

Excellence in Live Design Awards Sponsorships 2026



Align your brand with excellence, innovation, and the professionals shaping live experiences worldwide.

The Excellence in Live Design Awards recognize the most innovative projects, productions, venues, and creative teams across the live entertainment industry.

Reach the right people

Reach designers, production professionals, and decision-makers via often-visited and highly marketed content.

Align with excellence

Associate your brand with industry excellence and innovation.

Full-funnel visibility

Gain visibility throughout the process: nominations, voting, finalists, winners, newsletters, and social media.

Year-round reach

Benefit from year-round content that nominees and winners actively share with their audiences.



2026 Award Categories

- Architainment/Immersive Experience
- Concert (Arena/Theater, primary venue capacity under 20,000)
- Concert (Stadium Tour, primary venue capacity 20,000+)
- Corporate Event
- Live For Broadcast
- Theatre Production
- Venue (Club/Lounge)
- Venue (Hotel/Restaurant)
- Venue (Theatre/Performance)

Two Ways to Sponsor

All Sponsorship Levels Include Live Design Newsletter Placements

Presenting Sponsor

- Exclusive “Presented By” sponsor for the Excellence in Live Design Awards
- Logo placement on the Awards homepage and all category pages
- Logo placement on nomination, finalist, voting, and winner pages
- Recognition in all Awards email communications
- Recognition in coverage of the winners on Live Design Online
- Featured link in the top website navigation throughout the Awards program
- Featured homepage story placement for two weeks each quarter
- Homepage content grid placement during the nomination, finalist, voting, and winner announcement periods
- Inclusion in 3-6 dedicated newsletter promotions from launch through the close of entries
- Recognition in the “Spotlight on Excellence” newsletter section, featuring one category winner each week for nine weeks, with sponsor logo inclusion in every winner story
- Logo inclusion on social media promotion, including one post for every submission cycle and a minimum of two winner announcement posts
- Short sponsor message featured on the Awards homepage
- Two complimentary Award entries
- First right of renewal for future Excellence in Live Design Awards programs
- Onsite recognition at LDI
- Logo inclusion on the 90-second Excellence in Live Design Awards sizzle reel
- Logo placement on the Excellence in Live Design Winners Gallery on the LDI show floor
- Logo placement on winner and finalist badge ribbons distributed onsite at LDI registration
- Recognition on LDI Awards signage and graphics
- Inclusion on LDI housekeeping slides displayed on show-wide LED screens

Cost: \$20,000

Exclusive - one available

Category Sponsor

- Only nine category sponsorships available, sold on a first-come, first-served basis
- Exclusive sponsorship for one chosen award category
- Logo placement on all pages within the sponsored category
- Branding included on nominee, finalist, voting, and winner content for the sponsored category
- Recognition in category-related email communications
- Sponsor mention in category winner announcements
- Recognition in category social media promotion
- Logo inclusion in the “Spotlight on Excellence” newsletter series, featuring the category winner and sponsor branding in the winner story
- One complimentary awards entry
- All category submissions showcased in the Awards Submission Gallery on the Awards Landing Page

Cost: \$3,500

Key Dates

August: Entries Open

September: Entries Close

October: Voting Opens

November: Finalists & Winners Announced

December: Winners Recognized

Reserve Your Sponsorship Before Entries Open!

Our followers & subscribers are your customers: invest in solutions that elevate your brand to this community.

256,000+

Total Live Design audience reach

Who they are

Where they work

93,000+

Average Monthly page views

76,400+

Social followers

66,000+

Newsletter subscribers

14,000+

LDI Attendees



Content/Media Creators



Purchasing Managers



System Integrators



Corporate Executives



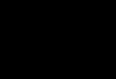
Directors/Producers



Riggers/Stagehands/Technicians



Lighting Designers



Event Managers

Production/Stage Managers

Programmers

Sales/Marketing Professionals



Broadcast/Film/Video Production



Concerts/Special Events



Corporate Events



Dealer/Distributor/Rental Operations



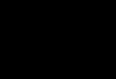
Education



Hospitality/Nightclubs/Restaurants



Theatre/Dance/Opera



Sports Facilities/Indoor Entertainment

Venues

Worship Technologies

Let's lock in your 2026 Presence



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