



2026 EVENT SOLUTIONS KIT

**Meet the decision
makers creating live
event experiences.**



DECEMBER 2-8, 2026
LAS VEGAS, LVCC WEST HALL





LDI connects the entire entertainment, design, and technology community with manufacturers and distributors of state-of-the-art gear, and professional training from industry leaders.

Las Vegas Convention Center – West Hall

Pro Training: December 2-8

Expo Hall: December 6-8

Dec 6: 10:00 am - 6:00 pm

Dec 7: 10:00 am - 6:00 pm

Dec 8: 10:00 am - 3:00 pm

I met many of our reps on the show floor and discovered products I wouldn't have otherwise considered.

— Freelance Production Designer

LDI works because it's not passive.

It's a hands-on, demo-driven marketplace built around face-to-face discovery, gear testing, and technical conversations that translate directly into sales pipelines. **If relationships drive your business — LDI delivers them.**



Our followers & subscribers are your customers: invest in solutions that elevate your brand to this community.

256,000+

Total Live Design audience reach

Who they are

Where they work

93,000+

Average Monthly page views

76,400+

Social followers

66,000+

Newsletter subscribers

14,000+

LDI Attendees



Content/Media Creators



Purchasing Managers



System Integrators



Corporate Executives



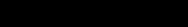
Directors/Producers



Riggers/Stagehands/Technicians



Lighting Designers

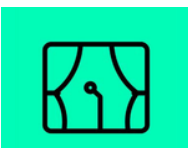


Event Managers

Production/Stage Managers

Programmers

Sales/Marketing Professionals



Broadcast/Film/Video Production



Concerts/Special Events



Corporate Events



Dealer/Distributor/Rental Operations



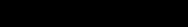
Education



Hospitality/Nightclubs/Restaurants



Theatre/Dance/Opera



Sports Facilities/Indoor Entertainment

Venues

Worship Technologies

LDI Is Where Business Happens. **Everyone is here.**

LDI is the global marketplace for entertainment technology and production professionals – uniting the entire community in one high-energy buying environment.

This is where products are discovered, relationships are built, and purchasing decisions begin.



Exhibit Opportunities at LDI 2026

Your booth isn't just square footage — it's your most powerful sales tool of the year.



Cost to Exhibit (price per sq. ft. unless otherwise notated)	
Inline	\$53.00/sq. ft.
Corner	\$59.00/sq. ft.
Peninsula	\$56.00/sq. ft.
Island Premiums	
900 sq. ft. & under	\$56.00/sq. ft.
901-2,800+ sq. ft.	\$45.00/sq. ft.
2801+ sq. ft.	\$40.00/sq. ft.

Exhibit Space Includes:

- Exhibit space on the show floor
- Exhibitor listing in electronic promotional materials, mobile app, and www.ldishow.com
- Unlimited promotional codes for your best prospects and clients for FREE admission to the LDI Expo Hall
- (5) expo hall passes per 100 sq. ft. for your booth personnel.
- Total of (2) exhibitor conference passes (does not include LDInstitute™)
- Unlimited sponsorship opportunities
- For details on other exhibitor services fees (i.e. electrical, rigging, lead retrieval, furnishings, etc.) Please contact your sales rep for more details.

Priority Points - All exhibitors will be ranked according to our priority point system. Space will be assigned based on the priority points earned for the contracted space in past shows and for contracted business between October 2025 and November 2026 as follows:
One point per 100 square feet contracted each year

Material Handling

Size advantage! All booths 800 sq. ft. (74.32m) and larger will be charged a flat rate of \$17.55 per sq. ft. for material handling for the LDI 2026 show.
Questex/LDI will subsidize \$3 per sq.ft. and the exhibitor is responsible for flat rate of \$14.55 per sq. ft. (billed directly by GES, LDI's general show contractor). Standard material handling rates will apply to booths 799 sq. ft. and smaller.
*Off target shipments will incur additional surcharges
For more details contact your account executive

LDI ARCHITECTURAL LIGHTING

Booth Package

Connecting architectural lighting brands with the right audience.

LDI has added a special focus on architectural lighting, marketing the special pavilion on the show floor to a database of 25,000 designers and architects who influence or specify architectural lighting products for diverse projects.

Investment: \$6,100 per 10x10

Booth Package and Promotion Inclusions:

- Exhibit space on the show floor in a dedicated architectural area (10x10 minimum)
- Carpet, Pipe & Drape & 10-amp electrical drop (per 10x10)
- Exhibitor listing in electronic promotional materials, mobile app, and www.ldishow.com
- Unlimited promotional codes for your prospects and clients for FREE admission to the LDI Expo Hall
- 5 Expo Hall passes per 100 sq. ft. for your booth personnel
- Total of 2 exhibitor conference passes (does not include LDInstitute™)
- Opportunity to participate in the New Technology Breakfast – Lighting & Lasers
- Dedicated conference sessions focused on architectural lighting, as well as speaking opportunities
- Eligibility for the Debuting Architectural Lighting Product and Booth Award
- **Reach 25k+ designers and architects**

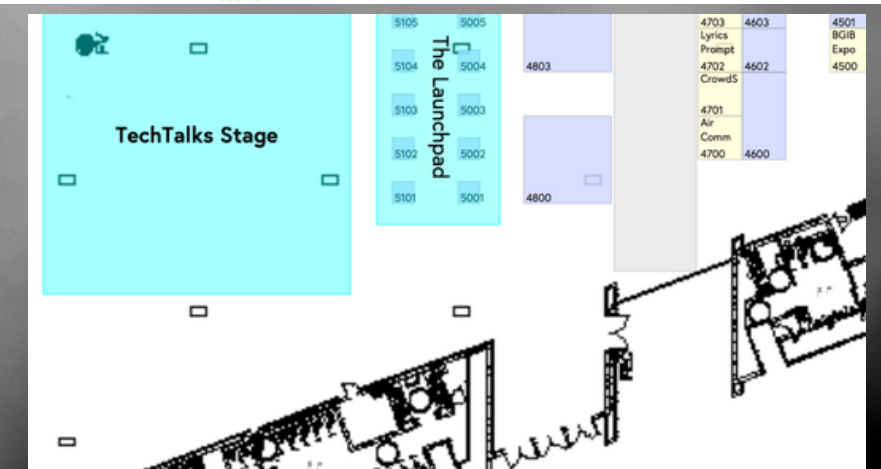
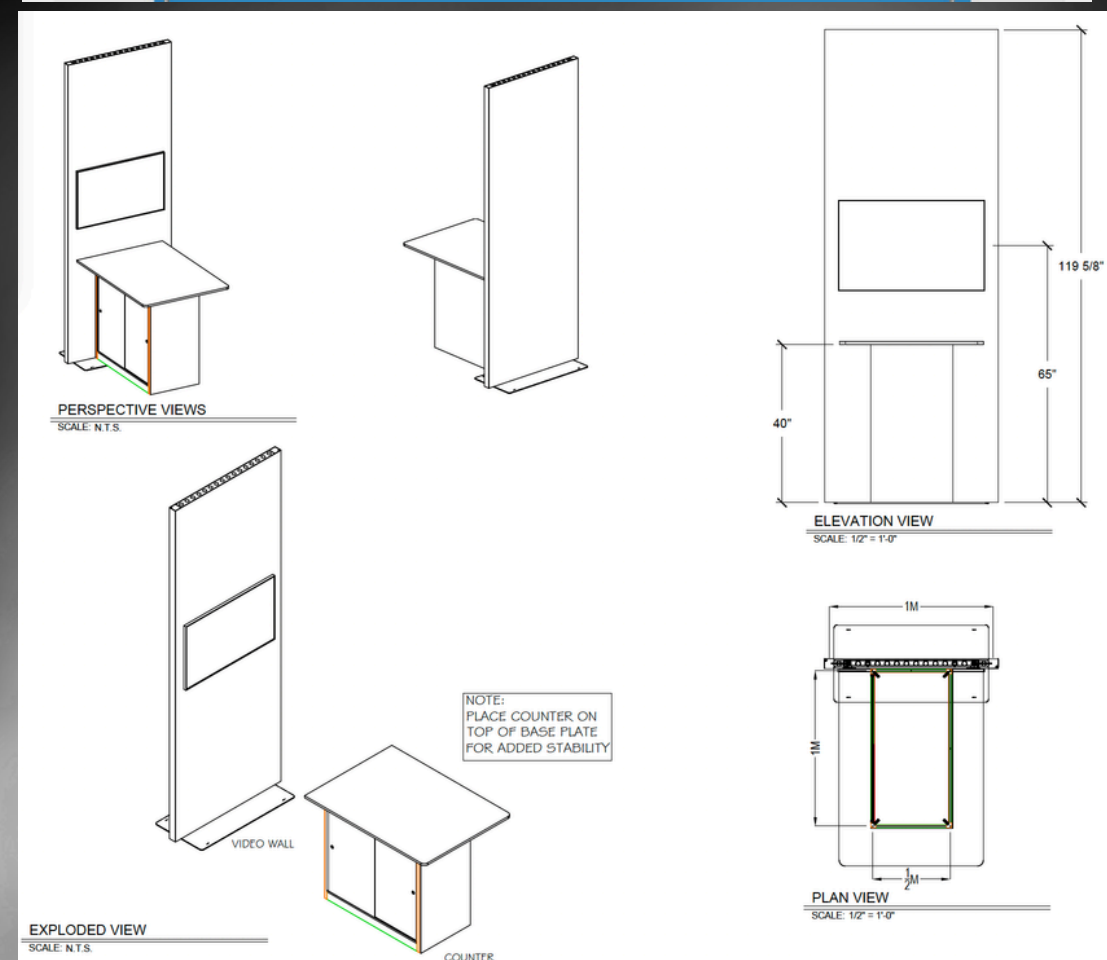
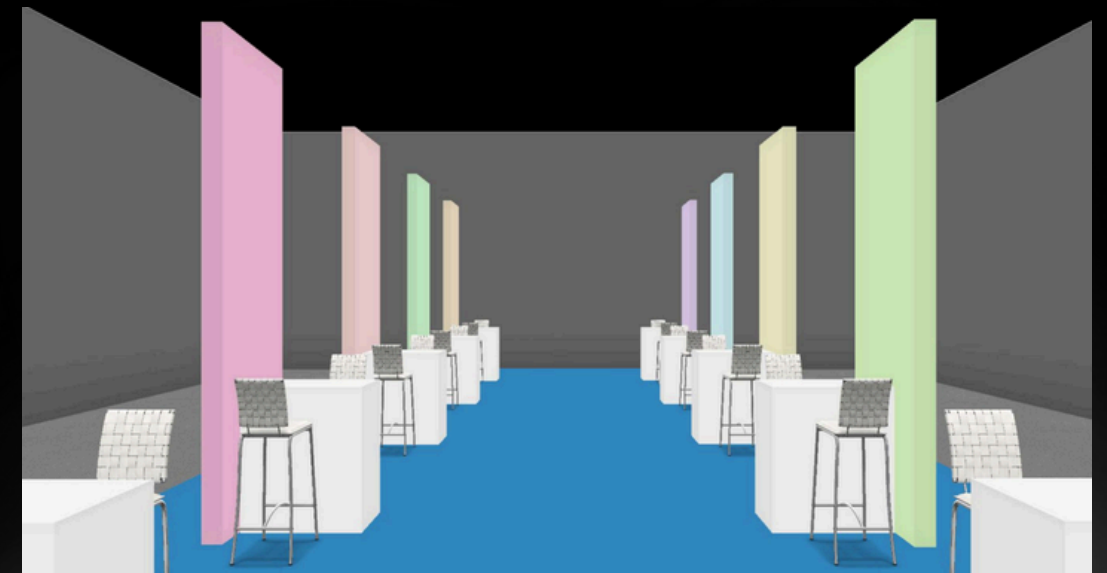


LDI LAUNCHPAD KIOSK PACKAGE

Investment: \$6500 graphics only | \$7500 graphics and monitor

Package and Promotion Inclusions:

- 5'x5' Exhibit space on the show floor in a dedicated area
- Double-sided graphics, 2 barstools, carpet, overhead lighting, and 5-amp electrical drop
- Exhibitor listing in electronic promotional materials, mobile app, and www.ldishow.com
- Unlimited FREE Expo Hall Passes for your prospects and clients for admission to the LDI Expo Hall
- 2 Exhibitor / Conference Badges for your booth personnel
- Opportunity to participate in a New Technology Breakfast
- Monitor upgrade options - USB and HDMI connection
- See exhibitor kit for additional vendor order forms – GES, AV, Internet, F+B





SPONSORSHIP TIERS

Sponsorship levels are based on cumulative, total spend contributions. À la carte items count toward tier thresholds, and sponsors achieving a higher total will receive the corresponding recognition and benefits.



PLATINUM

\$30,000+

- Top-billing logo on LDI website homepage, in the app, in emails where sponsors are featured, on the lobby thank you sponsor banner cling, and all major assets.
- Frequent/premium inclusion on LDI social media channels
- 1 dedicated thank-you social post
- Platinum exclusive on-site digital screen branding
- 1 custom push notification in the mobile app.



GOLD

\$15,000+

- Enhanced visibility logo on LDI website homepage, in the app, in emails where sponsors are featured, on the lobby thank you sponsor banner cling, and all major assets.
- 1 dedicated thank-you social post
- Sponsor recognition on group social media posts
- Group shared on-site digital screen branding



SILVER

\$7,500+

- Prominent logo placement on LDI website sponsor page and on the lobby thank you sponsor banner cling,
- Sponsor recognition on group social media posts
- Group shared on-site digital screen branding



BRONZE

\$5,000+

- Basic logo placement on LDI website sponsor page and on the lobby thank you sponsor banner cling,
- Group shared on-site digital screen branding

PRIORITY POINTS

One point will be given per \$2,000 spent on digital advertising in Live Design;
One point will be given per \$2,000 spent on sponsorships produced by Live Design and/or LDI.
500 point resign bonus



Reach thousands of decision-makers in entertainment technology with repeated, premium brand impressions



Lobby Graphics + Banners (L)

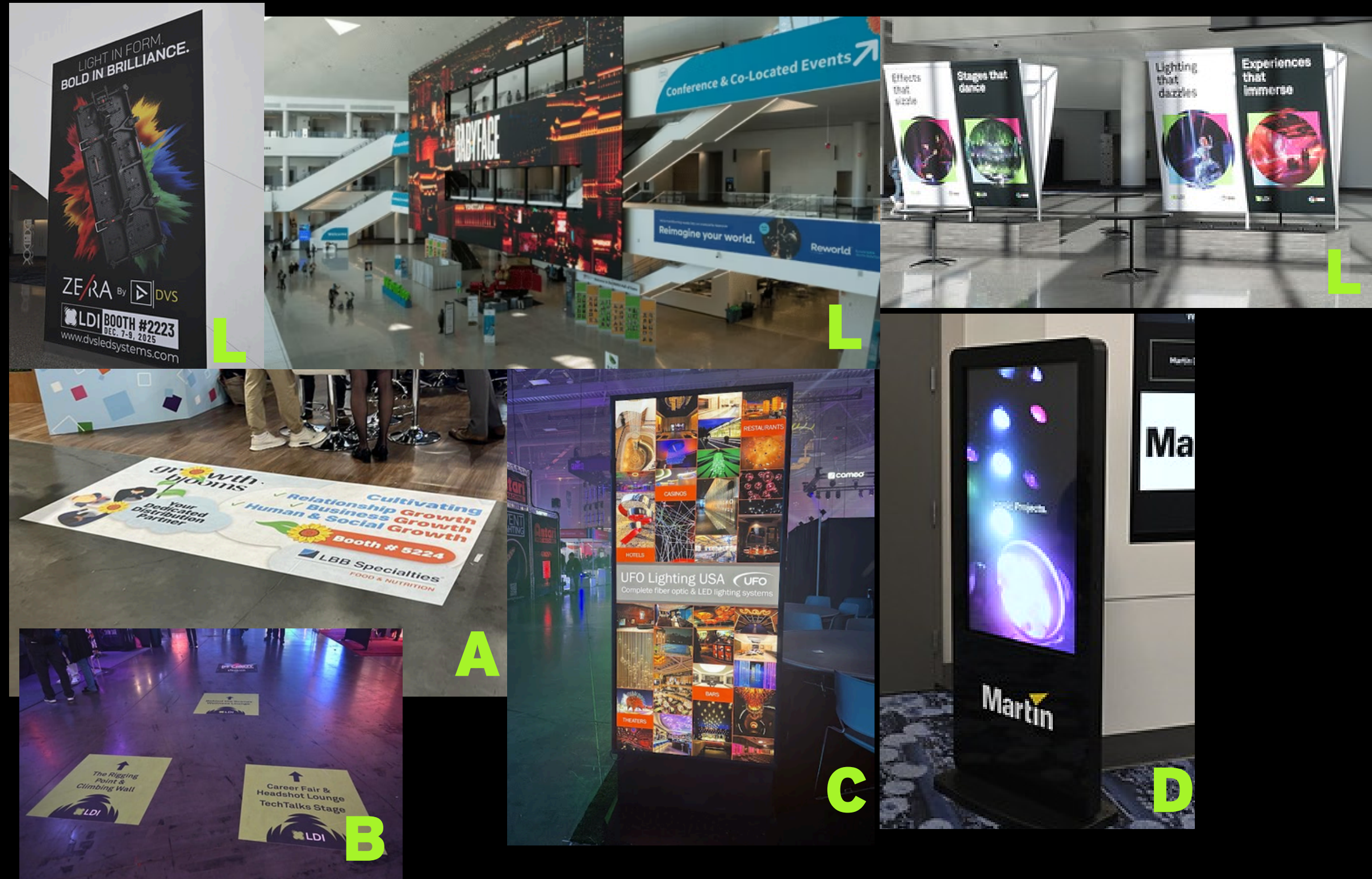
Command attention from the moment attendees arrive. Spanning the lobby and window these banner clings ensures your brand is seen by all as they register, network and move throughout the event.

Sizes and Options Vary - see Sales for pricing



Expo Hall Graphics + Displays

- **A**- Booth Extender Aisle Graphic 8'x3' \$1600 or 16'x3' \$3200
- **B**- 3 Floor Graphics - 3'x3' \$1000
- **C**- Double-sided Lightbox \$4500
- **D**- Single-sided Digital Sign \$4500 (USB looping + video capabilities)



LDI BRANDED ESSENTIALS



Registration Swag Giveaway \$4,000

Provide custom-branded swag distributed at registration, ensuring your name is in hand from day one and carried throughout the event and remembered after. Provide the item of your choice and attendees will receive these favorite must-haves at badge pickup and registration.

What are the faves?

Anything quality. Quality Pens. Snacks.

Still using years later?

Measuring tapes, luggage scales, toiletry bags, sunscreen, gel ice packs, mini fans, socks, sunglasses, you name it - we'll get it in their hands.



VIP Swag Giveaway \$4,000

Exclusive co-branding with LDI on swag gifts for VIP badge holders. VIPs will receive a gift bag of the best travel essentials.



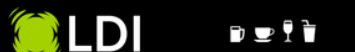
Circle Bar Swag Giveaway \$4,000 Branded Drink Tickets \$1,500

Provide custom-branded swag, cups, (sponsor-supplied) and/or drink tickets for distribution throughout the event, delivering repeated, hands-on brand visibility in a lively networking atmosphere



Production Crew Shirts \$4,000

Make your brand a walking banner for all to see. 45 LDI Production Assistants will wear crew shirts Sunday - Tuesday. T-shirts will be printed by LDI and sponsor logos will be printed on the front with PRODUCTION CREW on the back.



Circle Bar Beverage Ticket



LDIndustry Party Package \$8,500

- Two nights of networking events aligned with VJ Challenge and The Battle of the Busk
- Featured logo across LDI/Live Design websites, mobile app, dedicated social media, LDIsHow.com, event coverage, targeted pre-event emails, and high-traffic on-site sponsor signage
- Verbal recognition of your company and product as a sponsor during the event's opening remarks / welcome address
- Logo branded cocktail napkins and on LDI Drink Tickets at the Circle Bar
- Attendee giveaway opportunity: Have your branded merchandise, swag, or wearables distributed from up on the stage during opening remarks (provided by sponsor)
- Option to add drink tickets and/or sponsor a special cocktail or hosted bar



XLIVE CONCERT TOURING SPONSORSHIPS



XLIVE Sessions + Dining with Dinosaurs Package Sponsorship \$4500 exhibitor rate, \$8000 non-exhibitor rate

- 6 staff or customer passes to XLIVE Sessions & Dining with Dinosaurs Evening Reception
- Dinosaur table selection: Sponsors will be able to choose their Dinosaur (early-bird priority first come first pick)
- *NEW* Top Raptor Session and Award Recognition - Sponsors will be able to nominate someone doing top notch, creative and innovative work in concert touring. This individual will be asked to speak on an XLIVE session about their project(s) and later be recognized with a Top Raptor award during Dining with Dinosaurs (early-bird priority for first 5 sponsors, deadline July 1)
- Sponsored by "Company" printed on Top Raptor award (early-bird priority)
- Video Spotlight During XLIVE Networking Lunch: A 30-60 second sponsor-produced sizzle reel will play on a continuous loop during lunch, providing prime visibility and engagement with attendees
- Featured logo across LDI/Live Design websites, mobile app, dedicated social media, LDIshow.com, event coverage, targeted pre-event emails, and high-traffic on-site sponsor signage
- Roundtable Brand Spotlight: Prominent logo placement on dedicated light cube and thank you sponsors printed roundtable signage, placing your brand directly in the heart of attendee conversations and high-dwell networking moments
- Logo Placement on all Dinosaurs LDI thank you gift bags
- Attendee giveaway opportunity: Distribute your branded merchandise, swag, or wearables onsite (provided by sponsor) to extend brand reach beyond the event
- Sponsor gets post event access to lead capture from full day

Schedule*

Saturday, December 5

9:00am – 5:00pm | XLIVE Concert Touring Sessions

5:00pm Dining with Dinosaurs Welcome Networking Reception

6:00pm Plated Dinner, Dinosaur Roundtables, Golden Dinosaur (Lifetime Achievement) and Top Raptors Awards

8:00 - 9:00pm | Dinosaurs Panel - Stories From The Road

9:00 - 9:30pm | Dinosaur Networking



Dining with Dinosaurs Table Sponsorship \$2500

- 3 staff or customer passes to Dining with Dinosaurs Evening Reception
- Roundtable Brand Spotlight: Prominent logo placement on dedicated light cube and on thank you sponsors printed roundtable signage, placing your brand directly in the heart of attendee conversations and high-dwell networking moments
- Basic logo across LDI/Live Design event coverage, targeted pre-event emails
- Sponsor gets post event access to lead capture from evening event

Product Activation Sponsorships

Activate your brand using featured gear products on one of LDI's most visible locations.

Spotlight on Innovation – Where Products Perform



LDI Main Stage + Circle Bar

Premium Experiential Activation

Events Included :

- VJ Challenge + Party
- Battle of the Busk Competition + Party
- Sponsored Sessions



TechTalks Stage

Engagement Activation

Events Included:

- LDInnovation Conference Sessions
- LDI Booth, Product + People Awards
- Pat MacKay Diversity in Design Scholarship Awards Ceremony



New Tech Hub

Visibility Activation

Events Included:

- XLIVE Concert Touring Sessions
- Dining with Dinosaurs Dinner
- New Technology Breakfast x3
- LDInnovation Conference Sessions



LDInnovation Stage

Engagement Activation

Events Included:

- LDInnovation Conference Sessions
- Career Fair Lounge + Sessions
- Diversity Talks

Contact our sales team for more details and rates!



LDInnovation Stage, TechTalks Stage, New Tech Hub

Gear Opportunities:

- Décor/Display
- Communications/Headsets for Attendees
- LED Walls
- Lighting Fixtures + FOH console
- Mobile Stage
- PA Sound System + Audio Console
- SPFX

Sponsor Requirements:

- Sponsor is responsible for supplying all activation-specific equipment and delivering complete technical/installation specifications (e.g., power, connectivity, dimensions) in advance for review and coordination with show management's AV vendor/team.
- LED Technical and Production Requirements - Sponsor is responsible for providing a qualified pre-production and on-site technical representative to oversee setup, operation, and troubleshooting. All necessary proprietary cables and connectors specific to the Sponsor's equipment or branding elements. An LED frame (or equivalent mounting solution) for display integration, or collaboration with DT, LDI designated AV company to discuss and finalize mounting options directly to truss structures.



LDInnovation Stage, TechTalks Stage, New Tech Hub Product Activation Sponsor Inclusions

- Featured logo across LDI/Live Design websites, mobile app, dedicated social media, LDShow.com, event coverage, targeted pre-event emails, and high-traffic on-site sponsor signage
- Prominent logo placement on printed signage in event areas, digital screen graphics, and marketing materials
- Raw and unedited Photos
- 30 second video sizzle reel played during session transitions
- Sponsor gets access to lead capture of badge scanning
- Verbal recognition of your company and product as a sponsor during the opening remarks / welcome address of conference
- Swag distribution (optional)



VJ CHALLENGE



The Second Annual VJ Challenge!
Sunday, December 6 | 6:00–8:15pm
Hosted by Simon Evans, the pixel-punching guru of Visual Artform, the VJ Challenge at LDI is an exclusive event created to spotlight innovation and artistry in live visual performance. This high-energy competition invites VJs from around the globe to showcase their creativity and technical mastery on the LDI Main Stage, adjacent to the LDI Circle Bar.

Competition format: Each VJ prepares a custom showfile of visual clips, pre-programmed to a provided pixel map and tested in our previz suite. When it's time to perform, the twist begins – musical genres are assigned live on stage via the music roulette selector. From there, our featured DJs – such as Leroy Fish, DJCable, and KUTA – spin a six-minute set, while each VJ brings their visuals to life in real-time on massive LED screens.

Judged by an expert panel of industry leaders, this ultimate “winner-takes-all” showdown culminates in the opportunity to perform as a guest VJ at a top festival or Las Vegas nightclub event in 2027. The 2025 winner, VJ Legacy JP received a \$2,000 cash award and a license to Depence Show Control & Visualization software from Synchronorm.

BATTLE OF THE BUSK



The Battle of the Busk Is Back!
Monday, December 7 | 6:00-8:15pm
Luther Frank of House Lumina harnesses his lighting and production design skills for LDI's Battle of the Busk. His team of lighting and video industry professionals – including Visual Artform – takes a group of students through a few days of training on lighting consoles and media servers, leading up to an exciting battle between four teams live on LDI's Main Stage, adjacent to the LDI Circle Bar. The training is free to all attendees as part of LDI's support of the next generation!

Competition format: The teams consist of lighting and video buskers. Each team has two days of dedicated training, followed by one day of practice time prior to the actual competition on Monday evening. The winners will be announced within 30 minutes following the competition.

Now in its sixth year, Battle of the Busk has proven to be a leading showcase for lighting consoles, media servers, mobile stages, truss, sound systems, lighting fixtures, LED walls, video switchers, video cameras, etc... An exciting visual experience with student participation that puts the spotlight on new technology!

ON THE LDI MAIN STAGE...

LDI Main Stage + Circle Bar

Gear Opportunities:



- Busking Lighting Console (2 consoles, 1 for Previs and 1 for FOH) and a Programmer, 4 sponsorship slots available
- Busking Media Server (2 consoles, 1 for Previs and 1 for FOH) and a Programmer, 2 sponsorship slots available
- Cameras - For Live Feed and Capture, 1 sponsorship slot available
- DJ Desk + Gear (Midi Controllers, DJ Equipment/Serato based controllers), 2 sponsorship slots available
- FOH + Back of House Networking/Cable Gear, 1 sponsorship slot available
- Communications/Headphones for Crew, 1 sponsorship slot available
- Lasers, Fog, Pyro, Special Effects, Wearables
- LED Wall Tiles and Technician, 1 sponsorship slot available
- Lighting Console FOH, 1 sponsorship slot available
- Lighting Rig with Moving Lights 10-15 fixtures to include Spot, Profile/Beam, Wash and Special FX units, or a combination of all four. A lighting rig design will be provided late summer. 6 sponsorship slots available
- Mobile Stage, 1 sponsorship slot available
- Scenic Lighting - Circle Bar, 1 sponsorship slot available
- Seating, Lounge, Scenic Decor
- Sound System - Line array and stage monitors, 1 sponsorship slot available
- Video Mapping Software, VJ only, 1 sponsorship slot available

Sponsor Requirements:

- Sponsor is responsible for supplying all activation-specific equipment and delivering complete technical/installation specifications and a technical representative for set up (e.g., power, connectivity, dimensions) and in advance for review and coordination with show management's AV vendor/team.
- LED Technical and Production Requirements - Sponsor is responsible for providing a qualified pre-production and on-site technical representative to oversee setup, operation, and troubleshooting. All necessary proprietary cables and connectors specific to the Sponsor's equipment or branding elements. An LED frame (or equivalent mounting solution) for display integration, or collaboration with DT, LDI designated AV company to discuss and finalize mounting options directly to truss structures. Equipment needs to arrive via advanced warehouse or Day 1 of Load in.



LDI Main Stage + Circle Bar Product Activation Sponsor Inclusions

- Featured logo across LDI/Live Design websites, mobile app, dedicated social media, LDIshow.com, event coverage, targeted pre-event emails, and high-traffic on-site sponsor signage
- Prominent logo placement on printed signage in event areas, digital screen graphics, and marketing materials
- 30 Minute Time slot for sponsored session, product spotlight or demo
- Raw and unedited Photo and Video Footage
- Sponsor gets access to lead capture of pre registered BOB courses and sponsored session scans
- Verbal recognition of your company and product as a sponsor during the event's opening remarks / welcome address
- Attendee giveaway opportunity: Have your your branded merchandise, swag, or wearables thrown from the stage during opening remarks for both night events (provided by sponsor) to extend brand reach beyond the event
- Post Show B Roll Sizzle Reel
- Plot Luck: LDI 2026 Main Stage: An exclusive story on Live Design Online and in a Live Design newsletter, featuring the actual light plot and gear list used on the LDI Main Stage, with links to sponsored products, including sponsor booth numbers on the LDI show floor. Also accessible on site via dedicated signage with a QR code.
- Battle of the Busk post event breakfast with buskers, judges, trainers and sponsors on Tuesday in the circle bar. 2 invites per sponsor.



RIGGING SPONSORSHIPS

Professional Training Schedule:

WEDNESDAY + THURSDAY (MEETING ROOM)

Entertainment Rigging Fundamentals - Days 1 & 2

FRIDAY (MEETING ROOM + EXPO FLOOR)

Rigging 101 – Hands-on Truss Structure and QAQC

SATURDAY (MEETING ROOM)

- RIGZ: An LDI Rigging Intensive – Day 1
- LDI Networking Event

SUNDAY (MEETING ROOM + EXPO FLOOR)

- RIGZ: An LDI Rigging Intensive – Day 2
- Intro to Rope Access Talks

MONDAY + TUESDAY (EXPO FLOOR)

SPRAT Work-at-Height Certification with Rigging International Group (RIG) - Days 1 & 2

Sponsorship Investment \$6,100

Elevate your company's visibility by aligning your brand with the industry's top professional rigging training across six days at LDI.

- Boost your company's labor, leads, and sales pipeline by sponsoring the industry's premier professional rigging training, reaching thousands of riggers and decision-makers across six high-impact days at LDI.

INCLUSIONS and PROMOTIONS

- Activate your brand using featured gear products on one of LDI's most visible rigging locations. (RIGZ, SPRAT, Building a Truss 101)
- Featured logo across LDI/Live Design websites, mobile app, dedicated social media, LDIshow.com, event coverage, targeted pre-event emails, and high-traffic on-site sponsor signage
- Presentation time slot at the New Technology Breakfast:
• Projection, Special FX, Staging, Rigging Monday, Dec. 7 at 8am
- Attendee giveaway opportunity: Distribute your branded merchandise, swag, or wearables onsite (provided by sponsor) to extend brand reach beyond the event
- Sponsor gets access to lead capture of pre registered attendees.
- 2 passes for RIGZ sessions and networking lunches
- 2 passes for the RIGZ Networking Event, Saturday, December 5 from 6-8pm

A LA Cart Upgrade - Climbing Wall Sponsor \$12,000

Sponsorship fee does not include exhibit space. Please ask account executive for exhibit rate options.

8,300+

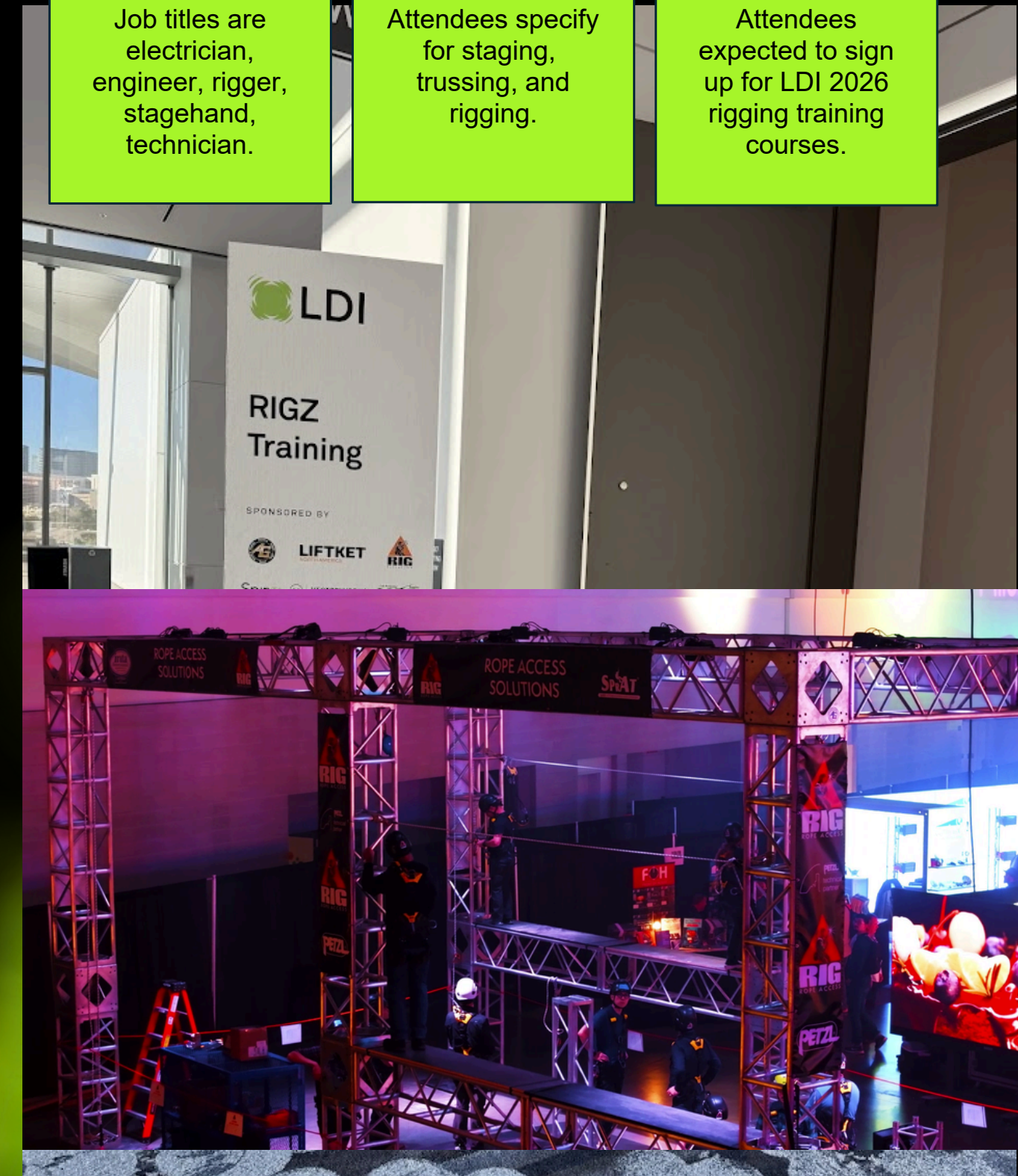
Job titles are electrician, engineer, rigger, stagehand, technician.

4,000+

Attendees specify for staging, trussing, and rigging.

200+

Attendees expected to sign up for LDI 2026 rigging training courses.



FOSTER THE FUTURE CAREER FAIR SPONSORSHIPS

Secure High-ROI Talent at LDI 2026 3-Day Expo Floor Career Fair

Free access for all attendees puts your brand in front of thousands of motivated professionals in live events, lighting, audio, rigging, production & entertainment tech.

Key Benefits

- Direct Lead Gen & Fast Hires — 1:1 conversations, resume collection, mini-interviews with high-intent candidates (students, young pros, seasoned experts) → shorter time-to-hire vs. job boards.
- Showcase Roles to Captive Audience — Promote openings, culture & careers to qualified talent hunting for opportunities → stronger employer brand & faster onboarding.
- Branded Activations for Max Traffic — Wheel of Giveaways swag drops, Mentoring Meet-Up Reception hosting → boost booth visits, recall & loyalty.
- Long-Term ROI — Build relationships that drive referrals, lower turnover & turn hires into brand ambassadors.

Transform recruitment: Generate qualified leads, accelerate pipelines, strengthen teams & influence — all in one high-energy event.

Sponsor now for prime positioning. Contact LDI sales to secure your spot.

Schedule*

Sunday, Monday, Tuesday December 6 – 8, 2026

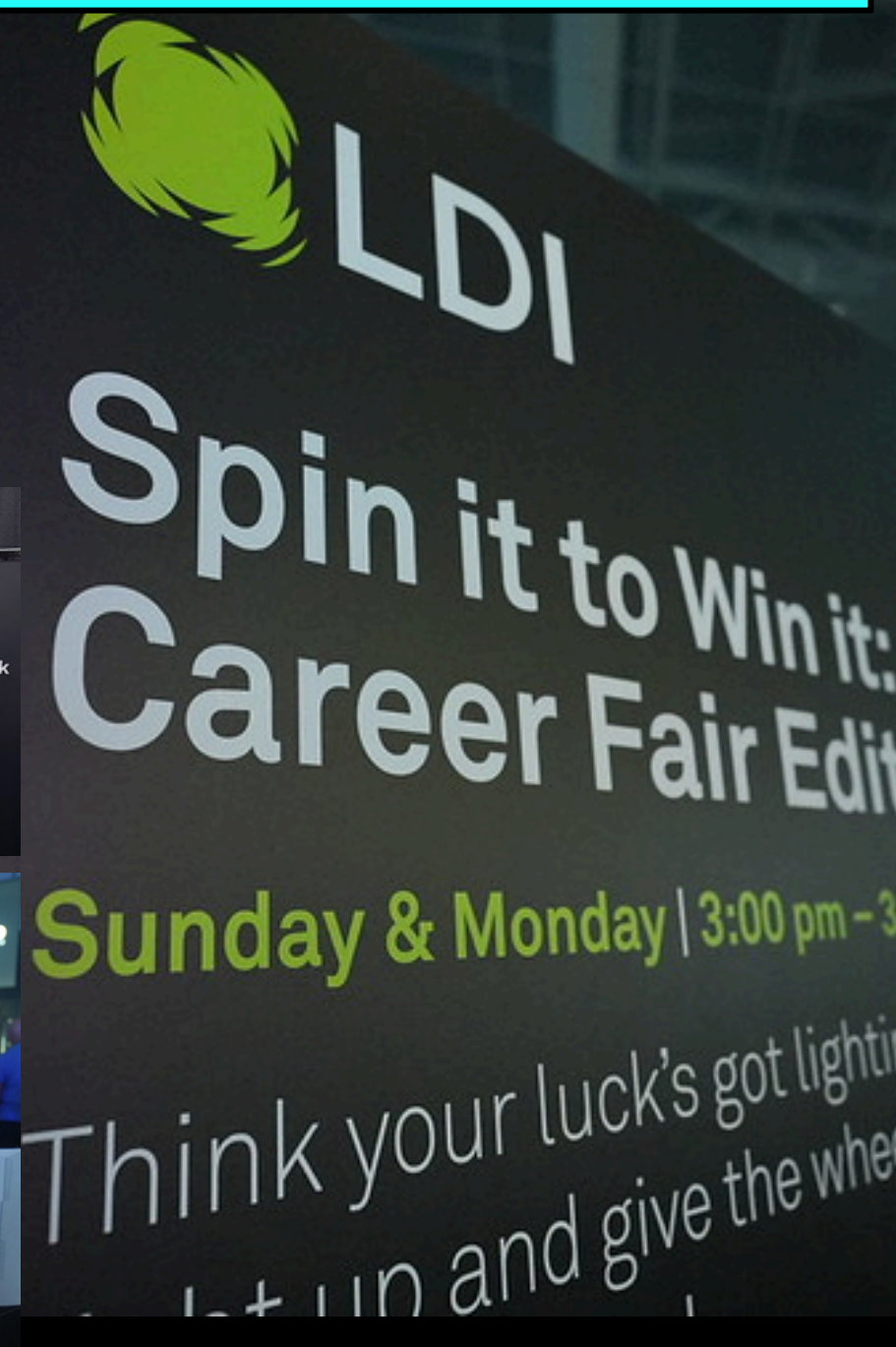
10:00am – 6:00pm | LDInnovation Stage, Career Fair, Open Booth Networking, Headshots, Recruitment, Career Coaching,

2:00-3:00pm | Spin it to Win it Prize Giveaways

3:00-4:30pm | Exhibitor 1:1 Meeting Spotlights

2:00-3:30pm | LDInnovation League and Young Career Professionals Mentoring Meet Up (**Monday only**)

Networking Break Add-on opportunity \$800



CAREER FAIR SPONSORSHIPS



Table-Top Exhibitor \$5,000

- Shared Digital Screen
- Table Top Lamp
- Shared Power strip



10x10 Booth Exhibitor \$8,500

- Dedicated Digital Screen
- 400 lbs Material Handling
- Dedicated 5amp electrical
- Exhibitor 1:1 Meetings Spotlight in Conference Schedule (sponsor provided link)



10x20 Booth Exhibitor \$20,000

- 1 High top table with 2 Barstools
- Dedicated Digital Screen
- 600 lbs Material Handling
- Dedicated 5amp electrical
- Exhibitor 1:1 Meetings Spotlight in Conference Schedule (sponsor provided link)
- 1 Push Notification
- Event Lead Nurture Campaign- We'll do a follow up within two weeks with a three-touch email program. We'll handle all production from creating the email to host your sales collateral.



Headshot Sponsor \$20,000

- Exclusive 1:1 Touchpoints via Headshot Lounge Sponsorship: Own the branded professional headshot experience—spark organic conversations, capture contact info, and follow up with personalized post-event emails (including gallery links and your website) for ongoing lead nurturing and website traffic.
- Dedicated Electrical
- Dedicated SS Light Box
- 1 Photographer with equipment set up for 3 show days.
- Event Lead Nurture Campaign- We'll do a follow up within two weeks with a three-touch email program. We'll handle all production from creating the email to host your sales collateral.

Inclusions on all opportunities:

- Carpet, drape, ambient lighting included
- 1 6' Draped Table with logo printed overlay and 2 standard chairs
- Featured logo across LDI/Live Design websites, mobile app, dedicated social media, LDIshow.com, event coverage, targeted pre-event emails, and high-traffic on-site sponsor signage
- Post event lead scan data from Career Fair
- Option to be a Career Coach for Deeper Engagement: Lead elevator pitch practice, interview workshops, resume reviews, or personal branding sessions—build trust, demonstrate thought leadership, and create advocates who remember your brand when job-seeking.



Let's lock in your 2026 Presence



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XLIVE CONCERT TOURING SPONSORSHIPS

Saturday, December 6, 2025

XLIVE: The Concert Touring Sessions

A one-day event, moderated by Jake Berry and Marcel Fairbairn, where you will immerse yourself in the wisdom, experiences, and lessons of live event industry legends as they share their expertise with seasoned professionals and newcomers alike. From set and lighting design to management, logistics and more, this conference bridges generations, offering unparalleled insights for anyone in—or aspiring to join—the world of live entertainment production. *Speakers include* Bob Boniol, Butch Allen, Opie, Roy Bickel, Patrick Dierson, Anders Rahm, Emily Malone, Forrest Hunt, Cort Lawrence, Josh Kaufman, Emilio Sa Colorado*

Dining with Dinosaurs - A Fossil-Fueled Night with Industry Giants

Following a successful launch at LDI 2024, Geezers of Gear returns with another pack of epic dino legends. The evening will include a dino-studded all-star panel, a Golden Dino award presented to a lifetime achiever, and of course, round table discussions with mega dino-stars of the live events industry. And yes, there will be food, and drinks as well!

An event built to engage and support the next generation and young career professionals by sharing stories and insights with industry veterans with rotating roundtables.

Participating Dinos:



Jake Berry
Production Manager
Jake Berry Productions



Roy Bickel
Rigger
Rock and Roll



Scott De Vos
Owner
De Lux Productions



Marcel Fairbairn
Founder
Gearsources.com



Bob Harmon
Owner
Eggshell Lighting



Seth Jackson
Lighting & Production
Designer
Seth Jackson Creative



Peter Morse
Lighting/Production
Designer



Jeff Ravitz
Lighting Designer
Intensity Advisors



Howard Ungerleider
Owner
Production Design
International



John Wiseman
Executive Vice President,
Worldwide Sales
PRG

+



Backlot Sales Kit



2026 EVENT SOLUTIONS KIT

**Connecting Film,
Television, Broadcast,
Streaming & Live
Production.**



DECEMBER 2-8, 2026
LAS VEGAS, LVCC WEST HALL
[LDISHOW.COM](https://ldishow.com)



Our followers & subscribers are your customers: invest in solutions that elevate your brand to this community.

256,000+

Total Live Design audience reach

Who they are

Where they work

93,000+

Average Monthly page views

76,400+

Social followers

66,000+

Newsletter subscribers

14,000+

LDI Attendees



Content/Media Creators



Purchasing Managers



System Integrators



Corporate Executives



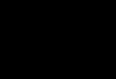
Directors/Producers



Riggers/Stagehands/Technicians



Lighting Designers



Event Managers

Production/Stage Managers

Programmers

Sales/Marketing Professionals



Broadcast/Film/Video Production



Concerts/Special Events



Corporate Events



Dealer/Distributor/Rental Operations



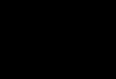
Education



Hospitality/Nightclubs/Restaurants



Theatre/Dance/Opera



Sports Facilities/Indoor Entertainment

Venues

Worship Technologies



Production Studio

**A showcase for the
Film/TV/Broadcast industry in the
live entertainment production
market**

Our Audience:

- Content creators
- Designers
- Programmers
- Technical directors
- Consultants
- Production/Stage Managers
- Directors/Producers,
- Marketing/Sales/Corporate management



LDI Production Studio

Package and Promotion Inclusions:

- 5'x5' Exhibit space on the show floor in a dedicated area
- Double-sided graphics, 2 barstools, carpet, overhead lighting, and 5-amp electrical drop
- Exhibitor listing in electronic promotional materials, mobile app, and www.ldishow.com
- Unlimited FREE Expo Hall passes for your prospects and clients for admission to the LDI Expo Hall
- 2 Exhibitor/Conference Badges for your booth personnel
- Opportunity to participate in a New Technology Breakfast
- Monitor upgrade options - USB and HDMI connection
- See exhibitor kit for additional vendor order forms – GES, AV, Internet, F+B

**Investment: \$6500 graphics only | \$7500 graphics and monitor.
Upgrade options to 10x10 or larger booth.
Contact the Sales Team for more information.**

Exhibit Opportunities at LDI 2026

Your booth isn't just square footage — it's your most powerful sales tool of the year.



Cost to Exhibit (price per sq. ft. unless otherwise notated)	
Inline	\$53.00/sq. ft.
Corner	\$59.00/sq. ft.
Peninsula	\$56.00/sq. ft.
Island Premiums	
900 sq. ft. & under	\$56.00/sq. ft.
901-2,800+ sq. ft.	\$45.00/sq. ft.
2801+ sq. ft.	\$40.00/sq. ft.

Exhibit Space Includes:

- Exhibit space on the show floor
- Exhibitor listing in electronic promotional materials, mobile app, and www.ldishow.com
- Unlimited promotional codes for your best prospects and clients for FREE admission to the LDI Expo Hall
- (5) expo hall passes per 100 sq. ft. for your booth personnel.
- Total of (2) exhibitor conference passes (does not include LDInstitute™)
- Unlimited sponsorship opportunities
- For details on other exhibitor services fees (i.e. electrical, rigging, lead retrieval, furnishings, etc.) Please contact your sales rep for more details.

Priority Points - All exhibitors will be ranked according to our priority point system. Space will be assigned based on the priority points earned for the contracted space in past shows and for contracted business between October 2025 and November 2026 as follows:
One point per 100 square feet contracted each year

Material Handling

Size advantage! All booths 800 sq. ft. (74.32m) and larger will be charged a flat rate of \$17.55 per sq. ft. for material handling for the LDI 2026 show.
Questex/LDI will subsidize \$3 per sq.ft. and the exhibitor is responsible for flat rate of \$14.55 per sq. ft. (billed directly by GES, LDI's general show contractor). Standard material handling rates will apply to booths 799 sq. ft. and smaller.
*Off target shipments will incur additional surcharges
For more details contact your account executive

Let's lock in your 2026 Presence



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DSE Sales Kit



2026 EVENT SOLUTIONS KIT

**If you're in digital
signage & immersive
environments,
LDI is your playground.**



DECEMBER 2-8, 2026
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Content/Media Creators



Purchasing Managers



System Integrators



Corporate Executives



Directors/Producers



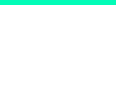
Riggers/Stagehands/Technicians



Lighting Designers



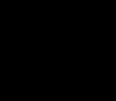
Event Managers



Production/Stage Managers



Programmers



Sales/Marketing Professionals



Broadcast/Film/Video Production



Concerts/Special Events



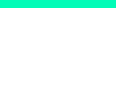
Corporate Events



Dealer/Distributor/Rental Operations



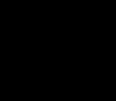
Education



Hospitality/Nightclubs/Restaurants



Theatre/Dance/Opera



Sports Facilities/Indoor Entertainment

Venues

Worship Technologies

Digital Media Makers. Projection Designers. Content Creators. Ad Agencies.

Different titles but one shared mission: transforming pixels into the images and stories we experience every day.

The question is the same:

How do we create stories that captivate, engage, and transport audiences?

From Times Square displays and immersive activations to projection mapped environments to phone apps, digital signage isn't just advertising. It's entertainment.

But we still need to **translate creativity into business** results.

Learn from the **new storytellers of digital media** behind these moments and explore the technology powering what's next.





The Future of Digital Signage Is Experiential.

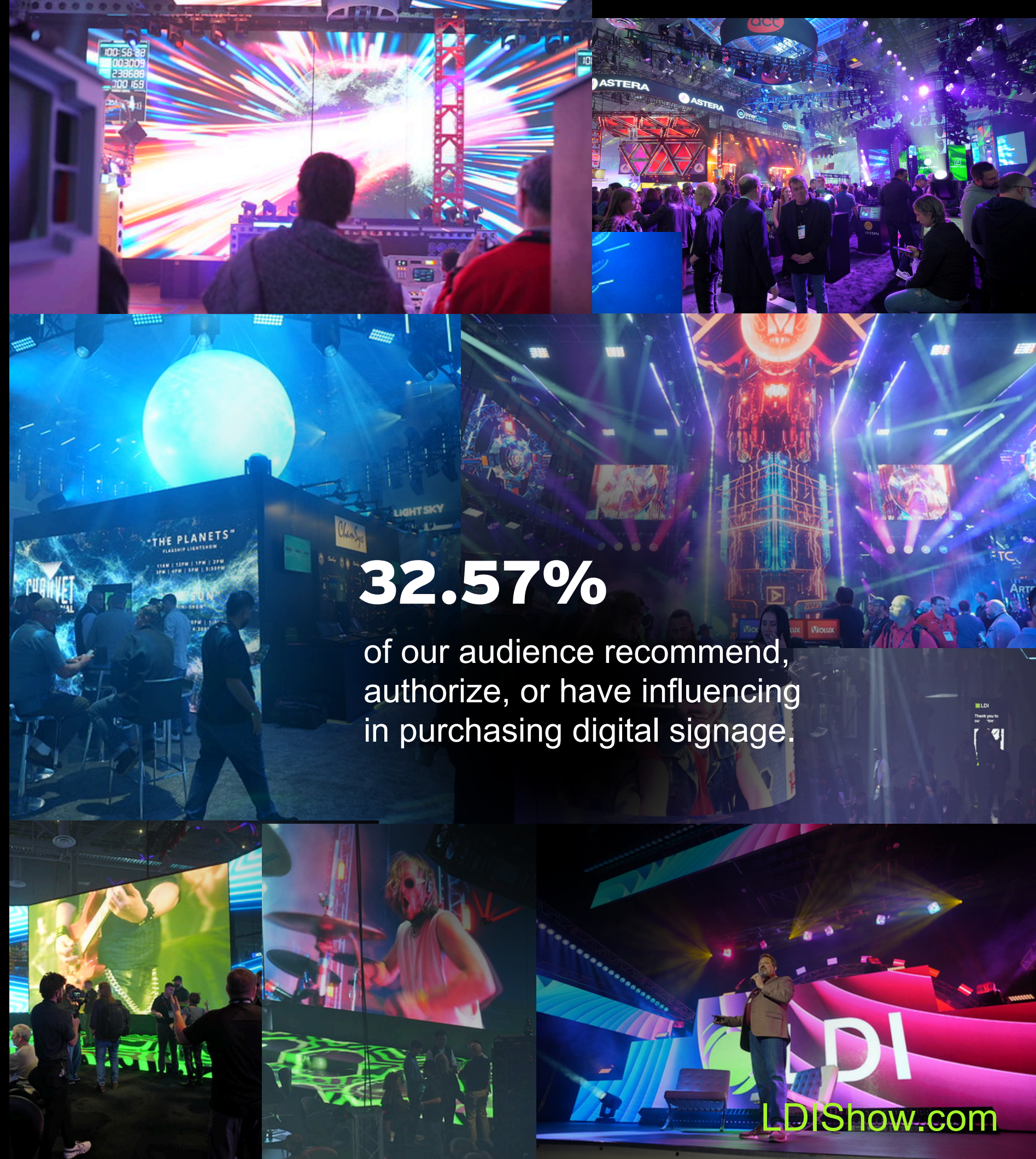
If you're in content creation, displays, integration services, software/content management systems, video walls or more, you need to be at LDI 2026.

Top Interest categories for visitors to LiveDesign.com:

- Projection technology
- Video Digital Signage
- LED displays
- OLED Displays
- Video Walls
- LCD Digital Signage
- Large-format display

Areas of Business:

- Indoor Entertainment Facilities/Sports Facilities/Museums
- Nightclubs/Lounges/Hospitality
- Theme Parks/Themed Entertainment
- Worship Technologies
- Architainment/Architecture/Installation
- Concerts/Special Events
- Education
- Governments



32.57%

of our audience recommend, authorize, or have influencing in purchasing digital signage.

LDIShow.com

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2026 EVENT SOLUTIONS KIT

**Sponsor the Industry's
Premier Rigging
Training at LDI 2026**



DECEMBER 2-8, 2026
LAS VEGAS, LVCC WEST HALL
LDISHOW.COM

RIGGING SPONSORSHIPS

Professional Training Schedule:

WEDNESDAY + THURSDAY (MEETING ROOM)

Entertainment Rigging Fundamentals - Days 1 & 2

FRIDAY (MEETING ROOM + EXPO FLOOR)

Rigging 101 – Hands-on Truss Structure and QAQC

SATURDAY (MEETING ROOM)

- RIGZ: An LDI Rigging Intensive – Day 1
- LDI Networking Event

SUNDAY (MEETING ROOM + EXPO FLOOR)

- RIGZ: An LDI Rigging Intensive – Day 2
- Intro to Rope Access Talks

MONDAY + TUESDAY (EXPO FLOOR)

SPRAT Work-at-Height Certification with Rigging International Group (RIG) - Days 1 & 2

Sponsorship Investment \$6,100

Elevate your company's visibility by aligning your brand with the industry's top professional rigging training across six days at LDI.

- Boost your company's labor, leads, and sales pipeline by sponsoring the industry's premier professional rigging training, reaching thousands of riggers and decision-makers across six high-impact days at LDI.

INCLUSIONS and PROMOTIONS

- Activate your brand using featured gear products on one of LDI's most visible rigging locations. (RIGZ, SPRAT, Building a Truss 101)
- Featured logo across LDI/Live Design websites, mobile app, dedicated social media, LDIshow.com, event coverage, targeted pre-event emails, and high-traffic on-site sponsor signage
- Presentation time slot at the New Technology Breakfast:
• Projection, Special FX, Staging, Rigging Monday, Dec. 7 at 8am
- Attendee giveaway opportunity: Distribute your branded merchandise, swag, or wearables onsite (provided by sponsor) to extend brand reach beyond the event
- Sponsor gets access to lead capture of pre registered attendees.
- 2 passes for RIGZ sessions and networking lunches
- 2 passes for the RIGZ Networking Event, Saturday, December 5 from 6-8pm

A LA Cart Upgrade - Climbing Wall Sponsor \$12,000

Sponsorship fee does not include exhibit space. Please ask account executive for exhibit rate options.

8,300+

Job titles are electrician, engineer, rigger, stagehand, technician.

4,000+

Attendees specify for staging, trussing, and rigging.

200+

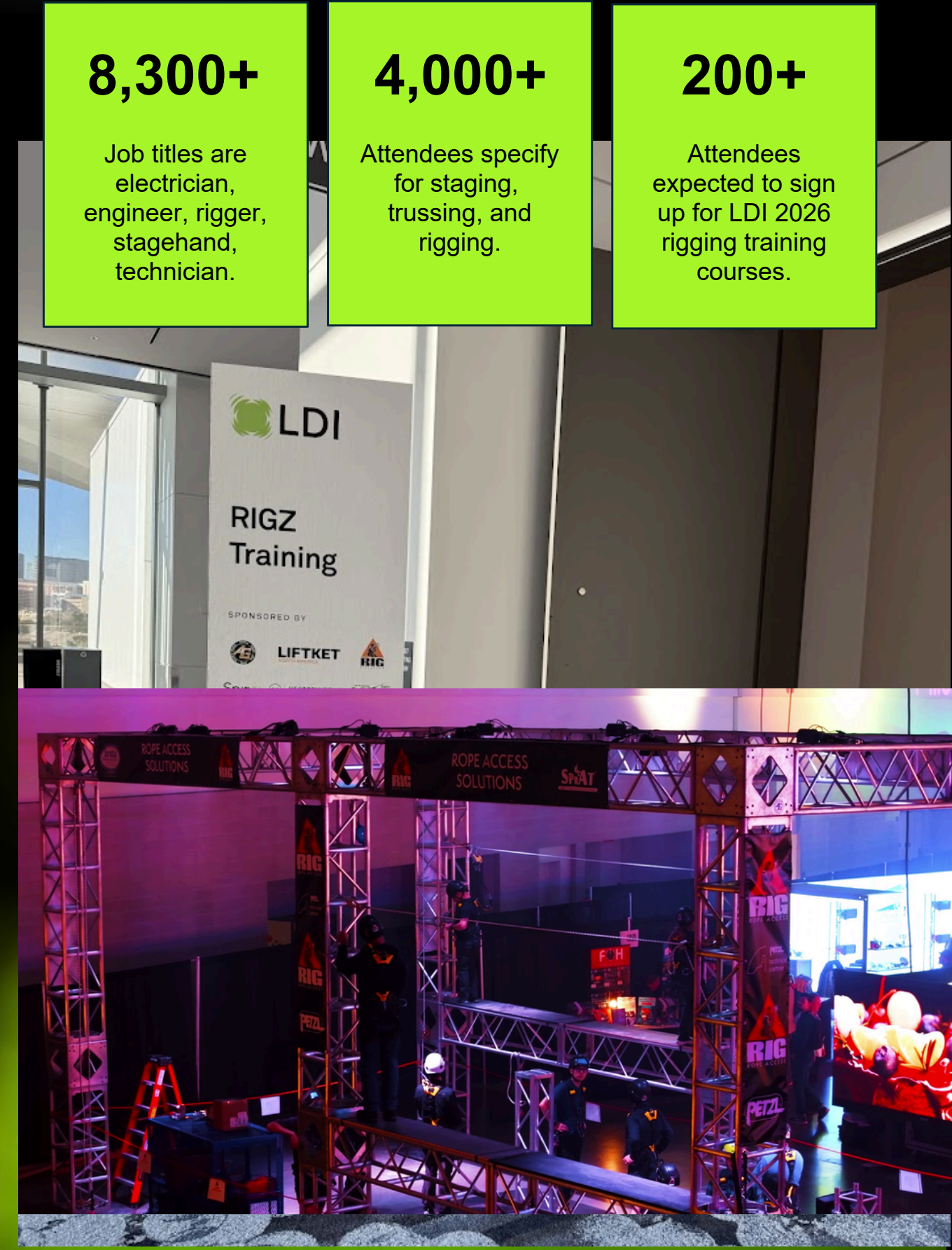
Attendees expected to sign up for LDI 2026 rigging training courses.



Let's Talk!

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Sales Executive

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