



## 2026 EVENT SOLUTIONS KIT

**Sponsor the Industry's  
Premier Rigging  
Training at LDI 2026**



DECEMBER 2-8, 2026  
LAS VEGAS, LVCC WEST HALL  
[LDISHOW.COM](http://LDISHOW.COM)

# RIGGING SPONSORSHIPS

## Professional Training Schedule:

### WEDNESDAY + THURSDAY (MEETING ROOM)

Entertainment Rigging Fundamentals - Days 1 & 2

### FRIDAY (MEETING ROOM + EXPO FLOOR)

Rigging 101 – Hands-on Truss Structure and QAQC

### SATURDAY (MEETING ROOM)

- RIGZ: An LDI Rigging Intensive – Day 1
- LDI Networking Event

### SUNDAY (MEETING ROOM + EXPO FLOOR)

- RIGZ: An LDI Rigging Intensive – Day 2
- Intro to Rope Access Talks

### MONDAY + TUESDAY (EXPO FLOOR)

SPRAT Work-at-Height Certification with Rigging International Group (RIG) - Days 1 & 2

## Sponsorship Investment \$6,100

Elevate your company's visibility by aligning your brand with the industry's top professional rigging training across six days at LDI.

- Boost your company's labor, leads, and sales pipeline by sponsoring the industry's premier professional rigging training, reaching thousands of riggers and decision-makers across six high-impact days at LDI.

### INCLUSIONS and PROMOTIONS

- Activate your brand using featured gear products on one of LDI's most visible rigging locations. (RIGZ, SPRAT, Building a Truss 101)
- Featured logo across LDI/Live Design websites, mobile app, dedicated social media, LDIshow.com, event coverage, targeted pre-event emails, and high-traffic on-site sponsor signage
- Presentation time slot at the New Technology Breakfast:  
• Projection, Special FX, Staging, Rigging Monday, Dec. 7 at 8am
- Attendee giveaway opportunity: Distribute your branded merchandise, swag, or wearables onsite (provided by sponsor) to extend brand reach beyond the event
- Sponsor gets access to lead capture of pre registered attendees.
- 2 passes for RIGZ sessions and networking lunches
- 2 passes for the RIGZ Networking Event, Saturday, December 5 from 6-8pm

### A LA Cart Upgrade - Climbing Wall Sponsor \$12,000

Sponsorship fee does not include exhibit space. Please ask account executive for exhibit rate options.

8,300+

Job titles are electrician, engineer, rigger, stagehand, technician.

4,000+

Attendees specify for staging, trussing, and rigging.

200+

Attendees expected to sign up for LDI 2026 rigging training courses.



## Let's Talk!

**Sophia Fowkes**  
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# Our followers & subscribers are your customers: invest in solutions that elevate your brand to this community.

256,000+

Total Live Design audience reach

## Who they are

## Where they work

93,000+

Average Monthly page views

76,400+

Social followers

66,000+

Newsletter subscribers

14,000+

LDI Attendees



Content/Media Creators



Purchasing Managers



System Integrators



Corporate Executives



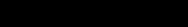
Directors/Producers



Riggers/Stagehands/Technicians



Lighting Designers



Event Managers



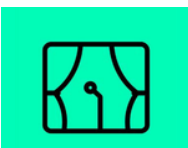
Production/Stage Managers



Programmers



Sales/Marketing Professionals



Broadcast/Film/Video Production



Concerts/Special Events



Corporate Events



Dealer/Distributor/Rental Operations



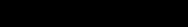
Education



Hospitality/Nightclubs/Restaurants



Theatre/Dance/Opera



Sports Facilities/Indoor Entertainment



Venues



Worship Technologies

# Exhibit Opportunities at LDI 2026

*Your booth isn't just square footage — it's your most powerful sales tool of the year.*



| Cost to Exhibit (price per sq. ft. unless otherwise notated) |                 |
|--------------------------------------------------------------|-----------------|
| Inline                                                       | \$53.00/sq. ft. |
| Corner                                                       | \$59.00/sq. ft. |
| Peninsula                                                    | \$56.00/sq. ft. |
| Island Premiums                                              |                 |
| 900 sq. ft. & under                                          | \$56.00/sq. ft. |
| 901-2,800+ sq. ft.                                           | \$45.00/sq. ft. |
| 2801+ sq. ft.                                                | \$40.00/sq. ft. |

## Exhibit Space Includes:

- Exhibit space on the show floor
- Exhibitor listing in electronic promotional materials, mobile app, and [www.ldishow.com](http://www.ldishow.com)
- Unlimited promotional codes for your best prospects and clients for FREE admission to the LDI Expo Hall
- (5) expo hall passes per 100 sq. ft. for your booth personnel.
- Total of (2) exhibitor conference passes (does not include LDInstitute™)
- Unlimited sponsorship opportunities
- For details on other exhibitor services fees (i.e. electrical, rigging, lead retrieval, furnishings, etc.) Please contact your sales rep for more details.

**Priority Points** - All exhibitors will be ranked according to our priority point system. Space will be assigned based on the priority points earned for the contracted space in past shows and for contracted business between October 2025 and November 2026 as follows:  
One point per 100 square feet contracted each year

## Material Handling

**Size advantage!** All booths 800 sq. ft. (74.32m) and larger will be charged a flat rate of \$17.55 per sq. ft. for material handling for the LDI 2026 show.  
Questex/LDI will subsidize \$3 per sq.ft. and the exhibitor is responsible for flat rate of \$14.55 per sq. ft. (billed directly by GES, LDI's general show contractor). Standard material handling rates will apply to booths 799 sq. ft. and smaller.  
\*Off target shipments will incur additional surcharges  
For more details contact your account executive

# Let's lock in your 2026 Presence



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