



Baruch
COLLEGE

MARXE SCHOOL
OF PUBLIC AND
INTERNATIONAL
AFFAIRS



Emerging Leaders in Nonprofit Management A Course for Youth Program Professionals

July 10, 2019, 10:00 am – 11:30 am

Presented by:

Tania Ortiz-Ashby, Partnership for After School Education



Partnership for After School Education

The Partnership for After School Education (PASE) is a child-focused organization that promotes and supports quality afterschool programs, particularly those serving young people from underserved communities.

PASE's Four Roles:

- **Strengthens** afterschool programs through expert training and management support;
- **Leads** the field through innovation and knowledge sharing;
- **Connects** diverse audiences to share best practices and determine priorities; and
- **Champions** providers by extending their voice to national groups, policy makers, and the public.



Baruch College

- Baruch College is one of the senior colleges of the City University of New York,
- The Marxe School of Public and International Affairs at Baruch awards an undergraduate Bachelor of Science in Public Affairs degree and graduate Master degrees in Public Administration, Higher Education Administration, Education, and International Affairs,
- Many Baruch students work in nonprofit organizations while they study for their degrees,
- Baruch also develops non-degree executive education courses for students who work in agencies that are part of membership organizations, such as PASE, which has been co-sponsoring this Emerging Leader program for 16 years,
- Baruch runs similar programs with United Neighborhood Houses, Hispanic Federation, and others,
- Baruch faculty regularly teach and conduct research about issues important to nonprofits in youth development, housing, arts and culture, human services, and related fields.



Agenda



Program Overview

- Started Fall 2002
- 300+ Alumni
- Core components: Online orientation, 13 topic course, full days on Fridays (9-3:45), weekly with some holiday breaks; mid-course writing assignment; course reading (30-60 minutes); team capstone project and presentation
- Taught by Baruch faculty and PASE practitioners
- Takes place at PASE office and Baruch College (last two sessions)
- Upon **successful completion** students get certificate from Baruch and PASE and eligible to get credit at Baruch (must matriculate and do independent study)



Successful Course Completion

To receive a Certificate of Completion for the Emerging Leaders Course, students are required to meet the following expectations:

- Punctuality
- Attendance and Participation
- Assignments



Program Impact

- Students indicated that course material is relevant to both their daily and future work; most interested in executive leadership after participating in the course
- Students' supervisors report that they see increases in comfort and skill levels of their staff who participate in the course



Course Topics

- Session 1: Overview and Organizational Diagnosis - How Do You Know if Your Organization is Healthy?
- Session 2: Strategic Planning for Nonprofits
- Session 3: Advocacy - Influencing Public Officials and Public Policy
- Session 4: Contracting with Government Agencies
- Session 5: Performance Indicators - How Do You Know When Your Programs Really Work?
- Session 6: Fundraising - Raising Money for Your Nonprofit



Course Topics

- Session 7: Human Resources Basics and Current Trends
- Session 8: Effective Leadership & How the Board of Directors Works
- Session 9: Strategic Marketing and Communications for Nonprofits
- Session 10: Accounting and Financial Management & Public Speaking
 - Morning: Accounting and Financial Management
 - Afternoon: Public Speaking
- Session 11: Capstone Preparation Session



Session 12: Capstone Presentations

- Each Capstone team makes a professional team presentation lasting approximately 20-25 minutes to an audience of all members of the class, invited executive and senior staff from their agencies, Baruch faculty, and PASE staff
- Two Baruch professors and two senior PASE staff comment on and critique each presentation with the objective of providing constructive feedback
- The session culminates with a celebratory luncheon and a certificate ceremony



Alumni Perspective

James A. Stratford

EL Alum, 2017 – 2018

Managing Director of Community Schools

Phipps Neighborhoods

Delia Kim Sorto

EL Alum, 2007-2008

Program Director

Partnership for After School Education

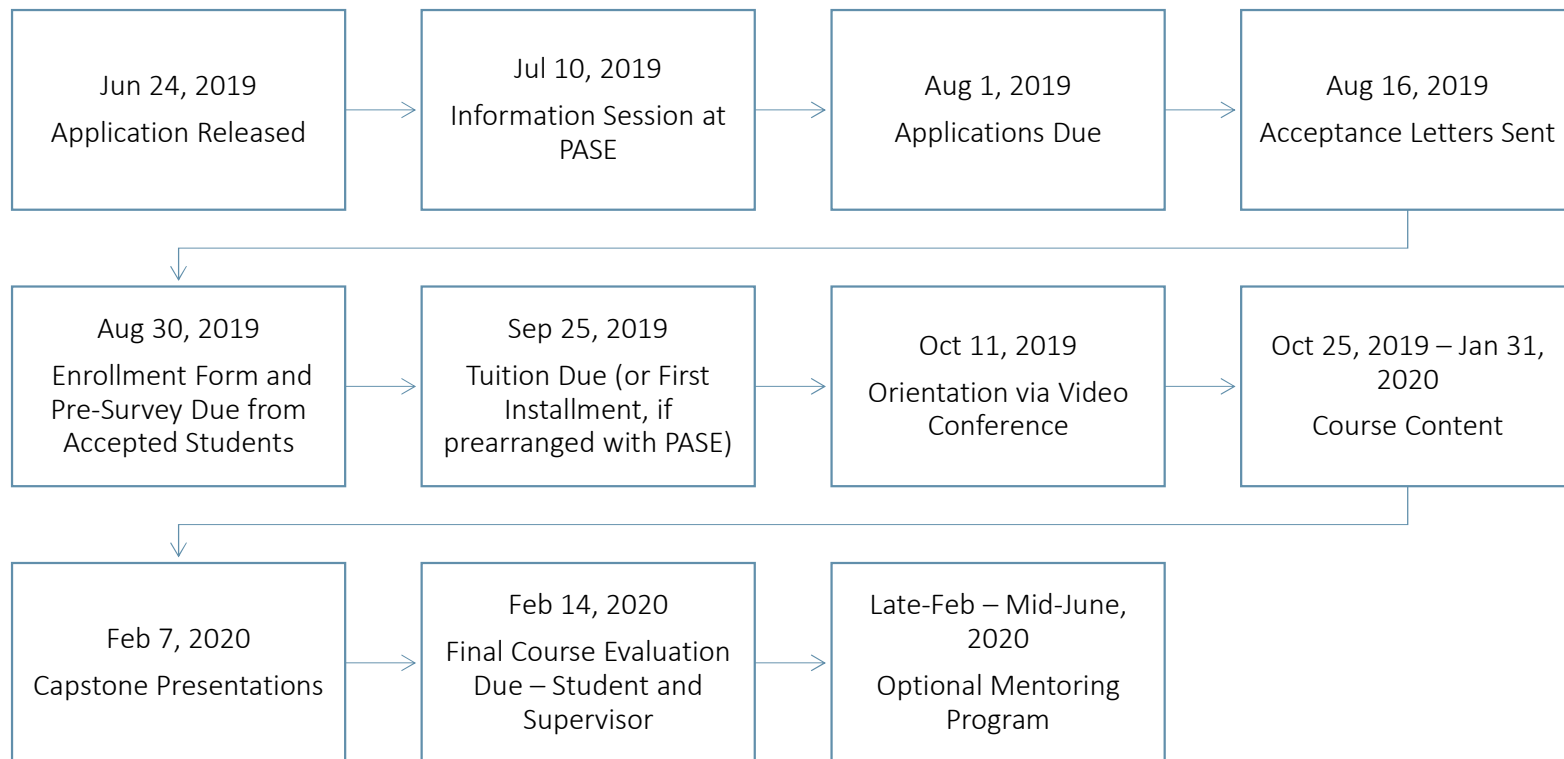


Application Process

- Link to online application and instructions are available for download on PASE's website at <http://pasesetter.org/initiatives/leadership/emerging-leaders-program>
- A completed application consists of a submitted online form with -
 - ✓ Narrative
 - ✓ Current resume
 - ✓ Recommendation from your Executive Director
- Cost of course is \$2,500 paid to the Partnership for After School Education
- Limited partial scholarships from PASE are awarded based on the strength of the applicant's narrative and recommendation. PASE will also make payment plans with organizations and individuals who are not able to pay the course fee in one payment.



Timeline



Course & Application Questions Contact

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