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“Exceptional” & “Visionary”: Freelancer’s Innovation Recognised with International Award

Freelancer wins Gold Stevie® at 22nd Annual International Business Awards®

Sydney – August 13, 2025 – Freelancer has received more international plaudits, winning a Gold Stevie® for its general innovation and groundbreaking artificial intelligence initiatives at this year’s International Business Awards®.

The award for *Best Business Technology Pivot* recognises the novel and successful ways Freelancer has used AI to greatly empower freelancers and clients around the world, as well as globe-spanning projects involving NASA and other governmental agencies.

In their assessment comments, judges hailed Freelancer’s efforts as an “exceptional global orchestration of complex, multilingual AI projects, showcasing unmatched scale and technical sophistication.”

Another judge remarked, “Freelancer’s AI pivot shows visionary leadership, technical excellence, and scalable impact.”

Three Freelancer projects, particularly illustrative of the company’s innovation, were presented to the judging panel:

Intelligent Talent Orchestration: The platform developed sophisticated AI algorithms that don’t just match skills to projects but orchestrate entire innovation ecosystems. This system successfully coordinated a 52+ language AI training project, managing quality control across dozens of cultures and technical specialisations simultaneously, something previously impossible at scale.

The Moonshot Innovation Platform: Launching in 2025, this system transforms how ‘impossible’ problems are approached. Using methodologies proven with NASA and US Government challenges, the platform coordinates multiple interdisciplinary teams, manages complex IP frameworks, and orchestrates multi-phase research initiatives.

Enterprise-Scale Security and Processing: The platform's infrastructure evolved to handle nearly AU\$1 billion in transactions while maintaining enterprise-grade security. Freelancer subsidiary, Escrow.com's ability to process single \$50 million transactions demonstrates the robust financial and security technology underlying the innovation platform.

"It's a humbling delight to receive such a prestigious award," **Freelancer Chief Executive Matt Barrie** said.

"It's recognition of the incredible talent in this company and a reward for our ambition. Freelancer is always looking for new ways to empower our users and use the might of the tens of millions of people on the platform in projects like the Moonshot initiative."

"We won't rest on our laurels. We will continue to execute world-firsts and have a few projects we'll soon announce that we're particularly excited about."

The International Business Awards are the world's premier business awards program. All individuals and organisations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2025 IBAs received nominations from organisations and individuals in 78 nations and territories.

Stevie Award winners were determined by the average scores of more than 250 executives worldwide, who participated in the judging process in May - July. Winners will be celebrated during a gala banquet at the Corinthia Hotel in Lisbon, Portugal on Friday, 10 October.

The 26th Gold Stevie Award win cements Freelancer's position as a market leader and, as one judge summarised, demonstrates "Freelancer's evolution into a high-impact innovation platform. The Moonshot Innovation Program, billion-dollar infrastructure, and AI-powered global coordination reflect cutting-edge transformation."

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About Freelancer

Thirteen-time Webby award-winning Freelancer is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 80 million registered users have posted over 25 million projects and contests to date in over 3,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer owns Escrow.com, the leading provider of secure online payments and online transaction management for consumers and businesses on the Internet with over US\$8 billion in transactions secured. Freelancer also owns Loadshift, Australia's largest heavy haulage freight marketplace with over 800 million kilometres of freight posted since inception. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN and in the United States as FRLCY.