

Digital Signage Experience

Revolutionizing Your Digital Canvas while Enhancing the Passenger Experience, Driving Revenue and Safety

Tampa International Airport

Hillsborough County Aviation Authority
Tampa International, Peter O. Knight,
Plant City and Tampa Executive Airports

Meet The Panel



Melissa Solberg
Moderator
Tampa International Airport



Douglas Wycoff
Customer
Tampa International Airport



Rebecca Criswell
Integrator
AVI-SPL



Arch Nelson
Manufacturer
Nanolumens

Building You Next Digital Display

Nanolumens®



What you will better understand in 30 minutes:

- Building your dynamic LED canvas.
- Why switch to the LED canvas over monitors.
- Successes of Tampa International.
- How we economically support this world.

Cell Phone Lot



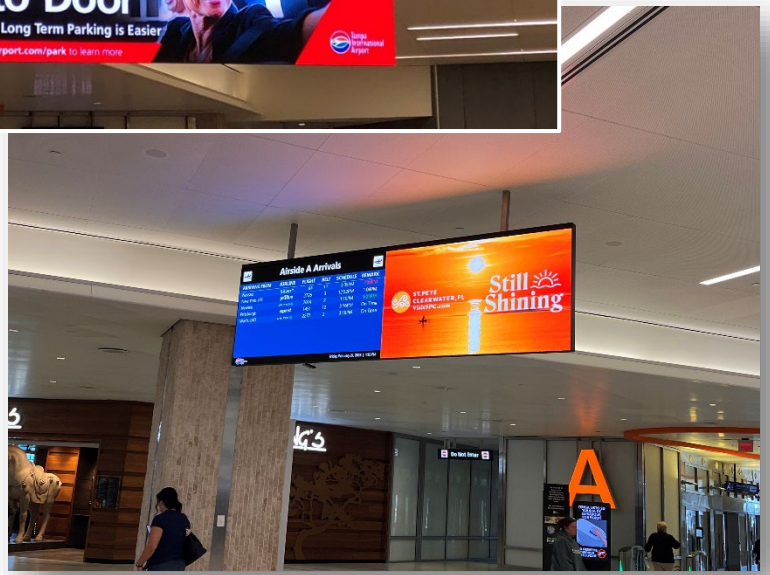
- Flight Information
- Weather Updates
- Flight Insight
- Advertising
- Special movie events



Meet & Greet

- Revenue generation by simply working with our business partners.
- One sided sign with FIDS
  - Add a back side LED screen.
- Every deplaning passenger views.
- 2.9-year ROI
- 7.3 years “clean money”
  - $275K a year





Flight Information Display Screens (FIDS)



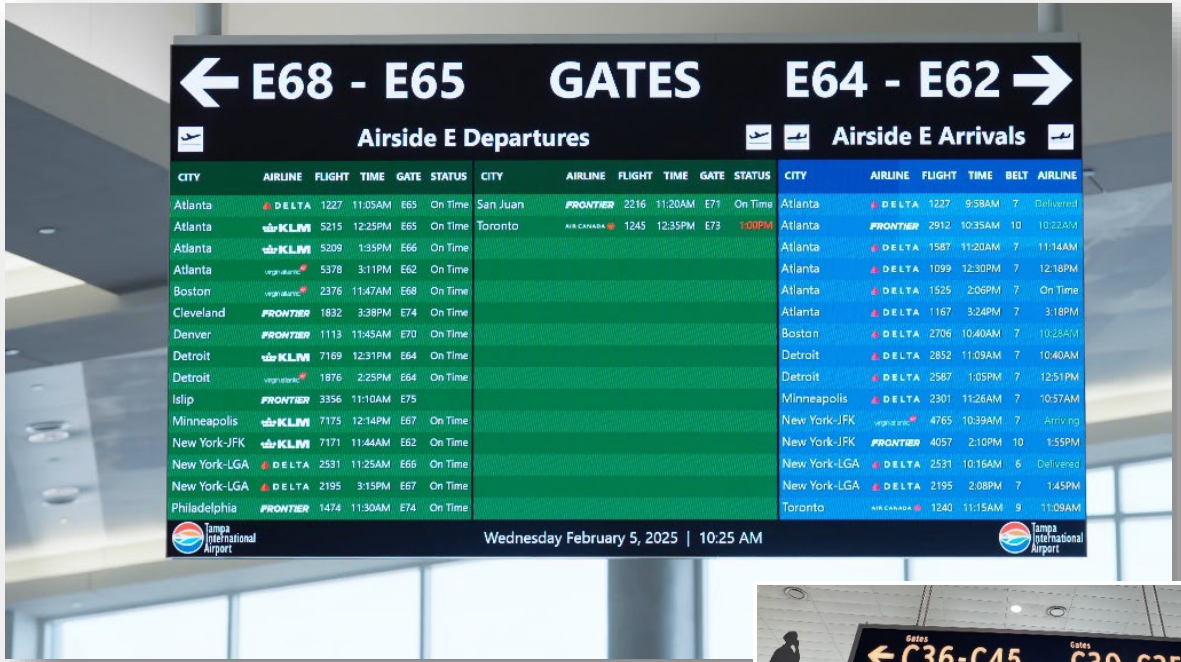
Airside entrances provide a flexible canvas for:

- Flight Information
- Dining
- Airlines
- Check Point Wait Times

Flight Information Display Screens (FIDS)

Airside FIDS Displays

- Provide 100’ line of site.
- Positioned to keep PAX moving.
- Prevent PAX from “stop and view.”
- Simplistic canvas for changes in minutes.



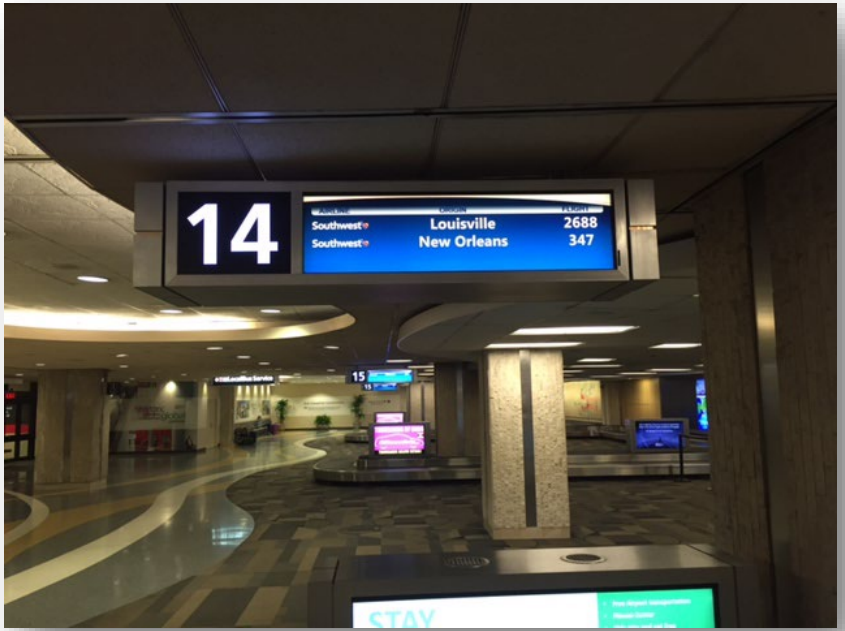


Baggage Claim - Navigation





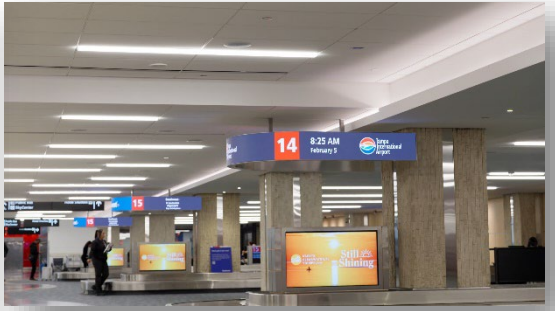
Baggage Claim – Bag Belts (old)





Baggage Claim – Bag Belts







Baggage Claim – Video Wall



Event Center



Airside D – Sneak Peak

Central Oasis





Airside D – Sneak Peak

Departure Lounges
Central Dining
Signature Concessions





THANK YOU!



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