

FROM SIGNAL TO SALE

the ROI behind digital signage

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meet the experts

retail innovators with proven impact



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the problem
engagement $\neq$ conversion

65%

**walk past displays
without stopping**

61%

**linger but leave
unassisted**

**You don't just need attention —
you need **activation**.**



just imagine

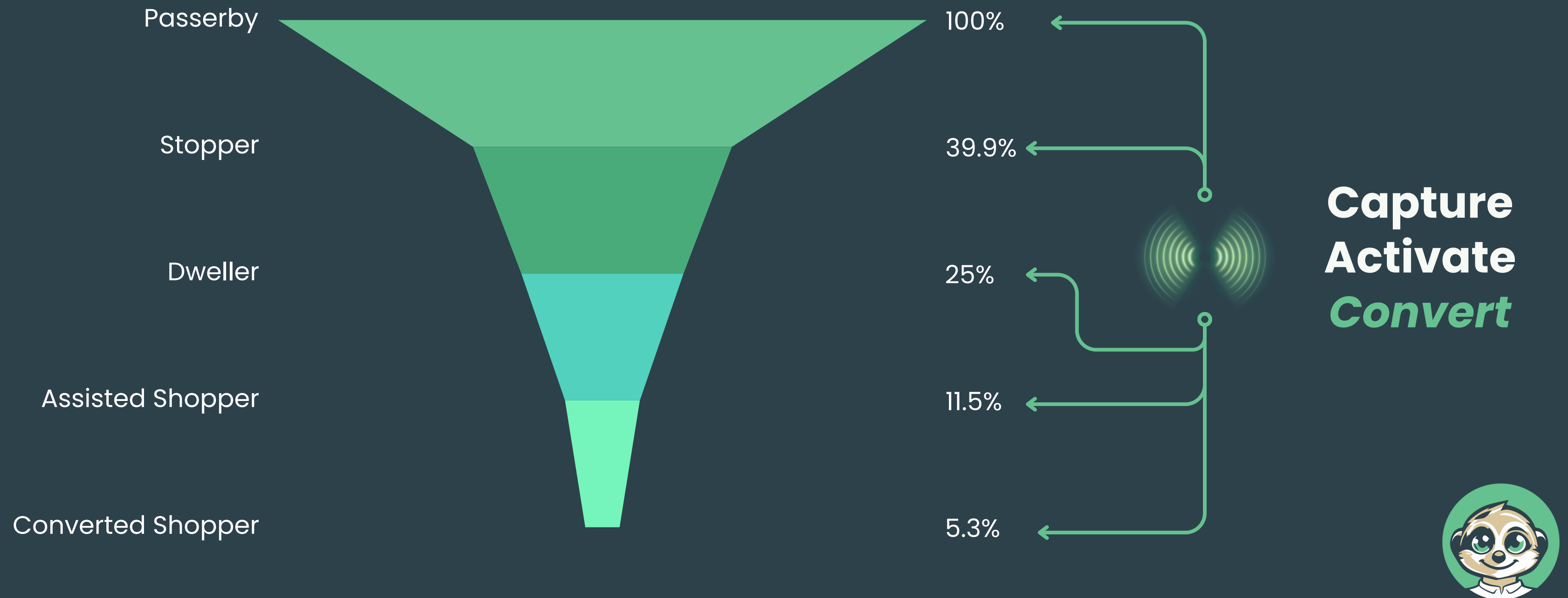
If every display could sense **interest**, and
every moment of **hesitation** became an
opportunity to provide **help**.

from passive signage to active selling

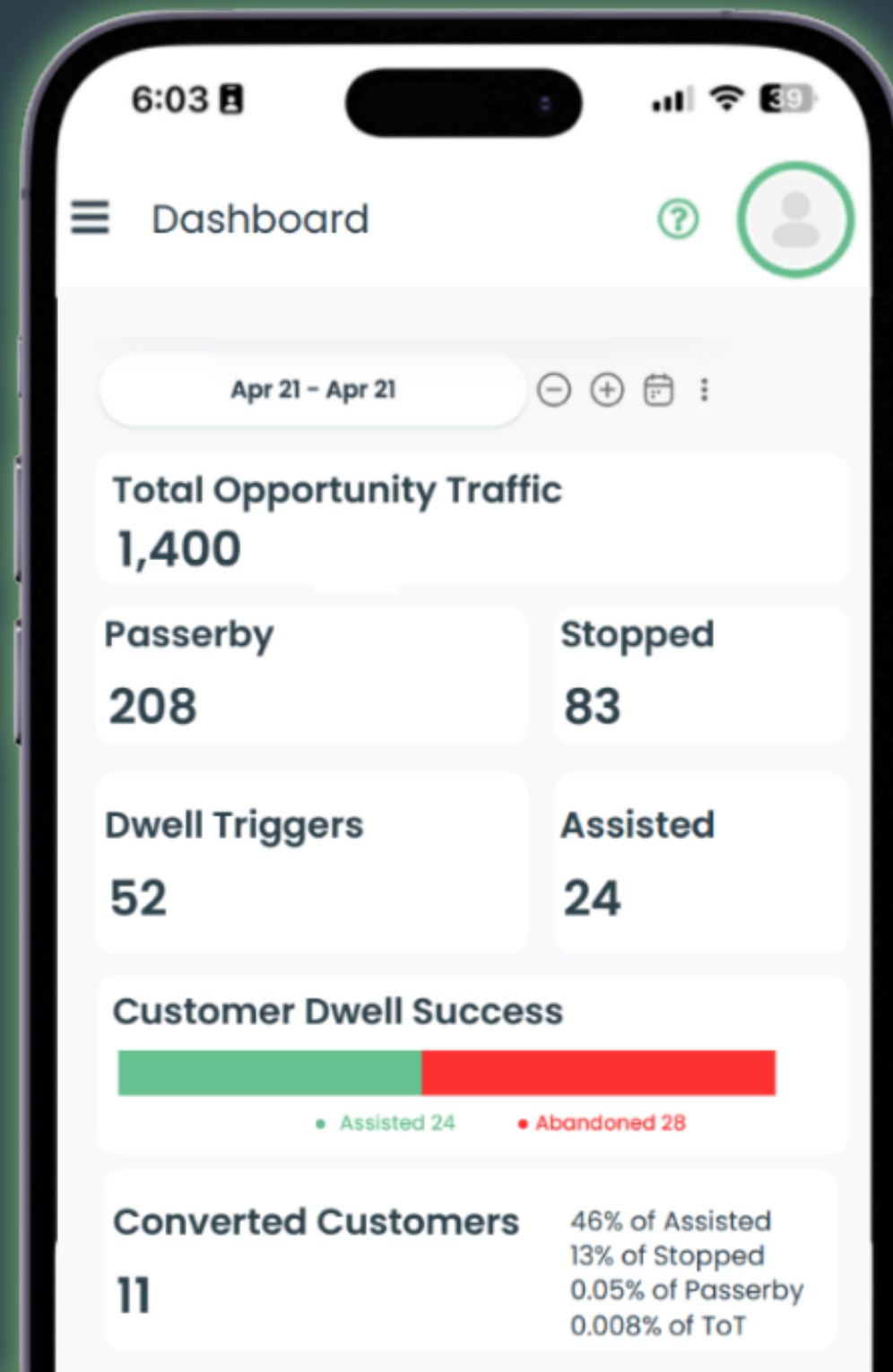


the solution

intelligent signage that captures and converts



the impact knowledge is power



Capture real-time traffic

Activate customer interest

Convert more customers

measure at every stage



the vision

turning interest into action — that's the real ROI



Scan to connect and continue the chat

