

EVENT SOLUTIONS KIT

LDI 2026

**Meet the decision
makers creating live
event experiences.**



LDI 2026
DECEMBER 6-8
LAS VEGAS, LVCC WEST HALL





**LDI is where
Products are discovered,
Relationships are built,
And purchasing decisions begin.**

Now — **secure your place for 2026** and stay front-and-center with the buyers, creators, and decision-makers who matter most in live entertainment technology.

Sign up today to lock in priority placement, best rates, and first access to premium sponsorships.

LDI is Where Business Happens. **Everyone is here.**

LDI is the global marketplace for entertainment technology and production professionals – uniting the entire community in one high-energy buying environment.

2025 at a glance:

16,000+

Qualified attendees

Meet with owners, buyers, directors and creators!

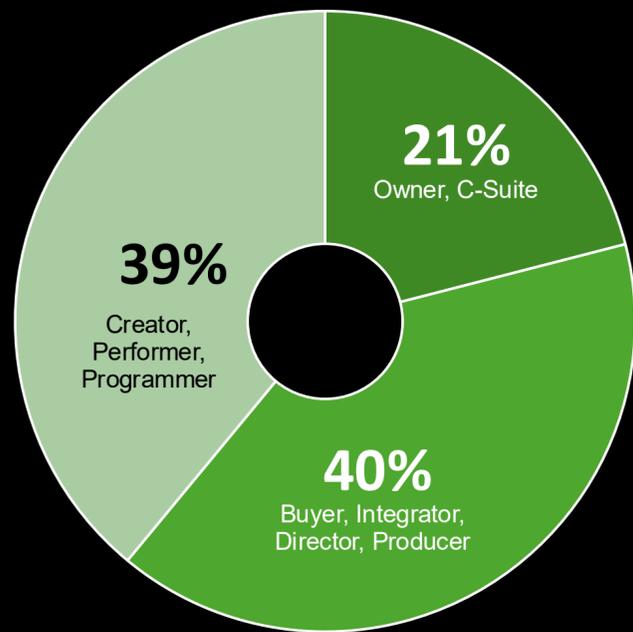
350+

Exhibiting brands

The audience is actively buying:

200+

Industry speakers



81%
Demo New Gear



69%
Source New Suppliers



78%
Have Purchasing Power



35%
First-Time Attendees



Our followers are your customers: invest in solutions that elevate your brand to this community.

256,000+

Total audience reach

16,000+

Event attendees

49,000+

Newsletter subscribers

76,400+

Social followers

70,000+

Monthly page views

LDI Buyers – Who shops your booth:



Content/Media Creators
Purchasing Managers
System Integrators



Corporate Executives
Directors/Producers



Riggers/Stagehands/Technicians
Lighting Designers

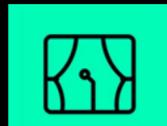


Event Managers
Production/Stage Managers



Programmers
Sales/Marketing Professionals

LDI Buyers – Where they work:



Broadcast/Film/Video Production
Concerts/Special Events



Corporate Events
Dealer/Distributor/Rental Operations
Education



Hospitality/Nightclubs/Restaurants
Theatre/Dance/Opera



Sports Facilities/Indoor Entertainment
Venues



Worship Technologies

LDI 2026

LDI connects the entire entertainment, design, and technology community with manufacturers of state-of-the-art gear, and professional training from industry leaders.

Las Vegas Convention Center – West Hall

Conference: December 2-8, 2026

Expo: December 6-8, 2026

Dec 6: 10:00 am - 6:00 pm

Dec 7: 10:00 am - 6:00 pm

Dec 8: 10:00 am - 3:00 pm

“I met many of our reps on the show floor and discovered products I wouldn't have otherwise considered.

— Freelance Production Designer

LDI works because it's not passive.

It's a hands-on, demo-driven marketplace built around face-to-face discovery, gear testing, and technical conversations that translate directly into sales pipelines. **If relationships drive your business — LDI delivers them.**

16,000+

Attendees

350+

Exhibitors

75+

LDInstitute Sessions

125+

LDInnovation
Conference Sessions

200+

Speakers

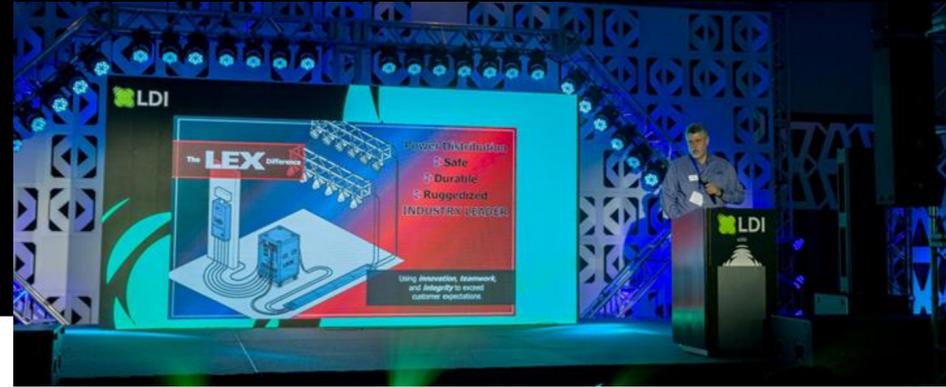
Unlimited

Networking



Brand Marketing – Go Beyond the Booth

Dominate the show floor and digital conversation with high-impact branding



Sponsorship Highlights

- On-site Branding:
- Lightboxes – Entrance units – Floor graphics – Digital screens – Show bags – Branded wearables – Sponsored swag
- Audience Amplification:
- "Meet the Exhibitor" video features - FOMO Flash pre/during/post show campaigns – Targeted social promotion – Editorial + show email marketing
- Education & Engagement
- Exhibitor sessions & panels – Hands-on demo rooms – workshops/training – product activation opportunities
- Experiential
- LDIndustry Party - Battle of the Busk - VJ Challenge, DJ MIX at LDI – XLIVE - Dining with Dinosaurs - Career Fair – RIGZ – XLIVE - Outdoor demos



BOOK YOUR SPOT TODAY

Add-On Upgrades – Turn Visibility into Market Leadership

Take your presence to the next level with immersive activations:

- Battle of the Busk – High-energy product competitions
- VJ Challenge
- RIGZ Sponsorships
- XLIVE Sponsorships
- Career Fair Sponsorships
- LDIndustry Party
- Private Demo/Meeting Rooms
- New Tech Breakfast Sponsorship
- Manufacturer-based Training on the show floor
- Product Activation Sponsorships
- After Dark VIP Lounge
- FRONT ROW and LOGE sponsorship

When your booth isn't enough — these experiences put your product directly into customers' hands.



Year-Round Exposure

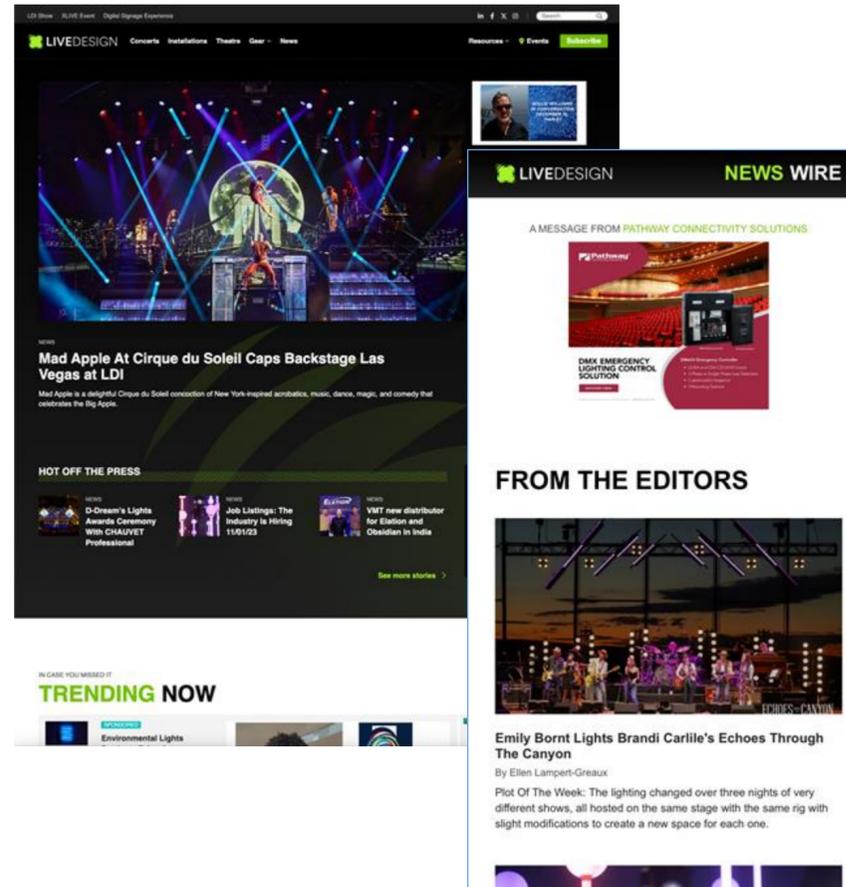
Your investment extends across the entire year through the largest audience in entertainment technology media:

- Massive Live Design + LDI email reach
- Website, social & newsletter integrations
- Video features & campaign support
- Audience amplification campaigns
- Webinars & thought-leadership programs

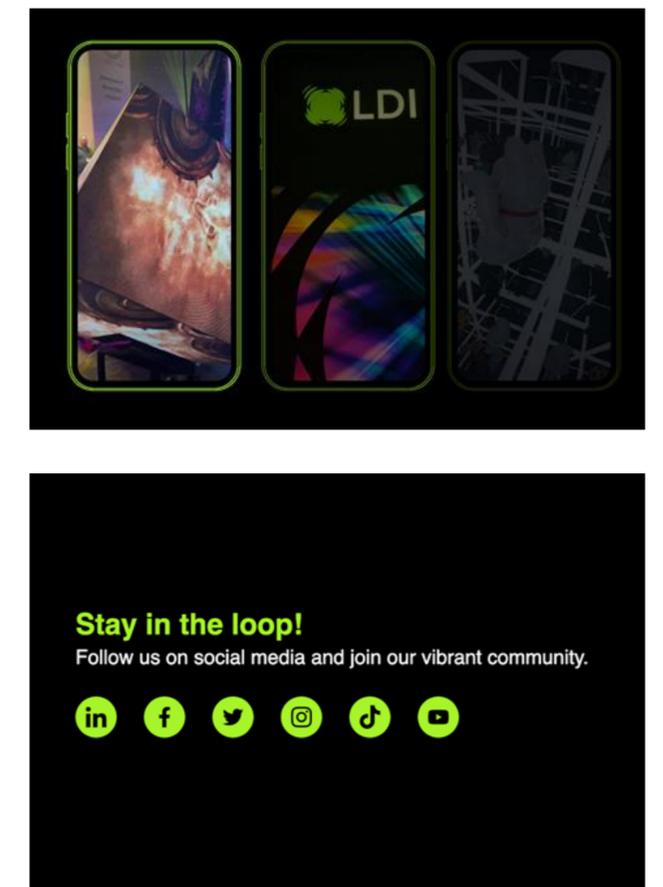
LDI keeps your brand in front of buyers before, during, and long after the show floor closes.

OWN THE SPOTLIGHT. YEAR ROUND.

CONTEXTUAL ADVERTISING



CONTENT MARKETING



Sign Up Now

Let's lock in your 2026 Presence

Get in front of the buyers you need — and start to build momentum for next year now.

SCAN TO SIGN UP NOW



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