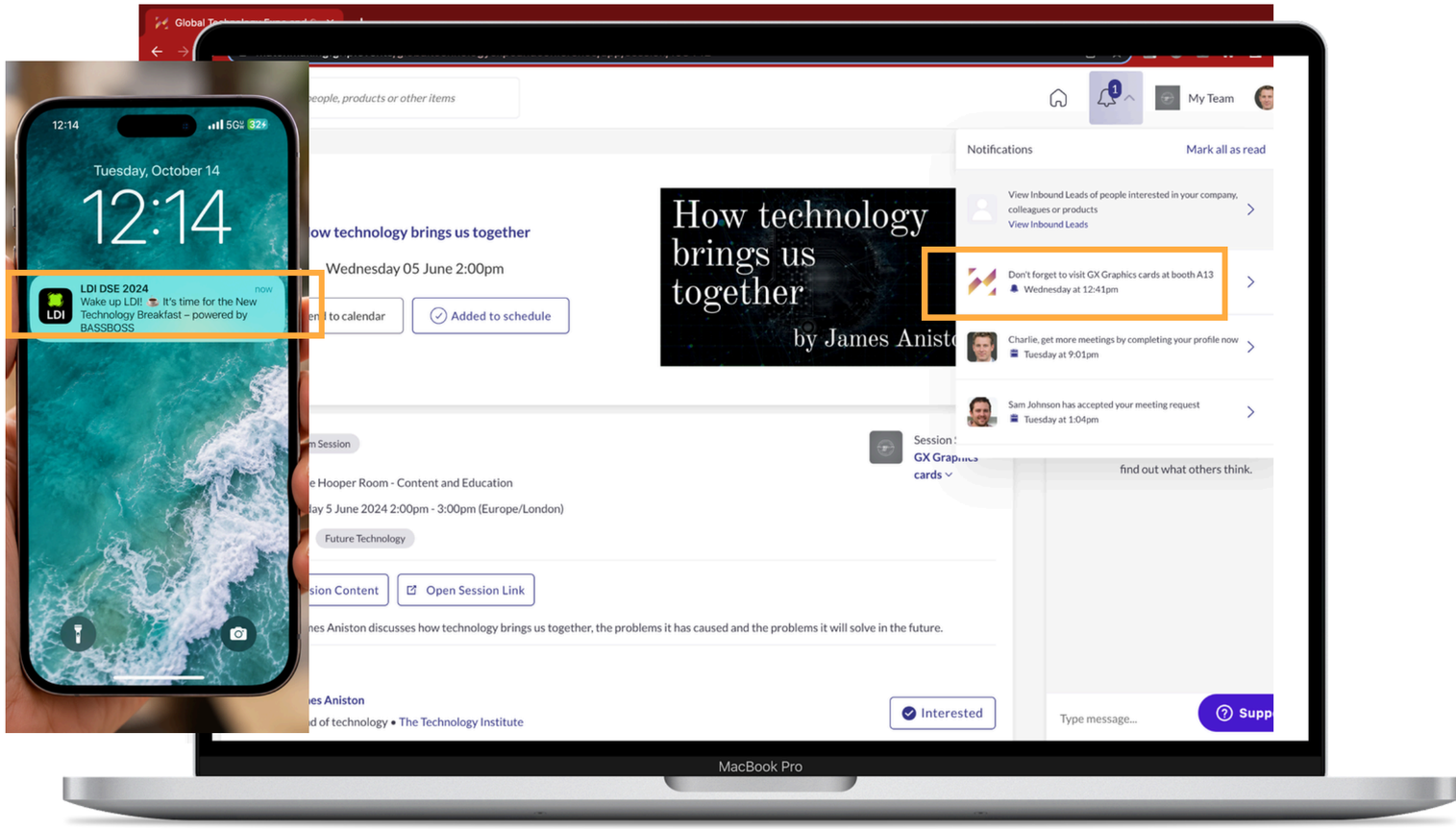
Targeted Notifications (web and mobile)

How it works:

Provide Sponsors with custom notifications that will be sent to all selected attendees.
When clicked, the notification will take the users directly to the company profile or a website of their choice.

Configuration:

- Notifications can appear on the user's phone home screen if sent as a hard notification through the app
- Users must have notifications turned on in the app to receive push notifications
- One notification can be sent per hour



https://support.grip.events/article/116-how-to-send-a-notifcication

Let’s lock in your 2026 Presence



Kelly Turner
Director of Sales
kturner@questex.com
o-628.240.0393
m-415.747.2275

Monica Grier
Senior Account Executive
Accounts A-G
mgrier@questex.com
o-912.616.5719
m-404.304.8698

Sophia Fowkes
Sales Executive
Accounts H-O
sfowkes@questex.com
o-240.887.1743
m-201.316.7284

Jaliyah White
Sales Executive
Accounts P-Z
jwhite@questex.com
o-469.661.1382
m-203.584.2400